Annual Report
2021
2021 Message from the President by Ryan T. Barna

2021 saw the resurgence of all three of WWPSA’s core programs: adult, rec, and travel soccer. All three programs saw a large increase in enrollment (adult had the most participants ever in the 2021 summer league, youth rec had the most kids enrolled in Fall 2021 since the past 5 years, travel saw formation of three U8 boys teams (first year in travel) for the first time in over a decade. This is attributed to the improved: organization of all three programs, communication of the 3 program directors (Chris, Janine, Loi/Caroline), and facilities on which the participants play. 2021 also saw the reintroduction of our annual Sunburst Tournament the first weekend of June 2021. The tournament received rave reviews for it’s organization, flawless execution, and quality of the pitches. Many thanks to the 2021 Sunburst Director, Loi Moliga, on a job well done!

WWPSA continued its partnership with Surf Soccer Club (which is based out of San Diego, CA.) Surf Soccer Club has an innovative partnership with the local NJ premier club Match Fit Academy (MFA). In early 2020, the two nationally prominent soccer clubs joined together to create New Jersey Surf – a collection of teams and clubs throughout NJ that span from the grassroots (i.e. WWPSA preK and rec programs) and the community levels (i.e. WWPSA travel and NJ Surf Mercer) to the elite of the ECNL league (i.e. Match Fit Academy).
The result is a complete soccer organization focused on creating the “Best of the Best” experiences and opportunities for every age with a pathway for every player to pursue their dreams. We have already had several NJ Surf Mercer and Match Fit Academy players chosen for the NJ Surf Select team which just finished competing in Spain vs the youth academies of Barcelona, Valencia, and other La Liga clubs. We’ve also had Surf Mercer players promoted to Match Fit Academy pre-ENCL teams. Finally, MFA players have guest played on several of our Surf Mercer teams. Summary of the NJ Surf Player Development Pathway is below:
Our Technical Development Academy (TDA) and Futures Program returned in 2021 with some of these players identified by our Surf Mercer coaches as travel team candidates for either WWPSA or NJ Surf Mercer teams. These programs serve as a precursor and intermediary step in order to give parents and players a taste of professional coaching and what the travel program entails and what the expectations are.

WWPSA has positioned itself for long-term growth and success with its direct partnership with NJ Surf and tertiary partnership with MFA to provide offerings to everybody from WWPSA youth recreational players who just play the sport for fun to MFA youth travel players with college-level soccer aspirations. This aligns with the WWPSA mission: "... is to provide youth and adults the opportunity to play instructional and competitive soccer at the highest level commensurate with their ability, potential, and interest."

WWPSA continued to invest heavily in Zaitz Park, Duck Pond Park, and WW Community Park in 2021 with our continuation of the business relationship with TruGreen to manage the grass and a private landscaper who cuts all the fields weekly to ensure proper grass length for training and matches. We also had several projects spearheaded by WWPSA Board member, Eric Knapik, which has beautified many of
our facilities. All of this has resulted in the fields looking beautiful which has led to multiple parent, coach, and referee compliments at both the Sunburst Tournament and in our weekly matches in both EDP and MOSA leagues. It's also led to recruitment of players for our WWPSA and Surf Mercer teams as well as revenue generation to help offset the expenses of maintaining top-level facilities. In addition, Match Fit Academy rented fields at Duck Pond Park and Zaitz Park in 2021 since the fields are of such high quality now. This field rental by MFA has generated revenue for facilities which, in the past, had only generated expenses - $11,550 in Spring 2021 and $10,650 for Fall 2021 for a total revenue of $22,200 for 2021. In addition, there were four ad-hoc rentals to Hibernian Soccer Club (Hamilton, NJ) for a total of $600. With all 3 of our programs (rec, travel, and adult) exploding in enrollment in 2021, it will be likely we need to begin re-investing in Conover Park in 2022 to allow space for all of our participants to play.

The four pillars of WWPSA’s future (announced in 20202) that have lead to such a successful 2021 are:

1. Premier facilities
2. NJ Surf/MFA alliance
3. U8 team formations each Fall (utilizing TDA & Futures program)
4. Grow and improve core programs (rec and adult soccer)

All of these pillars are meant for one thing: growing numbers in our programs. More kids = proper team placement + increased club revenue + better player/parent
experience. This allows WWPSA to fulfill its mission statement: “to provide youth and adults the opportunity to play instructional and competitive soccer at the highest level commensurate with their ability, potential, and interest.”
2021 Sunburst Overview by Loi Moliga

