

Sample Annual Fundraising Plan
B.A.B.Y Birth Network

Activity	Who is Responsible?	Resources Needed	Cost	Timetable	Source of Income	Goal (Net Income)
Favorite photo competition	Fundraising Committee	Volunteers, location, promotional materials	\$200 for promotional materials	Planning: January Event: 2/14	Votes (\$1/each)	\$1,000
Submit grant to March of Dimes	Grant-writer and team	Grant-writer, office supplies & equipment, volunteers to review/edit	\$0 (grant-writer working pro-bono)	Write draft in March. Review and edit by 4/8. Final due to MoD 4/15.	Grant funds	\$2,500
Mother's Day Corsage Fundraiser	Fundraising committee	Volunteers to make and deliver corsages	\$400 for flowers, ribbon, pins, miscellaneous supplies	Planning in March, Take orders in April, Make corsages 5/11, Deliver corsages 5/12	Corsage orders	\$1,200
Holiday letter-writing campaign	Fundraising committee	Volunteers to write and review letter.	\$250 for copying and postage	Write draft and address envelopes in October, Final draft by 11/15. Mail to recipients 12/1	Individual donations	\$1,500