

American Evaluation Association Annual Conference 1999

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Looking toward 2000	Inside Back Cover

Please note that maps of the hotel will be available on site in your registration packet.

If you are in need of assistance as you prepare for the conference, please call the conference office at (888) 232-2275.

Topical Interest Groups

Topical Interest Group	Chair(s)	Business Meeting
Alcohol, Drug Abuse and Mental Health	Robert G. Orwin	THU 5:00 PM SESSION 390
Assessment in Higher Education	Mark Troy	THU 5:00 PM SESSION 398
Business and Industry	Thomas G. Berstene Rose J. Setze	WED 4:30 PM SESSION 114
Cluster, Multi-site and Multi-level Evaluation	Ricardo Millett	THU 5:00 PM SESSION 399
Collaborative, Participatory & Empowerment Evaluation	David Fetterman	THU 5:00 PM SESSION 382
Computer Use in Evaluation	Margaret Lubke	FRI 11:10 AM SESSION 529
Crime and Justice	Winifred Reed Laura Winterfield	THU 5:00 PM SESSION 381
Distance Education and Other Educational Technologies	Tara D. Knott	THU 5:00 PM SESSION 384
Evaluation Managers and Supervisors	George Grob Robert Brown	THU 5:00 PM SESSION 397
Evaluation Use	Valerie Caracelli	FRI 9:30 AM SESSION 514
Evaluation of Services for Special Needs Populations	Martha Diefendorf	THU 5:00 PM SESSION 393
Extension Education Evaluation	Michael W. Duttweiler	THU 5:00 PM SESSION 387
Feminist Issues in Evaluation	Donna M. Mertens Joanne Farley	FRI 3:20 PM SESSION 569
Health Evaluation	Robin Turpin	THU 5:00 PM SESSION 383
Human Services Evaluation	Frank Sansone	THU 5:00 PM SESSION 391
Independent Consulting	Melanie Hwalek	THU 5:00 PM SESSION 395
International and Cross Cultural Evaluation	Craig Russon, Mahesh Patel Paula Bilinsky, Audley Espeut	SAT 12:50 SESSION 752
Minority Issues in Evaluation	Hazel Symonette Ivy Jones	FRI 1:40 PM SESSION 550
Needs Assessment	Sue Hamann	THU 5:00 PM SESSION 394
Non-profit and Foundation Evaluation	Stan Capela	THU 5:00 PM SESSION 396
PreK through 12 Educational Evaluation	James R Sanders	FRI 3:20 PM SESSION 577
Program Theory and Theory-driven Evaluation	Huey T. Chen Stewart I. Donaldson	THU 5:00 PM SESSION 400
Qualitative Methods	Beth Walden	FRI 9:30 AM SESSION 515
Quantitative Methods: Theory and Design	Jim Derzon	THU 5:00 PM SESSION 388
Research, Technology and Development Evaluation	Julia Melkers	THU 5:00 PM SESSION 389
State and Local Government	Rakesh Mohan	THU 5:00 PM SESSION 385
Teaching of Evaluation	Katye Perry	THU 5:00 PM SESSION 386
Theories of Evaluation	Barbara Lee Prachee Mukherjee	THU 5:00 PM SESSION 392

Program Key

Our program includes a lot of information in a little space. This page contains a guide to deciphering the session listings.

Sessions are numbered according to the day of the session. Those beginning with 1s will be held on Wednesday, 3s on Thursday, 5s on Friday, and 7s on Saturday. At the back of the program you will find the professional development sessions – each identified by a letter prefix.	This is the room name. Hotel maps will be provided in the registration packet you receive when first checking in at the conference registration desk.
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The session type can be found here.

SESSION 301: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the AEA Diversity Committee and Topical Interest Group on Minority Issues in Evaluation

AEA Investment in Diversity Through Sustained Commitment

Many sessions are sponsored by a TIG.

Chair: Edith P. Thomas, CREES-USDA

Presenters: *Lay Advisors: A Means of Combining Community Capacity with Sustainability of Involvement in Community-based Evaluation*, Laura C. Leviton, Robert Wood Johnson Foundation
Building A Diverse Evaluation Community Of Sustainability Through Mentorship, Rodney K. Hopson, Duquesne University; Susan Rogers, Academy of Educational Development
Commitment to Diversity: Its All In the Mix, David Chavis, Association for the Study and Development of Community

Discussant: Charles L. Thomas, George Mason University

This is the session title.

The presenters or panelists are listed in the body of the session information. Titles of individual presentations are listed in italics, followed by the presenters' names. If you are looking for more information about a particular presenter you may wish to check the index and address directory in the back of the program.

Some sessions have discussants who will respond to the presenters or panelists.

The session chair will convene the session and introduce the presenters or panelists.

Registration Desk and Job Bank

Registration: The Registration Desk for Evaluation '99 will be located on the second floor of the Omni Rosen hotel in Orlando Florida. Look for the "Evaluation '99" signs. The Registration Desk is where you will receive your name badge and conference materials. It is where you can return with questions or concerns at any time during the conference. It is where you can drop off donations for the silent auction or check the message board. And it is where we post any last minute changes in the program.

Job Bank: The AEA Job bank includes listings of resume and job openings and a small space for private review of these documents. The job bank staff will help you to arrange interviews at the conference and job bank services are free to all attendees. To participate, bring four copies of your resume or job listing to the job bank on Wednesday. Once there, you will be asked to fill out a job bank information form to submit along with your documents. If you cannot be at the conference on Wednesday, send your documents to the conference office and then call (888) 232-2275 and we will assist you in filing out the information form over the phone.

Day

Tuesday, November 2:
 Wednesday, November 3:
 Thursday, November 4:
 Friday, November 5:
 Saturday, November 6:

Registration Hours

6:00 p.m. to 9:00 p.m.
 7:30 a.m. to 9:00 p.m.
 7:30 a.m. to 5:30 p.m.
 7:30 a.m. to 5:30 p.m.
 7:30 a.m. to 4:00 p.m.

Job Bank Hours

9:00 a.m. to 9:00 p.m.
 9:00 a.m. to 5:30 p.m.
 9:00 a.m. to 5:30 p.m.
 9:00 a.m. to noon

WED Overview

Wednesday, November 3, 4:30 P.M. to 6:00 P.M.

SESSION 101: 90 MINUTE DEMONSTRATION

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Should Significance Testing Be Banned? Criticisms and Alternatives

Presenter: Dale E. Berger, Claremont Graduate University

SESSION 102: 90 MINUTE SKILL BUILDING WORKSHOP

SALON 6

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

VIP: Visualization in Participation

Chair: Mary Church, PREL

Presenters: Mahesh S. Patel, United Nations Children's Fund (UNICEF)

Kate Spring, United Nations Children's Fund (UNICEF)

SESSION 103: PANEL

SALON 7

A Discussion of Ethical Quandaries Evaluators Face

Chair: Jody L. Fitzpatrick, University of Colorado

Presenters: Jennifer Greene, University of Illinois at Urbana-Champaign

Michael Hendricks, Independent Consultant

Michael Morris, University of New Haven

Discussant: Jody L. Fitzpatrick, University of Colorado

SESSION 104: 90 MINUTE CREATIVE FORMAT

SALON 8

Sponsored by the AEA Diversity Committee

Interactive Symposium on Systematic Investment in Diversity: An Inter-TIG Dialogue

Chair: Edith P. Thomas, CREES-USDA

Discussant: Michael Quinn Patton, Utilization-Focused Information and Training

SESSION 105: 90 MINUTE CREATIVE FORMAT

SALON 13

"And the Verdict Is..." An Exploratory Study of Perceived Evaluator Competencies

Chair: Jean A. King, University of Minnesota

Presenters: Laurie Stevahn, University of Minnesota

Gail Ghere, University of Minnesota

Jane Minnema, University of Minnesota

Discussant: James W. Altschuld, Ohio State University

SESSION 106: 45 MINUTE CREATIVE FORMAT and 45 MINUTE DEMONSTRATION

SALON 14

Sponsored by the Topical Interest Group on Independent Consulting

A: Establishing a Professional Peer Group

Moderator: Sally L. Bond, The Program Evaluation Group

Presenters: Lorrie J. Beaumont, Selinda Research Associates

John I. Molnar, US Department of Health and Human Services

B: Innovative Presentations of Research and Evaluation Results

Presenter: Donna Camp-Blair, Camp-Blair Consulting, Inc.

SESSION 107: PANEL DISCUSSION

SALON 15

Lessons Learned from the Interim Evaluation of the Regional Education Labs

Chair: Zoe A. Barley, Mid-continent Regional Educational Laboratory

Presenters: *Lessons Learned from the Interim Evaluation: The Contractor Perspective*, Carol Boussy, Decision Information Resources, Inc.

Lessons Learned from the Interim Evaluation: Panelist Perspective, Morris K. Lai, University of Hawai'i

Lessons Learned from the Interim Evaluation: The OERI Perspective, Peirce Hammond, Office of Educational Research and Improvement

Lessons Learned from the Interim Evaluation: The Regional Labs Perspective, Naida C. Tushnet, WestEd

Discussant: Ernest House, University of Colorado at Boulder

Wednesday, November 3, 4:30 P.M. to 6:00 P.M.

