



Sponsorship

Application

2019-2020

Northborough Youth Basketball Association

P.O. Box 424

Northborough, MA 01532

www.northboroyouthbasketball.org

Northborough Youth Basketball Association (NYBA) is a non-profit youth organization run entirely by volunteers. We endeavor to provide an opportunity for boys and girls in grades 1 thru 8 from our community to participate in an organized basketball program. We believe that basketball is an ideal venue to teach life skills such as sportsmanship, discipline, cooperation, competition, self-confidence, and teamwork.

This year the NYBA will once again host more than 550 of our community's children in our winter program. To do so, we need your support. Your sponsorship donation helps offset the cost of facility rentals, equipment, insurance, awards, officials, jerseys, and most important of all, enables us to minimize registration fees, and provide scholarships for those that need them. This application is also available online at:

<https://leagueathletics.com/UserForm.asp?RegID=91784&org=northboroyouthbasketball.org>

Details for the three sponsorship levels available are below:

PLATINUM (limited to 6 sponsors per season):

COST: \$1000

- Marquis acknowledgement, including logo, on NYBA website with link to sponsor's website
- **Exclusive**, sponsor-specific email acknowledgement of platinum sponsorship 1 time during NYBA season to all NYBA parents (approximately 500+)
- Sponsor's name on scorer table banner dressing for NYBA Travel League home games at Algonquin Regional High School
- Electronic couponing opportunity sent to NYBA parent distribution list (**sponsor to provide to NYBA**)
- Company coupon/brochure distribution at the snack stand/game entrance for 2 travel league home games
- Business name imprinted on jerseys of 2 recreational-level teams
- Sponsorship plaque with team picture for each recreational team sponsored

GOLD (limited to 10 sponsors per season)

COST: \$500

- Gold-level sponsorship acknowledgement, with logo, on NYBA website with link to sponsor's website
- Email acknowledgement of gold sponsorship once during NYBA season to all NYBA parents (approximately 500+)
- Sponsor's name on scorer table banner dressing for NYBA Travel League home games at Algonquin Regional High School
- Electronic couponing opportunity sent to NYBA parent distribution list (**sponsor to provide to NYBA**)
- Company coupon/brochure distribution at the snack stand/game entrance for 1 travel league home game
- Business name imprinted on jersey of 1 recreational-level team
- Sponsorship plaque with team picture for recreational team sponsored

SILVER (no limit)

COST: \$175

- Silver-level sponsorship acknowledgement on NYBA website
- Email acknowledgement of silver sponsorship once during NYBA season to all NYBA parents (approximately 500+)
- Business name imprinted on jersey of 1 recreational-level team
- Sponsorship plaque with team picture for recreational team sponsored

SPONSOR INFORMATION

SPONSOR NAME (as it will appear on website & jersey):	
CONTACT PERSON:	
ADDRESS:	
PHONE:	
EMAIL:	
WEB ADDRESS (if applicable):	

SPONSORSHIP LEVEL (*check one*)

<input type="checkbox"/> PLATINUM \$1000	<input type="checkbox"/> GOLD \$500	<input type="checkbox"/> SILVER \$175
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If you wish to sponsor a specific child's team in our recreational program, please indicate below. **We will try our best to accommodate all requests.**

CHILD'S NAME:	GENDER:
SCHOOL:	GRADE:

OR:

If you wish to sponsor a team(s) in a specific division in our recreational program please indicate below:

<input type="checkbox"/> GIRLS GRADE 1/2	<input type="checkbox"/> GIRLS GRADE 3/4	<input type="checkbox"/> GIRLS GRADE 5/6	<input type="checkbox"/> GIRLS GRADE 7/8
<input type="checkbox"/> BOYS GRADE 1/2	<input type="checkbox"/> BOYS GRADE 3/4	<input type="checkbox"/> BOYS GRADE 5/6	<input type="checkbox"/> BOYS GRADE 7/8

PAYMENT INFORMATION

Please mail your check & completed application to the below address no later than October 16th:

*Northborough Youth Basketball Association
P.O. Box 424
Northborough, MA 01532*

NYBA is a non-profit organization. All donations are tax deductible. Our Tax ID Number is **22-3165062**.