

MEETING MINUTES - Upper Loudoun Youth Football

The monthly meeting of Upper Loudoun Youth Football was held at the Purcellville Train Station in Purcellville, Virginia on the 14th Day of May 2018.

The following officers, members and guests were present:

Kevin Keane	Keith Hudson	Michael Kabban
Jeremy Arnold	Luke Boring	Pat Owens
Neil Powell	Nicole Johnson	Leia Olson
Steve Weller	Heather Morga	Mike Morga
Robert Sellers	Brad Morell	

The meeting was brought to order by Kevin Keane @ 7:00PM

LYFA Report

- Meeting scheduled for this week.
- Active discussions about team size discrepancies.

Treasurer's Report

Balances:

Operating fund \$275,371.72

Building fund \$503,549.87

Scholarship fund \$46,602.61

- Discussion of balances, confirmed Kevin's repeated assessment to reporters that the league has roughly \$800,000 in the bank
- Steve made it clear that we are at a "high point" in terms of revenue as we have been receiving revenue from registrations, but we are starting to have outlays for new equipment etc
- Taxes reviewed by Executive Board and are being filed tomorrow 5/15/18 by the accountant
- Kevin asked Steve to review bylaws and web site to correct treasurer position responsibilities

Fundraising

- New Sponsors - update emailed in
- Neil Powell will step in during maternity leave

Cheerleading

- Trojans cheer team needs a coach.
- Registration promotion is ongoing
- Cheer numbers are low
- Recruitment marketing has been less than prior years.
- Wants to promote ULYFL recruitment during Cannon games.
- Cheer schedule will remain the same.
- ULYFL Cheer will be in the July 4 parade.

- Competition date planned for October 21. Working to secure location.
- Heather announces she will be stepping down as the Cheer Coordinator next year.

Equipment

- No Report

Field Coordinator

- No Report

Concession

- No Report

Player Agent

- No Report

Press Box

- No Report

D League

- Flag numbers are low.
- Boost facebook marketing to reach new neighborhoods
- 2 Coaches confirmed for Flag
- 3 Coaches confirmed for D League
- Development League orientation being put in place

Public Relations

- No report

Volunteer Coordinator

- No report

Scheduling Coordinator

- No Report

Scholarship Chairman

- Applications received and evaluated by the Scholarship Chairman. The Scholarship Committee will convene after the public portion of the board meeting to evaluate and finalize the awards.

OLD / NEW BUSINESS

MK:

- Facebook marketing boosting needs to be addressed.
- Football camp had 43 rising 8th graders in attendance and 23 rising 8th graders in the Cheer camp. \$3840 revenue was generated between the two camps. MK Proposes using that revenue toward the scholarship funds.
 - Treasurer: Motion to transfer the 2018 revenues from these camps to the Scholarship account and commit the funding to the scholarship program for this year. Second: Heather Morga, Pass
- Spirit Wear remains the same as last year and is being finalized now for the 50th anniversary.

- Working on the 50th anniversary jamboree.
- Wants to work with Fundraising coordinator to get sponsors for our jamboree.

KK League President:

Karen Jimmerson, Kelly Grim, and Ryan Cool were all personally invited to this board meeting by Kevin Keane but did not attend.

Ryan Cool announced in last weeks Town Council meeting that he was in active discussion with ULYFL. For the record, this is categorically false and not True.

Kevin asks the full board to consider that if anyone makes an offer that is tolerable, if there is any interest in discussing a 1-year offer.

- Kevin Opens the floor to questions to the members present based on the prior board meeting and events that have transpired since.
- Q1: What were the proposed fees for transitioning from baseball to football and back.
- A1: KK answered to explain that ULYFL has historically paid for the sod in the amount of \$3500 per year. The County has historically covered the labor to perform this work.

The next meeting of Upper Loudoun Youth Football will be at 7pm, June 4th. Location TBD.

There being no further business the meeting was adjourned 8:46pm.