



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

FEBRUARY 15, 2018
BOARD MEETING MINUTES

Position	Person	In Attendance
President	Keith Turgeon (KT)	X
Vice President, Baseball Director	Gary Donia (GD)	
Secretary	Jen Callahan (JCal)	X
Treasurer	Beth Arsenault (BA)	
Community Relations & Safety Officer	Jessica Fellows (JF)	X
Concessions Chairperson	Jessica Donia (JD)	
Softball Director	John LeCreta (JL)	X
Player Agent	Mark Arsenault (MA)	
Facilities Director	Josh Chapman (JC)	
Newsletter Editor	Pam Deveny (PD)	X
Umpire in Chief	Jason Vettese (JV)	

OPEN ITEMS FOR DISCUSSION

- Balance & outstanding bills that need to be paid – Beth
 - (BA) Current balance is \$22,971.19 in bank with no outstanding bills to pay (and a credit with Unutil of \$23)
 - (BA) \$840 in checks to deposit from donations and one registration which will bring the account to \$23,811.19
- Player Registration Update – Gary
 - (KT) Registration closes in two weeks on Wednesday 2/28
 - (KT) Registrations Status:

Registrations	Cost *	2017		2018 - Current		2018 - Estimate	
		#	Total	#	Total	#	Total
T-Ball	\$65	38	\$2,470	10	\$650	24	\$1,560
Rookie	\$70	37	\$2,590	17	\$1,190	24	\$1,680
Minor	\$90	27	\$2,430	10	\$900	22	\$1,980
Majors	\$90	33	\$2,970	26	\$2,340	40	\$3,600
ILS	\$70	9	\$630	6	\$420	10	\$700
Minor SB	\$100	10	\$1,000	5	\$500	10	\$1,000
Major SB	\$100	20	\$2,000	5	\$500	10	\$1,000
Senior SB	\$100	0	\$0	6	\$600	10	\$1,000
<i>* Excludes \$50 Calendar Raffle Fee</i>		174	\$14,090	85	\$7,100	150	\$12,520
				-89	-\$6,990	-24	-\$1,570

- Indoor evaluations Update – Gary
- Softball Update
 - Approval for Hawthorn Brook field use? – John
 - John will follow up with approval and get it in writing
 - Status of HBMS Softball program? – John
 - (KT) Jess spoke with Cameron Fisk (NM Director of Athletics), and he was trying to get a HBMS softball program off the ground, but was denied by the budget committee.
 - More than one field needed for a successful program and scheduling
 - Possibility of Ashby elementary?

- **Decisions:**
 - **Move forward with Spaulding softball repairs. 2405**
 - **Will not move forward with the Spaulding baseball repairs this time, maybe at a later date**
 - **Would still like to get a new shed – Keith/Jess will continue to look at options**
- North Middlesex Babe Ruth Update – Keith/Gary
 - Charters merged
- Winter Practices Update – Jess/Keith
 - Program has gone well and player numbers have increased
 - There has been softball interest. Would like to move forward with a softball session
 - (KT) January 40 kids, 3 weeks, 2 sessions in Townsend
 - (KT) February 51 kids, 3 weeks, 2 sessions in Townsend, 2 sessions in Ashby
- MAC League Update – Mark/Keith
 - No new updates
- Newsletter Update – Pam
 - Final draft shared. Pam to send to Keith for distribution (Sent out on 2/16)
- TAYBS Preseason Celebration Night – Jess
 - Provide a bit of information to parents
 - Sophias will provide all food for \$100 total
 - Cakes will be donated
 - Intro/Thank you – Keith
 - Slide Show – Eric Fellows
 - Send photos to Eric to be included
- TAYBS 10th Annual Golf Tournament Update – Jen
 - No Updates
- Easter Seals Softball Event – Keith
 - (KT) In August/September we would host at Craven a day or weekend long set of games. Team would individually raise money for Easter Seals to play in the event. We could have snack shack open and bring in revenue for ourselves.
- Sponsor / Volunteer Thankyou Dinner Update – Keith
 - Working with Pam Mariano
 - Pam will work within our budget
- Sponsors Update – Keith
 - (KT) Paulo Frade has been working to get us some additional sponsors.
 - (KT) Latest list of sponsors & fundraising estimates