After Sunburst 2020 was cancelled due to the pandemic, the committee was excited to start planning for Sunburst 2021. Sunburst utilized 3 locations (7v7 at Zaitz, 9v9 at Duck Pond and 11v11 at MCP) and we tried to maximize those locations so that every field would have back to back games from 8am-5:45pm, when possible. Registration opened January 10th and we sold out before the May 1st registration deadline. We had 199 teams apply, but we were only able to accept 174 teams, due to field availability. We would recommend the use of WWCP and Conover Park, if the club would like to increase the number of teams accepted. Despite the heat, 348 games were played over 2 days and a fun soccer-filled weekend was had by all. Our own WWPSA and Surf Mercer teams saw success at Sunburst with the following results:

Surf Mercer 2009 Girls - Champion

WWPSA 2007 Girls - Champion

Surf Mercer 2007 Boys - Finalist

The tournament had an increase in numbers from the 2019 Sunburst tournament. We also received many compliments from participants on how smoothly the tournament ran. We attribute the tournament running smoothly to the use of paid staff (field marshals, refs and ref assignor, site coordinators and planners, EMT, athletic trainers, Dept. of Public Works employees) and volunteer staff (WWPSA board members and parents). Special thanks to our:

- 39 fantastic student field marshals,
- 10 amazing site coordinators,
- Doc Emery and his awesome athletic training crew,
- Jay Harris, our ref assignor, and his entire referee crew,
- Tarun Garg, our scheduler
- Jeanie Choo, our Logistics coordinator & Registration coordinator
- Ryan Barna and Sumant Nukalapati, who lead our Facilities crew
- Heather Nielsen, our Finance Director
- Ted Jahn, our Vendor coordinator
- Juan and Alex Iturriza, our logo designers
- Vanessa Gonzalez and crew for keeping our facilities clean
- WW Dept. of Public Works who handled field set up and parking
- Dean Gray and his crew at Mercer County Park Commission- Dept. of Recreation & Events
- Capt. Shannon Pope and her crew with WW Fire & Emergency Service
● Mike Donnelley, our Sunburst expert
● Ken Jacobs and WW Recreation Dept.
● Our vendors
● And many thanks to the WWPSA Board for volunteering your time to work at Sunburst, especially as site coordinators and all the prep work leading up to the tournament, it would not have been possible without you.

It has been a pleasure leading the Sunburst committee for 2020 (despite the cancellation) and 2021. I look forward to assisting the next Tournament Director for the 28th annual tournament.

2021 Travel Soccer Report by Caroline Redmond

Introduction and program overview

The 2021 WWPSA Travel program had a relatively successful year, despite having to navigate through challenges presented by the COVID-19 pandemic. WWPSA and Surf Mercer partnered closely to run both premier Surf teams but also Powered by Surf WWPSA teams. We made improvements to the program by enhancing program offerings, which contributed to the continued growth of the WWPSA program, and retention of its players. Highlights of improvements include, but are not limited to, expanding WWPSA Futures Program to both Fall and Spring seasons, providing optional year-round TDA training opportunities, strategic collaboration to hold joint travel team tryouts with WWPSA/Surf/Matchfit, offering a third skills training night for our travel team players which is at no additional cost to those parents. Lastly, to encourage consistency in messaging, we voted to transition our WWPSA teams to SURF-branded uniforms, regardless of level of play.

WINTER 2021 & SPRING 2021 Season Overview

Starting in January 2021, in response to our league’s COVID-19 health and safety concerns, the WWPSA travel program moved from our traditionally-held indoor program to outdoor training sessions for WWPSA Surf and Surf Mercer teams, as well as the TDA program.

2021 Winter + 2021 Spring Technical Development Academy (TDA)

Due to the pandemic, TDA programming did not take place in the fall of 2020. TDA returned in full swing in the winter of 2021, with programming taking place once a week for 8 weeks. Despite being held outdoors in winter, enrollment was high with 70 registered participants. The success of winter TDA rolled into a successful spring TDA. Spring TDA sessions took place 3x/week for 8 weeks and followed a skills based curriculum that focussed on technique and practice for 2 days and then free play/scrimmage on the 3rd day to practice what was
learned that week. We tried to keep costs low, so many could take part. Special thanks to our Big Brothers/Big Sisters, who were a big asset in assisting coaches on the fields during training. See below for TDA enrollment breakdown:

Winter TDA enrollment:

- 2013/2014 born = 24 participants
- 2012/2011 born = 25 participants
- 2010-2006 born = 21 participants

Spring TDA enrollment:

- 2013/2014 born = 17 participants
- 2012/2011/2010 born = 22 participants
- 2009/2008/2007 born = 20 participants

2021 Spring WWPSA Travel & SURF Mercer Travel Program

The second half of the 2020/2021 travel season saw some players return to the soccer pitch, with the club even adding an additional team, another WWPSA 2013 boys team; to grow the program to 15 total teams for spring 2021. There were some teams that continued to struggle with roster numbers in spring, but all teams did their best to play their season games and use guest players when needed.

