



Amherst Hockey Association
6 University Drive, Ste 206, #101
Amherst, MA 01002
www.amhersthockey.org

RE: Cash/In-Kind Donations for Amherst Hockey Association Donation

To Whom It May Concern:

Amherst Hockey Association (AHA) provides a youth ice hockey program including recreational and competitive programs to approximately 300 families, ages 4 – 18. AHA provides their hockey programs not only to Amherst, but to several surrounding communities including Hadley, Belchertown, Pelham, Ware and Sunderland.

AHA is a non-profit organization completely supported by community and parent volunteers, local fundraising efforts and the local business donations.

In an effort to defray the season ice costs to our families, AHA participates in several fundraising events throughout the season. These include sponsorship opportunities, raffles, silent auctions, concession stands at Amherst College and hosting several regional hockey tournaments.

We would love to have your support in a variety of ways:

- Cash or in-kind/product donations.
- Gift Cards to purchase products to sell at our concession stand.
- Gift Cards to raffle off at various fundraisers and auctions.
- Coupons or discounts to our families and visiting skaters.

We appreciate your generosity to AHA and have enclosed a sponsorship form to help your business to determine how best to support AHA.

Thank you,

Dan Feldman
President, Amherst Hockey Association

Amherst Hockey Association Inc. is a 501(c)(3). Its tax identification number is 23-7363228 and legal address is: 6 University Drive, Ste. 206, #101, Amherst MA 01002

YOUR CONTRIBUTION WILL MAKE A DIFFERENCE...

Amherst Hockey Association Sponsorship Levels (check one)

\$500.00 donation / Amherst Hockey Association Gold Sponsor

- Advertising space on the front page of our website with a link to your website for a one year period,
- Your business name on all of our fundraising material at the top of the thank you sponsor section, including all programs for our tournaments and our concession stands.

\$350.00 donation / Team Sponsor (team of your choice)

- An advertising space on the team of your choice portion of the website for one year period,
- Your business name on all of our fundraising material at the top of the thank you sponsor section, including programs for our tournaments and our concession stands.

\$150.00 donation / Tournament Sponsor

- A full page advertising space on all the tournament programs hosted by AHA (2 per year drawing hundreds of regional families),
- An advertising banner in various sections of our website.

\$100.00 donation / Concession Sponsor

- Your business name and logo displayed in the thank you sponsor section, at our concession stand at Amherst College,
- An advertising banner in various sections of our website.

Other Amount \$ _____

Amherst Hockey Association Sponsor Information

Business Name.....

Address.....

..... Phone#.....

Email Address.....

Website.....

Contact Person.....

Please make checks payable to Amherst Hockey Association:

Mail to Amherst Hockey Association, Attn: AHA Treasurer, 6 University Drive Ste. 206, #101, Amherst MA 01002