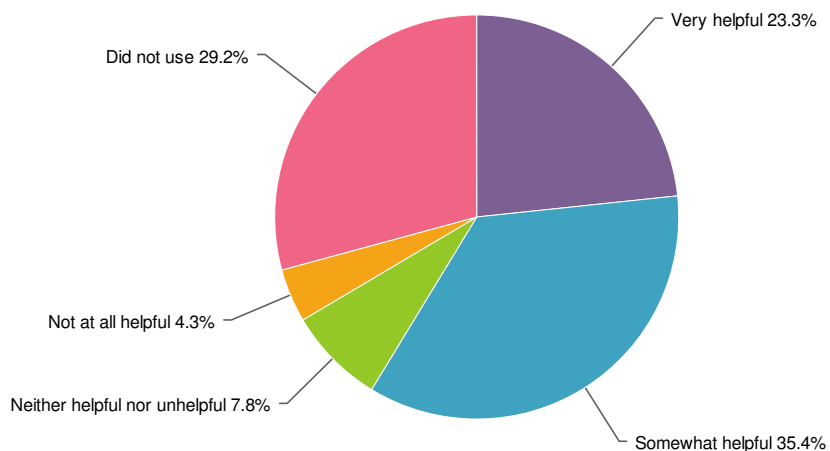


# New Summary Report - 06 January 2016

1. Please rate the following Evaluation 2015 Conference components:

	1 - Needs Improvement	2	3 - Acceptable	4	5 - Excellent	Not Applicable	Responses
a. Conference support staff	12 1.6%	33 4.3%	123 16.0%	223 29.1%	330 43.0%	46 6.0%	767
b. Evaluation 2015 website	43 5.6%	64 8.3%	223 28.9%	296 38.3%	137 17.7%	9 1.2%	772
c. Conference Mobile App	79 10.2%	88 11.4%	144 18.7%	177 23.0%	105 13.6%	178 23.1%	771
d. Printed program book	36 4.7%	56 7.3%	201 26.1%	261 33.9%	148 19.2%	69 8.9%	771
e. Overall quality of presentations	14 1.8%	39 5.1%	167 21.6%	393 50.9%	155 20.1%	4 0.5%	772
f. Overall moderation of sessions by chairs	11 1.4%	28 3.7%	194 25.4%	314 41.0%	135 17.6%	83 10.8%	765

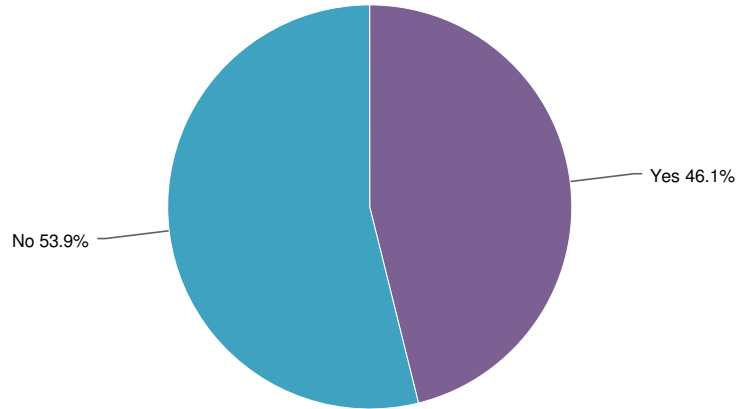
3. Overall, to what extent did you find the onsite guide to be a valuable resource for conference participation?



Value	Percent	Count
Very helpful	23.3%	174
Somewhat helpful	35.4%	264
Neither helpful nor unhelpful	7.8%	58
Not at all helpful	4.3%	32
Total		746

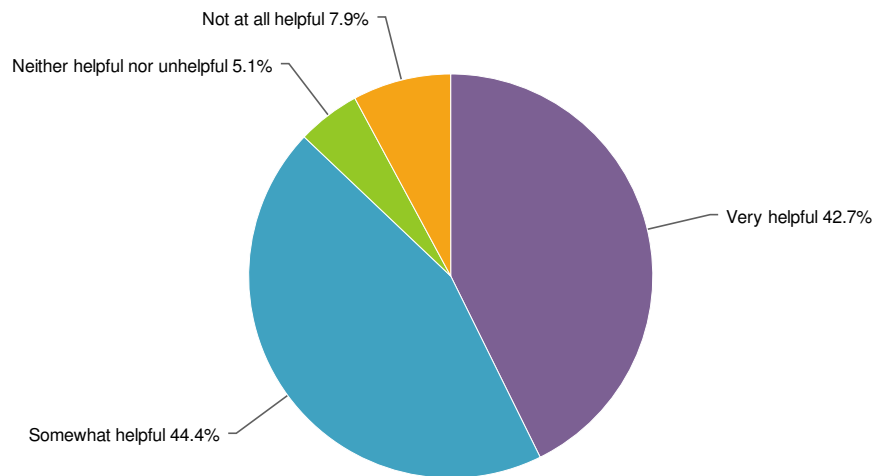
Value	Percent	Count
Did not use	29.2%	218
Total		746

4. Did you use the website Agenda Builder to help plan for Evaluation 2015?



Value	Percent	Count
Yes	46.1%	357
No	53.9%	417
Total		774

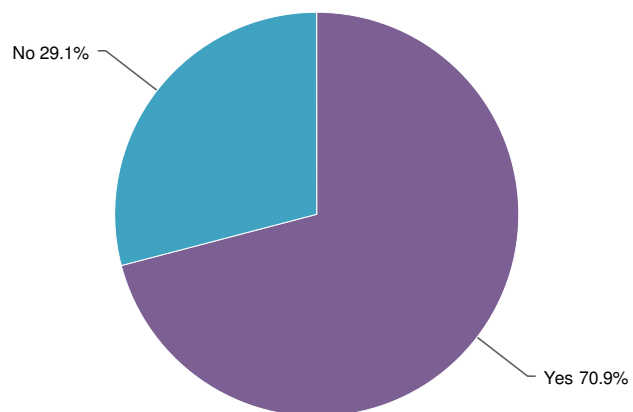
5. Did you find the Agenda Builder helpful?



Value	Percent	Count
Total		356

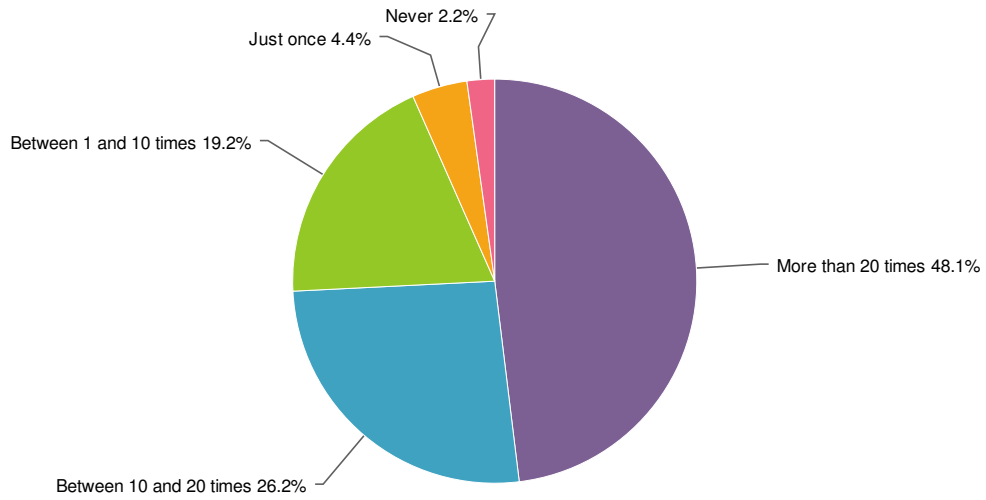
Value	Percent	Count
Very helpful	42.7%	152
Somewhat helpful	44.4%	158
Neither helpful nor unhelpful	5.1%	18
Not at all helpful	7.9%	28
Total		356

7. Did you download the mobile app?



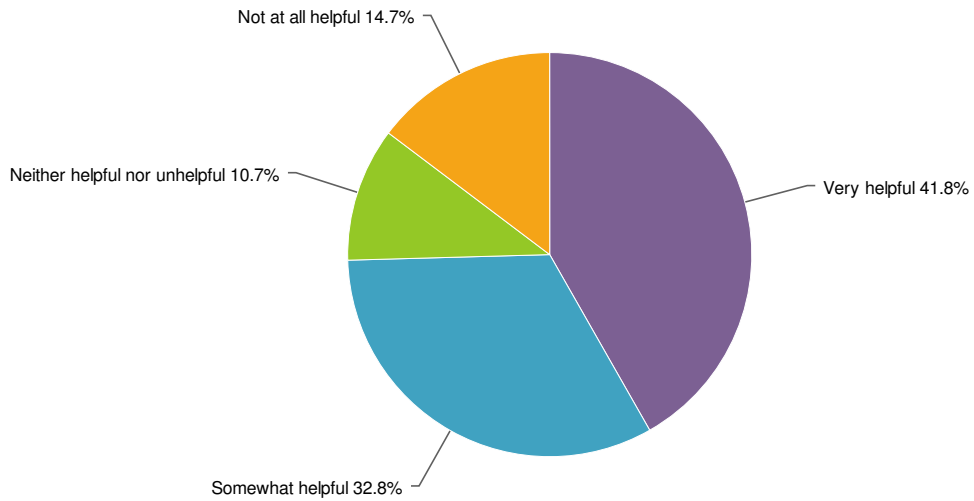
Value	Percent	Count
Yes	70.9%	546
No	29.1%	224
Total		770

8. If yes, how often did you use the mobile app?



Value	Percent	Count
More than 20 times	48.1%	261
Between 10 and 20 times	26.2%	142
Between 1 and 10 times	19.2%	104
Just once	4.4%	24
Never	2.2%	12
Total		543

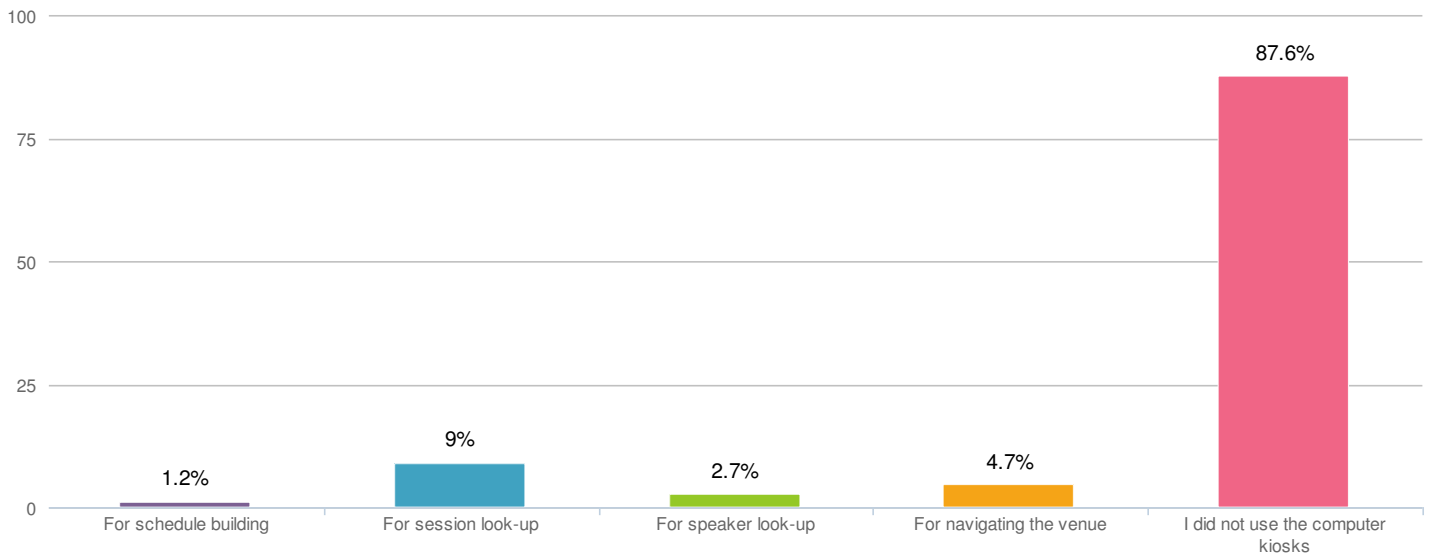
9. To what extent did you find the mobile app to be a helpful resource tool for your conference participation?



