

**Edina Baseball Association Board Meeting**  
**Sunday January 26, 2019**  
**Edina City Hall**  
**6:30 PM**

**Attendees:** Julie Vanhove, Chris Yeaman, Derek Chrysler, Geoff Fisher, Jon Freeland, Jon Knez, Charlie Hartwell, Aaron Wenthold, Jim Vit, Justin Riss, Eric Perkins, Dave Shaw, Randy Souers, Dan Farsht, Kevin Schultz

**Not in attendance:** Chris Geyer, Chris Czech, Paul Schmitt, Pete Geopfrich, Stevie Sislo

**Tryout updates–** Chris Y.

- SUG has been sent. Please sign up where you can help (outside of your own player tryouts)
- We discussed the conflict for 5<sup>th</sup> and 6<sup>th</sup> graders with a Forest Lake Basketball tournament for their weekend. Chris is going to contact the Forest Lake director to see if they can accommodate scheduling the Saturday games either early or late so we can adjust tryout times on 3/7 to avoid conflicts. Julie will also ask Stevie if there are other dome times we can get to schedule a make up for them if we can't work with Forest Lake.

**Blizzard Ball–** All

- Feedback given from the group on how things are going. We discussed sending a survey after the sessions to solicit parent feedback
- Player attendance for the weeks was reported. We have never been above 90 and most weeks have been below 70.
- This past week didn't have many parent coaches. Stevie will send a SUG reminder for the last two weeks.
- Additional coach training was discussed. TRIA will do the arm care clinic again. They also can attend the Coach meeting for a few minutes.

**Travel – Coach Recruitment Update-** Derek

- Coach recruitment is going ok. Still a few spots not filled
- Registration update – There are about 180 signed up so far. Registration is supposed to close on 1/31. Julie will ask Stevie to extend to 2/20
- Derek noted that we need to schedule a date for the Coaches

Travel League dates

- Directors Mtg Feb 18 (MBL)
- Scheduling Mtg Apr 4
- Mandatory MBL Coach Mtg Apr 14, 15 or 16 (pick one date)
- League Play begins Apr 20

**Day Ball Marketing –** Jon Freeland

-Jon reviewed ideas for getting more of a marketing push on our Day Ball programs. We would like to pursue the grade school Carnivals again—run a station and have a sign up there to try to encourage teams to form there and gauge interest. Julie will ask Stevie to put out a notice to our community to see if there is someone

who would be willing to help organize. We thought soliciting 13 and 14 year old teams (each year) and their coaches to go to their respective schools would make the most sense.

### **Sponsorships – Dan**

- Dan has secured all team sponsorships for this year. Well done!
- We still have opportunities for scoreboards and haven't heard from Cambria. Dan will be reaching out to see if Chevy is interested again for an overall sponsorship.
- We still need confirmation from Chobani for Fall Ball and discussed whether we should consider asking them to sponsor Day Ball for a bit more money. We could also add in only the Midsummer Evening program for a bit more money, if Day Ball is too much.
- We will be repeating the Twins promotion. Dan picked a date with the Twins. We will promote at the beginning of the season (and throughout).

### **Tournaments - Jon K. and Charlie**

- The schedule for our own team tournaments was shared with the group. Sign up for Edina Classics are almost full. TRIA is aware of all dates and scheduled.

### **Other –**

- Concession Manager Resignation - the job description was reviewed and we will be sending out to our data base and posting on Facebook
- Dome date scheduling is on 2/20. Eric and Stevie will attend. We will confirm hockey and basketball conflicts for next year to make sure the tryout weekends will still work. (next year we can flip the two age groups to avoid the Forest Lake basketball tournament).
- Season dates for the following...

- Day: June 8 - July 17
  - Photos week of June 22
  - Courtney nights week of July 13
- Midsummer: July 20 - Aug 28

### **2020 Board Meeting Dates**

	7/26
3/29	9/13
4/26	11/8
5/17	12/13 or 12/20
6/28	

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