

2019 FIBER CONNECT

EXHIBITS AND SPONSORSHIP CONTRACT

JUNE 3-5, 2019 | GAYLORD PALMS RESORT & CONVENTION CENTER | ORLANDO, FLORIDA USA



Company/Organization _____

Contact Name _____ Contact Title _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

Phone _____ Email Address _____

Company Website _____ Are you a Fiber Broadband Association Member? Yes – or – No

BOOTH SELECTION

Per 10' x 10' Booth Space

- Member Rate: \$3,700
- Non-Member Rate: \$5,100
- Corner Booth Rate: \$200 Per Corner

(A) # of 10' x 10' Booths _____ x Rate \$ _____ = \$ _____

(B) # Corner Booths _____ x \$200 = \$ _____

Add (A) + (B) = \$ _____ Total Booth Price

BOOTH LOCATION PREFERENCES

1st Choice _____ 2nd Choice _____ 3rd Choice _____

PREMIER PARTNER PROGRAM

- Platinum Level Partner: \$30,000
- Gold Level Partner: \$15,000
- Silver Level Partner: \$10,000

À LA CARTE OPPORTUNITIES

List the opportunities you wish to purchase

_____ = \$ _____

_____ = \$ _____

PAYMENT INFORMATION

Total Partnership Investment (in USD) = \$ _____

Payment Type: Check – or – Credit Card (Payment Info to Follow)

PARTNER ACKNOWLEDGEMENT

I, the authorized representative of the undersigned company, on behalf of said company, subscribe to all terms, conditions, authorizations, and covenants contained in this Contract and in the Rules and Regulations governing the 2019 Fiber Connect.

Signature _____ Print Name _____ Date _____

CANCELLATIONS AND REFUNDS



If booth space is cancelled and received in writing on or before December 31, 2018, all monies will be refunded less 50% of the total booth cost. If space is cancelled after March 1, 2019, there will be no refund and all booth space contracted must be paid in full. All applicable refunds will be issued after the conference.

RETURN THIS CONTRACT WITH PAYMENT TO Kathy Sveen, Fiber Connect Sales Manager, at ksveen@fiberbroadband.org

2019 FIBER CONNECT

CONTRACT RULES AND REGULATIONS



JUNE 3-5, 2019 | GAYLORD PALMS RESORT & CONVENTION CENTER | ORLANDO, FLORIDA USA

All Exhibit Space ("Space") and equipment ordered must be paid in full on the date(s) designated in this Contract.

Securing an Exhibit Space(s) follows receipt and acceptance by the Fiber Broadband Association ("Association") of a duly submitted Exhibits Space Contract plus 100% payment or thereof based on deposit schedule. If an Exhibitor fails to make payment or fails to fulfill the Contract in any way, all rights of Exhibitor shall be forfeited and the Association shall retain all monies paid on the Contract as damages for breach hereof. In this, the Association may recall and resell said Space.

The Exhibitor hereby agrees to be bound by the Rules and Regulations in this document.

1. Pricing Policy

1.1 Fiber Broadband Association Member Pricing

To maintain Association member rates for Space, the Member/Exhibitor must be an Association member in good standing by April 22, 2019. Otherwise Show Management will re-issue an invoice identifying you as a non-member.

1.2 Booth Rental Rates and Payments

Space will be charged at the following rates:

Member Rate: \$3,700 per 10' x 10' booth
Non-Member Rate: \$5,100 per 10' x 10' booth
Additional \$200 for each corner

To confirm Exhibit Space and sponsorships, a 50% deposit payment must accompany the appropriate Application and Contract. Final payment is due March 1, 2019. Any Contract received after March 1, 2019, must have 100% payment enclosed. No Space will be assigned without the appropriate payments accompanying the Contract.

If any Exhibitor fails to perform any other term or condition of the Contract or fails to observe and abide by these Contract Rules and Regulations, the Association reserves the right to terminate the Contract immediately without refund of any monies previously paid. No Space or sponsorship will be assigned without payment. Checks should be made payable to Fiber Broadband Association and should be mailed with the Contract to: Fiber Broadband Association, 330 N. Wabash Ave., Ste. 220, Chicago, IL 60611 USA.

