





Coach Recruitment/Retention

- Require Level 1 training, 1st year On-line course required, year 2 fully certified
- Utilize LADM resources
- High Schoolers - service hours, Nat'l Honors Society, scouts
- Reach out to local college and universities – career development center
- Mentor/network - S.T.A.R.S Program – Atlanta Youth Lacrosse



Player Recruitment/Retention

- Introduce in Schools-PE Curriculum
- Soft stick afterschool program
- Word of mouth –contests for bringing friend
- LADM – fun, skill development, physical literacy, multi-sport participation, small-sided games and trained coaches
- Survey kids, what do they like?



Administration

Recruitment/Retention

- Utilize paid administrative support – coop with other organizations
- Budget for Awards-Recognize contributors
- Include cost in registration fees to either contribute \$ or time.
- Clearly communicate:
 - job expectations, time commitment
 - Monthly newsletters
 - Calendar
- Term limits for board upheld, succession plan



Official Recruitment/Retention

- Coaches must attend Preseason rules and conduct meeting in order to be on sideline. Badge with sticker - enforced
- Parents must attend preseason meeting - Code of Conduct and rules review. Must attend to pick up child's uniform.
- League requires each participating organization to recruit officials
- Require that both teams meet officials, coaches and sideline managers at the start of each game.



US Lacrosse Insurance Benefits

New in 2018

- **Indoor/Box Lacrosse Coverage**
- **\$1 M Increase in General Liability Coverage**
- **Reduction in Deductible - \$500**
- **D & O Coverage for Certified Coaches and Officials**
- **All Sports policy for coaches and officials – only \$24**

Coverage Still Includes;

- Sexual Abuse/Molestation Coverage
- Concussion or other head injuries



NCSI Background Checks

- NCSI was formed in partnership with National Council of Youth Sports and is the ONLY screening company licensed to use “The NCYS Recommended Guidelines”
- Provides additional search at the mid-point included in the 2 years cost of \$20 (add'l local fees may apply)
- Ability to set up share communities



