

# NEISMA 2019 Spring Conference & Trade Show Schedule

## Monday, April 22

- 4:30 pm - 6:00 pm ISI University (CAE) — Art Sutherland -  
 “New Developments for Efficiency and Safety in the Refrigeration Industry”  
 7:00 pm - 9:00 pm Welcome Reception

## Tuesday, April 23

- 7:30 am - 8:30 am Coffee and pastries  
 8:30 am - 5:30 pm ISI University (CAM - Part I)  
 8:30 am - 5:30 pm US Ice Rink Association (PMP)  
 9:00 am - 4:00 pm NEISMA Golf Tournament — The Ranch  
 7:00 pm - 10:00 pm President’s Reception

## Wednesday, April 24

- 8:00 am - 9:00 am Registration and Breakfast  
 9:00 am - 9:45 am Welcome & Keynote Speaker – Rich Coppola - Fox 61 - Sports Director  
 10:00am - 12:30 pm Educational Sessions;  
     ISI University (Continuation of CAM - Part I)  
     US Ice Rink Association (Continuation of PMP)  
 10:00am – 11:30am “Hands On Sessions”  
     “Don’t get twisted” - Net tying and refinishing  
     “Sell your rink” - Social media today  
     “Drop It, Freeze It’ Logo install, Do’s and Don’ts  
 11:30am – 12:30pm Environmental Protection Agency – Tier 2 Reporting – Len Wallace  
 12:30 pm - 1:30 pm Awards Luncheon  
 1:45 pm - 4:00 pm Educational Sessions;  
     ISI University (CAM – Part I)  
     US Ice Rink Association – (PMP)  
 1:45 pm – 2:30 pm Positive Coaching – Creating a positive experience for all- Eric Eisendrath  
 2:30 pm – 3:30 pm “Hands On Sessions”  
     “What’s In Your Room” Rink Mechanical & Building Maint.  
     “First Impressions” Create a resume that stands out  
     “Stay Sharp for Customers” Skate Sharpening Basics  
 3:30 pm – 4:00 pm NHL – Community Rink Infrastructure – Omar Mitchell / Andrew Ference  
 4:00 pm - 7:00 pm Trade Show  
 7:00 pm - 10:00 pm Social Event  
 8:30 pm - 9:30 pm NEISMA Cup Ice Hockey Game—Smead Arena

## Thursday, April 25

- 7:30 am - 8:30 am Coffee and pastries  
 8:30 am - 11:00 am ISI University (Completion of CAM - Part I Certification)  
 8:30 am - 12:00 pm US Ice Rink Association (Completion of PMP Certification)



