



**Soccer Rhode Island**  
1150 New London Avenue, Suite LL1  
Cranston, Rhode Island 02920  
Tel: 401-732-7800  
Fax: 401-732-7802

## **Sponsorship Packages**

Soccer Rhode Island is a 501(c)(3) non-profit organization that operates youth soccer programs for children ages 5- 18 years old in the State of Rhode Island. We currently serve over 25,000 members but are always actively working to expand our membership through innovative player development programs.

SRI is currently seeking sponsors for our 2017/2018 Seasons. The costs involved in running the league are numerous, from insurance to training and referees. Unfortunately, only a portion of our financial needs are met through registration fees, which are intentionally kept at \$9 per player to allow as many kids to participate as possible.

We need help from the business community to help us achieve our goals.

Sponsorship is a great way for businesses to participate in our league, and a very inexpensive way to promote their services to a targeted audience of families / potential customers. Support from organizations like yours in the form of corporate sponsorships. Your assistance provides an opportunity for children who otherwise may not be able to participate in a sports league of this caliber.

### **All sponsorship packages are tax deductible**

Soccer Rhode Island offers a variety of sponsorship opportunities allowing engagement with a superb audience, and providing sponsors an opportunity to promote their brands to key individuals. Our sponsors help us to keep our registration costs down which allows more kids the opportunity to play soccer.

In return, Soccer Rhode Island will put you in front of an audience of families throughout surrounding cities in the state of Rhode Island. Our sponsorship program provides you with a blend of options that include in-person and online marketing opportunities.

While we have put together the following sponsorship packages we understand that they may not be the right fit for every company/organization. If you or your group is interested in becoming an SRI Sponsor we can work with you to create a package that suits both the needs of our club and your budget.

For more information on how to become an SRI Sponsor please contact us at [marketing@soccer-ri.com](mailto:marketing@soccer-ri.com)

SRI reserves the right to approve all sponsors.



**Soccer Rhode Island**  
1150 New London Avenue, Suite LL1  
Cranston, Rhode Island 02920  
Tel: 401-732-7800  
Fax: 401-732-7802

## 2017-2018 Soccer Rhode Island Sponsor Agreement

Company Name:

Contact:

Address:

City, State, Zip:

Web Site:

E-Mail Address:

Authorized Signature:

Soccer Rhode Island is a 501(c)(3) not-for-profit organization and will provide you with a letter stating that your donations are tax-deductible.

Please select one of the sponsorship levels listed below.

- Web-Only Sponsorship (\$100)     Bronze Sponsorship (\$300)     Silver Sponsorship (\$500)  
 Gold Sponsorship (\$850)     Platinum Sponsorship (\$1200)  
 Team Canopy (\$300)     Team Refreshment/Concession Table (\$250)

Please mail this completed form with your payment (checks made payable to Soccer Rhode Island) to:

Soccer Rhode Island  
c/o Sponsors  
1150 New London Avenue, Suite LL1  
Cranston, Rhode Island 02920

Please send your logo and promotional information to [marketing@soccer-ri.com](mailto:marketing@soccer-ri.com) Soccer Rhode Island reserves the right to review all content.



**Soccer Rhode Island**  
1150 New London Avenue, Suite LL1  
Cranston, Rhode Island 02920  
Tel: 401-732-7800  
Fax: 401-732-7802

### **Web-Only Sponsorship - \$100**

Company logo & description on the Soccer Rhode Island sponsors only page

Link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Recognition at Awards Ceremony

- Your logo on a league “Thank You Sponsors” banner

### **Concession Table with sponsor logo - \$150**

- Sponsor logo displayed at tournament concessions (when available)

### **SRI Canopy with sponsor logo - \$300**

- Sponsor logo displayed on 10 x 10 SRI canopy

### **Bronze Sponsorship - \$300**

Company logo & description on the Soccer Rhode Island sponsors page

Random leaderboard banner ad placement on all pages

Link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Recognition at Awards Ceremonies

- Your logo on a league “Thank You Sponsors” banner

### **Silver Sponsorship - \$500**

Company logo & description on the Soccer Rhode Island sponsors page

Random leaderboard banner ad placement on all pages

Link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Game Day Sponsorship



### **Soccer Rhode Island**

1150 New London Avenue, Suite LL1

Cranston, Rhode Island 02920

Tel: 401-732-7800

Fax: 401-732-7802

- Sole sponsorship of a tournament game day, featured as "Today's Game Sponsored By..." Game day/Location to be determined by SRI.
- Small signs (approximately 24" x 18") on field with your logo, phone, address and web site
- Game day sponsor signage at concession stand (if available)
- Display area under 10' x 10' tent to promote yourself

#### Recognition at Awards Ceremonies

- 6' display table to promote yourself
- Your logo on a league "Thank You Sponsors" banner

### **Gold Sponsorship - \$850**

Company logo & description on the Soccer Rhode Island sponsors page

Sponsors box ad featured on home page

Random leaderboard banner ad placement on all pages

Link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Featured in SRI e-mail distribution (2x monthly)

- League e-mails sent to parents, referees and coaches throughout the season

#### Game Day Sponsorship

- Sole sponsorship of a tournament game day, featured as "Today's Game Sponsored By..." Game day/location to be determined by SRI.
- Small signs (approximately 24" x 18") on field with your logo, phone, address and Web site
- Game day sponsor signage at concession stand (if available)
- Display area under 10' x 10' tent to promote yourself

#### Recognition at Awards Ceremonies

- 6' display table to promote yourself
- Announcement during Ceremony including brief description of your services
- Your logo on a league "Thank You Sponsors" banner



**Soccer Rhode Island**  
1150 New London Avenue, Suite LL1  
Cranston, Rhode Island 02920  
Tel: 401-732-7800  
Fax: 401-732-7802

### **Platinum Sponsorship - \$1200**

Company logo & description on the Soccer Rhode Island sponsors page

Sponsors box ad featured on home page

Random leaderboard banner ad placement on all pages

Link to website

- Banner ad specifications: GIF, JPG or PNG format, no larger than 150k.

Featured in SRI e-mail distribution (2x monthly)

- Banner ad (728 x 90) messaging per e-mail message
- e-Mail sponsors will rotate if there are more than one premium sponsor
- League e-mails sent to parents, referees and coaches throughout the season

### **Game Day Sponsorship**

- Sole sponsorship of a tournament game day, featured as "Today's Game Sponsored By..." Game day/location to be determined by SRI.
- Small signs (approximately 24" x 18") on field with your logo, phone, address and Web site
- Game day sponsor signage at concession stand (if available)
- Display area under 10' x 10' tent to promote yourself
- First priority renewal

### **Recognition at Awards Ceremonies**

- 6' display table to promote yourself
- Announcement during Ceremony including brief description of your services
- Your logo on a league "Thank You Sponsors" banner

### **Sponsorship Plaque**