1.3 Cancellations and Refunds

If Space and/or sponsorships are canceled by the Exhibitor prior to December 31, 2018, the Exhibitor will incur an administrative fee as listed below:

<u>Date of Notice</u>	<u>% of Cost for Canceled Space</u>
On or before December 31, 2018	50%
After December 31, 2018	100%

If Space is reduced, Show Management will make allocations of Space guided by requirements of individual exhibitors, and reserves the right to rearrange the Floor Plan and/or relocate an Exhibit if deemed advisable in the best interest of the Show. Before December 31, 2016, the Exhibitor is liable for a fee of 50% of the cost of the downsized Space. There will be no refunds for downsizing requests or canceled Space made after December 31, 2018. If Space is canceled by Exhibitor, Show Management has the right to resell the Space and retain all revenue collected. ALL NOTICES OF CANCELLATION OR REDUCTION MUST BE RECEIVED IN WRITING.

The Show Management and Association shall have the right to offset the amount of any obligation due and owing to the Association from the Exhibitor

whether under this Agreement or any other agreement between the Association and Exhibitor. The Association may cancel Exhibitor participation and Space in the event that Exhibitor is past due on any amounts due to the Association for any reason. It is further agreed that based on the timing of such cancellation, charges as described above will apply.

2. Exhibit Information

Each 10' x 10' Booth will be set with an 8' high back drape, 36" side dividers, and a 7" x 44" one-line identification sign. Each standard 10' x 10' Booth will also receive three (3) Expo-Only and one (1) Full Conference Badge with their Space. More variations of Booth registrations can be found in the 2019 prospectus. Additional badges may be purchased. All Exhibits are to be kept intact until the closing of the 2019 Fiber Connect. No part of an Exhibit shall be removed during the Expo without special permission from Show Management. Any Exhibitor who begins the dismantling of their displays before the close of the Expo will lose their company's priority status at future Fiber Connect conferences, will not receive the post-Show attendee list, and may altogether lose the privilege of exhibiting. All freight must be removed from the Facility by 12:00 p.m. on Wednesday. If Exhibits are not removed by this time, Show Management has the right to remove Exhibits and charge the expense to the Exhibitor.

3. Violation of Rules and Regulations

The Association reserves the right in its sole discretion to stop and remove from the Expo the Exhibitor or its representative or close the Exhibitor's Booth upon the performance of any act or practice, which, in the sole opinion of the Association, is objectionable or detracts from the purpose/objective of the Expo for violation by Exhibitor of the Rules and Regulations or Exhibitor's breach of the terms of this Exhibitor Contract.

If the Association and/or Show Management shut down the Exhibitor's Booth due to Exhibitor violating the Rules and Regulations, Exhibitor will not receive a refund or damage compensation from the Association. Repeated violations may result in Exhibitor being banned from participation in this Expo.

3.1 Subletting of Space is prohibited. Two or more companies may not exhibit in a Booth Space unless special arrangements have been made with the Association. Signage must display only one company name.

3.2 No Exhibitor (exhibit booth) will be permitted to interfere with light, space, comfort, or view of another exhibitor as per the height restrictions stated below. No portion of the display, including signs and booth decorations, may span an aisle or impede neighboring Booths. All materials must be contained within the confines of the Booth Space.

3.3 Floodlights, if used, must be directed to shine entirely within the Booth area so that no interference with neighboring Booths results. All draperies, carpets, decorations, etc., used in the display must be of a non-flammable nature. Animated signs or flashing lights (other than animation of product or actual product operation) are prohibited on or in the area of the Expo. Signs, handbills, or other devices are strictly limited to the Booth Space assigned.

3.4 Musical instruments, live music, radios, projection machines, record players, VCRs, televisions, or any noise-creating device or amplifying systems shall be operated so as not to interfere with other Exhibitors or add unduly to general acoustic inconvenience. Show Management reserves the right to identify the acceptable level, or turn off the sound of the noise-creating device.