Package	Company	2017 *	2018 *
Donation	Data Cable		25.00
Donation	Hitachi Vantara		500.00
Donation	Wayne's World Automotive		100.00
Donation + Field Banner	Camosee Family Foundation		2,435.00
Field Banner	Bailey's Bar & Grill		200.00
Field Banner	City Line Paving		235.00
Field Banner	Fifth Gen Masonry		235.00
Field Banner	Harbor Auto Body		?
Field Banner	Kazanjan Landscaping		235.00
Field Banner	L.F. Robbins Insurance		235.00
Field Banner	Rollstone Bank & Trust		235.00
Field Banner	Sterilite	250.00	235.00
Field Banner	Townsend Ridge Country Club		235.00
Field Banner	Workers Credit Union	300.00	235.00
Field Banner + Team Sponsor	DECCO		235.00
Fundraiser (direct)	Golf Tournament	3,000.00	3,000.00
Fundraiser (direct)	Hit A Thon		1,500.00

Fundraiser (direct)	Texas Road House	190.00	0.00
Fundraiser (direct)	Townsend Lawn Party & Band Concert	80.00	100.00
Fundraiser (registration)	Registration Calendar Raffle	7,025.00	5,825.00
Fundraiser (sponsor)	Patriot Pizza	150.00	150.00
Fundraiser (sponsor) + Field Banner	Lube2Go	352.00	287.00
Fundraiser (sponsor) + Field Banner	Michael Brothers Photography	650.00	635.00
Fundraiser (sponsor) + Field Banner	Mini Warrior Baseball Clinics		400.00
In-Kind Donation	Hannaford		?
In-Kind Donation + Field Banner	Dick's Sporting Goods	1,100.00	1,100.00
In-Kind Donation + Team Sponsor	Nashua Silver Knights		0.00
Scoreboard	Arrow Septic		955.00
Snack Shack	Top Notch Plumbing	1,100.00	955.00
Team Sponsor	Elite Construction & Design		300.00
Team Sponsor	Haffner's	350.00	300.00
Team Sponsor	Masy Biosystems		300.00
Team Sponsor	McNabb Pharmacy		300.00
<i>* Amounts are total sponsorship minus costs</i>		14,547.00	21,482.00

- Craven Field Tree Removal – Josh
 - (KT) Estimate of \$15K - \$18K for removal of trees
 - Will do a field clean-up day instead. Brush and small tree clean up
- Spaulding Field Fence Repairs – Keith/Jess
 - (KT) Jess met with NM Superintendent Landers on Monday 2/12 – Due to the HS costs, they are no budget to cover any expenses this year.
- Future Project List – Keith

Event	Cost	Balance
Additional Fundraising/Sponsors	\$6,935	\$6,935
Craven Field Backstop/Gate Repair	\$2,895	\$9,830
Registration Loss	-\$1,570	\$8,260
Sponsor Dinner	-\$1,000	\$7,260
Craven Field Tree Damage Repair	-\$1,050	\$6,210
Spaulding Softball Backstop Repairs	-\$2,405	\$3,805
Spaulding Shed	-\$3,500	\$305

** Assumes we broke even in the 2017 season and that 2018 standard expenses will be consistent with 2017*

Our next board meeting is scheduled for Wednesday, March 14th 7-8:45pm at the Townsend Library.

OPEN ITEMS

- TAYBS 1st Annual “Picture & Hit A Thon Day” Update – Keith
 - No new updates
- Multi-Field Complex Project Update – Keith
 - (KT) Going to speak with the Land Use Department at town hall to see if there is another lot in town that would work better.
- Movie Night at Craven – Keith
 - Possibly mid season
 - Open snack shack
 - KT to provide screen
- Craven Irrigation System Repair – delayed to after summer season – Josh
 - No irrigation system this season
 - Hopefully complete this coming August
- Memorial Day Parade – Jess
- Townsend Band Concert – Jess
- Fundraising page on website, showing small items/services, we need and would like to get donated – Keith
- Website Replacement – League Athletics was purchased by SI Play, which was in turn just purchased by SportsEngine. We will need to look at a site replacement for the 2019 season. – Keith
 - SI play will continue to support both platforms for the 2018 season

NEW IDEAS

- Fall Ball Program
- Skills Challenge Event
- Adult Slow Pitch Softball League
- Kids vs Adult Game
- Future Fundraising Ideas
 - Corn Hole Tournament
 - Texas Hold'em Tournament
 - Casino Night
 - Uno Pizzeria & Grill Night
 - Texas Roadhouse Night