

Holy Name Hockey Yearbook Advertising Fundraiser



We are pleased to announce that Holy Name Hockey will generate a yearbook for the 2018-2019 season! The yearbook will give the players and families the opportunity to relive their season through photos, player portraits and highlights from throughout the year.

The yearbook is a fundraiser intended to help HN members raise money to keep the increasing organization’s costs down.

Important dates to remember:

- Start selling ads: As soon as you receive this form
- Last day to turn in ads: January 25, 2019. This is a firm deadline.
- Yearbooks delivered: End of season (March)
- Yearbooks will cost \$10 per book.

Attached, you will find forms to assist you with selling ads and yearbooks.

Different ad sizes and costs are identified below:

Type	Cost
Half page	\$100
Quarter page	\$60
Eighth page / Business card	\$25

For each ad that a member sells, a form must be filled out. If additional forms are needed, please make copies or request them from your team manager.

You may want to consider filling out the top portion of the form (Player Information) and then making copies.

Instructions:

1. Complete the Yearbook Advertising Form.

- Fill in the player's information.
- Fill in the advertiser's information. Keep in mind the name on the check may not match the company name. It is best to indicate both so that our records match.
- Check the box for the appropriate ad size.
- At the bottom of the form there is a list of all the acceptable forms of art work. Please circle the one that indicates what is being supplied to the designer to create the ad. For example, if a business card is being used, circle "Business Card" found in the Hard Copy list. If there are any special instructions, please have the advertiser make note of them in the space provided. For example, a business may want to use a business card, but does not want to include the fax# listed on the card.

2. Collect the advertisement form, art work and check (make payable to Holy Name Hockey). Place in a sealed envelope. If more than one order is placed in an envelope, please make sure each order stays together.

3. Give your envelope to your team manager ON or BEFORE JANUARY 25<sup>th</sup>, 2019.

If you have any questions, please email Heather Douglas:  
Douglas101312@gmail.com

Thank you