3.5 Each Exhibitor must keep an attendant in the Booth during the hours the Expo is open. Attendants must be bona fide employees or representatives of the Exhibitor. There is no restriction on the number of attendants per Booth; however, attendants must wear a Conference or Exhibitor Badge and be registered as an Exhibitor.

3.6 The Exhibitor must pay all costs incurred in the operation of its Booth, including without limitation expenditures incurred for lights, power, water, or other utilities or services. Show Management shall provide aisle carpeting. All measurements reflected on the Floor Plan are not warranted but are as accurate as possible. Show Management reserves the right to modify these plans, as necessary, to meet the needs of Exhibitors and the Expo.

3.7 The Association retains the right to refuse or deny anyone the right to exhibit at the Expo, and shall return any rejected applicant's rental fee.

3.8 Exhibitors may show only the goods they manufacture or deal in during their regular course of business. Because of the large number of companies exhibiting similar, or related product lines, the Association cannot guarantee that a company exhibiting similar products or a competitor will not be located at a nearby or adjoining Booth Space.

3.9 The Association reserves the right to restrict or evict Exhibitors, which because of noise, method of operation, materials, or any other reason, become objectionable, and also to prohibit or evict any exhibit that, in the opinion of Show Management/Association, detracts from the general character of the Show as a whole. This includes without limitation, persons, things, conduct, printed matter, or anything of a character that Show Management/Association determines is objectionable to the Show, or that interferes with the activities of neighboring Exhibitors. In the event of such restriction or eviction, no deposits or Expo fees will be refunded.

3.10 An Exhibitor may not permit non-exhibiting companies' representatives to conduct business in its Booth. Exhibits must solely be used for the purpose of promoting Exhibitor's products or services and shall not be used for other business purposes. Rulings of the Show Management in its sole discretion shall in all instances be final with regard to use of any Space.

3.11 Drones/Unmanned Aerial Vehicles (aka UAVs) are permitted; however, the following guidelines must be strictly adhered to:

- Must have clearance from Show Management and Convention Center or Hotel Manager before flying the device. An UAV request will need to be filled out and filed. This can be found in the Exhibitor Services Manual.
- Must provide UAV manufacturers guidelines for the specific aircraft to the Center or Hotel Fire Prevention Office
- Must adhere to all Federal Aviation Administration (FAA) and Department of Homeland Security guidelines.
- UAVs carrying weapons are prohibited.
- May not be flown in lobbies, restaurants, or other common areas.
- Must weigh less than 55 lbs.
- UAVs are only allowed to fly in defined Exhibitor's Booth Space or with protective safety measures in the Meeting Rooms.
- Public must be protected from UAVs with the use of netting or plastic or another approved safety feature in any area flown.
- UAVs are prohibited from flying over populated areas.
- UAVs are prohibited from flying within 18" of any building structure.

4. Booth Construction Rules

Exhibitors will be bound by the Booth Construction Rules, which will be included in the Exhibitor Services Manual. The Exhibitor Services Manual will be emailed to the contact person provided by the Exhibitor approximately three (3) months prior to the show.

In addition, all Exhibitors are required to provide some form of floor covering in their Booth, which must reach aisle-to-aisle. Bare concrete will not be allowed. The Exhibitor will also be responsible for any cost necessary to finish-off the unsightly back wall and open area behind its pop-up, and/or hard wall structure. No cartons may be stored behind the Booths.

6. Damage to Venue Property

Exhibitor is solely liable for any damage caused to building floors, walls, or columns, or to standard Booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard Booth equipment. The cost of repairing any damage caused by the Exhibitor, its employees, representatives, or agents to the property of others and Facility shall be the sole responsibility of the Exhibitor. Nothing will be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or property of others or the Expo area.

7. Security

Show Management will provide security guard service when the Expo is closed and will exercise reasonable care for the protection of Exhibitors' material and displays. Beyond this, the Association, and its staff, officers/membership, and Show Management, separately or collectively, cannot accept responsibility for any damage to or for the loss or destruction of an Exhibit, or for the property of an Exhibitor, his agents or employees, either from fire, theft, or accidents, or other causes, or injury to his person resulting from any cause. All claims for any such losses, damage, or injury are expressly waived by the Exhibitor.

Exhibitor accepts that Show Management/Association may take actions to maintain attendee security. Show Management/Association has sole discretion in taking such action and cannot be held responsible for maintaining Expo access, for economic losses, or for damage or loss of Exhibitor's property, as a result of any action taken by Show Management/Association in furtherance of Show and Expo security.

8. Booth Guidelines

Show Management reserves the right to rearrange or remove displays not conforming to the outlined requirements and to bill the Exhibitor for any and all charges incurred. Electrical, pneumatic, and hydraulic equipment must meet requirements of applicable electrical and safety codes.

It is understood that the Exhibit Hall is at all times under the charge and control of the Facility.

No nails or screws may be driven into the floor. No damage of any nature may be done to the carpets, tables, chairs, or to any part of the Exhibit Hall. Exhibitor will be responsible for any damage.

All aisles must be kept clear of Exhibits, Exhibit materials, equipment, etc. No interviews, demonstrations, distribution of literature or samples, canvassing, solicitation of business or conferences in the interest of business, will be allowed except in a purchased Exhibit area.

Any demonstrations that interfere with lighting, noise levels, or held outside the Exhibitor's Booth shall be brought to the attention of Show Management with prior written notice. Acceptance will be solely at the discretion of Show Management.

All structural work, such as extra shelving, standard display racks, etc. must meet with the approval of the Association and the Facility. Exhibitor must use qualified personnel to install and remove displays and display material(s).

All decorations, drapes, signs, banners, acoustical materials, hay, straw, moss, split bamboo, plastic cloth, and similar decorative materials shall be flame retardant to the satisfaction of the Fire Department and State Fire Marshal. Canvas, cloth, cardboard, leaves, or similar combustible materials shall be completely flame retardant. Oilcloth, tarpaper, sisal paper, nylon, Orlon, and certain other plastic materials cannot be made flame retardant and their use is prohibited. AN OFFICIAL FIRE RESISTANCE CERTIFICATE MUST ACCOMPANY ALL MATERIALS.

Electricity, gas, water, and steam will be made available upon proper application.

Oil/gas, diesel, or gasoline engines may not be operated in the Facility. Gas tanks must be drained and batteries disconnected. All propane containers must be empty or will be removed from the Facility.

For distribution purposes, no food, beverages (including alcohol), candy, vending machines, souvenirs, sundries, or other such items will be allowed in the Expo except those Exhibits for which proper Space has been applied and confirmed by the Association. No alcohol is permitted in the Exhibit Space. It is understood that such Exhibits can be charged additional fees by the Facility beyond their Space costs and that in this case the Exhibitor shall be responsible for payment of any additional fees to the Facility.

Photography of own company's Exhibit will be permitted in the Exhibit Hall, by Booth staff only, during non-Expo hours. No professional photography/video will be allowed in the Exhibit Hall during Expo hours unless given prior written approval by Show Management. In the event photographs are taken, Show Management must be made aware of this infraction. The photographer must be identified and Show Management will take the necessary steps in its sole discretion to enforce this policy which may include requesting the photographer to leave the premises, denying the photographer future access to the Expo, and/or confiscating or deleting photographs from the photographer's camera/cell telephone.

No persons under the age of 21 will be permitted on the Show Floor. Proof of age may be required.

Exhibitor must load-in and load-out through approved service entrances. Exhibitor may not commence the dismantling/removal of its Exhibit before the Expo Hall closes on Wednesday, June 5, 2019.

Property brought onto the Facility by the Exhibitor is at the sole risk of the Exhibitor and shall be removed from the Facility during designated move-out times only. The Association and/or the Facility shall have the right to remove from the Facility any remaining effects left after designated move-out time at a cost to the Exhibitor.

Painting, mixing of chemicals, or explosive materials is not allowed in the Facility at any time.