Value	Percent	Count
Very helpful	41.8%	261
Total		625

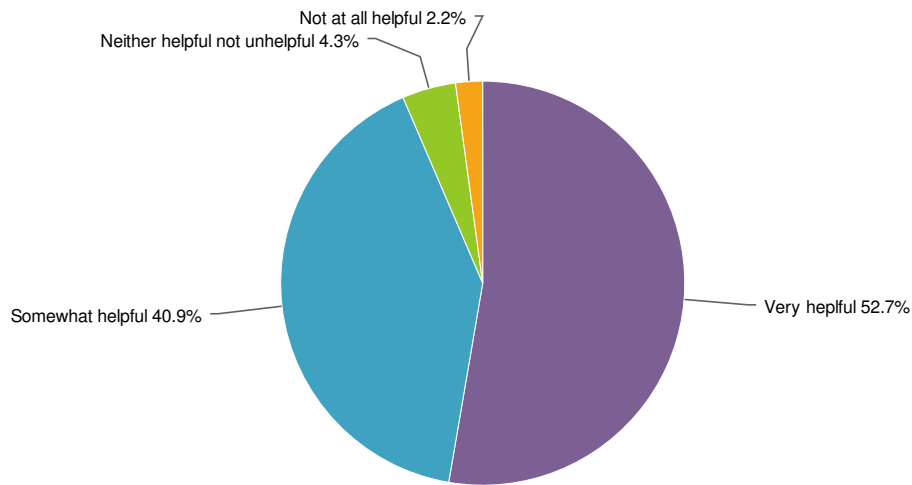
Value	Percent	Count
Somewhat helpful	32.8%	205
Neither helpful nor unhelpful	10.7%	67
Not at all helpful	14.7%	92
Total		625

11. Did you use any of the free standing computer kiosks (please check all that apply)?



Value	Percent	Count
For schedule building	1.2%	9
For session look-up	9.0%	69
For speaker look-up	2.7%	21
For navigating the venue	4.7%	36
I did not use the computer kiosks	87.6%	673
Total		768

12. Were the free standing computer kiosks helpful to have at Evaluation 2015?

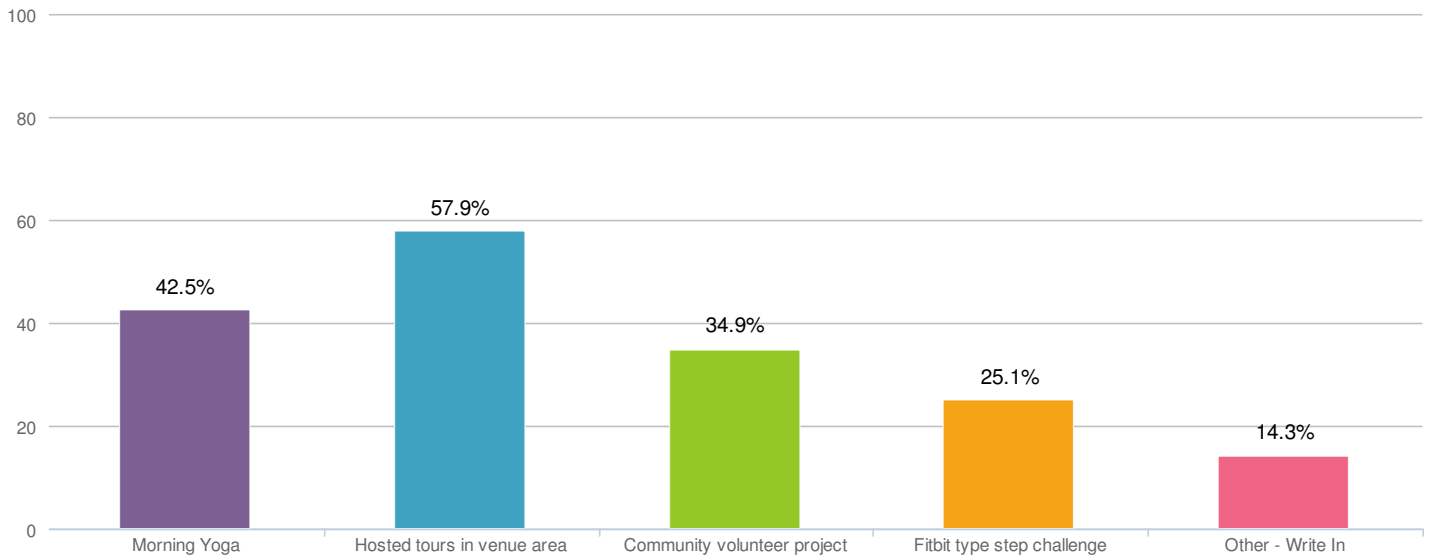


Value	Percent	Count
Very helpful	52.7%	49
Somewhat helpful	40.9%	38
Neither helpful nor unhelpful	4.3%	4
Not at all helpful	2.2%	2
Total		93

13. Please indicate the extent to which you agree with the following:

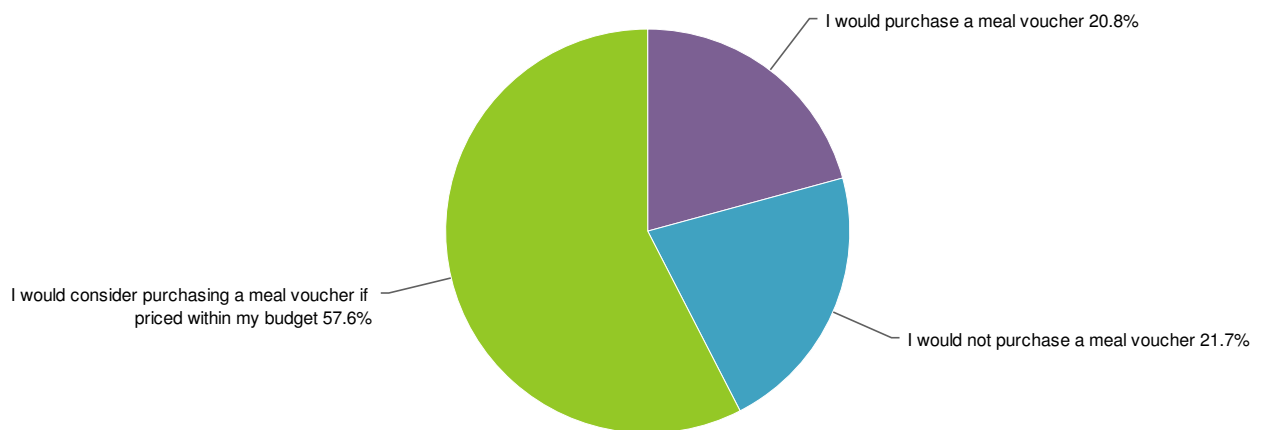
	1 - Strongly Disagree	2	3 - Neither Agree nor Disagree	4	5 - Strongly Agree	Not Applicable	Responses
a. I felt welcomed at the conference	8 1.0%	31 4.0%	134 17.4%	245 31.8%	348 45.2%	4 0.5%	770
b. The conference met my expectations	20 2.6%	59 7.7%	105 13.7%	317 41.3%	264 34.4%	2 0.3%	767
c. The conference was worth the money	20 2.6%	45 5.8%	113 14.6%	288 37.3%	294 38.1%	12 1.6%	772
d. I found the program content relevant	7 0.9%	33 4.3%	79 10.2%	321 41.6%	330 42.8%	1 0.1%	771
e. I had adequate opportunity for networking	24 3.1%	62 8.0%	130 16.9%	296 38.4%	247 32.0%	12 1.6%	771
f. I learned things that will inform my practice	13 1.7%	22 2.9%	61 7.9%	316 41.0%	352 45.7%	6 0.8%	770
g. Overall, I enjoyed the conference	10 1.3%	25 3.2%	77 10.0%	304 39.5%	353 45.8%	1 0.1%	770
h. I plan to attend a future AEA Conference	9 1.2%	27 3.5%	100 13.1%	215 28.1%	406 53.0%	9 1.2%	766

14. If available, which of the following add on events would you be interested in participating in at a conference (please check all that apply)?



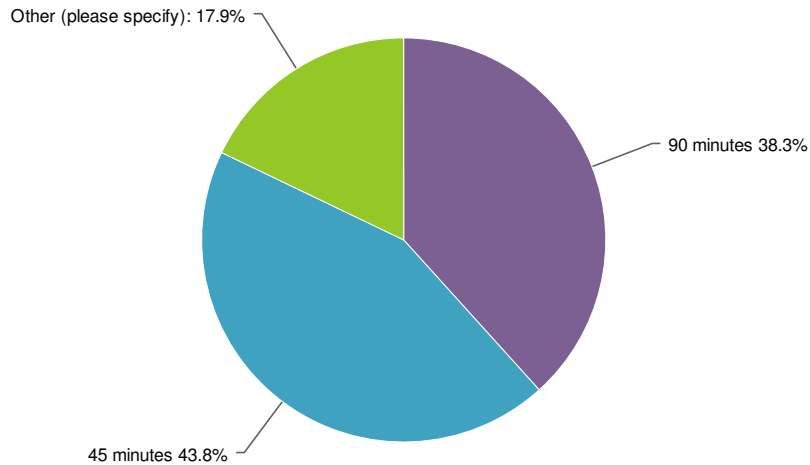
Value	Percent	Count
Morning Yoga	42.5%	223
Hosted tours in venue area	57.9%	304
Community volunteer project	34.9%	183
Fitbit type step challenge	25.1%	132
Other - Write In	14.3%	75
Total		525

15. AEA is considering adding the option of a meal voucher that could be purchased at the time of registration for lower cost meals within the hotel site. If available, would you purchase a meal voucher?



