



Stoughton Youth Hockey Association April 6, 2014

Attendees:

Absent:

Guest:

Call to Order:

Motion to approve last months minutes

Treasurer's Report:

- Dues
 - Matt Hanson has done an analysis of other association dues and we are in the wheelhouse of everyone else
 - While there is a perception we are more expensive, we actually are not
 - This information needs to be communicated or shown to compare in some way with our families
 - It may make sense to promote the cost/ ice touch to market the program this summer
- Dues Reduction
 - Matt is working on a project that he'll have by the end of the month
 - Comparing DR to other clubs and ROI for each event
 - Matt will have this for the May meeting
- Payments
 - There is one family still outstanding on 2013/14 season payment
 - Matt is communicating with the family on this
 - Will tell them there are 2 options, they cannot skate or pursue with collections
 - Next year we'd like to set up credit card payment only and have auto reductions if people would like a payment plan

President's Report:

- Existing rules for team selection and moving up
 - After hearing all sides it was decided to wait until later in the summer/ right before the season to make a decision on this
 - It was said that it looks likely to allow 2006 kids the opportunity to move up to Squirts due to low numbers

Stoughton Youth Hockey Association Board Meeting:

- SWOT Analysis
 - Chris Cook is looking at having a retreat for board members where there will be an analysis of where we stand in many areas
 - **Time: TBD**
- The role of a board member
 - Orientation
 - Succession
 - Talk to former board members
 - Show younger families the ropes
 - Meet people at the rink
 - Hold a parent meeting
 - Build a blue print if you have a current job here and hand it off to the next person
 - As your term ends try to do a warm hand off
 - We could set up a shared drive to put all these documents
 - Expectations
 - Easy to phone and email
 - Be seen at least once/ month (for ALD's by your teams)
 - Coordinate cleaning weeks and let families know
 - Know how to file a complaint and protocol issues
 - Be well versed in the by-laws
- Recruiting Committee
 - Wade has flyers that are ready to get out
 - We should all be a part of recruiting and have our hands in this
- Syttende Mai and other parades
 - **A sign up genius will go out with people who still need to get their hours in**
 - The first wave will go to people who still need their hours
 - Kristen Vogt has a master list of this and will get it out
 - We could also email the HS team to come down and help
 - Chris was going to talk to Kris Rosholt about this
 - We did have to get a license this year
 - We cannot make food off site
 - Chris is working on getting some pop-up tents donated for some shared
 - Opening earlier and staying open later this year
 - There was discussion of moving the stand, but everyone agrees it should stay where it is
 - There will be construction around our stand, however, there is supposed to be cones leading people through the construction
 - Parade
 - We need someone to coordinate this year
 - As of the end of the meeting we did not have a Parade Coordinator
 - **Bill asked that everyone do one personal ask to a family**
 - There will be an early sign up at the booth
 - Maybe even have payment plans go right through the website
- Lambert release request

- All voted yes to release
- This does not violate prior policies as this is the first time someone has asked who is out of our district
- Culver's Night
 - **Kristen will follow up with Culver's about this**
- THFF Follow up
 - Do we have addresses of everyone who attended
 - Send info on signing up
 - **Deanne Eccles will follow up with the kids (receiving list from Wade)**
- Rosters and Recruitment goals for next year
 - **Chris Cook will take the rosters from this year to project next year**
 - He'll look for gaps and use that as a recruiting target
 - Chris's goals by age group are:
 - U6: 20 – 25
 - U8: 27
 - Squirts: 33
 - Pee Wee: 22
 - Rec: 12
 - Bantam: 11

Director of Hockey:

- Next year we should consider a jersey rental fee at the U8 level instead of buying
- If we can get the number of jerseys we'll need by August we can get a discount on our next order
- Kristen Vogt offered to take care of the jersey's next season
- There was discussion about doing a few family skating nights in McFarland or Oregon
 - This could get our current families to still stay on the ice
 - It would give us the opportunity to invite other kids to start skating
 - **Wade will put something on the website about open ice at local rinks**

Fundraising Info:

Secretary's Report:

Mandt Community Center Representative

- Brad Milbauer joined us to report on updates for Mandt
- Milton hockey is looking at skating in Stoughton for the next few years
- Primarily they'll be in the mornings and late nights
- This gives us other communities to promote Stoughton Hockey in
 - Although Milton is closer to Janesville so they are technically in Janesville's region
- At some point they may look at Co-op HS teams
- Mel Dowd needs to be aware that our numbers are low and part of promoting Stoughton Youth Hockey
 - Deanne Eccles is meeting with him to talk about promoting all sports in the schools

Stoughton Youth Hockey Association Board Meeting:

- **Deanne, maybe you could update everyone on this at the next meeting?**

Age Level Directors:

U6:

U8:

Squirts:

Rec:

Peewees:

U14:

General Discussion:

Next Meeting:

Motion was made to adjourn by Matt Hanson

Motion seconded by Pete Seybold

Important dates

- Dates for meetings:
 - May 4th: New board members assume roles