



TOWNSEND ASHBY YOUTH BASEBALL AND SOFTBALL

JANUARY 16, 2018
BOARD MEETING MINUTES

Position	Person	In Attendance
President	Keith Turgeon (KT)	X
Vice President, Baseball Director	Gary Donia (GD)	
Secretary	Jen Callahan (JCal)	X
Treasurer	Beth Arsenault (BA)	X
Community Relations & Safety Officer	Jessica Fellows (JF)	X
Concessions Chairperson	Jessica Donia (JD)	
Softball Director	John LeCreta (JL)	X
Player Agent	Mark Arsenault (MA)	
Facilities Director	Josh Chapman (JC)	
Newsletter Editor	Pam Deveny (PD)	X
Umpire in Chief	Jason Vettese (JV)	

OPEN ITEMS FOR DISCUSSION

- Balance & outstanding bills that need to be paid – Beth
- Player Registration Update – Gary
 - (KT) 500 Flyers delivered to Spaulding Memorial, 576 to Hawthorn Brook, 200 to Ashby Elementary
- Indoor evaluations Update – Gary
- Softball Update (Approval for Hawthorn Brook field use?) - JL
 - NCMS Meeting
 - Trying to get a N. Middlesex team together. Met with Cameron Fisk last week to discuss
 - U8 instruction
 - U10
 - 2 U12 team last year. One team will age out. Everyone's moving up to Seniors
 - Potentially one team impacted
 - 2 registered so far
 - Cost 5-6k per year to run a field
- Babe Ruth Charter Status – Keith
 - (KT) T-Ball, Rookie and Softball Charter & Insurance submitted, paid and has now been approved.
 - (KT) Gary and Keith meeting on Wednesday January 24th with Pepperell to discuss Minor/Major Charter
- Winter Practices Update – Jess
- MAC League Update – Keith
 - (KT) Meeting rescheduled from Wednesday to Next Tuesday 23rd.
 - (KT) Need to get any suggestions of rule updates ASAP so they can be provided to MAC board.
 - (KT) Mark Arsenault has agreed to be our new MAC Representative
- Field Repair Updates – Keith
 - (KT) Signed contract with Builtwell Fence for Craven repair - \$1,050 (50% deposit paid)
 - (KT) Spaulding Fence Field is in bad shape and is a safety concern. Quote of \$3,286 for repairs. Decision?
 - (KT) Spaulding Field Open is bad shape and is a safety concern. Quote of \$2,405 for repairs. Decision?
 - Repair back stop and 20 more feet of fence on either side of backstop
 - Moving the back stop back. Approx. cost 10k
- Newsletter Update** – Pam
 - Highlights of games during the season
 - ****Bats – Let families know Beginning of February they will have to purchase new ones**
 - Include ways to get discounts

- What type of bat is needed
- USABat stamped bulk bat purchase update – Keith
 - (KT) Decided to skip this program
- PayPal Credit Card Payment Option discussion – Keith
 - (KT) When we got approved to accept PayPal on our website, we were automatically signed up to be able to accept credit cards via cell phones and devices. Do we want to consider this for the snack shack? Devices range from \$15-\$75 each.
 - 3% service fee
 - Apprx. 30 cents per transaction is charged to the league
 - Should we have a minimum – say \$10?
- Annual Parents Meeting Update (Information Night)
 - **Move to March**
 - Make it like a banquet/celebration
 - Sophia's is willing to donate pasta, pizza at cost.
 - Possibly have previous scholarship recipients?
- **Host a Paint Night** – Possibly April 4th
 - Wednesday April 4th, Library Meeting Hall – Already Booked
 - Jess to follow up to see if the painting company is available on this date
 - Market event as a social gathering
- Patriot Pizza Night Update – Jess
 - (KT) Scheduled for Sunday April 22nd 4-9pm (Red Sox game starts at 4pm)
 - (KT) Night raffle item sponsors:
 - Applebee's - \$25 Gift Card
 - Boston Red Sox – Item TBD
- NM Booster Golf Tournament/Scholarship Discussion – Keith
 - (KT) Two \$250 scholarships to TAYBS/Townsend Little League past players (Last year we did three \$200 scholarships)
 - (KT) \$400 foursome for the NM Boosters Golf Tournament – given out to 4 TAYBS coaches – Do we want to continue with this? My recommendation is the dinner option listed in the sponsors update.
 - **Vote to scratch the foursome do a thank you dinner for donators and coaches**
- Umpire Certification Program – Keith
 - (KT) Ayer is running an umpire certification class (date is TBD) cost is ~\$30/person
- TAYBS 10th Annual Golf Tournament Update – Jen
 - (KT) Event is booked for June 8th
 - (KT) Rod will help Jen/Beth/Mark in exchange for a free golf ticket
 - (KT) \$1000 deposit has been paid to Townsend Ridge
 - (KT) Website has been updated, and ability to purchase tickets are up now in our online store.
- TAYBS 1st Annual "Picture & Hit A Thon" Update – Keith
 - (KT) Event is scheduled for Saturday May 5th – blackout date has been sent to MAC league, John needs to send to NCMS
 - (KT) Michael Brothers Photography is booked for the day.
 - (KT) Lube2Go Car Detailer is booked for the day
 - (KT) Hit A Thon fundraising site is built and ready - <https://99pledges.com/fund/taybs2018>
 - (KT) Tentative team schedule for the day is ready (see attachment)
 - (KT) Thought is to have several mini-games thru the day (see attached schedule). Thoughts?
- Harbor Auto Body Donation Discussion – Keith
 - (KT) Offering \$3000 for lifetime scoreboard sponsorship – see field improvements for my recommendation.
 - Pricing for a new scoreboard, same size as Craven. \$3467 (includes a sponsor spot on the sign), \$6000 for installation
- Sponsors Update – Keith
 - (KT) Committed Sponsor Status: **~\$7,600**
 - Hitachi Vantara - \$500 cash donation
 - City Line Paving - \$300 field sponsor
 - Dick Sporting Goods - \$1100 field banner sponsor + in-store weekend event
 - LaPointe Family Foundation - \$2500 donation for field sponsor (waiting to receive)
 - Arrow Septic - \$1250 scoreboard sponsor (waiting to receive)
 - Rollstone Bank & Trust - \$300 field sponsor (waiting to receive)
 - Workers Credit Union - \$300 field sponsor (waiting to receive)
 - Townsend Ridge – \$300 field sponsor (waiting to receive)

