Wednesday, September 28, 2011 noon – 1:30pm

Marvin Center, 800 21st Street, Room 403, N.W. Washington, DC 20052
The George Washington University

Stephanie Shipman and Martin de Alteriis

AEA’s Evaluation Roadmap and its Utility for Improving Agency Evaluation

The American Evaluation Association published its most recent version of An Evaluation Roadmap for a More Effective Government in September 2010. This document provides a detailed statement about the need for evaluation as part of “the DNA” of federal programs, and a set of principles to guide adoption of effective evaluation practices within the federal government. The paper was developed by AEA’s Evaluation Policy Task Force in the context of discussions with federal agency and OMB staff. The Roadmap has been cited in congressional testimony, U.S. Government Accountability Office (GAO) reports, and other settings. In this session, Stephanie Shipman, a member of the AEA Evaluation Policy Task Force will discuss key components of the Roadmap. Martin de Alteriis will discuss ways that the GAO has used the Roadmap to assess agency evaluation efforts. He will illustrate how the Roadmap can be used to improve agency evaluation efforts through three examples: USDA’s McGovern-Dole Food for Education Program, USAID’s International Nonemergency Food Assistance Programs, and the Employment and Training Administration’s (ETA) Research Program.

Presenters

Dr. Stephanie Shipman is an Assistant Director of the Center for Evaluation Methods and Issues in GAO’s Applied Research and Methods Team, where she directs studies of federal performance measurement and program evaluation methods and activities. She serves on the American Evaluation Association’s Evaluation Policy Task Force and is also a founder and coordinator of Federal Evaluators, an informal network of evaluation officials.

Dr. Martin de Alteriis is an Assistant Director with GAO's Applied Research and Methods Team. In his more than 20 years with GAO, he has worked on many engagements that have examined agencies' evaluations of federally funded programs. Currently he is working primarily with GAO teams that examine International Affairs and Trade issues.

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Please RSVP to Brian Yoder at brianlyoder@gmail.com by 9/22/11.