SESSION 108: 90 MINUTE CREATIVE FORMAT

SALON 16

Sponsored by the Topical Interest Group on Human Services Evaluation

Measuring Outcomes for Community Development

Chair: Kimberly A. Francis, The Evaluation Forum
Presenters: Jane Reisman, The Evaluation Forum
Marc Bolan, The Evaluation Forum
Kimberly A. Francis, The Evaluation Forum

SESSION 109: 90 MINUTE CREATIVE FORMAT

SALON 17

Sponsored by the Topical Interest Group on Assessment in Higher Education

An Evolution of a Participatory Evaluation: Unexpected Perks for a Learning Communities Program

Chair: Teresa L. Flateby, University of South Florida
Presenters: Charla Bauer, University of South Florida
William P. Cummings, University of South Florida
Delsherae Miles, University of South Florida
Andrew Smith, University of South Florida

SESSION 110: 90 MINUTE SKILL BUILDING WORKSHOP

SALON 18

Verification and Validation of Performance Measures Data

Presenters: Mary Ann Scheirer, Independent Consultant
Stan Divorski, US General Accounting Office

SESSION 111: DISCUSSION WITH

SALON 19

Sponsored by the Topical Interest Group on Crime and Justice

Evaluating Block Grant Programs—An Emerging Trend in Federal Spending

Chair: Phyllis McDonald, National Institute of Justice
Presenters: Robert K. Yin, COSMOS Corporation
Margaret K. Gwaltney, COSMOS Corporation
David Sheppard, COSMOS Corporation

SESSION 112: 90 MINUTE DEMONSTRATION

SALON 20

The Application of Social Network Analysis as an Evaluation Tool

Presenter: Maryann M. Durland, Arthur Andersen

SESSION 113: 90 MINUTE SKILL BUILDING WORKSHOP

SALON 21

Evaluation Is Your Friend: Getting Programs Interested and Invested in Internal Evaluation

Chair: Kenneth L. Terao, Project Star
Presenters: Kenneth L. Terao, Project Star
Linda C. Morell, Project Star
Nicole Vicinanza, Project Star
Anna Marie Schmidt, Project Star
Susan Gabbard, The Aguirre Group

SESSION 114: TIG BUSINESS MEETING

SALON 22

Sponsored by the Topical Interest Group on Business and Industry

Co-chairs: Rose J. Setze, Arthur Andersen Performance and Learning
Thomas G. Berstene, Workforce Planning Associates

SESSION 115: 45 DEMONSTRATION and 45 MINUTE TECH TALK

SALON 23

A: A Simple Method for Guiding Community Organizations Through Evaluation

Presenter: Julie J.P. Poissant, Université du Québec à Montréal

Sponsored by the Topical Interest Group on Computer Use in Evaluation

B: Deconstructing Surveys: Implications for a New Era

Presenter: Gail V. Barrington, Barrington Research Group, Inc.

Wednesday, November 3, 4:30 P.M. to 6:00 P.M.

SESSION 116: 90 MINUTE CREATIVE FORMAT SESSION

SALON 24

Making Logic Models More Systemic

Chair: Beverly A. Parsons, InSites

Presenters: Ricardo A. Millett, W.K. Kellogg Foundation

Mark A. Lelle, W.K. Kellogg Foundation

Rebecca Henry, Michigan State University

Carolyn M. Lupe, InSites

Wednesday, November 3, 6:15 P.M. to 7:15 P.M.

SESSION 117: EVENING RECEPTION

SIGNATURE 2

A short orientation to AEA and its annual conference will take place at the beginning of this evening reception. We welcome new attendees to join us at the entrance to the Signature 2 ballroom at 6:15 to participate.

Thursday, November 4, 8:00 A.M. to 9:15 A.M.

SESSION 300: FIRST PLENARY

SALON 24

The President's Prize Competition: Maximin Evaluations

Chair: Emil Posavac, Loyola University of Chicago

Presenters: Names and Titles To Be Announced

Discussant: Michael Scriven, Claremont Graduate University

AEA is often accused of highlighting only the big players - the big names who are usually involved with big-budget evaluations of big programs. The President's Prize competition, completely blind-refereed, is dedicated this year to suggestions as to how evaluations with minimum budgets can get maximum effects: hence the title Maximin Evaluations. Across the membership, that's a very important sector of our work; so let's see if we can improve what we're doing on those jobs. The winners from this competition will present their ideas at this presidential plenary session.

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 301: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the AEA Diversity Committee and Topical Interest Group on Minority Issues in Evaluation

AEA Investment in Diversity Through Sustained Commitment

Chair: Edith P. Thomas, CREES-USDA

Presenters: *Lay Advisors: A Means of Combining Community Capacity with Sustainability of Involvement in Community-based Evaluation*, Laura C. Leviton, Robert Wood Johnson Foundation

Building A Diverse Evaluation Community Of Sustainability Through Mentorship, Rodney K. Hopson, Duquesne University; Susan Rogers, Academy of Educational Development

Commitment to Diversity: Its All In the Mix, David Chavis, Association for the Study and Development of Community

Discussant: Charles L. Thomas, George Mason University

THU OVERVIEW

THU OVERVIEW

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 302: MULTIPAPER SESSION

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Building Success in Participatory and Empowerment Evaluation

Chair: Hallie Preskill, University of New Mexico

Presenters: *Increasing the Power of Participatory Evaluation through Evaluator Collaboration*, Hallie Preskill & Scott Robbins, University of New Mexico; Kristin Watson, Cornerstones Community Partnerships
Results-oriented Grantmaking/Grant Implementation: Evaluation Strategies for Local Foundation Initiatives, Abraham Wandersman, Pamela Imm, Cindy Crusto & Michelle Andra, University of South Carolina
Teaching and Learning: Highlighting the Parallels between Education and Participatory Evaluation, Eric J. Vanden Berk, Jennifer Coyne Cassata, Melinda J. Moye & Donald B. Yarbrough, University of Iowa; and Stephanie K. Siddens, Fairfax County Public Schools
Identifying the Skills and Best Practices of the Y2K Evaluator: Lessons from the 21st Century Community Learning Centers Program, Daniel V. Folkman & Kalyani Rai, University of Wisconsin-Milwaukee; and Francisco Martorell, Milwaukee Public Schools
Empowerment Evaluation: Selecting Appropriate Evaluators, Identifying Receptive Staff Members, Developing Graphic Findings, and Identifying Indices of Empowerment, David Fetterman, Stanford University

SESSION 303: PANEL

SALON 2

Sponsored by the Topical Interest Group on Health Evaluation

Community Level Analysis in Public Health Program Evaluation: Three HRSA Studies

Chair: Willine Carr, Health Resources and Services Administration

Presenters: *Evaluating the Impact of Ryan White CARE Act Title I Funding on HIV Services Utilization and Client Health Outcomes*, Faye E. Malitz, John Milberg & Jennifer Kwait, DHHS; Paul Denning, Centers for Disease Control and Prevention; Martha McKinney, Community Health Solutions, Inc.
Program Availability Analysis Using Matched Comparison Sites: The Healthy Start Initiative, Karen Thiel Raykovich, DHHS; Barbara L. Devaney, Lorenzo Moreno & Embry M. Howell, Mathematica Policy Research, Inc.; and Marie C. McCormick, Harvard University
HRSA's Sentinel Communities Project: Pilot Project Experience, Jessica Townsend & Michael Millman, DHHS; Rose Marie Martinez & Embry M. Howell, Mathematica Policy Research, Inc.; and Amy Hagopian & Peter House, University of Washington School of Medicine

Discussant: Michael Millman, DHHS

SESSION 304: 45 MINUTE DEMONSTRATION and 45 MINUTE TECH TALK

SALON 5

Sponsored by the Topical Interest Group on Business and Industry

A: A Multimedia Toolkit for Evaluating Training Effectiveness

Presenter: Zita M. Unger, Strategic Training Evaluation Inc.

Sponsored by the Topical Interest Group on Computer Use in Evaluation

B. On-line Tools for Evaluators

Presenters: Sarah E. Herman, IntraTechs
Kathleen T. Toms, CDAC

SESSION 305: PANEL

SALON 6

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Frontiers in the Analysis of Change: What Can Our Data Analytic Strategies Tell Us About Change?

