



SYHA Board Meeting

Date: September 20th, 2015

Time: 5:30 – 7:00

Place: Mandt Center

Subject: Board Meeting

Board Members Present: Kristen Vogt, Kristina Kopf, Bart Quale, Chris Johnson, Josh Andreas, Tracy Zeichert, Nicole Hanson, Deanne Eccles, Chris Hinrichs, Josh LaPointe

Guests: Kelly & Seth Tomlinson, Tim Zeichert, Tim Beglinger, Mike Peterson, Carl Helmich

Meeting Agenda

- Approve August 2015 Board meeting minutes
 - Tracy Zeichert made a motion to approve last month's meeting minutes. Deanne Eccles seconded that motion. All members were in favor, none against.
- Approve August 2015 Financial report
 - Nicole Hanson paid the sales tax, raffle tickets, Jr. Iceberg jerseys, advertising (fall rec guide, skate with bucky).
 - Kristen Vogt made a motion to approve last month's financial statement. Josh Andreas seconded that motion. All members were in favor, none against.

New Business

- Coach selections and process – Tim Beglinger
 - 22 coaches were interested in coaching this year.
 - 5 questions were sent out to and asked of coaches. All prospective coaches were interviewed, each coach having 15 minutes.
 - A matrix was used for the coach evaluations. The Coaches Committee made their recommendations as to who should be head coach for each team.
 - Chris Hinrichs complimented the coaching committee on their process. Chris also made recommendations for future committees and other questions that could be asked to the coaches.

- Tim B. expressed concerns about how the board went about approving coaches.
- The coach recommendations was distributed to the board via email, and the board wrote in to John Andrews (DOHO) with their votes and questions/comments about the selections. There seems to be some disconnect between the committee recommendations and who the board voted for and wanted in place. At the center of the disconnect is where 1 non-parent coach should be coaching.
- Bart recommended the board rescind their email votes, and go with the recommendations of the coaches committee.
- The parent-coaches understand their placement is contingent upon their child making the team the parent has been recommended to coach.
- Chris Hinrichs made a motion to approve the coach's committee recommendations with the stipulation some coach appointments are contingent upon tryouts.
 - Josh Andreas first recommended the motion. Deanne Eccles seconded the motion. All members approve, non against.
- Numbers per level
 - Nicole Hanson has a print out of who all has registered to date. There is another squirt age player who will not be here until the end of October. There is also another girl from McFarland who is being recruited to play in Stoughton.
 - Still need a few more players. SYHA will have 2 teams at each the squirt and peewee levels, and 1 each at the U6, U8, Bantam, & U14 Jr. Icebergs.
 - 1 skater signed up at the Skate with Bucky event today.
- Ice hrs purchased
 - Club lost a significant amount of money last season. Club was right at 364 hours of ice purchased, per the agreement with the Mandt Center.
 - Bart Quale informed the Mandt Board that SYHA will not be purchasing all 364 hours. Mandt Board will work with SYHA to purchase the appropriate amount of ice, and not go over budgets.
 - Mandt Board is going to pay for the ice for the Try Hockey For Free events, Skate with Bucky, & Girls Hockey Weekend events.
 - The Stoughton Rec department will be purchasing Saturday morning ice for skating lessons again. U6 & U8 teams can share a sheet of ice, sometimes can share a half sheet of ice. Each travel team will get 2 practices per week and their game ice on the weekends. The rest of the ice will be given back to Mandt.

- 2014 Financials
 - Biggest expense is ice time. Ice bill needs to go down. The easiest way to make that happen is to recruit new/more skaters.
 - Fundraising credits will be reevaluated as well.
 - Jerseys need to be ordered for new players and those who would like new. SYHA will be using the company who bailed them out last year and replaced the jerseys that were made wrong by another company.
 - Josh Andreas has the replacement jerseys and will work to get the old ones collected, new ones distributed, and paid for.
- RWB Update – Bart
 - Need to have ice to them by 10-1
 - Ice time will be Sundays from 3-4pm, right before open skate.
- Region 4 update
 - Kristen Vogt attended the Region 4/WAHA meeting on 9/16/15. Notes from that meeting are included following SYHA board meeting notes.
- Reduced hrs for Coaching Committee – Bart
 - Coaches committee has asked if they can use the time spent on the coaches committee to be applied towards their volunteer hours because so much time was put into organizing and interviewing the coaches.
 - Head coaches don't have to do concession stand hours, and assistant coaches get a \$50 dues reduction credit.
 - Chris Hinrichs made a motion to credit coaches committee members a total of 4 hours towards their volunteer hours. Chris Johnson seconded that motion. All members were in favor, none opposed.
- Fundraising update
 - Christmas Trees were ordered. Down payment was made. Tracy hasn't heard back from Dollar General. She will be pursuing other avenues for a location for the tree lot.
 - Aselson's was brought up as a good location. Tracy will contact them. The tree lot in their parking lot could be good for Aselson's as well. Folks can stop into the store to get lights and other needed items after they purchase their tree..
 - Tracy also met with Justin at Viking Embroidery. She is encouraging him to donate 10% of sales to SYHA. The high school hockey team is using Viking Embroidery now for all their items as well. Tracy worked with Viking embroidery to put together a new order form with a few new items.
 - SYHA will revisit credits given for chair positions as well.

- Sponsorship – Deanna, Nicole
 - Deanne, John, & Nicole got together to talk about sponsorships and put together a flier to send out to area businesses.
 - Where at Mandt Center should sponsor names be displayed? What size should all the logos/names be?
 - Fliers look great. Need to get up on the website. Coordinate to get info out to area businesses.
- Concession Chair
 - Sally Hinrichs is interested in being the concession stand chair again this season. She will also do the scheduling, same as she did last season.
 - Looking for 2 people to do the bookkeeping together. Inventory needs to be taken every month. The concession manager should be doing this. The cash register is programmable and can be used to help track purchases.
 - The buttons on the register can be tough to use during High School games, as it gets so busy. In order to keep the lines moving, the cashier ads up and makes change in their head. This practice will need to be looked at, and revised to keep better track of what is being sold.
- Jerseys
 - Stoughton Trailers will Sponsor again this season.
- Other items
 - Seth Tomlinson showed an example of a personalized coffee mug that could be sold at the concession stand. You would buy the mug for set dollar amount, and refills would be discounted in that mug.
 - Something SYHA will look into.
- Next board meeting:
 - Sunday October 11, 2015 at 5pm at Mandt Center.