



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

FEBRUARY 21, 2019, 7PM
TOWNSEND LIBRARY, TRUSTEES ROOM
BOARD MEETING MINUTES



Person	Position	Attended	Person	Position	Attended
Keith Turgeon (KT)	President	X	Jessica Donia (JD)	Concessions	-
Gary Donia (GD)	Vice President	-	Brian Tesini (BT)	Softball Director	X
Beth Arsenaault (BA)	Treasurer	-	Mark Arsenaault (MA)	Player Advocate	-
Leslie Maher (LM)	Secretary	X	Josh Chapman (JC)	Facilities Manager	-
Jess Fellows (JF)	Community & Safety	X	Lisa Neal (LN)	Fundraising	X
Jason Vettese (JV)	Umpire in Chief	-			

OPEN ITEMS FOR DISCUSSION

- Board Update – New Member!
 - Leslie Maher approved as our new Secretary.
 - Email looking for new volunteers sent out on 1/19 – zero responses.
- Financial Update
 - Current Estimated Balance – \$30,703
 - Anticipated End of Year Balance – \$6,269
 - Handout – 2019 Budget Status
- Registration Update
 - 139 Total Players, Spring Registration closes on 3/1
 - Baseball – 110 Players
 - (29) T-Ball – 3 Teams of 7, 1 Team of 8 (6-7 is ideal)
 - (32+1) Rookie – 3 Teams of 11
 - (19) Minors – 1 Team of 10, 1 Team of 9
 - (18+1) Major 60
 - (4+3) Major 70
 - (8+2) Seniors – 1 Team of 10
 - Softball – 29 Players
 - (4) Rookie
 - (7) Minors
 - (7) Majors
 - (11) Seniors – 1 Team of 11
 - Handout – 2019 Players List
- Volunteer Applications / National Background Screenings & Abuse Prevention Training Update
 - Board Members CORI - Jess Donia, & Josh Chapman still incomplete.
 - Proposed Game Plan:
 - Rostered Coaches:
 - Volunteer Application / Massachusetts CORI Check
 - First Advantage National Background & National Sex Offender Check - \$2.50/e
 - Babe Ruth / Sports Engine Sexual Abuse Prevention Training - \$10.00/e
 - Board Members & Parent On-field Volunteers
 - Volunteer Application / Massachusetts CORI Check
 - Snack Shack Workers & Post Game Field Cleanup Crew

- No direct interaction with children – no background required
- Handout – Coach Status Report
- Sponsorship Update
 - \$14,007 committed/paid so far
 - 2018 actual was \$13,667 (corrected amount over last report)
 - Team Sponsorships – 4 are now available again
 - Long term sponsorship deal with P.E. did not come in
- Babe Ruth Discussion (Tournament Hosting & Babe Ruth Schedule)
 - Jason was unable to attend, pushed to next board meeting.
- Health & Safety Discussion
 - Lisa presented some ideas we could implement.
 - Coaches to carry binder containing rules, roster, etc. Lisa will continue to update and will revisit at next meeting
- Player Evaluations
 - Currently we do player evaluations in the fall. BOD have voted against a second set of evaluations in the Spring.
- Field & School Use Fees
 - After speaking with Brad Morgan (NM Superintendent) and Cam Fisk (NM Athletic Director), we have decided that based on our large investment into the property we will put together a contract that would continue to give us field and gym access at no additional costs. This process will start next week.
- Special Events, Ownership Assignment & Schedule
 - We need owners for these events....
- MAC League & NCMS League Updates
 - MAC Board Meeting held on 2/10 @5pm
 - First draft of schedule will be put together mid-March
 - TAYBS will have away games in April when possible
 - MAC League does not have a requirement for a Babe Ruth charter, but does have a requirement for proof of insurance.
 - Discussion on alternate plans for All Star game, will be further discussed at a later meeting
 - Coaches meeting will be in early April – 8ish
 - May 4th (hit a thon) will potentially be a league wide day off, to avoid conflicts
 - NCMS Board Meeting held on 2/7 @7pm
 - In all divisions the Pitcher, and 1st & 3rd base are required by Babe Ruth to wear a fielder's face mask.
 - The board voted to override a new Babe Ruth rule that would allow players to play for any town. They must play for the town they live in. Some exceptions.
 - Mandatory coaches meeting on either April 8 or 9 in Fitchburg (pending availability).
 - Only the Senior league will implement a total run mercy rule (up 15 after 3, up 10 after 5).
 - All rosters will be posted on NCMS website prior to start of season.
 - Season starts the week of April 22.
 - Rookie, Minor, Major will play 1-2 times during the week and Sat. Senior's plays Sat and Sun.
 - All Star games for Minor, Major, and Senior is TBA (probably last week of May or first week of June)
 - Regular season ends June 2, playoffs start June 3
 - Playoffs: Top 2 teams from the East and top 2 from West get automatically in. The next top 4 from both combined make the playoffs. This will eliminate teams with poor regular season records making the playoffs because maybe their star pitcher played for a club team and missed most regular season games but pitching in the playoffs and the team breezes through.
 - The Championship games will take place on June 15 (rain date June 16).
- Winter Clinics Update
 - 64 players in total signed up for January, raising \$320 in fees, sold 11 shirts for an additional \$44
 - Baseball (14) 3-6 Clinic, (14) 7-9 Clinic, (21) 10-14 Clinic
 - Softball (15) 6-16 Clinic

