

RASA

Richland Area Softball Association

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Advertising Billboard Contract

This agreement is between RASA (Richland Area Softball Association) and this Advertising Customer: _____ . It is for an advertising billboard located on the OUTFIELD fence OR the back of a DUGOUT at Veterans Park located on East Pumping Station Road in Quakertown.

The advertising billboards are 96" long X 48" wide and are made of a vinyl laminate printed in full color on one side of .040 aluminum sheet. RASA will subcontract with Premier Sign and Graphic Company to fabricate the graphic and billboard. RASA charges a one-time fee of \$300 to fabricate one (1) billboard. This Payment is due at contract signing and will need to clear before a billboard will be fabricated. RASA is tax exempt and will not charge sales tax for the billboard. The advertising customer will need to furnish a business card or a company computer digital art graphic so Premier can create the digital graphic proof of the billboard. The advertising customer will need to sign off on the final graphic proof before the billboard will be printed. Fabrication of the billboard will take approximately (2) or (3) weeks to complete. RASA will pick up the finished billboard at Premier Sign & Graphic Company and will install the billboard on the fence the when it is finished. The graphic will be guaranteed for (3) years when exposed to outdoor conditions. For an additional \$60 before fabrication the Advertising Customer can elect to have a clear UV poly laminate applied to the billboard and RASA will extend the graphic warranty for an additional (2) years. If a billboard graphic deteriorates after the warranty period, it will need to be re-printed at the advertising customer's expense.

The Fabrication fee is due upon signing the contract. The remaining balance is due within 15 days of final approval of artwork. All payments are paid directly to RASA.

Prices are subject to change at contract renewal time. RASA will send a contract renewal at the end of this contract term. If this Advertising Customer fails to renew this contract with-in 3 months of the ending date, RASA has the right to remove the billboard at the end of the term.

The Outfield or Dugout terms of this Advertising Contract are as selected below:

Mounting Location and Term of Advertising Billboard (Check One)	
<u>Outfield Fence</u>	<u>Back of Dugout</u>
<input type="checkbox"/> \$800 for 5 Year Advertising Contract	<input type="checkbox"/> \$900 for 5 Year Advertising Contract
<input type="checkbox"/> \$650 for 4 Year Advertising Contract	<input type="checkbox"/> \$750 for 4 Year Advertising Contract
<input type="checkbox"/> \$500 for 3 Year Advertising Contract	<input type="checkbox"/> \$600 for 3 Year Advertising Contract
<input type="checkbox"/> \$350 for 2 Year Advertising Contract	<input type="checkbox"/> \$450 for 2 Year Advertising Contract
<input type="checkbox"/> \$200 for 1 Year Advertising Contract	<input type="checkbox"/> \$300 for 1 Year Advertising Contract

Fabrication	Include	Amount	Total Amount Due
Fabrication Fee (Due upon signing contract)		\$300.00	
UV Polylaminate (Optional)		\$60.00	
Advertising Location	# of Years	See Pricing Above	
Back of Dugout Mounted Advertising Billboard			
Outfield Fence Mounted Advertising Billboard			
		Grand Total	

Advertising Customer Name _____

Billing Address _____

City / State / Zip _____

Phone _____

Email _____

Contact Person _____

Signature _____ Date _____

Print Name _____

Title _____