

Newton Little League

2019 Season

Dear Business Owner,

The Newton Little League begins planning for the 2019 spring baseball well in advance of Opening Day. Newton Little League represents players, ages 4 to 12, who attend or reside in the following elementary school districts: Burr, Cabot, Franklin, Horace Mann, Lincoln-Eliot, Peirce, Underwood, Ward and Williams. The Newton Little League Opening Day Parade and Ceremony will take place on Sunday April 28, 2019. Mayor Ruthanne Fuller will throw out the first pitch and the Newton Fire Department will lead the players in the annual parade. The Opening Day Ceremony will take place immediately after the parade.

Businesses in the Newton community have a proud history of supporting Newton Little League Baseball. Little League Baseball teaches players the fundamental principles of sportsmanship, fair play and teamwork. These three fundamental values form the overall mission of Little League Baseball: To develop good citizens. Little League Baseball has served our community of Newton since the 1950s and has left a long lasting and positive impact by developing good citizens. We hope your business will join us in making sure Newton Little League continues to make a positive impact on our community by supporting the league for the 2019 spring baseball season.

Please review the following ways you can support Newton Little League and the attached application:

AAA and AA Sponsor - Sponsor one of our thirteen teams in the AAA and AA Divisions (Ages 8 to 11). Each AAA and AA Sponsor will receive a ¼-page ad in the Opening Day Program. Newton Little League will place a field banner with the name of the sponsor on the outfield fence of Murphy Field. The banner will hang on the fence from Opening Day until October 21. Each AAA and AA Division team will have the name of its designated sponsor on the back of its team shirt.

AAA and AA Sponsor: \$800

Team Sponsor – Each team from Tee Ball to Single A (Ages 4 to 8) will have the name of its designated sponsor on the back of its team shirt.

Team Sponsor: \$350

Field Banner - Newton Little League will place a field banner with the name of the sponsor on the outfield fence of Murphy Field. The banner will hang on the fence from Opening Day until October 21.

Field Banner: \$425

Opening Day Program Advertisement – Sponsors can support Newton Little League through advertising in the Opening Day Program.

¼ Page: \$50

½ Page: \$100

Full Page: \$200

Welcoming Boys and Girls Ages 4-12



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Mark your 2019 Newton Little League sponsorship level:

___ AAA and AA Sponsor - \$800

- *Sponsor of AAA or AA Division Team – Sponsor Name on Uniforms*
- *¼ page Ad in Opening Day Program*
- *Field Banner at Murphy Field*

___ Team Sponsor - \$350

- *Sponsor of Newton Little League Team (Tee-ball to Single A) – Sponsor Name on Uniforms*

___ Field Banner - \$425

- *Field Banner with the name of Sponsor placed on outfield fence of Murphy Field*

___ Opening Day Program Advertisement (Check advertisement size below)

¼ Page - \$50 ___ ½ Page - \$100 ___ Full Page - \$200 ___

Provide the following information about your business:

Business Name: _____

Business Address: _____

Contact Person: _____

Contact Telephone: _____

Contact Email Address: _____

We know that you receive many requests for donations and sponsorship opportunities, and we thank you for considering our request. To ensure that we are able to recognize your business, please make sure we receive this application and payment as soon as possible. Sponsorship opportunities are available on a **first come, first served basis**.

**Please mail this form [current page] with a check payable to:
Newton Little League**

The Newton Little League Tax ID # is 47-2725539

Mailing Address:

**Newton Little League
c/o Treasurer Daniel P. O'Neill
27 Laudholm RD
Newton, MA 02458**

For questions regarding sponsorship:

Dan Demeo - Sponsorship
Email: dandemeorealtor@gmail.com
Phone 617-650-2864

Thank you for supporting Newton Little League.

Welcoming Boys and Girls Ages 4-12

