

# DYHA Meeting Minutes



September 12, 2017

## Board Members in attendance:

Kim Taylor – President

Brenten Minick – Hockey Director

Tricia Campbell – Fundraising and Recruitment

Trish Paine – Secretary

Jim Meyer – Hockey Director

Frank Earl – CIHL Rep

Mark Birch – Decatur Celebration

Jared Broderick – Registrar

Tom Peter – Vice President

**Meeting called to order @ 5:37 - by Kim**

## Financial Report –Kim Taylor

General account 50,834.19. Bingo - 10,785.78. On line - 17,446.98.

- No changes to CD Balances.
- Below are the numbers of travel player estimate based on budget vs. registration.

Team	Budgeted Revenue	Projected Revenue
Squirt	\$15,750 (14 players)	\$18,000 (16 players registered)
PeeWee	\$14,400 (12 players)	\$19,200 (16 players registered)
Bantam	\$12,500 (10 players)	\$18,750 (15 registered)

## President Report – Kim

- Radio advertisement opportunity - Sean Overrocker contacted Kim he will have a new show on 93.5 called "The Game", he is offering an advertising spot in exchange for his son's annual dues for year.  
Brenton made a motion to pass on this opportunity, second by Tricia, motion accepted.
- Certificate of insurance complete and sent to rink. DYHA is ready for the season.
- DYHA Open House 9/28/17 6:30pm-8pm - Rink confirmed the date and time. Tom is working on schedule. Tricia will be available with spirit wear. Katherine Shepherd wants to be in attendance to discuss bingo. Tom will organize a used equipment sale also. Flyer to be sent out to the membership
- DYHA Warm up's - board determining it is not mandatory for all Travel Sports.

### Hockey Director Report – Jim Meyer

- Try-outs - Do we extend registration deadlines to extend the registration for travel try out's through 9/13/17 evening. Issue put to a vote, 7 in favor and 2 opposed. Vote passed to extend travel registration.
- House program - still progressing and other teams coming together.

### CIHL UPDATE—Frank

- Team count will come from Jim, Jim will follow up with Frank on which teams will roster CIHL.

### Registrar---Jared

- New system being used by Missouri hockey for scheduling purposes. More information to come as the Board learns more about the functionality of the system.
- Registration summary as of 9/12/17

Row Labels	Count of Registrations	Total Dues	Dues Collected
LARGE - Hockey Equipment Rental / Purchase Program	3	\$ 150	\$ 50
SMALL - Hockey Equipment Rental / Purchase Program	4	\$ 200	\$ 150
Beginner	6	\$ 1,200	\$ 700
Mini-Mites (6u)	19	\$ 9,500	\$ 2,750
Mites (8u)	12	\$ 6,000	\$ 2,100
Mite Full Ice	2	\$ 400	\$ 300
Combined House	3	\$ 1,200	\$ 650
Squirt Travel	16	\$ 18,000	\$ 1,180
PeeWee Travel	16	\$ 19,200	\$ 4,367
Bantam Travel	15	\$ 18,750	\$ 3,763
High School	13	\$ 11,050	\$ 4,690
High School Jersey	4	\$ 560	\$ 420
<b>Grand Total</b>	<b>113</b>	<b>\$ 86,210</b>	<b>\$ 21,120</b>

### Fundraising—Tricia

- Hockey cards - Will have 42 companies on the card, waiting on the hard copy of the card. Progress is being made and we hope to have cards soon.
- Pullovers - 3 different options will be available this year and Tricia will have them available open house night with sizing options.
- Trivia Night - Brynn and Dan Hawkins organizing trivia night. Informational meeting on 9/18 @ 6pm @ Dohrtey's. The trivia night will be 10/21 at Dohrteys.
- Tom is exploring other fundraising options with Buffalo Wild Wings, Texas Road House, Panera, and Monical's.

### **Recruitment—Tricia and Tom**

- Flyers for the schools - 6 superintendents have been notified. Dynagraphics cost is \$250 for 5000 flyers . Tricia to send out the PDF to the board for review.
- 2 and 2 Challenge (Kim) through USA Hockey. DYHA earned Gold Status past several years. Tricia, Tom and Kim will decide what events to participate in this season to earn again, we have registered.

### **Old Business**

- TOF: we may have the first planning meeting before the season starts. Teams included will be Mite Full Ice, Squirt and Pee Wee. January 13, 14,15. 4 teams at each level.
- Team photos - Decision made to contact Bailey to handle team photos. She will offer a digital option that the membership was requesting. Jared agreed to notify her.

### **New Business**

- Alumni Tournament - Mark proposing that gate and live auction proceeds go to American Cancer Society. He is in discussions with Starla Street on how join this event with her organization that provides EKG's for high school students. She has agreed to provide volunteers to run concessions. He is still in discussions and will present more information to the board as he finalizes plans.
- Celebration booth, potentially being an individual fundraiser to raise funds for dues. Mark to gather data and will present it when completed.

Meeting adjourned 7:10pm.