



2020 IDUG North America Speaker Marketing Kit

Thank you for being a speaker at the upcoming IDUG Conference in Dallas! The opportunity to hear from experts like yourself is a big reason attendees choose to come to IDUG events. Please help us promote the conference by posting on your blog, website, and social media accounts. Together, we can make this the best conference yet!

Conference Details: Here's the info to pass on to your colleagues, customers, and friends.

[IDUG Db2 North America Tech Conference](#)

Dallas, Texas

June 7-11, 2020

The IDUG Db2 Tech Conference in Dallas is the premier event for anyone working in the Db2 sphere. With top experts in the industry and five days full of technical sessions, the conference provides access to cutting-edge education and the chance to make meaningful connections with other Db2 professionals.

Graphics: Share graphics on social media and add them to your blog, website, newsletter, and email signature. Click on the sizes to download. [160x450](#) [300x300](#) [600x200](#) [Header](#) [For Social Media](#)

Share on Social Media: Tell your followers that you'll be in Dallas this June.

Follow IDUG on [Facebook](#), [Twitter](#), and [LinkedIn](#) to stay connected. Post to your account and use #IDUGDb2. Be sure to use [this graphic](#).

- Example: Attending #IDUGDb2 in Dallas? Don't miss my presentation [\[insert presentation title\]](#).
- Example: Join me this June for #IDUGDb2 in Dallas. Register today: <https://www.idug.org/p/cm/ld/fid=2059>

Email Your Colleagues and Customers: Invite them to attend your presentation.

Sample Email:

[Subject] Join Me in Dallas for the IDUG Db2 Tech Conference

Dear [\[first name\]](#),

This June, I'll be presenting at the [IDUG Db2 Tech Conference in Dallas](#). I'm thrilled to be a speaker, but I'm also excited about the chance to connect with the IDUG community, which includes so many brilliant industry experts. It's a great opportunity for anyone working in the Db2 sphere. Here are details about my presentation. I hope to see you there.

Title of Session: [\[title of session\]](#)

When: [\[date and time of session\]](#)

Where: [\[location of session\]](#) at the Sheraton Dallas at 400 North Olive Street | Dallas, Texas

If you have questions about the conference, the [IDUG website](#) is a great resource.

See you in Dallas!

[\[your name\]](#)