Chair: Katherine M. McKnight, University of Arizona

Presenters: *Ordinal Methods: Expanding Our Understanding of Change and Integrating Methods*, Ron Wright, University of Arizona
Clinical Significance and the Analysis of Change, Souraya Sidani, University of Toronto
What Individual Growth Modeling Tells Us About Change, Katherine M. McKnight, University of Arizona
Study of Intra-individual Variability: A Review of Techniques and Outcomes, Zarko Vukmirovic, Southern Illinois University

Discussant: Aurelio J. Figuerdo, University of Arizona

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 306: PANEL

SALON 7

Sponsored by the Topical Interest Group on Evaluation Use

Putting Evaluation to Use: Voices from the Funders

Chair: Nancy B. Csuti, The Colorado Trust

Presenters: *The W.K. Kellogg Foundation's Perspective*, Mark Lelle, W.K. Kellogg Foundation

The Colorado Trust's Perspective, Doug Easterling, The Colorado Trust

The James Irvine Foundation's Perspective, Marty Campbell, The James Irvine Foundation

Discussant: Nancy B. Csuti, The Colorado Trust

SESSION 307: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Crime and Justice

Performance Indicators in Criminal Justice Settings

Chair: Laura Winterfield, National Institute of Justice

Presenters: *Evaluating the Juvenile Justice System in Multnomah County: Developing Key Performance Reports*, Scott S. Keir & Thach Nguyen, Multnomah County Department of Community Justice

Effectiveness of a Performance Evaluation System for Law Enforcement Personnel, Jackie E. Ewing, Chad Briggs & Kristin Duppong, Southern Illinois University

Performance Indicators and Explanatory or Mitigating Factors, Dennis P. Affholter, Henry G. White & Jason Gaitanis, Florida Department of Juvenile Justice

Designing and Implementing Ongoing Performance Evaluation in a Community Corrections Setting: Merging Utility and Politics, Christine Bray, Ramsey County Community Corrections

SESSION 308: MULTIPAPER SESSION

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

New Strategies for Old Problems in Evaluation: Coping with Missing Data, Scale Compression, and Response Shift Bias

Chair: S. Bartholomew Craig, Center for Creative Leadership

Presenters: *A Comparison of Missing Data Techniques in Small Samples*, Daniel P. Russell, Aon Consulting

The Effect of Rating Augmentation on Likert-type Responses: An Exploratory Empirical Study, Jim Penny, Center for Creative Leadership; and Robert L. Johnson, University of South Carolina

Using Item Response Theory to Correct for Response Shift Bias in Measurements of Training Impact, S. Bartholomew Craig, Charles J. Palus & Sharon Rogolsky, Center for Creative Leadership; Sigrid B. Gustafson, American Institutes for Research

Evaluating the Impact of a Leadership Development Program, Jennifer W. Martineau, Center for Creative Leadership

SESSION 309: 90 MINUTE CREATIVE FORMAT

SALON 10

Starting AEA Affiliate Organizations: Lessons Learned in Building Community, Capacity, and Memberships...

A Formative Review

Chair: Richard D. King Jr., Independent Consultant

Presenters: *Eastern Evaluation Research Society (EERS)*, John I. Molnar, Department of Health and Human Services

Minnesota Chapter of the AEA (MNAEA), Stacey Stockdill, EnSearch, Inc.

Ohio Program Evaluator's Group (OPEG), Carol Cullen, The Ohio State University

Oregon Program Evaluators Network (OPEN), Ellen L. Konrad, Multnomah County Department of Community and Family Services

Southeast Evaluation Association (SEA), Becky Lyons, Florida Department of Children and Families

Washington Evaluators (WE), Valerie J. Caracelli, US General Accounting Office

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 310: PANEL

SALON 13

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Housing Vulnerable Populations in the 21st Century: Convergent Findings from Four National Evaluations

Chair: Debra J. Rog, Vanderbilt University

Presenters: *Improving the Residential Stability of Impoverished Families with Multiple Needs: Implications for the Next Frontier of Housing*, Debra J. Rog, Vanderbilt University
Vocationalizing Housing for Single Adults: Evaluating Efforts to Increase the Employment of Individuals Living in Supportive Housing, C. Scott Holupka, Vanderbilt University
Developing Housing to Meet the Changing Needs of Persons Living with HIV/AIDS: Preliminary Findings from a National Study of AIDS Housing, Sidra Goldwater, Vanderbilt University

SESSION 311: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

Evaluation in Child Welfare Alternatives

Chair: Michael A. Nunno, Cornell University

Presenters: *Designing Evaluation Strategies that Support Skills Training and that Report Individual Performance Measures for Child Protective Services Personnel*, Michael A. Nunno, Cornell University
Do Foster-Parenting Styles Predict Foster-child Outcomes? A Cross-sectional and Longitudinal Analysis, Robert J. Flynn & Julie Perkins, University of Ottawa
Adult Psychosocial Function of Children Raised in an Orphanage, Laura L. Myers & Barbara Rittner, University of Georgia
Evaluation of a Multisite Child Abuse and Neglect Prevention Program, Judy Krysik, University of Denver; and Craig W. LeCroy, Arizona State University

SESSION 312: 45 MINUTE DEMONSTRATIONS (2)

SALON 15

A: Geomapping the Territory Ahead – Foundations and Frontiers

Presenters: Lesa Weinert, Center for Prevention Research and Development
Micheline Magnotta, The Health Federation of Philadelphia

B: Issue Scanning: Finding the Future... Maybe

Presenters: Michael B. Plog, Illinois State Board of Education
Jim Sweeney, Illinois State Board of Education
Barry Weiss, Illinois State Board of Education

SESSION 313: PANEL

SALON 16

Sponsored by the Topical Interest Group on Qualitative Methods

Narrative Evaluation: Dimensions of Difference and Emerging Trends

Chair: Tineke A. Abma, Erasmus University

Presenters: *Mapping the Territory*, Tineke A. Abma, Erasmus University
Morality, Uncertainty, and Controversy: A Meta-Narrative about Flooding and Dike Improvement, Michel van Eeten, Delft University of Technology
Myth, Meaning, Multiplicity and Metaphor: Evaluating a Transformative Learning Program, Alexis Kaminsky, Stanford University
Narrative and Novelness: Life Stories in the Formative Evaluation of a School Arts Program, Thomas Barone, Arizona State University
Discussant: Thomas A. Schwandt, Indiana University

SESSION 314: PANEL

SALON 17

Sponsored by the Topical Interest Group on Extension Education Evaluation

Models for Collaborative Research and Extension

Chair: Claude F. Bennett, US Department of Agriculture

Presenters: Claude F. Bennett, US Department of Agriculture
Bronwen McDonald, Victorian Department of Natural Resources and Environment

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 315: MULTIPAPER SESSION

SALON 18

Evaluation in the Classroom

Chair: Lesa M. Clarkson, University of Minnesota

Presenters: *Mathematics Achievement and Reform Mathematics*, Lesa M. Clarkson, University of Minnesota
Serendipity Towards a Program Probing System: Neglected and Necessary Front-End Analysis, Gabriel Della-Piana, Wynona Turner & Mary Herrold, El Paso Collaborative for Academic Excellence
Implementing Strategies from "A Framework for Understanding Poverty" Into An Urban Elementary Classroom, Bobby J. Jeanpierre, University of Minnesota
Our Turn: Student Self-assessment of Their Portfolios in a Constructivist Approach to Doing Science Research, Dean T. Spaulding, Laura A. Gibney & Dianna Newman, State University of New York at Albany

SESSION 316: PANEL

SALON 19

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

A Process Evaluation of Community-based Organizations' Implementation of HIV Prevention Programs

Chair: Huey T. Chen, Centers for Disease Control and Prevention (CDC)

Presenters: *A Process Evaluation of Community-based Organizations' Implementation of HIV Prevention Programs*, Kelly K. Bartholow, Huey T. Chen, Craig W. Thomas & B. Dale Stratford, CDC; and Sue Swanson & Carol Woodside, Conwal, Inc.
Characteristics of CDC-funded Community-based Organizations Implementing HIV Prevention, Huey T. Chen, Kelly K. Bartholow, Craig W. Thomas & B. Dale Stratford, CDC; Laura Gamble, TRW Inc.; and Sue Swanson & Carol Woodside, Conwal, Inc.
A Qualitative Study of the Implementation of HIV Prevention Programs, Kelly K. Bartholow, Huey T. Chen, Craig W. Thomas, & B. Dale Stratford, CDC; and Sue Swanson & Carol Woodside, Conwal, Inc.
Developing a Model of Community Based Organization Functioning in the Delivery of HIV Prevention Programs, Craig W. Thomas, Huey T. Chen, Kelly K. Bartholow & B. Dale Stratford, CDC; and Sue Swanson, Conwal, Inc.

Discussant: Timothy Akers, CDC

SESSION 317: PANEL

SALON 20

The American Cancer Society's Collaborative Evaluation Fellows Project: A Three-Year Old Practical Collaborative Training Model for Community-Based Non-profits

Chair: Michael Baizerman, University of Minnesota

Presenters: Don W. Compton, American Cancer Society
Deborah G. Bonnet, D. Bonnet Associates
Nina Entrekin, American Cancer Society
Dianna Fox, American Cancer Society
Lauren Bailey, University of South Florida

Discussant: Michael Quinn Patton, Utilization-Focused Information and Training

SESSION 318: MULTIPAPER SESSION

SALON 22

Sponsored by the Topical Interest Group on International & Cross-cultural Evaluation

Case Study Evaluation in International Settings

Chair: Thomaz K. Chianca, Instituto Ayrton Senna

Presenters: *Intercultural Considerations for Establishing Narrative during the Evaluation Dialectic: A Case Study of a CETA Mission to Rural Girls' Schools in Egypt*, Mark Lee, Queen's University
Evaluating the Performance of an International Organization: A Case Study of APEC Human Resource Development Group, Alan Ginsburg, Planning and Evaluation Service; and Natalia Pane, Pelavin Research Center, AIR
CARE Impact Evaluation Case Studies, Jim Rugh, CARE International

Thursday, November 4, 9:30 A.M. to 11:00 A.M.