Value	Percent	Count
I would purchase a meal voucher	20.8%	158
I would not purchase a meal voucher	21.7%	165
I would consider purchasing a meal voucher if priced within my budget	57.6%	438
Total		761

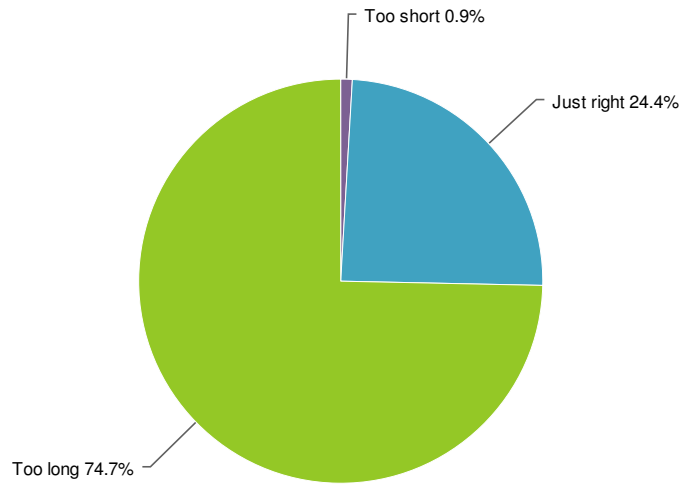
17. Generally, I prefer concurrent sessions that are:



Value	Percent	Count	Statistics	
90 minutes	38.3%	285	Sum	40,320.0
45 minutes	43.8%	326	Average	66.0
Other (please specify):	17.9%	133	StdDev	22.4
Total		744	Max	90.0

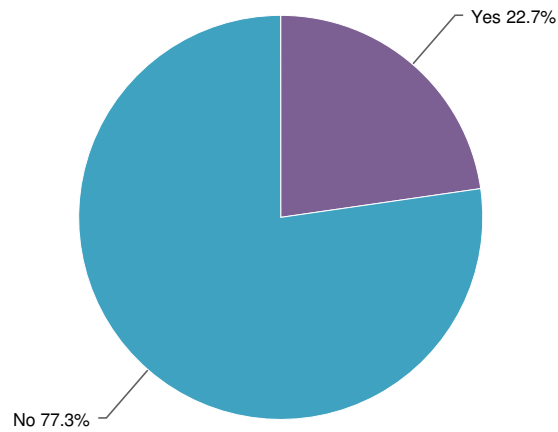
18. During Evaluation 2015, the two full-length conference days ran from 7:00 am until 6:30 pm. Do you feel that the length of these conference days was:





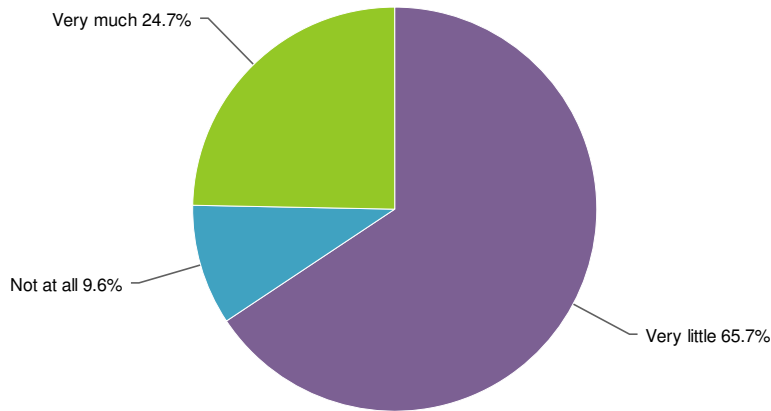
Value	Percent	Count
Too short	0.9%	7
Just right	24.4%	186
Too long	74.7%	569
Total		762

19. Were any of the sessions that you wished to attend cancelled?



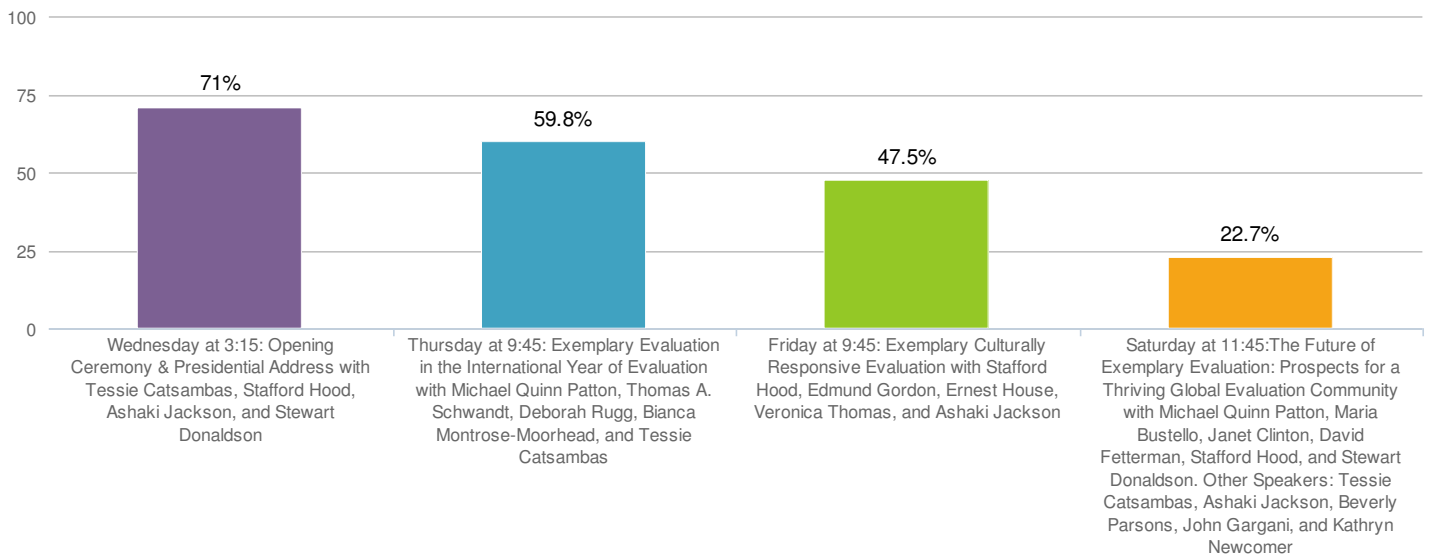
Value	Percent	Count
Yes	22.7%	172
No	77.3%	585
Total		757

20. Please rate how the cancellation affected your conference experience.



Value	Percent	Count
Very little	65.7%	109
Not at all	9.6%	16
Very much	24.7%	41
Total		166

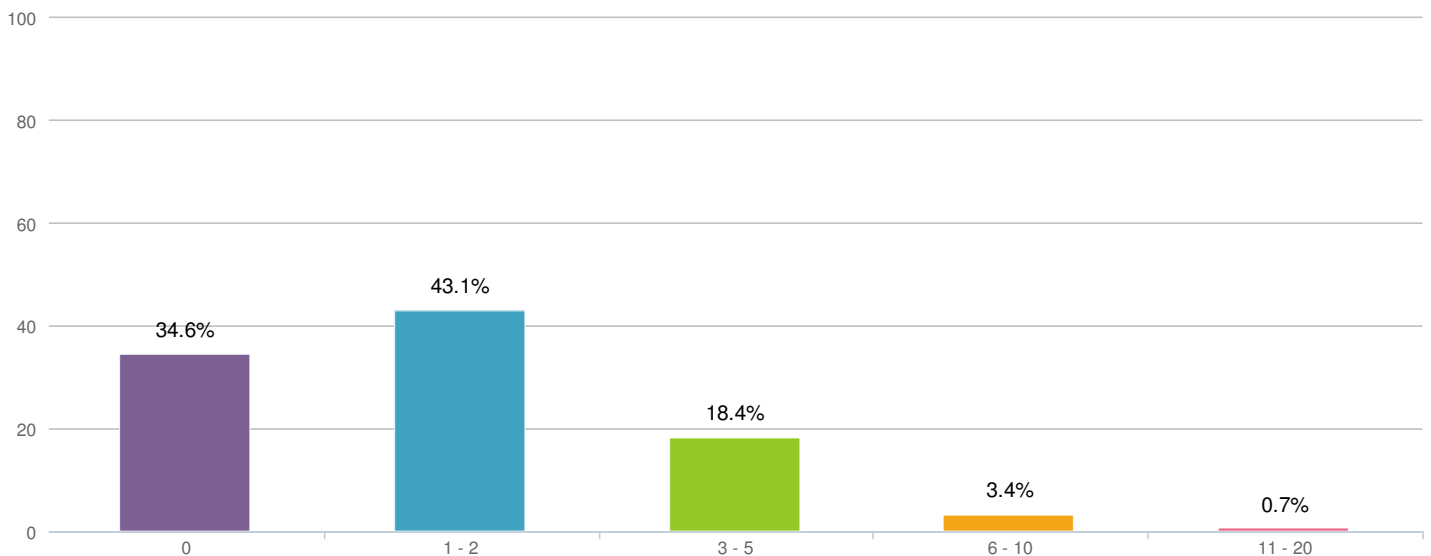
21. The Presidential Strand included four plenary sessions. Please check all that you attended:



Value	Percent	Count
Wednesday at 3:15: Opening Ceremony & Presidential Address with Tessie Catsambas, Stafford Hood, Ashaki Jackson, and Stewart Donaldson	71.0%	404
Total		569

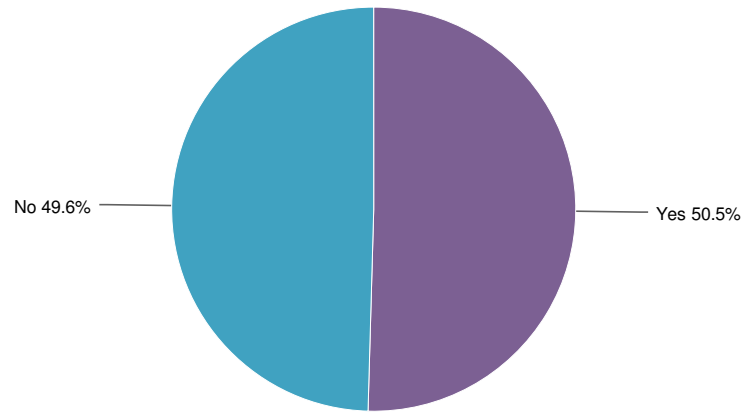
Value	Percent	Count
Thursday at 9:45: Exemplary Evaluation in the International Year of Evaluation with Michael Quinn Patton, Thomas A. Schwandt, Deborah Rugg, Bianca Montrose-Moorhead, and Tessie Catsambas	59.8%	340
Friday at 9:45: Exemplary Culturally Responsive Evaluation with Stafford Hood, Edmund Gordon, Ernest House, Veronica Thomas, and Ashaki Jackson	47.5%	270
Saturday at 11:45: The Future of Exemplary Evaluation: Prospects for a Thriving Global Evaluation Community with Michael Quinn Patton, Maria Bustello, Janet Clinton, David Fetterman, Stafford Hood, and Stewart Donaldson. Other Speakers: Tessie Catsambas, Ashaki Jackson, Beverly Parsons, John Gargani, and Kathryn Newcomer	22.7%	129
Total		569

22. How many sessions in the Presidential Strand (not counting plenary sessions) did you attend?



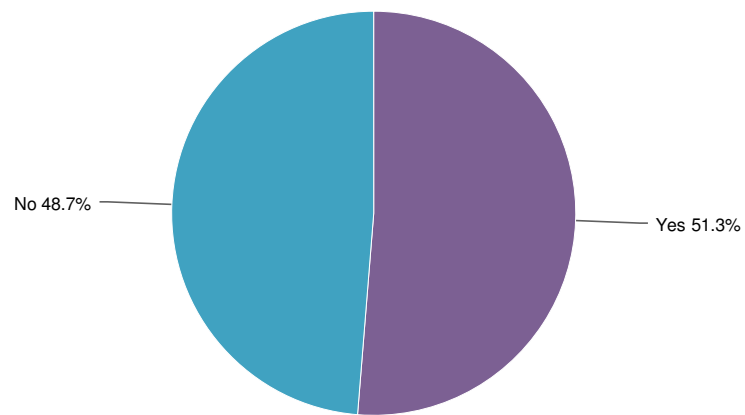
Value	Percent	Count	Statistics	
0	34.6%	246	Sum	899.0
1 - 2	43.1%	307	Average	1.3
3 - 5	18.4%	131	StdDev	1.6
6 - 10	3.4%	24	Max	11.0
11 - 20	0.7%	5		
more than 20	0.0%	0		
Total		712		

24. Have you heard of the Potent Presentations Initiative (p2i)?



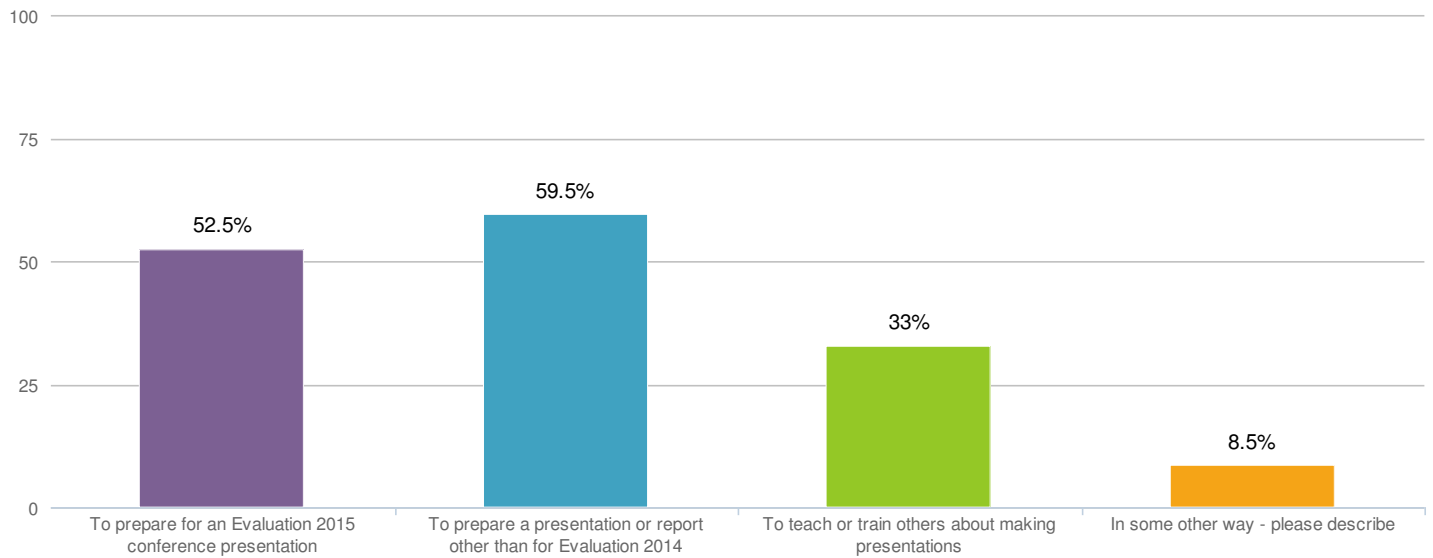
Value	Percent	Count
Yes	50.5%	392
No	49.6%	385
Total		777

25. Have you used any of the materials from the p2i?



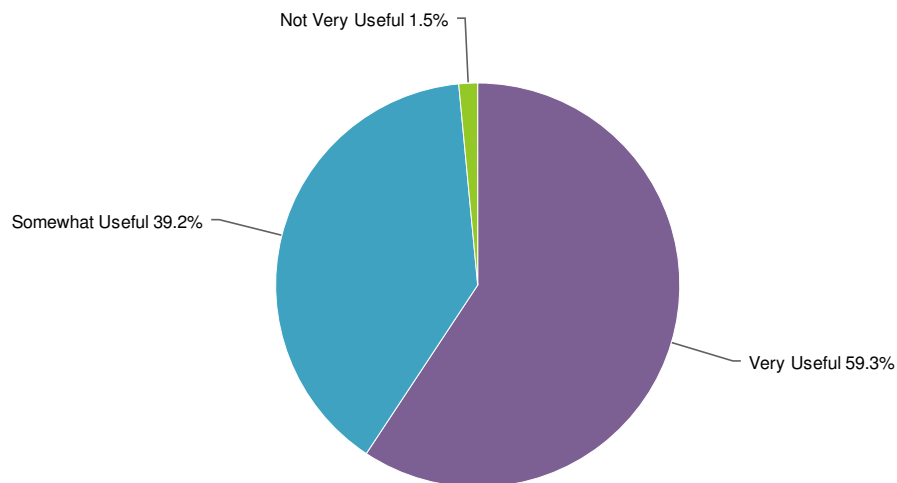
Value	Percent	Count
Yes	51.3%	201
No	48.7%	191
Total		392

26. How did you use the p2i materials? [check all that apply]



Value	Percent	Count
To prepare for an Evaluation 2015 conference presentation	52.5%	105
To prepare a presentation or report other than for Evaluation 2014	59.5%	119
To teach or train others about making presentations	33.0%	66
In some other way - please describe	8.5%	17
Total		200

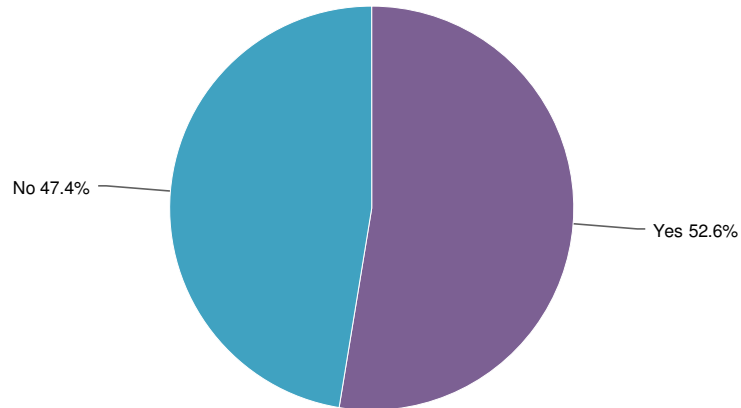
27. Overall, how useful did you find the p2i materials that you used?



Value	Percent	Count
Very Useful	59.3%	118
Total		199

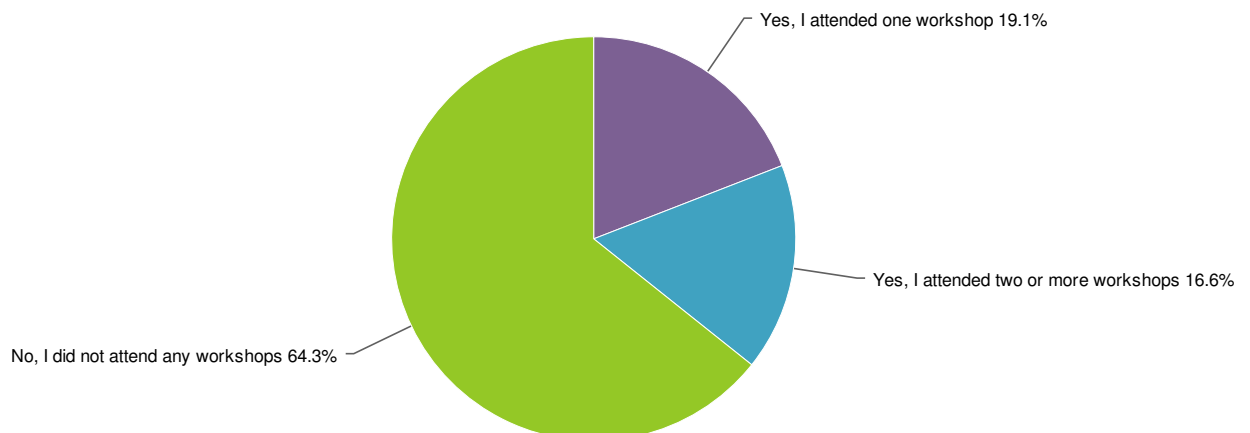
Value	Percent	Count
Somewhat Useful	39.2%	78
Not Very Useful	1.5%	3
Not at All	0.0%	0
Total		199

29. Did you give a presentation during the Evaluation 2015 Conference?



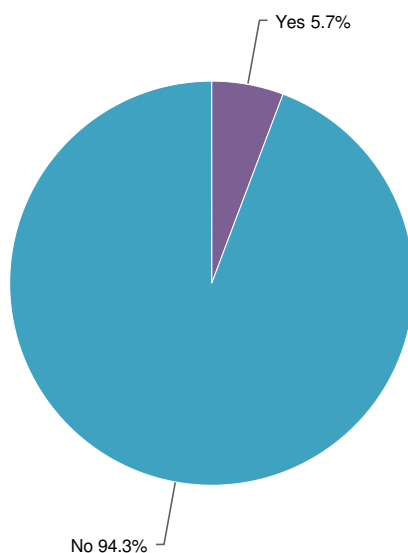
Value	Percent	Count
Yes	52.6%	408
No	47.4%	368
Total		776

30. Did you attend any pre-conference Professional Development workshops held on Monday, Tuesday, or Wednesday prior to the conference?



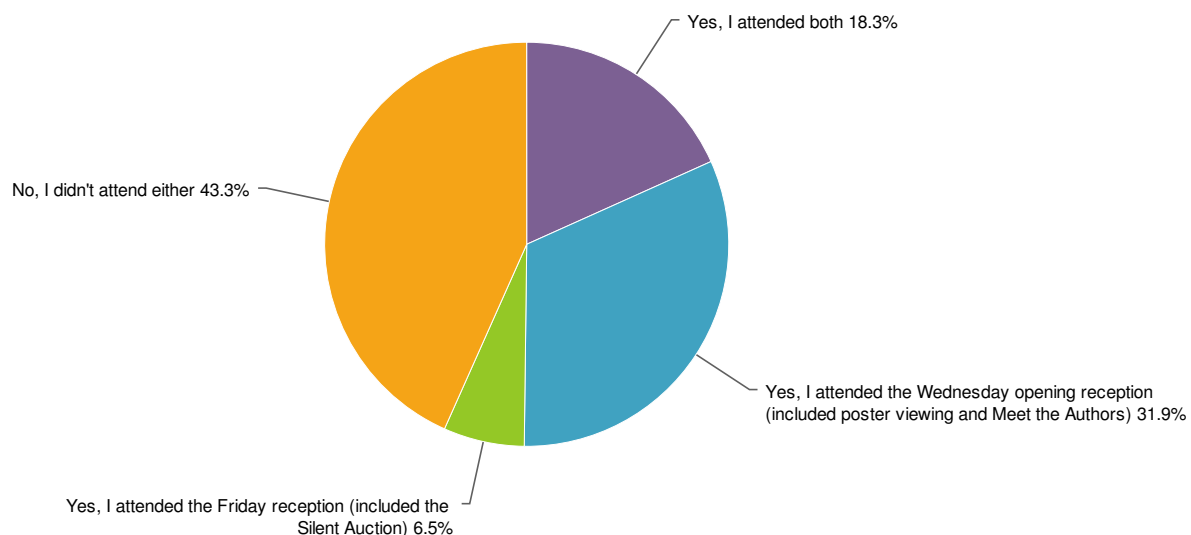
Value	Percent	Count
Yes, I attended one workshop	19.1%	147
Yes, I attended two or more workshops	16.6%	128
No, I did not attend any workshops	64.3%	495
Total		770

31. Did you attend a Professional Development workshop on Saturday following the conference?



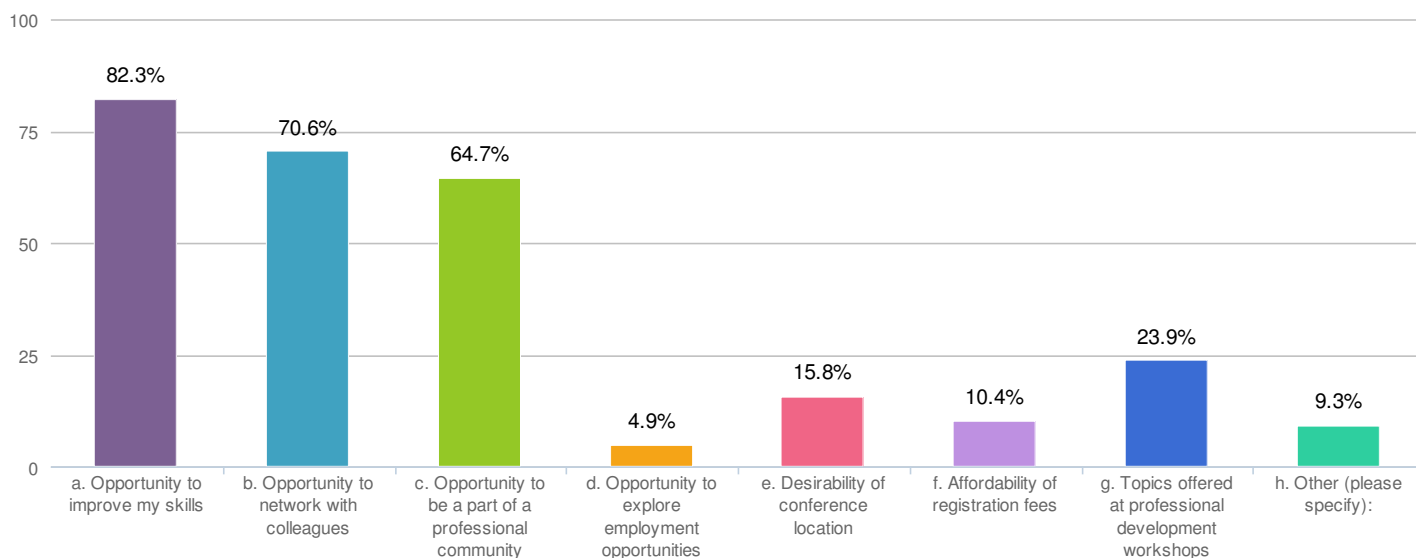
Value	Percent	Count
Yes	5.7%	44
No	94.3%	722
Total		766

32. Did you attend either of the AEA receptions?



Value	Percent	Count
Yes, I attended both	18.3%	141
Yes, I attended the Wednesday opening reception (included poster viewing and Meet the Authors)	31.9%	246
Yes, I attended the Friday reception (included the Silent Auction)	6.5%	50
No, I didn't attend either	43.3%	334
	Total	771

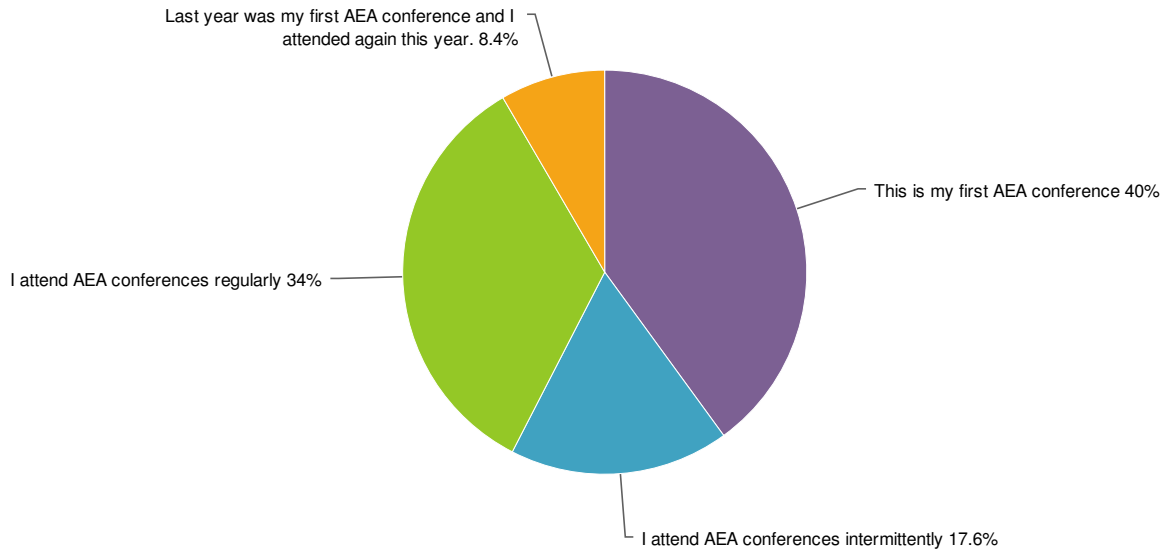
33. Please indicate your three (3) most important reasons for attending the Evaluation 2015 Conference. Select up to 3 items.



Value	Percent	Count
a. Opportunity to improve my skills	82.3%	636
b. Opportunity to network with colleagues	70.6%	546
c. Opportunity to be a part of a professional community	64.7%	500
d. Opportunity to explore employment opportunities	4.9%	38
e. Desirability of conference location	15.8%	122
f. Affordability of registration fees	10.4%	80
g. Topics offered at professional development workshops	23.9%	185
h. Other (please specify):	9.3%	72
	Total	773

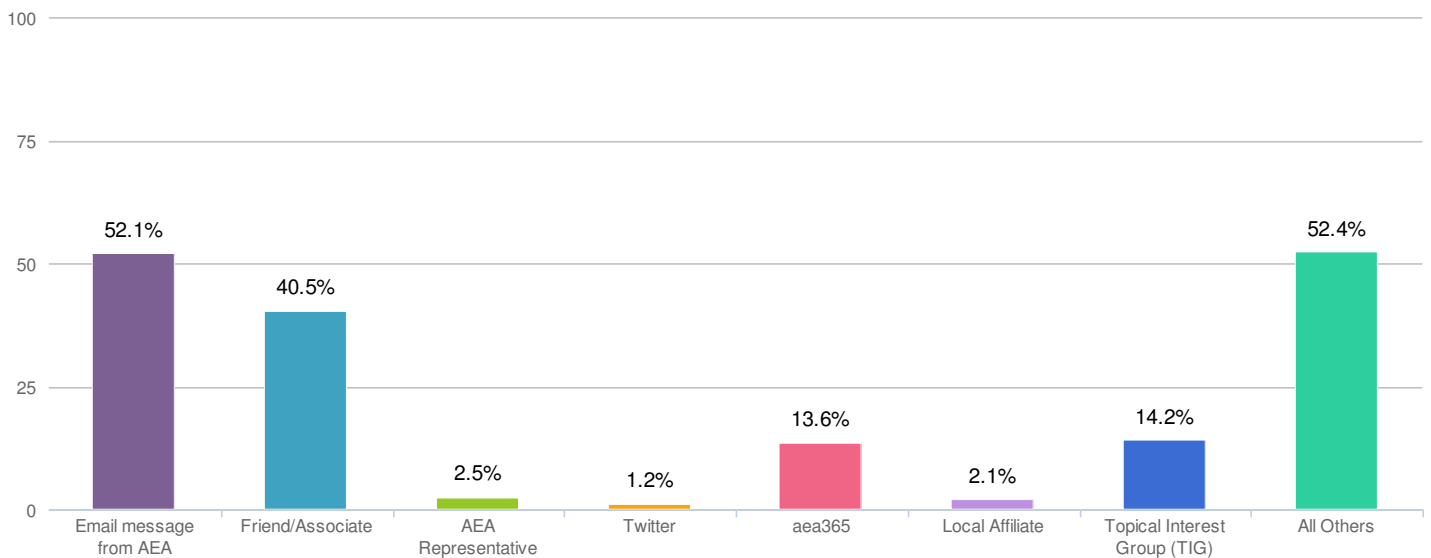
34. What best describes the frequency of your attendance at AEA annual conferences?





Value	Percent	Count
This is my first AEA conference	40.0%	309
I attend AEA conferences intermittently	17.6%	136
I attend AEA conferences regularly	34.0%	263
Last year was my first AEA conference and I attended again this year.	8.4%	65
Total		773

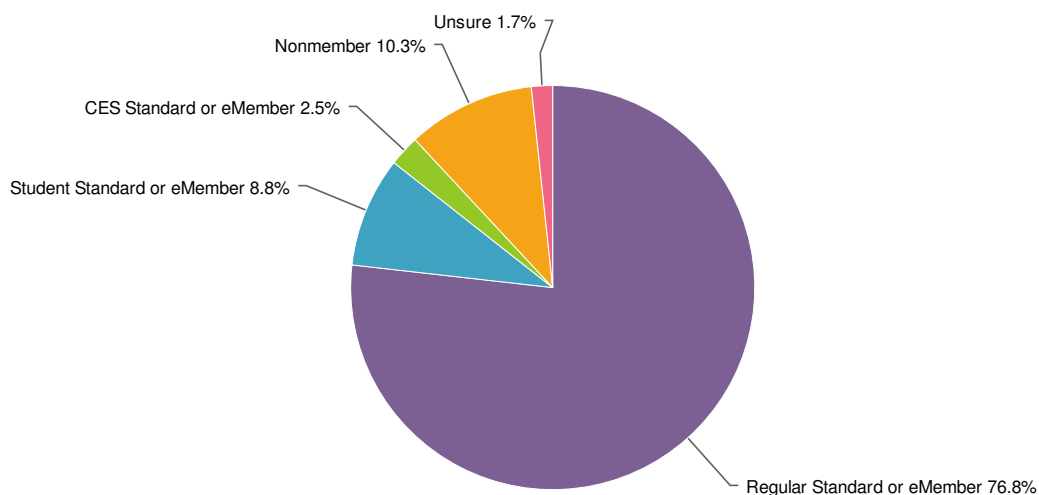
35. How did you hear about Evaluation 2015 (please check all that apply)?



Value	Percent	Count
Email message from AEA	52.1%	394
Total		756

Value	Percent	Count
Friend/Associate	40.5%	306
AEA Representative	2.5%	19
Twitter	1.2%	9
aea365	13.6%	103
Local Affiliate	2.1%	16
Topical Interest Group (TIG)	14.2%	107
Linked-In	2.7%	20
Facebook	1.3%	10
I was coauthor for a presentation submission	20.0%	151
CREA	0.9%	7
An international evaluation organization	3.2%	24
Newsletter	5.6%	42
Blog mention	0.9%	7
International Year of Evaluation promotion	4.2%	32
Other - Write In	13.6%	103
	Total	756

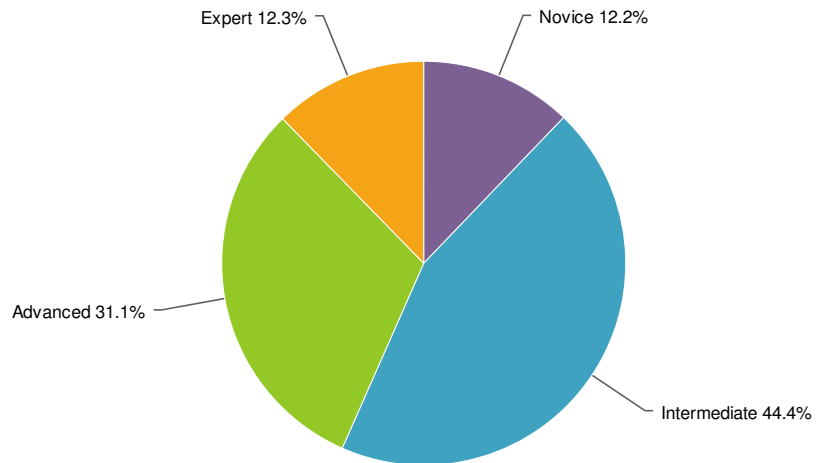
### 36. What is your current AEA membership status?



Value	Percent	Count
Regular Standard or eMember	76.8%	592
	Total	771

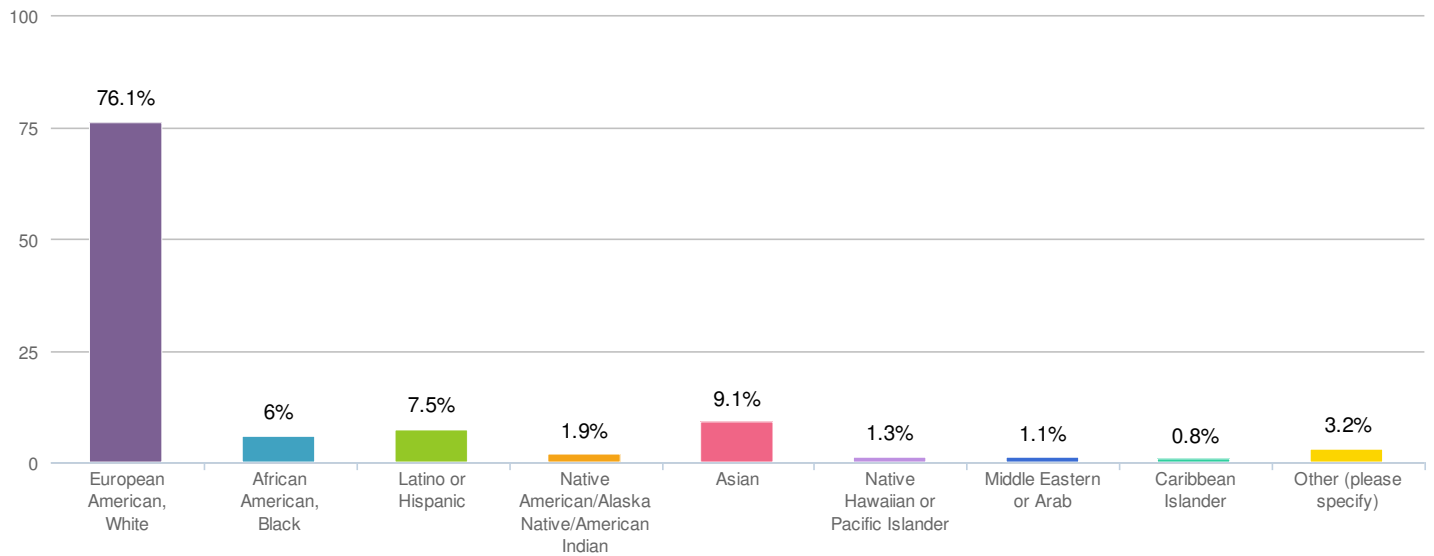
Value	Percent	Count
Student Standard or eMember	8.8%	68
CES Standard or eMember	2.5%	19
Nonmember	10.3%	79
Unsure	1.7%	13
Total		771

37. How would you describe your evaluation knowledge and skills?



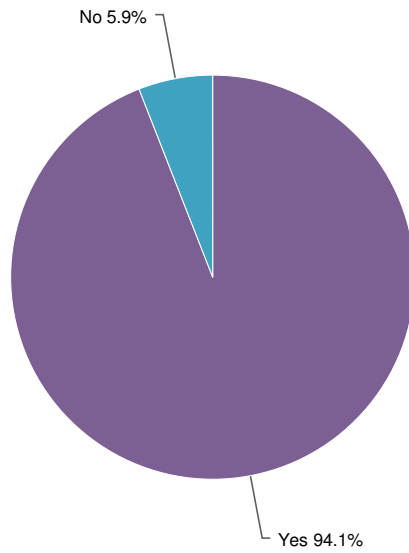
Value	Percent	Count
Novice	12.2%	94
Intermediate	44.4%	343
Advanced	31.1%	240
Expert	12.3%	95
Total		772

38. With which racial categories do you identify yourself (check all that apply):



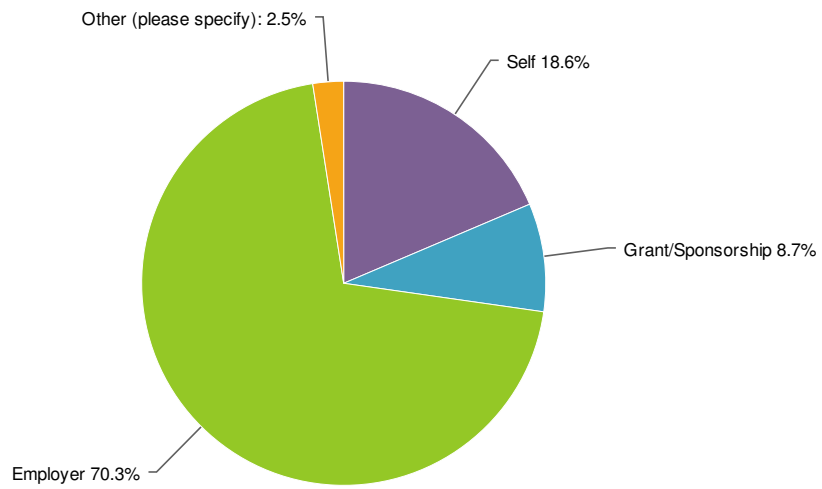
Value	Percent	Count
European American, White	76.1%	571
African American, Black	6.0%	45
Latino or Hispanic	7.5%	56
Native American/Alaska Native/American Indian	1.9%	14
Asian	9.1%	68
Native Hawaiian or Pacific Islander	1.3%	10
Middle Eastern or Arab	1.1%	8
Caribbean Islander	0.8%	6
Other (please specify)	3.2%	24
Total		750

39. Did you travel, spending at least one night away from home, to attend Evaluation 2015?



Value	Percent	Count
Yes	94.1%	728
No	5.9%	46
Total		774

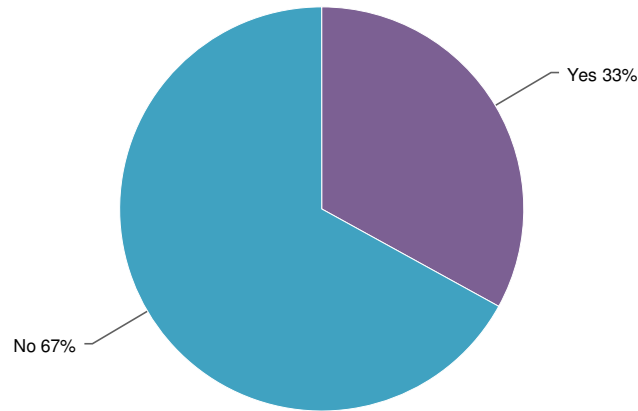
40. Which of the following is the primary source of your funding to attend this year's AEA conference?



Value	Percent	Count
Self	18.6%	144
Grant/Sponsorship	8.7%	67
Employer	70.3%	544
Other (please specify):	0.0%	0
Total		774

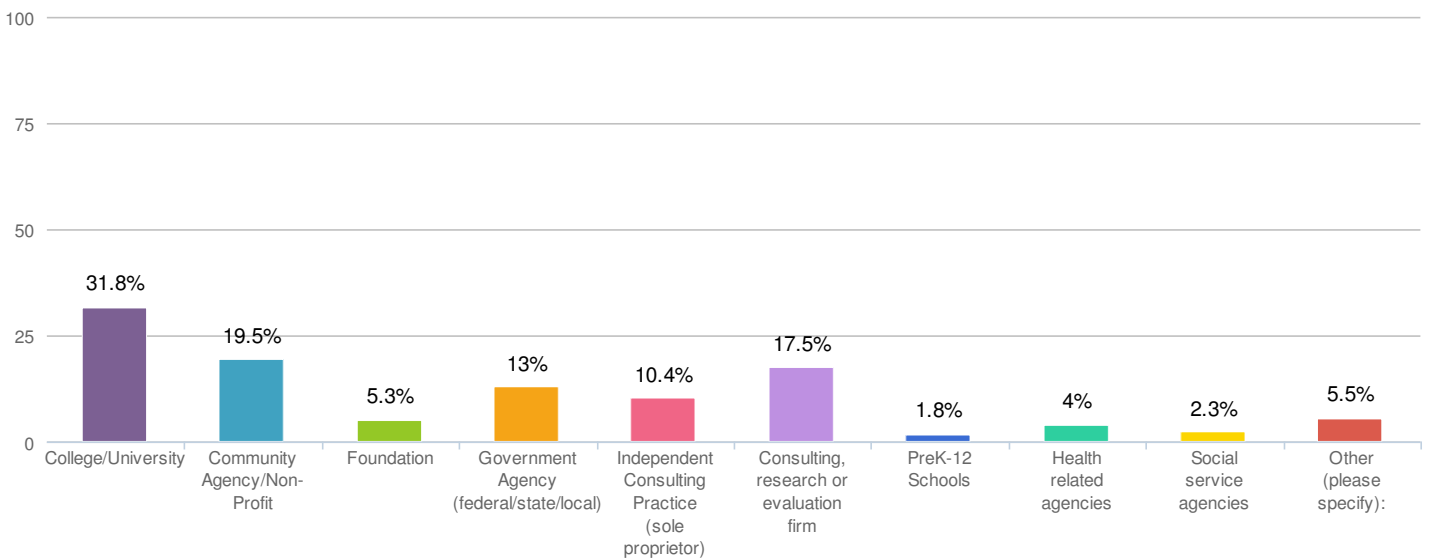
Value	Percent	Count
Other (please specify):	2.5%	19
Total		774