The Association will take reasonable precautions against loss by fire, water, storm, theft, strikes, and other. However, the Association does not guarantee or insure the Exhibitor against loss by reason thereof. No firearms are permitted in the Facility with the exception of firearms in the possession of uniformed officers of the local Police Department. Exhibitor assumes sole responsibility and agrees to indemnify and defend the Association and the Facility and their respective members, its subsidiaries, and affiliates, their respective owners, employees, and agents (collectively, the "Indemnitees") against any claims or expenses arising out of the use of the Facility by the Exhibitor.

9. Shipping and Storage

Shipments that arrive at the Facility before the day of move-in will be refused or forwarded to the drayage company at the Exhibitor's expense unless prior arrangements have been made with the Association in writing. The Facility has a limited amount of storage facilities on-property for Exhibit materials. Freight must be handled by a drayage firm (Freeman Show Services, the Show Management-appointed contractor).

10. Insurance/Indemnification

The Exhibitor understands that neither the Association nor the Facility maintains insurance covering the Exhibitors' property and it is the sole responsibility of the Exhibitor to obtain such insurance. Under certificate holder, please ensure that the *Fiber Broadband Association* and *Gaylord Palms Resort & Convention Center* are named as the Certificate Holder at the following address: Fiber Broadband Association, 2025 M Street NW, Suite 800, Washington, DC 20036.

A copy of a valid company Certificate of Insurance must be sent to the Exhibition Manager prior to May 31, 2019, and be in force one month prior and two weeks post of the Show.

10.1 Indemnification

The Exhibitor agrees to indemnify and hold harmless the Association, its officers, agents, and employees and Indemnitees from and against any and all liabilities, damages, actions, costs, losses, claims, and expenses on account of personal injury, death, or damage to or loss of property or profits arising out of, or resulting from any act, omission, negligence, fault, or violation of law or ordinances by the Exhibitor. Further, the Exhibitor shall defend, indemnify, and hold harmless the Indemnitees, from any and all claims, damages, suits, costs, or expenses in any way resulting from, or arising out of, directly, or indirectly, Exhibitor's operations in connection with its use or occupancy or any portion of the leased Facilities including, but not limited to, acts of commission or omission of employees, representatives, or agents of the Exhibitor, to the extent that the party seeking indemnification did not act as the intervening cause of or by Exhibitor.

10.2 Force Majeure

The Association may suspend or cancel obligations under this Agreement with no penalty if such obligations are delayed, prevented, or rendered impractical by any of the following events to the extent that the Expo is cancelled:

Fire, flood, riot, hurricane, earthquake, tornado, civil commotion, insurrections, acts of God, labor disputes, or strikes at the event facility, war on United States soil, shortage of, or inability to obtain materials, supplies, utilities, or equipment, and/or curtailment of transportation, which makes it inadvisable or impossible to execute the 2019 Fiber Connect Event as planned and/or scheduled. In the event of any one or more of such reasons/situations, the Association, its contractors, agents, employees, and/or vendors will not be held responsible for the delay of, or failure to perform their obligations under this Agreement. Further, Exhibitor is entitled to receive a refund of any exhibition fee(s) already paid space, minus any direct expenses incurred by the Association.

In the event that the 2019 Fiber Connect is rescheduled, all benefits as originally agreed shall be in effect, any/all exhibit fee(s) already paid, shall be applied to the rescheduled Expo and any/all exhibit fee(s) not yet paid would be due to the Association.

10.3. American with Disabilities Act

Exhibitors shall be responsible for making their Exhibit accessible to persons with disabilities as required by the Americans with Disabilities Act (ADA) and shall hold the Association harmless from any consequences of exhibiting companies who fail in this regard.

10.4 Compliance with Law

The Exhibitor shall comply with all applicable laws, ordinances, and regulations and shall secure the full compliance therewith from all of its employees, agents and visitors.

