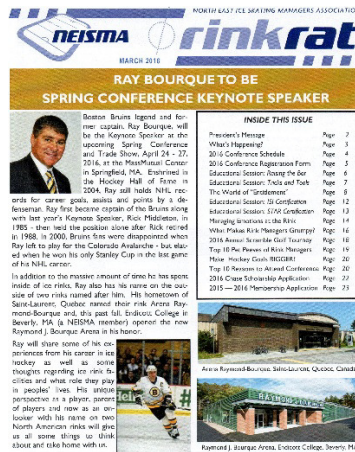




# Rink Rat Advertising

September 1, 2018 – August 31, 2019

- Advertisements are accepted from dues-paid members only.
- Priority goes to those who advertised in the previous year.
- Payment and ad copy must be received by August 31, 2016 to be included in the September issue and guarantee your ad space.
- Advertisers are responsible for providing their own digital advertisement in the proper format and size.
- The **Rink Rat** is printed in FULL COLOR. Four (4) issues overall – September, December, March and June.
- We reserve the right to limit the number of ads; first come first serve with new advertisers. We reserve the right to reject ads deemed not suitable.



## Advertisement Rates

Size	Dimensions	Annual Cost
1 / 8 page	3.5" w x 2.5" h	\$ 295
1 / 4 page	3.5" w x 5" h	\$ 495
1 / 2 page	7.5" w x 5" h	\$ 875
Full page	7.5" w x 10" h	\$ 1,575

## Publication Schedule

Ad Copy Deadline	Publication Date
August 31	September 1
November 15	December 1
February 15	March 1
May 15	June 1

Please contact: John Zullo, Executive Secretary

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