



July 12, 2015

SYHA Board Meeting

Mandt Center - Stoughton, WI 6:30 to 8:30 PM

Meeting called by: _____ **Type of meeting:** Monthly Board Meeting

President: Bart Quale **Secretary:** Kristen Vogt

Timekeeper: _____

Attendees: SYHA Board Members: Bart Quale, Chris Johnson, Tracy Zeichert, Josh LaPointe, John Andrews, Kristen Vogt, Kristina Kopf, Deanne Eccles, Nicole Hanson.

Guests: Mike Peterson

Nicole Hanson - Financial Report Please

bring: Tracy Zeichert - Fundraising report

AGENDA ITEMS

Old Business	Presenter	Time allotted
⌘ Approval of Minutes --Josh LaPointe first, Tracy Zeichert second approval of minutes.		5 minutes
⌘ Treasurer's Report --money moved around to the money market account. Motion to approve, Josh LaPointe first, Tracy Zeichert second.	Nicole Hanson	5 minutes
⌘ Fundraising Report --SYHA will not be getting trees from Menards. Home Depot is willing to work with us, but they are more expensive than our current tree supplier, Silent Night. --Our trees are over prices, Tracy will look into adjusting our prices accordingly. --Letter have been sent out to O'Reilly & Dollar General asking if we can use their lots for our tree lot. Letters to Walmart, pick n save, & advanced auto parts are ready to send. Tracy also reached out to the man that owns the old Citgo. --Number of trees will be adjusted accordingly as well. Fraser's sell well, as do the tall trees.	Tracy Zeichert	15 minutes
	Presenter	
	Nicole/Bart	15 minutes
	John Andrews	15 minutes
<u>Sponsorships:</u>		
--Deanne is working on getting sponsorships for the club.		
--Need to decide on levels of sponsorship & where to put up plaques/banners of acknowledgement for the sponsors. Possibly by the doors in the rink in the lobby?	John Andrews	10 minutes
--Bart is still waiting on answers from Mandt Board about what/how we can put out acknowledgements	Chris H/Bart	10 minutes
	Bart	10 minutes
--Where can we put this information on our website? Are the names on the website current sponsors?? Bart will check with Wade on this	All	10 minutes
New Business		
⌘ Budget	Deanne	5 minutes

--SYHA's minimum ice commitment is 364 hours at \$215 per hour of ice time.
--Currently there is an approx. \$200 difference between player and fundraising fees.
--Fees have gone down recently in the past few year, why??
--We don't want to raise fees too much, but need to do something. Possibly raise fundraising fees?? There are opportunities to raise funds and help with that balance.
--Maybe we offer another skate-a-thon, but include all levels, each done on a separate night?
--Based on current numbers and incoming player fees, there is only approx. \$12,000 left over for operations (not including any tournaments, Syttende Mai, etc)
--What does the extra money have to cover?? Sales tax, tournament fees, non-parent coach hotels, state tournaments, pucks, equipment, etc
--Bart & Nicole are still working on a budget for the current upcoming season. This hasn't been done in the past few years.
--Registration will begin online August 1, 2015. Deanne ordered magnets. ALD's will collect all paperwork and turn in to the secretary this season.
--Possibility families can sell their used equipment during our walk in open house
--Possibly offer an in person discount for those who attend the open house.
--Open house, Sat Aug 22, 9am-12pm. In person registration, can pick up raffle tickets, ask questions about equipment, etc.
--Fees?? There will be a \$25 discount for those who register by August 22.
--Deanne motioned to accept the new fees, Chris J seconded. All board members were in favor.
--Advertisement will go in the Hub, Wade will send out global, info will be on the website.

⌘ Coaching Committee

--5 names so far, Jess Vinson, Diane Kellenhofer Chris Johnson, Melissa Schreier, Tim Zeichert, Brad Jackson, & Jim Beringer (spelling??)
--Brad is front runner for chair position.
--Coaches committee will bring in the coaches, interview them, & then the board will approve the selections
--Sign Up Genius will be created for when coaches will be interviewed. Would be a great idea for the coaches to see and meet the coaches committee as well.

⌘ Nelson Update

--An email was sent to SYHA President & Secretary on July 3 from the Nelson family & their representative, requesting who all had been released from SYHA and why in the last 5 years.
--SYHA sought advice & was told we do not need to give up that information.
--Bart will talk to Wade/Bill/Ryan and find out where all the old minutes are.
--Kristen will get together minutes, and find out where some are as well.
--Bart will follow up with the Nelson's

⌘ Player Numbers

⌘ IceBergs

--Sunday July 19 at 7pm at Mandt, there will be a meeting for all Ice Berg Parents (youth & high school), WAHA reps, SHS Athletic Director Mel Dow, H.S. & Youth coaches, & the girls H.S. board regarding the future of girls hockey.
--Wondering if the girls can play 3 years of peewees?

--Where is high school girls hockey going?
--Chris Hinrichs will be sending out an email to all involved letting them know about the meeting.
--Currently 13 potential U14 skaters

⌘ WAHA Annual Meeting

--John Andrews is going to the meeting, a few others are going to try and go.

⌘ Start Date

--Ice will be ready by mid September
--Skate with Bucky again this year at the end of September?
--Maybe some coaches want to put together camps
--Advertising allotment will need to go up
--Need to find out when the scheduling meeting will be. Tryouts and team formation needs to be done beforehand
--Ice schedule will be started by John Andrews
--Kristen will find out when state tournaments are so we can set a date for 3on3
--Goalie tryouts will happen at the squirt level this year.

⌘ Recruiting

--Fliers need to go out to area businesses.
--Deanne will go to the preschools
--Fliers down at Mandt for floor hockey. Last day is Wed 8/26.

⌘ Adjournment and Next Meeting

--Motion to adjourn, Deanne first, Chris J second
--Next meeting Sunday August 16, 630pm at Mandt.

Board

Request

Observers:

Resources:

Special Notes:

Open Conversation: