

## Lead Delivery HTTP POST Callback

In certain cases, a lead posting API is needed instead of sending email leads. HotPads offers an HTTP POST callback with a standard set of parameters:

Field Name	Notes	Example
<i>listingId*</i>	<i>your listing id in the feed</i>	<i>listingId=p01023</i>
<i>name</i>	<i>name of the inquirer</i>	<i>name=Rachel</i>
<i>email*</i>	<i>email id of the inquirer</i>	<i>email=rachel@gmail.com</i>
<i>phone</i>	<i>phone number of the inquirer</i>	<i>phone=555-555-8378</i>
<i>movingDate</i>	<i>YYYYMMDD</i>	<i>movingDate=20160926</i>
<i>numBedroomsSought</i>	<i>0,1,2,3 etc. where 0=studio</i>	<i>numBedroomsSought=3</i>
<i>numBathroomsSought</i>	<i>1,2,3 etc.</i>	<i>numBathroomsSought=2</i>
<i>message</i>	<i>message</i>	<i>message=Looking for spacious 3 bedroom apartment or house</i>
<i>listingStreet</i>	<i>street address of your listing</i>	<i>listingStreet=Hayward Park Avenue</i>
<i>listingUnit</i>	<i>unit# of your listing(if applicable)</i>	<i>listingUnit=C102</i>
<i>listingCity</i>	<i>city of your listing</i>	<i>listingCity=Sunnyvale</i>
<i>listingPostalCode</i>	<i>postal code of your listing</i>	<i>listingPostalCode=94086</i>
<i>listingState</i>	<i>state of your listing</i>	<i>listingState=CA</i>
<i>listingContactEmail</i>	<i>email address the lead would be sent to, if it weren't being posted via this api</i>	<i>listingContactEmail=propertymanager@HaywardParkApartments.com</i>
<i>neighborhoods</i>	<i>list of neighborhoods that inquirer is interested in</i>	<i>neighborhoods=["Park Merced", "Sunset"]</i>
<i>propertyTypesDesired</i>	<i>property types interested in</i>	<i>propertyTypesDesired=["apartment", "house", "townhouse"]</i>
<i>leaseLengthMonths</i>	<i>lease duration</i>	<i>leaseLengthMonths=12</i>
<i>introduction</i>	<i>introduction message about the inquirer</i>	<i>introduction=Hello my name is Rachel</i>
<i>smoker</i>	<i>boolean: true or false</i>	<i>smoker=false</i>
<i>parkingTypeDesired</i>	<i>parking type preferences</i>	<i>parkingTypeDesired=required</i>
<i>incomeYearly</i>	<i>yearly income in US dollars</i>	<i>incomeYearly=150000</i>
<i>creditScoreRangeJson</i>	<i>credit score</i>	<i>creditScoreRangeJson={"creditScoreMin":675,"creditScoreMax":690}</i>
<i>movingFromCity</i>	<i>moving from city</i>	<i>movingFromCity=San Francisco</i>

<i>movingFromState</i>	<i>moving from state</i>	<i>movingFromState=California</i>
<i>moveInTimeframe</i>	<i>move in timeframe</i>	<i>moveInTimeframe=asap</i>
<i>reasonForMoving</i>	<i>reason for moving</i>	<i>reasonForMoving=high rent</i>
<i>employmentStatus</i>	<i>employment status</i>	<i>employmentStatus=employed</i>
<i>jobTitle</i>	<i>job title</i>	<i>jobTitle=Software Engineer</i>
<i>employer</i>	<i>employer</i>	<i>employer=Zillow</i>
<i>employmentStartDate</i>	<i>employment start date YYYY-MM-DD</i>	<i>employmentStartDate=2015-09-27</i>
<i>employmentDetailsJson</i>	<i>previous employment details</i>	<i>employmentDetailsJson=[{"jobTitle":"Software Engineer","employer":"Google","startDate":"2012-07-21","endDate":"2015-09-20"}]</i>
<i>petDetailsJson</i>	<i>pet details</i>	<i>petDetailsJson=[{"type":"dog","breed":"Lab","size":"huge","weightPounds":50,"description":"Really awesome lab"}, {"type":"cat","size":"small","description":"Really annoying cat"}]</i>

Most fields will usually be filled out, but only **listingId** and **email** will always be present. Your server should return standard http codes, 200 if accepted or 5xx depending on error response. When you've implemented a handler for these requests, let us know its URL and we will route your leads accordingly. You may contact us by sending an email to [rentalfeeds@zillow.com](mailto:rentalfeeds@zillow.com).

## Example POST

```
POST /request HTTP/1.1
content-type: application/x-www-form-urlencoded; charset=UTF-8
host: hotpads.com
content-length: 277
```

```
listingId=p01023&name=Rachel&email=rachel%40gmail.com&phone=555-555-8378&movingDate=20160926&numBedroomsSought=3&numBathroomsSought=2&message=Looking%for%spacious%3bedroom%apartment%or%house&listingStreet=Hayward%Park%Avenue&listingUnit=C102&listingCity=Sunnyvale&listingState=CA&listingContactEmail=propertymanager%40HaywardParkApartments.com&neighborhoods=%5B%22Park%20Merced%22%2C%20%22Sunset%22%5D&propertyTypesDesired=%5B%22apartment%22%2C%20%22house%22%2C%20%22townhouse%22%5D&leaseLengthMonths=12&introduction=Hello%my%name%is%Rachel&smoker=false&parkingTypeDesired=required&incomeYearly=150000&creditScoreRangeJson=%7B%22creditScoreMin%22%3A675%2C%22creditScoreMax%22%3A690%7D&movingFromCity=San%Francisco&movingFromState=California&moveInTimeframe=asap&reasonForMoving=high%rent&employmentStatus=employed&jobTitle=Software%Engineer&employer=Zillow&employmentStartDate=2015-09-27&employmentDetailsJson=%5B%7B%22jobTitle%22%3A%22Software%20Engineer%22%2C%22employer%22%3A%22Google%22%2C%22startDate%22%3A%222012-07-21%22%2C%22endDate%22%3A%222015-09-20%22%7D%5D&petDetailsJson=%5B%7B%22type%22%3A%22dog%22%2C%22breed%22%3A%22Lab%22%2C%22size%22%3A%22huge%22%2C%22weightPounds%22%3A50%2C%22description%22%3A%22Really%20awesome%20lab%22%7D%2C%7B%22type%22%3A%22cat%22%2C%22size%22%3A%22small%22%2C%22description%22%3A%22Really%20annoying%20cat%22%7D%5D
```