

# American Evaluation Association Annual Conference

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If you are in need of assistance as you prepare for the conference, please call the AEA office at (888) 232-2275 or (870) 234-7433, or email us at [aea@kistcon.com](mailto:aea@kistcon.com).

### COVER ART AND COVER DESIGN contributed by Blaine Worthen

AEA would like to extend its thanks to Dr. Worthen for lending his artistic talents and financial resources to produce this year's program cover and posters.

# Topical Interest Groups

Topical Interest Group	Chair(s)	Business Mtg Time	Session
Alcohol, Drug Abuse and Mental Health	Robert G Orwin Scott Crosse	Thu 5:00 PM	300
Assessment in Higher Education	Mark Troy	Fri 3:30 PM	457
Business and Industry	Thomas G Berstene Rose J Setze	Thu 5:00 PM	294
Cluster, Multi-site and Multi-level Evaluation	Beverly A Parsons J Fred Springer	Thu 3:20 PM	285
Collaborative, Participatory & Empowerment Eval	David Fetterman	Thu 3:20 PM	280
Computer Use in Evaluation	Margaret Lubke	Thu 5:00 PM	293
Crime & Justice	Winifred Reed Laura Winterfield	Thu 5:00 PM	297
Distance Education & Other Ed Technologies	Mark Hawkes	Fri 11:10 AM	422
Environmental Program Evaluation	Emmalou Norland	Thu 3:20 PM	275
Eval of Services for Special Needs Populations	Anita Pierce	Thu 5:00 PM	295
Evaluation Managers and Supervisors	George Grob Robert Vito	Fri 9:30 AM	409
Evaluation Use	Valerie Caracelli	Fri 7:00 AM	400
Extension Education Evaluation	Michael W Duttweiler	Thu 5:00 PM	299
Feminist Issues in Evaluation	Donna M Mertens Sue Klein	Thu 5:00 PM	291
Graduate Student Association	Liesel Ashley Ritchie	Fri 3:30 PM	467
Health Evaluation	Tom Cook	Thu 3:20 PM	282
Human Services Evaluation	Robert L Fischer Frank Sansone	Thu 5:00 PM	298
Independent Consulting	Melanie Hwalek	Thu 12:00 PM	253
International & Cross-cultural Evaluation	Jim Rugh Kate Spring Audley Espeut	Thu 5:00 PM	305
Minority Issues in Evaluation	Hazel Symonette Ivy Jones Turner	Fri 1:50 PM	444
Needs Assessment	Mary Sue Hamann	Thu 5:00 PM	302
Non-profits & Foundations Evaluation	Stan Capela	Thu 5:00 PM	301
Pre-K - 12 Educational Evaluation	Maria Whitsett	Thu 3:20- PM	286
Program Theory & Theory Driven Evaluation	Huey T Chen Stewart I Donaldson	Thu 5:00 PM	296
Qualitative Methods	Beth Waldon	Sat 12:55 PM	551
Quantitative Methods: Theory & Design	Jim Derzon	Thu 5:00 PM	290
Research, Technology & Development Evaluation	Julie Melkers	Thu 5:00 PM	303
State and Local Government	Rakesh Mohan	Thu 5:00 PM	304
Teaching of Evaluation	Kayte Perry	Thu 5:00 PM	292
Theories of Evaluation	Barbara Lee Prachee Mukherjee	Fri 3:30 PM	470



## **Sponsors**

AEA would like to thank the following parties for contributing funds and services as sponsors of this year's annual conference. The contributions of individuals and groups such as these allow the Association to keep registration fees as low as possible. If you know of anyone who would like to sponsor next year's conference in St Louis, please contact the AEA office.

- Pacific Resources for Education and Learning  
(Local Expertise, Printing, Shipping and Receiving, Storage Space)
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- Sage Publications  
(Publications, Financial Support)
- University of Hawai'i, Curriculum Research & Development Group  
(Local Expertise, Technical Expertise, Computer Hardware and Software)

## **Exhibitors**

The following exhibitors are confirmed as of 9/25/2000. Each will be displaying their goods or services in the main foyer area at the Sheraton Waikiki.

- Behavioral and Social Sciences Working Group, CDC  
(Job Openings and Funding Opportunities)
- Camp-Blair Consulting Inc  
(Support Services for Evaluators)
- Elsevier Science  
(Books and Journals)
- The Evaluation Forum  
(Publications, Workshops and Consulting)
- HostedSurvey.com  
(Web-based Surveying Software)
- IKON Technology Services  
(Social Science Case Management System)
- Pacific Resources for Education and Learning  
(Educational Products and Publications)
- Principia Products Inc  
(Paper or Web-based Survey Data Collection Software)
- Qualitative Solutions & Research Pty Ltd  
(Research software)
- Sage Publications  
(Books, Journals and Software)

# Program Key

Our program includes a lot of information in a little space. This page contains a guide to deciphering the session listings.

Sessions are numbered according to the day of the session. Those beginning with 1s will be held on Wednesday, 2s and 3s on Thursday, 4's on Friday and 5's on Saturday. At the back of the program, you will find the professional development sessions, each identified by a letter prefix.

Hotel maps will be provided in the registration packet you receive when first checking in at the conference registration desk.

Many sessions are sponsored by one of AEA's 30 Topical Interest Groups.

**SESSION 403: Presidential Strand MultiPaper** **Room: Lanai**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

**Making Room at the Table: Voices of the Next Generation on Evaluation Capacity Building**

Chair: Rodney K Hopson, Duquesne University

Presenters: *Increasing Evaluation Capacity of Drug Prevention Programs: Training Evaluators with Diverse Perspectives*, Katrina L Bledsoe, Claremont Graduate University  
*Strategies for Promoting and Sustaining Persons of Color in the Evaluation Profession*, Cindy A Crusto, Yale University  
*Strategies for Improving Participation and Increasing Career Interests of Social Work Students of Color in the Evaluation Field*, Kimberly D Farris, Clark Atlanta University  
*Increasing the Presence and Success of Students of Color in the Field of Evaluation: A Comprehensive Approach*, Kimberly M Hall, University of Illinois at Chicago

Discussant: James Earl Davis, University of Delaware

This is the session title.

Some sessions have a discussant who will respond to the presenters or panelists.

The session chair will convene the session and introduce the presenters or panelists.

The presenters or panelists are listed in the body of the session information. Titles of individual presentations are listed in italics, followed by the presenters' names. If you are looking for more information about a particular presenter you may wish to check the index and address directory in the back of the program.

## Registration Desk and Job Bank

**Registration:** The Registration Desk for Evaluation 2000 will be located in the main foyer of the conference floor of the Sheraton Waikiki. Look for the AEA signs as you come off of the escalators. The Registration Desk should be your first stop during the conference. It is where you will receive your name badge and conference materials, and where you can return with questions or concerns at any time during the conference. It is also where you can drop off donations for the silent auction or check the message board and where we post any last minute changes in the program.

**Job Bank:** Job bank services are free to all attendees. The AEA Job bank includes listings of resumes and job openings and a space for private review of these documents. The job bank staff will help you to arrange interviews at the conference. To participate, bring five copies of your resume or job listing to the job bank on Wednesday. Once there, you will be asked to fill out an information form to submit along with your documents.

<u>Day</u>	<u>Registration Hours</u>	<u>Job Bank Hours</u>
Tuesday, October 31	4:00 pm – 7:00 pm	Closed
Wednesday, November 1	7:30 am – 7:00 pm	7:30 am – 7:00 pm
Thursday, November 2	7:00 am – 5:30 pm	7:00 am – 5:30 pm
Friday, November 3	7:30 am – 5:30 pm	7:30 am – 5:30 pm
Saturday, November 4	7:30 am – 5:30 pm	7:30 am – 5:30 pm
Sunday, November 5	8:30 am – 12:30 pm	Closed

## WEDNESDAY, NOVEMBER 1, 2000

**Registration 7:30 am to 7:00 pm Main Foyer – Job Bank and Computer Center 7:30 am to 7:00 pm in Iao Needle**  
**Professional Development Sessions 9:00 am to Noon and 1:00 pm to 4:00 pm**  
**AEA New Member & New Conference Attendee Orientation – Meet at the registration desk at 6:10 pm**  
**Reception 6:15 pm to 7:15 pm on the Diamond Head Lawn (Maui Ballroom in case of Rain)**

ROOM	4:30 PM – 6:00 PM
Lanai	101 <b>Presidential Strand:</b> Technical Assistance Tools: What It Really Takes To Help Organizations Succeed with Outcome Measurement
Akaka	102: CYFERNET Evaluation: Navigating a Comprehensive On-line Resource for Evaluating Community-based Programs
Koko	103: Software Solutions to Applied Research Problems
Waimea	104: Growth Curve and Hierarchical Linear Modeling
Niihau	105: Evaluation – What Kind of Profession Are We Anyway?
Hilo	106: Five Easy Steps for Developing Effective Presentations
Puna	107: A Practical Guide to Constructing and Using Theory of Change Models in Evaluations of Comprehensive Community Initiatives
Kohala	108: Innovative Methods and Approaches to Instrument Development and Application in Cluster and Multi-site Evaluation
Kona	109: Contributions of Evaluation Utilization to Evaluation Capacity Building
Ewa	110: Applying the Value Compass as an Evaluation Tool: Assessing the Value Added by Health Professions Education from the Community's Perspective
Honolulu	111: Consumers as Researchers: Tools for Incorporating Mental Health/Substance Abuse Treatment Consumers into the Evaluation Process
Kahuku	112: Third Annual Doctoral Roundtable: Dissertation Tricks and Treats
Oahu	113: Harvesting the Wisdom of Many Voices: Facilitating Program Effectiveness, Empowerment and Success
Waialua	114: Evaluation of Systemic Reform Efforts through the Eyes of Key Stakeholders
Waianae	115: Examining Treatment and Prevention Programs
Molokai	116: Federal, State and Local Level Evaluation of Safe Schools Initiatives
Maui	Reserved: Reception Setup
Kauai	117: Ethical Dilemmas in Evaluation Practice: Practical Application of Decision-making Strategies

## Wednesday, November 1, 4:30 P.M. to 6:00 P.M.

### **SESSION 101: Presidential Strand Skill-building Workshop**

**Room: Lanai**

Sponsored by the Topical Interest Groups on Independent Consulting and Collaborative, Participatory & Empowerment Evaluation

**Technical Assistance Tools: What It Really Takes To Help Organizations Succeed with Outcome Measurement**

Facilitator: Dawn Hanson Smart, The Evaluation Forum

### **SESSION 102: Demonstration**

**Room: Akaka**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**CYFERNet Evaluation: Navigating a Comprehensive On-line Resource for Evaluating Community-based Programs**

Chair: Donna J Peterson, University of Arizona

Presenters: Donna J Peterson, University of Arizona

Sherry C Betts, University of Arizona

Lucinda S Richmond, University of Arizona

Mary S Marczak, University of Minnesota

Susan Scherffius Jakes, North Carolina State University

### **SESSION 103: Tech Talk**

**Room: Koko**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Software Solutions to Applied Research Problems**

Chair: Jack A McKillip, Southern Illinois University at Carbondale

Presenters: *Electronic Surveys with Survey Solutions*, Amy A Rogers, Southern Illinois University at Carbondale

*Analyzing Spatial Data with ArcView GIS*, Chad S Briggs, Southern Illinois University at Carbondale

*Entering Data with Remark*, Kenji Yamazaki, Southern Illinois University at Carbondale

*Importing SAS Data Files into SPSS*, Gigi Awad, Southern Illinois University at Carbondale

Discussant: Jack A McKillip, Southern Illinois University at Carbondale

### **SESSION 104: Multipaper**

**Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Growth Curve and Hierarchical Linear Modeling**

Chair: Matthijs Koopmans, Metis Associates Inc

Presenters: *Examining a Growth Curve Approach to Calculating Individual Client Change*, John W Gilford Jr, Macro International

*Antecedents of Adolescent Delinquent Behavior: Implications for Social Policy and Evaluation*, Robert Alan Johnson,

National Opinion Research Center

*Assessment of Student Mathematics Achievement Over Time: The Effectiveness of Hierarchical Linear Models*,

Matthijs Koopmans, Metis Associates Inc

### **SESSION 105: Panel**

**Room: Niihau**

**Evaluation – What Kind of Profession Are We Anyway?**

Chair: Midge Smith, University of Maryland

Panelists: *If Evaluation Were A Circus, Who Would Be Under the Tent?* Midge Smith, University of Maryland

*How Can We Call Ourselves a Profession If There Are No Qualifications for Practice?*, Blaine Worthen, Utah State University

*The Profession as a Learning Organization and Sustainable Community*, Hallie Preskill, University of New Mexico

*What Binds Us Together? What Are Our Values, Beliefs, and Goals? I. Standards and Guiding Principles*, Daniel L Stufflebeam, Western Michigan University

*What Binds Us Together? What Are Our Values, Beliefs, and Goals? II. Ethics*, Michael Morris, University of New Haven

*The Profession and Government*, Lois-Ellin Datta, Datta Analysis

**SESSION 106: Skill-building Workshop****Room: Hilo**

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

**Five Easy Steps for Developing Effective Presentations**

Chair: Robert A Vito, Department of Health and Human Services

Presenters: Robert A Vito, Department of Health and Human Services  
Deborah F Holmes, Department of Health and Human Services**SESSION 107: Skill-building Workshop****Room: Puna**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**A Practical Guide to Constructing and Using Theory of Change Models in Evaluations of Comprehensive Community Initiatives**

Facilitator: Frederic B Glantz, Abt Associates Inc

**SESSION 108: Meta-demonstration****Room: Kohala**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Innovative Methods and Approaches to Instrument Development and Application in Cluster and Multi-site Evaluation**

Chair: Astrid Hendricks-Smith, WK Kellogg Foundation

Presenters: *Evaluating Student Achievement in a Multi-site Implementation Evaluation of an Embedded Assessment System in a Hands-on Science Curriculum*, Ann Barter, University of California at Berkeley  
*Development of a Common Instrument for a Twelve-project Initiative*, Mari R Kemis, Iowa State University; and S Kay Rockwell, University of Nebraska  
*Do Focus Group Interviews and Self-administered Questionnaires Tell the Same Story?* Maria C Norton & Byron R Burnham, Utah State University

Discussant: Jeffrey Greene, Third Sector Strategies

**SESSION 109: Panel****Room: Kona**

Sponsored by the Topical Interest Group on Evaluation Use

**Contributions of Evaluation Utilization to Evaluation Capacity Building**

Chair: Valerie J Caracelli, US General Accounting Office

Panelists: *Conceptual Links between Evaluation Use and Capacity Building*, J Bradley Cousins, University of Ottawa  
*Building Capacity To Address Misuse of Evaluation*, Karen E Kirkhart, Syracuse University  
*Increasing Evaluation's Capacity for Mischief: An Ethical Issue?* Michael Morris, University of New Haven  
*Reconceptualizing Capacity-building as Critical Inquiry: A Case Study*, Sharon Rallis, University of Connecticut; Gretchen B Rossman, University of Massachusetts at Amherst; and Gary T Henry, Georgia State University

Discussant: Nick Tilley, Nottingham Trent University

**SESSION 110: Demonstration****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Applying the Value Compass as an Evaluation Tool: Assessing the Value Added by Health Professions Education from the Community's Perspective**

Chair: James R Boex, Northeastern Ohio Universities

Presenters: Carol Murry, Ke Ola O Hawaii  
Ho'oipo DeCambra, Wai'anae Coast Comprehensive Health Center**SESSION 111: Skill-building Workshop****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Consumers as Researchers: Tools for Incorporating Mental Health/Substance Abuse Treatment Consumers into the Evaluation Process**

Chair: Debi Elliott, Portland State University

Presenters: Karen Cellarius, Portland State University  
Jovita Wright, Portland State University  
Edna Kimmons, Portland State University



**SESSION 112: Alternative Format****Room: Kahuku**

Sponsored by the Topical Interest Group for Graduate Students

**Third Annual Doctoral Roundtable: Dissertation Tricks and Treats**

Chair: David J Bernstein, Montgomery County Department of Finance  
Presenters: David J Bernstein, Montgomery County Department of Finance  
Susan R Boser, Cornell University  
James A Riedel, Girl Scouts of the USA  
Katrina L Bledsoe, Claremont Graduate University

**SESSION 113: Think Tank****Room: Oahu**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

**Harvesting the Wisdom of Many Voices: Facilitating Program Effectiveness, Empowerment and Success**

Chair: Hazel L Symonette, University of Wisconsin at Madison  
Facilitators: *Using Program Logic Models to Demystify and Make Evaluation Work for Program Staff and Participants*, Ricardo Millett & Astrid Hendricks-Smith, W K Kellogg Foundation  
*Cultivating Holistic, Culturally-grounded Evaluation Approaches*, Cornel Pewewardy, University of Kansas and Kalyani Rai, University of Wisconsin at Milwaukee  
*Honoring and Engaging Many Voices: Facilitating Participation, Collaboration and Empowerment*, Vanessa McKendall, FaceValu Consulting and Cindy Crusto, Yale University  
*Keeping Our Eyes on the Prize and Remaining Light on Our Feet: Diverse Roles of Evaluators*, Hazel Symonette

**SESSION 114: Panel****Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Evaluation of Systemic Reform Efforts through the Eyes of Key Stakeholders**

Chair: Kathy A Zantal-Wiener, Montgomery County Public Schools  
Panelists: *Keeping An Eye on the Big Picture*, Kathy A Zantal-Wiener, Montgomery County Public Schools  
*The Evaluators as Critical Friends*, Patricia Hagan, Montgomery County Public Schools  
*Responding to Classroom Challenges Using Evaluation Data*, Vivian Wayne, Montgomery County Public Schools  
Discussant: Susan Gross, Montgomery County Public Schools

**SESSION 115: Roundtables****Room: Waianae**

Sponsored by the Topical Interest Groups on Alcohol, Drug Abuse and Mental Health and Health Evaluation

**Examining Treatment and Prevention Programs***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 5:15.)*

Host: Robert G Orwin, Battelle Centers for Public Health Research and Evaluation

**Roundtable A (First Rotation): Evaluating Community Health Promotion Initiatives**

Presenters: *Evaluating Community Health Promotion Partnerships: Experiences from the California Wellness Foundation's Health Improvement Initiative*, Dave Pearson & Sandra Senter, Group Health Community Foundation  
*Empowering Minority Women Through a Culturally Sensitive Health Promotion Program*, Monica Schaffner, Bowling Green State University

**Roundtable B (First Rotation): Implications of Considering Culture in Evaluating Health Programs**

Presenters: *The Intersection of Culture, Health and Systems Change: Evaluation Findings From Two California Community Building Initiatives*, Zoe Cardoza Clayson, San Francisco State University  
*Clinical and Political Implications in Evaluating a Bicultural Program*, Gerald A Bunn, Evaluations and Auditing Services Ltd

**Roundtable C (First Rotation): Innovative Approaches to Measuring the Effects of Treatment Interventions**

Presenters: *Client-staff Collaborative Evaluation of Domestic Violence Services*, Karen Beck Wade, WestEd  
*Increasing Evaluation Capacity: Creating Dynamic Partnership between Program and Evaluation*, Cara C Ernst, University of Washington

**Roundtable D (First Rotation): Evaluating Prevention Programs for Middle School Students**

Presenters: *How Did You Do That? The Formative Evaluation of a Multi-site Teenage Pregnancy Prevention Initiative*, Rhonda A Bohs, Lauren Strano, & Sonia Rivas, DLR Consultants Inc  
*A Longitudinal Evaluation of Botvin's Life Skills Training Drug Prevention Program: Findings and Challenges in School-based Evaluation*, Robert G LaChausse, California State University at San Bernardino and Joann Hoffman, Hoffman, Clark and Associates

**Roundtable A (Second Rotation): Challenges to Evaluating Health Programs in Work Settings**

Presenters: *Validation of an Evaluation Instrument for Healthy Work Organization*, Mark G Wilson, David M DeJoy, Robert J Vandenberg, Brenda L Greene & Allison McGrath, University of Georgia  
*Evaluating Workplace Programs*, Valerie S Nelkin, Pacific Institute for Research and Evaluation

**Roundtable B (Second Rotation): Beyond Pre and Post-testing**

Presenters: *When Pre-post Testing Fails: An Alternative for Measuring Outcomes in a Substance Abuse Prevention Program for Children*, Melanie A Hwalek, SPEC Associates  
*Increasing Evaluation Capacity: Evaluating Subtle Degrees of Change in a Complex Environment*, Cara C Ernst, University of Washington

**Roundtable C (Second Rotation): Examining Stakeholder Involvement in HIV Prevention and Risk-reduction Initiatives**

Presenters: *Evaluating HIV Sexual Risk-reduction Interventions: Assessing Empowerment Capacity*, Jimmy L Boyd, Research Services Unlimited Inc  
*Evaluating the HIV Prevention Community Planning Process at the Local & National Level*, Romel S Lacson & Huey T Chen, Centers for Disease Control and Prevention; and David Cotton, Macro International

**SESSION 116: Panel and Roundtables**

**Room: Molokai**

**Federal, State and Local Level Evaluation of Safe Schools Initiatives**

*(This session will begin with a 45-minute mini-panel followed by roundtable breakouts)*

Chair: Robert L Flewelling, Research Triangle Institute

**Panel: Evaluating the Federal Safe Schools/Healthy Students Initiative: An Overview and Discussion of Key Considerations**

Panelists: *Process Evaluation Design and Activities for the National Evaluation*, Phillip W Graham, Research Triangle Institute  
*Outcome Evaluation Design and Activities for the National Evaluation*, Robert L Flewelling, Research Triangle Institute  
*Evaluation Design and Activities at the Local Level*, Charles Giuli, Pacific Resources for Education and Learning  
Discussant: Michael W Arthur, University of Washington

**Roundtable A: Tapping into Stakeholder Knowledge and Expertise for School Violence Reduction**

Presenters: *An Approach to Cost-effective Self-evaluation Capacity Building*, Joy M Evans & Rebecca L Koladycz, Metis Associates Inc  
*Adolescents' Perceptions of School Safety and Their Solutions for Reducing School Violence: A Rural High School Case Study*, Ellen J deLara, Cornell University

**Roundtable B: Examining the Safe and Drug-free Schools and Communities Act at Various Levels**

Presenters: *Local Evaluation of the Safe and Drug-free Schools and Communities Act Program: Should We Build Capacity or Redefine Expectations?* Scott Crosse & Irene Hantman, Westat  
*A Successful Model for Statewide Capacity-building: The Virginia Effective Practices Project*, Anne J Atkinson, PolicyWorks Ltd; and Jeanne Martino-McAllister, James Madison University

**Roundtable C: Evaluating the Safe Schools/Healthy Students Initiative at the Local Level**

Presenters: *Targeted Evaluation of a School-based Anger Management Curriculum*, Kathleen H Armstrong, Oliver T Massey, & Marcela Gutierrez-Mayka, University of South Florida  
*Safe Schools/Healthy Students Initiative: Evaluating a Comprehensive Federal Program in the San Francisco Unified School District*, Pamela M Jakwerth & B A Laris, Education, Training, and Research Associates

**Roundtable D: Issues in Evaluating Multi-program Safe Schools/Healthy Students Initiatives**

Presenters: *Design Implications of Multi-program Evaluations in the Safe Schools Initiative*, Oliver T Massey, Kathleen H Armstrong, & Marcela Gutierrez-Mayka, University of South Florida  
*Management Evaluation Solutions in Multiple-program Evaluations*, Marcela Gutierrez-Mayka, Oliver T Massey & Kathleen H Armstrong, University of South Florida

**Roundtable E: Evaluation Criteria for the Safe Disciplined Drug-Free Schools' Expert Review Panel's Exemplary and Promising Prevention Program Initiative**

Presenters: Joanne Farley, Farley & Associates  
David B Wilson, University of Maryland

**Roundtable F: Building Capacity in a Very Large System: Evaluating Los Angeles Unified School District's Health, Safety, and Prevention Programs**

Presenters: *Evaluation Data and Program Planning*, Toia Thompson, WestEd  
*Using Evaluation Data To Support Proposal Writing and Fundraising*, Heredia Alberto, WestEd  
*Evaluation in Support of Professional Development*, Jeannie Huh-Kim, WestEd  
Discussant: Jordan E Horowitz, WestEd

**SESSION 117: Skill-building Workshop**

**Room: Kauai**

**Ethical Dilemmas in Evaluation Practice: Practical Application of Decision-making Strategies**

Chair: Patricia A Lawler, Widener University  
Presenters: John H Fielder, Villanova University  
Patricia A Lawler, Widener University  
Mildred A Savidge, University of Arkansas  
Stephen C Wilhite, Widener University

**Wednesday, November 1, 6:10 P.M. to 6:25 P.M.**

**SESSION 118: Orientation**

**Location: Meet at the Registration Desk**

**New Member/New Attendee Orientation**

Facilitators: Jean A King, Former Conference Chair  
Robin Lin Miller, Current Conference Chair

**Wednesday, November 1, 6:15 P.M. to 7:15 P.M.**

**SESSION 119: Reception**

**Location: Diamond Head Lawn (Maui Ballroom in case of inclement weather)**

**Evening Reception**

Hosts: AEA Board

## THURSDAY, NOVEMBER 2, 2000

**Registration 7:00 am to 5:30 pm in Main Foyer – Job Bank and Computer Center 7:00 am to 5:30 pm in Iao Needle  
Plenary Session 7:10 am to 8:25 am in Lanai**

***“The Hokulea Voyages – What Can Evaluators Learn from the Renaissance of Polynesian Voyaging?”***

**Reception and Poster Session 6:15 pm to 7:30 pm in Maui Ballroom**

ROOM	8:40 AM – 10:10 AM	10:20 AM – 11:50 AM	Noon – 1:30 PM	1:40 PM - 3:10 PM	3:20 PM - 4:50 PM	5:00 PM - 6:00 PM
Lanai	201: Garbage in Garbage Out: Challenges of Evaluation in Organizational Cultures in Which Information Gathering Is Not a Norm	219 <b>Pres Strand:</b> The American Cancer Society's Collaborative Eval Fellows Project: A Nationwide Strategy for Increasing Evaluation Capacity	237 <b>Pres Strand:</b> Building Evaluation and Research Capacity in Traditionally Underserved Communities	255 <b>Pres Strand:</b> Developing Evaluation Capacity in Foundations: The Early Stages	273 <b>Pres Strand:</b> The Use of Evaluation in the GPRA Reporting Process: Analysis of the First Year Effort	290 Quantitative TIG Business Meeting: Fiducial Probability and Social Science
	202: Evaluation and Human Service Professionals	220: Theory-driven Evaluation Findings	238: On Epistemology, Caring and Connection	256: Empirically Positioning Programs for Sustainability	274: The Role of Measurement and Evaluation in Achieving Business Results	291: Feminist Issues in Evaluation TIG Business Meeting: We Have Come A Long Way, or Have We?
Akaka	203: Measuring Effects: Reviews of Programs Serving Diverse Populations	221: Evaluation of Virginia's State Improvement Plan (SIP) for Special Education	239: Issues in Evaluating Research Activities and Organizations:	257: Nonformal Environmental Program Evaluation: Where Are We?	275: Environmental Program Evaluation TIG Business Meeting	292: Teaching of Evaluation TIG Business Meeting: Time-saving Detours and Road Maps for Your Journey
	204: Building Evaluation Capacity: Three Technical Assistance Approaches	222: Strategic Planning and Needs Assessment	240: Training Evaluators: What's Needed	258: Practical Contrasts of Cluster and Multi-site Evaluations	276: Modern Measurement Theory: Applications in Evaluation Research	293: Computer Use in Evaluation TIG Business Meeting
Koko	205: Learning Organization Construction Ahead! Nuts and Bolts, Tools for Evaluators	223: High Stakes Testing in Schools: Drafting an AEA Position	241: Issues in Evaluation Theory and Practice	259: Lessons From Evaluation Utilization: Facilitating Legislative Use of GPRA Reports	277: Making Sense of Critical Multiplism: Pragmatic Frameworks for Designing Useful Evaluations	294: Business & Industry TIG Business Meeting
	206: Turning Information into Action: A Model and Case Study for Integrating Community Indicators into Grant Making	224: The Consuelo Foundation's Use of Eval To Guide and Strengthen Its Hawaii and Philippine Community Development and Housing Programs	242: Issues in Evaluating Interactive Technologies in Education	260: The Development of an Impact Evaluability Relational DB for Conducting Impact Eval of HIV Prevention Efforts and Policies at the Municipal, State and National Levels	278: Evaluating Prevention Programs in Their Developmental Context	295: Evaluation of Services for Special Needs Populations TIG Business Meeting
Waimea	207: Aligning Corporate Evaluations to Business Goals To Build and Maximize Evaluation Capacity	225: Evaluating Learning Programs in Business and Industry	243: Power in Multivariate Analysis	261: Developing an Infrastructure that Supports Program Evaluation	279: Using Program Theory To Increase Eval Capacity: Lessons Learned from Two Work and Health Initiative Demonstration Programs	296: Program Theory and Theory-driven Eval TIG Business Meeting: New Directions for Theory-driven Eval: A Facilitated Discussion
	208: Assessment Issues in Evaluation Utilization	226: South Carolina First Steps to School Readiness: A Results-based Accountability Model of Community Coalitions	244: Filling Your Toolbox: Collaborative, Participatory and Empowerment Methodologies	262: A Funny Thing Happened on the Way to the Forum: Examining the Intersection of the Roles of Evaluators and Stakeholders	280: Collaborative, Participatory & Empowerment TIG Business Meeting: Empowerment Evaluators Web-based Survey Findings	297: Crime and Justice TIG Business Meeting
Niihau						
Hilo						
Puna						
Kohala						

<b>Kona</b>	209: The Implications of New Funding Sources for Extension (In-house) Evaluators	227: Developing and Strengthening Evaluation Capacity	245: Expanding Evaluation Methodologies	263: Theoretical and Methodological Considerations for International Evaluations	281: Evaluation of Welfare Reform and Related Initiatives	298: Human Services Eval TIG Business Mtg: Exploring "Theories of Change" in a Community-building Program
<b>Ewa</b>	210: Program Design and Evaluation Services: A Case Study in Building Evaluation Capacity in a County and State Health Department	228: Evaluation Methods: Lessons from Meta-analysis	246: Evaluating Implementation of Prevention Programs	264: Evaluation When the Community Is in Charge: Lessons from Evaluating Community-based Health Programs	282: Using Health Care Satisfaction Surveys To Eval the Clients' Perspective of Care as a Way of Building Organizational Capacity	299: Extension Education Evaluation TIG Business Meeting
<b>Honolulu</b>	211: Access to Chemical Dependency Treatment for Adolescents in the Public Sector: The Interplay of Multiple Systems	229: Evaluation Findings from the SAMHSA Homelessness Prevention Cooperative Agreement	247: Building the Capacity of States and Communities To Implement and Eval Systems Change To Prevent Substance Abuse: Three Examples from CSAP's State Incentive Grant Program	265: Using Case Mix in Outcome Monitoring: Findings from Three Longitudinal Studies of Substance Abuse	283: Documenting Information Transfer in Addiction Programs: Multiple Methods of Evaluation	300: Alcohol, Drug Abuse, and Mental Health TIG Business Meeting
<b>Kahuku</b>	212: Creating Communities of Inquiry in Communities of Practice	230: Evaluation of Health Programs	248: Walking the Talk: Evaluation Coaches and Community Collaboratives	266: Minority, International and Cross-cultural Issues in Evaluation	284: Quantitative Methods for Evaluation	301: Non-profit and Foundations Evaluation TIG Business Meeting
<b>Oahu</b>	213: Synthesizing Data: Quantitative and Qualitative Measures	231: Principles for Evaluating Comprehensive Community Initiatives	249: Lessons Learned in Conducting Multi-site Evals in the Health Resources and Services Administration	267: Innovative Applications of Structural Equation Modeling Techniques To Explore National Survey Data	285: An Exploration of the Learning Environment at the Intersection of Cluster and Multi-site Evaluation	302: Needs Assessment TIG Business Meeting
<b>Waiailua</b>	214: One REL's Response to the OERI Interim Review: A Quality Assurance Model for SERVE Projects and Products	232: Monitoring and Measuring the Effectiveness of Systemic Reform in K-12 Mathematics and Science Ed: Issues & Innovative Practices	250: Building Capacity for Evaluating Performance	268: Building Evaluation Capacity for Staff in PreK-12 Schools: Experiences and Challenges	286: PreK-12 Educational Eval Business Meeting -- Idea Exchange: Fostering Capacity for Evaluation in PreK-12 Education	303: Research, Technology and Development Evaluation TIG Business Meeting
<b>Waianae</b>	215: Maximizing Evaluation Expertise through Organizational Skill-blending	233: Working Beyond Our Borders To Increase Evaluation Capacity in Government	251: Examining the Relationships between Evaluator and Evalued	269: There Is More to Performance Measurement than Just Counting Inputs and Outputs	287: The Variety of Qualitative Experiences	304: State & Local Govt TIG Business Mtg: Geographic Information Systems (GIS): A Tool for Local Community Development Evaluations
<b>Molokai</b>	216: Building Bridges: Practitioner Knowledge Construction and the Academy	234: Evaluating Poverty Reduction in International Development Programs	252: Building Evaluation Capacity in Russia	270: Building Eval Capacities in Int'l Aid Organizations and in Developing Countries: Emerging Lessons and Some Future Challenges	288: Strengthening the Int'l Networks of Professional Eval Associations: Progress Report and Future Directions	305: International and Cross-cultural Evaluation TIG Business Meeting
<b>Maui</b>	217: Empowerment Evaluation: High Tech and Low Tech Capacity Building	235: Conference Committee Spotlight: Leading Edge Issues in Evaluation Theory and Practice	253: Independent Consulting TIG Business Mtg: Resiliency and the Independent Evaluator: Protective Factors for the Business of Evaluation	271: So You Want to Be an Independent Consultant?	Reserved: Reception Setup	Reserved: Reception Setup
<b>Kauai</b>	218: Evaluating Mathematics Programs in a Number of Settings: What Adds Up?	236: Evaluating Instruction in Higher Education	254: Evaluation Use: Was It Good For You? A Debate	272: Mixed Methods Analysis Using Concept Mapping	289: Evaluators' Work in Cultural, Ethnic, and Linguistically Diverse Communities: Are Additional Standards and Principles Needed?	Reserved: Reception Setup

## Thursday, November 2, 7:10 A.M. to 8:25 A.M.

### SESSION 200: Plenary I

Room: Lanai

#### The Hokulea Voyages – What Can Evaluators Learn from the Renaissance of Polynesian Voyaging?

Presenter: Nainoa Thompson, Polynesian Voyaging Society

## Thursday, November 2, 8:40 A.M. to 10:10 A.M.

### SESSION 201: Panel

Room: Lanai

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

#### Garbage in Garbage Out: Challenges of Evaluation in Organizational Cultures in Which Information Gathering Is Not a Norm

Chair: Anna Marie Madison, University of Massachusetts at Boston

Panelists: *We Are Artists! We Don't Do Data: The Challenge of Data Gathering When Two Collide*, Anna Marie Madison, University of Massachusetts at Boston  
*Data Collection Challenges in Working with a "Different To Reach Population,"* Joeritta de Almeida & Phoebe Soares, The Better Homes Fund  
*The Challenge of Data Gathering in a Community-based Clinical Setting*, Janine Walker, Center for Community Health Education and Research  
*Performance Monitoring and Accountability Data Collection Issues: The Case of a State Public Health HIV Prevention Initiative*, Robert Woronoff, The Home for Little Wanderers

