



**TEXAS BAY AREA LACROSSE  
BAY AREA YOUTH LACROSSE**



Texas Bay Area Lacrosse  
Bay Area Youth Lacrosse  
2017-18 Sponsorship Opportunities

Lacrosse is the fastest growing sport in the United States and we are seeing that first hand in our local area. The objectives of Texas Bay Area Lacrosse shall be to support and foster boy's national amateur sports competition and primarily support/develop amateur athletes for competition. This is in support of the pursuit of excellence in athletics requiring teamwork, physical fitness, self-discipline, and personal sacrifices of the athletes within the policies of US Lacrosse all in the support and development of amateur athletic competition.

Our organization grew 43% last year, mainly in the elementary and middle school teams, so we expect this growth to continue into the future. With the addition of a second High School Varsity Team at Clear Springs, our goal is to have teams at all 5 high schools by the year 2020 within the Clear Creek Independent School District and be deeply seated in the upcoming addition of lacrosse into the University Interscholastic League (UIL).

As you can imagine there are many expenses involved in meeting the demands of a rapidly growing organization. The support from Sponsors is a vital part of our Organization's ability to continue providing competitive lacrosse to the greater Clear Lake Area as proven by the addition of quality practice fields, experienced/competitive coaching staff, and driving an inherent philosophy of putting "stick-in-hand" for all Players desiring to join the Organization thru a generous Scholarship Program.

Without the support of Sponsors at all levels we would not be able to reach our goals. The 2017-18 Season will be an exciting time in the overall growth of our Organization. Continued exposure within the local Clear Lake Area as well as regionally through our 16<sup>th</sup> Annual CLLA Tournament in League City, Texas Bay Area Lacrosse will be a face of competitive Youth and High School Lacrosse.

Thank you in advance for your consideration of being a 2017-18 Sponsor. I invite you to come out to a game or practice and experience for yourself the sheer joy and excitement on the faces of our Player, Coaches, and Parents.

Regards,

Kevin McConnell  
President  
Texas Bay Area Lacrosse  
Bay Area Youth Lacrosse