



**YOUR BUSINESS NAME AND LOGO CAN MAKE A DIFFERENCE!**

**WE ARE THE EDINA BASKETBALL ASSOCIATION**

**Lets us work together as a community to get our kids healthy and off the couch, along with playing a team sport.**

**Please considering the following:**

**SPONSORSHIP/ADVERTISING**

**How will your company be seen as a sponsor?**

**COMPANY NAME AND LOGO ON OUR WEBSITE HOMEPAGE ALONG WITH A ONE TIME EMAIL TO OUR FAMILIES LETTING THEM KNOW YOU ARE SPONSORING**

**COMPANY NAME AND LOGO ON 9-10 PLAYERS TRAVEL BASKETBALL WARM UP SHIRTS,**

**COMPANY NAME AND LOGO DISPLAYED AT OUR TOURNAMENTS IN EDINA**

**Each year the following expenses we incur go up: Insurance, gym fees, park and rec fees, travel tournament entry fees, uniforms, administration fees, etc.**

**To keep registration fee as low as possible, we sell sponsorships and we fundraise.**

**PARENTS, COACHES, PLAYERS AND FAMILY MEMEBERS IN OUR PROGRAM WILL SEE YOU SUPPORTING US.**

**APPROXIMATELY 10,000 SPECTATORS DURING OUR OWN EDINA BASKETBALL TOURNAMENTS WILL SEE YOUR LOGO AND NAME ON OUR BRACKET BOARDS**

**\$500.00 IS THE SPONSORSHIP AMOUNT FOR ONE TEAM.**

Your business is invited to show its support for the **Edina Basketball Association**, by giving a generous sponsorship contribution to assist us in meeting our annual funding needs. This year, more than 1400 Edina kids, (either living in Edina or going to Edina schools) are participating in the EBA's various programs.

- Help keep the EBA's registration costs as low as possible so everyone can play. EBA operating costs include insurance, credit fees, gym rental in the Edina Public School District, coach and board member background checks, website host fees, banking fees, and park and recreation fees.

Contact EBA Board member Giovanna Ingram at [giovanna1963@yahoo.com](mailto:giovanna1963@yahoo.com) or (612) 490-7266. Your sponsorship levels are for the entire 2018/19 Edina basketball season, and support the entire K-12<sup>th</sup> grade programs both Travel and House.

- Please email your company's logo artwork in PDF form for the program ad, warm up shirts and bracket boards to [giovanna1963@yahoo.com](mailto:giovanna1963@yahoo.com)

**Please complete the information below with the level you'd like to sponsor, and return with a check made out to the "Edina Basketball Association"**

Giovanna Ingram 3905 West 60<sup>th</sup> Street  
Edina, MN 55424

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**--Name of business:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**HOW MANY TEAMS WOULD YOU LIKE TO SPONSOR? \$** \_\_\_\_\_

The Edina Basketball Association (EBA) is a 501 (c) (3) non-profit organization established to provide recreational basketball programs for boys and girls who live in or attend school in Edina. The programs are organized to build skills, promote teamwork and sportsmanship while having fun playing the game of basketball. The EBA provides skill appropriate experiences for boys and girls in grades 1 through 12. The EBA is governed by a volunteer board and operates under the authorization of the Edina Park and Recreation Department.