### SESSION 202: MultiPaper

Room: Akaka

Sponsored by the Topical Interest Group on Human Services Evaluation

#### Evaluation and Human Service Professionals

Chair: Leon H Ginsburg, University of South Carolina

Presenters: *The Federal GPRM Evaluation Mandate: Is Social Work Ready?* Tamara S Davis, University of Texas at Austin  
*Building Social Work Evaluation Competence*, Leon H Ginsburg & Abraham H Wandersman, University of South Carolina  
*A Protocol To Evaluate Cultural Competency Programs in the Human Services Profession*, Richard E Njoku, Cuyahoga County Community Mental Health Board  
*Responding to Difficult Evaluation Requests*, Vernon R Wiehe, University of Kentucky

### SESSION 203: MultiPaper

Room: Koko

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

#### Measuring Effects: Reviews of Programs Serving Diverse Populations

Chair: Susan Stoddard, InfoUse

Presenters: *Problem-oriented Evaluation Design: The NIDRR Program Reviews*, Betty Jo Berland, National Institute on Disability and Rehabilitation Research  
*Forging New Frontiers: Reengineering a Measurement System for Child and Adolescent Services*, Leonard Bickman & Ann Doucette, Vanderbilt University  
*Implementing Program Review: A Model of Evaluation and Program Management in the National Institute on Disability and Rehabilitation Research*, Susan Stoddard, InfoUse

### SESSION 204: Panel

Room: Waimea

#### Building Evaluation Capacity: Three Technical Assistance Approaches

Chair: Lance Potter, Corporation for National Service

Panelists: *Characteristics and Techniques of Assistance that Builds Internal Evaluation Capacity*, Linda Morell & Kenneth Terao, Aguirre International  
*Radio Bilingue: Development of Formative Evaluation Capacity*, Ed Kissam, Aguirre International  
*Raising Capacity of Diverse Organizations: Outcomes, Successes and Challenges*, Nicole C Vicinanza, Susan Gabbard & Anna Marie Schmidt, Aguirre International

Discussant: Lance Potter, Corporation for National Service

**SESSION 205: Panel****Room: Niihau**

Sponsored by the Topical Interest Group on Evaluation Use

**Learning Organization Construction Ahead! Nuts and Bolts, Tools for Evaluators**

Chair: Anna Rockhill, Portland State University

Panelists: *'Untraditional Tools' Needed for the Evaluator's Kit*, Anna Rockhill, Portland State University*Putting Evaluative Inquiry (EI) into Practice: Helping New and Non-evaluators Use EI in their Work with Leadership Development Initiatives*, Jennifer W Martineau, Center for Creative Leadership*Evaluation of Embedded Events as an Organizational Learning Mechanism*, Scott A Robbins, University of New Mexico*Increasing Awareness of Effective Evaluation through an Internal Participatory Learning System*, Rebecca P Barnette, Atlanta Alliance on Developmental Disabilities

Discussant: Hallie Preskill, University of New Mexico

**SESSION 206: Demonstration****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Turning Information into Action: A Model and Case Study for Integrating Community Indicators into Grant Making**

Chair: John B Bare, John S and James L Knight Foundation

Presenters: John B Bare, John S and James L Knight Foundation

Lizabeth L Sklaroff, John S and James L Knight Foundation

**SESSION 207: Think Tank****Room: Puna**

Sponsored by the Topical Interest Group on Business and Industry

**Aligning Corporate Evaluations to Business Goals To Build and Maximize Evaluation Capacity**

Chair: Vanessa D Moss-Summers, Xerox Corporation

Facilitators: Trude J Fawson, The Training Impact Group

Toni Hodges, Bell Atlantic

Sharon Marie May, Compaq Computer Corporation

Bill McCook, Lotus Development

Ferdinand Tesoro, Dell

**SESSION 208: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Group on Evaluation Use

**Assessment Issues in Evaluation Utilization**

Chair: Carolyn Huie Hofstetter, University of California at Berkley

Presenters: *Performance Measurement for Accountability of Undergraduate Psychology Programs: Moving from Promise to Meaningful Implementation*, Shawn R Edmondson, Utah State University*Uses of Assessments in Standards-based Evaluation*, Carolyn Huie Hofstetter, University of California at Berkley*Utilization of State Criterion Referenced Test Scores: Does Testing Lead to Instructional Adjustments?* Louise R Moulding, Utah State University**SESSION 209: Panel****Room: Kona**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**The Implications of New Funding Sources for Extension (In-house) Evaluators**

Chair: John A Michael, US Department of Agriculture

Panelists: John A Michael, US Department of Agriculture

Claude F Bennett, US Department of Agriculture

Marilyn Grantham, University of Minnesota

H Michael Harrington, University of Hawaii At Manoa

**SESSION 210: Panel****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Program Design and Evaluation Services: A Case Study in Building Evaluation Capacity in a County and State Health Department**

Chair: Michael J Stark, Oregon Health Division

Panelists: *Program Design and Evaluation Services Overview*, Michael J Stark, Oregon Health Division  
*Special Evaluations for the County Health Department*, David W Dowler, Multnomah County Health Department  
*Evaluation Projects for External Customers: Juvenile Violence Prevention Programs Evaluation*, Haiou He, Multnomah County Health Department  
*Clinical Services and Prevention Evaluations: Introducing Behavioral Methods of Disease Control into a County Health Department*, John A Dougherty, Multnomah County Health Department**SESSION 211: Panel****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Access to Chemical Dependency Treatment for Adolescents in the Public Sector: The Interplay of Multiple Systems**

Chair: Katherine Laws, RMC Research Corporation

Panelists: *Access to Chemical Dependency Treatment Services for the Medicaid-eligible Adolescent Population under Managed Care*, Dennis D Deck, RMC Research Corporation  
*Chemical Dependency Treatment for Adolescents in the Public Sector: Access and Availability of Services under Managed Care and Fee-for-service Systems*, Ryan D'Ambrosio, RMC Research Corporation  
*Coordination and Integration of Services to Adolescents in Need of Chemical Dependency Treatment in Oregon and Washington*, Jane Grover, RMC Research Corporation  
*Service Providers' Experiences in Providing Chemical Dependency Treatment to Publicly Funded Adolescents in Oregon and Washington: Implications for Improving the Provision of Treatment*, Katherine Laws, RMC Research Corporation**SESSION 212: Alternative Format****Room: Kahuku**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Creating Communities of Inquiry in Communities of Practice**Facilitators: Victor J Friedman, Ruppin Institute  
Jay Rothman, Action Evaluation Research Institute**SESSION 213: Panel****Room: Oahu****Synthesizing Data: Quantitative and Qualitative Measures**

Chair: Alicia Morales, University of Arizona

Panelists: *Investigating Rules and Principles for Combining Qualitative and Quantitative Data*, Alicia Morales, University of Arizona  
*Synthesizing Multiple Dependent Measures*, Erinn Herberman, University of Arizona  
*Combining Data: Examples from a Longitudinal Study of Child and Adolescent Development*, Jennifer Bailey, University of Arizona**SESSION 214: Panel****Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**One REL's Response to the OERI Interim Review: A Quality Assurance Model for SERVE Projects and Products**

Chair: Gerald L Natkin, University of North Carolina at Greensboro

Panelists: *Background and Rationale for the Development of a Quality Assurance Model*, Gerald L Natkin, University of North Carolina at Greensboro  
*SERVE Needs Assessment*, Susan Crawford, University of North Carolina at Greensboro  
*Assessing the Impact of REL Projects on Student Achievement*, Patrick H Harman, University of North Carolina at Greensboro  
*Piloting the Quality Assurance Process with One SERVE R&D Project*, Pamela B Finney, University of North Carolina at Greensboro



**SESSION 215: Panel****Room: Waianae**

Sponsored by the Topical Interest Group on State and Local Government

**Maximizing Evaluation Expertise through Organizational Skill-blending**

Chair: John M Owen, University of Melbourne

Panelists: *Making Ends Meet in New Zealand*, Penelope J Hawkins, Ministry of Social Policy  
*Theory and Practice of Inter-department Collaboration in Evaluation*, David R Turner, Department of Labour  
*Developing a Regional Evaluation Strategy*, Kate McKegg, Department of Work and Income**SESSION 216: Panel****Room: Molokai**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Building Bridges: Practitioner Knowledge Construction and the Academy**

Chair: Susan R Boser, Cornell University

Panelists: *Creating a Theory of Change Based on Practitioner Research*, Betsy Crane, Cornell University  
*How Extension Educators View Knowledge Generation*, Heidi Haugen, Cornell University  
*Action, Reflection, Interpretation and Representation: Quandaries in Praxis*, Richard Kiely, Cornell University  
*Building Connections through Research: An Action Research Dissertation*, Susan R Boser, Cornell University**SESSION 217: MultiPaper****Room: Maui**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment

**Empowerment Evaluation: High Tech and Low Tech Capacity Building**

Chair: David Fetterman, Stanford University

Presenters: *Empowerment Evaluation and Capacity Building*, Margret Dugan, Empowerment Evaluation Institute  
*Empowerment and Web Based Evaluation*, Melissa Eiler & David Fetterman, Stanford University  
*Empowerment Evaluation: Getting to Outcomes Guidebook*, Pamela Imm & Abraham Wandersman, University of South Carolina

Discussant: David Fetterman, Stanford University

**SESSION 218: MultiPaper****Room: Kauai**

Sponsored by the Topical Interest Group on Pre-K - 12 Educational Evaluation

**Evaluating Mathematics Programs in a Number of Settings: What Adds Up?**

Chair: Kathryn Race, Teachers Academy for Mathematics and Science

Presenters: *Differences in Fourth Grade Mathematics Achievement among Chilean Elementary Schools: An Application of Hierarchical Linear Models (HLMs)*, Janet Cadiz, University of California at Los Angeles  
*The Effects of the Connected Mathematics Project in Middle School Mathematics Achievement*, Lesa Maria Covington Clarkson, University of Minnesota  
*Sycamore Elementary Math Tutoring Program Evaluation*, Rebecca M Eddy & Tiffany Hinz, Claremont Graduate University  
*Assessing Student Perceptions of Classroom Methods and Activities in the Context of an Outcomes-based Evaluation*, Kathryn Race, Teachers Academy for Mathematics and Science  
*Community Math Nights: Evaluating the Effectiveness of School-community Involvement*, Patricia Kusimo & M Joy Riffle, AEL Inc

Discussant: Naida Tushnet, WestEd

**Thursday, November 2, 10:20 A.M. to 11:50 A.M.****SESSIONS 219: Presidential Strand Panel****Room: Lanai**

Sponsored by the Topical Interest Group on Evaluation Use

**The American Cancer Society's Collaborative Evaluation Fellows Project: A Nationwide Strategy for Increasing Evaluation Capacity**

Chair: Donald Compton, American Cancer Society

Panelists: Donald Compton, American Cancer Society  
Hallie Preskill, University of New Mexico  
Paul Mattessich, Wilder Research Center  
Liana Richardson, Macro International  
Deborah G Bonnett, DBonnet Associates

Discussant: Doris Redfield, Appalachian Educational Laboratory

**SESSION 220: MultiPaper****Room: Akaka**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Theory-driven Evaluation Findings**

Chair: E William Strang, Westat

Presenters: *A Multi-phase Evaluation of Best Buddies High School Programs: Uniting Program Theory with Psychological Research*, Barbara J Lehman, Claremont Graduate University*Understanding Program Impact by Illuminating Program Theory: Evaluation of the Families United To Prevent Teen Pregnancy Program*, Kathryn A Bowen, Bowen's Evaluation and Consulting Services*Measuring the Impacts of Service Projects on Communities*, E William Strang, Westat**SESSION 221: Panel****Room: Koko**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

**Evaluation of Virginia's State Improvement Plan (SIP) for Special Education**

Chair: Sharon deFur, The College of William and Mary

Panelists: *Strategic Planning and Evaluation Design*, Sharon deFur, The College of William and Mary*Performance Indicators*, Jeffrey M Schuyler, The College of William and Mary*Futures Scanning*, Lissa Power-deFur, Virginia Department of Education**SESSION 222: MultiPaper****Room: Waimea**

Sponsored by the Topical Interest Group on Needs Assessment

**Strategic Planning and Needs Assessment**

Chair: Doug Leigh, Pepperdine University

Presenters: *An Internal Strategic Planning Institute: A Mechanism for Building Organizational Capacity within a Geographically Dispersed Consortium*, James W Altschuld, Morgan V Lewis & Floyd McKinney, The Ohio State University*Increasing Needs Assessment Capacity in a Community-university Partnership*, Mary Sue Hamann, Carol

MacKinnon-Lewis &amp; Doug Easterling, University of North Carolina at Greensboro

Discussant: Susan Crawford, University of North Carolina at Greensboro

**SESSION 223: Think Tank****Room: Niihau**

Sponsored by the Topical Interest Group on Pre-K - 12 Educational Evaluation

**High Stakes Testing in Schools: Drafting an AEA Position**

Chair: Sandra Mathison, State University of New York at Albany

Facilitators: James R Sanders, Western Michigan University

Linda Mabry, Indiana University

Charles L Thomas, George Mason University

**SESSION 224: Panel****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**The Consuelo Foundation's Use of Evaluation To Guide and Strengthen Its Hawaii and Philippine Community Development and Housing Programs**

Chair: Terry George, Consuelo Zobel Alger Foundation

Panelists: *A Foundation President's Perspective on Evaluation*, Patti Lyons, Consuelo Zobel Alger Foundation*Evaluation Framework for Consuelo Foundation Evaluations*, Daniel L Stufflebeam, Western Michigan University*Evaluation of the Consuelo Foundation's Community Development Programs in the Philippines*, Jerry Horn, Western Michigan University*Evaluation of the Consuelo Foundation's Self-help Housing Project in Hawaii*, Arlen R Gullickson, Western Michigan University*Metaevaluation of Consuelo Foundation's Children and Youth Programs in the Philippines*, Lori A Wingate, Western Michigan University

Discussant: Terry George, Consuelo Zobel Alger Foundation

**SESSION 225: MultiPaper****Room: Puna**

Sponsored by the Topical Interest Group on Business and Industry

**Evaluating Learning Programs in Business and Industry**

Chair: Maryann Durland, Rockman ET AL

Presenters: *Maximizing Value: Identifying Drivers of Effective Corporate Training in a Variety of Corporate Settings*, Darryl L Jinkerson, Arthur Andersen; Terry L Shoemaker, Impact Consulting Inc and MA Mrzlak, McDonalds Corporation  
*An Evaluation of Goal-specific Mentoring in a Manufacturing Setting*, Steven C Jones, Utah State University  
*Training Evaluation from the Participant's Perspective: Doing Level 1 Evaluation Right*, Greg V Michalski, Action Evaluation Research Institute**SESSION 226: Panel****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**South Carolina First Steps to School Readiness: A Results-based Accountability Model of Community Coalitions**

Chair: Pamela S Imm, University of South Carolina

Panelists: *Results-oriented Grantmaking/Grant-implementation*, Pamela S Imm & Abraham H Wandersman, University of South Carolina  
*Building Coalition Capacities To Improve County-level School Readiness Initiatives*, Matthew Chinman & Joy Kaufman, Yale University  
*Building a Foundation of Knowledge: How Statewide Initiatives Are Evaluated*, Georgann Stemper & April Ace, University of South Carolina**SESSION 227: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**Developing and Strengthening Evaluation Capacity**

Chair: Michael E Newman, Mississippi State University

Presenters: *Indicators of Dependency in Participatory Extension Education*, Nancy Grudens-Schuck & Tasha M Hargrove, Iowa State University  
*A Framework To Build Evaluation Capacity of Extension Professionals*, Rama Radhakrishna, Clemson University  
*Developing Evaluation Capacity among Penn State Cooperative Extension's 4-H/Youth and Family Living Extension Educators*, Tena L St Pierre & D Lynne Kaltreider, Pennsylvania State University**SESSION 228: Panel****Room: Ewa**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Evaluation Methods: Lessons from Meta-analysis**

Chair: Mark W Lipsey, Vanderbilt University

Panelists: *Measurement: The Achilles Heel of Outcome Evaluation*, Mark W Lipsey, Vanderbilt University  
*Noise, Noise, Everywhere: Reflections on Method Variance in Evaluation Research*, David B Wilson, University of Maryland  
*Contributions of Meta-analysis to Evaluation Research: The Case of School Violence Programs*, Sandra J Wilson, Vanderbilt University  
*More Likely Than Not: Estimating Potential Program Impact from Retrospective Data*, James H Derzon, George Washington University and David B Wilson, University of Maryland

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Evaluation Findings from the SAMHSA Homelessness Prevention Cooperative Agreement**

Chair: Kendon J Conrad, University of Illinois at Chicago

Panelists: *Can Money Management Improve Financial Stability in Mental Illness? Combining Regression Discontinuity and Non-equivalent Control Designs*, Kendon J Conrad & Michael Matters, University of Illinois at Chicago; and Daniel Luchins & Patricia Hanrahan, University of Chicago  
*Measuring Salient Aspects of Service Provision in Preventing Homelessness among Individuals with Serious Mental Illness*, Colleen Clark, University of South Florida and Colleen Rich, Louis de la Parte Florida Mental Health Institute  
*The New York Housing Study: A Randomized Experiment*, Sam Tsemberis, Sara Asmussen & Linda Moran, Pathways to Housing; and Beth Shinn, New York University  
*Homelessness Prevention Therapeutic Community*, JoAnn Y Sacks and Stanley Sacks, National Development and Research Institutes Inc

Discussant: Frances L Randolph, Center for Mental Health Services

**SESSION 230: Roundtables****Room: Kahuku**

Sponsored by the Topical Interest Groups on Health Evaluation and Alcohol, Drug Abuse and Mental Health

**Evaluation of Health Programs**

(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 11:05.)

Host: Tom Cook, Vanderbilt University

**Roundtable A (First Rotation): Evaluating Health Education Events and Exhibits**

Presenters: *Building Evaluation Capacity at the Local Level to Establish Measures for Assessing the Impact of a National Health Education Program*, Debra J Holden, North Carolina State University and Rena L Large, National Education Association Health Information Network  
*Healthworks! Kids Museum: Connecting Community through Evaluation*, Dennis W Rudy, Indiana University; Deborah Drendall, Health Works Kids Museum; and Reg Wagle, Memorial Health Foundation

**Roundtable B (First Rotation): Working with Stakeholders in Health Programs Serving Underserved Populations**

Presenters: *Tactful Strategic Tips When Evaluating Social Development Projects in Latin America*, Rosa Maria Nuñez-Urquiza, Instituto Nacional de Salud  
*Health Disparities: Evaluation Strategies with Communities of Color*, Ana A Lopez-De fede & Jeannine Salone, University of South Carolina

**Roundtable C (First Rotation): Inter-organizational Relationships and Health Evaluation**

Presenters: *Partnering across the Continuum: Developing an Evaluation Strategy that Satisfies Multiple Agencies*, Jennifer W Campbell, Albert Einstein College of Medicine; Harold Keister, Department of Public Welfare; and Jim Burd & Cheryl A Martin, Pennsylvania Department of Aging  
*The Delivery of Health Care to the Elderly: Factors that Impact the Success of Interorganizational Linkages between Area Agencies on Aging and Managed Care Organizations*, Joyce M Iutcovich, Keystone University Research Corporation

**Roundtable D (First Rotation): Evaluating Innovations in Health Service Delivery**

Presenters: *A Qualitative Process Evaluation of Integrated Care for Persons Living with HIV*, Miles A McNall & Tomas Soto, The Core Center  
*Evaluation Research as a Tool for Developing an Evidence-based Health Care Collaboration*, Lyndee Knox, Tracy Norton, Sabra Hitchcock, University of Southern California; Anna M Malsch, Claremont Graduate University; and Petite Konstantin, Haven House Inc

**Roundtable E (First Rotation): Abstinence-based Programs for Teens**

Presenters: *Abstinence-only Education: Examining Results from the Field*, Gerald Halpin & Glennelle Halpin, Auburn University; and John M Trent, Southern Christian University  
*Abstinence Education as a Response to Teens Having Babies: The Oklahoma Experience*, Tom James & Joshua Stockley, University of Oklahoma

**Roundtable A (Second Rotation): Challenges in Assessing Implementation of Health Service Programs**

Presenters: *Using Evaluation Tools and Results in Performance Measurement and Accountability*, Sharon K Stout, Community Well  
*How Much Is Enough? Measuring Duration, Intensity and Service Mix in a Prenatal Care Program*, H Lindsay Guyn, Barrington Research Group Inc

**Roundtable B (Second Rotation): The Role of Evaluation in Planning Health Community Promotion Efforts**

Presenters: *Evaluating Community-based Coalitions for Health Promotion: What We Know, What We Don't Know*, Naomi G Penney, Cornell University  
*Strategies for Change*, John B Bare & Lizabeth L Sklaroff, John S and James L Knight Foundation

**Roundtable C (Second Rotation): Using Meta-analysis and Metaevaluation To Examine Health Interventions**

Presenters: *Are Drug Prevention Programs for Adolescents of Color Effective? A Meta-analysis*, Katrina L Bledsoe Claremont Graduate University  
*Applying Summative Metaevaluation to Public Health Evaluation*, Nalin Johri, CARE-India

**Roundtable D (Second Rotation): Measuring Substance Abuse Treatment Effects in Different Settings**

Presenters: *A Progress in Treatment Measure as an Evaluation Tool*, Kelli J Klebe & Dina L Dunn, University of Colorado at Colorado Springs; and Maureen L O'Keefe & Joe Stommel, Colorado Department of Corrections  
*Cost-effectiveness of Residential and Outpatient Substance Abuse Treatment*, G Nicholas Braucht, Charles S Reichardt & Lisa J Geissler, University of Denver; and Michael W Kirby Jr & Nancy R VanDeMark, Arapahoe House Inc

**SESSION 231: Think Tank**

**Room: Oahu**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Principles for Evaluating Comprehensive Community Initiatives**

Facilitators: David M Chavis, Association for the Study and Development of Community  
Kien Lee, Association for the Study and Development of Community  
Discussant: Linda Bowen, National Funding Collaborative on Violence Prevention

**SESSION 232: Panel**

**Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Monitoring and Measuring the Effectiveness of Systemic Reform in K-12 Mathematics and Science Education: Issues and Innovative Practices**

Chair: Bernice T Anderson, National Science Foundation  
Panelists: *Study of the Impact of Statewide Systemic Initiatives*, Norman L Webb, Council of Chief State School Officers and Iris R Weiss, Horizon Research Inc  
*A Large-scale Educational Evaluation and Assessment - How Reform Works: An Evaluative Study of National Science Foundation's Urban Systemic Initiatives*, Jason J Kim, Systemic Research Inc; Rolf Blank, Horizon Research Inc; Pendred Noyce, Noyce Foundation; and Lloyd Richardson, University of Missouri at St Louis  
*SSI Impact Study: Merged Research Model of Systemic Change*, Frances P Lawrenz & Douglas Huffman, University of Minnesota  
*Summary of Systemic Initiative Core Data Elements Findings Over Time: Lessons Learned*, Gary Silverstein and Laurie Somers, Westat  
Discussant: Bernice T Anderson, National Science Foundation

**SESSION 233: Panel**

**Room: Waianae**

Sponsored by the Topical Interest Group on State and Local Government

**Working Beyond Our Borders To Increase Evaluation Capacity in Government**

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee  
Panelists: *Program Auditing: Crossing Boundaries*, Marion M Higa, State of Hawaii  
*Sharing Lessons Learned To Advance Evaluation of Performance in the Pacific Islands*, Cheryle A Broom, New York State Metropolitan Transportation Authority  
Discussant: Craig Russon, Western Michigan University

**SESSION 234: Panel****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Evaluating Poverty Reduction in International Development Programs**

Chair: Rema N Balasundaram, The World Bank

Panelists: *Evaluation of Poverty Reduction Programs: Lessons from Cross-country Experience*, Kalanidhi Subbarao and Gloria Rubio, The World Bank

*Evaluation Capacity Building and Gender*, Gita Gopal, The World Bank

*The Grassroots Development Framework of the Inter-American Foundation: An Evaluation Tool*, Emilia Rodriguez Stein, Inter-American Foundation

Discussant: Ian C Davies, Office of the Auditor General of British Columbia

**SESSION 235 Roundtables****Room: Maui****Conference Committee Spotlight: Leading Edge Issues in Evaluation Theory and Practice**

*(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 11:05.)*

Host: Midge Smith, University of Maryland

**Roundtable A (First Rotation): Obligations to Stakeholders: Informed Consent and Human Subjects Review**

Presenters: *When Did We Stop "Informing" in the Informed Consent?* Rhonda A Bohs & Lauren Strano, DLR Consultants Inc  
*Creative Strategies for Overcoming Barriers to Human Subjects Compliance Approval with Youth in the Juvenile Justice System*, Lance E Schnacker, Northwest Professional Consortium Inc

**Roundtable B (First Rotation): Data Care**

Presenters: *Examining Confidential and Sensitive Data: Making Connections with Criminal and Juvenile Justice Agencies for Program Evaluation*, Maureen H Rumptz, Juliette R Mackin, Robbianne T Cole & Lisa M Lucas, Northwest Professional Consortium Inc; and Nahama Broner, New York University  
*Data Quality Standards: Institutionalizing Attention to Data Quality Issues*, Natalia Pane, American Institutes for Research and Steven W Zwilling, United States Department of Education

**Roundtable C (First Rotation): Examining the Profession**

Presenters: *The Social Psychology of TIGs: Are We Holding Evaluation Back?* Ryan M Quist & E Jane Davidson, Claremont Graduate University  
*The Use Patterns of Evaluation Literature and Theory in the Practice of Program Evaluation*, Shahpar Modarresi, Prince George's County Public Schools

**Roundtable D (First Rotation): Implications of Capacity Building**

Presenters: *Evaluating Program Sustainability Efforts: A Guided Discussion*, Michael C Fagen, University of Illinois at Chicago  
*Increasing Evaluation Capacity: Is It Always Good for Everyone?* Tenzing Donyo, The California Endowment

**Roundtable E (First Rotation): Instrument Administration and Response Rates**

Presenters: *A Technological Approach to Increasing Accessibility and Use*, Darlene F Russ-Eft, AchieveGlobal Inc and Regina L Atwood, San Jose State University  
*Maximizing Survey Response Rates in Community-based Prevention Program Assessment*, Scott W M Burrus, Northwest Professional Consortium Inc

**Roundtable F (First Rotation): Adapting to the Context: The Realities of Evaluation**

Presenters: *Good Evaluation Can Be Unsystematic and Feature Data from the Fringes*, Morris K Lai & Donald B Young, University of Hawaii

**Roundtable A (Second Rotation): Behind the Scenes of Evaluations**

Presenters: *Management of Evaluation Studies: Common Problems and How to Avoid Them*, Stephen K Dietz, Westat  
*Medicaid Outreach Evaluation: An Annotated Bibliography of Traditional and Internet Resources*, Cheryl Meyer, Carl Brun, Katherine Cauley, Carla Clasen, Barbara Fuller, Bill Mase, Lisa Rambaldo, Kelly White, Tanya Willis & Betty Yung, Wright State University

### **Roundtable B (Second Rotation): Looking at Logic Models**

Presenters: *Logic Models: Friends or Foes?* Lauren Strano & Rhonda A Bohs, DLR Consultants Inc  
*TOP's (Targeting Outcomes of Programs) Usefulness As a Program Logic Model*, S Kay Rockwell, University of Nebraska and Claude F Bennett, US Department of Agriculture

### **Roundtable C (Second Rotation): At the Intersection of Technology, Learning and Evaluation**

Presenters: *Evaluating Wildwood Junior High School: Using Online Simulations in the Teaching of Evaluation*, D Michelle Hinn & Bertram C Bruce, University of Illinois at Urbana-Champaign and Kevin M Leander, Vanderbilt University  
*Using Electronic Listservs in Post Secondary Program Evaluation*, Susan A Tucker & Katherine Whiteley, E & D Associates

### **Roundtable D (Second Rotation): Meeting the Evaluation Needs of Higher Education Institutions**

Presenters: *Increasing Evaluation Capacity and Use: Collaboration with Stakeholders*, Summers Kalishman, Jan Mines & Lisa Serna, University of New Mexico  
*Helping Units Implement Their Departmental Level Outcomes Assessment Plans*, Cheryl D Bullock, Lizanne DeStefano & John C Ory, University of Illinois at Urbana-Champaign

### **Roundtable E (Second Rotation): Examining Group Problem Solving through Different Lenses**

Presenters: *Evaluating a Participatory Action Research Project: Tensions and Opportunities*, Gretchen B Rossman, University of Massachusetts at Amherst; Alex Risley Schroeder, Holyoke Community College; and Rose Sackey Milligan Peace Development Fund  
*Evaluating Team-based, Problem-solving Interventions in Organizational Settings*, Mark G Wilson, David M DeJoy & Robert J Vandenberg, University of Georgia

### **Roundtable F (Second Rotation): A Demonstration of Action Evaluation**

Presenters: Jay Rothman, Action Evaluation Research Institute  
Victor J Friedman, Ruppin Institute

### **SESSION 236: MultiPaper**

**Room: Kauai**

Sponsored by the Topical Interest Group on Assessment in Higher Education

#### **Evaluating Instruction in Higher Education**

Chair: Christina S Ballantyne, Murdoch University

Presenters: *Evaluating Teaching: Toward a Pluralistic View of Good Teaching*, Daniel D Pratt & John B Collins, University of British Columbia

*Are Student Ratings of Instructional Quality Valid? A New Approach to a Frequently Asked Question Which Still Lacks an Answer*, Bettina Greimel, Vienna University of Economics and Business Administration

*Utilization of Evaluation Methods and Techniques by Faculty*, David Laverny-Rafter, Minnesota State Colleges and Universities

*Student Perceptions of Student Ratings: Construct Validity Revisited*, Christopher P Migotsky, University of Illinois

Discussant: Mark E Troy, Texas A&M University

## **Thursday, November 2, 12:00 Noon to 1:30 P.M.**

### **SESSION 237: Presidential Strand Panel**

**Room: Lanai**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

#### **Building Evaluation and Research Capacity in Traditionally Underserved Communities**

Chair: Susan J Rogers, Academy for Educational Development

Panelists: *Scholar/Practitioner Teams on the Devolution Initiative*, Ricardo A Millett, WK Kellogg Foundation

*The Institute Without Walls (IWW)*, Astrid Hendricks-Smith, WK Kellogg Foundation

*AEA's Initiative for Building Diversity among the Evaluation Community*, Edith P Thomas, United States Agriculture Department; Donna M Mertens, Gallaudet University; and David M Chavis, Association for the Study and Development of Community

*Building Evaluation Capacity in the Mid-south Delta*, Laurine Thomas, Susan J Rogers & Elvis Fraser, Academy for Educational Development

Discussant: Rodney K Hopson, Duquesne University

**SESSION 238: MultiPaper****Room: Akaka**

Sponsored by the Topical Interest Group on Feminist Issues in Evaluation

**On Epistemology, Caring and Connection**

Chair: Kathryn A Bowen, Bowen's Evaluation and Consulting Services

Presenters: *The Human Element of Evaluation*, Michal Galin, Independent Consultant and Denice A Cassaro, Cornell University  
*Thinking Outside the Box: A Feminist Re-evaluation of Rape Resistance Strategies*, Patricia D Rozee, California State University at Long Beach*A Feminist Perspective on Assessment: An Epistemology of Caring and Connection*, Pamela A Sandoval & Stacey Gray, Indiana University Northwest*Discursive Evaluation: The Journey of an "Epistemorph" Toward an Interpretive Practice and Inquiry*, Cynthia A Tananis, University of Pittsburgh

Discussant: Thomas A Schwandt, University of Illinois at Urbana-Champaign

**SESSION 239: MultiPaper****Room: Koko**

Sponsored by the Topical Interest Groups on Research, Technology and Development Evaluation &amp; State and Local Government

**Issues in Evaluating Research Activities and Organizations**

Chair: Irwin Feller, Pennsylvania State University

Presenters: *Research Evaluation: Controlling or Developing the Knowledge Production*, Finn Hansson, Copenhagen Business School*Assessing Innovation in Research Organizations: A Comprehensive Framework*, Gretchen B Jordan, Sandia National Laboratories*Evaluating Social Science Research within the Context of the Government Performance and Results Act*, Irwin Feller, Pennsylvania State University*Improving Research Proposal Evaluation Processes by Modeling the Underlying Logic*, Michael Obrecht, Medical Research Council of Canada**SESSION 240: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Teaching of Evaluation

**Training Evaluators: What's Needed**

Chair: Rita G O'Sullivan, University of North Carolina

Panelists: *Promoting Collaborative Evaluation Training at the University of North Carolina*, Rita G O'Sullivan, University of North Carolina*Development and Implementation of a Master's Degree Program in Project Management and Evaluation at the University of the West Indies*, Farley Braithwaite, University of the West Indies*Evaluation Training Needs in the United States: Where Are We and Where Do We Need to Go?* Arlen R Gullickson, Western Michigan University

Discussant: Paul Morgan, Caribbean Development Bank

**SESSION 241: MultiPaper****Room: Niihau**

Sponsored by the Topical Interest Group on Theories of Evaluation

**Issues in Evaluation Theory and Practice**

Chair: Barbara Lee, University of South Florida

Presenters: *Evaluation: Connecting and Strengthening Communities of Practice*, Frank E Davis, Lesley College*Evaluation Theory and Practice: Limitations on Their Reciprocal Influence*, Nick L Smith, Syracuse University*DELPHI Review of Seven Evaluation Issues*, Robert E Stake, Cheryl Bullock & Merrill Chandler, University of Illinois at Urbana-Champaign



**SESSION 242: MultiPaper****Room: Hilo**

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technology

**Issues in Evaluating Interactive Technologies in Education**

Chair: D Michelle Hinn, National Center for Supercomputing Applications

Presenters: *Evaluating Attitudinal Change Over Time toward a College-level Online Science Course*, Kimberly A Bissell, University of Arizona*Increasing Capacity in the Environment of Technology and Teacher Practice*, Christopher B Coutts & Walter F Heinecke, University of Virginia*Evaluating Technology Literacy/Innovation Programs: A Stages of Adoption Model*, Ronald F Dugan, Jeffrey Kirk, Dean T Spaulding, Joseph M Baltrus & Dianna L Newman, State University of New York at Albany*Critical Issues in Evaluating the Effectiveness of Technology*, Mark Hawkes, Dakota State University*Educational Interactive Video for High School Students: How Do the Teachers Perceive the Program?* E Lea Witt, University of Central Florida**SESSION 243: Panel****Room: Puna**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Power in Multivariate Analysis**

Chair: Lee B Sechrest, University of Arizona

Panelists: *Power Analysis Overview: Conceptual Foundations and Possible Extensions*, Ron Wright, University of Arizona*Issues in Power: Design and Reliability*, Michele Walsh, LeCroy and Milligan Associates*Power in Structural Equation Modeling*, Kathleen Insel & Aurelio Jose Figueredo, University of Arizona*What Are These Models We Want So Much To Test?* Lee B Sechrest, University of Arizona**SESSION 244: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Filling Your Toolbox: Collaborative, Participatory and Empowerment Methodologies**

Chair: Victor J Friedman, Ruppin Institute

Presenters: *From Logic Models to Modeling Logic-in-use: An Action Science Approach to Participatory Self-assessment*, Daniel V Folkman, University of Wisconsin at Milwaukee and Sheryl Gotts, Milwaukee Public Schools*Getting to Outcomes: Methods and Tools for Planning, Evaluation, and Accountability*, Pamela S Imm & Abraham H Wandersman, University of South Carolina; Matthew Chinman, Yale University; and Shakeh Kaftarian, Center for Substance Abuse Prevention*A Multilevel, Mixed Methodology Approach to Evaluating Comprehensive Community Initiatives*, Sanjeev Sridharan, Aracelis Holguin-Pena & Heidi Vaughn, Caliber Associates*Representative Case Analysis: An Empowerment Methodology*, Jan A Talley, Resource Development Institute

