

## **RASA**

Richland Area Softball Association

P.O. Box 733

Quakertown, PA 18951

[www.rasasoftball.com](http://www.rasasoftball.com)

Email: [rasa.sball@gmail.com](mailto:rasa.sball@gmail.com)



## **Advertising Billboard Contract**

This agreement is between RASA (Richland Area Softball Association) and the Advertising Customer (as indicated in the Advertising Customer Name field on the reverse side / page 2 of this contract). It is for an advertising billboard located on the OUTFIELD fence OR the back of a DUGOUT at Veterans Park located on East Pumping Station Road in Quakertown.

The advertising billboards are 96" long X 48" wide and are made of a vinyl laminate printed in full color on one side. RASA will subcontract with Premier Sign and Graphic Company to fabricate the graphic and billboard including a clear UV poly laminate. RASA charges a one-time fee of \$360 to fabricate one (1) billboard. This payment is due at contract signing and will need to clear before a billboard will be fabricated. RASA is tax exempt and will not charge sales tax for the billboard. The advertising customer will need to furnish a business card or a company computer digital art graphic so Premier can create the digital graphic proof of the billboard. The advertising customer will need to sign off on the final graphic proof before the billboard will be fabricated. Fabrication of the billboard will take approximately (2) or (3) weeks to complete. RASA will pick up the finished billboard at Premier Sign & Graphic Company and will install the billboard according to the contract. The graphic will be guaranteed for five (5) years when exposed to outdoor conditions. If a billboard graphic deteriorates after the warranty period or the billboard is no longer able to be installed securely and safely or poses a risk to players or visitors, it will need to be re-fabricated at the advertising customer's expense.

The Fabrication fee is due upon signing the contract. The remaining balance of the entire agreement is due within 15 days of final approval of artwork. All payments are paid directly to RASA.

Prices are subject to change at contract renewal time. RASA will send a contract renewal at the end of this contract term. If this Advertising Customer fails to renew this contract within 3 months of the agreement end date, RASA has the right to remove the billboard at the end of the term.

The Outfield or Dugout terms of this Advertising Contract are as selected below:

Mounting Location and Term of Advertising Billboard (Check One)	
<b><u>Outfield Fence</u></b> <input type="checkbox"/> \$850 for 5 Year Advertising Contract <input type="checkbox"/> \$725 for 4 Year Advertising Contract <input type="checkbox"/> \$600 for 3 Year Advertising Contract <input type="checkbox"/> \$475 for 2 Year Advertising Contract <input type="checkbox"/> \$350 for 1 Year Advertising Contract	<b><u>Back of Dugout</u></b> <input type="checkbox"/> \$950 for 5 Year Advertising Contract <input type="checkbox"/> \$825 for 4 Year Advertising Contract <input type="checkbox"/> \$700 for 3 Year Advertising Contract <input type="checkbox"/> \$575 for 2 Year Advertising Contract <input type="checkbox"/> \$450 for 1 Year Advertising Contract

Fabrication	Include	Amount	Total Amount Due
Fabrication Fee (Due upon signing contract)		\$360.00	
Advertising Location	# of Years	See Pricing Above	
Back of Dugout Mounted Advertising Billboard			
Outfield Fence Mounted Advertising Billboard			
		<b>Grand Total</b>	

Advertising Customer Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Person \_\_\_\_\_

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

Please make your check payable to RASA and mail it along with this form to:

**RASA Billboards**  
**PO Box 733**  
**Quakertown, PA 18951**