SESSION 319: PANEL

SALON 23

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Theory-guided Analyses in a Multi-site, Multi-level Evaluation: The ACCESS Demonstration

Chair: Frances L. Randolph, Center for Mental Health Services

Presenters: *The Role of Logic Models in the Evaluation of an Evolving Demonstration - I: Implementation*, Frances L. Randolph, Center for Mental Health Services; Matthew C. Johnsen, L. Joseph Sonnefeld, Howard Goldman & Margaret Blasinsky, R.O.W. Sciences, Inc.

The Role of Logic Models in the Evaluation of an Evolving Demonstration - II: Analysis, Matthew C. Johnsen, L. Joseph Sonnefeld, Margaret Blasinsky & Howard Goldman, R.O.W. Sciences, Inc.; and Frances L. Randolph, Center for Mental Health Services

Issues in the Analysis of a Multi-level Group-Randomized Trial, L. Joseph Sonnefeld, Matthew Johnsen & Howard Goldman, R.O.W. Sciences, Inc.; and Frances L. Randolph, Center for Mental Health Services

A Scale Assessing System-level Performance for Homeless Persons with a Serious Mental Illness: Measurement Issues, Michael Calloway & Joseph Morrissey, University of North Carolina at Chapel Hill

Discussant: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation

SESSION 320: PANEL

SALON 24

Sponsored by the Topical Interest Group on Evaluation Use

Evaluation Design and Use in a Multi-Site AmeriCorps Program: The Case of the National School and Community Corps

Chair: Martin Friedman, National School and Community Corps (NSCC)

Presenters: *Evaluating Training for, and the In-School Aspects of, the NSCC*, David Fox, Fox, Fox and Associates

Evaluating Community Impact of the NSCC, Louise Fox, Fox, Fox and Associates

Meeting the Need for Specific Evaluation Information in a Multi-Site AmeriCorps Program: An Internal Evaluator's Perspective, Jennifer L. Husbands, NSCC

Utilizing Evaluation Data in Ongoing Program Planning and Decision-Making, Martin Friedman, NSCC

Discussant: Denise Williams-Shannon, Community Education Specialist

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 321: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the Topical Interest Groups on Quantitative Methods: Theory and Design, and Crime and Justice

Contributions of Meta-Analysis to Program Evaluation

Chair: Mark W. Lipsey, Vanderbilt University

Presenters: *What Meta-Analysis Can Contribute to Program Evaluation*, Mark W. Lipsey, Vanderbilt University

Programs for the Prevention and Treatment of School Violence: A Meta-analysis of Treatment Effectiveness Research, Sandra Jo Wilson, Vanderbilt University

Estimating the Contribution of Mediators to Violence: A Causal Enquiry, James H. Derzon, George Washington University

An Illustration of Analyzing Dependent Effect Sizes: A Meta-analysis of Criminal Justice-based Education, Vocation, and Work Programs, David B. Wilson, University of Maryland

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 322: MULTIPAPER SESSION

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Lessons Learned from Applying Participatory Approaches to Specific Program Types

Chair: Rhode Y. Bicknell, C.A.B. Consulting

Presenters: *What Happens When the Participatory Evaluator is a REAL Stakeholder?*, Sandra Mathison, State University of New York at Albany

Assessing Quality in Early Childhood Initiatives Using Child Care Work Force Studies, Rhode Y. Bicknell, C.A.B. Consulting; and Patrick G. Crago

Promises and Perils of Participatory Evaluation Research: Lessons from a Non-traditional Educational Organization, Sharon Boornazian, Joy Moreton, Linda A. Pursley, Cambridge College

Collaborative Assessment: Stanford University Junior Faculty Mentoring Program, David Fetterman, Ellie Fischbacher & Katherine Rynearson, Stanford University

SESSION 323: 90 MINUTE CREATIVE FORMAT SESSION

SALON 2

Sponsored by the Topical Interest Group on Non-Profit and Foundations Evaluation

A Facilitated Discussion on Building Outcome Measurement Capacity: Best Practices for Grantmakers, Agencies and Evaluators

Chair: Dawn Hanson Smart, The Evaluation Forum

Facilitator: Jane Reisman, The Evaluation Forum

SESSION 324: MULTIPAPER SESSION

SALON 5

Outcome Measurement in Diverse Settings

Chair: Kathleen T. Toms, C.D.A.C.

Presenters: *Building the Binding: Fixing the Link between School Site Activities and Outcomes*, Paul Lorton Jr., University of San Francisco; and Joanna Fong, San Francisco Unified School District

Just What Part of Outcome Don't You Understand?, Kathleen T. Toms, C.D.A.C

Grassroots Community-based Organizations Encounter Outcome Evaluation: Theory and Practice, Kalyani Rai, University of Wisconsin at Milwaukee; and Paul Bloyd, Nonprofit Center of Milwaukee

SESSION 325: MULTIPAPER SESSION

SALON 6

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Theory-driven Evaluations in Action

Chair: Stewart I. Donaldson, Claremont Graduate University

Presenters: *Evaluation of Immunization Delivery Services in Non-traditional Settings: A Case Study of the Pharmacy in Immunization Project (PIP) in Five Rural Counties of West Virginia*, Serigne M. Ndiaye, Centers For Disease Control and Prevention

Evaluation of Whole School Reform in New Jersey, Barbara J. Turnbull, Rutgers University

Horizontal Synthesis: Assessing the Merit of Program Components Using Theory-driven Evaluation, E. Jane Davidson, Claremont Graduate University

Confirmatory Program Evaluation: An Example from Early Childhood Intervention, Arthur J. Reynolds, University of Wisconsin at Madison; and Judy A. Temple, Northern Illinois University

Paradigm Matters, Raymond F. Brogan, APJ-Alexandria

SESSION 326: PANEL

SALON 7

Sponsored by the Topical Interest Groups on Evaluation Use, and State and Local Government

New Frontiers: The Changing Interface of Evaluation and Auditing

Chair: Carl Wisler, Wisler Associates

Presenters: *How Different Are We Anyway? An Auditor Answers Shadish's 10 Questions*, Stan Divorski, US General Accounting Office

Strengthening Quality at GAO: An Evaluator Comments, Valerie J. Caracelli, US General Accounting Office

Blending of Audit and Evaluation? An Examination of Questions Addressed in GAO Reports, Judith Droitcour, US General Accounting Office

Discussants: Roger Brooks, Minnesota Office of the Legislative Auditor

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 327: PANEL

SALON 8

Sponsored by the Topical Interest Group on Health Evaluation

Evaluating Diffusion of Medical Care Practices: Methods from the Low-Birthweight PORT Dissemination Study

Chair: Laura C. Leviton, Robert Wood Johnson Foundation

Presenters: *Combining Quantitative and Qualitative Findings: Overview of the Low Birthweight PORT Dissemination Study*, Laura C. Leviton, Robert Wood Johnson Foundation; Suzanne Baker, University of Alabama at Birmingham; and Margaret Freda, Albert Einstein College of Medicine

Exploration of Between Hospital Variation: Advantages and Disadvantages of Multi-level Modeling, Larry Fish, University of Alabama at Birmingham

Resource Use, Morbidity and Mortality in the Corticosteroid Dissemination Study, Rachel Schwartz, National Perinatal Information Center

Discussant: Elaine Power, Agency for Health Care Policy and Research

SESSION 328: PANEL

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Multi-site and Multi-method Analysis Challenges: Findings from the CSAP National Cross-site Evaluation of High Risk Youth Programs

Chair: Soledad Sambrano, Center for Substance Abuse Prevention

Presenters: *Integrating Multi-level and Multi-method Findings from the CSAP National Cross-Site Evaluation of High Risk Youth Programs*, Soledad Sambrano, Center for Substance Abuse Prevention

Advancing Theories of Risk and Protection: A Contribution of the CSAP National Cross-Site Evaluation of High Risk Youth Programs, J. Fred Springer, EMT Associates, Inc.

Developing Quantifiable Process Measures to Assess Program Efficacy in a Cross-Site Setting: The CSAP National Cross-site Evaluation of High-Risk-Youth Programs, Elizabeth Sale, EMT Associates, Inc.

SESSION 329: PANEL

SALON 10

Further Reflections On The Value Of The Guiding Principles

Chair: Thomas A. Schwandt, Indiana University

Presenters: *A Comparison of AEA Guiding Principles with Australasian and CES Guidelines*, Jeffrey Davis, Sheila A. Arens & Thomas A. Schwandt, Indiana University

A Matter of Principles: Review of the AEA Guiding Principles by Panel, Sheila A. Arens & Jeffrey Davis, Indiana University

EvalTalk Meets the Guiding Principles: A Survey of Experiences and Opinions, Michael Morris, University of New Haven

Discussant: Ernest House, University of Colorado

SESSION 330: PANEL

SALON 13

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluating Drug Courts: Methods, Lessons and Findings

Chair: Gary B. Cox, University of Washington

Presenters: *Evaluating the Tarrant County DIRECT (Drug Court) Project*, Al Bavon, University of North Texas

Emerging Issues in the Process Evaluation of a Drug Court: The Case of the Syracuse (NY) Community Treatment Court, Elaine M. Wolf, The Center for Community Alternatives

Evaluating Drug Courts on a Shoestring, David L. Loveland, Michigan State University

A Comparison of Multiple Drug Court Sites in Washington State, Linda Brown, University of Washington

Discussant: Michael L. Dennis, Chestnut Health Systems

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 331: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

Programs for Poverty Populations

Chair: Frank A. Sansone, University of West Florida

Presenters: *Welfare Reform in Florida: Pilot Projects for Privatizing Welfare Services*, Dorothy N. Gray, Florida Legislature
Anticipating Outcomes in Welfare Reform: Blending Federal, State, and Local Expectations in Ohio Appalachia, Paul J. Longo, Ohio University
Health: The Missing Outcome in the Evaluation of Social Programs, Eunice Rodriguez, Cornell University
Improving Financial and Social Assets of Human Service Clients through an Investment Club: Preliminary Results of a Longitudinal Evaluation, Frank A. Sansone, University of West Florida

SESSION 332: PANEL

SALON 15

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

The Presidents Panel: One Year Later

Chair: Criag Russon, Western Michigan University

Presenters: Mahesh Patel, African Evaluation Association
Jean-René Bibeau, Canadian Evaluation Society
Arunasalam Rasappan, Malaysian Evaluation Society
Donna Mertens, American Evaluation Association
Michael Bamberger, The World Bank
Ada Ocampo, PREVAL
David Nevo, Israeli Association for Program Evaluation

Discussant: Arnold Love, Independent Consultant

SESSION 333: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Research, Technology and Development

Technology Diffusion: Measurement Approaches to Guide Policy Development and Evaluation

Chair: Kelley Redivo, National Institute of Standards and Technology Manufacturing

Presenters: *Evaluation of Heterogeneous, Demand-led Programs in Environmental Technology Diffusion*, Erik Arnold & Bastiaan de Laat, Technopolis
Evaluation and Policy Insights from a State Technology Diffusion Study: The 1999 Georgia Manufacturing Survey, Philip Shapira, Georgia Institute of Technology; and Jan Youtie
Technology Diffusion: Measurement Approaches to Guide Policy Development and Evaluation, Carsten Dreher, Fraunhofer Institute for Systems and Innovation Research

SESSION 334: 90 MINUTE CREATIVE FORMAT SESSION

SALON 17

Sponsored by the Topical Interest Group on Extension Education Evaluation

Human Subjects Review and Extension: Implications for Evaluators

Chair: Molly Engle, Oregon State University

Presenters: Charles D. Clark, University of Illinois at Urbana-Champaign
Trish Manfredi, University of Massachusetts at Amherst
S. Kay Rockwell, University of Nebraska at Lincoln
Doris Redfield, Independent Consultant

SESSION 335: MULTIPAPER SESSION

SALON 18

Sponsored by the Topical Interest Group on the Teaching of Evaluation

Focus on Teaching Evaluation

Chair: Peggy Perkins, University of Nevada at Las Vegas

Presenters: *Directed Evaluation Experiences: Pluses and Minuses*, Margaret B. Gredler & Robert L. Johnson, University of South Carolina
Evaluation of Web-based Instructional Technology: Does it Increase Student Learning?, Sarita D. Chukwuka, Clark Atlanta University
The Development of an Inclusive Early Childhood Education Bachelors Degree and a Licensure for Teachers of Birth - 8 Year Old Children, Jeff I. Gelfer, John Filler & Nancy Sileo, University of Nevada at Las Vegas

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 336: MULTIPAPER SESSION

SALON 19

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Foundation Perspectives on Strategic Distributions

Chair: Mark A. Lelle, W. K. Kellogg Foundation

Presenters: *Building an Evaluation Portfolio that Links Foundation Strategy to Grantee Results*, Susan Urahn, The Pew Charitable Trusts
Monitoring's Role in Planning and Evaluation: The Use of Monitoring to Support a Foundation's Strategic Grantmaking, Lester W. Baxter, The Pew Charitable Trusts

SESSION 337: MULTIPAPER SESSION

SALON 20

Sponsored by the Topical Interest Group on State and Local Government

Evaluating Workforce and Employment Programs

Chair: Martin Fortner, Southern University of New Orleans

Presenters: *Evaluation of a Job Finding Club for Welfare Recipients: Psychosocial Impacts*, Fred Brooks, Larry G. Nackerud & Ed Risler, University of Georgia
Maryland's Data Integration Project: Implications for Workforce Development, Treva A. Stack, University of Baltimore
Multi-Level Collaborations to Create Meaningful Employment for Disabled Adults: Using Concept Mapping to Plan, Communicate, Design and Evaluate, Mary Kane, Concept Systems Incorporated; and William Trochim & Donald Tobias, Cornell University
Evaluation of a Self-sustainable Employment Initiative Program, Somesh Srivastava, St. John's College; and Abhinay Prasad, Aadhaar

SESSION 338: MULTIPAPER SESSION

SALON 22

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Substance Abuse Prevention in the Schools

Chair: Scott B. Crosse, Westat

Presenters: *Evaluation Planning: Using a Program Logic Model to Conduct Outcomes Evaluation of a Safe and Drug-Free Schools and Communities Web-Based Data Collection Project*, Tamara M. Walser & Margaret M. Lubke, Utah State University
Using School Connectedness to Evaluate Intervention Programs and Their Delivery Method, Brenda K. Klostermann & Richard Hornung, University of Cincinnati; and Maria T. Britto & Andrea E. Bonny, Children's Hospital Medical Center
Using Mixed Methods to Evaluate a School-based Alcohol Prevention Program, Mary Lou Bell, Bell Group; Ann Marie Ellis, Southwest Texas State University; and Kappie Bliss, Bliss, Inc.
Local Education Agency Activities under the Safe and Drug-Free Schools and Communities Act Program, Irene Hantman & Scott B. Crosse, Westat

SESSION 339: MULTIPAPER SESSION

SALON 23

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

Evaluating Technologies and Their Applications for Education and Training

Chair: Roger Chesswas, North Central Regional Educational Laboratory

Presenters: *Laying the Foundation for the Future: Internet Training of Government Employees in Iowa*, Nancy J. Maushak, Texas Tech University
Can the Waterford Computer Program Improve "Reading Readiness" in At-risk Kindergarten Children?, David Wiles, Florida Institute of Education
High School Student - High School Parent: Are There Differences in Perceived Strengths and Weaknesses of an Educational Interactive Video Program?, E. Lea Witta, University of Central Florida
Evaluating the Usability of Computer Software: Constructing Users Cognitive Patterns, Jennifer C. Richardson, Karen Powell, Dianna L. Newman & Karen Swan, State University of New York at Albany

Thursday, November 4, 11:10 A.M. to 12:40 P.M.

SESSION 340: PANEL

SALON 24

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Evaluating HIV Prevention Efforts at the National Level

Chair: David Holtgrave, Centers for Disease Control and Prevention (CDC)

Presenters: *Did the Money Follow the Epidemic?*, David Holtgrave, CDC

Evaluating the Implementation of HIV Community Planning Process, Craig W. Thomas, Laura Gamble, M. Willingham, J. Cleveland, Huey Chen, & David Holtgrave, CDC

Strategies to Evaluate the Overall Quality of Community Planning, Gary Uhl & D. Cotton, CDC; and M. Renaud, MACRO International, Inc.

Evaluability Assessment for Conducting Impact Evaluation of HIV Efforts and Policies at the State and National Level, Huey T. Chen, M. Xiaohong, Timothy Akers, & David Holtgrave, CDC

Thursday, November 4, 1:40 P.M. to 3:10 P.M.

SESSION 341: PRESIDENTIAL STRAND MULTIPAPER SESSION

SALONS 11 and 12

Sponsored by the Topical Interest Group on Health Evaluation

The Territory Ahead: Blazing Health Evaluation Trails

Chair: Margo S. Rowan, Dalhousie University

Presenters: *A Learning Community Approach to Program Evaluation: A Stakeholder Self-assessment of a School-based*

Community Health Center, Daniel V. Folkman, Sheryl Gotts & Kalyani Rai, University of Wisconsin at Milwaukee

Logic Models in Primary Care Reform: Navigating the Evaluation, Margo S. Rowan, Dalhousie University

Discussant: John A. McLaughlin, University of California at Washington Center

SESSION 342: 90 MINUTE CREATIVE FORMAT SESSION

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Developing Community Capacity: The Challenges of Empowerment Evaluation

Chair: Donald G. Unger, University of Delaware

Presenters: David M. Fetterman, Stanford University

Virginia Murphy-Berman, University of Nebraska at Lincoln

Connie J. Schnoes, University of Nebraska at Lincoln

Discussants: David Chavis, Association for the Study and Development of Community

Abraham Wandersman, University of South Carolina

SESSION 343: PANEL

SALON 2

Sponsored by the Topical Interest Groups on International and Cross-cultural Evaluation and Feminist Issues in Evaluation, and the AEA Diversity Committee

Gender Dimensions in Evaluation: Comparing Experiences from the US and Developing Countries

Chair: Joanne Farley, Farley and Associates

Presenters: *Theory, Practice, and Challenges in Gender Dimensions of Evaluation*, Donna M. Mertens, Gallaudet University

Competing Perspectives on Issues of Gender and Development, Bessa Whitmore, Carleton University

Development and Gender Performance Indicators, Michael Bamberger, The World Bank

Uneasy Alliances in Evaluation: Exploring Gender, Race and School Reform, James E. Davis, University of Delaware

Discussant: Sue Klein, US Department of Education

Thursday, November 4, 1:40 P.M. to 3:10 P.M.

