

# Unleashing ROI And Innovation With Ignition



# Moderator



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# Guest Panelists



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*SugarCreek*

# Agenda

- Introduction to Ignition and IA
- Ignition Projects
- ROI Basics
- Acquisition
- Implementation
- Maintenance
- Faster ROI
- Q&A



# About Inductive Automation

- We make software for problem solvers
- 300+ employees in the US & Australia
- 61% of the Fortune 100 and 44% of the Fortune 500 use Ignition
- Highly diversified customer base across many industries
- Ignition installations in 100+ countries
- 4,000+ integrators worldwide
- Profitable and independent with no outside investors







## The Unlimited Platform for SCADA and So Much More

- **Connect, Design, Deploy Without Limits:**
  - One central hub for everything on the plant floor
  - Create any kind of industrial application
  - Web-deploy clients to desktops, industrial displays & mobile devices
- **Unlimited licensing**
- **Industrial-strength security and stability**
- **Trusted by thousands of companies worldwide**

# Ignition Projects



# ROI Basics

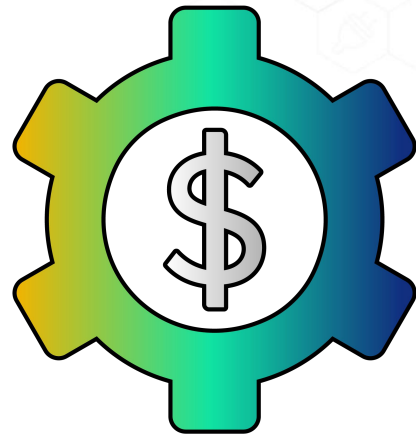
- Return On Investment (ROI)
- Calculate ROI by comparing the financial benefits of using the software to the costs of acquiring, implementing, and maintaining the software.
- Benefits include increased productivity, cost savings, revenue generation, improved decision-making, customer satisfaction, and time savings





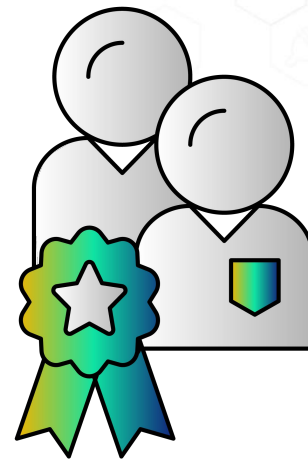
# ROI: Acquisition

*How does Ignition help with software acquisition costs, such as licensing?  
How does this compare to other software products?*



# ROI: Implementation

*How does Ignition help with the costs or time of implementation, such as installation, setup, and configuration?  
How does this compare to other software products?*



# ROI: Maintenance

*How does Ignition help with the costs or time of maintenance, such as software updates and subscription fees; operational costs, including staff and infrastructure to maintain the software; and training and support costs? How does this compare to others?*



# Faster ROI

*How does Ignition help companies  
get a faster return on their  
investment?*





**Ready to Try Ignition for Yourself?**

Download the full version for free at:  
**[inductiveautomation.com](https://inductiveautomation.com)**





**[inductiveuniversity.com](https://inductiveuniversity.com)**

*Ignition User Manual also available at:  
**[docs.inductiveautomation.com](https://docs.inductiveautomation.com)***



# IA Gear Store

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# Questions & Comments



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# Thank You

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