



**Access over 230 Healthcare Institutions and 3000 Oracle Healthcare users in one place!**

Through our site you have access to over 230 Oracle Healthcare customers, and 3000 members from decision makers to decision influencers. The BEST way to let the membership know who you are and how you can provide the critical assistance they require with their Oracle/PeopleSoft initiatives is --- HIUG.Online.

### Over 230 Healthcare Client Contacts and Statistical Information

For each client you get updated institution profile information, below is a screen shot of that profile:

Oracle & Business FM	Version	Platform	Date
Implemented	11.4	SaaS	01/2004
Development	11.6	SP	01/2007

### Client Application & Project Profiles

For each group you also get a Oracle/PeopleSoft project profile. Ever wonder who is upgrading, implementing or who is planning a Oracle/PeopleSoft project? Now that information is available to you to search upon. Information is updated on a quarterly basis. Below is a screen shot of that profile:

PeopleSoft HCM	Version	Database	Platform	Date
Implemented	8.9	Oracle	IBM	N/A
HCM Modules Installed	Benefits Admin, eRecruit, Payroll for N. America	ePay, Human Resources	eBenefits, eDevelopment	eProfile, eRecruit Mgr. Dsktp

  

PeopleSoft FM	Version	Database	Platform	Date
Implemented	8.9	Oracle	IBM	N/A
Modules Installed	Payables, Purchasing	Purchasing	General Ledger	

  

PeopleSoft SCM	Version	Database	Platform	Date
Implemented	8.9	Oracle	IBM	N/A
SCM Modules Installed	Purchasing	Inventory		

### Access To Member Issue Logs

Ever wonder what are the issues facing Oracle/PeopleSoft customers in the Healthcare industry? Now you have access to these issues and can comment on the issues that your product and service can assist in resolving. This allows you to keep up-to-date on what issues your customers are facing. A screen shot of our Issue Tracking module is below:

Order#	ID	Issue	Subtype	Status	Priority	Submitter
255	3	8.9 Dreams (Conf 03) - Support for multiple managers	None	Active	None	Northwestern Memorial Healthcare Corp (Thomas Sontag)
255	262	Talent Acquisition/Recruiting Enhancements	None	Active	None	University of Pittsburgh Medical Center (Trudy Meece)
255	263	Patches, Bundles and Upgrade	None	Active	None	University of Pittsburgh Medical Center (Trudy Meece)
255	271	Add 800 (customer and 800) stamps for record add, update, and comments	None	Active	None	St Elizabeth Healthcare (Chris Bell)
255	273	Merging Agentic - add ability to put in the two IDs that should be merged	None	Active	None	St Elizabeth Healthcare (Chris Bell)
255	274	Add additional options for HSPA EDI 834 interfaces	None	Active	None	St Vincent Health (William Binkley)
255	281	Automatic Position Updates in Manager Self Service	None	Active	Med	University of Pittsburgh Medical Center (Trudy Meece)
255	288	Rebuild Leave Balances	None	Active	None	University of Virginia Health System (William Binkley)
255	289	Ben Admin and Life Insurance Openrate Issue	None	Active	None	University of Virginia Health System (William Binkley)
255	290	Benefits Certificates functionality	None	Active	None	University of Virginia Health System (William Binkley)

### Answer member questions and showcase your expertise 365 days a year

HIUG.Online allows vendors to participate in our Forums/ListSers. Many times customers discuss their need PRIOR to going to RFP. Many of our vendors already participating are answering questions of our members and turning those communications into business relationships and sales! Below is a screen shot of a forum post:

**Positive Pay**  
 Forum Thread Category: Financials / Payroll Email Address: [redacted]@hiug.org Thread ID: 4753  
 Search this topic First Thread Reply to Thread Show Forum

Apr 10, 2008 11:46 AM  
 Owen Brewer (The Hospital for Sick Children)  
 We are starting development for positive pay and would like to know what other hospitals do for express cheques. Currently there is only a cheque run Monday and Fridays, but we issue express cheques 5 days a week. How do these express cheques get picked up for the file to send to the bank. Any help would be greatly appreciated.  
 Owen Brewer, The Hospital for Sick Children, Toronto, Ontario Canada

Apr 10, 2008 02:06 PM  
 Gidget Zakar (Sarex Embassies Health Care System)  
 We use to run the manual positive pay every day to capture these express checks. Now my IT department created a process that runs every night and it captures every check that was cut the day before into one file. This file is then transmitted to the bank every morning.  
 I actually run checks every day but I have 57 different Business Units. This was very difficult with express checks. Now there is only one file for all companies and it is transmitted every morning to the bank.