SESSION 344: PANEL

SALON 5

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Building Capacity for Evaluation and Assessment: University Partnerships with Education

Co-chairs: Debbie Zorn, University of Cincinnati

Lawrence J. Johnson, University of Cincinnati

Presenter: *Capacity Building with a Head Start Training/Technical Assistance Provider*, Mary L. Marx, University of Cincinnati

Capacity Building for Evaluation of Inclusive Practices, Pegi S. Davis, University of Cincinnati

Supporting Evaluation Capacity in K-12 Schools, Imelda R. Castaneda, University of Cincinnati

Discussant: Jean A. King, University of Minnesota

SESSION 345: 90 MINUTE TECH TALK

SALON 6

Sponsored by the Topical Interest Group on Computer Use in Evaluation

The Implementation of Digital Evaluation Protocols: What Are the Issues?

Presenters: Timothy D. Green, California State University at Fullerton

David Zatz, Domain Technologies

Abbie H. Brown, Washington State University

SESSION 346: 90 MINUTE CREATIVE FORMAT SESSION

SALON 7

Creative Nonfiction as New Evaluation Territory

Presenter: Michael Quinn Patton, Utilization-Focused Information and Training

SESSION 347: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Evaluation Use

Evolving Perspectives and Models for Evaluation Use

Chair: Susan A. Tucker, University of South Alabama

Presenters: *Who Cares? And Why? - Evaluation Utilization in Human and Social Service Organizations*, Uta Stockbauer, University of Salzburg

The Contribution of Situated Cognition to Evaluation Utilization, Stephanie K. Siddens, Fairfax County Public Schools

Improving Educational and Social Programs through Collaborative Evaluation Research Partnerships: An

Entrepreneurial Model, Stuart S. Yeh, Harvard University

Discussant: Susan A. Tucker, University of South Alabama

SESSION 348: 90 MINUTE DEMONSTRATION

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Introduction to Hazard Models for Program Evaluation

Chair: James H. Derzon, George Washington University

Presenters: E. Michael Foster, Georgia State University

SESSION 349: PANEL

SALON 10

Dialogue in Evaluation: Philosophy, Theory, Practice

Chair: Katherine E. Ryan, University of Illinois at Urbana-Champaign

Presenters: *Dialogic Evaluation in Practice: Talking the Walk?*, Jennifer Greene, University of Illinois at Urbana-Champaign

Creating Conditions for Dialogue: The Future of the Dutch Aviation Responsively Evaluated, Tineke A. Abma, Erasmus University

Dialogue in Evaluation: Issues from Practice, Katherine E. Ryan & Lizanne DeStefano, University of Illinois at Urbana-Champaign

Discussant: Thomas A. Schwandt, Indiana University

Thursday, November 4, 1:40 P.M. to 3:10 P.M.

SESSION 350: MULTIPAPER SESSION

SALON 13

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Presentation of Innovative Evaluation Methodologies and Processes in Community Mental Health

Chair: Brian Rush, Addictions Research Foundation

Presenters: *Addressing the Challenges and Pitfalls of Using an RCT Design to Evaluate Community Mental Health Services*, Tim D. Aubry, University of Ottawa
Development and Validation of an Innovation Profile for the Evaluation of Program Implementation, J. Bradley Cousins, University of Ottawa
Use of a French-language Short Form of the Outcome Questionnaire to Evaluate Client Outcomes in the Clinical Practice of Counseling and Psychotherapy, Robert J. Flynn, University of Ottawa

Discussant: Brian Rush, Addictions Research Foundation

SESSION 351: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

Evaluation in Family Services

Chair: Robert L. Fischer, Families First

Presenters: *Access to Their Own Children: Evaluating an Access and Visitation Program for Noncustodial Parents*, Robert L. Fischer, Families First
Methodological and Political Challenges of Evaluating Private Versus Public Sector Delivery of Social Services in One State, Suzanne O. Bowler, Zheng Wang & Elham-Eid Alldredge, REDA International, Inc.
The Evaluation of a School-Based Case Management Model for Migrant and At-risk Rural Hispanic Students and Their Families, Eduardo J. Armijo, University of Washington

SESSION 352: MULTIPAPER SESSION

SALON 15

Sponsored by the Topical Interest Group on Theories of Evaluation

Informed Practice of Evaluation

Chair: Mansoor A.F. Kazi, The University of Huddersfield

Presenters: *Organizational Models and Democracy: Implications of Organizational Models in Policy Implementation*, Anders Hanberger, Umea Centre for Evaluation Research
Translating Evaluation Theory to the Training Context, Judith M. Ottoson, Georgia State University
Representational Form and Audience Understanding: An Experiment, Leslie Goodyear, Cornell University

SESSION 353: PANEL

SALON 16

Sponsored by the Topical Interest Group on Needs Assessment

Studies of Technical Assistance (TA): Using Evaluation Results to Build the Capacity of Organizations for the Effective Delivery of HIV/AIDS Prevention

Chair: Timothy Akers, Centers for Disease Control and Prevention (CDC)

Presenters: *The Program Evaluation Technical Assistance (TA) Assessment*, Bonita J. Westover, CDC
Critical Success Factors: Building and Maintaining Capacity to Deliver Effective Technical Assistance and Training to Community-based Organizations, Aisha Gilliam, Samuel Taveras & Ted Duncan, CDC
A National Needs Assessment to Determine Technical Assistance and Training (TA/T) Needs of Community-Based Organizations, Ursula L. Phoenix & Margaret Thorley, CDC
Outcomes of a CDC-Supported Technical Assistance Network for HIV/AIDS Community Planning, Robert K. Yin & Margaret K. Gwaltney, COSMOS Corporation; and Tracy Barrington, CDC

Discussant: Timothy Akers, (CDC)

Thursday, November 4, 1:40 P.M. to 3:10 P.M.

SESSION 354: MULTIPAPER SESSION

SALON 17

Sponsored by the Topical Interest Group on Business and Industry

Organizational Change, Alignment and Performance Measures

Chair: Thomas G. Berstene, Workforce Planning Associates

Presenters: *Measuring Organizational Performance as a Result of Installing a New Information System: Using Concept Mapping as the Basis for Performance Measurement*, William Trochim, Cornell University
Evaluation, Metrics, and Business Process Engineering: Learnings from the Field, Joan L. Slepian, Lucent Technologies
An Examination of Organizational Alignment Among U.S. Navy Medical Department Personnel, Mark J. Bourne & Michael J. Schwerin, US Navy

Discussant: Thomas G. Berstene, Workforce Planning Associates

SESSION 355: MULTIPAPER SESSION

SALON 18

Sponsored by the Topical Interest Group on Assessment in Higher Education

Issues and Methods in Higher Education Evaluation

Chair: George R. Reinhart, National Research Council

Presenters: *Facilitating Assessment Efforts in Student Affairs*, Cheryl D. Bullock, University of Illinois at Urbana-Champaign
A Mixed-Method Approach to Evaluating Community College Learning Communities, Linda Hamman Moore, Parkland College
Issues in Evaluating the Undergraduate Research Experience in Science and Engineering, Connie Kubo Della-Piana, Model Institutions for Excellence
On-campus vs. Off-campus Student Course Evaluation, Noriko Saeki, Utah State University

Discussant: Joe L. Fearing, Texas Women's University

SESSION 356: MULTIPAPER SESSION

SALON 19

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

The Role of Internal Evaluation to Affect Positive Change in Program Performance

Chair: Stanley T. Capela, HeartShare Human Services

Presenters: *Roles for an External Evaluator in Internal Evaluation Systems*, Melanie Hwalek, SPEC Associates; and Randall K. Davis, Starr Commonwealth
Developing an Internal Evaluation System that Meets the Needs of Program Directors, Funders and Clients, Stanley T. Capela, HeartShare Human Services
The Internal Evaluator as an Agent of Change, Heidi J. Hermetet & Dune Ives-Petersen, Northwest Energy Efficiency Alliance

Discussant: Arnold J. Love, Independent Consultant

SESSION 357: 90 MINUTE SKILL BUILDING WORKSHOP

SALON 20

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

Cultural Competence: The Concept, Practice and Implications for Program Evaluation

Chair: Saumitra SenGupta, City & County of San Francisco

Presenter: Rodney K. Hopson, Duquesne University

SESSION 358: MULTIPAPER SESSION

SALON 22

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Alternative Outcome Measures for Improving Evaluations in Substance Abuse and Mental Health

Chair: Elizabeth Harris, EMT Associates, Inc.

Presenters: *Outcome Indicators According to Stabilized Substance Abusers*, Céline Mercier, McGill University; and Sophie Alarie, Douglas Hospital Research Centre
Assessing Outcomes for Recovering Latinas and their Children, Elizabeth Harris, EMT Associates, Inc.

Thursday, November 4, 1:40 P.M. to 3:10 P.M.