10.5 Liability and Insurance

Neither the Association, any of its officers, staff members, or Show Management, nor the owners, employees, or representatives of the Gaylord Palms Resort & Convention Center, will be responsible for any injury, loss, or damage that may occur to the Exhibitor or to the Exhibitor's employees or property, prior, during, or subsequent to the period covered by the Exhibit Contract. Show Management, the Gaylord Palms Resort & Convention Center, and the Association will exercise reasonable care for the protection of Exhibitor's materials and displays. However, the Exhibitor, on signing this Contract, expressly releases the foregoing named corporations, individuals, and firms from, and agrees to indemnify same against, any and all claims for such loss, damage, or injury.

10.6 Certificate of Proof of Insurance – Fiber Broadband Association

Exhibitors must submit a Certificate of Insurance coverage to Show Management that is satisfactory to Show Management in its sole and absolute discretion, no later than May 31, 2019. Your Certificate needs to show that you have at least one million dollars (\$1,000,000) liability coverage and that the dates you are covered encompass the Show dates (June 3-5, 2019). Under

Certificate Holder, please ensure that the *Fiber Broadband Association* and *Gaylord Palms & Convention Center* are named as the Certificate Holder with their address: Fiber Broadband Association, 2025 M Street NW, Suite 800, Washington, DC 20036.

Exhibitors assume entire responsibility for, and hereby releases Show Management and the Association, Facility, and their members, employees, officers, directors, agents, and assigns from any and all liability resulting from, arising out of, or in any way connected with Exhibitor's booth or Exhibitor's negligence at the Expo (including, but not limited to, installation, operation, use, visitation, and removal of the Exhibit or use of the Exhibit Hall). The obligations set out in this paragraph shall survive termination, performance, and expiration of this Agreement. It shall solely be the Exhibitor's responsibility to obtain adequate insurance for Exhibitor's participation in the Expo, including, but not limited to, insurance covering event cancellation, event interruption, liability, personal injury, property loss, and property damage. The Association will furnish perimeter security guards, but it is not responsible for the loss of any material, whatever the cause. Exhibitors must leave their Space perimeter-clean. Exhibitors assume all responsibility for any damage their exhibits may cause to the Facility.

10.6 Responsibility Clause – Gaylord Palms Resort & Convention Center

Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless Gaylord Palms Resort & Convention Center, and their respective owners, managers, subsidiaries, affiliates, employees, and agents and Group from and against any claims or expenses arising out of the use of the Exhibition premises. Exhibitor agrees to obtain and maintain during the use of the Exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than one million dollars (\$1,000,000) combined single limit for personal injury and property damage. The Gaylord Palms Resort & Convention Center, and each of such entities' owners, subsidiaries, and affiliates and Group, shall be named as additional insured's on such policy, and Exhibitor shall supply the Convention Center with Certificates of Insurance at least 30 days prior to the use of the Exhibition premises. The Exhibitor understands that neither the Group nor the Convention Center Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

11. Exhibitor Appointed Contractors (EAC)

Exhibitors who wish to use a service contractor other than the Official Service Contractor, Freeman Show Services, must obtain advance approval. These contractors would include, but are not limited to, booth installation companies, audio-visual companies, and other services provided through Freeman Show Services or Show Management-appointed contractor. An EAC Request Form will be included with the Exhibitor Service Order Forms online and must be submitted to Show Management at kfinnegan@fiberbroadband.org by May 31, 2019, for each contractor. Permission to use an EAC will be granted only if it will not interfere with or prejudice the orderly setup, interim services, and dismantling of the Exhibition. It is understood that the EAC will be a signatory to and conform to all applicable labor rule contracts and shall comply with all Association Exhibit Rules and Regulations.

12. Photography

Arrangements for taking photographs and/or television coverage must be made with Show Management. All other activates are prohibited.

13. Installation/Dismantling

Contributor must load-in and load-out through approved service entrances. Contributor may not commence the dismantling/removal of its Exhibit before the final scheduled close of the Show hours. Property brought onto the Facility by the Contributor is at the sole risk of the Contributor and shall be removed from the Facility during designated move-out times only. The Association and/or the Facility shall have the right to remove from the Facility any remaining effects left after designated move-out time at a cost to the Contributor.