Discussant: Abraham H Wandersman, University of South Carolina

**SESSION 245: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**Expanding Evaluation Methodologies**

Chair: Richard L Poling, University of Tennessee at Knoxville

Presenters: *Evaluation of a Regional Internet Extension Inservice Training: Implications for Evaluation Practice*, Robert M Lippert & Rama Radhakrishna, Clemson University; Owen Plank, University of Georgia; and Charles C Mitchell, Auburn University*Using Success Markers To Identify Outcomes of Hard-to-measure Behaviors*, S Kay Rockwell & Susan Williams, University of Nebraska*Handling Response Shift Bias in Extension Evaluation*, F Richard Rohs, University of Georgia

**SESSION 246: MultiPaper****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Evaluating Implementation of Prevention Programs**

Chair: Liesel A Ritchie, Mississippi State University

Presenters: *Correlates of Community Implementation of Science-based Prevention Practice*, John S Briney, Michael W Arthur, David Hawkins & Richard F Catalano, University of Washington*Characterizing Community Implementation of Science-based Prevention Programming*, Renita R Glaser, Michael W Arthur, J David Hawkins, Richard F Catalano, & Sunah Kim, University of Washington*Evaluating the Mississippi Tobacco Pilot Prevention Program: Benchmarking for the Future in the Nation's First Tobacco Settlement State*, Liesel A Ritchie, Mississippi State University**SESSION 247: Panel****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Building the Capacity of States and Communities to Implement and Evaluate Systems Change To Prevent Substance Abuse: Three Examples from CSAP's State Incentive Grant Program**

Chair: Dave Robbins, Center for Substance Abuse Prevention

Panelists: *Examining the Role of Community Partnerships in Statewide and Community Systems Change*, Margaret K Gwaltney, COSMOS Corporation and Dave Robbins, Center for Substance Abuse Prevention*Assessing Organizational Dynamics and Other Characteristics of Community Coalitions*, Robert L Flewelling, Research Triangle Institute*Evaluating Community Coalition Efforts in Reducing Adolescent Substance Use Rates*, Patty Martin, Research Services of Greenbush*Outcomes from the National Cross-site Evaluation of the Community Coalitions Program*, Ping Yu, COSMOS Corporation and Shakeh J Kaftarian, Department of Health and Human Services**SESSION 248: Panel****Room: Kahuku**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Walking the Talk: Evaluation Coaches and Community Collaboratives**

Chair: Arlene B Andrews, University of South Carolina

Panelists: *Empowerment Evaluation: A Framework for Building Community Collaborations*, Patricia Motes, University of South Carolina*The Mirror Images of Collaboratives and Evaluation Teams*, Anita G Floyd, University of South Carolina*Characteristics of Successful Collaboratives: Findings from a Multi-site, Multi-Method Evaluation*, Judith A Whiting-Fickling, University of South Carolina**SESSION 249: Panel****Room: Oahu**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Lessons Learned in Conducting Multi-site Evaluations in the Health Resources and Services Administration**

Chair: Roger B Straw, Health Resources and Services Administration

Panelists: *Multi-site Evaluation Issues: The Story of 34 Ryan White CARE ACT Special Projects of National Significance (SPNS) Grantees and Their Evaluation and Technical Assistance Center (ETAC)*, Barbara Aranda-Naranjo, Health Resources and Services Administration and Peter Messeri, Columbia University*Interpreting Multi-site Study Results: Do Ancillary Services Improve Primary Care for People Living with HIV (PLWH)?* Richard Conviser, Health Resources and Services Administration and Moses Pounds, HIV Aids Bureau*The National Evaluation of Healthy Start: Challenges in Interpreting Findings from a Multi-site Community-based Public Health Program*, Karen Thiel Raykovich, HIV Aids Bureau; and Barbara L Devaney, Lorenzo Moreno & Embry M Howell, Mathematical Policy Research Inc**SESSION 250: Skill-building Workshop****Room: Waiialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Building Capacity for Evaluating Performance**

Presenter: Macke Raymond, University of Rochester

**SESSION 251: MultiPaper****Room: Waianae****Examining the Relationships between Evaluator and Evaluand**

Chair: Catherine C Dunlop, Simon Fraser University

Presenters: *Inoculation Strategies for Successful Evaluations: Using Negotiation Theory To Imbue New Habits of Practice*, Catherine C Dunlop, Simon Fraser University  
*The Evaluator and Organizational Self-evaluation: Harmonious Pairing or Uneasy Partnership?* Joan A Heffernan, Cornell University  
*Resolving Conflict When an Adversarial Relationship between Clients and Evaluators Exists*, Mari R Kemis, Janet Padgitt & Ching-Chun Shih, Iowa State University  
*The Dreaded Evaluator: Fostering Cooperation from Program Stakeholders*, Anne E Marshall, University of California at Los Angeles

**SESSION 252: Panel****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Building Evaluation Capacity in Russia**

Chair: Molly Hageboeck, Management Systems International

Panelists: *Transferring Evaluation Skills to Russia – The Impact of Practical Training*, Richard N Blue, Management Systems International*Building the Demand for Monitoring and Evaluation with Russia's NGO Sector*, Alexander Borovikh & Ekaterina Greshnova, Center for Non-governmental Organizations and World Learning*The Wider Market for Skilled Russian Evaluators*, Molly Hageboeck, Management Systems International

Discussant: Marcia McGraw-Olive, The Eurasia Foundation

**SESSION 253: Business Meeting and Presentation****Room: Maui**

Sponsored by the Topical Interest Group on Independent Consulting

**Resiliency and the Independent Evaluator: Protective Factors for the Business of Evaluation**

TIG Chair: Melanie A Hwalek, SPEC Associates

Program Chair: Sally L Bond, The Program Evaluation Group

Facilitators: Joann Hoffman, Hoffman Clark and Associates

Jane Reisman, The Evaluation Forum

**SESSION 254: Debate****Room: Kauai**

Sponsored by the Topical Interest Group on Evaluation Use

**Evaluation Use: Was It Good For You? A Debate**

Moderators: Valerie J Caracelli, US General Accounting Office

Jean A King, University of Minnesota

Debaters: Michael Quinn Patton, The Union Institute

Gary T Henry, Georgia State University

**Thursday, November 2, 1:40 P.M. to 3:10 P.M.****SESSION 255: Presidential Strand Panel****Room: Lanai**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Developing Evaluation Capacity in Foundations: The Early Stages**

Chair: Patricia Patrizi, Patrizi/McMullan Consulting

Panelists: *Using Evaluation Policy to Build Evaluation Capacity*, Judith M Ottoson, Georgia State University  
*Integrating Evaluation within the Processes of Foundation Decision Making*, Jane Arsenault, Independent Consultant  
*Operationalizing a Foundation Evaluation Framework*, Pamela A Goodman, Baptist Community Ministries  
*Evaluating the Foundation as a Whole*, Patricia Patrizi, Patrizi-McMullan Consulting

**SESSION 256: Demonstration**

Room: Akaka

Sponsored by the Topical Interest Group on Human Services Evaluation

**Empirically Positioning Programs for Sustainability**

Chair: Dale C P Howard, Howard Research and Instructional Systems Inc

Presenter: Dale C P Howard, Howard Research and Instructional Systems Inc

Brian T Yates, American University

Peggy Ann Howard, Howard Research and Instructional Systems Inc

**SESSION 257: Alternative Format**

Room: Koko

Sponsored by the Topical Interest Group on Environmental Program Evaluation

**Nonformal Environmental Program Evaluation: Where Are We?**

Facilitators: Emmalou Norland, The Ohio State University

L Kate Wiltz, The Ohio State University

**SESSION 258: Panel**

Room: Waimea

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Practical Contrasts of Cluster and Multi-site Evaluations**

Chair: Ricardo A Millett, WK Kellogg Foundation

Panelists: *Multi-site Evaluations as a Means of Generating Science-based Intervention*, J Fred Springer, Evaluation

Management and Training Associates Inc

*Cluster Evaluation of a Community-University Partnership Initiative*, Beverly A Parsons, InSites*Applying Diffusion of Innovation Theory to Cluster and Multi-Site Evaluation*, James W Dearing, Michigan State University

Discussant: Bobby Y Milstein, Centers for Disease Control and Prevention

**SESSION 259: Panel**

Room: Niihau

Sponsored by the Topical Interest Groups on Evaluation Use &amp; State and Local Government

**Lessons From Evaluation Utilization: Facilitating Legislative Use of GPRA Reports**

Chair: Elaine L Vaurio, US General Accounting Office

Panelists: *Improving the Usefulness of Performance Reports to Congress*, Elaine L Vaurio & Stephanie Shipman, US General Accounting Office*Moving GPRA from Promise to Common Practice: Developing a Pragmatic Theory To Support Utilization*, Patria de Lancer Julnes, Utah State University*The Role of Evaluators in Managing for Results*, Maria P Aristigueta, University of Delaware*Lessons for Evaluation Utilization for State Legislative Program Evaluation Reports*, Jane Fletcher, Florida State Legislature**SESSION 260: Tech Talk**

Room: Hilo

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**The Development of an Impact Evaluability Relational Database for Conducting Impact Evaluation of HIV Prevention****Efforts and Policies at the Municipal, State and National Levels**

Chair: Timothy A Akers, Centers for Disease Control and Prevention

Presenters: Timothy A Akers, Centers for Disease Control and Prevention

Choi K Wan, Centers for Disease Control and Prevention

Xiaohong Mao Davis, Centers for Disease Control and Prevention

**SESSION 261: MultiPaper**

Room: Puna

Sponsored by the Topical Interest Group on Teaching of Evaluation

**Developing an Infrastructure that Supports Program Evaluation**

Chair: Sarita Davis-Chukwuka, Clark Atlanta University

Presenters: *Increasing the Capacity To Develop and Evaluate Programs within Community-based Agencies*, Wendy A Etheridge, Anne E Farber & Debra L Stark, University of Pittsburgh*"The Evaluation Workshops": Building an Evaluation Culture within the Occupational Safety and Health Service in New Zealand*, Kathryn M Mickell, Occupational Safety and Health Service*Promoting the Transfer of Evaluation Training*, Scott A Robbins, University of New Mexico

**SESSION 262: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**A Funny Thing Happened on the Way to the Forum: Examining the Intersection of the Roles of Evaluators and Stakeholders**

Chair: J Bradley Cousins, University of Ottawa

Presenters: *Revisiting 'Responsiveness' in Evaluation*, J Bradley Cousins, University of Ottawa*Navigating the Ghosts: What To Be Aware of When Building Capacity within Underserved Communities*, Ruth E

Forman, Pauline E Brooks, Sally R Durgan &amp; Tenzing Donyo, The California Endowment

*Increasing Evaluation Capacity in Community Based Organizations: A Report from the Trenches*, Louise A Godbold,  
Independent Consultant*Evaluators as Stewards of Citizen Deliberation*, Cheryl MacNeil, The Sage Colleges

Discussant: David Fetterman, Stanford University

**SESSION 263: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Groups on Theories of Evaluation &amp; International and Cross-cultural Evaluation

**Theoretical and Methodological Considerations for International Evaluations**

Chair: Prachee Mukherjee, Colorado Springs School District 11

Presenters: *A Model and Method of Evaluative Accounts: Impact of National Literacy Mission of India*, Harbans S Bhola, Indiana  
University at Bloomington*Politicians Require Evaluation. But Do They Afford It?* Savior Chircop, University of Malta*Human Rights Conventions: Monitoring and Evaluation Implications*, Mahesh S Patel, United Nations Children's Fund**SESSION 264: Panel****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Evaluation When the Community Is in Charge: Lessons from Evaluating Community-based Health Programs**

Chair: Ross F Conner, University of California at Irvine

Panelists: *The Development, Implementation and Analysis of Community-level Measures of Change*, Ross F Conner & Sora  
Park Tanjasiri, University of California at Irvine*Community Indicators in the Evaluation of a Canadian Healthy Communities Initiative*, Neale B Smith, Regional Public  
Health - David Thompson Health Region*Moving from the Evaluation of Community-based Initiatives to Community-based Evaluation*, Doug Easterling,  
University of North Carolina at Greensboro*Increasing Evaluability: Balancing Community and Funder Interests*, Victor Kuo & Martha Campbell, The James Irvine  
Foundation**SESSION 265: Panel****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Using Case Mix in Outcome Monitoring: Findings from Three Longitudinal Studies of Substance Abuse**

Chair: Michael L Dennis, Chestnut Health Systems Inc

Panelists: *Predicting Outcomes in Adults and Adolescent Treatment with Case Mix Versus Level of Care: Findings from the Drug  
Outcome Monitoring Study (DOMS)*, Michael L Dennis, Christy K Scott, Mark D Godley & Rod Funk, Chestnut Health  
Systems Inc*Developing Alcohol/Drug Use Profiles from Assessment and Outcome Monitoring Data: Ten-year Trend in a Large  
Multi-functional Treatment Center*, Brian Rush, Patrica Cleland & R Shaw Moxam, Centre for Addiction and  
Mental Health; and Michael L Dennis, Chestnut Health Systems Inc*Modeling Case Mix at Intake Based on Outcome Functioning*, Mark A Foss, Christy K Scott & Michael L Dennis,  
Chestnut Health Systems Inc

Discussant: Lee B Sechrest, University of Arizona

**SESSION 266: Roundtables****Room: Kahuku****Minority, International and Cross-cultural Issues in Evaluation***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 2:25.)*

Host: Ivy Jones Turner, Peace Games Inc

**Roundtable A (First Rotation): Evaluating a National Land Mine Awareness Campaign in Mozambique: Key Results and Reflections**, Tristi C Nichols, Manitou Inc

**Roundtable B (First Rotation): Challenges of Evaluating Issues of Marginalized Populations**

Presenters: *Documenting Outcomes of Domestic Violence in the Hmong Community: A Participatory Action Research Project*, Kalyani Rai, University of Wisconsin at Milwaukee  
*The Impact of Mass Media Intervention Programs on Marginalized Members of Society*, Ryan M Quist & William D Crano, Claremont Graduate University

**Roundtable C (First Rotation): Considering the Role of Culture in Program Evaluations**

Presenters: *Multi-cultural Evaluation of Maori Taura (Patients) in Queen Mary Hospital's Parallel Treatment Program for Addictive Disorders*, Gerald A Bunn, Evaluations and Auditing Services Ltd  
*The Assessment of Culture as a Protective Factor among Native Americans: The Survey of Nez Perce Culture*, Elizabeth J Harris, Evaluation Management and Training Associates Inc and Joyce McFarland, Nez Perce Tribe

**Roundtable D (First Rotation): Crossing the Racial Divide: Minority Admissions in the 21st Century**, Richard J Braxton, University of Wisconsin at Madison

**Roundtable E (First Rotation): Development of a Rubric for Evaluating Cultural Aspects of Curriculum Modules for Navajo Students**, Rebecca H Zittle, Center for Educational Evaluation and Research; Elvira Largie, Navajo Education Technology Consortium; and Frank Zittle, Cameron University

**Roundtable A (Second Rotation): The Role of Cultural Competence in Program Evaluation Settings**

Presenters: *Cultural Competence in Human Service Programs: Its Definition, Measurement, and Role in Program Evaluation*, Cheryl A Hosley, Wilder Research Center  
*Evaluation Issues in Cultural Competence*, Saumitra Sengupta, City and County of San Francisco and Rodney K Hopson, Duquesne University

**Roundtable B (Second Rotation): Enhancing Cultural Diversity and Cultural Competence**

Presenters: *A Model for Training and Evaluating Mexican Cultural Competence in Paraprofessional Human Service Agency Staff*, Angela G Montagno & David Boyle, University of Georgia  
*Evaluation Participation in Culturally Diverse, Intergenerational Programs*, Richard H Salo, The Ohio State University

**Roundtable C (Second Rotation): Considerations in Multi-cultural Evaluation**

Presenters: *Ethical Issues in the Development of Standards for Multicultural Evaluation*, Elizabeth W Beale & James V Wright, Auburn University at Montgomery  
*An Analysis of Multicultural Competency (MCC) Training in Counselor Education Programs in a Midwest, Tri-state Region of the United States*, Jennifer E Williams & Michelle Neace, University of Cincinnati

**Roundtable D (Second Rotation): Evaluation Context and Brazilian Universities**

Presenters: *Partnering for Change: Lessons Learned from the Training Partnership between the World Bank and the University of San Paolo, Brazil*, Mita Marra, The World Bank  
*Evaluation in Brazilian Public Universities: Questions Related to Support and Conflicts*, Iduina Mont' Alverne Chaves, Federal Fluminense University and Sueli Barbosa Thomaz, University of the State of Rio De Janeiro

**Roundtable E (Second Rotation): Evaluating Development Programs**

Presenters: *Evaluation as a Participatory and Learning Tool in UNCDF*, Sophie de Caen, United Nations Capital Development Fund  
*The Impact of Structural Adjustment Programs on Economic Growth in Sub-Saharan Africa*, Al Bavon, University of North Texas

**SESSION 267: Tech Talk**

**Room: Oahu**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Innovative Applications of Structural Equation Modeling Techniques To Explore National Survey Data**

Chair: Astrid Hendricks-Smith, WK Kellogg Foundation

Presenter: Cynthia C Phillips, Third Sector Strategies  
Jeffrey Greene, Third Sector Strategies

**SESSION 268: Panel****Room: Waialua**

Sponsored by the Topical Interest Groups on Pre-K-12 Ed Evaluation & Collaborative, Participatory and Empowerment Evaluation  
**Building Evaluation Capacity for Staff in PreK-12 Schools: Experiences and Challenges**

Chair: Jean A King, University of Minnesota

Panelists: *Where There is a Will, There is a Way: PreK-12 School Evaluation*, James R Sanders, Western Michigan University  
*Professional Development for Internal Participatory Evaluation: A Competence-building Approach*, Astri M Indrebo, Lillehammer University College  
*Complexity in Teacher Professional Development: A Qualitative Study*, Michael Sikes, Cultural Education Collaborative  
*Using a Continuous Improvement Model for Building School Capacity for Evaluation*, Margarida F Southard, Leon County Schools  
*Building Head Start Capacity for Outcome Evaluation*, Mary L Marx & Debbie Zorn, University of Cincinnati  
*Building Evaluation Capacity in Lake Wobegone ISD: How Many Minnesotans Does It Take To Use Data?* Jean A King, University of Minnesota

**SESSION 269: Panel****Room: Waianae**

Sponsored by the Topical Interest Groups on State and Local Government & Evaluation Use

**There Is More to Performance Measurement than Just Counting Inputs and Outputs**

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Panelists: *Who Wants To Know What Information, Why, When, and in What Format: The Performance Measurement Dilemma*, John A McLaughlin, University of Southern California  
*Measuring Hard-to-measure Outcomes*, Joseph S Wholey, US General Accounting Office  
*Lessons Learned from Local Government Performance Measurement Use*, David J Bernstein, Montgomery County Department of Finance

Discussant: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

**SESSION 270: Panel****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Building Evaluation Capacities in International Aid Organizations and in Developing Countries: Emerging Lessons and Some Future Challenges**

Chair: Patrick G Grasso, The World Bank

Panelists: *Building Evaluation Capacity at the World Bank: Lessons Learned in the Context of Institutional Change*, Francois Binder, The World Bank  
*Building Evaluation Capacity: Challenges Facing Developing Countries*, Osvaldo N Feinstein & Keith Mackay, The World Bank  
*Evaluation Capacity Building Using Distance Learning Techniques*, William Eckert, The World Bank  
*Building Evaluation Capacity: The USAID in Bulgaria and Georgia*, Laurie E Ekstrand, US General Accounting Office

Discussant: Patrick G Grasso, The World Bank

**SESSION 271: Alternative Format****Room: Maui**

Sponsored by the Topical Interest Group on Independent Consulting

**So You Want to Be an Independent Consultant?**

Chair: Belle Brett, Brett Consulting Group

Presenters: Jo Ann Doyno-Ingersoll, Strategic Research  
Melanie A Hwalek, SPEC Associates  
Kris Putnam, Independent Consultant  
Michael Scriven, Claremont Graduate University

**SESSION 272: Panel****Room: Kauai**

Sponsored by the Topical Interest Group on Qualitative Methods

**Mixed Methods Analysis Using Concept Mapping**

Chair: William Trochim, Cornell University

Panelists: *Participatory, Multiple Stakeholder Qualitative Data Analysis Using Concept Mapping*, Staci Lowe, Cornell University  
*Using Mixed-methodology Concept Mapping for Community-based Planning and Evaluation*, Naomi G Penney, Cornell University  
*The Application of Concept Mapping to the Analysis of Open-ended Survey Questions: Developing a Coding Scheme, Assessing Similarity, and Linking People to Ideas*, Kristin Jackson, Cornell University

Discussant: William Trochim, Cornell University

**Thursday, November 2, 3:20 P.M. to 4:50 P.M.****SESSION 273: Presidential Strand Panel****Room: Lanai**

Sponsored by the Topical Interest Group on State and Local Government

**The Use of Evaluation in the GPRA Reporting Process: Analysis of the First Year Effort**

Chair: Elmima C Johnson, National Science Foundation

Panelists: *Use of Program Evaluation in Federal Agencies' GPRA Performance Reports*, Elaine L Vaurio & Stephanie Shipman, US General Accounting Office  
*The Use of Evaluation in GPRA: A Case Study - The Department of Education*, Alan Ginsburg, US Department of Education  
*GPRA at the National Science Foundation: The First Year Experience*, Elmima C Johnson, National Science Foundation  
*Mutuality of Impacts of Evaluation and GPRA at NSF*, Conrad G Katzenmeyer, National Science Foundation**SESSION 274: Alternative Format****Room: Akaka**

Sponsored by the Topical Interest Group on Business and Industry

**The Role of Measurement and Evaluation in Achieving Business Results**

Chair: Trude J Fawson, The Training Impact Group

Presenters: Arlene Brownell, The Training Impact Group  
Trude J Fawson, The Training Impact Group  
June P Maul, US West  
Jennifer Unger, University of Southern California**SESSION 275: Business Meeting****Room: Koko**

Sponsored by the Topical Interest Group on Environmental Program Evaluation

TIG Chair: Emmalou Norland, The Ohio State University

Program Chair: Elizabeth J Hall, The Ohio State University

**SESSION 276: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Modern Measurement Theory: Applications in Evaluation Research**

Chair: Patrick E McKnight, University of Washington,

Panelists: *Assessing Disability Claims: An IRT Rescaling of Traditional Measures*, Patrick E McKnight, University of Washington and Miles McFall, VA Puget Sound Health Care System  
*Rasch Analysis of Two Measures of Post-traumatic Stress Disorder*, Kendon J Conrad, University of Illinois at Chicago  
*Rasch Analysis of the Worksite Health Climate Scale*, Karen Conrad, Craig Velozo, Paul Reichelt & Karen Chang, University of Illinois at Chicago  
*Exploring Measurement Invariance with IRT and CFA*, Florian Schmiedek, University of Mannheim



**SESSION 277: Panel****Room: Niihau**

Sponsored by the Topical Interest Groups on Evaluation Use &amp; Theories of Evaluation

**Making Sense of Critical Multiplism: Pragmatic Frameworks for Designing Useful Evaluations**

Chair: George Julnes, Utah State University

Panelists: *Toward Usable Guidelines for Mixing and Making Methods Multiple*, Melvin M Mark, Pennsylvania State University  
*Mixed Methods in Support of Program Decisions: Combining Survey Techniques To Reveal Contradictions and Commonalities*, Lani Van Dusen, Utah State University  
*Evaluation and Audit Cross-discipline Models: A Multiplist Approach to Strengthening Information Quality*, Valerie J Caracelli & Judith Droitcour, US General Accounting Office  
*Multiplism in Service of Assisted Sensemaking: Crafting Multiple Perspectives of Welfare Reform*, George Julnes, Utah State University

**SESSION 278: Panel****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Evaluating Prevention Programs in Their Developmental Context**

Chair: Sharon G Portwood, University of Missouri at Kansas City

Panelists: *A Developmental Approach to Program Evaluation*, Sharon G Portwood & Penny Ayers, University of Missouri at Kansas City  
*Evaluation in a Program's Infancy: The Children's Peace Pavilion Pledge School Program*, Julia J Finkel, Kelly E Kinnison & Sharon G Portwood, University of Missouri at Kansas City  
*Evaluation in a Program's Adolescence: The STOP Violence Coalition*, Robert G Waris, Sharon G Portwood, Gregor V Sarkisian, Darren McCormick & Andrew H Ward, University of Missouri at Kansas City  
*Evaluation of the "Mature" Program: YouthFriends*, Kelly E Kinnison, Sharon G Portwood, Robert G Waris & Andrew H Ward, University of Missouri at Kansas City

Discussant: Lisa Ashner Adkins, YouthFriends

**SESSION 279: MultiPaper****Room: Puna**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Using Program Theory To Increase Evaluation Capacity: Lessons Learned from Two Work and Health Initiative****Demonstration Programs**

Chair: Stewart I Donaldson, Claremont Graduate University

Presenters: *Using Program Theory To Increase Evaluation Capacity*, Stewart I Donaldson & Laura E Gooler, Claremont Graduate University  
*Using Program Theory To Increase Evaluation Capacity in Community Technology Centers*, Anna M Malsch, Cindy Gilbert, Laura E Gooler & Stewart I Donaldson, Claremont Graduate University  
*Using Program Theory to Increase Evaluation Capacity in Job Search Training Organizations*, Laura E Gooler & Stewart I Donaldson, Claremont Graduate University

Discussant: Laura E Gooler, Claremont Graduate University

**SESSION 280: Business Meeting and Presentation****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Empowerment Evaluators Web-based Survey Findings**

TIG Chair: David Fetterman, Stanford University

Presenter: David Fetterman, Stanford University

**SESSION 281: MultiPaper**

Room: Kona

Sponsored by the Topical Interest Group on Human Services Evaluation

**Evaluation of Welfare Reform and Related Initiatives**

Chair: Christopher R Larrison, University of Georgia

Presenters: *Family Archetypes: A New Perspective on Families that Receive Welfare Benefits*, Christopher R Larrison, Larry Nackerud & Edwin A Risler, University of Georgia*Psychosocial Characteristics of Welfare Employment Outcomes: Longitudinal Assessment of Employment and Earnings*, Peter A Neenan, Research Triangle Institute and Dennis K Orthner, University of North Carolina at Chapel Hill*Community Innovations in Welfare Avoidance: Preliminary Project Findings from the State of Texas*, Dennis L Poole & Miquel Ferguson, University of Texas at Austin*The Georgia Welfare Reform Research Project – The Remaining TANF Recipients: A Research Based Profile*, Edwin A Risler, Larry Nackerud & Christopher R. Larrison, University of Georgia*Current Theories of Income Inequality and Health: Relevance for the Evaluation of Welfare to Work Programs*, Eunice Rodriguez, Cornell University**SESSION 282: Business Meeting and Presentation**

Room: Ewa

Sponsored by the Topical Interest Group on Health Evaluation

**Using Health Care Satisfaction Surveys To Evaluate the Clients' Perspective of Care as a Way of Building Organizational Capacity**

TIG Chair: Thomas H Cook, Vanderbilt University

Program Chair: Molly Engle, Oregon State University

Presenter: Thomas H Cook, Vanderbilt University

**SESSION 283: Panel**

Room: Honolulu

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Documenting Information Transfer in Addiction Programs: Multiple Methods of Evaluation**

Chair: Dianna L Newman, State University of New York at Albany

Panelists: *Evaluating Training in Addictions Professional Development: Cross-site Documentation*, Lloyd Goldsamt, NDRI Inc  
*Systems Change in Addictions Professional Development: Issues in Documenting Impact*, Lisa Reboy-Woolery, Mid-Atlantic ATTC*Evaluating Training in Addictions Professional Development: Documenting Local Needs While Satisfying National Requirements*, Craig Love, Brown University*Documenting Systemic Change: A Model of Impact*, Dianna L Newman & Jennifer Smith, State University of New York at Albany

Discussant: Craig Love, Brown University

**SESSION 284: Roundtables**

Room: Kahuku

**Quantitative Methods for Evaluation***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 4:05.)*

Host: Deborah F Holmes, Department of Health and Human Service

**Roundtable A (First Rotation): Sampling Methods for Hard-to-reach Populations**Presenters: *Random Samples and Convenience Samples from the Same Population: Comparisons of Adolescent Survey Responses*, Kathleen A Bolland & John M Bolland, University of Alabama*A Practical Sampling Method for Evaluating Programs for the "Hard to Reach": Venue-based Sampling of Young Men Who Have Sex With Men*, Robin Lin Miller, University of Illinois at Chicago; Lillian S Lin, Farzana Muhib, Philip Smith & Wayne Johnson, Centers for Disease Control and Prevention; Ann Stueve, Columbia University; and Wesley Ford, Los Angeles Department of Health**Roundtable B (First Rotation): Comparing Approaches to Data Analysis**Presenters: *A Comparison of Missing Data Treatments in Producing Factor Scores*, E Lea Witt, University of Central Florida  
*Alternative Data Analysis in Evaluation Research: A Comparison between Ordinal and Traditional Statistical Approaches*, Andy K Rudd & Andrew McConney, Western Oregon University

**Roundtable C (First Rotation): Examining Threats to Reliability and Validity**

Presenters: *Be Careful What You Ask For: Unexpected Outcomes Related to Hawthorne and John Henry Effects While Evaluating a Prevention Program*, Amy R Juntunen, SPEC Associates  
*A Comparison of Three Self-reporting Methods of Measuring Change in Instructional Practice*, Tony C M Lam & Priscilla Bengo, University of Toronto

**Roundtable D (First Rotation): Leading Edge Techniques for Measuring Community and Social Structures**

Presenters: *Visualizing Communication Networks Based on Understanding Variations in Measures and Networks*, Maryann Durland, Rockman ET AL  
*New Approaches to Neighborhood Indicator Development: Using Spatial Probability Techniques and Multi-attribute Utility Analysis To Facilitate the Evaluation of Neighborhood-based Social Service Programs*, Elliott T Graham, Ramsey County Human Services Department

**Roundtable E (First Rotation): Validating a New Measure of Workplace Safety Climate: A Preliminary Investigation**

Presenters: Brett A Magill, American Red Cross  
Anthony Gallagher, American Red Cross  
Christine Carr, American Red Cross

**Roundtable A (Second Rotation): Examining Survey Measurement Error**

Presenters: *Adolescent Responses to Multiple Questions about Frequency and Recency of Risk Behaviors: Within-wave and Cross-wave Comparisons*, Kathleen A Bolland & John M Bolland, University of Alabama  
*Errors in Survey Designs: Sources and Consequences*, Shahpar Modarresi, Prince George's County Public Schools

**Roundtable B (Second Rotation): Applications of Spatial Analysis**

Presenters: *Incorporating a Spatial Analytical Component into an Evaluation of a County Curfew Law*, Caterina Gouvis, The Urban Institute  
*Implementing a Spatial Framework for Process Evaluation of Virginia's Juvenile Transfer Statutes*, Sanjeev Sridharan & Heidi Vaughn, Caliber Associates; and Lynette Greenfield & Baron Blakely, Virginia Department of Juvenile Justice

**Roundtable C (Second Rotation): Applications of Multi-level Analysis and Multilevel Modeling**

Presenters: *Using Multi-level Analysis To Maximize the Findings of a Longitudinal Study*, Stacie A Hudgens & Peggy Glider, University of Arizona  
*Estimating Individual Outcomes in the Presence of Intra-county Correlation: The Use of Multilevel Modeling in Evaluating Child Welfare Reforms*, Judith B Wildfire & Charles L Usher, University of North Carolina at Chapel Hill

**Roundtable D (Second Rotation): Heeding the Call for Quantitative Data**

Presenters: *Evaluating Student Learning in the Visual Arts: The Quest for Quantitative Data*, Tracie E Costantino, Art Resources in Teaching  
*Using the Angoff Standard-setting Method in Program Evaluation: A Review, With Implications for Low-stakes Studies*, Paul R Brandon, University of Hawaii at Manoa

**SESSION 285: Business Meeting and Presentation**

**Room: Oahu**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**An Exploration of the Learning Environment at the Intersection of Cluster and Multi-site Evaluation**

TIG Chairs: Beverly A Parsons, InSites  
J Fred Springer, Evaluation Management and Training Associates Inc  
Program Chair: Cynthia C Phillips, Third Sector Strategies  
Presenter: Cynthia C Phillips, Third Sector Strategies

**SESSION 286: Business Meeting and Presentation**

**Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Idea Exchange: Fostering Capacity for Evaluation in PreK-12 Education**

TIG Chair: Maria D Whitsett, Austin Independent School District  
Program Chairs: Sally L Bond, The Program Evaluation Group  
Jean A King, University of Minnesota  
Facilitator: Jean A King, University of Minnesota

**SESSION 287: MultiPaper****Room: Waianae**

Sponsored by the Topical Interest Group on Qualitative Methods

**The Variety of Qualitative Experiences**

Chair: Sue E Mutchler, Southwest Educational Development Laboratory

Presenters: *Using Online, Interactive Chats for Qualitative Data Collection: The Personal Interview Revisited*, Michal Galin, Independent Consultant*The Wisdom of Delphi: Generating a Combination of Qualitative and Quantitative Data*, Bettina Greimel, Vienna University of Economics and Business Administration*Evaluators' Perceptions of Role in Corporate Settings*, Sharon Marie May, Compaq Computer Corporation*Using Qualitative Research To Identify Systemic Level Effects of a Policy Change Process*, Sue E Mutchler & Diane T Pan, Southwest Educational Development Laboratory**SESSION 288: Think Tank****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Strengthening the International Networks of Professional Evaluation Associations: Progress Report and Future Directions**

Moderator: Arnold Love, Independent Consultant

Participants: Jean-René Bibeau, Canadian Evaluation Society

Penelope J Hawkins, Australasian Evaluation Society

Alexey I Kuzmin, Evaluation Network (Russia)

David Nevo, Israeli Association for Programme Evaluation

Donna M Mertens, American Evaluation Association

James Mugaju, Reseau Ruandais de Suivi et Evaluation

Mahesh S Patel, African Evaluation Association

Craig Russon, Western Michigan University

**SESSION 289: Panel****Room: Kauai**

Sponsored by the AEA Diversity Committee

**Evaluators' Work in Cultural, Ethnic, and Linguistically Diverse Communities: Are Additional Standards and Principles Needed?**

Chair: Edith P Thomas, United States Agriculture Department

Panelists: *Ethnic, Linguistic, and Cultural Diversity: From the Perspective of the Standards for Program Evaluation*, James R Sanders, Western Michigan University*The AEA Guiding Principles and Diversity: Reflections from the Task Force Chair*, William R Shadish, University of Memphis*Ethnic, Linguistic, and Cultural Diversity: The Role of Guidelines from the Perspective of Community-based Program Evaluation*, Anna Marie Madison, University of Massachusetts at Boston*Standards and Guiding Principles: From the Perspective of Multicultural Validity*, Karen E Kirkhart, Syracuse University

Discussants: Charles L Thomas, George Mason University

Juan Martinez, Community Human Services Department

**Thursday, November 2, 5:00 P.M. to 6:00 P.M.****SESSION 290: Business Meeting and Presentation****Room: Lanai**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Fiducial Probability and Social Science**

TIG Chair: James H Derzon, George Washington University

Program Chair: Georg E Matt, San Diego State University

Presenter: Lawrence B Mohr, University of Michigan

**SESSION 291: Business Meeting and Presentation****Room: Akaka**

Sponsored by the Topical Interest Group on Feminist Issues in Evaluation

**We Have Come A Long Way, or Have We?**TIG Chairs: Donna M Mertens, Gallaudet University  
Sue Klein, US Department of Education

Program Chair: Denise Seigart, Mansfield University

Session Chair: Denice A Cassaro, Cornell University

Facilitators: Kathryn A Bowen, Bowen's Evaluation and Consulting Services  
Denise Seigart, Mansfield University**SESSION 292: Business Meeting and MultiPaper Presentation****Room: Koko**

Sponsored by the Topical Interest Group on Teaching of Evaluation

**Teaching Evaluation: Time-saving Detours and Road Maps for Your Journey**

TIG Chair: Katye M Perry, Oklahoma State University

Program Chair: Sarita Davis-Chukwuka, Clark Atlanta University

Presenters: *The Use of Role Playing in Teaching Evaluation Theory*, Marvin C Alkin, University of California at Los Angeles  
*Integrating Program Evaluation into the Social Work Research Curriculum*, Sarita Davis-Chukwuka, Clark Atlanta University*Increasing Evaluation Capacity in Ministry and Pastoral Care Settings: Teaching Evaluation to Doctor of Ministry Students Via the Internet*, Leslie L Gardner, Saint Stephen's Theology College*Teaching Program Evaluation: Its Curricular Convergence and Divergence*, Katye M Perry, Janice Williams-Miller & Robyn Moore, Oklahoma State University

Discussant: John M Perry, University of Melbourne

**SESSION 293: Business Meeting****Room: Waimea**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

TIG Chair: Margaret M Lubke, Utah State University

Program Chair: Marcie J Bober, San Diego State University

**SESSION 294: Business Meeting****Room: Niihau**

Sponsored by the Topical Interest Group on Business and Industry

TIG Chairs: Thomas G Berstene, Workforce Planning Associates  
Rose J Setze, Arthur Andersen

Program Chair: Rose J Setze, Arthur Andersen

**SESSION 295: Business Meeting****Room: Hilo**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

TIG Chair: Anita Pierce, University of Oregon

**SESSION 296: Business Meeting and Presentation****Room: Puna**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**New Directions for Theory-driven Evaluation: A Facilitated Group Discussion**TIG Chairs: Stewart I Donaldson, Claremont Graduate University  
Huey T Chen, Centers for Disease Control and Prevention

Facilitator: Stewart I Donaldson, Claremont Graduate University

**SESSION 297: Business Meeting****Room: Kohala**

Sponsored by the Topical Interest Group on Crime and Justice

TIG Chairs: Winifred Reed, US Department of Justice  
Laura Winterfield, US Department of Justice

**SESSION 298: Business Meeting and Presentation****Room: Kona**

Sponsored by the Topical Interest Group on Human Services Evaluation

**Exploring "Theories of Change" in a Community-building Program**TIG Chairs: Frank A Sansone, University of West Florida  
Robert L Fischer, Families First

Program Chair: Robert L Fischer, Families First

Presenter: G Kem Lowry, University of Hawaii  
Holly Henderson, Integrated Outcomes  
Claire Asam, Lili'uokalani Children's Center**SESSION 299: Business Meeting****Room: Ewa**

Sponsored by the Topical Interest Group on Extension Education Evaluation

TIG Chair: Michael W Duttweiler, Cornell University

Program Chair: Nancy Ellen Kiernan, Pennsylvania State University

**SESSION 300: Business Meeting****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

TIG Chairs: Robert G Orwin, Battelle Centers for Public Health Research and Evaluation  
Scott Crosse, Westat

Program Chair: Scott Crosse, Westat

**SESSION 301: Business Meeting****Room: Kahuku**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

TIG Chair: Stanley T Capela, HeartShare Human Services

**SESSION 302: Business Meeting****Room: Oahu**

Sponsored by the Topical Interest Group on Needs Assessment

TIG Chair: Mary Sue Hamann, University of North Carolina at Greensboro

**SESSION 303: Business Meeting****Room: Waiialua**

Sponsored by the Topical Interest Group on Research, Technology and Development Evaluation

TIG Chair: Julia Melkers, Georgia State University

**SESSION 304: Business Meeting and Presentation****Room: Waianae**

Sponsored by the Topical Interest Group on State and Local Government

**Geographic Information Systems (GIS): A Tool for Local Community Development Evaluations**

TIG Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Program Chair: Mark E Ward, US General Accounting Office

Presenter: Eileen A Robertson-Rehberg, Cornell University

**SESSION 305: Business Meeting****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

TIG Chairs: Jim Rugh, CARE  
Kate A Spring, United Nations Children's Fund  
Audley Espeut, Caribbean Development Bank

Program Chair: Jim Rugh, CARE

## Thursday, November 2, 6:15 P.M. to 7:30 P.M.

SESSION 306: EVENING RECEPTION and POSTER SESSION

Room: Maui

AEA would like to thank Sage Publications for sponsoring this evening's reception.

- Poster 1: **To Risk or Not To Risk: A Holistic Approach to a Feminist Health Care NGO in Colombia, South America**, Monica M Alzate, The University of Georgia at Athens
- Poster 2: **Tools To Help Community-based Organizations (CBOs) Use Needs and Resources Assessments**, Arlene B Andrews & John Stewart, University of South Carolina
- Poster 3: **The Role of the Student Survey in Evaluation of Educational Programs: Development, Administration, and Utilization of a Comprehensive Student Survey at Milton Hershey School**, Tara L Atkins-Brady, Milton Hershey School
- Poster 4: **The Design of a Model Safe School Climate Survey To Identify Crime and Violence in Public Schools**, Rosemary V Barnett, Glenn D Israel & Janice O Easton, University of Florida
- Poster 5: **Mapping for Program Evaluators**, Jerry Bean, Independent Consultant
- Poster 6: **Models for Planning and Evaluation of Integrated Projects: Collaborative Research, Extension, and Education**, Claude F Bennett, US Department of Agriculture
- Poster 7: **Profiles of Offenders in Residential Substance Abuse Treatment**, Erica J Boyce & G Edward Wensuc, Colorado Division of Criminal Justice; Maureen L O'Keefe, Colorado Department of Corrections; and Cynthia A Zupanec, University of Colorado at Colorado Springs
- Poster 8: **The AEA Job Bank: A Summary of Who, What, Where, When and How Much**, Jennifer M Camacho, University of Illinois at Chicago and Nicole Vicinanza, Aquirre International
- Poster 9: **A Survey of Key Stakeholders' Perspectives on Hospital Performance**, François Champagne, Henriette Bilodeau, Isabelle Trabut, Claude Sicotte & Lambert Farand, University of Montreal; and Jan Barnsley, University of Toronto
- Poster 10: **Learning about Community Collaboration**, Stacie S Cherner & Kathleen M Hebbeler, SRI International
- Poster 11: **Creating and Documenting Service Linkages: Operation Link Emergency Shelter for Multiply-diagnosed Homeless Persons with HIV/AIDS**, Elaine V Cohen & Christian Carroll, Operation LINK Catholic Community Services
- Poster 12: **Peer Workers: A Case Study of Their Role and Experiences in an Emergency Shelter for Multiply-diagnosed Homeless Persons with HIV/ AIDS**, Elaine V Cohen & Christian Carroll, Operation LINK Catholic Community Services
- Poster 13: **Demonstration of a Successful Comprehensive Tracking Protocol For Locating Persons with Co-occurring Disorders and Criminal Justice Involvement**, Robbianne TM Cole, Maureen H Rumptz, Michael Finigan, Piper Hackett, Chris Heiser, Richard Matthews & Leslie Bernhard, NPC Research Inc.
- Poster 14: **Separating the Wheat from the Chaff: Issues in Sorting Evidence in Program Evaluation**, Laurel E Cuthbertson, Andrew McConney & Robert Ayres, Western Oregon University
- Poster 15: **Strength-based Evaluation: Promoting Successful Prevention**, Michelle L Cyrulik, Alliance for Children and Families
- Poster 16: **Evaluating Comfort Level with Diversity in Undergraduate Students**, John A Dantzler & Judith A Burry-Stock, University of Alabama
- Poster 17: **Assessing Adolescent Substance Use with the Time Line Follow Back: Implications for Program Evaluation**, Dennis D Deck & Trey Guy, RMC Research Corporation
- Poster 18: **A Process Evaluation of Prison Therapeutic Community Program**, Dina L Dunn & Kelli J Klebe, University of Colorado at Colorado Springs; and Maureen L O'Keefe & Joe Stommel, Colorado Department of Corrections

- Poster 19: Evaluating a Children's Grief Support Group: Issues in Methodology**, Victoria L Essenmacher & Melanie Hwalek, SPEC Associates
- Poster 20: Predictors of Return To Work from Outpatient Occupational Rehabilitation Settings**, Helen P Gardiner, Columbia Health Care Inc; and Kathy Graham & Reesa John, Workers Compensation Board – Millard Centre
- Poster 21: Health Care Continuum of Services in Quebec: New Strategies for Evaluation**, Marie Gervais, Laval University and Julie Lavoie, Institut de Réadaptation en Déficience Physique de Québec
- Poster 22: Development Of An Injured Worker Satisfaction Survey To Provide Occupational Rehabilitation (OR) Service Providers and Workers Compensation Board Alberta (WCB-AB) Contract Managers with a Measurement Tool To Evaluate Worker Satisfaction**, Kathryn E Graham & Reesa John, Workers Compensation Board – Millard Centre; and Helen Gardiner, Columbia Rehabilitation Centre
- Poster 23: Evaluating a Community-based AIDS Organization: Steps toward Building Organizational Capacity**, George J Greene, Bianca Wilson & Robin Lin Miller, University of Illinois at Chicago; and David Jimenez, Minority Outreach Intervention Project
- Poster 24: Juggling Multi-year, Multi-site Data: Using Hierarchical Linear Modeling To Get a Handle on Complex Projects**, Daniel J Heck, Horizon Research Inc.
- Poster 25: Patterns of Drug Use and Prior Treatment History among Adolescents in Drug Treatment**, Yih-Ing Hser, Christine E Grella, Cyleste C Collins & Vandana Joshi, UCLA Drug Abuse Research Center
- Poster 26: Using Computers To Construct Student Understanding**, Douglas Huffman & Elisabeth Palmer, University of Minnesota
- Poster 27: A Medley of Marketing Materials from Independent Evaluation Consultants**, Melanie Hwalek & Amy Juntunen, SPEC Associates
- Poster 28: Agent Performance and Customer Satisfaction: Results from Cooperative Extension**, Glenn D Israel & Bryan Terry, University of Florida
- Poster 29: A Retrospective Quasi-experimental Evaluation of a Residential Substance Abuse Treatment Program for Male Offenders: A Multi-organizational Data Collection Effort**, Deborah S John, Michael W Kirby Jr & Nancy R VanDeMark, Arapahoe House, Inc.
- Poster 30: Evaluation of Traffic Calming Projects in Honolulu**, Karl E Kim & Eric Y. Yamashita, University of Hawaii at Manoa
- Poster 31: Designing Legal Service Evaluations Informed by Attorney-client Privilege**, C Eric Kirkland, Legal Services Corporation
- Poster 32: Is the Criminal Justice Response to Domestic Violence in Multnomah County, Oregon Protecting the Women Who Call for Help?** Lisa M Lucas & Maureen H Rumpitz, NPC Research Inc.
- Poster 33: Evaluating HIV/ AIDS Prevention Mass Media Campaign Targeting Spanish Speaking Puerto Rican Adolescents, 1998-1999**, Alexie M Lugo-Canales, Jacqueline Molina, Maria M Ayala, Nelson Colon, Sonia Collazo, Orlando Lopez, Janice Ferrer & Carmen Feliciano de Melecio, Puerto Rico Dept of Health
- Poster 34: Collaborative Evaluation of the Dream Team Program for Middle School Students**, Samuel J Maddox, Suzanne E Upton, Chaundrissa M Oyeshiku & Ron Prinz, University of South Carolina
- Poster 35: Strengths and Challenges of the Resource Family Experience**, Susan P Maude & Brenda Maro, Loras College
- Poster 36: Using E-mail in Evaluation: Benefits and Drawbacks**, Miriam H Mulsow & Jacki Fitzpatrick, Tech University
- Poster 37: Evaluating the Linkage of Resource Allocation and Community Priority Setting for HIV Prevention Programs in Los Angeles County**, Pamela C Ogata, Henry D Anaya & Mark E Miller, Los Angeles County Office of AIDS Programs and Policy
- Poster 38: Building Organizational Planning and Evaluation Capacity: Reflections on Participation and Utilization**, Lucia E Orellana-Damacela, Louis Delgado, Michael E Rohrbeck & Yolanda Suarez-Balcazar, Loyola University Chicago



- Poster 39: An Experiment in Brain-based Teaching: Evaluating a Year-long Curriculum Intervention in an Elementary School**, Beverly D Payne & Stacy Schwartz, University of Georgia
- Poster 40: Living Evaluation: A Student Generated Model for Increasing Evaluation Capacity**, Peggy G Perkins, LeAnn G Putney & Jeff I Gelfer, University of Nevada at Las Vegas
- Poster 41: Assessing Quality of Extension Programs through Customer Satisfaction Surveys**, Rama Radhakrishna, Clemson University
- Poster 42: She Said, He Said! Gender Communications between Women-owned and Male-owned Businesses**, Sonia Rivas, DLR Consultants Inc.
- Poster 43: Building Evaluation Capacity for Urban Schools and Their Staff in K-8: Support for Successful Instructional Practices and Accountability to Proficiency Performance Standards**, Donna M Ruiz, University of Cincinnati
- Poster 44: Mapping Community Indicators and Nonprofit Resources**, Lizabeth L Sklaroff, John S and James L Knight Foundation
- Poster 45: Assessing Community Capacity for Change**, Neale Smith, Lori Baugh Littlejohns & Kathy GermAnn, David Thompson Regional Health Authority and Judie Bopp & Michael Bopp, Four Worlds Centre for Development Learning
- Poster 46: Surveys and Incentives: Response Patterns**, V Michelle Stewart & Michael Shafer, University of Arizona
- Poster 47: A Web-based Course To Improve Program Planning in Tobacco Control: A Feasibility Study**, Sharon F Storoschuk & Chris Lovato, University of British Columbia and Stephen R Manske, Lyle S Hallman Institute University of Waterloo
- Poster 48: A Tool for Measuring Strengths-based Practices in Social Services**, Jerod M Tarte & Beth L Green, Northwest Professional Consortium, Inc.
- Poster 49: One Project's Journey into Process Evaluation and the Use of Evaluation Findings for Project Improvement**, Phyllis M Thomas, Judy Florian & Judy Schlecte, Mid-continent Research for Education and Learning (McREL)
- Poster 50: Learning by Doing: A Program Evaluation Workshop on the Web**, Allison L Titcomb, University of Arizona
- Poster 51: Florida's Tobacco Program: Evaluation, Challenges, and Barriers**, Edward J Trapido, Norman Weatherby, Richard Rodriquez & Stefanie Kline, University of Miami
- Poster 52: Student's Criteria in Evaluating Instructors**, Mark E Troy, Nancy Simpson & Nancy Rhodes, Texas A&M University
- Poster 53: Evaluating Family-based Programs: The Challenge of Multiple Perspectives**, Deborah L Wasserman, The Ohio State University
- Poster 54: Cross-cultural Evaluation Issues in a Study of Agricultural Research Networks**, Jamie L Watts, International Plant Genetic Resources Institute
- Poster 55: Intensive Residential Treatment**, G Edward Wensuc & Erica J Boyce, Colorado Division of Criminal Justice; Maureen L O'Keefe, Colorado Department of Corrections; and Cynthia A Zupanec, University of Colorado at Colorado Springs
- Poster 56: Collaboration Evaluation: A Multi-site, Multi-method Approach**, Judith A Whiting-Fickling & Anita G Floyd, University of South Carolina
- Poster 57: Community Involvement in Educational Management for a Rural Village in Thailand**, Rangsun Wiboonuppatum, Florida State University
- Poster 58: Measuring Student Reach in Distance Education**, Stephanie B Wilkerson & Robert A Keller, Mid-continent Research for Education and Learning (McREL)

## FRIDAY, NOVEMBER 3, 2000

Registration 7:30 am to 5:30 pm in Main Foyer – Job Bank and Computer Center 7:30 am to 5:30 pm in Lao Needle

Plenary Session 8:00 am to 9:15 am in Lanai

*“Lessons from a Decade Spent Creating Tools for Building Worldwide Evaluation Capacity”*

AEA Awards Luncheon and Presidential Address (Ticketed Event) 12:05 pm to 1:40 pm in Maui Ballroom

Reception and Silent Auction 6:30 pm to 7:45 pm in Maui Ballroom

ROOM	7:00 AM – 7:50 AM	9:30 AM – 11:00 AM	11:10 AM– 11:55 AM	1:50 PM - 3:20 PM	3:30 PM - 5:00 PM	5:10 PM – 6:10 PM
Lanai		403 Pres Strand: Making Room at the Table: Voices of the Next Generation on Evaluation Capacity Building	420 Pres Strand: Building Evaluation Capacity Byte by Byte: More Computer-based and On-line Resources for Evaluators	438 Pres Strand: Cross-cultural Considerations for Eval Training: Comparisons and Contrasts from US, Japanese and Australian Perspectives	469: Big 'P', Little 'p': Evaluating the Effectiveness of Grant 'P'rograms through Examining Individual Grantee 'p'rograms	472: American Evaluation Association Annual Business Meeting
Akaka		404: Gender (You Mean Women?) and Evaluation	421: Casting the Net on New Possibilities in Data Collection and Reporting	439: Mandated Collaboration: A Feminist Issue in Evaluation	456: Conceptual Models of Juvenile and Criminal Justice and Uses in Local Capacity Building	
Koko		405: Recent Developments in Prison Evaluation	422: Distance Ed and Other Ed Technologies Business Meeting: The Future of Educational Technology	440: Assessment Methods in Higher Education	457: Evaluating Transformation in Higher Education Institutions	
Waimea		406: Answering Learning Needs with a Distance Technology Solution: Perspectives and Experiences	423: The Manifestation of the Vision: Utilizing Participatory Eval To Translate Org'l Values into Quality	441: Measurement Issues in Evaluation: Conceptual and Methodological Issues with Longitudinal Designs	458: Outcomes Evaluation: Small Wins in an Era of Accountability	
Niihau	400: Evaluation Use TIG Business Meeting	407: Qualitative Computing for Evaluation: Methodological Goals and Software Tools	424: Emerging Program Models - Developing and Testing Fidelity Criteria	442: Understanding the Theory of Change Approach to Evaluation	459: Accountability: Demonstration and Presentation on Aspects of Development	473: Australasian Evaluation Society Business Meeting
Hilo		408: The Program Logic Model: Does It Make a Difference or Impact on Program Performance? (The International Perspective)	425: "Capacity Building" for Capacity Building's Sake? The Role of Evaluation in Capacity Building Projects	443: Building Capacity in Non Profits through Planning and Evaluation	460: A Comprehensive Strategy for Implementation, Evaluation, and Utilization from Diversity Grantmaking at a Major Foundation	
Puna		409: Developing Your Career: Core Competencies for Evaluators	426: Use of Multi-sample, Multivariate Latent Growth Curve Modeling To Examine Cross-program Dose and Intervention Effects in Prevention Research	444: Minority Issues in Evaluation TIG Business Meeting	461: Education, Health and Evaluation Capacity: Re-thinking Evaluation Models in Diverse Latino Communities	
Kohala		410: Empowerment Evaluation and Results-oriented Grantmaking in Foundations	427: Creating Professional Communities through Reflective Self-assessment: Report of a Three-year Study To Create a Self-assessment System	445: Impact of Impact Evaluations: Results for Consumers	462: Evaluating Statewide Initiatives that Use County/ Community Partnerships To Achieve Important Health and Educational Goals	

Kona		411: Theory-driven Evaluation Design	428: Evaluation that Counts: Winning the Rochester Institute of Technology (RIT)/USA Today Quality Cup	446: Using Comparative Case Studies To Understand State-wide Systems Change in Substance Abuse Prevention Program Coordination	463: Evaluating Environmental Policies and Programs	
Ewa		412: Process Models for Needs Assessment	429: Using Hand-held Computers to Increase the Validity of Activity Analysis: The Case of Resident Physicians in Ambulatory Settings	447: Tales from the Trenches: Real Life Examples Using Logic Models	464: The Native Hawaiian Health Program: A Dialogue on Evaluation Issues	
Honolulu		413: Maximizing the Capacity of Multi-Site Evaluations -- I: Emerging Methodological and Analytical Lessons from the CMHS Housing Initiative for Persons w/Serious Mental Illness	430: Workforce Development Needs Assessment: Advancing Shared Direction in a Labor-Management Setting	448: Evaluation of Family Support and Family-focused Services	465: Maximizing the Capacity of Multi-Site Evaluations -- II: Validity Strategies used to Enhance the Quality of the CMHS Housing Initiative for Persons w/Serious Mental Illness	
Kahuku	401: Meet the Board!	414: Evaluating the Use of Technology and Using Technology to Evaluate	431: Evaluating Collaboratives and Collaborative Eval: Do Too Many Cooks Spoil the Broth?	449: Capacity Building Tools and Tactics	466: Eval Issues in Int'l and Domestic Federal, State and Local Government	
Oahu		415: Building Evaluation Capacity in State and Locally Managed Programs	432: Write Home When You Find Work!	450: Promoting Evaluation Capacity within Organizations: Lessons Learned from Internal Evaluation Efforts	467: Mentoring 101: How To Create Mutually Beneficial Relationships	
Waialua		416: From Evaluator to Policymaker	433: Does It Work and Is It Better? Strategies for Designing Convincing Evaluations without Contrast Groups	451: Measuring Educational Outcomes	468: Increasing Evaluation Capacity and Data Based Decision Making in a Decentralized Policy System: The Case of Southwestern Pennsylvania's Regional Education Index	
Waianae		417: What Am I Doing and How Did I Get Here?: Advice to Those Seeking Careers in Evaluation	434: Preparing Mathematics, Science and Technology Education Evaluators: The National Science Foundation Experience	452: The Application of Innovative New Technologies and Methods to Cluster and Multi-site Evaluation	455 <b>Pres Strand:</b> Evaluation Capacity in Diverse Organizational Environments	
Molokai		418: Paper Presentations by Winners of International Travel Scholarships	435: Annual Impact Monitoring and Evaluation System (AIMES) - A Tool for Human Services Evaluation	453: Persistent Effects of Substance Abuse Treatment Studies	470: Theories of Eval TIG Business Mtg: The Synthesis Problem: Issues & Methods in the Combination of Eval Results into Overall Evaluative Conclusions	
Maui		Reserved: Lunch Setup	Reserved: Lunch Setup	Reserved: Lunch Breakdown	Reserved: Reception Setup	
Kauai		419: Evaluation of Educational Programs within the Regional Educational Laboratory Program Context	436: Protecting Research Subjects: Successfully Negotiating the Maze of Rules and Regulations	454: Reconsidering the Role of the Evaluator Part I	471: Reconsidering the Role of the Evaluator Part II	

## **Friday, November 3, 7:00 A.M. to 7:50 A.M.**

### **SESSION 400: Business Meeting**

**Room: Niihau**

Sponsored by the Topical Interest Group on Evaluation Use

TIG Chair: Valerie Caracelli

Program Chairs: Susan A Tucker, University of S Alabama  
Carolyn Huie Hofstetter, University of California at Berkeley

### **SESSION 401: Alternative Format**

**Room: Kahuku**

**Meet the AEA Board! (Informal Discussion and Continental Breakfast)**

Facilitators: AEA Board Members

## **Friday, November 3, 8:00 A.M. to 9:15 A.M.**

### **SESSION 402: Plenary II**

**Room: Lanai**

**Lessons from a Decade Spent Creating Tools for Building Worldwide Evaluation Capacity**

Chair: David Chavis, Association for the Study and Development of Community

Speaker: Vincent T Francisco, University of Kansas

## **Friday, November 3, 9:30 A.M. to 11:00 A.M.**

### **SESSION 403: Presidential Strand MultiPaper**

**Room: Lanai**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

**Making Room at the Table: Voices of the Next Generation on Evaluation Capacity Building**

Chair: Rodney K Hopson, Duquesne University

Presenters: *Increasing Evaluation Capacity of Drug Prevention Programs: Training Evaluators with Diverse Perspectives*, Katrina L Bledsoe, Claremont Graduate University

*Strategies for Promoting and Sustaining Persons of Color in the Evaluation Profession*, Cindy A Crusto, Yale University

*Strategies for Improving Participation and Increasing Career Interests of Social Work Students of Color in the Evaluation Field*, Kimberly D Farris, Clark Atlanta University

*Increasing the Presence and Success of Students of Color in the Field of Evaluation: A Comprehensive Approach*, Kimberly M Hall, University of Illinois at Chicago

Discussant: James Earl Davis, University of Delaware

### **SESSION 404: Panel**

**Room: Akaka**

Sponsored by the Topical Interest Group on Feminist Issues in Evaluation

**Gender (You Mean Women?) and Evaluation**

Chair: Donna M Mertens, Gallaudet University

Panelists: *Case Study: A Gender Evaluator's Role on an Evaluation Team*, Donna Podems, Macro International

*Case Study: Gender Equity Expert Panel*, Pamela A Sandoval, Indiana University Northwest

*Approaches to the Evaluation of Gender and Poverty in International Development*, Michael Bamberger, The World Bank

Discussant: Denise A Cassaro, Cornell University

### **SESSION 405: Panel**

**Room: Koko**

Sponsored by the Topical Interest Group on Crime and Justice

**Recent Developments in Prison Evaluation**

Chair: Stanley Sacks, National Development and Research Institutes Inc

Panelists: *An Evaluation Instrument To Assess Changes in Services Quality and Coordination: A Cross-systems Approach*, Michael O Calloway & Joseph P Morrissey, University of North Carolina at Chapel Hill

*Treatment Process and Outcome Model*, Dwayne Simpson, Texas Christian University

*Modified TC for MICA Inmates*, JoAnn Y Sacks & Stanley Sacks, National Development and Research Institutes Inc

*California Prison Initiative: Synergy of Research, Practice, and Policy Planning*, Paul A Billeci, California Department of Corrections

Discussant: Stanley Sacks, National Development and Research Institutes Inc

**SESSION 406: MultiPaper****Room: Waimea**

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

**Answering Learning Needs with a Distance Technology Solution: Perspectives and Experiences**

Chair: David D Williams, Brigham Young University

Presenters: *Evaluating the Impacts of Distance Learning Courses Delivered by the World Bank*, Mark D Bardini, The World Bank  
*Challenges in Evaluating Uses of Technology in Teaching and Learning*, Roger J D Chesswas, WestEd  
*Distance Learners' Needs and Satisfaction: Depend on Instructional Medium?* Noriko Saeki & Byron R Burnham, Utah State University  
*Evaluating E-commerce and University Distance Education Consortia: Issues and Strategies*, Susan A Tucker, E & D Associates; Jamie Reaves Kirkley & Thomas M Duffy, Indiana University; and Scott Grabinger, University of Denver

**SESSION 407: Demonstration****Room: Niihau**

Sponsored by the Topical Interest Group on Qualitative Methods

**Qualitative Computing for Evaluation: Methodological Goals and Software Tools**

Facilitator: Lyn Richards, Qualitative Solutions and Research Pty Ltd

**SESSION 408: Panel****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**The Program Logic Model: Does It Make a Difference or Impact on Program Performance? (The International Perspective)**

Chair: Stanley T Capela, HeartShare Human Services

Panelists: Ian C Davies, Office of the Auditor General of British Columbia  
Sue C Funnell, Performance Improvement  
John Mayne, Office of the Auditor General of Canada

Discussant: Stanley T Capela, HeartShare Human Services

**SESSION 409: Business Meeting and Presentation****Room: Puna**

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

**Developing Your Career: Core Competencies for Evaluators**

TIG Chairs: Robert A Vito, Department of Health and Human Services  
George F Grob, Department of Health and Human Services

Program Chair: Deborah F Holmes, Department of Health and Human Service

Moderator: Victoria Dougherty, Department of Health and Human Services

**SESSION 410: Panel****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Empowerment Evaluation and Results-oriented Grantmaking in Foundations**

Chair: Abraham H Wandersman, University of South Carolina

Panelists: *What Empowerment Evaluation Changes*, Margret Dugan, Empowerment Evaluation Institute  
*Results-oriented Grantmaking/Grant-implementation (ROGG): A Strategy for Foundations To Increase the Evaluation Capacity of Grantees*, Janice B Yost, Health Foundation of Central Massachusetts Inc and Abraham H Wandersman, University of South Carolina  
*Coaching Community-based Nonprofits To Report and Use Evaluation Results for CQI*, Arlene B Andrews, University of South Carolina

Discussant: Ricardo A Millett, W K Kellogg Foundation

**SESSION 411: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Theory-driven Evaluation Design**

Chair: Steward I Donaldson, Claremont Graduate University

Presenters: *When Program Theory Meets Program Practice: Designed Blindness and Action Evaluation*, Victor J Friedman, Ruppin Institute and Jay Rothman, Action Evaluation Research Institute  
*Logic Model as Method: The Nuts and Bolts of Making It Happen*, Carolyn G Benne, Georgia State University and Wendy M Garrard, Vanderbilt University  
*Overview of the Process for Developing a Theory-driven Evaluation Plan*, Rena L Large, National Education Association Health Information Network and Debra J Holden, North Carolina State University

**SESSION 412: MultiPaper**

Room: Ewa

Sponsored by the Topical Interest Group on Needs Assessment

**Process Models for Needs Assessment**

Chair: Mary Sue Hamann, University of North Carolina at Greensboro

Presenters: *An Oral Health Needs Assessment for a County in Illinois*, Chad S Briggs, Kenji Yamazaki, Arron Service & Jack McKillip, Southern Illinois University at Carbondale*Concept Mapping in Practice: Representing Stakeholder Input across Thousands of Participants*, Jonathan A Gans & Dominic Cirillo, Cornell University*Field Test of a Writing Program Self-study Instrument for Schools*, Paige Parrish & Merrill L Meehan, AEL Inc

Discussant: James W Altschuld, The Ohio State University

**SESSION 413: Panel**

Room: Honolulu

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

*(Part II to this session is to be held Friday at 3:30 in the Honolulu Ballroom.)***Maximizing the Capacity of Multi-Site Evaluations – I: Emerging Methodological and Analytical Lessons from the CMHS Housing Initiative for Persons with Serious Mental Illness**

Chair: Robert Paulson, Portland State University

Panelists: *Measuring the Fidelity and Implementation of Treatments: Multi-site Methodology and Results*, Frances L Randolph, Center for Mental Health Services*Addressing Population Differences Within and Cross-site*, John Hornik, Advocates for Human Potential Inc*Conducting Multi-site Analyses Sensitive to Cross-site Differences: Part 1*, Debra J Rog, Vanderbilt University*Conducting Multi-site Analyses Sensitive to Cross-site Differences: Part 2*, Carole Siegel, Nathan S Kline Institute

Discussant: Robert Paulson, Portland State University

**SESSION 414: Roundtables**

Room: Kahuku

**Evaluating the Use of Technology and Using Technology to Evaluate***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 10:15.)*

Host: Kathleen Bolland, University of Alabama

**Roundtable A (First Rotation): Instruments and Methods for the Evaluation of Educational Technology**Presenters: *The Design and Validation of a Technology Evaluation Questionnaire*, Ronald F Dugan, Jeffrey L Kirk & Dianna L Newman, State University of New York at Albany*Four-method Educational Technology Evaluation Design*, Jeffrey L Kirk, Dianna L Newman & Ronald F Dugan, State University of New York at Albany**Roundtable B (First Rotation): Examining the Inputs and Outcomes of Technology Integration in the K-12 Classroom**Presenters: *Technology Integration Skills of Classroom Teachers*, Paul E Jones, Robert E Wall, Patricia Ryan & David Wizer, Towson University*Technology Programs... For All or for Some?* Susan P Giancola, University of Delaware**Roundtable C (First Rotation): Innovative Uses of Technology To Evaluate NASA's Education Programs**Presenters: *Incorporating On-line Data Collection in Utilization-focused Evaluation Efforts: The Social Science Research Center's Experiences with NASA*, Maggie Dannreuther, Byron Price & Liesel A Ritchie, Mississippi State University*Using GIS (Geographic Information Systems) To Map Evaluation Data: Experiences of the Social Science Research Center with NASA's Education Programs*, Liesel A Ritchie, Jay Ritchie, & Byron Price, Mississippi State University**Roundtable D (First Rotation): Using Email and the Web for Accountability and Information-sharing across Multi-site Evaluations**Presenters: *Linking School Site Activities and Outcomes: Moving to the Web*, Paul Lorton Jr, University of San Francisco; Joanna Fong, Presidio Middle School; and Devida Desmond & Lisa Kline, San Francisco Unified School District*Political Change and Extension Accountability, Case Studies Via Technology*, John G Richardson, Joy Staton, Ken Bateman, Gwyn F Riddick & R David Mustian, North Carolina State University; and Clayton E Hutcheson, University of Florida**Roundtable E (First Rotation): Development of a Web Based Evaluation System for the Advanced Technology Education Program**, Frances P Lawrenz, University of Minnesota, and Arlen R Gullickson, Western Michigan University

**Roundtable A (Second Rotation): The Role of Information Systems in Program Improvement**

Presenters: *An Interactive Management Information System Implemented for Continuous Program Improvement for a Zero to Three Early Intervention Program*, Todd J Braeger, Utah State University  
*Fitting Technology with Work: A Longitudinal Evaluation of a Nursing Information System*, Brenda G Johnson, University of Minnesota

**Roundtable B (Second Rotation): Evaluating Teacher Support Mechanisms for Technology Integration**

Presenters: *Evaluating K-12 Technology Implementation: Elements of Technology Support*, Prachee Mukherjee, Colorado Springs School District 11  
*The Development and Use of a Rubric To Evaluate the Nature of Technology Integration in Teacher Education Programs*, Elisabeth A Palmer, Sara Dexter & Amy Mayer, University of Minnesota

**Roundtable C (Second Rotation): Website Evaluation: Accessing the User**

Presenters: *Evaluating Web Sites using Web Server Log File Analysis*, Daniel J Robertson & Catherine Callow Elwell, Utah State University  
*Evaluating a Website: Giving a Voice to an Invisible Audience*, Susan M Daffinrud & Olga Lucia Herrera, University of Wisconsin at Madison

**Roundtable D (Second Rotation): Website Evaluation: Accessing the User**

Presenters: *A Framework for Evaluating Web-based Teaching and Learning*, Martha J Diefendorf, National Early Childhood Technical Assistance System  
*Applying Mixed Method Evaluation to Online Learning Environments*, Cathleen A Kennedy, University of California at Berkeley

**Roundtable E (Second Rotation): Evaluating Technology Based Professional Training: Challenges and Lessons Learned**

Presenters: *Key Drivers of Quality Technology Based Training in a Professional Services Firm*, Darryl L Jinkerson & Marina Magid, Arthur Andersen  
*Methodological Approaches and Challenges to Evaluating a Pilot Medical Education Project Utilizing Virtual Reality Technology*, Deborah Helitzer, Debra Heath, Dale Alverson & Holly Buchanan, University of New Mexico; and Stan Saiki & Janna Hall, University of Hawaii

**SESSION 415: MultiPaper**

**Room: Oahu**

Sponsored by the Topical Interest Groups on State and Local Government & Evaluation Use

**Building Evaluation Capacity in State and Locally Managed Programs**

Chair: Mark E Ward, US General Accounting Office

Presenters: *Evaluation of a State Agency and Its Impact on Local Government: A Look at California's Office of Child Abuse Prevention*, Todd M Franke, Christina A Christie, Michelle T Parra & Walter Furman, University of California at Los Angeles  
*Issues and Challenges in Developing Evaluation Capacity in a State Agency*, Jules M Marquart, Tennessee Department of Children's Services  
*Developing Evaluation and Accountability Standards To Help Ensure Successful Social Service Privatization*, Mark E Ward, US General Accounting Office  
*Performance Measurement and Program Evaluation: Mutually Reinforcing Strategies*, Joseph S Wholey, US General Accounting Office

**SESSION 416: Conversation With**

**Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**From Evaluator to Policymaker**

Chair: Beverly A Parsons, InSites

Discussant: Paul G LeMahieu, Hawaii Department of Education

**SESSION 417: Meta-roundtable**

**Room: Waianae**

Sponsored by the Topical Interest Group for Graduate Students

**What Am I Doing and How Did I Get Here?: Advice to Those Seeking Careers in Evaluation**

Chairs: Jennifer D Dewey, North Central Regional Educational Laboratory  
Carolyn Sullins, University of Illinois at Urbana-Champaign  
Laurine Thomas, Academy for Educational Development

Discussant: Laurie Anne McCaffrey, Howard Research and Instructional Systems Inc

**SESSION 418: MultiPaper****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Paper Presentations by Winners of International Travel Scholarships**

Chair: Craig Russon, Western Michigan University  
Presenters: Gilbert Aluoch, CARE International (Kenya)  
Kemly Camacho, CR National Evaluation System (Costa Rica)  
Mr. Ricardo Furman, CARE International (Peru)  
Jaikish Tudawe, Sri Lankan Evaluation Association (Sri Lanka)

**SESSION 419: Panel****Room: Kauai****Evaluation of Educational Programs within the Regional Educational Laboratory Program Context**

Chair: Charles Giuli, Pacific Resources for Education and Learning  
Panelists: *Introduction to Regional Educational Laboratories: History, Current Status, and Projected Future*, Jeve Chang, Pacific Resources for Education and Learning  
*Cultural and Demographic Context, and Current Practices of the Pacific-based Laboratory-Pacific Resources for Education and Learning (PREL)*, John Kofel, Pacific Resources for Education and Learning  
*A Description and Comparison of the Applied Research and Evaluation Work Conducted by Evaluators from Various Regional Educational Laboratories*, Ormond Hammond, Pacific Resources for Education and Learning  
Discussant: Charles Giuli, Pacific Resources for Education and Learning

**Friday, November 3, 11:10 A.M. to 11:55 A.M.****SESSION 420: Presidential Strand Tech Talk****Room: Lanai**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Building Evaluation Capacity Byte by Byte: More Computer-based and On-line Resources for Evaluators**

Chair: Catherine Callow Elwell, Utah State University  
Presenters: Catherine Callow Elwell, Utah State University  
Daniel J Robertson, Utah State University

**SESSION 421: Tech Talk****Room: Akaka**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Casting the Net on New Possibilities in Data Collection and Reporting**

Chair: Daniel J Heck, Horizon Research Inc  
Presenter: Daniel J Heck, Horizon Research Inc

**SESSION 422: Business Meeting and Presentation****Room: Koko**

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technology

**The Future of Educational Technology**

TIG Chair: Mark Hawkes, Dakota State University  
Presenter: Dennis Gooler, Pacific Resources for Education and Learning

**SESSION 423: Alternative Format****Room: Waimea**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**The Manifestation of the Vision: Utilizing Participatory Evaluation To Translate Organizational Values into Quality Programs and Outcomes**

Presenters: Denise L Ferrara, National Center for Disability Services  
Craig A Michaels, City University of New York  
Stephen Morabito, National Center for Disability Services

**SESSION 424: Demonstration****Room: Niihau**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Emerging Program Models - Developing and Testing Fidelity Criteria**

Chair: Carol T Mowbray, University of Michigan  
Presenters: Carol T Mowbray, University of Michigan  
Mark Holter, University of Michigan



**SESSION 425: Think Tank****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**"Capacity Building" for Capacity Building's Sake? The Role of Evaluation in Capacity Building Projects**

Facilitators: Sally R Durgan, The California Endowment  
Pauline E Brooks, The California Endowment  
Tenzing Donyo, The California Endowment  
Ruth E Forman, The California Endowment  
Carol Richardson, The California Endowment

**SESSION 426: Tech Talk****Room: Puna**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Use of Multi-sample, Multivariate Latent Growth Curve Modeling To Examine Cross-program Dose and Intervention Effects in Prevention Research**

Chair: Charles W Turner, Caliber Associates  
Presenters: Timothy J Ozechowski, Caliber Associates  
Charles W Turner, Caliber Associates  
Kate Wilson, Caliber Associates  
Sanjeev Sridharan, Caliber Associates  
J Fred Springer, Evaluation Management and Training Associates Inc

**SESSION 427: Alternative Format****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Creating Professional Communities through Reflective Self-assessment: Report of a Three-year Study To Create a Self-assessment System**

Presenters: Gwen M Willems, University of Minnesota  
Rob Shumer, University of Minnesota

**SESSION 428: Alternative Format****Room: Kona**

Sponsored by the Topical Interest Group on Business and Industry

**Evaluation that Counts: Winning the Rochester Institute of Technology (RIT)/USA Today Quality Cup**

Chair: Emmalou Norland, The Ohio State University  
Presenters: Susan M Missler, The Ohio State University  
D Michael Krabill, The Ohio State University

**SESSION 429: Tech Talk****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Using Hand-held Computers to Increase the Validity of Activity Analysis: The Case of Resident Physicians in Ambulatory Settings**

Presenters: James R Boex, Northeastern Ohio Universities

**SESSION 430: Demonstration****Room: Honolulu**

Sponsored by the Topical Interest Group on Needs Assessment

**Workforce Development Needs Assessment: Advancing Shared Direction in a Labor-management Setting**

Chair: Doug Leigh, Pepperdine University  
Presenters: Doug Leigh, Pepperdine University  
Ryan Watkins, Nova Southeastern University

**SESSION 431: Roundtables****Room: Kahuku****Evaluating Collaboratives and Collaborative Evaluation: Do Too Many Cooks Spoil the Broth?**

Host: Vanessa McKendall, FaceValu Consulting

**Roundtable A: Evaluation Educational Collaboratives**

Presenters: *SUCCESS - Suburban-Urban Collaborative for Classroom Educators in a Study Group Setting for Teachers of Mathematics*, Monica Schaffner & Daniel Brahier, Bowling Green State University  
*Fresno Reads: An Evaluation of a Collaborative Initiative To Raise the Reading Levels of Elementary School Children in the San Joaquin Valley*, Sharon Brown-Welty, California State University at Fresno

**Roundtable B: Stakeholder-based Evaluation**

Presenters: *A Stakeholder-based Approach to Evaluating a Water Quality Self-assessment Pilot Project: Ohio Farm\*A\*Syst*, Gina E Zwerling & Eric R Norland, The Ohio State University  
*Evaluating a Collaboration Outcome: The Southern Ohio Forestry Initiative Workgroup*, Claudia Figueiredo, Eric R Norland & Emmalou Norland, The Ohio State University

**Roundtable C: Evaluating Collaboratives and Collaborative Evaluation: Challenges to the Process**

Presenters: *Evaluation Noncompliance as an Early Warning Sign of Larger Problems*, Alexandria Sobolew-Shubin & Joni Radio Gaynor, WestEd  
*Some Hidden Costs of Collaboration with Community-based Organizations*, Russell G Schuh & Vaughn Stagg, University of Pittsburgh; and Laura C Leviton, Robert Wood Johnson Foundation

**Roundtable D: Examining The Relationship between Collaborative Evaluation and Increased Evaluation Capacity**

Presenters: *Enhancing Evaluation Capacity in Projects: Implications of Collaborative Evaluation*, Vathsala I Stone, New York University at Buffalo  
*A Shared Evaluation Process Results in Increased Evaluation Capacity: Client Mission, Leadership, and Evaluation Need Combined with Practitioner Resources and Tools*, Maryann Durland, Rockman ET AL; and Charlene B Ceci, Sherry Faust & Darryl L Jinkerson, Arthur Andersen

**Roundtable E: Universities as Stakeholders**

Presenters: *Increasing Evaluation Capacity for a Multi-university Federal Grant: Problems, Issues, and Possibilities*, Valerie J Janesick & David Campos, Roosevelt University  
*Evaluation of International Institutional Partnership Projects*, Alexey I Kuzmin, Process Consulting Company

**SESSION 432: Demonstration****Room: Oahu**

Sponsored by the Topical Interest Group on Independent Consulting

**Write Home When You Find Work!**

Presenters: Donna Blair, Camp Blair Consulting Inc

**SESSION 433: Think Tank****Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Does It Work and Is It Better? Strategies for Designing Convincing Evaluations without Contrast Groups**

Facilitator: John R Mergendoller, Buck Institute for Education

**SESSION 434: Panel****Room: Waianae****Preparing Mathematics, Science and Technology Education Evaluators: The National Science Foundation Experience**

Chair: Conrad G Katzenmeyer, National Science Foundation

Presenters: *Awareness Workshops for NSF Project Directors and Evaluators*, Joy Frechtling, Westat  
*Summer Evaluation Institutes for Faculty and Graduate Students*, Arlen R Gullickson, Western Michigan University  
*Doctoral Program for Educational Evaluators in Mathematics, Science, and Technology Education*, Frances P Lawrenz, University of Minnesota

Discussant: Elmima C Johnson, National Science Foundation

**SESSION 435 Demonstration****Room: Molokai**

Sponsored by the Topical Interest Group on Human Services Evaluation

**Annual Impact Monitoring and Evaluation System (AIMES) - A Tool for Human Services Evaluation**

Chair: Naval Shanker Dave, Christian Children's Fund Inc

Presenters: Naval Shanker Dave, Christian Children's Fund Inc  
Dolamani Mohapatra, Christian Children's Fund Inc

**SESSION 436: Demonstration****Room: Kauai****Protecting Research Subjects: Successfully Negotiating the Maze of Rules and Regulations**

Presenter: Brian L Arthur, University of Arizona

## Friday, November 3, 12:05 P.M. to 1:40 P.M.

### **SESSION 437: AEA Awards Luncheon and Presidential Address**

**Room: Maui**

Hosts: Laura C Leviton, AEA President

Roger B Straw, AEA Awards Committee Chair

Robin Lin Miller, AEA Conference Chair

Speaker: *Increasing Evaluation Capacity*, Laura Leviton, Robert Wood Johnson Foundation

## Friday, November 3, 1:50 P.M. to 3:20 P.M.

### **SESSION 438: Presidential Strand Panel**

**Room: Lanai**

Sponsored by the Topical Interest Groups on International and Cross-cultural Evaluation & Teaching of Evaluation

#### **Cross-cultural Considerations for Evaluation Training: Comparisons and Contrasts from US, Japanese and Australian Perspectives**

Chair: Ross F Conner, University of California at Irvine

Panelists: *Graduate Training in Evaluation: Developing Skills and Sensitivities*, Ross F Conner, University of California at Irvine

*Adapting Evaluation Training to the Japanese Cultural Context*, Masafumi Nagao, Hiroshima University

*A Dedicated Post Graduate Teaching Program in Evaluation: An Australian Example*, John M Owen, University of Memphis

Discussant: James R Sanders, Western Michigan University

Jim Rugh, CARE

### **SESSION 439: MultiPaper**

**Room: Akaka**

Sponsored by the Topical Interest Group on Feminist Issues in Evaluation & Collaborative, Participatory & Empowerment Evaluation

#### **Mandated Collaboration: A Feminist Issue in Evaluation**

Chair: Denise Seigart, Mansfield University

Presenters: *Lessons in Capacity Building: Requiring Grassroots Projects To Present Their Evaluations*, Michael Luxenberg & Anne Betzner, Professional Data Analysts Inc

*A Model of Empowerment Evaluation for Sexual Assault Service Delivery and Prevention Programs*, Kelly Bennett, Freya Bonter, & Heather Dorey, Michigan Public Health Institute

*Increasing Evaluation Capacity among Women's Centers: One Encouraging Result of 'Mandated Collaboration'*,

Sharon M Wasco, Jennifer Camacho, Larry Bennett, Rebecca Campbell, Lisa Frohmann, Stephanie Riger & Paul Schewe, University of Illinois at Chicago

Discussant: Sharon Rallis, University of Connecticut

### **SESSION 440: MultiPaper**

**Room: Koko**

Sponsored by the Topical Interest Group on Assessment in Higher Education

#### **Assessment Methods in Higher Education**

Chair: Cynthia M Hewitt-Gervais, Florida Gulf Coast University

Presenters: *Why Survey Online? A Practical Look at Issues in the Use of the Internet for Surveys in Higher Education*, Christina S Ballantyne, Murdoch University

*Expanding Assessment Capacity in Higher Education*, John S Klemanski, Lizabeth A Barclay & Kenneth A York, Oakland University

*The Study of the Psychometric Properties of the Learning and Study Strategies Questionnaire (LASSI): Why Universities Should Not Use the LASSI*, Catherine E Moak, Sam Houston State University

*Interjudge Reliability of Ratings from Engineering Design Assessments*, Michael S Trevisan, Larry J McKenzie & Denny C Davis, Washington State University

**SESSION 441: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Measurement Issues in Evaluation: Conceptual and Methodological Issues with Longitudinal Designs**

Chair: Katherine M McKnight, University of Arizona

Panelists: *The Use of Factor Scores in Growth Curve Analysis*, Lee B Sechrest & Opher Caspi, University of Arizona  
*Measurement Invariance and Factorial Stability: Making Sense Out of Seemingly Senseless Measures*, Patrick E McKnight, University of Washington*Masking Variability Over Time: The Problem with Composite Scores*, Katherine M McKnight, University of Arizona*Measurement Invariance in Evaluation: Conceptual and Methodological Issues*, Souraya Sidani, University of Toronto**SESSION 442: Demonstration****Room: Niihau**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Understanding the Theory of Change Approach to Evaluation**

Facilitator: Andrea A Anderson, Aspen Institute

**SESSION 443: MultiPaper****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Building Capacity in Non Profits through Planning and Evaluation**

Chair: Donald Tobias, Cornell University

Presenters: *The Potential for New Technologies to Re-invigorate the Practice of Organizational Strategic Planning*, Jonathan A Gans, Cornell University*Participant Designed Training for Non-profit Managers*, Kristin Jackson, Cornell University*Increasing Participant Engagement through Planning and Evaluation*, Hedwig E Lee, Cornell University*Collaborative Program Planning and Evaluation*, Donald Tobias, Cornell University

Discussant: William Trochim, Cornell University

**SESSION 444: Business Meeting****Room: Puna**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

TIG Chairs: Ivy Jones Turner, Peace Games Inc

Hazel L Symonette, University of Wisconsin at Madison

Program Chair: James Earl Davis, University of Delaware

**SESSION 445: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

**Impact of Impact Evaluations: Results for Consumers**

Chair: John B Collins, University of British Columbia

Presenters: *Application of Evaluation Results by ASHA's Legislative Council Assemblies*, Herbert M Baum & Sarah C Slater, American Speech-Language-Hearing Association*Family Voices: An Evaluation of the Impact on Families of the Canuck Place Children's Hospice Program*, John B Collins, University of British Columbia; Betty Davies, University of California at San Francisco; Rose Steele, York University; Ingrid Pipke, Ingrid Pipke and Associates; and Karen Cook, Hospital for Sick Children*Longitudinal Evaluation of Preschool Special Education Services*, L Dee Torre, MGT of America, Inc.**SESSION 446: Demonstration****Room :Kona**

Sponsored by the Topical Interest Group on Qualitative Methods

**Using Comparative Case Studies To Understand State-wide Systems Change in Substance Abuse Prevention Program Coordination**

Chair: Beth L Green, Northwest Professional Consortium Inc

Presenters: Beth L Green, Northwest Professional Consortium Inc

Scott W M Burrus, Northwest Professional Consortium Inc

**SESSION 447: Panel**

Room: Ewa

Sponsored by the Topical Interest Group on Extension Education Evaluation

**Tales from the Trenches: Real Life Examples Using Logic Models**

Chair: Molly Engle, Oregon State University

Panelists: *"Seeing" Differences: Comparing Theory at Different Sites of the Financial Counseling Program*, Midge Smith, University of Maryland*A Logic Model for Planning and Reviewing "Quality" Outreach*, Mary P Andrews, Michigan State University*Logic Model Use in the Development and Evaluation of a Breast Cancer Education Program*, Kathleen S Tajeu, Auburn University*Designing Programs of Practical Education*, John A Michael, US Department of Agriculture*Logic Models in Planning State Strengthening Projects in Delaware*, Leslie J Cooksy & Patricia T Nelson, University of Delaware*Building Evaluator Capacity Using Logic Models to Teach*, Ellen Taylor Powell, University of Wisconsin

Discussant: Molly Engle, Oregon State University

**SESSION 448: MultiPaper**

Room: Honolulu

Sponsored by the Topical Interest Group on Human Services Evaluation

**Evaluation of Family Support and Family-focused Services**

Chair: Robert L Fischer, Families First

Presenters: *The Family Resolutions Project: Methodological Considerations and Complications*, Josephine Allen, Christopher Cihlar & Monica Casares, Cornell University*Assessing Client Change in Family Counseling: Monitoring Service Through Outcome Measurement*, Robert L Fischer, Families First*National Evaluation of Family Support Programs: Results of a Meta-analysis*, Jean I Layzer & Barbara D Goodson, Abt Associates Inc*Evaluation of an Investment Club as a Human Service: Assessing Social and Financial Assets of Women in Recovery*, Frank A Sansone, University of West Florida**SESSION 449: Roundtables**

Room: Kahuku

**Capacity Building Tools and Tactics***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 2:35.)*

Host: Libby Cooper, Charities Evaluation Services

**Roundtable A (First Rotation): Building Capacity through Technology Use**Presenters: *Using Technology to Build Capacity in the New Millenium*, Margaret M Lubke, Debra Cheney & Catherine Callow Elwell, Utah State University*Using Technology as a Tool for Increasing Evaluation Capacity: A Step Forward or Backward?* Patricia B Keith, Abraham H Wandersman, Jessica Snell-Johns & Melanie Dye, University of South Carolina**Roundtable B (First Rotation): Examining Impact**Presenters: *Coming to Term: The Evolution of a National Evaluation Strategy*, Judy Watson, Health Canada and Gail V Barrington, Barrington Research Group Inc*Building Evaluation Capacity in Brazilian Programs for Children and Youth at Risk: Impact of an Impact Evaluation*, Thereza Penna-Firme, CESGRANRIO Foundation; Vathsala I Stone, New York University at Buffalo; and Juan A Tijiboy, Federal University of Rio Grande do Sul**Roundtable C (First Rotation): Increasing Evaluation Capacity: Using Retired Teachers as a Resource in Educational Evaluations**, Patricia A Muller, Kim K Metcalf & Nicole M Stacey, Indiana Center for Evaluation**Roundtable D (First Rotation): Building the Profession by Increasing the Presence of Evaluators of Color**Presenters: *Increasing Evaluation Capacity by Increasing Evaluation Diversity: Expanding the Pool, Presence, and Participation of Evaluators of Color*, David A Sul, University of California at Berkeley*Strategies to Increase Evaluation Capacity and Engagement among Students of Color*, Lea Williams, Columbia University

**Roundtable E (First Rotation): Increasing Evaluation Capacity through Stakeholder-based Evaluation**

Presenters: *Increasing Evaluation Capacity for HIV Supportive Housing Providers: Using a Peer Evaluation Model to Assess Standards of Care*, Rachel A Kogan & Stephen Fleischer, AIDS Housing Corporation  
*Enhancing Capacity for Self-evaluation: Structural and Procedural Considerations*, Charles L Usher & Judith B Wildfire, University of North Carolina at Chapel Hill

**Roundtable A (Second Rotation): Capacity Building for Evaluating Justice Programs**

Presenters: *Increasing Evaluation Capacity with a Justice Data Warehouse*, Suzanne B Riles, Multnomah County Health Department  
*Capacity-building in the Community Justice Setting: The Role of Program Evaluation in Portland, Oregon*, Scott S Keir & Charlene Rhyne, Department of Community Justice of Multnomah County

**Roundtable B (Second Rotation): Working Together for Evaluation Capacity Building**

Presenters: *Mutual Evaluation Capacity Building: An Evolving Model*, Pauline E Brooks, Cassandra Malry, Wendy Chen & Tenzing Donyo, The California Endowment  
*Enhancing Evaluation Capacity through Collaboration among Service Providers*, Phyllis M Thomas, Mid-continent Research for Education and Learning

**Roundtable C (Second Rotation): Promoting Greater Evaluation Capacity within a Global Business Environment**, Jerry F Luebke, Thomas O Schrader & N Jane Moeller, Arthur Andersen

**Roundtable D (Second Rotation): In the Beginning: Starting Out in the Field of Evaluation**

Presenters: *The Novice Evaluator*, Ronald F Dugan & Dianna L Newman, State University of New York at Albany  
*Attracting and Keeping Students of Color in the Evaluation Profession: Ideas from Other Fields*, Vasuki Rethinam & Miriam Mulsow, Texas Tech University

**Roundtable E (Second Rotation): Increasing Capacity To Evaluate Community Development: What Are We Going to Measure?** Susan Scherffius Jakes & Lisa Cassidy, North Carolina State University; and Sherry C Betts, University of Arizona

**SESSION 450: Panel**

**Room: Oahu**

Sponsored by the Topical Interest Group on Evaluation Use

**Promoting Evaluation Capacity within Organizations: Lessons Learned from Internal Evaluation Efforts**

Chair: Jennifer W Martineau, Center for Creative Leadership

Panelists: *Strategies for Promoting Evaluation Capacity in Social Service Programs*, Ann Minnett, Salesmanship Club Youth and Family Centers Inc

*Tales from the Front: The Highs and Lows of Internal Evaluation*, Jennifer W Martineau, Center for Creative Leadership

*Internal Evaluation and Organizational Learning: Pitfalls and Possibilities*, Rosalie T Torres, Developmental Studies Center

*Balancing Profits and Learning: Internal Evaluation in For-profit Organizations*, Jennifer D Dewey, North Central Regional Educational Laboratory

Discussant: Arnold J Love, Independent Consultant

**SESSION 451: Panel**

**Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Measuring Educational Outcomes**

Chair: Alan Ginsburg, US Department of Education

Panelists: *Estimating the Value Added of Vocational Education Using New State Data*, Marsha Silverberg, United States Department of Education

*Impact of Upward Bound on College Access and Other Outcomes*, David Goodwin, US Department of Education

*21st Century Community Learning Centers Evaluation: Challenges of Implementing Random Assignment, Amid Differences in Treatment Intensity and Duration*, Elizabeth Warner, United States Department of Education

*The Longitudinal Evaluation of School Change and Performance*, Daphne Hardcastle, United States Department of Education

**SESSION 452: Meta-demonstration****Room: Waianae**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**The Application of Innovative New Technologies and Methods to Cluster and Multi-site Evaluation**

Chair: Jeffrey Greene, Third Sector Strategies

Presenters: *Using Communication Network Analysis as an Evaluation Tool*, R Sam Larson, Applied Research  
*Technical Assistance, Training and Technology: Tools for Building Evaluation Capacity*, Heather L MacGillivray, The Colorado Trust and Jim Adams-Berger, OMNI Institute  
*Evaluating Quality of Life Programs in the US Navy: Comparing Dissimilar Programs on a Common Metric*, Michael J Schwerin, Zannette Uriell & Paul Michael, Navy Personnel Research Studies and Technology

Discussant: Astrid Hendricks-Smith, WK Kellogg Foundation

**SESSION 453: Panel****Room: Molokai**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Persistent Effects of Substance Abuse Treatment Studies**

Chair: Candace Macken, Center for Substance Abuse Treatment

Panelists: *Predicting the Extent of Treatment Involvement by Substance Abusers: A Two-year Longitudinal Analysis*, Peter J Leahy, Richard C Stephens & Shoba Nair, University of Akron  
*Longitudinal Treatment Effects among Cocaine Users: A Growth Curve Modeling Approach*, Yih-Ing Hser & M Douglas Anglin, University of California at Los Angeles; and Chih-Ping Chou, University of Southern California  
*Impact of Continuing Care Services on Substance Use Outcomes in a Two-year Follow-up Study*, James R McKay, DeltaMetrics and Peter J Leahy, University of Akron  
*Cumulative Effect of Substance Abuse Treatments on Long-term Outcomes*, Christy K Scott, Mark A Foss & Michael L Dennis, Chestnut Health Systems Inc  
*Counselor Effectiveness and Substance Abuse Treatment Outcomes*, Garrett E Moran, Stephen Messer & Bill Luckey, Westat; and Richard C Stephens, University of Akron**SESSION 454: MultiPaper****Room: Kauai****Reconsidering the Role of the Evaluator I***(The second half of the session will be held in the same room in the next time slot.)*

Chair: Katherine Ryan, University of Illinois at Urbana-Champaign

Presenters: *Roles as Masks for Evaluators*, Jennifer C Greene, University of Illinois at Urbana-Champaign  
*Reflections and Contributions on the Role of the Ethnographer in Evaluation*, Rodney K Hopson, Duquesne University  
*The Evaluator's Role in the Transformative Context*, Donna M Mertens, Gallaudet University  
*Evaluation, A Democratic Institution*, Gary T Henry, Georgia State University

Discussant: Lois-Ellin Datta, Datta Analysis

## Friday, November 3, 3:30 P.M. to 5:00 P.M.

### **SESSION 455: Presidential Strand Roundtables**

Room: Waianae

#### **Evaluation Capacity in Diverse Organizational Environments**

*(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 4:15.)*

Host: Bobby Milstein, Centers for Disease Control and Prevention

**Roundtable A (First Rotation): Building Commitment to Evaluation in an Educational Setting: The Implementation of an Organizational Framework for Program Evaluation at Milton Hershey School**, Tara L Atkins-Brady, Milton Hershey School

**Roundtable B (First Rotation): The Challenges and Rewards for the Design and Evaluation of Substance Abuse Treatment: The Provider Perspective**, Michael W Kirby Jr, Nancy R VanDeMark, Deborah S John, Ellen Brown, Arapahoe House Inc; and G Nicholas Braucht & Charles W Reichardt, University of Denver

**Roundtable C (First Rotation): The Toughest Evaluation You'll Ever Love: Building Evaluation Capacity in the Peace Corps**, Paula Bilinsky & Ana T Coghlan, Peace Corps

**Roundtable D (First Rotation): The Status of Evaluation in HIV Prevention: Community-based Providers' Perspectives on Challenges to Evaluation and Its Use**, Robin Lin Miller & Barbara J Bedney, University of Illinois at Chicago; and Heather Barton-Villagrana, Illinois Center for Violence Prevention

**Roundtable E (First Rotation): Assessing and Increasing the Evaluation Capacity of Health Departments**, Gary Uhl & Huey T Chen, Centers for Disease Control and Prevention; Dan Gentry, St Louis University; and David Cotton & Kira Sloop, Macro International

**Roundtable A (Second Rotation): Integrating the Hawaiian Value of "Ohana" To Build Culturally-sensitive Evaluation Capacity at The Maui Farm**, Arnold J Love, Independent Consultant; and Paula Ambre & Donna Vida, The Maui Farm Inc

**Roundtable B (Second Rotation): Assessing Parks as Classrooms: Promoting Program Evaluation Capacity in the National Park Service**, Brenda Jochums Slez, University of Massachusetts at Lowell and Elizabeth Hoermann, Lowell National Historical Park

**Roundtable C (Second Rotation): Capacity or Confusion?** Brenda Wong & Duane Okamoto, Alu Like Inc

**Roundtable D (Second Rotation): Choosing Change: A Self-assessment Manual for Non-profit Organizations**, G Kem Lowry, University of Hawaii; Holly Henderson, Integrated Outcomes; and Karen Masaki, Hawaii Community Foundation

**Roundtable E (Second Rotation): Community-based Evaluation Teams for Capacity Building**, Bennie M Stovall, Neighborhood Information and Sharing Exchange

### **SESSION 456: MultiPaper**

Room: Akaka

Sponsored by the Topical Interest Group on Crime and Justice

#### **Conceptual Models of Juvenile and Criminal Justice and Uses in Local Capacity Building**

Chair: Robert A Kirchner, US Department of Justice

Presenters: *Capacity Building for Juvenile Gun Violence Reduction Partnerships*, David I Sheppard, COSMOS Corporation  
*Conceptual Issues in Conducting Evaluation within a Juvenile Justice Context*, Ryan M Quist, Claremont Graduate University

*Evaluation and Criminal Justice Program Theory: The Critical Linkages*, Robert A Kirchner, US Department of Justice and Roger K Przybylski, Kent Consulting Group

*Strategies for Fostering Utilization of Information from an Outcome-based Information System Tracking Delinquent Youths*, Lori K Grubstein, Crime and Justice Research Institute



**SESSION 457: Business Meeting and Panel Presentation****Room: Koko**

Sponsored by the Topical Interest Group on Assessment in Higher Education

**Evaluating Transformation in Higher Education Institutions**

TIG Chair: Mark E Troy, Texas A&amp;M University

Session Chr: William H Rickards, Alverno College

Panelists: *Institutional Transformations: Leadership Perspectives and Evaluation Needs*, Andrea Rutledge, Olivet College  
*Studying Institutional Practices*, Donald Tuski, Olivet College  
*Rethinking University Studies*, Judy Patton, Portland State University  
*The Consortium as a Strategy for Change: Learning Perspectives and Evaluation Practice*, William H Rickards, Alverno College

**SESSION 458: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

**Outcomes Evaluation: Small Wins in an Era of Accountability**

Chair: James H Derzon, George Washington University

Panelists: *On the Probability of Small Wins: A Meta-analysis of the Stability of Substance Using and Antisocial Behaviors*, James H Derzon, George Washington University  
*Statistical Significance and Practical Significance in Outcome Evaluation*, Mark W Lipsey, Vanderbilt University  
*Small Effects and Statistical Significance: Practical Advice*, Dale E Berger, Claremont Graduate University

Discussant: Leonard Bickman, Vanderbilt University

**SESSION 459: Demonstration and MultiPaper****Room: Niihau**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**Accountability: Demonstration and Presentation on Aspects of Development**

Chair: Marilyn Grantham, University of Minnesota

Presenters: *Minnesota Impacts: Using a Web-based Accountability and Reporting Tool To Increase Evaluation Capacity in a State Extension Service*, Jennifer Obst & Marilyn Grantham, University of Minnesota  
*Developing a Web-based System for Reporting Extension Accomplishments*, Rama Radhakrishna & Joan Pinion, Clemson University  
*Measures of Success: Measuring the Impacts of the Canadian 4-H Program on Members, Family and Alumni*, John B Collins, University of British Columbia

**SESSION 460: Panel****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**A Comprehensive Strategy for Implementation, Evaluation, and Utilization from Diversity Grantmaking at a Major Foundation**

Chair: Astrid Hendricks-Smith, W K Kellogg Foundation

Panelists: *A Framework for a Learning Plan for Diversity Grantmaking at the W.K. Kellogg Foundation*, Hanh Cao Yu & Traci Endo, Social Policy Research Associates  
*Implementation of Diversity Principles in Programming at the W.K. Kellogg Foundation: The Youth Engagement Strategy Program*, Winnie Hernandez-Gallegos, W K Kellogg Foundation  
*An Evaluation Strategy for W.K. Kellogg's Youth Engagement Strategy Program*, Hanh Cao Yu & Traci Endo, Social Policy Research Associates

**SESSION 461: Panel****Room: Puna**

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

**Education, Health and Evaluation Capacity: Re-thinking Evaluation Models in Diverse Latino Communities**

Chair: Emma V Sanchez, San Francisco State University

Panelists: *Evaluation Capacity Issues in Diverse Latino Communities: Employing an Equity Approach*, Emma V Sanchez, San Francisco State University  
*The Evaluation Triad: Involving Diverse Latino Perspectives in a School-based Family Literacy Program*, Betty Pazmiño, Cesar Chavez Elementary School  
*Lessons Learned from Evaluations with Latino Communities: An Edic Perspective*, Alice Linsmeier, E R Taylor Elementary School

**SESSION 462: Panel****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Evaluating Statewide Initiatives that Use County/Community Partnerships To Achieve Important Health and Educational Goals**

Chair: Abraham H Wandersman, University of South Carolina

Panelists: *Evaluating North Carolina's Smart Start Initiative*, Donna M Bryant & Kathleen Y Bernier, University of North Carolina at Chapel Hill*Measuring Results: California's Children and Families Act*, Jane Henderson, California Children and Families Commission*Evaluating the Grant Process in First Steps: The South Carolina Initiative*, Matthew Chinman & Joy Kaufman, Yale University; Abraham H Wandersman, Pamela S Imm, Arlene B Andrews & Baron Holmes University of South Carolina

Discussant: David Fetterman, Stanford University

**SESSION 463: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Environmental Program Evaluation

**Evaluating Environmental Policies and Programs**

Chair: Claude F Bennett, US Department of Agriculture

Presenters: *Management and Accountability Indicators for Intergovernmental Programs: The National Extension Targeted Water Quality Program*, Claude F Bennett, US Department of Agriculture; Mary G Marshall, Texas A&M University; James C Davis, Anglican Church of Canada; Julie Jones, Inver Hills Community College*Evaluating Environmental Policy Instruments*, Per A Mickwitz, Finnish Environment Institute*Evaluating a Market Based Energy Program*, Jane S Peters & Marjorie R McRae, Research Into Action; and Ben Bronfman, Northwest Energy Efficiency Alliance*Evaluation, Effectiveness and Global Environmental Regimes*, Mikael Román, Uppsala University and Evert Vedung, Institute for Housing Studies**SESSION 464: Alternative Format****Room: Ewa**

Sponsored by the Topical Interest Groups on Health Evaluation &amp; Minority Issues in Evaluation

**The Native Hawaiian Health Program: A Dialogue on Evaluation Issues**

Chair: Barbara Wells, Health Resources and Services Administration

Presenters: Mei Ling Chang, Hui No Ke Ola Pono

Sita Nissanka, Kamehameha Schools Bernice Pauahi Bishop Estate

Hardy Spoehr, Papa Ola Lokahi

JoAnn Tsark, Papa Ola Lokahi

**SESSION 465: Panel****Room: Honolulu**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Maximizing the Capacity of Multi-Site Evaluations -- II: Validity Strategies used to Enhance the Quality of the CMHS Housing Initiative for Persons with Serious Mental Illness***(Part I to this session is to be held Friday at 9:30 in the Honolulu Ballroom.)*

Chair: Debra J Rog, Vanderbilt University

Panelists: *A Cross-site Approach to Assessing Construct Validity: The CMHS Housing Initiative Validity Synthesis*, Michael S Shafer, University of Arizona*Assessing the Validity of the Cross-site Findings: Insights from Site-specific Ethnographic Work*, Kim Hopper, Nathan S Kline Institute*Assessing the Validity of Cross-site Findings: Insights from Site-Specific Studies of Housing and Fidelity*, Linda Frisman, Connecticut Department of Mental Health and Addiction Services*The Role of Consumers in Improving the Validity of Individual and Multi-site Efforts*, Elaine Myers, Portland State University

Discussant: Debra J Rog, Vanderbilt University

**Evaluation Issues in International and Domestic Federal, State and Local Government**

(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 4:15.)

Host: Martin Ørvm, Office of the Auditor General of Norway

**Roundtable A (First Rotation): Evaluating the Government Performance and Results Act**

Presenters: *Benchmarking Federal Agency Progress on the Government Performance and Results Act (GPRA)*, Doris M Werwie, US Department of Education

*New Foundations for Evaluation: The GPRA Evaluation Environment in the US Department of Education*, Steven W Zwillinger, United States Department of Education and Natalia Pane, American Institutes for Research

**Roundtable B (First Rotation): Issues in Assessing International Civil and Public Service Reforms**

Presenters: *Qualitative and Quantitative Criteria for Assessment of International Civil Service Reform Programs*, Sutherland I Miller, The Services Group

*Creating a Competitive Market: What Can and Should be Evaluated?* Amanda M Wolf, Victoria University of Wellington and David R Turner, New Zealand Department of Labour

**Roundtable C (First Rotation): Mixed-method Approaches to Governmental Evaluations**

Presenters: *Building Capacity for Intersectoral Program Evaluation: A Saskatchewan Example*, Lori S Ebbesen, Meredith Moore & Joan Feather, University of Saskatchewan; Felecia R Watson & April Barry, Saskatchewan Health; Bill Werry, ADMs Forum on Human Services; and Susan Hetu, Saskatchewan Social Services

*Evaluation of the Alliance for the Field (Alianza para el Campo) in Mexico*, Murari Suvedi, Michigan State University; and Pablo-Ramirez Moreno, Horacio Santoyo Cortes & Jose Maria Salas Gonzalez, Universidad de Chapingo

**Roundtable D (First Rotation): Evaluating the Performance of Legal Service Grantees**, C Eric Kirkland & Pamela M Schaal, Legal Services Corporation

**Roundtable E (First Rotation): Program Evaluation: Extracting Lessons from Central Debates in Order To Improve Policy Implication of Reports**, Olav Andreas Kvitastein, Norwegian School of Economics and Business Administration

**Roundtable A (Second Rotation): Improving Governmental Responsiveness to Indigenous Populations through Evaluation: The Maori Experience**

Presenters: *Monitoring and Evaluating Government Performance for Indigenous Peoples: The New Zealand Experience*, David W Earle, Ministry for Maori Social and Economic Development

*Ticking the Box: Accountability Issues for the Government and Community Providers*, David W Earle, Ministry for Maori Social and Economic Development

**Roundtable B (Second Rotation): Using Evaluation To Inform Governmental Program Development**

Presenters: *An Approach to Utilizing Quality Assurance Reviews for Program Development*, Mahassen Ahmad, Texas Department of Human Services

*Perspectives on Land Use: A Survey of Decision-makers in Northeast Michigan*, Murari Suvedi & Sarah Genschaw, Michigan State University

**Roundtable C (Second Rotation): Putting Evaluation on Developing Countries' Reform Agenda**, Arild O Hauge, Habberstad Management Consultants

**Roundtable D (Second Rotation): Cultural Influences, Evaluation and Government Change**

Presenters: *Not Telling It Like It Is: The Impact of Tacit Knowledge on Basic Education Policy and Behavior Change in the HIV/AIDS Epidemic*, Kate A Spring, United Nations Children's Fund and Karin Hyde, Latilewa Consulting Ltd

*The Use of Proxy Variables To Measure Project Impact: A Valid Alternative Method for Outcome Evaluation, When Final Outcomes Are Not Yet Apparent*, Rosa Maria Nuñez-Urquiza, Instituto Nacional de Salud Publica

**Roundtable E (Second Rotation): Concept to Reality: Moving the Yardsticks on Performance Measurement – Key Roles for Evaluators**, Robert Lahey, Public Service Commission of Canada; and Steve Montague & Jennifer Birch-Jones, Performance Management Network Inc

**SESSION 467: Business Meeting and Presentation**

Room: Oahu

Sponsored by the Topical Interest Group for Graduate Students

**Mentoring 101: How To Create Mutually Beneficial Relationships**

TIG Chair: Liesel A Ritchie, Mississippi State University  
Program Chairs: Deborah L Wasserman, The Ohio State University  
Kerry L Kriener-Althen, University of Minnesota  
Presenters: Jody L Fitzpatrick, University of Colorado at Denver  
Eunice Rodriguez, Cornell University  
Martha Tompkins, Virginia Beach City Public Schools  
Jack A McKillip, Southern Illinois University at Carbondale  
Cliff Carr, Independent Consultant  
Doug Hoy, National Museum of Science & Technology

**SESSION 468: Panel**

Room: Waiialua

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Increasing Evaluation Capacity and Data Based Decision Making in a Decentralized Policy System: The Case of Southwestern Pennsylvania's Regional Education Index**

Chair: Christopher D Nelson, Western Michigan University  
Panelists: *Capacity Building and the Need for Political and Organizational Leadership*, Karen S McIntyre, Education, Policy and Issues Center  
*Developing Integrated Approaches to Capacity Building in Schools: Implementing a Theory of Change*, Jonathan Walkush, Education, Policy and Issues Center  
*Capacity Building in the Trenches: A School Superintendent's Perspective*, Stanley Herman, Woodland Hills School District  
*Capacity Building from a State-level Perspective: A Policy Maker's View*, Ron Cowell, Education Policy and Leadership Center  
Discussant: Christopher D Nelson, Western Michigan University

**SESSION 469: Panel**

Room: Lanai

Sponsored by the Topical Interest Group on Evaluation Use

**Big 'P', Little 'p': Evaluating the Effectiveness of Grant 'P'rograms through Examining Individual Grantee 'p'rograms**

Chair: Robert G Orwin, Battelle Centers for Public Health Research and Evaluation  
Panelists: *Challenges and Lessons Learned in Refining an Evaluation Strategy for the National Program of Cancer Registries*, Carlyn E Orians, Joanne Abed, Mary Kay Dugan & John Rose, Battelle Centers for Public Health Research and Evaluation; and Leah Simpson, Irene Hall, Mary Hutton, Hannah Weir & Kathleen McDavid, Centers for Disease Control and Prevention  
*Finding the Big Picture: Program Evaluation in Diverse Environments*, Mary Odell Butler, Battelle Centers for Public Health Research and Evaluation  
*The International Cooperative Biodiversity Groups Program of the John E. Fogarty International Center at the National Institutes of Health: A Broad Mandate to Grantees and an Emphasis on Innovation*, Joanne Abed, Battelle Centers for Public Health Research and Evaluation & J Kirby Weldon, Office of International Science Policy and Analysis

**SESSION 470: Business Meeting and Demonstration**

Room: Molokai

Sponsored by the Topical Interest Group on Theories of Evaluation

**The Synthesis Problem: Issues and Methods in the Combination of Evaluation Results into Overall Evaluative Conclusions**

TIG Chairs: Barbara Lee, University of South Florida  
Prachee Mukherjee, Colorado Springs School District 11  
Session Chr: Michael Scriven, Claremont Graduate University  
Presenters: Michael Scriven, Claremont Graduate University  
E Jane Davidson, Claremont Graduate University

**SESSION 471: MultiPaper**

**Room: Kauai**

**Reconsidering the Role of the Evaluator II**

*(The first half of this session is to be held in this room in the immediately preceding timeslot.)*

Chair: Katherine Ryan, University of Illinois at Urbana-Champaign

Presenters: *Toward a Classification of Different Evaluator Roles*, Melvin M Mark, Pennsylvania State University  
*Revisiting the Role of the Evaluator*, Lizanne DeStefano & Katherine Ryan, University of Illinois at Urbana-Champaign  
*Performing Evaluation*, Norman K Denzin, University of Illinois at Urbana-Champaign

Discussant: Jean A King, University of Minnesota

**Friday, November 3, 5:10 P.M. to 6:10 P.M.**

**SESSION 472: Business Meeting**

**Room: Lanai**

**American Evaluation Association Business Meeting**

Chair: Laura Leviton, AEA President

**SESSION 473: Business Meeting**

**Room: Niihau**

**Australian Evaluation Society Business Meeting**

Chair: Ralph Straton, AES President

**Friday, November 3, 6:30 P.M. to 7:45 P.M.**

**SESSION 474: Reception and Silent Auction**

**Room: Maui**

**Evening Reception**

Hosts: International and Cross-cultural Topical Interest Group

## SATURDAY, NOVEMBER 4, 2000

**Registration 7:30 am to 5:30 pm in Main Foyer – Job Bank and Computer Center 7:30 am to 5:30 pm in Iao Needle  
Plenary Session 8:00 am to 9:15 am in Lanai**

### ***“The Role of International Associations in Building Global Evaluation Capacity”***

ROOM	9:30 AM – 11:00 AM	11:10 AM – 11:55 AM	12:55 PM – 1:40 PM	1:50 PM – 3:20 PM	3:30 PM – 5:10 PM
Lanai	501 <b>Pres Strand:</b> Cultivating the Grad-student Garden: Elders of the Field Share their Wisdom and Provide a Networking Opportunity	519 <b>Pres Strand:</b> Awarding Capacity and the Capacity To Win Awards	537 <b>Pres Strand:</b> Empowerment Evaluation: A Model for Building Evaluation Capacity	555 <b>Pres Strand:</b> Developments in the Science and Practice of Capacity Building	573 <b>Pres Strand:</b> Toward the Development of an Organizational Evaluation Capacity Index
Akaka	502: Evaluating the "Online" Learning Experience	520: STEM Evaluation: Using Technology To Evaluate Impact	538: Evaluation of Just in Time Training Delivered to the Desktop	556: Fostering the Elements of Change: Graduate Education and the National Science Foundation	574: Performance Based Prevention System (PBPS): From Needs Assessment, Program Planning, Service Tracking, Evaluation to Data Utilization
Koko	503: Multiple Perspectives on the Evaluation of an Undergraduate Course in Psychology: A Comparison of Wholey, Cronbach, and Chen	521: Demonstrating a Toolbox for Evaluating an Undergraduate University Degree Program	539: A Heuristic Tool for Increasing Evaluation Use: The Strength of Claims Composite Measure	557: Evaluation in American Indian and Native Hawaiian Communities	575: Evaluation Strategies for Diverse Cultural Settings
Waimea	504: Combining Evidence	522: Making Connections: The Use of Stakeholders and Logic Models in the Creation of a Conservation Education Program Evaluation	540: Reciprocal Evaluation: Completing the Triangle of Client Support through Evaluation	558: Alternatives to Randomization and "Placebos"	576: Linking Program Evaluation with Performance Measurement at the Federal Level
Niihau	505: Evaluating and Strengthening Capacity	523: Increasing Evaluation Participation Using User Friendly Web-based Intra-net Applications	541: Using Technology To Study Technology's Impact in the K-12 Classroom	559: Evaluating Youth Development Programs Using Qualitative Methodology	577: Design and Analytic Issues in Multisite Studies Supported by the Center for Substance Abuse Treatment
Hilo	506: Bids and Budget Proposals for Independent Consultants	524: The Hazards of Cookbook Approaches to Building Internal Evaluation Capacity	542: Evaluation as a Part of The Solution: Connecting Resources with Underserved Communities	560: What Would Be Defined as Quality Evaluation Research? Academics Versus Practitioners Do They Use the Same Definition? If No, What Are the Differences?	578: Methods and Findings in CSAP's National Cross-site Evaluation of High Risk Youth Programs
Puna	507: Lessons Learned from Multiple Cross-site Evaluation Studies	525: Participatory Evaluation of Justice Initiatives in Indian Country	543: Applications of Program Logic to Evaluation, Monitoring and Program Design	561: Roles for Program Logic in Interactive Evaluation Practice	579: Ethics and the Role of the Evaluator: What Are the Obligations and Limits?
Kohala	508: Beyond the Schoolhouse: Evaluating School-community and School-agency Collaborative Initiatives	526: Using Evaluation Findings to Impact Performance in the Non-profit Sector	544: Metaevaluation: The Standard of Choice for Public Health Evaluation?	562: Tracking Impact Data: National Network Evaluation Methods	580: Collaborative Evaluation of Early Childhood Initiatives in North Carolina

<b>Kona</b>	509: Model-guided Analyses in a National Multi-level Evaluation Study: The ACCESS Program	527: Understanding Capacity Building from Constructs to Outcomes	545: Evaluating Community Efforts To Reduce Alcohol and Drug Abuse Via the 'Environmental' Approach: Challenges and Lessons	563: Substance Abuse Treatment and Criminal Justice	581: Evaluating Programs for Persons with Severe Mental Illness
<b>Ewa</b>	510: Building Community Capacity To Evaluate	528: Developing Theory-based Logic Models: A Demonstration	546: Measurement and Evaluation of Pediatric Outcomes	564: The Programmatic and Evaluation Aspects of Outreach Efforts: A Case Study in Baltimore, Maryland	582: Building Capacity Among State- and Local-level Partners: Experiences from the Evaluation of North Carolina's Smart Start Early Childhood Initiative
<b>Honolulu</b>	511: Evaluative Inquiry and Transformative Learning: The Theory and the Practice – Part I	529: Evaluative Inquiry and Transformative Learning: The Theory and the Practice – Part II	547: Evaluating Publicly Funded Research on a Large Scale	565: Advancing the Discipline: Evaluation Journal Editors Discuss Ways of Building Our Knowledge Base	583: Using Social Science Theories To Improve Evaluation Practice
<b>Kahuku</b>	512: Perspectives on Teaching, Learning and the Contexts of Education	530: Evaluation and School-change Initiatives	548: Crime and Justice Evaluation Issues	566: Evaluation in Higher Education and Adult Education Settings	584: Exploring Issues of Theory, Use and Methodology
<b>Oahu</b>	513: Partnerships in Government Evaluation I	531: Partnerships in Government Evaluation II: Using Multi-Agency Collaborations To Increase Evaluation Capacity	549: From Stakeholder Evaluation to a Strategic Planning Process Involving Multiple Stakeholders of the Kamehameha Schools in Hawaii	567: Performance Evaluation: An International Symposium on Global Capacity and Challenges	585: Evaluation in the Federal Government: Funding and Employment Opportunities at NSF with Special Emphasis on Asian Pacific Islanders
<b>Waialua</b>	514: Internal Evaluation: Challenges to and Strategies for Maximizing Utility across a Range of Settings	532: Rubric Construction: A Tool To Improve Student Performance	550: "Mirror, Mirror, On the Wall" A Formative Evaluation Tool that Builds Schools' Capacity To Reflect on Their Progress toward Implementing a Standards-based Curriculum	568: The Evaluation of Professional Development in Education	586: Evaluation in the Service of Children Placed at Risk
<b>Waianae</b>	515: Using Focus Groups To Refine Outcome Indicators and Improve Services in Vulnerable Populations	533: Using Database Software for Qualitative Data Analysis	551: Qualitative Methods TIG - Business Meeting	569: Perspectives on Building Evaluation Capacity in Local Health and Human Service Organizations	587: Evaluation as a Catalyst for Organizational Learning: Challenges in Translating Theory into Practice
<b>Molokai</b>	516: Integrating Quantitative and Qualitative Methods in International Evaluation: It's the Way To Go but Often Tough To Implement	534: Making Technology-based Training Responsive to the Learner	552: Evaluation of the UNICEF's Sara Communication Initiative in Africa	570: Cross-cultural Transferability of the Program Evaluation Standards	588: Evaluation of Education Programs in Different Cultural Contexts
<b>Maui</b>	517: The Program Logic Model: Does It Make a Difference or Impact Program Performance?	535: Women and Children First	553: Evaluation Issues Related to Alcohol, Drug Abuse and Mental Health	571: Finding and Owning Your Voice as an Evaluator: Lessons for Evaluation from Creative Non-fiction and Autoethnography	589: Logic Models: Where No Evaluator Has Gone Before (With Apologies to Gene Roddenberry)
<b>Kauai</b>	518: Perspectives on Dialogic Practice in Evaluation	536: Application of Logic Modeling Processes To Explore Theory of Change from Diverse Cultural Perspectives	554: Professional Development Resources for New and Experienced Evaluators	572: Evaluation Checklists as a Vital Tool for Strengthening Evaluation Practice	590: A Dialogue on Guiding Principle E: Responsibilities for General and Public Welfare

## **Saturday, November 4, 8:00 A.M. to 9:15 A.M.**

### **SESSION 500: Plenary III**

**Room: Lanai**

#### **The Role of International Associations in Building Evaluation Capacity**

Moderator: Lois-ellin Datta, Datta Analysis

Presenters: Mahesh Patel, African Evaluation Association (AfrEA)  
Jean-René Bibeau, Canadian Evaluation Society (CES)  
Ralph Straton, Australasian Evaluation Society (AES)

## **Saturday, November 4, 9:30 A.M. to 11:00 A.M.**

### **SESSION 501: Presidential Strand Alternative Format**

**Room: Lanai**

Sponsored by the Topical Interest Group for Graduate Students

#### **Cultivating the Grad-student Garden: Elders of the Field Share their Wisdom and Provide a Networking Opportunity**

Chair: Deborah L Wasserman, The Ohio State University

Discussants: Michael Quinn Patton, The Union Institute  
Daniel L Stufflebeam, Western Michigan University  
Laura C Leviton, Robert Wood Johnson Foundation  
Michael Scriven, Claremont Graduate University  
Joseph S Wholey, University of Southern California  
Linda Mabry, Indiana University

### **SESSION 502: MultiPaper**

**Room: Akaka**

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technology

#### **Evaluating the "Online" Learning Experience**

Chair: Tara Knott, Evaluation Resources Inc

Presenters: *Utilization-focused Needs Assessment: A Case Study of Adult Learners' Web-based Distance Education Needs*, Denise J Flowers, & Joyce Woodruff, University of South Alabama; and Susan Tucker, E & D Associates  
*Evaluating Online Learning Initiatives from Multiple Perspectives*, D Michelle Hinn, Alaina Kanfer & X Christine Wang, National Center for Supercomputing Applications  
*Lessons from an Evaluation of Eleven Web-based Courses*, David D Williams, Brigham Young University  
*An Illustration of the Need for Situational Responsiveness in Technology-related Evaluations*, David D Williams & Todd C Wilson, Brigham Young University

### **SESSION 503: MultiPaper**

**Room: Koko**

Sponsored by the Topical Interest Group on Assessment in Higher Education

#### **Multiple Perspectives on the Evaluation of an Undergraduate Course in Psychology: A Comparison of Wholey, Cronbach, and Chen**

Chair: Jennifer M Camacho, University of Illinois at Chicago

Presenters: *An Evaluability Assessment of a Psychology Writing Course*, Tina Taylor-Ritzler & Jennifer M Camacho, University of Illinois at Chicago  
*An Evaluation of a Writing Course: Cronbach's Perspective*, Erin Hayes, University of Illinois at Chicago  
*An Evaluation of An Undergraduate Course: Chen's Perspective*, Bianca Wilson, University of Illinois at Chicago

### **SESSION 504: MultiPaper**

**Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

#### **Combining Evidence**

Chair: Georg E Matt, San Diego State University

Presenters: *Interpersonal Conflict Management Programs for Youth: A Synthesis of Treatment-effectiveness Research*, Wendy M Garrard, Vanderbilt University  
*Qualitative Meta-analysis: A Systematic Method for Evaluating and Synthesizing Bodies of Literature*, Jennifer L Mersman & E Jane Davidson, Claremont Graduate University  
*Getting to the Bottom Line: A Method for Synthesizing Findings from Mixed Method Program Evaluations*, Andrew McConney, Andy Rudd & Robert Ayres, Western Oregon University  
*Using Pretest Effect Size to Measure Selection Bias in Meta-analysis*, William R Shadish, University of Memphis



**SESSION 505: MultiPaper****Room: Niihau**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Evaluating and Strengthening Capacity-building Initiatives**

Chair: Kim Sabo, Innovation Network NYC

Presenters: *Evaluating Technical Assistance for Building Organizational Capacity: Linking Literature and Practice*, Mary Ann Scheirer, Independent Consultant and Colette Thayer, Innovation Network  
*The Robert Bowne Foundation: Building Grantee Evaluation Capacity through the Use of Participatory Evaluation Coaches*, Kim Sabo, Innovation Network NYC  
*Enhancing Organizational Effectiveness Through the Learning Circles Project; What Have We Learned?* Margo Bailey, Independent Consultant  
*Building Evaluation Capacity through Cyber-space: Is It Possible?* Colette Thayer, Innovation Network

**SESSION 506: Skill-building Workshop****Room: Hilo**

Sponsored by the Topical Interest Group on Independent Consulting

**Bids and Budget Proposals for Independent Consultants**

Facilitator: Donna Blair, Camp Blair Consulting Inc

**SESSION 507: Panel****Room: Puna**

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Lessons Learned from Multiple Cross-site Evaluation Studies**

Chair: J Fred Springer, Evaluation Management and Training Associates Inc

Panelists: *Project: Youth Connect: Lessons Learned from the Evaluation of a National Mentoring Program*, Rachele C Espiritu, Evaluation Management and Training Associates Inc and Cheryl Bildner, Macro International  
*Common Purpose, Common Measures, Diverse Programs: Lessons Learned From the Parenting Adolescent Cross-site Study*, Shari Golan, SRI International and Mary Nistler, Evaluation Management and Training Associates Inc  
*Children of Substance Abusing Parents (COSAPs) Study: Lessons Learned from the Evaluation*, Jack Hermann, Macro International  
*CSAP's National Cross-site Evaluation of High Risk Youth Programs: Methods, Challenges, and Findings*, Elizabeth Sale & J Fred Springer, Evaluation Management and Training Associates Inc

Discussant: J Fred Springer, Evaluation Management and Training Associates Inc

**SESSION 508: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Groups on Collaborative, Participatory and Empowerment &amp; PreK-12 Educational Evaluation

**Beyond the Schoolhouse: Evaluating School-community and School-agency Collaborative Initiatives**

Chair: Richard Phillips, Eastern Washington University

Presenters: *A Stakeholder Self-assessment Strategy for Milwaukee Wisconsin's 21st Century Community Learning Centers Initiative*, Daniel V Folkman, University of Wisconsin at Milwaukee and Susan Stuckert, Milwaukee Public Schools  
*School and Community Collaboration: Evaluating a Partnership To Improve Student Health and Wellbeing*, Pamela M Jakwerth & B A Laris, Education, Training, and Research Associates  
*So Where Do We Go From Here? Evaluating a Partnership between Public Schools and a Department of Health and Welfare*, Richard Phillips, Eastern Washington University  
*Conducting a Participatory Evaluation of Safe and Drug Free Schools and Communities Program in the Austin Independent School District (AISD)*, Martha Doolittle & Marci Ryan, Austin Independent School District

Discussant: Abraham H Wandersman, University of South Carolina

**SESSION 509: Panel****Room: Kona**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Model-guided Analyses in a National Multi-level Evaluation Study: The ACCESS Program**

Chair: Frances L Randolph, Massachusetts Institute of Technology

Panelists: *Measuring Strategies for Systems Integration Change*, Joseph J Coccozza, Policy Research Associates  
*Can Service System Integration Be Improved? Evidence from the ACCESS Program*, Michael O Calloway, University of North Carolina at Chapel Hill  
*Impact of Efforts To Improve Outcomes for Homeless Persons with Serious Mental Illnesses through Service Systems Integration*, Robert Rosenheck, Northeast Administration Evaluation Center  
*Sectoral Analyses of the Effects of Systems Integration in the ACCESS Program*, Joseph Sonnefeld, ROW Sciences Inc

**SESSION 510: Alternative Format**

Room: Ewa

Sponsored by the Topical Interest Group on Health Evaluation

**Building Community Capacity To Evaluate**

Chair: Kathleen M Hebbeler, SRI International

Presenters: Stacie S Cherner, SRI International

Lori Juszak, Grassroots for Kids

Shirley Dickard, Yuba Community Collaborative for Healthy Children

**SESSION 511: Alternative Format**

Room: Honolulu

Sponsored by the Topical Interest Group on Evaluation Use

*(The second part of this session is to be held on Saturday at 11:10 in Honolulu.)***Evaluative Inquiry and Transformative Learning: The Theory and the Practice**

Facilitators: Rosalie T Torres, Developmental Studies Center

Hallie Preskill, University of New Mexico

**SESSION 512: Roundtables**

Room: Kahuku

**Perspectives on Teaching, Learning and the Contexts of Education***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 10:15.)*

Host: To be announced

**Roundtable A (First Rotation): Museum and Parks Evaluation Initiatives**Presenters: *The Common Ground of Cluster Evaluation: The Role of Instrumentation in the P.A.R.K.S. National Evaluation Project*, Elizabeth J Hall & Emmalou Norland, The Ohio State University*Museum Explorers Year V: Beyond Models of Excellence*, Yuqiu Cheng, Georgia Hughes, Arron Service, Chad Briggs & Jack McKillip, Southern Illinois University at Carbondale**Roundtable B (First Rotation): Accessible Evaluation: Resources for Conducting Program Evaluation**Presenters: *Hands-on Evaluation Workshops: Building Capacity for Cooperative Extension in Arizona*, Allison L Titcomb, University of Arizona*Outcome Measurement Toolkit for Resident Camps*, James A Riedel, Girl Scouts of the USA & Melanie A Hwalek, SPEC Associates**Roundtable C (First Rotation): Longitudinal Evaluation of Education Programs**Presenters: *A Longitudinal Evaluation of the Science Research in the High School Program*, Dean T Spaulding & Dianna L Newman, State University of New York at Albany*The Graduate Student Experiences Assessment Project: Establishing a Longitudinal Evaluation System*, Claudia Figueiredo, John Berry & Emmalou Norland, The Ohio State University**Roundtable D (First Rotation): Evaluating Programs for School Guidance Counselors**Presenters: *Evaluation Training for School Counselors*, Tamara M Walser & Paulette Running Wolf, Washington State University*Sustaining Evaluation Capacity for School District Guidance and Counseling Programs*, Michael S Trevisan, Washington State University and Michael Hubert, Yakima School District**Roundtable E (First Rotation): Teaching the Teacher: Evaluation of Programs for Teacher Technology Training**Presenters: *Does Training Achieve Traction?: Evaluating Mechanisms for Sustainability from Teacher Technology Training*, Catherine A Nelson, Jennifer Post & William Bickel, University of Pittsburgh*Computers in the Classroom: Evaluating a Professional Development Program for Teachers*, Karen Williams, St Paul's Episcopal School; Glennelle Halpin & Gerald Halpin, Auburn University**Roundtable A (Second Rotation): Focusing on Students at Risk**Presenters: *Strengthening the Implementation of Block Scheduling at a High Performing High School: Focusing on Students at Risk*, Astrid Hendricks Smith, W K Kellogg Foundation, and William E Bickel, University of Pittsburgh*A Mixed-method Evaluation of a Structured Mentoring Reading Tutorial Program for "At-Risk" Students*, Chi-Keung Chan, Teri D Davis, Cheryl A Videen, & Gale Mason-Chagil, Saint Paul Public Schools

**Roundtable B (Second Rotation): Does Character Education Work?**

Presenters: *Evaluating Character Education Outcomes*, Bethany A Page, University of North Carolina at Chapel Hill  
*A Two-year Evaluation of an Elementary Character Program*, David A Payne, University of Georgia and Cheryl Love, DeKalb County Georgia School System

**Roundtable C (Second Rotation): Evaluating Contracted Services in the Education Arena**

Presenters: *Elements of Specific Contractual Services Evaluation*, Stephen J Ruffini, Baltimore City Public School System  
*When Evaluation and Marketing Merge: For-profit Educational Management Organizations and the Manner in Which They Market and Evaluate Their Education Programs*, Gary J Miron, Western Michigan University

**Roundtable D (Second Rotation): Implications of Culture in Educational Teaching and Testing**

Presenters: *When Quality Goes beyond the Standard: Is Standardized Assessment Resulting in Social Discrimination and Inhibiting Innovation?* Rosalina Barrera, Robert T Jimenez & Edith J Cisneros-Cohernour, University of Illinois at Urbana-Champaign  
*Cultural Synchronization Theory: Implications for Program Design and Evaluation*, Sonja M Poole, University of California at Berkeley

**Roundtable E (Second Rotation): An Overview of Museum Evaluation**

Presenters: Stephen C Bitgood, Jacksonville State University  
Amy Cota-McKinley, University of Tennessee

**SESSION 513: Panel****Room: Oahu**

Sponsored by the Topical Interest Groups on State and Local Government & Evaluation Use

**Partnerships in Government Evaluation**

*(The second part of this panel is to be held on Saturday at 11:10 in the Oahu ballroom.)*

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Panelists: *Using Private Sector Expertise in Public Sector Sponsored Evaluations*, George F Grob, US Department of Health and Human Services

*Using University Sector Expertise in Public Sector Sponsored Evaluations*, John M Owen, University of Melbourne

*Partnerships that Increase Public School System Capacity*, Maria D Whitsett, Austin Independent School District

Discussant: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

**SESSION 514: Panel****Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Internal Evaluation: Challenges to and Strategies for Maximizing Utility across a Range of Settings**

Chair: Elizabeth A Cooley, WestEd

Panelists: *Internal Evaluation of Cross-project Capacity-building Efforts*, Stephanie B Wilkerson, Mid-continent Research for Education and Learning

*Internally Evaluating the Impact of a Regional Laboratory*, Elizabeth A Cooley, WestEd

*System-wide Performance Indicators: Tail Wagging the Dog?* Roger J D Chesswas, WestEd

*Common Challenges and Lessons Learned across Three Internal Evaluations: Putting the Pieces Together*, Naida Tushnet, WestEd

**SESSION 515: Panel****Room: Waianae**

Sponsored by the Topical Interest Group on Qualitative Methods

**Using Focus Groups To Refine Outcome Indicators and Improve Services in Vulnerable Populations**

Chair: Aja Tulleners-Lesh, Azusa Pacific University

Panelists: *Listening to Patients' Voices: Health Services Improvement in a Substance Abuse Program*, Martha Ann Carey, AECOM

*The Use of Focus Groups To Define Non-traditional Indicators of Outcomes in Drug Treatment*, William L Nigh, TRC

*The Use of Focus Groups in Managing Asthma as a Chronic Health Problem*, Aja Tulleners-Lesh, Azusa Pacific University

Discussant: Kevin P Mulvey, Center for Substance Abuse Treatment

**SESSION 516: MultiPaper****Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Integrating Quantitative and Qualitative Methods in International Evaluation: It's the Way To Go but Often Tough To Implement**

Chair: Michael Bamberger, The World Bank

Presenters: *Integrating Quantitative and Qualitative Methods in International Program Evaluation: Lessons from World Bank Experience*, Michael Bamberger, The World Bank*UNICEF's Use of Multiple Methodologies: An Operational Context*, Mahesh S Patel, United Nations Children's Fund

Discussant: Jim Rugh, CARE

**SESSION 517: Panel****Room: Maui**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**The Program Logic Model: Does It Make a Difference or Impact Program Performance?**

Chair: Stanley T Capela, HeartShare Human Services

Panelists: Melanie A Hwalek, SPEC Associates  
Jim Emshoff, Georgia State University  
Leslie J Cooksy, University of Delaware  
Deborah Helitzer, University of New Mexico

Discussant: Andrea A Anderson, Aspen Institute

**SESSION 518: MultiPaper****Room: Kauai**

Sponsored by the Topical Interest Group on Theories of Evaluation

**Perspectives on Dialogic Practice in Evaluation**

Chair: Melvin M Mark, Pennsylvania State University

Presenters: *The Importance of Dialogue in Local Evaluation*, Thomas A Schwandt, University of Illinois at Urbana-Champaign  
*Dialogue as Evaluation Practice*, Jennifer C Greene, University of Illinois at Urbana-Champaign  
*Deliberating without Rationality*, Sandra Mathison, State University of New York at Albany  
*For Whom and to What Purpose Do We Need Dialogue in Evaluation?* Ove Karlsson, Marladalen hogskola

Discussant: Melvin M Mark, Pennsylvania State University

**Saturday, November 4, 11:10 A.M. to 11:55 A.M.****SESSION 519: Presidential Strand Panel****Room: Lanai****Awarding Capacity and the Capacity To Win Awards**

Chair: Roger Straw, Health Resources and Services Administration

Presenters: Winner, Marcia Guttentag Award  
Winner, Robert Ingle Award  
Winner, Alva and Gunnar Myrdal Award (Government)  
Winner, Alva and Gunnar Myrdal Award (Practice)  
Winner, Paul F. Lazarsfeld Award  
Winner, Outstanding Evaluation Award**SESSION 520: Demonstration****Room: Akaka**

Sponsored by the Topical Interest Group on Business and Industry

**STEM Evaluation: Using Technology To Evaluate Impact**Facilitators: Zita M Unger, Strategic Training Evaluation  
Anthea Rutter, Strategic Training Evaluation**SESSION 521: Demonstration****Room: Koko**

Sponsored by the Topical Interest Group on Assessment in Higher Education

**Demonstrating a Toolbox for Evaluating an Undergraduate University Degree Program**Chair: Catherine C Dunlop, Simon Fraser University  
Facilitators: Catherine C Dunlop, Simon Fraser University  
Kathryn S Hanson, Simon Fraser University

**SESSION 522: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Environmental Program Evaluation

**Making Connections: The Use of Stakeholders and Logic Models in the Creation of a Conservation Education Program Evaluation**

Chair: Cindy J Somers, The Ohio State University

Panelists: *Wonders In Nature - Wonders In Neighborhoods: Its Stakeholders and Why We Wanted To Involve them*, Craig Piper, Denver Zoological Foundation*Program Logic Models: Don't Leave Home without Them!* Emmalou Norland, The Ohio State University*Students, and Teachers, and Staff! Oh My! Involving Stakeholders in Evaluation Design*, Cindy J Somers, The Ohio State University*Why We'll Never Look at Program Planning the Same Way Again*, Jacque Taylor, Denver Zoological Foundation**SESSION 523: Tech Talk****Room: Niihau**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Increasing Evaluation Participation Using User Friendly Web-based Intra-net Applications**

Chair: Sarah E Herman, IntraTechs Inc

Presenters: Kathleen Toms, Capitol District Answers Corporation

Sarah E Herman, IntraTechs Inc

**SESSION 524: Think Tank****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**The Hazards of Cookbook Approaches to Building Internal Evaluation Capacity**

Facilitators: Dawn Hanson Smart, The Evaluation Forum

Melanie A Hwalek, SPEC Associates

**SESSION 525: MultiPaper****Room: Puna**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Participatory Evaluation of Justice Initiatives in Indian Country**

Chair: Winifred L Reed, National Institute for Justice

Presenters: *Evaluation Facilitation for the Tribal Youth Program*, William S Davidson II, Michigan State University*Background and Framework for the Evaluation of the Comprehensive Indian Resources for Community and Law Enforcement (CIRCLE) Project*, Winifred L Reed, National Institute for Justice

Hayes A Lewis, Zuni Pueblo

Jacqueline Agtuca, Office of Tribal Justice

Discussant: Norena Henry, Office of Justice Programs

**SESSION 526: MultiPaper****Room: Kohala**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Using Evaluation Findings to Impact Performance in the Non-profit Sector**

Chair: Stanley T Capela, HeartShare Human Services

Presenters: *Defining Success: American Women, Achievement, and the Girl Scouts*, James A Riedel, Girl Scouts of the USA*Sustainability of Juvenile Delinquent Residential Treatment Effectiveness: A Recidivism Study of a Child Welfare Agency*, Huilan Yang, Starr Commonwealth**SESSION 527: Think Tank****Room: Kona**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Understanding Capacity Building from Constructs to Outcomes**

Facilitators: Sandra Ortega, The Ohio State University

Sarah Luchs, The Ohio State University

**SESSION 528: Demonstration****Room: Ewa**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Developing Theory-based Logic Models: A Demonstration**

Chair: Laura Blankertz, Matrix Research Institute

Facilitators: Laura Blankertz, Matrix Research Institute

V Michelle Stewart, University of Arizona

**SESSION 529: Alternative Format**

Room: Honolulu

Sponsored by the Topical Interest Group on Evaluation Use

*(The first part of this session is to be held on Saturday at 9:30 in Honolulu.)***Evaluative Inquiry and Transformative Learning: The Theory and the Practice**