Our WWPSA teams continued to play in MOSA and our Surf Mercer teams played in EDP. We’d like to recognize the WWPSA 2007 girls team, who were flight champions in fall 2020 and advanced to the top premiere flight for spring 2021. In the Premiere flight, the 2007 girls went undefeated with a 10-0 record, with GF of 34 goals and GA of 8 goals. Congratulations to Coach Milton and his team!

Other team highlights include the 2010 Surf Mercer boys, coached by Coach Myron, who placed 4th out of 12 teams in EDP league play with a record of 6-2-3. The 2009 Surf Mercer girls team, coached by Coach JB, placed 3rd out of 8 teams in EDP League play with a record of 4-0-3.

2021 Spring Travel enrollment:

- **15 travel teams** (11 boys, 4 girls)
  - 8 **WWPSA Travel Teams** (6 boys, 2 girls) | MOSA league
  - 7 **Surf Mercer Teams** (5 boys, 2 girls) | EDP league
2021 Travel Team Tryouts for 2021/22 season

As previously mentioned, for the first time, in March of 2021 WWPSA, in partnership with NJ Surf Mercer & Match Fit Academy, held joint tryouts to form Boys and Girls teams for the 2021-22 season. The decision to move ahead with this collaboration was to present a complete pathway for player development from grassroots through to the Elite Clubs National League (ECNL). This would not only provide a wider pool of players for the WWPSA club, but would encourage growth in numbers.

Tryouts were open to players born between 2014 and 2003, with 287 players registering via the WWPSA website.

2021 Summer Programs

Program offerings for summer 2021, included conditioning for middle school and high school students, who were looking to keep fit during the summer, in preparation for their fall season. We also offered summer TDA, which followed the same curriculum as winter and spring TDA. Summer TDA and MS/HS conditioning were 2 sessions, each session lasted 4 weeks to accommodate summer plans/travels. Thanks again to our BB/BS for helping out during summer TDA.

- MS/HS Conditioning, 2 sessions with total of 25 participants
- TDA, 2 - 4 week sessions, total of 98 participants

Fall 2021 WWPSA Travel and Surf Mercer Travel – Overview

In preparation for the 2021/22 season, we decided to include a mandatory fall and spring tournament for our WWPSA travel teams and also add an additional, optional Skills Night for WWPSA travel players to enhance the travel experience. These additions required an increase in the overall fee for WWPSA travel players to $1250 from $1000 for teams U8-U14 and $800 from $650 for U15 and older teams. Players who were part of the 2020/21 season were offered a $50 discount if they registered with a pre-trout offer. Pre-trout offers were a success and helped to retain 48 players. Since these players were known to the club, they were offered a spot for the 2021/22 travel teams without having to tryout.

10 WWPSA Teams (8 boys; 2 girls) and 8 Surf Mercer Teams (7boys; 1 girls)
● 18 travel teams (15 boys, 3 girls),
  ○ 10 WWPSA Travel Teams (8 boys, 2 girls) | MOSA league
  ○ 8 Surf Mercer Teams (7 boys, 1 girl) | EDP league
  ○ Total Participants: 215 children
  ○ Between a successful tryout session, our futures program and TDA we were able to form 3 U8 boys teams 3 U9 Boys teams.

2021 Fall TDA

TDA continues to grow, with a total of 87 registered participants taking part in our skill based curriculum this fall. Players continue to develop and coaches are able to assess participants and encourage those who are ready for travel to consider joining a team. There was a slight change from 2021 spring TDA, with sessions taking place 2x/week vs. 3x for 8 weeks. Participants were encouraged to join Recreation to have an opportunity to play games for a 3rd day of soccer. We worked with Janine to set up a discount for players who registered early for both Rec and TDA in the fall. The program benefited from having 2 coaches run the TDA sessions and we plan to continue with winter and spring TDA in 2022.

● 2015/2014 born = 25 participants
● 2013/2012 born = 32 participants
● 2009/2008/2007 born = 30 participants

2022 Changes and Improvements

● Girls Teams: As you can see from the numbers above our girls program is struggling.
  ○ Goal for Spring of 2022 is to form a U8 WWPSA Team
    ■ Continue to have ID sessions: Our last session had 12 players for this age group - we offered all 12 girls positions and so far 3 have signed up
    ■ Janine has provided strong rec players and will invite those girls a chance to train with travel team

● Fees: Considering deposit increase at point of Offer Letter acceptance + payment plan concluding prior to Fall Season. Intention to ensure player retention for full Fall and Spring seasons.