- Michael Brothers Photography – In-kind donation for field sponsor (estimated \$700)
- Lube2Go Car Detailing – In-kind donation for field sponsor (estimated \$350)
- (KT) Pending Sponsors
 - DECCO – looking at both a field and team sponsorship
 - Fifth Gen Masonry – looking at a team sponsorship
 - Hannaford – looking at a field sponsorship
- Plaques, Sponsor/Coach Thank You Dinner Discussion – **Discussed above**
 - (KT) We should offer our sponsors a plaque thanking them Discussion?
 - (KT) I was thinking of us holding a thank you buffet style dinner for our volunteers/sponsors at the end of the season. Discussion?
- Ticket & Uniform Offers Discussion
 - (KT) Nashua Silver Knights baseball has offered 100 game tickets in exchange for a \$300 team sponsorship package. Additionally, we can purchase additional tickets for \$3 each and resell them for \$6. My thought is to give the 100 tickets away to the first 100 players who request them, and sell their families additional tickets for \$6 each. Discussion?
 - (KT) Worcester Braveheart's – Junior Braveheart program. They would donate full uniforms and hats to any team that renames to "Braveheart's" Numerous other perks when going to Worcester Braveheart games. Harvard already does this for all of their teams, if we consider this I would only look at T-Ball/Rookie levels.
- Field Improvements
 - Existing shed at Spaulding Field offer from Rec Department – Keith
 - (KT) Receive message back from Rec Department, and they are only willing to give up the existing shed if we are willing to purchase them a new shed of the same size. To do this, we would need to purchase/install a new shed for them, and then we would have to renovate the existing shed at Spaulding.
 - (KT) I received a quote from Eastern Shed to purchase and install a new shed for us at Spaulding. The cost for this would be \$4,537. We would need to furnish the inside, and have power installed to it.
 - Tree Removal from Craven – Josh
 - (KT) Sent Craven Field Plot Plan over to Josh to discuss with Tree Company
 - Roofs for dugouts at Spaulding Fenced Field
 - (KT) Sent message off to Jason Colavito – he is going to price out some options for us.
 - Scoreboard at Spaulding Fenced
 - (KT) Thinking we should use the Harbor Auto Body money to offset install here. Received a new quote from Nevco for a scoreboard same sized as Craven for \$3467. Installation costs would be ~\$6000
 - Replace/repair shed at Craven
 - (KT) Existing shed is a safety concern. I received a quote from Eastern Shed to install a new 10x16 shed for \$3,642. We would need to remove the existing shed, or they can do it for an additional \$1,050
 - Lights at Craven Field
 - (KT) \$150K – do we want to consider long term funding for this?
- Timberlee Park Project Update – Keith
 - (KT) Water Department met, and they are good with moving forward. Unfortunately, there is a small stream running directly thru the lot, would need to do a much smaller project
 - (KT) Going to speak with the Land Use Department at town hall to see if there is another lot in town that would work better.
- **Our next board meeting is scheduled for Thursday, February 15th 7-8:45pm at the Townsend Library.**