



Friends,

We are excited to begin our planning for the **6th Annual FACE-OFF AGAINST ALS Lacrosse Classic**. Over the past five years, this grass roots initiative has raised over \$100,000 for the Duke ALS Clinic.

This year the **FACE-OFF AGAINST ALS Classic** will be a full day event and it will take place **Saturday, April 13, 2018** at Walter Hines Page High School in Greensboro.

Youth Game	Triad Elite vs. Twins	9:00 am
Men's HS Game	Grimsley vs. East Forsyth	10:30 am
Men's HS Game	Northwest Guilford vs. R.J. Reynolds	1:30 pm
Women's HS Game	Greensboro Day School vs. Page	4:30 pm
Men's HS Game	Greensboro Day School vs. Page	7:30 pm

The GDS and Page women will compete for the "Holl/Hurwitz Trophy" (named in honor of Noell Holl and Leanne O'Rourke Hurwitz). The GDS and Page men will battle for the "Kelly/Moffitt Cup" (named in celebration of Karen Kelly and Pete Moffitt). As our event continues to grow, we will look for trophy naming opportunities to honor loved ones or other members of our community that have battled this challenging disease.

In 2019, we look to build upon our success. Our goals are three-fold:

- Education - We seek to raise awareness to promote ALS research.
- Fundraising – Our goal is to raise \$35,000 for the Duke ALS Clinic.
- Teach our student athletes how to give back and believe they can make a difference.

We will need your help to make our goals a reality. We are looking for individual donors and organizations with a tradition of community service to join us as partners to fight this unforgiving disease. All funds raised will directly benefit the Duke ALS Clinic, led by Dr. Rick Bedlack and his talented multidisciplinary team. This passionate group is leading the fight to treat and cure ALS "Lou Gehrig's Disease" through global research, while empowering people with ALS and their families to live fuller lives through compassionate care.

We would like to thank our many sponsors that have been integral to the success of this event. We hope that that you will consider supporting this initiative again this year. ALS remains an underfunded disease. Together, we can make a difference to create a world without ALS.

One change this year, since we have more schools involved we will be including silver sponsors (\$500) and above on the event t-shirt. If you would like your company logo to be included on the event t-shirt – please let us know by **March 8th**. All sponsors will be recognized in the event program.

Enclosed please find information outlining the many ways you can partner with us to make the **6th Annual FACE-OFF AGAINST ALS** a huge success. If you are not in a position to participate as a sponsor this year, please consider donating your time as a volunteer.

To learn more about the Duke ALS Clinic and their current research please visit their website

<http://www.dukealsclinic.com>

Please follow our Facebook page: Face Off Against ALS Lacrosse Classic



PRESENTING SPONSOR \$7500 - \$10000

PLATINUM \$3000

- Full Page Advertisement in the Event Program
- 10x10 Space at Event for Company promotional items
- Name/Logo on Event T-shirt
- 12 Event Tickets

GOLD \$1500

- Advertisement in the Event Program
- 10x10 Space at Event for Company promotional items
- Name Logo on Event T-shirts
- 6 Event Tickets

SILVER \$500

- Name/Logo on Event T-shirts
- Recognition in the Event Program
- 4 Event Tickets

BRONZE \$250

- Recognition in the Event Program
- 2 Event Tickets

SPONSORSHIP OPPORTUNITIES

**SATURDAY
APR13**



YES!

I would like to participate as a sponsor for the **2019 FACE-OFF AGAINST ALS** charity lacrosse games.

- Title/Presenting Sponsor \$7500 - \$10000
- Platinum Sponsor \$3000
- Gold Sponsor \$1500
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Donation Only \$ _____

NAME / COMPANY: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

I am pleased to sponsor the **FACE-OFF AGAINST ALS** at the level noted above but do not wish to receive tickets.

PAYMENT: Please make checks payable to **DUKE ALS CLINIC**. Please mail your check and this form to: Dena Maginnes-Jeffrey 612 Topwater Lane Greensboro, NC 27455. Please submit your vector art logo to denamj@me.com

All sponsorships/donations to the Duke ALS Clinic are tax deductible under the section 501 (C) (3) of the Internal Revenue code. The tax deduction portion of a sponsorship will be decreased by the value of entrance tickets you receive.