- 69 players in total signed up for February, raising \$345 in fees, sold 3 shirts for an additional \$12
 - Baseball (16) 3-6 Clinic, (17) 7-9 Clinic, (22) 10-14 Clinic
 - Softball (14) 6-16 Clinic
- 18 players so far signed up for March clinics
 - Baseball (4) 3-6 Clinic, (6) 7-9 Clinic, (6) 10-14 Clinic
 - Softball (2) 6-16 Clinic
- In our 2019 forecast, I anticipated only 100 registrations, and only selling 10 shirts over the 3 months.
- General discussion around how to handle insurance for the year round programs.
- Golf Tournament Update
 - Beth was unable to attend, pushing this topic to the next meeting.
- Preseason Dinner Update
 - Scheduled for Thursday, March 21st at the Townsend Library Meeting Hall
 - Sophia's Pizza is confirmed to provide the pasta dinner
 - Cleta's Creations is confirmed to provide the dessert/Cake
 - Pricing is \$8/person, \$1 discount per ticket for 3 or more, spring registered players get a free ticket.
 - Room can hold 120 people, and we anticipate selling out.
 - Jess is going to organization a group of volunteers to help put together the hall.
 - Any costs that are incurred to put the event on will be covered by the league, and not the volunteers.
 - Promotional emails & social media will start 1 month out on Feb 21st.
- Joint Charter/All Stars with Pepperell Update
 - Pepperell approved our North Middlesex joint charter at their BOD meeting on Monday, January 14th
- Professional Training for Baseball & Softball Coaches Update
 - Coaches Training Clinic will be held on March 23, 9a-12pm at the Nashoba Regional High School
 - Additional email invitation from Dugout Captain sent to all coaches who have not registered yet.
- Summer Sandlot League Discussion – Take 2
 - Gary was unable to attend, pushing this discussion to the next meeting.
- Project Updates
 - See Budget Status Handout for Major Projects Financial Status
 - The Concession stand building is complete, minus a doorway ramp. Going to skip this for now.
 - Cabinetry needs to be acquired and installed by us
 - Needs to be painted by us
 - Appliances need to be acquired and installed by us
 - Working on Good Humor deal, where we purchase ice cream thru them, and they provide freezer
 - Babe Ruth Partnership for "Enjoy Life" foods. We can consider this for some "healthy" snacks. Or we can continue with just pickups from BJ's.
 - Small projects
 - Scoreboard Repairs (antenna Install) - Josh
 - Sprinkler Repairs (move heads out of Infield) - Josh
 - T-Ball Pitching Rubbers & Home Plates - Josh
 - Softball Permanent Pitching Rubbers – Josh
 - Softball Field 1st Base Side Bench Moved - Josh
 - Rigid Steel Mat Drag 6'x18" Purchase -Keith

TAYBS 2019 Sponsorships

873 Cafe	Field Banner	\$350
Amazon	Donation, Amazon Smiles Program	\$47
Andy Woolfrey Roofing	<i>(committed)</i>	
Arrow Septic	Craven Field Scoreboard <i>(committed)</i>	\$1,000
CARSTAR Collision Center – Lowell	Field Banner	\$325
CARSTAR Collision Center – Fitchburg	Field Banner	\$325
Certified Hydro Applications	Field Banner <i>(committed)</i>	\$250
Cochran's Landscaping	Field Banner	\$200
DICKS's Sporting Goods	Field Banner & Donation (\$500 Gift Card, 4 x \$50 Gift Certificates)	\$700
Echo Knoll Construction	Field Banner <i>(committed)</i>	\$250
Elite Construction & Design	Team Sponsorship	\$293
Fifth Gen Masonry	Field Banner <i>(committed)</i>	\$250
Haffner's	Field Banner, Team Sponsor & Donation	\$600
Hannaford's	Field Banner & Donation (Pallet of Water)	\$250
Hannaford's	Donation, Bags 4 My Cause	\$16
J&S Business Products	Field Banner <i>(committed)</i>	\$250
JDM Home Improvement	Field Banner & Team Sponsor <i>(committed)</i>	\$500
Jeffrey's Antiques	Field Banner <i>(committed)</i>	\$350
Kazanjian Horticultural	Field Banner & Team Sponsor	\$500
L.F. Robbins Insurance Agency	Field Banner	\$250
Law Office of John B. Barrett	Website Sponsor	\$100
Lowell Spinners	Website Sponsor	\$100
McNabbs Pharmacy	Team Sponsor	\$300
Mitrano Removal Service	Field Banner	\$350
Mosquito Squad	2x Field Banner	\$650
Nashoba Valley Chamber of Commerce	Website Sponsor	\$98
North End Mazda	Team Sponsorship	\$300
North End Subaru	Team Sponsorship	\$300
PayPal	Donation, PayPal Giving Fund	\$3
Pelletier Electric	2xField Banner, 2xTeam Sponsor <i>(committed)</i>	\$1,000
Powell Stone & Gravel	Team Sponsorship	\$300
Rollstone Bank & Trust	Field Sponsorship, Donation	\$300
Ron Bouchard's Auto Stores	Field Banner & Team Sponsor	\$600
Santander	Team Sponsorship <i>(committed)</i>	\$300
Skillings & Sons	Field Banner <i>(committed)</i>	\$350
Sterilite	Field Banner	\$300
The Flower Hutch	Website Sponsor	\$100
Top Notch Plumbing & Heating	Craven Field Snack Shack	\$1,000
Townsend Ridge Country Club	Field Banner	\$250
Wayne's World Automotive	Website Sponsor	\$100
Worker's Credit Union	Field Banner & Team Sponsor	\$500
		\$14,007