41. Was funding of your attendance dependent upon being on the program as a presenter?



Value	Percent	Count
Yes	33.0%	200
No	67.0%	406
Total		606

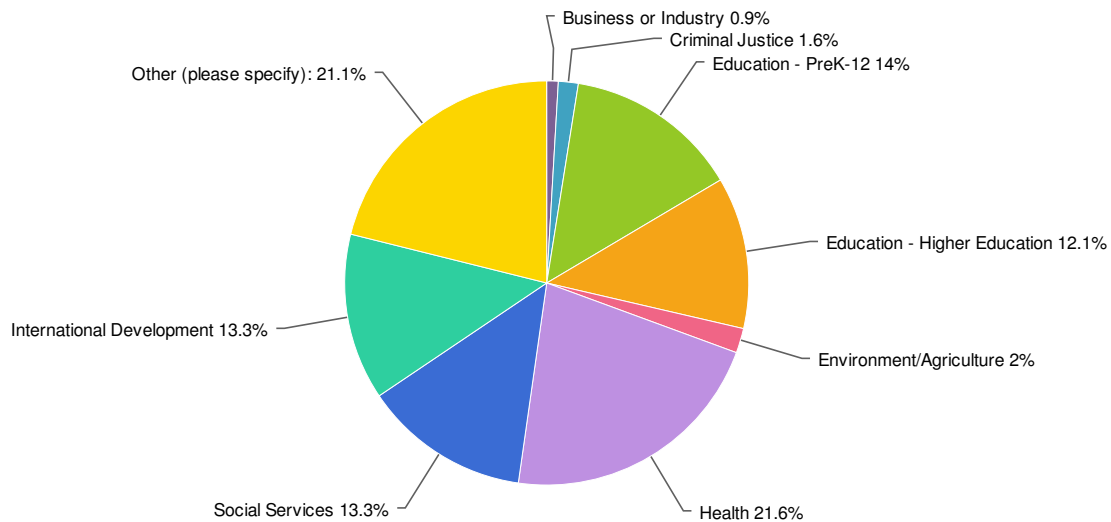
42. Which of the following locations is your primary place of employment? Check all that apply.



Value	Percent	Count
Total		770

Value	Percent	Count
College/University	31.8%	245
Community Agency/Non-Profit	19.5%	150
Foundation	5.3%	41
Government Agency (federal/state/local)	13.0%	100
Independent Consulting Practice (sole proprietor)	10.4%	80
Consulting, research or evaluation firm	17.5%	135
PreK-12 Schools	1.8%	14
Health related agencies	4.0%	31
Social service agencies	2.3%	18
Other (please specify):	5.5%	42
	Total	770

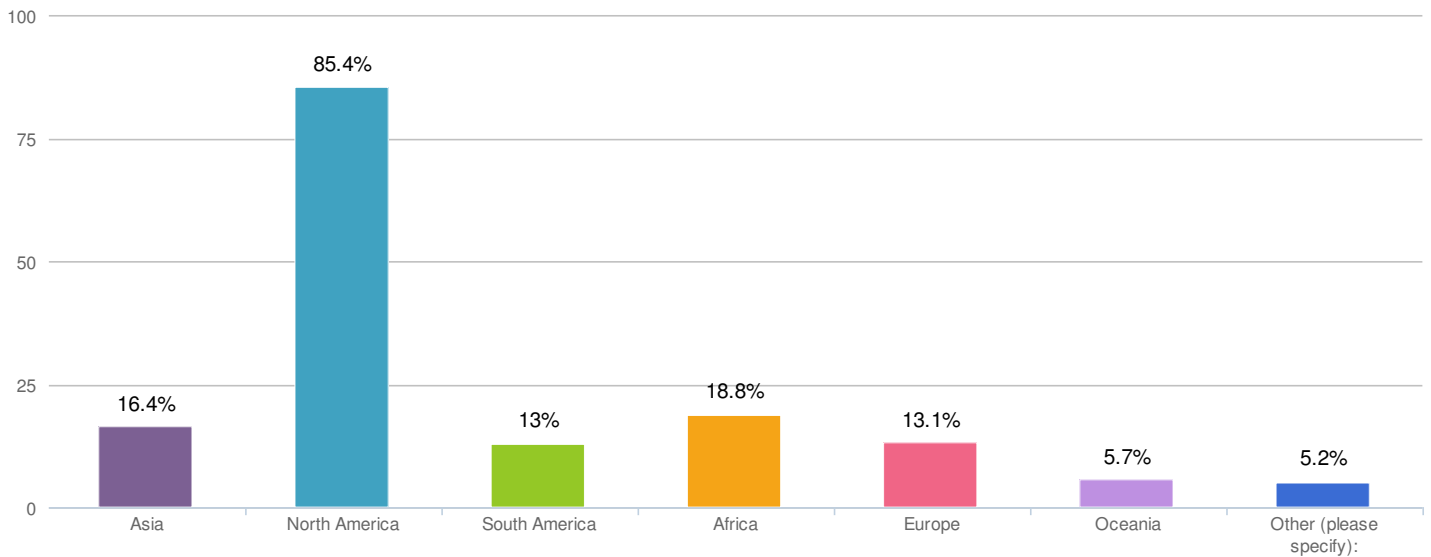
#### 44. What is your primary field of interest?



Value	Percent	Count
Business or Industry	0.9%	7
Criminal Justice	1.6%	12
Education - PreK-12	14.0%	106
Education - Higher Education	12.1%	92
Environment/Agriculture	2.0%	15
Health	21.6%	164
	Total	758

Value	Percent	Count
Social Services	13.3%	101
International Development	13.3%	101
Other (please specify):	21.1%	160
Total		758

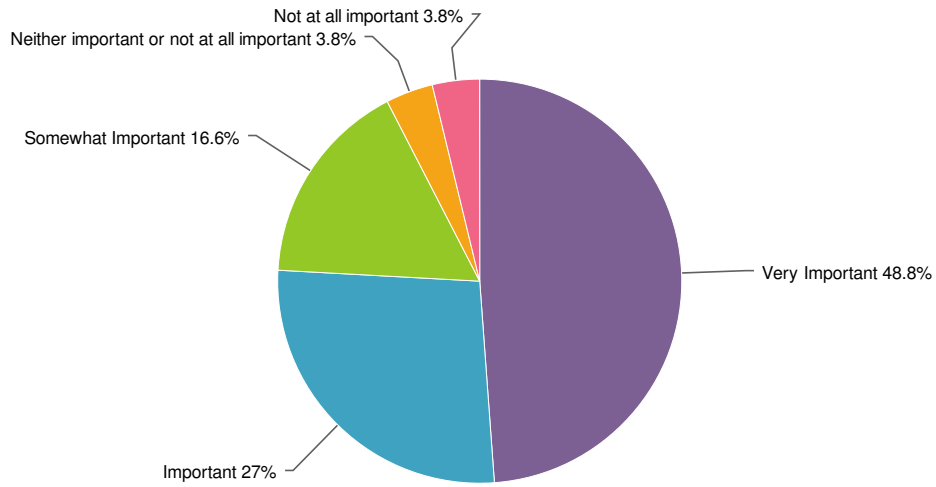
45. What region(s) have you previously or are currently working in (check all that apply):



Value	Percent	Count
Asia	16.4%	124
North America	85.4%	645
South America	13.0%	98
Africa	18.8%	142
Europe	13.1%	99
Oceania	5.7%	43
Other (please specify):	5.2%	39
Total		755

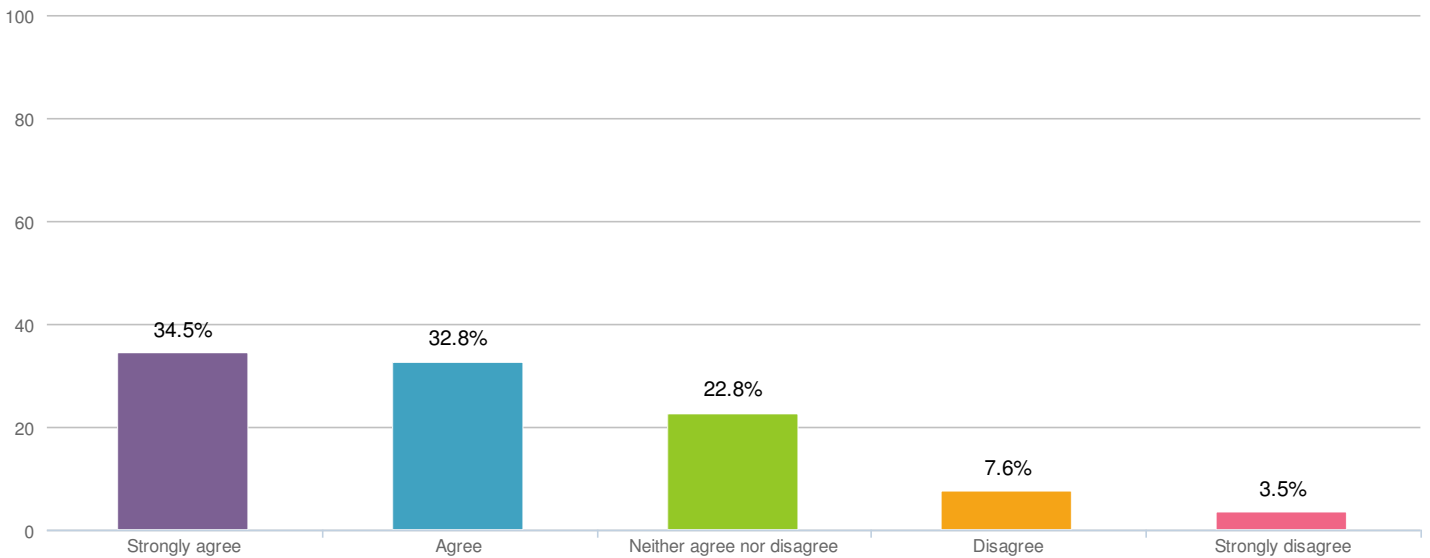
46. In terms of your practice/study, how important is the use of Culturally Responsive Evaluation techniques?





Value	Percent	Count
Very Important	48.8%	168
Important	27.0%	93
Somewhat Important	16.6%	57
Neither important or not at all important	3.8%	13
Not at all important	3.8%	13
Total		344

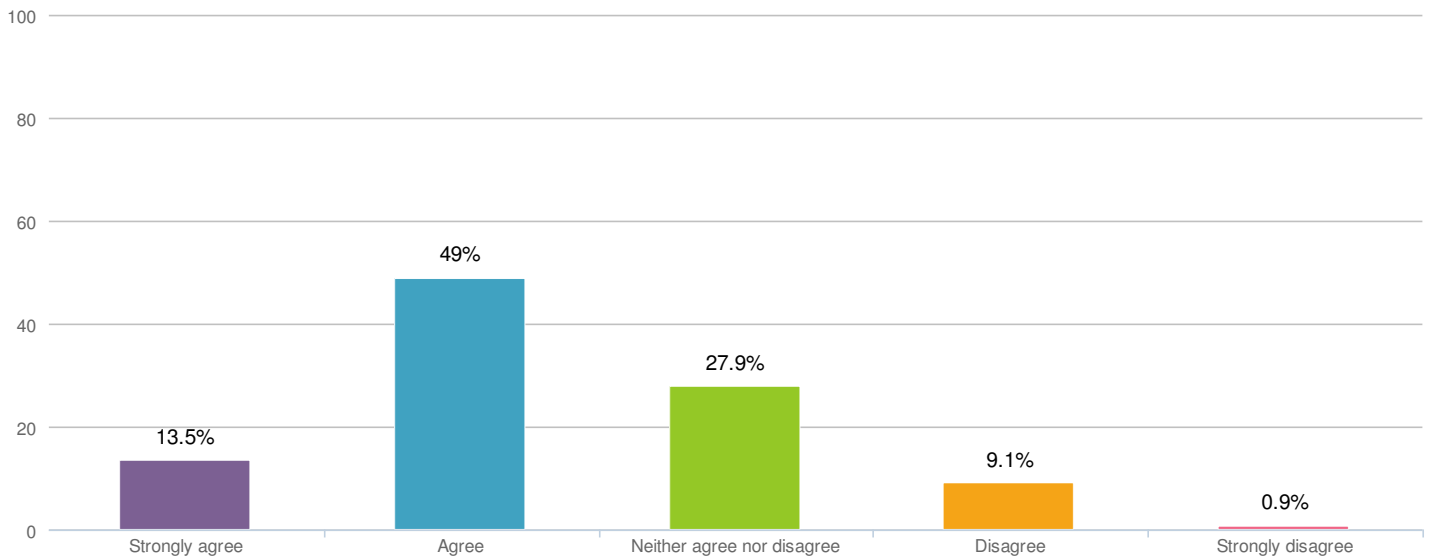
47. To what extent do you agree or disagree with the following statement: I am required to practice culturally responsive evaluation techniques.



Value	Percent	Count
Total		342

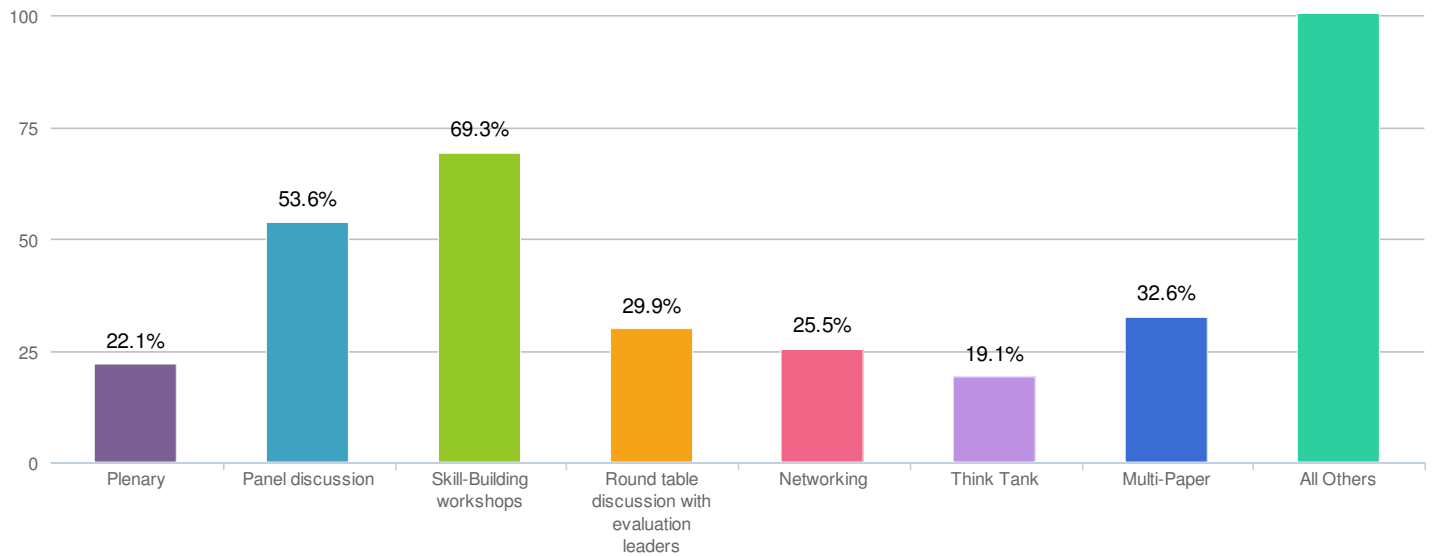
Value	Percent	Count
Strongly agree	34.5%	118
Agree	32.8%	112
Neither agree nor disagree	22.8%	78
Disagree	7.6%	26
Strongly disagree	3.5%	12
Total		342

48. To what extent do you agree or disagree with the following statement? I feel confident practicing culturally responsive evaluation techniques.



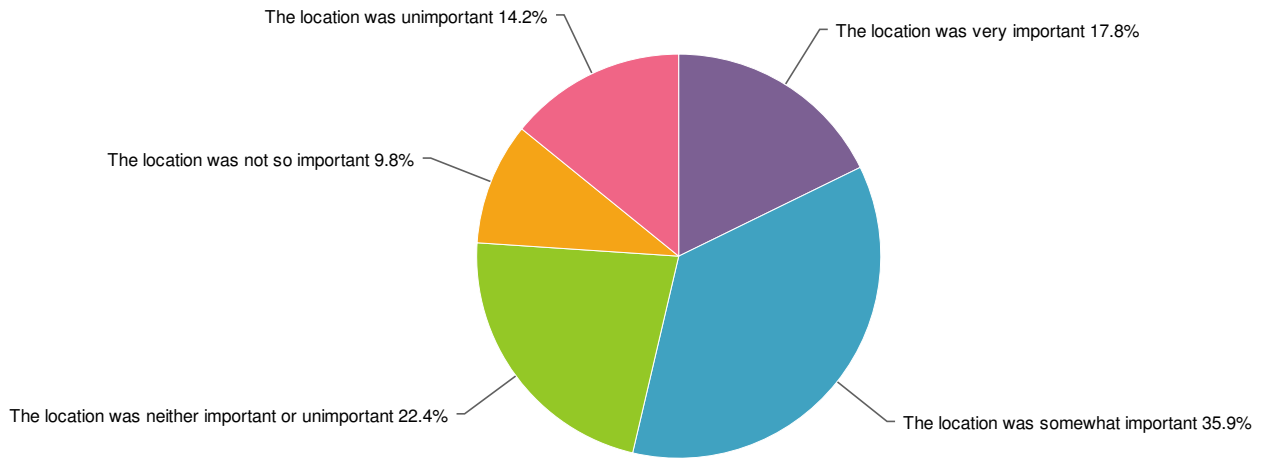
Value	Percent	Count
Strongly agree	13.5%	46
Agree	49.0%	167
Neither agree nor disagree	27.9%	95
Disagree	9.1%	31
Strongly disagree	0.9%	3
Total		341

50. What types of programs do you like most (check all that apply)?



Value	Percent	Count
Plenary	22.1%	168
Panel discussion	53.6%	407
Skill-Building workshops	69.3%	527
Round table discussion with evaluation leaders	29.9%	227
Networking	25.5%	194
Think Tank	19.1%	145
Multi-Paper	32.6%	248
Birds of a Feather Gatherings	9.7%	74
Demonstrations	41.1%	312
Ignite Presentations	13.7%	104
Expert Lecture	38.7%	294
Other (please specify)	2.1%	16
Total		760

51. How important was the conference location (Chicago, Illinois) in determining your Evaluation 2015 attendance?



Value	Percent	Count
The location was very important	17.8%	138
The location was somewhat important	35.9%	279
The location was neither important or unimportant	22.4%	174
The location was not so important	9.8%	76
The location was unimportant	14.2%	110
Total		777

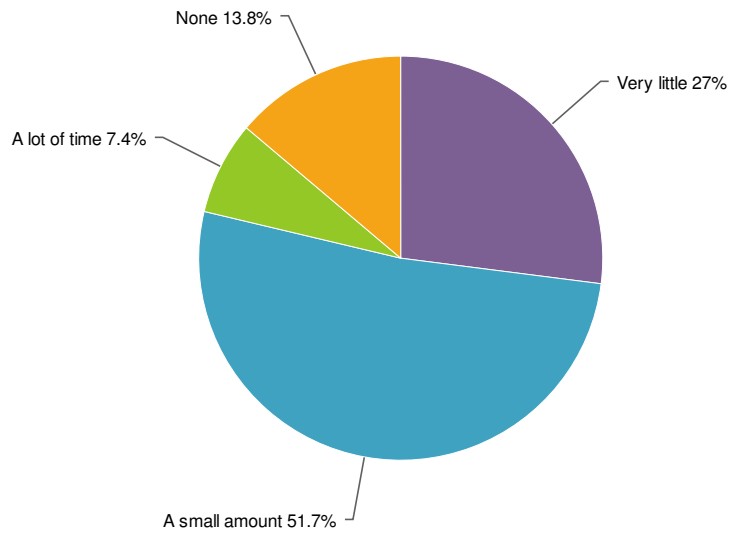
52. Please rank your preferences for future conference locations (1 = least preferred, 4 = most preferred):

	Score*	Overall Rank
Central	1690	1
Mountain	1669	2
West	1645	3
East	1568	4

Total Respondents 714

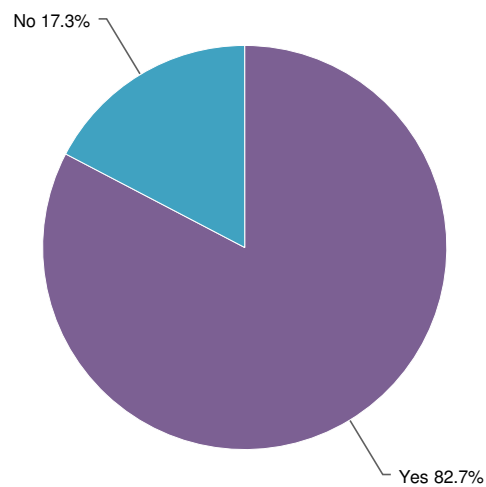
\*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

54. How much time did you spend in the exhibitor area?



Value	Percent	Count
Very little	27.0%	207
A small amount	51.7%	396
A lot of time	7.4%	57
None	13.8%	106
Total		766

55. Did you find the exhibit area easy to navigate?



Value	Percent	Count
Yes	82.7%	539
No	17.3%	113
Total		652

