



AVON Memorial Day Soccer Tournament Tournament Program Advertising

It is our pleasure to announce the 2018 Avon Memorial Day Soccer Tournament. In our 30th year, we are recognized as one of the premier soccer events in New England. The tournament draws soccer enthusiasts from across Connecticut, New York, and the New England states. The families attending the tournament stay in local hotels, eat in local restaurants and use local services. To make this event a success, we ask you for your support.

Profile: Two-Day Program – Saturday and Sunday, May 26 and 27th

- Approximately 5000 attendees each day
- 100 Teams and over 1500 players
- Players participating from ages 8 through 16
- Tournament App distributed free
- Press releases

This year all our attendees will be receiving their information on our newly developed mobile application. We will be replacing our paper tournament book with an electronic version that will remain available on our application all year. Besides being environmentally friendly, it will provide for enhanced communication. The program pricing is attached and is available to individuals and businesses that support community activities or benefit from advertising. Please contact Heather Maguire at lilmissham@aol.com with any specific questions regarding sponsorship. Please make all checks payable to “**Avon Soccer Club**”.

AMDT c/o Heather Maguire, 99 Northington Drive, Avon, CT. 06001.

Any questions: lilmissham@aol.com, 860-573-0035

Thank you for your continued support.

Seth Wasserman
Tournament Co-Director

Corey Donlin
Tournament Co-Director

Heather Maguire
Advertising Director