

# fuel

PALO ALTO NETWORKS  
USER GROUP

Fuel User Group is a **global cybersecurity community** focused on driving thought leadership and knowledge for professionals securing critical information and infrastructure.

As a **user-led, non-profit organization**, we are committed to providing members with information and tools to build their knowledge, broaden their professional networks and advance their careers. The Fuel community is only as strong as the members it is comprised of, and **we want you to become a part of it.**

## WHO ARE FUEL MEMBERS?



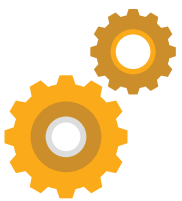
**58% OF FUEL MEMBERS MAKE OR INFLUENCE PURCHASING DECISIONS AT THEIR ORGANIZATION**



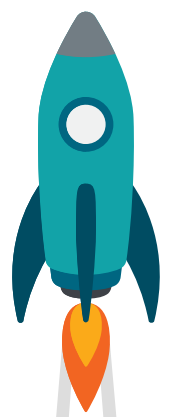
**100+ NEW MEMBERS JOIN EACH WEEK**

**20,000+ MEMBERS**

**120+ COUNTRIES**



**FUEL MEMBERS REPRESENT OVER 30 INDUSTRIES AND MANY DIFFERENT JOB ROLES AND RESPONSIBILITIES**



## WHAT CAN FUEL HELP YOU ACCOMPLISH?



Build Brand Awareness



Sell More Effectively



Understand Your Audience



Become a Thought Leader

**150+**

Chapters to connect with virtually or in-person.

**200+**

In-person meetings are great for building your reputation locally.

**20,000+**

Connect with the full Fuel community virtually.

If you are interested in accessing this global cybersecurity community, please contact:  
Fuel Partnership Team | 312.673.1865 | [fuel@fuelusergroup.org](mailto:fuel@fuelusergroup.org) | [fuelusergroup.org](http://fuelusergroup.org)