● Futures Program: Continue to run the futures program.
  ○ Fall Futures: Encourage players to try the sport
  ○ Spring Futures: Held prior to tryouts to encourage transition to the Travel Program.

● Tryouts: While we had a successful tryout in terms of numbers we need to organize tryouts in a way for all to participate at appropriate play and age levels
  ○ Proposal:
Day 1 at Zaitz/Duck Pond
Day 2: Elite players invited to MCCC for MatchFit Tryout
- **Photo Day(s):** Offer professional photos for each team and player
- **Club Day: Bring all of the teams together**
  - End of the season picnic with all teams

Thank you to all who have supported the WWPSA over the years and in another interesting year. We look forward to much better conditions for soccer lovers in 2022!
2021 Recreational Soccer Report by Janine Manolakos

Introduction

After a difficult 2020, we were able to run all of our programs for the 2021 year! Rec provides 2 seasons (spring and fall) for kids aged PreK through 12th grade along with camps during the summer.

In spring, we held our rec soccer program which traditionally had been an unstructured season. It is now identical to our fall program. We had over double the participation in our PreK program from the Fall 2020, over a 60% increase in our K-8 program, and also had a boys team in our 9-12 3M League program after not having any 3M League teams in 2020. Our Big Brothers/Big Sisters program was brought back and run by Brent. These kids support our PreK Surf coaches along with helping our rec coaches.

During summer, Brent coordinated and ran our summer camp. This had not been run in 2020 and coaches were difficult to find but we only heard great things from the parents. Many kids signed up for multiple weeks and registration was over 60% higher than 2019!

Our traditionally biggest season of fall rec soccer did not disappoint. Excited to have an outdoor activity, registration was up 240% from 2020. Unfortunately, we did not get a full team for our 9-12th grade 3M League but we were able to expand our Inter-Town League to include those 9th graders. Jim took the lead with the rec coaches getting their coach bags ready, practices scheduled, and staying on top of their background check and certifications. Photo day was held outdoors with a new photographer – Fotolux. We provided team pictures to everyone present and the players had the opportunity to take and purchase individual photos as well. Playoffs were held for the Inter-Town League and because of our plentiful and beautiful fields, we hosted 3 of the 6 divisions.
Registration

- **Spring 2021**
  - Spring Youth Rec (K-12): 274 players
  - Spring PreK (Surf): 58 players
  - Spring Uniforms: 198

- **Summer 2021**
  - Summer Camp: 122 players

- **Fall 2021**
  - Fall Youth Rec (K-12): 361 players
  - Fall PreK (Surf): 73 players
  - Fall Uniforms: 210

2021 Improvements

1. **Website**

   The website was reorganized with repeat questions added to the Frequently Asked Questions page to alleviate many parent inquiries.

2. **Equipment**

   Coach bags and supplies are now kept in the small white trailer at Zaitz Park while uniforms are kept in the large container.

3. **Registration**

   Registration opens earlier and has earlier deadlines so that the appropriate number of teams are formed for the season.
2022 Changes & Improvements

For 2022, we will transition PreK to be run by travel along with TDA so that all of our programs with professional Surf coaches are together.

We will again offer our K—2nd grade WWPSA League, 3-8th grade Inter-Town League, and 9-12th grade 3M League in both the spring and fall along with camps in the summer.

Photo day and playoffs will take place in both the spring and the fall.

We will again strive to support our volunteer rec coaches. Coaches will complete a background check along with completing or renewing certifications. Coach clinics will be held prior to the start of the season.

Conclusion

2021 was a welcome return of all of our soccer programs. It was wonderful to see so many players and so many families involved in WWPSA. Zaitz was packed each weekend and even the weather cooperated!

We look forward to building a strong rec committee to help manage our Big Brother/Big Sister program, Summer Camp, and Rec Coaches. Please consider volunteering for a leadership role! It is a very rewarding experience!

2021 Adult Soccer Director’s Report by Christopher Wieck
After the impacts COVID-19 had on WWPSA in 2020, the club's adult soccer programs returned to normal in 2021. With the exception of our winter indoor programs, all other WWPSA adult soccer programs have returned.

Spring rec returned with a little lower than normal registrations, we were able to successfully have a full season without any issues that allowed approximately 90 participants to get back on the field and enjoy playing soccer on Saturday afternoons.