SESSION 359: MULTIPAPER SESSION

SALON 23

Sponsored by the Topical Interest Group on State and Local Government

Evaluating Benefits for Children, Youth, and Families

Chair: Michael J. Whitehouse, UK National Audit Office

Presenters: *Evaluating Interagency Collaborative Initiatives in a Categorical Funding World*, Patricia S. Seppanen, University of Minnesota

From Client Satisfaction to Outcomes: Plotting a Course to Improve Child Welfare Services, Kathlene A. Larson & Vernon Ryan, Iowa State University

Impact of Welfare Reform on Children, Christine E. Johnson & Carolyn D. Herrington, Florida State University

SESSION 360: PANEL

SALON 24

Mission-Based Evaluation: A Comprehensive Solution to Multiple-Funder Evaluations

Chair: Anna-Marie Madison, University of Massachusetts at Boston

Presenters: *The Conceptual Framework for Mission-based Evaluation*, Anna-Marie Madison, University of Massachusetts at Boston

Aligning Outcomes and Mission, Joeritta de Almedida, The Better Homes Fund

Strategic Planning and Mission-based Evaluation, Carolyne Arnold, University of Massachusetts at Boston

Discussant: James Davis, University of Delaware

Thursday, November 4, 3:20 P.M. to 4:50 P.M.

SESSION 361: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

New Developments in Internal Evaluation: A Practitioner's Guide for Evaluators Working in Organizations

Chair: Arnold J. Love, Independent Consultant

Presenters: *Developing High Impact Internal Evaluations: A Practical Framework*, Richard C. Sonnichsen, Independent Consultant
Building a Self-Reflective Organization: Internal Evaluation for Nonprofit Agencies, Ann M. Minnett, Salesmanship Club Youth and Family Centers, Inc.

Making a Difference: Practical Internal Evaluation in the Public Sector, George F. Grob, Department of Health & Human Services

Strengthening Performance and Learning: Internal Evaluation for Business and the Private Sector, Oliver W. Cummings, Arthur Andersen Performance and Learning

Discussant: Arnold J. Love, Independent Consultant

SESSION 362: PANEL

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Evaluating Collaboratives that Build Community in Diverse Settings: What Works?

Chair: David M. Chavis, Association for the Study and Development of Community

Presenters: *Techniques and Strategies for Evaluating Collaboratives Made Up of Partners from Different Sectors*, Helène Clark, Association for the Study and Development of Community

What Works in Evaluating Collaboratives Within a Multicultural Context?, Kien S. Lee, Association for the Study and Development of Community

Applying a Developmental Framework to Support Collaborative Community-building across Levels, John F. Stevenson, University of Rhode Island

Measuring Community Building Outcomes, Andrea Anderson, Aspen Institute

Discussant: David M. Chavis, Association for the Study and Development of Community

Thursday, November 4, 3:20 P.M. to 4:50 P.M.

SESSION 363: PANEL

SALON 2

Sponsored by the Topical Interest Groups on International and Cross-cultural Evaluation and Feminist Issues in Evaluation, and the AEA Diversity Committee

Gender Dimensions in International Evaluation: Session 2 – Evaluating Gender Processes and Impacts in International Development Projects

Chair: Michael Bamberger, The World Bank

Presenters: *Developing Gender Performance Indicators for International Development: Lessons from the World Bank and other UN Agencies*, Lucia Fort, The World Bank

UNICEF's Experience in the Use of Gender Indicators, Mahesh Patel, United Nations Children's Fund (UNICEF)

Canadian CIDA's Experience in the Use of Gender Analysis in Its International Development Programs

Discussant: Michael Bamberger, The World Bank

SESSION 364: PANEL

SALON 5

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluating International Cooperation in Education

Chair: Lenore Y. Garcia, US Department of Education

Presenter: *Evaluating Bilateral Cooperation in Education: A US Perspective*, Lenore Y. Garcia, US Department of Education

Evaluating Bilateral Cooperation in Education: A Brazilian Perspective, Maria Helena G. de Castro, Ministry of Education of Brazil

Evaluating Multilateral Cooperation in Education: TIMSS from a US and International Perspective, Eugene Owen, US Department of Education

Discussant: Stephen Heyneman, IM&D

SESSION 365: MULTIPAPER SESSION

SALON 6

Sponsored by the Topical Interest Group on Crime and Justice

Measuring Effectiveness: Focus on Offender Outcomes

Chair: Christine Bray, Ramsey County Community Corrections

Presenters: *Qualitative Evaluation of a Reading, Discussion and Service Learning Curriculum as a Means of Improving Relationships Among Students In a Correctional Setting*, Jennifer A. Cutler Merritt, University of Virginia

An Evaluation of the Oklahoma County Nighttime Incarceration Program, Tom James, Susan Marcus-Mendoza & Marcus Martin, University of Oklahoma

Breaking Out: An Evaluation of a Treatment Center for Juvenile Delinquents, Ryan M. Quist & Miriam G. Resendez, Claremont Graduate University; and Dumiso G.M. Matshazi, Riverside County Department of Mental Health

Process and Short-term Outcomes of a Drug Court, Craig T. Love, CLOVE, Inc.

SESSION 366: MULTIPAPER SESSION

SALON 7

Sponsored by the Topical Interest Group on Health Evaluation

Evaluating Health Care Initiatives

Chair: Peggy A. Howard, Howard Research and Instructional Systems Inc.

Presenters: *Riding Herd on a 27HP Team*, Peggy A. Howard, Howard Research and Instructional Systems Inc.

The Development of a Quality Management Framework in the Midst of Regionalization: Lessons Learned through Accreditation, Sharon L. Zibin & Iris Penwarden, Calgary Regional Health Authority

Evaluating the Roles Hospitals and Health Systems Play in Community Health Improvement Initiatives, Ann P. Zukoski, University of California at Berkeley

The First Steps toward Healthier Communities: Outcomes from the Planning Phase of the Colorado Healthy Communities Initiative, Ross F. Conner & Sora Park Tanjasiri, University of California at Irvine

Thursday, November 4, 3:20 P.M. to 4:50 P.M.

SESSION 367: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Evaluation Use

Evaluation and Organizational Learning

Chair: Mark Lee, Queen's University

Presenters: *Practical Participatory Evaluation from an Internal Perspective: A Study of Organizational Learning*, Tim Robinson, Canada Post Corporation; and J. Bradley Cousins, University of Ottawa
Institutionalizing an Evaluation Culture in an Organization, John M. Owen, University of Melbourne
From Presenter to Partner: Process Use and Organizational Learning, Lyn M. Shulha, Queen's University
Assessing an Organization's Readiness for Learning from Evaluative Inquiry, Hallie Preskill, University of New Mexico; and Rosalie T. Torres, Developmental Studies Center

Discussant: J. Bradley Cousins, University of Ottawa

SESSION 368: PANEL

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Issues related to the Conceptualization, Construction, and Assessment of Questionnaires

Chair: Lee Sechrest, University of Arizona

Presenters: *Conceptualizing Questionnaires: Structural and Measurement Models*, Shelagh Mulvaney, University of Arizona
Important Aspects to Consider When Constructing Questionnaires, Rebecca Hill, University of Arizona
Generalizability Theory: A Simple Way to Understand the Dependability of Measures, Alicia Morales, University of Arizona
A State-Relationship Questionnaire Measuring Situational Variation in Couples: An Example of a Questionnaire in Development, Kimberly Bissell, University of Arizona

Discussant: Lee Sechrest, University of Arizona

SESSION 369: PANEL

SALON 10

Varying Perspectives on a Nat'l Evaluation: Trends in Collaboration, Outcome Measurement, and Organizational Change

Chair: Sarah C. Luchs, The Ohio State University

Presenters: *Beyond Raising Money: A Foundation Embraces Evaluation*, Wilke Nelson, The National Park Foundation
Moving Beyond GPRA: Using Evaluation to Achieve Intended Outcomes- Resource Knowledge and Stewardship, Julia Washburn, The National Park Service
Partnership to Improve Science Education: Building Models for Implementing the National Science Education Standards, Shirley Watt Ireton, National Science Teachers Association
"Oh Yeah and Outcomes Too!": Using Evaluation as a Learning Opportunity to Help Facilitate Organizational Change, Emmalou Norland, The Ohio State University

Discussant: Michael Quinn Patton, Utilization-Focused Information and Training

SESSION 370: PANEL

SALON 13

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Coverage, Creaming, Case Management, and Peer Influence: Opening Some Black Boxes of Service Delivery

Chair: Laura C. Leviton, Robert Wood Johnson Foundation

Presenters: *Opening the Black Box of Peer Education*, Scott Rhodes, University of Alabama at Birmingham
Using the Transtheoretical Model of Behavior Change as a Framework for Evaluating Street Outreach to Substance Abusers at Risk of HIV, Charles Collins, University of Alabama at Birmingham
Creaming: Peeking into the Black Box from a Dose/Response Perspective, Russell G. Schuh, University of Pittsburgh

Discussant: Laura C. Leviton, Robert Wood Johnson Foundation

Thursday, November 4, 3:20 P.M. to 4:50 P.M.