TAYBS 2019 In-Kind Sponsorships

Michael Brothers Photography	Team Pictures	Field Banner & Team Sponsorship	\$500
Sophia's Pizzeria	Preseason Dinner	Website Sponsorship	\$125
Patriot Pizza & Subs	Season Kick Off Party	Website Sponsorship	\$500

TAYBS 2019 Calendar of Events

09/01/18	TAYBS 2019 Spring Season Registration Opens	Keith
09/14/18	TAYBS Comedy Show Fundraiser	Lisa & Keith
10/18/18	NCMS End of Season Board Meeting	Brian
11/13/18	Townsend Volunteer Information Night	Lisa & Lydia Booth
12/01/18	TAYBS 2019 Winter Season Registration Opens	Keith
12/04/18	DICKS's Sporting Goods Annual Sponsorship Night	-
12/18/18	Annual Cal Ripken Western Massachusetts Offseason Meeting	Keith & Jason
12/11/18	MAC League Winter Board Meeting	Keith, Mark & Jason
01/07/19	TAYBS Winter Clinics – Monday & Tuesday at AES, Wednesday at HBMS	Jess F & Keith
01/17/19	TAYBS Registration Information & Game Night	Keith
02/04/19	TAYBS Winter Clinics – Monday & Tuesday at AES, Wednesday at HBMS	Jess F & Keith
02/07/19	NCMS League Board Meeting	Brian
02/10/19	MAC League Board Meeting	Keith & Mark
02/28/19	TAYBS 2019 Spring Season Registration Closes	Keith
03/04/19	TAYBS Winter Clinics – Monday & Tuesday at AES, Wednesday at HBMS	Jess F & Keith
03/16/19	DICK's Sporting Goods TAYBS 20% Discount Weekend	TBD
03/21/19	TAYBS Preseason Celebration Dinner	Jess F & Keith
04/02/19	TAYBS Mandatory Coaches & Assistants Training (Team Management & Safety)	Keith & Jess F
04/04/19	TAYBS Paint Night	Jess F & Lisa
04/08/19	NCMS League Mandatory Softball Coaches Training	Brian
04/11/19	MAC League Mandatory Baseball Coaches Training	Keith
04/13/19	TAYBS Craven Field Cleanup	TBD
04/14/19	TAYBS Spaulding Field Cleanup	TBD
04/20/19	TAYBS Snack Shack & Field Maintenance Volunteer Training	Keith & TBD
04/21/19	TAYBS Season Kickoff Party at Patriot Pizza	Keith & Jess F
04/22/19	Opening Day of the 2019 Spring Season!	-
05/02/19	Cub Scout Night at the Ball Park (Craven Field)	Brian & TBD
05/04/19	TAYBS Picture Day	TBD
05/04/19	TAYBS Hit a Thon Fundraiser	Keith & TBD
05/17/19	TAYBS FREE Movie Night on Craven Field	TBD
05/26/19	TAYBS Participation in the Annual Townsend Memorial Day Parade	TBD
06/07/19	TAYBS 11 th Annual Golf Tournament Fundraiser	Beth & Jen
07/08/19	Opening Day of the 2019 Summer Season!	-
07/12/19	TAYBS Night at the Ball Park (Nashua Silver Nights)	TBD
08/05/19	TAYBS Week Long, Full Day Summer Camp	Keith & TBD
08/13/19	TAYBS Coach & Sponsor Appreciation Dinner	Keith & TBD
08/15/19	TAYBS Hosts the Townsend Band Concert & Lawn Party	Jess F & TBD
09/01/19	TAYBS 2020 Spring Season Registration Opens	Keith
09/13/19	TAYBS Comedy Show Fundraiser	Lisa & Keith
09/21/19	TAYBS Player Evaluations	Keith & TBD
11/13/19	Townsend Volunteer Information Night	TBD
12/01/19	TAYBS 2020 Winter Season Registration Opens	Keith

TAYBS 2019 Board of Director Meetings

Thursday, January 10	Wednesday, April 10	Wednesday, July 10	Thursday, October 10
Thursday, February 21	Wednesday, May 8	Wednesday, August 14	Wednesday, November 13
Thursday, March 14	Wednesday, June 12	Wednesday, September 11	Wednesday, December 11