Thanks,  
 Gidget Zakar  
 Accounts Payable Manager

Some of the additional benefits available as a sponsor of HIUG Online:

- **Communicate** with over HIUG members through our online Forums and email lists. Showcase the knowledge and expertise your company can provide directly to the healthcare community.
- **Promote** your company and the products and services your company provides to the healthcare sector directly to those that can use it. Vendors can showcase their expertise and market success through posting of press releases, send targeted emails, responding to member questions in the Forums, and even promote special events (or your intended presence at the Interact conference) by posting them in the membership calendar.
- **Develop brand awareness** with our members by having your logo on HIUG Online, adding a tagline to HIUG Online bulk emails, banner advertisements, and more!
- **Send targeted emails** to all members of our community to promote your company.
- **List company events** for all members to see on their personal calendar when they login.
- **Post your news and press releases** in the members' database. No longer will potential customers have to come to your website to see your news stories.
- **Post your marketing materials** in our File Library. Members will get your information in their search results and your information can get into the hands of users that you may not have known were looking for a product or service.
- **Inclusion in the HIUG Online Vendor List** - where your corporate profile and corporate website link are available exclusively to all HIUG members.

**HIUG Online vendor subscribers are identified as Platinum Vendor Sponsors within the HIUG Online community, and your corporate subscription includes the following :**

<p><b>Platinum Vendor Sponsor</b>  <b>\$6,000 (\$3,000 if also a conference sponsor)</b></p>	<ul style="list-style-type: none"> <li>• <b>Member Data</b> – Ever wish that you had a rolodex of all HIUG Online member organizations and contact information, the Oracle/PeopleSoft products they are using and demographic data on the organizations? HIUG Online’s Platinum Sponsorship includes access to this information as well as the following benefits.</li> <li>• <b>Email Taglines</b> – All HIUG Online emails will have your company tagline and hyperlink, included in rotation with other Platinum subscribers.</li> <li>• <b>Email Marketing</b> - Send up to 3 targeted emails to HIUG membership per year.</li> <li>• <b>Page Top and Side Banner ads</b> – Your company will have a banner ad that will play in rotation on the top of every page of HIUG Online, and a side banner ad that displays at lower level web pages. This banner ads can link to any page within or outside of HIUG Online and can be changed as often as you like.</li> <li>• <b>Communicate with Members</b> – Market your company by showcasing your expertise in the online forums by responding to member questions</li> <li>• <b>Market Research</b> – Up to 3 targeted surveys and 3 targeted quick polls to member organizations per year</li> <li>• <b>Understand the Issues</b> – Access and participate in our issue tracking system which lists issues by application area and allows you to see what issues and enhancements our members are asking of Oracle</li> <li>• <b>Get your Marketing Materials in Member Hands</b> – Make it easy for members to find out about your products and services by posting marketing materials, case studies, and whitepapers in our member File Library.</li> <li>• <b>Brag about your Successes</b> – Post company news releases and announcements in the HIUG Online News Network for all to members to see.</li> <li>• <b>Save the Date</b> – Let members know about your upcoming webinars, seminars, and events by posting them in the member calendar.</li> <li>• <b>Vendor Network Listing</b> – Your company logo, profile, and hyperlink will be included in the Vendor Network pages of HIUG Online and your logo will also be prominently displayed on the initial login page.</li> </ul>
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Payment Types	Vendor subscriptions may be paid for by either method.
Check	One time payment by check.
Credit Card	One time payment by credit card

**Discount pricing is only available to current year conference exhibitors. If you have additional questions, please contact Bob Blackburn at [rnb@blackburnconsulting.ca](mailto:rnb@blackburnconsulting.ca)**