



2018 BANNER PROGRAM

1. Banner Information

- a. Banners are 4' x 8' in area, with a printable area of 3.5' x 7' on a white background. Sponsors are encouraged to keep text to a minimum so larger fonts may be used to maximize visibility. Logo and Contact information is preferable, or with a brief tag line or services. See banner details.
- b. Please include digital copy/text, and/or digital logo, for printing. **Artwork should be provided at full size, preferably in vector format (jpg, tif and pdf are acceptable).** High resolution, minimum 200 dpi, is recommended.
- c. Individuals or businesses that do not have access to digital artwork may provide their message in written text copy that will be printed onto the banner.

2. Application Process:

- a. MYBF will begin to accept banner applications on March 1, 2018. All applications should be filled out and sent to Anthony Villari at myfbanners@gmail.com
- b. Applications will be accepted until all banners have been sold, awarded in order of receipt of a complete application with payment. Banners will be installed by April 1, 2018 and remain in place until December 31, 2018.



3. Questions? Contact:

Anthony Villari at myfbanners@gmail.com

4. General

- a. Sponsorships are not tax deductible to individuals per IRS Rules.
- b. All Banners are the property of Moorestown Baseball. The league will furnish, install, maintain, replace as necessary, and remove all Banners. Banners will be located facing toward spectators and/or players, not intentionally toward streets, in areas shown on the Bid Form. No Sponsor may move or alter any sign.
- c. No business may sponsor under this program where the primary sales of said business are alcohol, tobacco, adult-oriented material or any other business which the Township deems inconsistent with promoting the youth sports programs and the positive image of the Township.

2018 MYBF BANNER PROGRAM ORDER FORM

Online Form Available at:
<https://tinyurl.com/MYBF-banner>

1. Contact Information

Name: _____ Title: _____
Company: _____ Phone: _____
Address: _____ Email: _____
City/State: _____ Zip: _____
Signature _____

2. Select Desired Banner(s) – See graphics map and banner specifications

BID FORM

Item #	Facility/Area	Recognition Method- 4'x8' Banner Location	Quantity Available	Quant. Bid	Cost per Banner	Amount Enclosed	Accept Alternate	Referring Club(s)
John Pryor Park								
2	Lower Baseball Field	Outfield Fence	16		\$1,250.00		Yes No	
3	Upper Baseball Field	Outfield Fence	16		\$1,250.00		Yes No	

WHAT YOUR SPONSORSHIP INCLUDES

4' x 8' HIGH-VISIBILITY BANNER ON OUTFIELD FENCE AT PRYOR FIELD
UNIFORM SPONSORSHIP OF MYBF TEAM FOR 2018 SEASON
COMPANY LOGO & DESCRIPTION AND LINK ON MYBF WEBSITE

3. Payment: Payment in the Amount of \$_____ is enclosed.

Please check off requested Banner(s) on the Banner Bid Form. Make check payable to: "Moorestown Youth Baseball." Write "2018 Banner Sponsor" in the memo field.

Return to: Anthony Villari – MYBF
PO Box 549
Moorestown, NJ 08057

If you prefer to pay electronically, visit the following URL:
<https://tinyurl.com/MYBF-banner>

4. Provide Digital Artwork or insert desired text below:

Line 1: _____
Line 2: _____
Line 3: _____

Please Note: Digital artwork should be emailed to Karen Mead at choatie1@comcast.net