Facilitators: Rosalie T Torres, Developmental Studies Center

Hallies Preskill, University of New Mexico

**SESSION 530: Roundtables**

Room: Kahuku

**Evaluation and School-change Initiatives**

Host: Mark Hawkes, Dakota State University

**Roundtable A: Different Stages of Evaluating School Reform**Presenters: *Conducting a Comprehensive Needs Assessment*, Jane E Griffin & Joyce Speas, SERVE  
*Evaluation of Whole School Reform in New Jersey*, Barbara Jean Turnbull, Rutgers University**Roundtable B: Using Evaluation Standards in Increasing School Accountability**Presenters: *When Public School District Accountability Goes Awry*, Maria D Whitsett, Austin Independent School District  
*The Validity and Reliability of a California Public School Program Review Process: Does It Meet the Standards of Professional Program Evaluation?* Susan Macy & Sharon Brown-Welty, California State University at Fresno**Roundtable C: Data-based Decision-making for Successful School Change**Presenters: *On-line Data Collection, Reporting, & Data-based Decision-making System for Safe Schools Violations*, Catherine Callow Elwell, Margaret M Lubke & Daniel Robertson, Utah State University  
*Developing the Capacity for Data Based Decision Making in Schools: Does Over-confidence Lead to Under-utilization?* Christopher D Nelson, Western Michigan University**Roundtable D: Strategies for Evaluating Summer Institutes**Presenters: *Evaluation of an Academy for External Facilitators: 1999 Summer Institute*, Gregory D Leopold & Billie A Hauser, AEL Inc  
*More Is Not Always Better: Comprehensive Evaluation of a Summer Institute on Interdisciplinary Teamed Instruction for School-level Teams*, Merrill L Meehan, Kimberly S Cowley & Rebecca C Burns, AEL Inc**Roundtable E: Transformational Leaders and Their Evaluation Information Needs**, Etel Friedman, Tel-Aviv University**SESSION 531: Panel**

Room: Oahu

Sponsored by the Topical Interest Groups on State and Local Government &amp; Evaluation Use

**Partnerships in Government Evaluation II: Using Multi-Agency Collaborations To Increase Evaluation Capacity***(The first part of this panel is to be held on Saturday at 9:30 in the Oahu ballroom.)*

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Panelists: *Building the Elephant by Committee: Using Collaboration To Expand Capacity in the Evaluation of Community Change Initiatives*, Ellen L Konrad, RMC Research Corporation and Shelley Kowalski, Multnomah County Health Department

Discussant: Nancy Kingsbury, US General Accounting Office

**SESSION 532: Skill-building Workshop**

Room: Waiialua

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Rubric Construction: A Tool To Improve Student Performance**

Chair: Barry Mitchell, Brigham Young University at Hawaii

Presenters: Barry Mitchell, Brigham Young University at Hawaii  
John Bailey, Brigham Young University at Hawaii**SESSION 533: Demonstration**

Room: Waianae

Sponsored by the Topical Interest Group on Qualitative Methods

**Using Database Software for Qualitative Data Analysis**

Chair: Gerald L Natkin, University of North Carolina at Greensboro

Presenters: Gerald L Natkin, University of North Carolina at Greensboro  
Sally L Bond, The Program Evaluation Group

**SESSION 534: Demonstration**

Room: Molokai

**Making Technology-based Training Responsive to the Learner**

Facilitator: Stacey Boyle, National Education Training Group

**SESSION 535: Roundtables**

Room: Maui

**Women and Children First**

Host: To be announced

**Roundtable A: Evaluating Rape Prevention and Domestic Violence Programs**

Presenters: *A State-wide Evaluation of Domestic Violence Service Agencies*, Jennifer M Camacho, Sharon Wasco, Larry Bennett, Rebecca Campbell, Lisa Frohman, Stephanie Riger & Paul Schewe, University of Illinois at Chicago  
*College Rape Prevention: Towards Closing the Gap Between Research and Practice*, Karen J Bachar, University of Arizona

**Roundtable B: Looking at Family Decision Makings Meetings within the Broader Context of Child Welfare**

Presenters: *Discoveries and Lessons Learned in Evaluating Family Decision Meetings in Oregon's Child Welfare Agency*, Angela C Rodgers, Portland State University  
*Safety First: Evaluating the Use of Family Decision Meetings in a Child Welfare Context*, Maria Duryea, Portland State University

**Roundtable C: Toward a Common Goal: Examining Programs that Provide a Voice for Those in Need**

Presenters: *Evaluating Systems Advocacy Programs*, Barry B Cohen, Rainbow Research Inc  
*Parents' Voices: An Evaluation Study of Parent Support and Empowerment in a Home-based Program for Children with Visual Impairment*, Yueh-Wen Chang, University of California at Berkley and Namita Jacob, University of California at Berkeley and San Francisco State University

**Roundtable D: Considering Context: Challenges to Effecting Change**

Presenters: *The Importance of Context in Evaluating Family Literacy Programs*, Western Michigan University, Deborah J Bartz, Western Michigan University  
*Child Care and Welfare Reform: The Challenges of Women Transitioning from Public Assistance to Employment*, Melody R Johnson, Cornell University

**Roundtable E: Evaluating Substance Abuse Programs for Women**

Presenters: *A Feminist Review of Research and Evaluation Concerning Drug Abuse Prevention and Treatment for Women*, Sharon K Stout, Community Well  
*Impact of Residential Substance Abuse Treatment for Pregnant and Parenting Women on Drug Use and Other Treatment Outcomes*, Kathleen A Dowell, Kenneth Burgdorf & Tracy Roberts, Caliber Associates; and James M Herrell, Center for Substance Abuse Treatment

**SESSION 536: Demonstration**

Room: Kauai

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

**Application of Logic Modeling Processes To Explore Theory of Change from Diverse Cultural Perspectives**

Chair: Ricardo A Millett, W K Kellogg Foundation

Presenters: Cynthia C Phillips, Third Sector Strategies  
Sharon Dodson, W K Kellogg Foundation**Saturday, November 4, 12:55 P.M. to 1:40 P.M.****SESSION 537: Presidential Strand Paper**

Room: Lanai

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

Empowerment Evaluation: A Model for Building Evaluation Capacity

Presenters: David Fetterman, Stanford University  
Melissa Eiler, Stanford University**SESSION 538: Demonstration**

Room: Akaka

Sponsored by the Topical Interest Group on Business and Industry

**Evaluation of Just in Time Training Delivered to the Desktop**

Facilitator: Gayle Procopio, Compaq Computer Corporation

**SESSION 539: Demonstration****Room: Koko**

Sponsored by the Topical Interest Group on Evaluation Use

**A Heuristic Tool for Increasing Evaluation Use: The Strength of Claims Composite Measure**

Chair: Cynthia C Phillips, Educational Computing Consultants

Presenters: Cynthia C Phillips, Educational Computing Consultants  
James W Dearing, Michigan State University**SESSION 540: Demonstration****Room: Waimea**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Reciprocal Evaluation: Completing the Triangle of Client Support through Evaluation**

Facilitator: Richard Phillips, Eastern Washington University

**SESSION 541: Demonstration****Room: Niihau**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Using Technology To Study Technology's Impact in the K-12 Classroom**

Chair: Marcie J Bober, San Diego State University

Presenters: Marcie J Bober, San Diego State University  
Maria Kazinou, San Diego State University**SESSION 542: Think Tank****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**Evaluation as a Part of The Solution: Connecting Resources with Underserved Communities**Facilitators: Pauline E Brooks, The California Endowment  
Ruth E Forman, The California Endowment  
Tenzing Donyo, The California Endowment  
Sally R Durgan, The California Endowment**SESSION 543: Demonstration****Room: Puna**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Applications of Program Logic to Evaluation, Monitoring and Program Design**

Facilitator: Sue C Funnell, Performance Improvement

**SESSION 544: Demonstration****Room: Kohala**

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

**Metaevaluation: The Standard of Choice for Public Health Evaluation?**

Facilitator: Nalin Johri, CARE-India

**SESSION 545: Alternative Format****Room: Kona**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Evaluating Community Efforts To Reduce Alcohol and Drug Abuse Via the 'Environmental' Approach: Challenges and Lessons**

Chair: Michael Scriven, Claremont Graduate University

Discussants: Karen Beck Wade, WestEd  
Jodie Lara, Claremont Graduate University  
Rachel Burkhardt, California Department of Education  
Kim Musterer, Pepperdine University**SESSION 546: Panel****Room: Ewa**

Sponsored by the Topical Interest Group on Health Evaluation

**Measurement and Evaluation of Pediatric Outcomes**

Chair: Shelagh Mulvaney, University of Arizona

Panelists: *Predicting Cognitive Outcomes Following Medical Disorders in Children*, Kristine Kaemingk, University of Arizona  
*Measuring Adaptive and Functional Outcomes in Neurologically Based Disorders of Childhood*, Shelagh Mulvaney,



University of Arizona  
*Measuring Pediatric Health Outcomes with the Child Health Questionnaire: A Confirmatory Factor Analysis*, Kimberly A Bissell, University of Arizona  
*Childhood Adversity and Later Psychopathology: Effects of Measurement Strategy on Strengths of Association*, Jennifer Bailey, University of Arizona  
*Evaluating the Cost of Health Care for Pediatric Chronic Illnesses*, Melinda Davis, University of Arizona

**SESSION 547: Panel**

**Room: Honolulu**

Sponsored by the Topical Interest Groups on Research, Technology and Development Evaluation & State and Local Government  
**Evaluating Publicly Funded Research on a Large Scale**

Chair: Gretchen Jordan, Sandia National Laboratories

Presenters: *Managing for Results: A Methodological Design and Software for Assessing the Quality of Performance Reporting in the Canadian Federal Government*, Werner J Müller-Clemm & Carol Motuz, Ofc of the Auditor General of Canada  
*Meta-evaluation of Large-scale R&D Programs*, Heug Deug Hong, University of Manchester

**SESSION 548: Roundtables**

**Room: Kahuku**

**Crime and Justice Evaluation Issues**

Host: Robert Vito, Department of Health and Human Services

**Roundtable A: Approaches to Evaluation in Crime and Justice Settings**

Presenters: *Factors Impacting Retention in a Prison Therapeutic Community*, Maureen L O'Keefe & Joe Stommel, Colorado Department of Corrections, Kelli J Klebe & Dina L Dunn, University of Colorado at Colorado Springs  
*Integrating Person-centered and Variable-centered Approaches in Criminal Justice Evaluations: Applying General Growth Models To Evaluate Criminal Justice Programs*, Sanjeev Sridharan, Leticia Fernandez & Charles W Turner, Caliber Associates

**Roundtable B: Involving the Community in Crime and Justice Initiatives**

Presenters: *State of California Mentally Ill Offender Crime Reduction Program Evaluation*, Bonita J Soley, BOTEK Analysis Corporation  
*A Framework for Process and Outcome Evaluation of Community Restorative Justice Initiatives*, Wendy E Rowe, John Jay College of Criminal Justice and Gordon Bazemore, Florida Atlanta University

**Roundtable C: Examining Qualitative and Quantitative Data for Evaluation in Justice Settings**

Presenters: *Impact of the Privatization of Child Support Enforcement Services in One State*, Z Joan Wang & Elheim Eid Alldredge, Research Evaluation Development Analysis International Inc (REDA)  
*Outcome Evaluation of a Rural Drug Court*, Craig T Love, Brown University

**SESSION 549: Panel**

**Room: Oahu**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**From Stakeholder Evaluation to a Strategic Planning Process Involving Multiple Stakeholders of the Kamehameha Schools in Hawaii**

Chair: Helen Slaughter, University of Hawaii

Panelists: Charlene Hoe, Kamehameha Schools  
Kathy Tibbitts, Kamehameha Schools

Discussant: Helen Slaughter, University of Hawaii

**SESSION 550: Demonstration**

**Room: Waiialua**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**"Mirror, Mirror, On the Wall" A Formative Evaluation Tool that Builds Schools' Capacity To Reflect on Their Progress toward Implementing a Standards-based Curriculum**

Facilitators: Kristine L Chadwick Nilsen, AEL Inc  
Patricia E Ceperley, AEL Inc

**SESSION 551: Business Meeting**

Room: Waianae

Sponsored by the Topical Interest Group on Qualitative Methods

TIG Chair: Beth Walden, Utah State University

**SESSION 552: Demonstration**

Room: Molokai

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Evaluation of the UNICEF's Sara Communication Initiative in Africa**

Chair: Craig Russon, Western Michigan University

Presenters: Nuzhat Shahzadi, United Nations Children's Fund

Craig Russon, Western Michigan University

**SESSION 553: Roundtables**

Room: Maui

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

**Evaluation Issues Related to Alcohol, Drug Abuse and Mental Health**

Host: Scott Crosse, Westat

**Roundtable A: Examining State Tobacco Policy**Presenters: *Successes and Challenges in Conducting an Evaluation of Florida's Tobacco Free Community Partnerships*, Stephanie A Klein, Normal L Weatherby & Edward J Trapido, University of Miami*Tobacco Policy among the States: Implementing the Synar Regulation*, Ronald A Harris, Southern University and A&M College**Roundtable B: Approaches to Tracking Program Implementation for Prevention and Treatment Programs**Presenters: *Computer Modeling of Client Flow through a Human Service Treatment System*, Gary B Cox, Linda Brown & William E Jones, University of Washington*Evaluation of Substance Abuse and Mental Health Problem Prevention in Managed Care Settings*, Brenda L Benesch & Joanna Tyler, ROW Sciences Inc; and Nancy Kennedy & Charlie Williams, Center for Substance Abuse Prevention**Roundtable C: Assessing the Impact of Managed Care Reform**Presenters: *Medicaid Managed Care and Adults with Severe Mental Illness: Access, Quality and Outcomes*, Roger A Boothroyd & David L Shern, University of South Florida*Health Care Reform Tracking Project: Findings from the Evaluation of Public Sector Behavioral Health Managed Care Reforms*, Mary I Armstrong, University of South Florida; Sheila Pires, Human Services Collaborative; and Beth Stroul, Management and Training Innovations**Roundtable D: SAMHSA's Managed Behavioral Health Care in the Public Sector: Adolescents with Substance Use Disorders**

Chair: Virginia Mulkern, Human Services Research Institute

Presenters: *The Impact of Managed Care on the Use of Substance Abuse Treatment Services among Adolescents*, Craig Anne Heflinger & Denine A Northrup, Vanderbilt University*Substance Abuse Treatment Outcomes of Adolescents in Managed Care and Fee for Service Treatment System*, David Hughes, Virginia Mulkern & Sarah Witham, Human Services Research Institute*Six Month PsychoSocial Outcomes for Adolescents Who Received Alcohol and Substance Abuse Treatment*, Patricia Perry, Melissa Wyman-Paquin & Dawn Lambert-Wacey, New York State Office of Alcoholism and Substance Abuse Services; and Evelyn Zamir, Research Foundation of Mental Hygiene Inc*Satisfaction with Services Among Adolescents Entering Substance Abuse Treatment*, Jan Jernigan & Anne Medsger University of Pittsburgh

Discussant: Francis Cotter, Center for Substance Abuse Treatment

**SESSION 554: Think Tank**

Room: Kauai

Sponsored by the Topical Interest Group on Teaching of Evaluation

**Professional Development Resources for New and Experienced Evaluators**

Chair: Hallie Preskill, University of New Mexico

Presenters: Nancy Drickey, Utah State University

Louise R Moulding, Utah State University

Maria C Norton, Utah State University

## Saturday, November 4, 1:50 P.M. to 3:20 P.M.

### **SESSION 555: Presidential Strand Panel**

**Room: Lanai**

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

#### **Developments in the Science and Practice of Capacity Building**

Chair: Abraham H Wandersman, University of South Carolina

Panelists: *How Do We Measure Capacity Building Activities? Directions for the Future*, Patricia B Keith & Melanie Dye, University of South Carolina  
*The Past and Current Evaluation Capacity of Two Community Initiatives*, Jessica Snell-Johns & Dana C Keener, University of South Carolina  
*Establishing a Vision for Practitioners' Capacity To Implement Highly Effective Programs*, Jessica Snell-Johns, University of South Carolina  
*A Dialectical Approach to Building Capacity among Practitioners*, Dana C Keener, University of South Carolina

Discussant: Margret Dugan, Empowerment Evaluation Institute

### **SESSION 556: Panel**

**Room: Akaka**

Sponsored by the Topical Interest Group on Assessment in Higher Education

#### **Fostering the Elements of Change: Graduate Education and the National Science Foundation**

Chair: Conrad G Katzenmeyer, National Science Foundation

Panelists: *Graduate Research Traineeship Monitoring: The NSF Perspective*, Conrad G Katzenmeyer, National Science Foundation  
*Graduate Research Traineeship Monitoring Study: Project Overview*, Anne M Chase, Abt Associates Inc  
*Funding Stream or Catalyst for Redesign? NSF's Graduate Research Traineeship Program*, Beth Gamse, Abt Associates Inc  
*Talent and Diversity: The Graduate Research Traineeship Program and the Human Resource Base*, Karen S Johnston, Abt Associates Inc

Discussant: Deh-I Hsiung, National Science Foundation

### **SESSION 557: Panel**

**Room: Koko**

Sponsored by the Topical Interest Groups on Minority Issues in Evaluation & International and Cross-cultural Evaluation

#### **Evaluation in American Indian and Native Hawaiian Communities**

Chair: Joan L LaFrance, Mekinak Consulting

Panelists: *Building Capacity: Empowerment Evaluation in Reservation Communities*, Joan L LaFrance, Mekinak Consulting  
*From Los Angeles to South Dakota*, Liana Champagne, Independent Consultant  
*Multi-site Evaluation in Native American Communities*, Richard Nichols, ORBIS Associates  
*Evaluation as Catalyst*, Brenda Wong, Alu Like Inc

Discussant: Joan L LaFrance, Mekinak Consulting

### **SESSION 558: Panel**

**Room: Waimea**

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

#### **Alternatives to Randomization and "Placebos"**

Chair: Lee B Sechrest, University of Arizona

Panelists: *The Rationale for Comparison Groups*, Opher Caspi & Lee B Sechrest, University of Arizona  
*Normative Expectations as Standards for Comparison*, Victoria Weldon, University of Arizona  
*Innovative Comparison Groups*, Rebecca J Hill, University of Arizona  
*Theory and Method*, Lee B Sechrest, University of Arizona

### **SESSION 559: Skill-building Workshop**

**Room: Niihau**

Sponsored by the Topical Interest Group on Extension Education Evaluation

#### **Evaluating Youth Development Programs Using Qualitative Methodology**

Chair: Susan J Barkman, Purdue University

Presenters: Susan J Barkman, Purdue University  
Krisanna L Machtmes, Purdue University

**SESSION 560: MultiPaper****Room: Hilo**

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

**What Would Be Defined as Quality Evaluation Research? Academics Versus Practitioners Do They Use the Same Definition? If No, What Are the Differences?**

Chair: Stanley T Capela, HeartShare Human Services

Presenters: *Community, Nonprofits, and Program Evaluation*, Elizabethann O'Sullivan & Steven Lesky, North Carolina State University*Understanding and Improvement*, Carolyn Sullins, University of Illinois at Urbana-Champaign*Evaluation as Retrospective Policy Analysis: Views of a Method(ological) Eclectic*, Doug Fraser, Independent Consultant*Meeting the Evaluation Challenge in Nonprofit Sector Organizations*, Sandra L Bozzo, Canadian Department of Justice

Discussant: Stanley T Capela, HeartShare Human Services

**SESSION 561: Panel****Room: Puna**

Sponsored by the Topical Interest Group on Evaluation Use

**Roles for Program Logic in Interactive Evaluation Practice**

Chair: John M Owen, University of Melbourne

Panelists: *Program Logic and a Basis for Ongoing Decision Making and Documentation: The Shared Action Project*, John M Owen, University of Melbourne*Building Brighter Futures: Using Logic Models To Increase Utilization and Build Commitment in Community-based Programs*, Arnold J Love, Independent Consultant*Logic Modeling as a Tool for Guiding the Evaluation of a University-based Technology Integration Project*, John A McLaughlin, University of Southern California**SESSION 562: Panel****Room: Kohala**

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

**Tracking Impact Data: National Network Evaluation Methods**

Chair: Kenneth R Olsen, Mid-South Regional Resource Center

Panelists: *WRRRC Evaluation Techniques*, Anita Pierce, University of Oregon*MSRRC Evaluation Techniques*, Mackenzie D Riney, Mid-South Regional Resource Center*NERRC Evaluation Techniques*, Patricia H Mueller, Northeast Regional Resource Center

Discussant: Mackenzie D Riney, Mid-South Regional Resource Center

**SESSION 563: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Substance Abuse Treatment and Criminal Justice**

Chair: Robert G Orwin, Battelle Centers for Public Health Research and Evaluation

Presenters: *Fixing the Fallacy of Criminal Justice Indicators in Outcome Research*, Martha C Beattie & Hung Nguyen, Alcohol and Drug Services Research Institute; and Richard Speigman, Public Health Institute*Results from a Three-year Follow-up of Outcomes for Three Drug Courts in Washington State*, Gary B Cox, Charles Morgan & Linda Brown, University of Washington*Motivation and Treatment Readiness in Criminal Justice Clients*, Maureen L O'Keefe & Melissa Doffing, Colorado Department of Corrections; Kelli J Klebe, University of Colorado at Colorado Springs; and G Edward Wensuc & Erica J Boyce, Colorado Division of Criminal Justice*The Effectiveness of Substance Abuse Treatment in Reducing Violent Behavior*, Robert G Orwin & Michael Maranda, Battelle Centers for Public Health Research and Evaluation

**SESSION 564: Panel**

Room: Ewa

Sponsored by the Topical Interest Group on Health Evaluation

**The Programmatic and Evaluation Aspects of Outreach Efforts: A Case Study in Baltimore, Maryland**

Chair: Anthony C Tommasello, University of Maryland

Panelists: *Outreach to Homeless Substance Abusers: Challenges and Impact on Program Operations*, Laura M Gillis, Health Care for the Homeless*Evaluating the Effectiveness of Outreach at Health Care for the Homeless: Selecting and Measuring the Outcomes*, Anthony C Tommasello, University of Maryland*The Evolution of an Outreach Initiative and Collaboration with an Evaluation Team*, Indera Kotval, Health Education Resource Organization*Evaluation Practicality: Serving Client Needs While Stimulating Methodology Improvements*, C Patrick Myers, University of Maryland

Discussant: Molly Engle, Oregon State University

**SESSION 565: Panel**

Room: Honolulu

Sponsored by the Topical Interest Group for Graduate Students

**Advancing the Discipline: Evaluation Journal Editors Discuss Ways of Building Our Knowledge Base**

Chair: E Jane Davidson, Claremont Graduate University

Panelists: *The American Journal of Evaluation*, Melvin Mark, Pennsylvania State University*New Directions for Evaluation*, Jennifer C Greene, University of Illinois at Urbana-Champaign*Evaluation and Program Planning*, Jonathan A Morell, ERIM - Center for Electronic Commerce*Studies in Educational Evaluation*, David Nevo, Tel Aviv University**SESSION 566: Roundtables**

Room: Kahuku

**Evaluation in Higher Education and Adult Education Settings***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 2:35.)*

Host: Mark Hawkes, Dakota State University

**Roundtable A (First Rotation): Quality Assessment in Higher Education Standards**Presenters: *The Quest for Excellence in Higher Education: Seeking the Best of Standards*, Mandana Hashemzadeh, Claremont Graduate University*Development of a Nation-wide System of Quality Assessment in the Swedish System of Higher Education*, Folke K Larsson, National Agency of Higher Education**Roundtable B (First Rotation): Innovative Approaches to Documenting Learning**Presenters: *Evaluating Learning That Lasts: Evaluations Perspectives To Serve Post-secondary Education Practice*, William H Rickards, Alverno College*Working Backward: A Program in Search of a Theory*, Margie E Law, University of South Alabama and Susan A Tucker, E & D Associates**Roundtable C (First Rotation): Formative Evaluation in Higher Education**Presenters: *Lessons from a Participatory Evaluation of a Freshman Year Program*, David D Williams, Brigham Young University  
*Evaluation of the California Future Leaders Program: An Early Academic Outreach Program at a Private Liberal Arts College*, Marycarmen Kunicki & Kelly Fischbein, Claremont Graduate University**Roundtable A (Second Rotation): Reform Initiatives: Capturing the Process**Presenters: *Reform in Evaluation of Higher Education: What Is the Story?* Judith A Burry-Stock, John A Dantzler & Joy F Johnson, University of Alabama*Improving Systemic Reform in Mathematics Education through Collaborative Evaluation: A Case Example*, Michelle L Batchelder, Austin Independent School District**Roundtable B (Second Rotation): Evaluating Teaching**Presenters: *A Multivariate Approach to the Evaluation of Teaching*, Charles W Davidson & Margaret Faye Davidson, Claremont Graduate University*Evaluation of Teaching: A Comparison of Student Ratings and Focus Groups*, Christopher Migotsky, University of Illinois at Urbana-Champaign and Trav Johnson, Claremont Graduate University

### **Roundtable C (Second Rotation): Evaluating Teacher Professional Development Initiatives**

Presenters: *The Evaluator as Facilitator of Teacher Capacity Building in a Longitudinal Evaluation of Students' Higher Order Thinking and Learning To Learn Skills*, Imelda R Castaneda & Terri Heidotting, University of Cincinnati  
*Evaluators and Practitioners Working Together: The Evaluation of Teacher Professional Development*, Michael Puma, Jacqueline Raphael & Jorge Ruiz-de-Velasco, The Urban Institute

### **SESSION 567: Panel**

**Room: Oahu**

Sponsored by the Topical Interest Groups on State and Local Government & Evaluation Use

#### **Performance Evaluation: An International Symposium on Global Capacity and Challenges**

Chair: Mark E Ward, US General Accounting Office

Panelists: *An Overview of Performance Measurement: An International Rainbow of Diverse Approaches*, Nancy Kingsbury, US General Accounting Office

*How Organizational Location Affects Evaluation's Capacity To Meet User Needs*, Stan Divorski, US General Accounting Office and John Mayne, Office of the Auditor General Canada

*Modernizing Government: Addressing Key Challenges in Strengthening Evaluative Capacity*, Michael Whitehouse & Nick Lacy, National Audit Office

Discussant: Mark E Ward, US General Accounting Office

### **SESSION 568: MultiPaper**

**Room: Waialua**

Sponsored by the Topical Interest Group on Pre-K - 12 Educational Evaluation

#### **The Evaluation of Professional Development in Education**

Chair: Roger J D Chesswas, WestEd

Presenters: *Building Capacity to Keep the Collective "Eye on the Ball" in Schools*, Kristine L Chadwick Nilsen & Rebecca C Burns, AEL Inc

*Considerations in the Evaluation of Teacher Professional Development*, Roger J D Chesswas & Jeanne Elliott, WestEd

*Determining the Impact of Educator Professional Development Programs Using a Hierarchical Assessment Level Model*, Steve C Cordogan, Illinois Mathematics and Science Academy

*Linking Teacher Professional Development to Student Outcomes: Results of a Mixed-method Program Evaluation*, Jo Ann Doyno-Ingersoll, Strategic Research and Carol Boyle, Lakeland Central School District

*Assessing Impact: A National Study of the Evaluation Capacity of State Educational Agencies*, Wendy Togneri, Sara Dewees & Lois Haid, AEL Inc

Discussant: Debbie Zorn, University of Cincinnati

### **SESSION 569: MultiPaper**

**Room: Waianae**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

#### **Perspectives on Building Evaluation Capacity in Local Health and Human Service Organizations**

Chair: John F Stevenson, University of Rhode Island

Presenters: *Profiling Practice as a Catalyst for Capacity Building*, Paul Florin & Dana Scott Mills, University of Rhode Island  
*Influencing and Measuring Evaluation Capacity in Human Service Organizations*, John F Stevenson, Dana Scott Mills & Marco Andrade, University of Rhode Island

*Building Capacity in United Way Agencies: A Customized Workshop Approach*, Jim Emshoff, Georgia State University; and Steve Erickson & Julie Chambliss, EMSTAR Research

*Building Evaluation Capacity through a Research Methods Advisory Service*, David R Thomas, University of Auckland

### **SESSION 570: MultiPaper**

**Room: Molokai**

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

#### **Cross-cultural Transferability of the Program Evaluation Standards**

Chair: Mahesh S Patel, United Nations Children's Fund

Presenters: *The Appropriateness of Joint Committee Standards in Eastern Asian Settings: Case Studies of Four Eastern Asian Countries (South Korea, Japan, Taiwan, and Thailand)*, Soojung Jang, Syracuse University

*Usage of the PES in Africa*, Craig Russon, Western Michigan University

*Cross-cultural Transferability of the Program Evaluation Standards*, Sandy M Taut, University of Cologne

**SESSION 571: Demonstration****Room: Maui**

Sponsored by the Topical Interest Group on Qualitative Methods

**Finding and Owning Your Voice as an Evaluator: Lessons for Evaluation from Creative Non-fiction and Autoethnography**

Facilitator: Michael Quinn Patton, The Union Institute

**SESSION 572: Panel****Room: Kauai****Evaluation Checklists as a Vital Tool for Strengthening Evaluation Practice**

Chair: Arlen R Gullickson, Western Michigan University

Panelists: *The Logic and Methodology of Evaluation Checklists*, Michael Scriven, Claremont Graduate University  
*The 10 Commandments, Constitutional Amendments, and Other Evaluation Checklists*, Daniel L Stufflebeam, Western Michigan University*The Evaluation Checklist Web Site*, Lori A Wingate, Western Michigan University

Discussant: Arlen R Gullickson, Western Michigan University

**Saturday, November 4, 3:30 P.M. to 5:00 P.M.****SESSION 573: Presidential Strand Think Tank****Room: Lanai**

Sponsored by the Topical Interest Group on Needs Assessment

**Toward the Development of an Organizational Evaluation Capacity Index**Facilitators: Michal Galin, Independent Consultant  
Sally R Durgan, The California Endowment  
William Trochim, Cornell University**SESSION 574: Demonstration****Room: Akaka**

Sponsored by the Topical Interest Group on Computer Use in Evaluation

**Performance Based Prevention System (PBPS): From Needs Assessment, Program Planning, Service Tracking, Evaluation to Data Utilization**

Chair: Xiaoyan Zhang, Human Services Software Inc

Presenter: Xiaoyan Zhang, Human Services Software Inc  
Holly P Wald, XYZ Research Associates**SESSION 575: MultiPaper****Room: Koko**

Sponsored by the Topical Interest Group on Extension Education Evaluation

**Evaluation Strategies for Diverse Cultural Settings**

Chair: Nancy Ellen Kiernan, Pennsylvania State University

Presenters: *Development of a User Friendly Quality Evaluation for a Native American Population*, Ruth Carter & Howard Rogers, University of Arizona*Evaluation Issues for the Emerging Extension System in Russia*, Andrew V Novotorov, Iowa State University*Strategies for Evaluating Latino Outreach Programs, with Attention to Language, Literacy, and Cultural Factors*, Barbara J Sawyer, Oregon State University**SESSION 576: Panel****Room: Waimea**

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

**Linking Program Evaluation with Performance Measurement at the Federal Level**

Chair: Mary Ann Scheirer, Independent Consultant

Panelists: *An Overview of the Use of Program Evaluation in Support of Performance Management: Results from a Survey of Federal Agencies*, Mary Ann Scheirer, Independent Consultant & Kathryn E Newcomer, George Washington University*Performance Measurement and Evaluation: Making Them Work Together in the Health Resources and Services Administration*, Roger B Straw & Karen Pane, Health Resources and Services Administration*The Department of Education's Approach to Improving the Quality of Program Performance Data*, Lois Peak, US Department of Education

**SESSION 577: Panel****Room: Niihau**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Design and Analytic Issues in Multisite Studies Supported by the Center for Substance Abuse Treatment**

Chair: James M Herrell, Center for Substance Abuse Treatment

Panelists: *Overview of CSAT Multisite Studies*, James M Herrell, Center for Substance Abuse Treatment  
*The Cannabis Youth Treatment Program: A 4-Site Study of Interventions for Adolescents Who Abuse Marijuana*, Michael L Dennis, Chestnut Health Systems Inc  
*The Methamphetamine Treatment Program: A 7-Site Study of the Matrix Model Approach to Treating Methamphetamine Abuse*, Richard A Rawson, University of California at Los Angeles  
*A Cross-site Evaluation of 50 Residential Substance Abuse Treatment Programs for Pregnant and Parenting Women*, Kenneth Burgdorf, Caliber Associates**SESSION 578: Panel****Room: Hilo****Methods and Findings in CSAP's National Cross-site Evaluation of High Risk Youth Programs**

Chair: Soledad Sambrano, Center for Substance Abuse Prevention

Panelists: *Conceptual, Methodological, and Interpretative Challenges in Cross-site Evaluation Research*, J Fred Springer, Evaluation Management and Training Associates Inc  
*Substance Use and Risk and Protection Outcomes Across 47 High Risk Youth Interventions*, Soledad Sambrano, Center for Substance Abuse Prevention  
*Piecing Together the Prevention Puzzle*, Elizabeth Sale, Evaluation Management and Training Associates Inc  
Discussant: Soledad Sambrano, Center for Substance Abuse Prevention**SESSION 579: Panel****Room: Puna**

Sponsored by the Topical Interest Group on Evaluation Use

**Ethics and the Role of the Evaluator: What Are the Obligations and Limits?**

Chair: Leonard Bickman, Vanderbilt University

Panelists: *Research Vs. Evaluation: Ethical issues*, Leonard Bickman, Vanderbilt University  
*Obligations of the Evaluator in Summative and Formative Evaluation*, Stephanie Reich, Vanderbilt University  
*A Model Intervention-oriented Evaluation of a Mental Health Service System for Youth*, Denine A Northrup, Vanderbilt University  
*Strengths and Challenges of an Intervention-oriented Evaluation*, Beverly B Mahan, Vanderbilt University  
Discussant: Dianna L Newman, State University of New York at Albany**SESSION 580: Panel****Room: Kohala**

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Collaborative Evaluation of Early Childhood Initiatives in North Carolina**

Chair: Rita G O'Sullivan, University of North Carolina at Chapel Hill

Panelists: *An Overview of How Collaborative Approaches Promote Evaluation with Community-based Programs for Young Children and Their Families*, Rita G O'Sullivan, University of North Carolina at Chapel Hill  
*The Collaborative Process of Determining Community-wide Outcomes for Early Childhood Initiatives*, Michele Rivest & Tamara Dempsey-Tanner, Orange County Partnership for Young Children  
*Evaluation Planning as a Collaborative Process*, Tamara Dempsey-Tanner, Orange County Partnership for Young Children  
*Using Community-wide Outcomes To Create a Database of County Indicator Information*, Anne F D'Agostino, University of North Carolina at Chapel Hill  
*Evaluation of Early Childhood Projects Designed for Latino Families*, Marisol Jiminez, University of North Carolina at Chapel Hill  
Discussant: Rita G O'Sullivan, University of North Carolina at Chapel Hill



**SESSION 581: MultiPaper****Room: Kona**

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

**Evaluating Programs for Persons with Severe Mental Illness**

Chair: Cheryl A Hosley, Wilder Research Center

Presenters: *Strategies for Measuring Accessibility to Mental Health Programs*, Cheryl A Hosley, Wilder Research Center  
*Evaluation of the San Francisco Assertive Community Treatment Model (Three Single-point of Responsibility (SPR) Programs): Preliminary Cost Analysis and Findings*, Davis Y Ja & William Hargreaves, California School of Professional Psychology  
*The Measurement of Consumer Outcomes in Ohio's Mental Health System: Empirical Evidence From Cuyahoga County*, Richard E Njoku, Cuyahoga County Community Mental Health Board  
*Factors Affecting Successful Long-term Care to Community Placement for Individuals with Serious Mental Illness*, Saumitra Sengupta & Kevin McGirr, San Francisco Community Mental Health Services