The installation and construction of wooden stages may not be done unless Visqueen is installed under the entire area that the stage will encompass. No nails or bracing wires may be attached to the building.

Painting, mixing of chemicals, or explosive materials is not allowed in the Facility at any time.

The Association will take reasonable precautions against loss by fire, water, storm, theft, strikes, and other. However, the Association does not guarantee or insure the Contributor against loss by reason thereof. No firearms are permitted in the Facility with the exception of firearms in the possession of uniformed officers of the local Police Department. Contributor assumes sole responsibility and agrees to indemnify and defend the Association and the Facility and their respective members, its subsidiaries, and affiliates, their respective owners, employees, and agents (collectively, the "Indemnitees") against any claims or expenses arising out of the use of the Facility by the Contributor. The Contributor understands that neither the Association, nor the Facility, maintains insurance covering the Contributor's property and it is the sole responsibility of the Contributor to obtain such insurance.

14. Registration of Visitors

The Association shall have sole control over admission policies at all times. All persons visiting the Convention Session Rooms and the Exhibit Area as well as Exhibitor personnel shall be required to register and wear an appropriate Badge while in attendance.

15. Amendment to Rules

Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the decision of the Association and Show Management. These Rules and Regulations may be amended, at any time, by the Association or Show Management, and all amendments so made shall be binding on the Exhibitors equally with the foregoing Rules and Regulations.

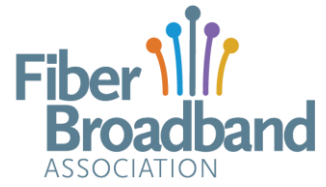
16. Conflicting Events

Exhibitors are prohibited from scheduling private functions, cocktail parties, hospitality suites, special events, or otherwise encouraging the absence of members, exhibitors, or attendees during Fiber Connect hours.

17. Use of Fiber Broadband Association Name

Fiber Broadband Association is a trade name. Participation by an Exhibitor in the Fiber Connect does not entitle the Exhibitor to use such names other than with reference to the Exhibitor's participation as an Exhibitor. Participating in the Fiber Connect does not imply endorsement or approval by the Fiber Broadband Association of any product, service, or participant, and none shall be claimed by any participant.

Maximize Your ROI with Our Premier Partner Program



Gain visibility and ensure that your company is front-and-center with our audience of fiber broadband professionals by becoming a **Fiber Broadband Association Premier Partner!**

Contact our sales team to learn more, or to create a customized package specifically designed for your company.

2019 Fiber Connect Benefits	Platinum \$30,000	Gold \$15,000	Silver \$10,000
À la carte sponsorship investment	\$5,000	\$2,500	\$1,000
Conference speaking opportunity (slots guaranteed through December 15, 2018)	2	1	
Pre-conference attendee list (including name, title, company, address, email)	*	*	
Full conference passes	3	2	1
Priority points for 2020 space selection	6	4	2
Logo recognition in conference guide, general session walk-in slides, expo hall entrance signage, and signage throughout the venue	*	*	*
Complimentary pre- or post-conference email to attendees	*		
Recognition in pre-conference advance mailer (circulation 3,000)	*	*	*
Onsite conference guide advertisement	Full-page color ad	Full-page color ad	Half-page color ad
Logo + highlighted company description in onsite conference guide or conference mobile app	*	*	*
Hotel block at headquarters hotel	Reserve 10 rooms in year-round partner block	Reserve 7 rooms in year-round partner block	
Partner ribbons for conference badges	*	*	*
Tweets sent on your behalf from @FiberBroadband during the conference	2	1	
12" x 12" easel-back sign highlighting your sponsor level	*	*	*
Year Round Exposure			
Banner ad placement in Fiber Broadband Association e-newsletter	3 issues	2 issues	1 issue
Sponsored webinar through the Fiber Broadband Association	1 webinar		

Please note that the Premier Partner Program is exclusive to Fiber Broadband Association Vendor Members. To become a member, please contact Ancilla Brady, Membership Director, at ABrady@fiberbroadband.org, or call 202-524-9550 x2.