The most successful adult program WWPSA had in 2021 was the summer 5v5 league. The league had the most teams this program has seen (16) and had over 136 participants. Players were able to play games on Wednesday nights and with the great weather we had there was only one night we had to cut short. This program has excellent potential to grow in 2022 and beyond.

Following up on the successful summer season we rolled into the fall rec league with a growth over the spring league by having over 106 participants which allowed us to get up to 8 teams. While this is back to around what we had normally seen before 2020 there is potential to grow the spring and fall leagues.

The speed & fitness program has continued to run all year with many committed participants and small growth in 2021 after 2020's COVID-19 issues. While we were unable to secure indoor space for winter 2021/22 we will keep this program outdoors throughout the winter as long as the weather permits.

Due to the rules imposed by the WWP BoE, we are unable to reasonably rent space to get the winter futsal program running in 2021. While this is unfortunate we will plan to bring this back in 2022 should the rules be altered and I expect this to get back to where we were in 2019 and before.

Overall 2021 was a great success for WWPSA's adult soccer programs and we look forward to growth in 2022. As always I would like to thank Chris Cuevas for his assistance in helping me run the adult soccer programs for WWPS.
2021 Finance Director’s Report by Heather Nielsen

As already detailed by our program directors, WWPSA has enjoyed a very rewarding year of Soccer!

The goals set for each program during the budgeting process at the beginning of the year were met and exceeded! As a result WWPSA is in a very strong financial position as we approach the close of fiscal year 2021.

As shown in the comparative reports that follow*, the net contributions of each Soccer program allowed WWPSA to finish the year with a net positive program contribution of $250,707 for the year. The numbers reflect the efforts of dedicated Board Members, program directors, coaches, volunteers, and players which combine to leave WWPSA in a strong financial position as of November 30, 2021. Total assets are $1,076,661 of which $901,438 is operating cash and savings and $175,223 is fields and field related facilities. (We hope you have taken notice of the beautiful fields and facilities that we have invested in for the community of soccer players to enjoy training and playing on!)

Current liabilities consist primarily of Volunteer Bonds that will be gladly refunded to volunteers as they complete vital duties that enable the club to run smoothly and successfully. The last opportunity to earn the refund for the Volunteer Bond for the 2021-2022 Soccer year will be June 30, 2022. It cannot be overstated how critical volunteers are to the success of our club. Thank you for your time!

We end fiscal year 2021 with equity upon which the club will draw to grow through strategic partnerships and programming, investing in facilities, fields, trainers and coaches to provide the best experience possible for anyone that desires to play the beautiful game of Soccer!

Respectfully submitted,

Heather Nielsen

* Program Analysis on the following pages is courtesy of Andy Person who played a vital role throughout 2021 in the budget development and accountability process.
## WWPSA

### Profit and Loss Comparison

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### PROGRAM SUMMARY

#### Travel - Youth

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#### Rec - Youth

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#### Rec - Adult

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#### Events - Sunburst

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#### Facilities

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### West Windsor Plainsboro Soccer Association

**Expenses**

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**WWPSA**

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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash on Hand</td>
<td>$813,314</td>
<td>$633,558</td>
<td>$179,756</td>
<td>28.4%</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td></td>
<td></td>
<td>$0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>$88,779</td>
<td>$48,559</td>
<td>$40,219</td>
<td>82.8%</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>$901,438</td>
<td>$681,462</td>
<td>$219,975</td>
<td>32.3%</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>$175,223</td>
<td>$167,873</td>
<td>$7,350</td>
<td>4.4%</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$1,076,661</td>
<td>$849,335</td>
<td>$227,325</td>
<td>26.8%</td>
</tr>
<tr>
<td>Account Payable</td>
<td>(2,173)</td>
<td>(4,661)</td>
<td>$2,488</td>
<td>(53.4%)</td>
</tr>
<tr>
<td>Credit Cards</td>
<td>$73</td>
<td>$3,075</td>
<td>(3,002)</td>
<td>(97.6%)</td>
</tr>
<tr>
<td>Volunteer Bonds</td>
<td>$82,812</td>
<td>$44,707</td>
<td>$38,105</td>
<td>85.2%</td>
</tr>
<tr>
<td>Total Current Liabilities</td>
<td>$80,712</td>
<td>$43,121</td>
<td>$37,591</td>
<td>87.2%</td>
</tr>
<tr>
<td>Equity</td>
<td>$995,949</td>
<td>$806,214</td>
<td>$189,735</td>
<td>23.5%</td>
</tr>
<tr>
<td>TOTAL LIABILITIES &amp; EQUITY</td>
<td>$1,076,661</td>
<td>$849,335</td>
<td>$227,325</td>
<td>26.8%</td>
</tr>
</tbody>
</table>
```