**SESSION 582: Panel****Room: Ewa**

Sponsored by the Topical Interest Group on Pre-K-12 Educational Evaluation

**Building Capacity Among State- and Local-level Partners: Experiences from the Evaluation of North Carolina's Smart Start Early Childhood Initiative**

Chair: Kathleen Y Bernier, University of North Carolina at Chapel Hill

Panelists: *Building Capacity Among State-level Partners: Experiences from the Evaluation of North Carolina's Smart Start Early Childhood Initiative*, Donna M Bryant, University of North Carolina at Chapel Hill  
*Building Capacity Among County-level Partners: Experiences from the Evaluation of North Carolina's Smart Start Early Childhood Initiative*, Kathleen Y Bernier, Joy Sotolongo & Karen Taylor, University of North Carolina at Chapel Hill  
*Building Capacity Among Smart Start Boards of Directors and Service Program Staff: Experiences from the Evaluation of North Carolina's Smart Start Early Childhood Initiative*, Eva Hansen, Rhode Bicknell & Linda Blanton, Cumberland County Smart Start Partnership for Children

**SESSION 583: MultiPaper****Room: Honolulu**

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

**Using Social Science Theories To Improve Evaluation Practice**

Chair: Laura E Gooler, Claremont Graduate University

Presenters: *Emerging Issues of the Ecological Model: Utilizing Health Behavior Theory To Provide a Theoretical Framework for Evaluation Design*, Debra J Holden & Leah M Ranney, North Carolina State University; and Rena L Large, National Education Association Health Information Network  
*Enhancing Learning with Interactive Activity: Using Evaluation Data to Support Education Theory*, Anthony C Gallagher, American Red Cross, and Treva A Stack, Jacob France Center  
*Community Health Improvement Initiatives: Assessing the Degree to Which Community Organizations Integrate and Institutionalize Program Approaches within Their Own Organizations – What Can Organizational Theory Tell Us?* Ann P Zukoski, University of California at Berkley

**SESSION 584: Roundtables****Room: Kahuku****Exploring Issues of Theory, Use and Methodology***(This session includes two 45-minute rotations of roundtables. The Host will ask the tables to rotate at 4:15.)*

Host: To Be Announced

**Roundtable A (First Rotation): Improving the Dissemination of Findings from Foundations**

Presenters: *If a Tree Falls...: How Can a Foundation Best Share the Lessons It Learns from Evaluations?* Victor Kuo, The James Irvine Foundation  
*Expanding the Learning Loop: Dissemination of Foundation Results and Insight*, Sharon L Sturtevant, Pew Charitable Trusts

**Roundtable B (First Rotation): Conflict in the Evaluation Context**

Presenters: *Conflicting Demands of Evaluation Users: A Bureaucratic Case Study*, Todd M Franke, Christina A Christie, Michelle T Parra & Walter Furman, University of California at Los Angeles  
*The Role of the Evaluator in a Conflicted Evaluation Setting*, Liliana Rodriguez-Campos & Rigoberto Rincones-Gomez, Western Michigan University

**Roundtable C (First Rotation): The Many Faces of Evaluation Use and Influence**

Presenters: *Exploring "Constitutive Effects" of Evaluation*, Peter Dahler-Larsen, Odense University and Hanne Krogstrup, Institute for Sociale Forhold og Organisation

*Utilization Assumptions Implicit in Theoretical Approaches: A Comparative Examination*, Christina A Christie, Janet Cadiz, Anne E Marshall, Eric Barela & Stephen Zuniga, University of California at Los Angeles

**Roundtable D (First Rotation): Success Measures Project: Tools for Building Evaluation Capacity at the Community Level,**

Susan B Naimark & James C Alexander, Development Leadership Network

**Roundtable A (Second Rotation): The Larger Role of the Evaluator: Choosing an Approach and Increasing Use**

Presenters: *The Impact of Evaluation Approach on Knowledge Gain, Credibility, and Utility of Program Evaluation Findings*, Shelley A Potts, Arizona State University

*Completing the Equation: Building the Capacity of Decision-makers To Use Evaluation Findings*, Tenzing Donyo, The California Endowment

**Roundtable B (Second Rotation): Components to a Longitudinal Evaluation of the Lockheed Martin/University of Central Florida Academy**

Presenters: *Focus Group Results: Part of a Longitudinal Evaluation of the Lockheed Martin/University of Central Florida Academy*, Debra Daniels, Michael Hynes, Patrick J Moskal, Nancy Lewis, Gayle Sitter, Mariann Schmutde, Judith Johnson & Carine Strelbel Halpern, University of Central Florida

*Strengthening the Capacity of Observations: Part of a Longitudinal Evaluation of the Lockheed Martin/University of Central Florida Academy*, Nancy Lewis, Debra Daniels, Gayle Sitter, Mariann Schmutde, Patrick Moskal & Michael Hynes, University of Central Florida

**Roundtable C (Second Rotation): Evaluation Use in International Contexts**

Presenters: *How Much Does Evaluation Matter? Some Examples of the Utilization of the Evaluation of the World Bank's Anti-corruption Activities*, Mita Marra, The World Bank

*Evaluation Utilization Issues in Cross-border Education: A Case Study of North-South Educational Links in Ireland*, Roger Austin, University of Ulster

**Roundtable D (Second Rotation): Theory and Paradigm: Examining the Foundations that Drive Practice**

Presenters: *From Program Theory to Constructivism: On Tragic, Magic, and Competing Programs*, Peter Dahler-Larsen, Odense University, Hanne Krogstrup, iborg University

*When Worlds Collide: The Use of Multiple Methods and Cross Paradigms in Evaluation*, Cynthia M Hewitt-Gervais, Florida Gulf Coast University

**Roundtable E (Second Rotation): Program Evaluation Partnerships: Grantor and Grantee, Ann L McCracken, Health**

Foundation of Greater Cincinnati and Diane M Wright, Cincinnati Restoration Inc

**SESSION 585: Panel**

**Room: Oahu**

Sponsored by the Topical Interest Group on State and Local Government

**Evaluation in the Federal Government: Funding and Employment Opportunities at NSF with Special Emphasis on Asian Pacific Islanders**

Chair: Jane T Stutsman, National Science Foundation

Panelists: *Bridging the Information Gap on Asian American Pacific Islanders' Science and Math Achievement*, Deh-I Hsiung, National Science Foundation

*Asian American Pacific Islanders in the Science and Engineering Workforce*, Nirmala Kannankutty, National Science Foundation

*Student Participation in Science and Mathematics by Racial-ethnic Groups*, Frances K Stage, Indiana University at Bloomington

*Opportunities for Employment at the National Science Foundation (NSF) with Special Emphasis in Education, Evaluation and Social Sciences*, Jane T Stutsman, National Science Foundation

**SESSION 586: MultiPaper**

Room: Waialua

Sponsored by the Topical Interest Group on Pre-K - 12 Educational Evaluation

**Evaluation in the Service of Children Placed at Risk**

Chair: Sam Stringfield, Johns Hopkins University

Presenters: *Initiative Management and Evaluation of Programs for Students at Risk in Schools*, Carol Cardno & Janet M Clinton, UNITEC Institute of Technology*Evaluating the Effectiveness of a Technical Assistance System To Build the Organizational Capacity of a High-need School District: One Piece of the Puzzle*, Kimberly S Cowley, AEL Inc*Evaluation of California's Immediate Intervention/Underperforming Schools Program (II/USP) of the Public Schools Accountability Act of 1999: Year 1 Findings*, Anne E Just, California Department of Education*Evaluating Success of Schools: Two Alternative Accountability Systems*, Cheryl A Videen & Geoffrey Maruyama, St Paul Public Schools

Discussant: Sam Stringfield, Johns Hopkins University

**SESSION 587: Panel**

Room: Waianae

Sponsored by the Topical Interest Group on Collaborative, Participatory &amp; Empowerment Evaluation

**Evaluation as a Catalyst for Organizational Learning: Challenges in Translating Theory into Practice**

Chair: Julie Chambliss, EMSTAR Research Inc

Panelists: *Complements to Participative Inquiry for Organizational Learning: The Value of the External Eye*, E Jane Davidson, Claremont Graduate University*Participatory Evaluation as a Catalyst for Organizational Learning*, Nancy Grudens-Schuck, Iowa State University*Organizational Learning in Health Care: An Outcome of Process Evaluation*, Melissa Gallison, Independent Consultant

Discussant: Julie Chambliss, EMSTAR Research Inc

**SESSION 588: MultiPaper**

Room: Molokai

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

**Evaluation of Education Programs in Different Cultural Contexts**

Chair: Thomaz K Chianca, Ayrton Senna Foundation

Presenters: *Evaluating a National After School Program in Brazil: A Participatory Approach*, Thomaz K Chianca & Eduardo Marino, Ayrton Senna Foundation; and *Margareth Goldberg*, Instituto Ayrton Senna*Strategies for Evaluating a Parenting Program with Immigrant Populations*, Angela G Montagno & Jim Gaudin, University of Georgia*Development of a Research Agenda for American Indian/Alaska Native Education*, E William Strang, Westat

Discussant: Thereza Penna-Firme, CESGRANRIO Foundation

**SESSION 589: Panel**

Room: Maui

Sponsored by the Topical Interest Group on Health Evaluation

**Logic Models: Where No Evaluator Has Gone Before (With Apologies to Gene Roddenberry)**

Chair: Molly Engle, Oregon State University

Panelists: *Logic Modeling: Looking for Love in all the Wrong Places*, John A McLaughlin, University of Southern California  
*Mission-level Logic Systems: Dr. Spock Confronts the Irrational Universe*, Michael Quinn Patton, The Union Institute  
*Modeling for Results*, Joseph S Wholey, US General Accounting Office*Constructing and Applying Program Theory for Program Planning and Development*, Huey T Chen, Centers for Disease Control and Prevention

Discussant: Molly Engle, Oregon State University

**SESSION 590: Panel**

Room: Kauai

**A Dialogue on Guiding Principle E: Responsibilities for General and Public Welfare**

Chair: Jody L Fitzpatrick, University of Colorado at Denver

Panelists: *Guiding Principle E: What We Did and Why We Did It*, William R Shadish, University of Memphis  
*Should Principle E Be Critical for Evaluators in Business and Industry?* Darlene F Russ-Eft, AchieveGlobal Inc  
*Why We Need Principle E*, Ernest House, University of Colorado*Which Side Are You On? Truth, Justice and the Way of Evaluation*, David M Chavis, Association for the Study and Development of Community

Discussant: Jody L Fitzpatrick, University of Colorado at Denver

# Professional Development Sessions

The following professional development sessions will be held in conjunction with Evaluation 2000. Each offers an intensive investigation of a current topic or field-related skill. These require a separate fee and are filled on a first-come, first-served basis. Before the conference, check online for availability ([www.eval.org](http://www.eval.org)). During the conference, check at the registration desk. Identification of the rooms in which these sessions are to be held will be posted on-site.

## 1. International Program Evaluation Approaches and Challenges (Monday & Tuesday, Oct 30-31, 9:00-4:00)

This two-day informal dialogue will allow you to share professional experiences and concerns about the conduct of evaluation in the international context. To organize and stimulate discussion, select experts will be invited to share aspects of their practice including:

- Current methodologies,
- Program impact evaluation, and
- Meeting the need for new professionals in international program evaluation.

Implications for the practice of international program evaluation will be discussed to promote evaluations that consider the specific economic, political, and cultural contexts in which they are conducted. You will be able to apply this information in the consideration of various structural and cultural challenges to international evaluation generally, and those specific to the measure of programming processes and outcomes. The workshop will be held at the PREL office, in beautiful downtown Honolulu, on the Monday and Tuesday prior to the conference. The registration cost is \$25, to be paid on-site at PREL. Two-week advance notice via e-mail to Mary Church: [churchm@prel.org](mailto:churchm@prel.org) is requested, for meeting room and transportation arrangements. [Mary Church, PREL; Michael Bamberger, The World Bank; Jim Rugh, CARE; and Mahesh Patel, UNICEF]

## 2. Kailana: A Voyaging Program for High Risk Hawaii Youth (Tuesday, Oct 31, 10:30-3:00)

Visit the Marimed Foundation's Kailana Program, an ocean-experiential residential and day treatment program for Hawaii males ages 14-18 facing emotional and educational challenges requiring integrated therapy and educational services. Kailana combines individual, group, and family therapy with academic and vocational instruction in a highly structured program through the use of ocean-oriented challenges, including inter-island voyaging on board the Foundation's 156-foot sailing ship TOLE MOUR. You will experience Kailana's unique program model, values, and treatment philosophy and approach. The presentation will include an emphasis on challenges associated with obtaining and using evaluation data for nonprofit youth services agencies with limited resources. Located at Kaneohe Bay, the cost is \$15, to be paid on site to help defray the expense of transportation and lunch, both provided by the Marimed Foundation. Advance notice is required to Robert Grossman: [kailana@pixi.com](mailto:kailana@pixi.com). Space is limited and available first-come, first-served. Wear casual clothes and be prepared to get your feet wet! [Marimed Foundation Staff, Charles Giuli, PREL, Lorri Bolton, American School of Professional Psychology]

## A: Analyzing, Synthesizing and Interpreting Qualitative Data (Tuesday, Oct 31, 9:00-4:00) LEVEL: Intermediate

Increasing use of qualitative and mixed methods means that evaluators need to have a better grasp of qualitative analysis, the core of which is the ability to discern, compare and contrast, and interpret meaningful patterns in the data. The morning portion of this session will provide a sound grounding in the principles of qualitative analysis. The afternoon will concentrate on developing and honing the types of analytic and synthetic capabilities and skills most often required in applied evaluation research. You will work in small groups to identify relevant themes and patterns in "real" data drawn from intensive interview and focus group transcripts and observational summaries, and will present results to the whole group. Discussing how the small groups arrived at their analyses will raise issues of validity and reliability and highlight the advantages of multiple analysts working together. Strategies for writing up and presenting of qualitative analyses will also be covered. [Susan Berkowitz, Westat]

## B: Evaluation 101 — Intro to Evaluation (Tuesday, Oct 31, 9:00-4:00) LEVEL: Beginner

The key elements of the evaluation process focus on the question, "what evaluation resources are transformed into what strategies to produce what outputs for whom?" Evaluation customers must become aware of the program and have the information needed to take action that enhances program results. A case-driven instructional process, using lecture, exercises, and discussion will expose you to the basic steps and tools for planning, implementing, and reporting useful evaluations. Tools include the logic modeling process, worksheets for team member skills, stakeholder involvement, information collection, data analysis, budget, meta-evaluation, and utilization tracking. A workbook with references will be provided. [John McLaughlin, University of Southern California and Gretchen Jordan, Sandia National Laboratories]

**C: Utilization-focused Evaluation** (Wednesday, Nov 1: 9:00-4:00) **LEVEL: Beginner**

The morning will offer an overview of Utilization-Focused Evaluation based on the book by that name and will examine a menu-oriented approach to intended uses of evaluations for different intended primary users. The implications of this for evaluator-stakeholder interactions, design, methods, analysis, reporting, ethics, politics, and utilization will be discussed. A case example will illustrate basic premises and practices. In the afternoon, you will have the opportunity to present your own concerns and explore how to apply the premises of utilization-focused evaluation to your own situations. [Michael Quinn Patton, The Union Institute]

**D: It's not where you go, it's how you get there!" Consulting Skills for the New Millennium** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Beginner**

This interactive workshop is designed for evaluators who are either considering becoming independent consultants or who have recently begun consulting practice. Particular consideration will be given to emerging trends in the field. The workshop will provide you with an opportunity to explore some critical consulting topics and information will be provided regarding consulting as a field of endeavor. You will be asked to consider if you have the skills and characteristics required to be successful. Key issues will be identified that relate to getting and keeping evaluation contracts, including marketing techniques, tips on proposal writing and customer service. Several important aspects of running a professional consulting practice will be addressed including legal structures, quality and ethical issues, time management, growth strategies and ways of adapting to the demands of the new economy. Opportunities will be provided throughout the day for participants to participate in discussion, engage in self-reflection through guided activities, and problem solve. During a round-up session at the end of the workshop, participant issues will be addressed. [Gail Barrington, Barrington Research Group, Inc.]

**E: Using Network Analysis** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Intermediate**

Social Network Analysis (SNA) methodology analyzes relational data — data that focuses on the connections or links among components. Evaluators have many SNA models and examples of applications available. Economics has utilized SNA for understanding trade relationships; business - influence flows between Fortune 500 companies through shared directors; and social science - collaboration between social agencies servicing the same populations. For evaluators interested in the impact of variables such as informal and formal networks, and the structural patterns of groups on a project or program, this methodology provides an appropriate tool. SNA can assist you in determining the capacity of groups to implement the program being evaluated. The workshop will provide an introductory, concrete, working understanding of the methodology through using two SNA software packages. You will leave able to begin using SNA immediately, from data collection to baseline analysis and will have an introduction to more complex procedures. A dataset will be provided, or contact the instructor prior to the session (MDurland@aol.com) if you wish to work with your own data. [Maryann Durland, Rockman ET AL]

**F: Computing Qualitative Research with QSR Nvivo** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Beginner**

Qualitative evaluation studies require rigorous and sensitive management and analysis of text or other complex non-numerical data. New generation computing tools allow you to reduce complexity while retaining the richness of language and meaning. You will view and discuss uses of the most recent software, NVivo, including: the creation and handling of documents, storing and using information, autocoding, ways of saving time, asking questions, searching text and patterns of coding, scoping searches and assaying the results, interrogating data, modeling, reporting and winning credibility. Each discussion will be accompanied by computer demonstration and an opportunity to relate the tools to participants' own research challenges. [Lyn Richards, Qualitative Solutions and Research Pty Ltd]

**G: Government Oversight and Program Evaluation** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Beginner**

The workshop is designed for international participants interested in using program evaluation for government oversight functions to improve accountability, efficiency, and effectiveness of public programs. You will learn about the performance audit/evaluation model and its various phases: planning, fieldwork, report writing and presentation, and follow-up. We will discuss the dynamics of the evaluation environment and the use of professional standards in conducting audits/evaluations. Real-life examples will be used for class discussions and exercises. [Rakesh Mohan, WA State Joint Legislative Audit & Review Committee]

**H: Outcomes for Success! Train-the-Trainer** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Intermediate**

Outcomes for Success!, published by The Evaluation Forum, uses a logic model framework for building capacity in outcome-based evaluation. It is particularly relevant to non-profit agencies, governmental organizations and public and private grant makers. This session will share how to present this approach in training and coaching sessions. We will use a format of brief information overviews and intensive hands-on activities focusing on: Language and Framework of the Logic Model as the Basis for Performance Measurement Systems; Considering Your Theory of Change; Strengthening Indicator Selection; Selecting Your Evaluation Design and Data Collection Methods; Using Outcome-Based Evaluation for Program Improvement; and Overcoming Barriers to Implementing Outcome-Based Evaluation. This session will provide you with new techniques for teaching and facilitating evaluation skill development. [Jane Reisman & Anne Gienapp, The Evaluation Forum]

**I: Formative Cost-Effectiveness and Cost-Benefit Analysis** (Wednesday, Nov 1, 9:00-4:00) **LEVEL: Intermediate**

Using the Cost-Procedure-process-Outcome Analysis Model, you will learn how to evaluate and systematically improve the cost-effectiveness and cost-benefit of human service systems, by carefully selecting a) Resources needed to implement b) the mixture of program Procedures that produce c) changes in biopsychosocial Processes which lead to d) the desired Outcomes. Concrete strategies for measuring relationships between costs, procedures, processes, and outcomes will be illustrated with examples from diverse settings including: mental health clinics, residential programs for urban youth, obesity treatments, suicide prevention, child management training, and substance abuse programs for noncriminal and criminally involved clients. Participants can build a Cost-Procedure-Process-Outcome Analysis model for their own program. We will examine a quantitative and a nonquantitative method of manipulating this model to optimize outcomes within cost constraints. [Brian Yates, American University]

**J: Ways to Conduct Evaluations Collaboratively** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Intermediate**

Collaborative evaluation is an approach to evaluation that engages program stakeholders actively in the evaluation process. When stakeholders collaborate with evaluators, their understanding increases and the utility of the evaluation is often enhanced. The presenters have used collaborative evaluation techniques in a variety of program settings, including education, extension, and non-profit organizations. [Rita O'Sullivan, University of North Carolina and John O'Sullivan, North Carolina A&T State University]

**K: Using Evaluation Tools to Increase Program Accountability** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Intermediate**

Evaluation has historically served accountability purposes. Today, more than ever, programs are subject to externally driven accountability demands. Accountability means being obligated to understand and explain (both internally and externally) an organization's actions; it links performance with results. Recent accountability reforms focus exclusively on external standards for accountability. Many organizations do not possess the internal capacity and will to respond to these accountability systems. Effective inquiry-minded organizations are able to link internal and external accountability through reflective inquiry. Responding to both internal and external demands for accountability demands additional skills. This interactive session will provide you with the tools to build capacity in programs to respond to these multiple demands. [Gretchen Rossman, University of Massachusetts at Amherst and Sharon Rallis, University of Connecticut]

**L: Focus Group Interviewing** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Beginner**

This introduction to focus group interviewing will include an overview of the essential qualities of focus group interviewing, the different approaches to conducting focus group interviews, as well as emerging trends in how focus groups are being used in evaluation, research and marketing. Through lecture, demonstration, discussion and practice, this session will introduce best practices in moderating, developing questions and analyzing results. [Richard Krueger, University of Minnesota]

**M: Fundamentals of Evaluation: Links to Practice** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Intermediate**

This workshop will enable you to understand the advantages and limitations of evaluation logic in undertaking policy and program evaluation, as well as how the logic framework employed (either explicitly or implicitly) can set the direction of an evaluation and influence the findings. You will re-examine an evaluation you have undertaken with a view to determining how the value set was determined, the criteria for the set used, and how this affected the outcome. Limitations of the use of evaluation logic to some forms of evaluative enquiry will be discussed. This workshop employs lecture, small-group activities, and discussion including a final discussion that will consider what kinds of evaluation issues or questions can be addressed through the logic of evaluation and what kinds of questions need to draw on other epistemological frameworks. [John Owen, University of Melbourne]

**N: Making Sense of Participatory Evaluation** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Intermediate**

This workshop will help evaluators who are generally familiar with participatory evaluation to gain a deeper understanding of the principles that undergird it and to make sense of participatory methods in practice. Topics to be discussed include: the rationale for participatory studies; the historical development of the approach; its strengths and weaknesses and what to do about them; and techniques for the meaningful involvement of evaluation participants in the design and operation of a study. You are encouraged to bring examples from your evaluation practice for reflection and critique. [Jean King, University of Minnesota]

**O: Managing the Transition to Outcome-based Evaluation: The People Side of Change** (Wednesday, Nov 1, 9:00-noon)  
**LEVEL: Intermediate**

There are many barriers to implementation of outcome-based evaluation and adopting an outcome measurement system will mean changing the way an organization does business. Evaluators, agency directors, and program managers must develop a strategy to ensure the transition will be successful for the people it affects, because it is the people in an organization who implement any change and outcome-based evaluation is no exception. Based on the model developed by William Bridges in his book, *Managing Transitions*, this workshop uses hands-on exercises and simulation to help participants think through organizational issues such as culture and values, leadership support, systems, resource availability and staff skills. You will identify methods to deal effectively with transition within your own organization and respond to the people side of the change to outcome-based systems. [Dawn Hanson Smart, The Evaluation Forum]

**P: Developing a Performance-driven Organization I: Strategic Planning** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Beginner**

Federal agencies are on the move, talking more about customer service and a focus on outcomes instead of outputs. The US Department of Education (ED) has embraced this move and its Strategic and Annual Plans are rated in the top three with parts specifically cited as models for other agencies. This session, a modified version of the training ED developed to teach the fundamentals of strategic planning and performance measurement to its managers, will cover: implementation and consequences of GPRA; current process, level, and policy context of federal planning and performance measurement; and the strategic planning process and how it may be applied to any organization, office, or program. [Natalia Pane, American Institutes for Research and Steven Zwillinger, US Dept of Education]

**Q: Developing Reliable and Valid Questionnaires** (Wednesday, Nov 1, 9:00-noon) **LEVEL: Beginner**

This workshop will examine a variety of both supply and selection item formats including short answer, fill in the blank, paired comparison ranking, rating scales, and checklists. Suggestions for pilot testing and gathering reliability and validity data will be offered. Types of reliability to be discussed include measures of stability over time and instrument consistency. Validity discussion will focus on face, content, criterion related, and construct validity. Overall, the emphasis in this session will be on the practical "how to" aspects of developing good questionnaires and surveys. [Robert Covert, University of Virginia]

**R: Multicultural Issues in Program Evaluation** (Wednesday, Nov 1, 1:00-4:00) **LEVEL: Beginner**

This workshop, led by an individual with extensive experience in both racial awareness training and program evaluation, will provide a forum for evaluators to address the issue of cultural diversity as it relates to the practice of evaluation. Particular emphasis will be placed on the treatment of minorities, women, the poor, and disabled people in the design and carrying out of evaluation. You will increase awareness of your own biases and prejudices and examine the extent to which these biases are reflected in the evaluations you conduct. You are encouraged to bring specific problem areas for discussion. Guidelines for conducting multiculturally fair evaluations will be presented and discussed. [Robert Covert, University of Virginia]

**S: Empowerment Evaluation** (Wednesday, Nov 1, 1:00-4:00) **LEVEL: Beginner**

Empowerment evaluation is designed to build capacity and foster program improvement. It is an approach to evaluation that teaches people to help themselves by learning how to evaluate their own programs. The basic steps of empowerment evaluation include: 1) establishing a mission or unifying purpose for a group or program; 2) taking stock of the program - creating a baseline to measure future growth and improvement; and 3) planning for the future - establishing goals and strategies to achieve goals, as well as credible evidence to monitor change over time. The evaluator is more of a coach or facilitator in an empowerment evaluation, since the group is in charge of the evaluation. This interactive workshop will introduce you to the basic steps of the approach as well as a few web tools to facilitate an empowerment evaluation. [David Fetterman & Melissa Eiler, Stanford University]

**T: Beyond Descriptives: Methods for Conducting Multi-level Analysis of Survey Data** (Wednesday, Nov 1, 1:00-4:00)

**LEVEL: Intermediate**

Designed to expose you to multi-level analytical approaches for analyzing survey data, this workshop will demonstrate how unknown program effects, traditionally accounted for by error or chance, can be uncovered using simple analytic probes into the data (i.e., structural equation modeling, item response theory, concept mapping). Gain the knowledge needed to examine survey data in a new paradigm: going beyond descriptives. You will be able to use the results of these analyses to target better the questions addressed by program staff. The tools provided will aid you in the improvement and revision of survey instruments. [Stacie Hudgens, University of Arizona]

**U: A Beginners' Guide to Missing Data Analysis** (Wednesday, Nov 1, 1:00-4:00) **LEVEL: Beginner**

Through lecture, discussion, demonstration and use of simple hand calculations, you will learn the basics of missing data analysis: the meaning of Missing Completely at Random (MCAR) and Missing at Random (MAR) data; how to calculate MCAR; the strengths and weaknesses of various missing data handling methods including list wise and pair wise deletion; mean substitution, regression, and expectation maximization; and the use of the Missing Values Analysis subroutine in SPSS. Understanding will be enhanced through a discussion of the problems resulting from missing data (i.e., loss of cases, changes in estimates, etc.), and ways to determine which is the better missing data handling method. [E Lea Witta, University of Central Florida]

**V: Using Stories as an Evaluation Method** (Wednesday, Nov 1, 1:00-4:00) **LEVEL: Intermediate**

Stories are an effective means of communicating the ways in which individuals are influenced by educational and human service agencies. Unfortunately, the story has been undervalued and largely ignored as a research and reporting procedure. Stories are sometimes regarded with suspicion because of the haphazard manner in which they are captured or the cavalier promise of what the story depicts. This session introduces effective strategies for discovering, collecting, analyzing and reporting stories that illustrate program processes, benefits, strengths or weaknesses. [Richard Krueger, University of Minnesota]

**W: Creating Deliberative Forums: Making Participatory Evaluation Work** (Wednesday, Nov 1, 1:00-4:00)

**LEVEL: Intermediate**

This workshop will introduce you to the deliberative forum, an evaluation methodology that evokes deliberative discourse within heterogeneous groups. Designed to engage stakeholders of different privilege and perspective in democratic evaluative dialogue, deliberative forums thrive on diversity. Through lecture, discussion, video viewing and role-playing, you will be exposed to the knowledge and skills needed to integrate deliberative forums into your practice. Considerations to be discussed include: identification of issues for discussion; protocol development; coaching strategies; composition of groupings; conducting inclusive evaluative discourse; iterative democratic reporting; and the roles, responsibilities and liabilities for evaluators in conducting dialogue among stakeholders of different authority. [Cheryl MacNeil, The Sage Colleges; and Sandra Mathison & Melissa Freeman, State University of New York at Albany]

**X: Developing a Performance-driven Organization II: Data Quality, Reporting and Continuous Improvement**

(Wednesday, Nov 1, 1:00-4:00) **LEVEL: Beginner**

No matter how good your planning, if your data are not reliable, then any decisions you make using them are misinformed and any progress assessments based on them are meaningless. This statement highlights the importance of data quality issues in any performance measurement or planning process. This session will address assessment and reporting issues and will focus on the Data Quality Standards developed by the US Department of Education to improve the reliability and validity of data reported to Congress. We will discuss each standard, provide a checklist for applying the standard, and offer examples that meet/do not meet the standard. You will participate in small group discussion of DQ issues, be able to adopt/adapt standards, and discuss the possible implications of these standards to your own work. Additional topics include discussing options and providing templates for reporting and examples of continuous improvement systems. [Natalia Pane, American Institutes for Research and Steven Zwilling, US Department of Education.]

**Y: Logic Models: Practical Advice and Practice** (Wednesday, Nov 1, 1:00-4:00) **LEVEL: Intermediate**

A logic model presents a plausible and sensible model of how a program will work under certain conditions to solve identified problems. Their expanded use is primarily due to the usefulness of logical frameworks for performance measurement and strategic and operational planning, responding to the increase in requirements for accountability, team building, demonstrating results, and measuring program performance. We will use two case study based exercises. The first will develop logic models that provide a strategic logical framework for a multi-program organization with no strategic plan and clarify program design for one of its



programs. The second will use the models to identify formative and summative evaluation issues and key performance measures that meet the needs of stakeholders. [Gretchen Jordan, Sandia National Laboratories and John McLaughlin, University of Southern California] with Small or Skewed Samples: Using Nonparametric Techniques

### **Z: Evaluating Programs with Small or Skewed Samples: Using Nonparametric Techniques**

(Wednesday, Nov 1, 1:00-4:00) **LEVEL: Intermediate**

Do you work with skewed, small, or otherwise 'non-normal' samples? This user-friendly workshop focuses on statistical techniques that allow for the reality of many programs. You will receive a packet that takes you, step-by-step, through the tests demonstrated using sample data, printouts of what the SPSS screen should look like, and sample output. The non-parametric statistical techniques covered may vary based on your input, but will include techniques used to measure change over time, non-parametric correlations, and techniques that assess differences between groups. Contact the presenter (jcamacho@uic.edu) to learn details of having your data and/or research questions represented. [Jennifer Camacho, University of Illinois at Chicago]

### **AA: The General Logic of Evaluation** (Sunday, Nov 5, 9:00-noon) **LEVEL: Intermediate**

By contrast with the more familiar topics of (i) the logic of a particular evaluation, and (ii) the logic of the program being evaluated, this workshop addresses the rarely discussed topic of (iii) the underlying logic of all evaluation. The twenty or so named branches of evaluation—from program, personnel, and product evaluation to the less common ones like the evaluation of practice, buildings, and evaluations, and intradisciplinary evaluation—share a common and quite straightforward logic. Understanding what it is avoids serious errors and reduced efficiency in the design of evaluations. This shared logic provides a perspective that usefully links different branches of evaluation, often enabling the program evaluator, for example, to take advantage of techniques long familiar to the personnel evaluator. Parts of the general logic are easy to handle—identifying the core evaluation properties and processes (although 'nominating' and 'gap-ranking' are unfamiliar to most people, and very useful)—but parts are slightly more difficult, e.g., distinguishing criteria of merit from indicators of merit, and the much-neglected logic of synthesis (combining the sub-evaluations on several criteria into an overall evaluation, usually essential for an overall ranking). The workshop will run as a combination of discussion, presentation, and a little group work, and several handouts of unpublished materials will be provided, including a new notation for evaluation claims. [Michael Scriven, Claremont Graduate University]

### **AB: An Introduction to Evaluating Web-based Courses, Programs, and Services** (Sunday, Nov 5, 9:00-noon) **LEVEL: Beginner**

There is a strong movement in education and business to integrate the power and flexibility of the World Wide Web in disseminating information. Consequently, more and more classes, programs, and services are appearing online. As evaluators and consultants, it is necessary to keep up with this technological paradigm shift. This session will provide you with the knowledge necessary to increase the breadth of your traditional evaluation expertise to include the evaluation of online education, instruction, and business services. Topics covered include: building a knowledge base of different online courses and platforms; adopting traditional evaluability and accessibility assessments for online materials; learning and teaching styles; heuristics for assessing design quality; the role of technology; the role of the online facilitator; and communication with support staff. The session draws upon examples from the presenter's evaluations of distance education courses. However, the evaluation skills modeled can be adopted for evaluating programs in many fields including health and business. [David Therriault, University of Illinois at Chicago]

### **AC: Increasing Evaluation Capacity: The Art of Creating Winning Grant Proposals** (Sunday, Nov 5, 9:00-noon) **LEVEL: Intermediate**

In many contexts, increasing evaluation capacity requires the ability to develop and sustain a viable grants and contracts development effort. This workshop will provide you with the mechanics of: identifying possible funding opportunities; creating collaborative efforts with community partners; brainstorming and creative conceptual development; developing an effective grantwriting team; and constructing and submitting the grant application. You will engage in hands-on learning by working in small groups to brainstorm and develop proposal concepts in response to hypothetical grant requests. Specific topics addressed include:

- ♦ Tapping into information sources for tracking funding opportunities,
- ♦ Core components to grants and contracts applications,
- ♦ Developing effective grantwriting teams and workgroups,
- ♦ Key aspects of budget development and budget negotiation, and
- ♦ Managing grants and contracts and communicating with funders.

As a result of attending this workshop, you will enhance your skills in effective grants submission, with the goal of increased revenue and capacity for evaluation activity. [Michael Shafer, University of Arizona]

**AD: Metaevaluation: Applications across Different Contexts of Practice** (Sunday, Nov 5, 9:00-noon) **LEVEL: Advanced**

In program evaluation, the importance of metaevaluation has been stressed as both an ethical and a scientific obligation, to guide the work as well as to allow stakeholders in particular efforts to examine its strengths and weaknesses. But what this means in procedural and structural terms needs continual review. To the extent that constructions of evaluation differ—from the contracted studies of large federal projects to the internal office of a school district, to the evaluation needs of a social service agency and the practice of independent consultants—the frameworks for meta-evaluation can be significantly affected while the contributions to learning, development and practice remain critical. This workshop, with facilitators representing varying types of practice in a range of contexts, will examine different perspectives on metaevaluation, their iterations and implications. You will have the opportunity to draw on personal experiences to analyze needs and raise questions about applications in your own settings and as applied to differing models of use. [William Rickards, Alverno College, Daniel Stufflebeam, Western Michigan University, and Robert Stake, University of Illinois at Urbana-Champaign]

## Program Index and Presenter Addresses

This listing includes contact information for all persons listed in the Evaluation 2000 program. The number(s) following each name correspond to the session numbers in which the person is participating. This listing is provided as a service for one-to-one contact with colleagues and may not be used to produce mailing lists or for research purposes.

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