



Dear SFL Cheer Parent,

Thank you for registering your daughter to participate in the 2017 SFLCheer program.

The philosophy of the Strongsville Cheer Program is to:

- Build your daughter's skills and get them prepared to cheer for SHS
- Help your daughter build confidence and a sense of pride
- Welcome new friendships
- Learn the respect of being a part of a team
- Build Mustang spirit and pride
- Have Fun!!

**Volunteer Opportunities:** This league runs solely on volunteers. If you are interested in becoming the Cheer Coach (team mom) of your daughter's squad, please let us know.

**Currently, we are in need of a Senior Flag and a Pee Wee Coach.** Coaches need no prior cheer experience because the SFL hires high school cheerleaders that will teach the girls all they need to know to be successful this season. The Coach is there to plan fun activities with the girls and make sure that things run smoothly for the squad. If interested in either of these opportunities, please email us at the email addresses listed at the end of this message.

**Squad Assignments** - Squad assignments will be announced at the end of July. You will hear from your daughter's Cheer Coach and she will provide you with any additional information pertinent to that squad as well as practice information. Please keep in mind that there are requirements for each division and we will be abiding by the following requirements:

- Senior Flag ages 5-6
- Pee Wee ages 6-8
- JV ages 8-10
- Varsity ages 11-13

**Communication:** We will work with you to communicate important messages as soon as we can. Staying in contact with your daughter's Cheer Coach, is the best way to stay up to date. With that being said, there are some events that important for you to know:

**Strongsville Homecoming Parade** – The parade will be held on **Wednesday, July 19<sup>th</sup>**. If your daughter is interested in walking with the high school cheerleaders and the SFL in the parade please have them join us!! During the SFL cheer registration, shirt sizes were selected. Each girl will be given her SFL cheer shirt to wear during the parade. More details to follow.

**Practice** – This will depend on each squad, but practice generally starts within the first 2 weeks of August.

**Uniform Sizing and Distribution** - We will provide pom-poms, a cheer vest and a cheer skirt to each participant prior to the start of the season. Additionally, there are some items that are required that are your responsibility – all white tennis shoes, forest green cheer briefs, a cheer bow (chosen by league) and a white turtleneck. Uniform sizing will be held in the middle of June. More information to come

**Cheer at Strongsville Football Family Day-** Save the Date, Saturday, August 5<sup>th</sup>. More information to come.\_

**Annual Dance Showcase-** This event is very popular with the girls! They get to show off all of their hard work in learning their individual squad dances. You will definitely want to bring your camera! We are still finalizing the date of this showcase so please stay tuned! If you would like some corporate recognition at the SFL field, please contact the cheer commissioners on how to donate. Any sponsorship directly donated through cheer will go towards our dance showcase!

**3<sup>rd</sup> Annual SFL Stampede BASH** – Save the date, Saturday, **October 7th!** Live music from “The Juke Box Heros.”

Thank you again for registering your child for the 2017 SFL Cheer Season. We are delighted to have your daughter take part in this wonderful program which focuses on tradition and pride! If you have any questions, please do not hesitate to contact us. Sincerely,  
Co-Commissioners –

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