SESSION 371: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

State and Local Evaluation of North Carolina's Smart Start Early Childhood Initiative

Chair: Kathleen Y. Bernier, University of North Carolina at Chapel Hill

Presenters: *1999 Update on Statewide Evaluation Results*, Donna Bryant, Kathleen Y. Bernier & Kelly Maxwell, University of North Carolina at Chapel Hill

Providing and Evaluating "Evaluation Technical Assistance" to Local Units, Kathleen Y. Bernier & Karen Taylor, University of North Carolina at Chapel Hill

County-level Evaluation of North Carolina's Smart Start Early Childhood Initiative: Evolution to an Exemplary Status, Eva Hansen, Cumberland County Smart Start Partnership for Children; and Rhode Y. Bicknell, C.A.B. Consulting

SESSION 372: MULTIPAPER SESSION

SALON 15

Sponsored by the Topical Interest Group on Theories of Evaluation

Charting the Conceptual Territory

Chair: Judith M. Ottoson, Georgia State University

Presenters: *Evaluation as a Neo-Liberal Governing Practice*, Eva B. Åström, Umea University

The Limits of Modernist Conceptions of Evaluation, Jeffrey B. Davis & Thomas A. Schwandt, Indiana University

Factors Shaping Emergent Designs, Nick L. Smith & Soojung Jang, Syracuse University

Quantitative and Qualitative: A Conceptual Analysis, Joseph Maxwell & Lawrence B. Mohr, University of Michigan

SESSION 373: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Research, Technology and Development

Considering Social Capital in the Evaluation of Science and Technology Programs

Chair: Gordon Kingsley, Georgia Tech University

Presenters: *Evaluating Interdisciplinary Basic Research Efforts: New Organizational Forms in Knowledge Production*, Juan D. Rogers & Barry L. Bozeman, Georgia Tech University

Capital Gap and "Grassroots" Development of State Technology Policy, Julia Melkers, Georgia State University; and Gordon Kingsley, Georgia Tech University

The Imperatives of International Scientific Networks: An Australian Perspective, Fiona Wood, University of New England

SESSION 374: MULTIPAPER SESSION

SALON 17

Sponsored by the Topical Interest Group on Business and Industry

Challenges and Solutions for the Evaluator and Organization

Chair: Thomas G. Berstene, Workforce Planning Associates

Presenters: *Challenges, Solutions, and Return on Investment in a Corporate Multi-Site, Multi-Phase Global Program*, Sharon Marie May, Compaq Computer Corporation

Can Management Predict What Factors are Important to Employees?: A Change Readiness Case Study, Jennifer D. Dewey & Mark P. Lusnar, Arthur Andersen

Unintended Consequences of Electronic Communication Media: Implications for Organizations, Michal Galin, Cornell University

Discussant: Thomas G. Berstene, Workforce Planning Associates

SESSION 375: MULTIPAPER SESSION

SALON 18

Sponsored by the Topical Interest Group on Qualitative Methods

Finding the Models

Chair: Rita G. O'Sullivan, University of North Carolina

Presenters: *The 'Transversality of Impacts': Evaluating the Impact of Environmental Education Programs*, Ana Cristina Leonardos & Helenice M. Gonçalves, Independent Consultants; and Thereza Penna Firme, CESGRANRIO/UFRJ

In Pursuit of Program Logic, Jean-Jacques d'Aquin, University of South Alabama

Using Qualitative Methods to Elucidate a Theory of Change: Creating a Program Logic Model for the New York State Family Development Training and Credentialing Program, Betsy Crane, Cornell University

Thursday, November 4, 3:20 P.M. to 4:50 P.M.

SESSION 376: MULTIPAPER SESSION

SALON 19

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Program Evaluation and Child Welfare: Making it Work in Changing Times

Chair: Stanley T. Capela, HeartShare Human Services

Presenters: *Developing Outcome Measures for Evaluation Purposes among Child Welfare Agencies*, Al Sheehy, Institute for Child and Family Policy

Comprehensive Outcomes Planning: Strategies of a Non-profit Child Abuse Prevention Agency, Christina O. Lynch, Independent Consultant

Discussant: Stanley T. Capela, HeartShare Human Services

SESSION 377: MULTIPAPER SESSION

SALON 20

Sponsored by the Topical Interest Group on State and Local Government

Evaluating Outcomes: Policy, Practice, and Audit Ramifications

Chair: Maria D. Whitsett, Texas Education Agency

Presenters: *Measuring Program Performance and Recommending Performance Thresholds for Florida's Juvenile Justice Programs*, Dennis P. Affholter & Henry G. White, Florida Department of Juvenile Justice

Reporting Standards in Performance Auditing: Evaluating Audit Recommendations, Martin B. Fortner, Southern University at New Orleans

Modernizing Government: The Role of Output/Outcome Measurement - A UK Perspective, Michael J. Whitehouse & Nick Lacy, UK National Audit Office

SESSION 378: MULTIPAPER SESSION

SALON 22

Evaluating Museums, Zoos, and Science Centers

Chair: Stephen C. Bitgood, Jacksonville State University

Presenters: Stephen C. Bitgood, Jacksonville State University

Kim Hunter, Orlando Science Center

Harris Shettel, Independent Consultant

Bret T. Phillips, Zarko Vukmirovic, Lori Huffman & Jennifer Earls, Southern Illinois University

SESSION 379: PANEL

SALON 23

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

The Evaluation of Kellogg Youth Initiative Partnerships: Evaluation Findings and Challenges

Chair: Rafael Valdivieso, Academy for Educational Development

Presenters: *Adult Outcomes for KYIP*, Gary MacDonald, Academy for Educational Development

Organization Outcomes for KYIP, Gary MacDonald, Academy for Educational Development

Youth Outcomes for KYIP, Cheri Fancsali, Academy for Educational Development

Dealing with Inconsistent Findings, Vernay Mitchell, Academy for Educational Development

Discussant: Dale Blyth, Center for 4-H Youth Development

SESSION 380: MULTIPAPER SESSION

SALON 24

Sponsored by the Topical Interest Group on Evaluation Use

Strategic Stakeholder Involvement

Chair: Carolyn H. Hofstetter, University of California at Berkeley

Presenters: *Stakeholder Involvement: A Foundation for Evaluation Use*, Richard J. Cummings, Murdoch University

Improving Formative Evaluation: Maximizing Unanticipated Benefits of the Evaluation Process, Beth L. Green,

Northwest Professional Consortium; and Anna Rockhill, Child Welfare Partnership

Establishing Common Ground: Effective strategies to Achieve Stakeholder Buy-in, Dune E. Ives-Petersen, Northwest Energy Efficiency Alliance

Utilization of Evaluation Data in the Development of a Geriatric Clerkship, Mildred A. Savidge & Reed Thompson,
University of Arkansas for Medical Sciences

Thursday, November 4, 5:00 P.M. to 6:00 P.M.

SESSION 381: TIG BUSINESS MEETING and PRESIDENTIAL STRAND PRESENTATION

SALONS 11 and 12

Sponsored by the Topical Interest Group on Crime and Justice

TIG Chairs: Winifred Reed, National Institute of Justice
Laura Winterfield, National Institute of Justice

Frugal Evaluation Methods: Combining Scientific Realism with the Needs and Constraints of Decision Makers

Chair: Winifred Reed, National Institute of Justice

Presenter: Michael G. Maxfield, Rutgers University

SESSION 382: TIG BUSINESS MEETING

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

TIG Chair: David M. Fetterman, Stanford University

A Talk about Empowerment Evaluation with David Fetterman

Discussant: David M. Fetterman, Stanford University

SESSION 383: TIG BUSINESS MEETING

SALON 2

Sponsored by the Topical Interest Group on Health Evaluation

TIG Chair: Robin Turpin, Merck & Company

Prog. Chair: Molly Engle, Oregon State University

Public Health and the Value of Evaluation

Chair: Molly Engle, Oregon State University

Presenter: Laura C. Leviton, Robert Wood Johnson Foundation

SESSION 384: TIG BUSINESS MEETING

SALON 5

Sponsored by the Topical Interest Group on Distance Education & Other Educational Technologies

TIG Chair: Tara D. Knott, Evaluation Resources, Inc.

Prog. Chair: Mark Hawkes, North Central Regional Educational Laboratory

SESSION 385: TIG BUSINESS MEETING and PRESENTATION

SALON 6

Sponsored by the Topical Interest Group on State and Local Government

TIG Chair: Rakesh Mohan, Joint Legislative Audit & Review Committee

Prog. Chair: Mark E. Ward, US General Accounting Office

When Experimentation Goes Astray: Reflections on the Family Support Act's Experimental Mandate for Two-Parent Families

Chair: Mark E. Ward, US General Accounting Office

Presenter: Matthew J. Birnbaum, University of Wisconsin at Oshkosh

SESSION 386: TIG BUSINESS MEETING

SALON 7

Sponsored by the Topical Interest Group on the Teaching of Evaluation

TIG Chair: Katy Perry, Oklahoma State University

Prog. Chair: Peggy Perkins, University of Nevada at Las Vegas

SESSION 387: TIG BUSINESS MEETING

SALON 8

Sponsored by the Topical Interest Group on Extension Education Evaluation

TIG Chair: Michael W. Duttweiler, Cornell University

SESSION 388: TIG BUSINESS MEETING and PRESENTATION

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

TIG Chair: James H. Derzon, George Washington University

Prog. Chair: Georg E. Matt, San Diego State University

Alternative Conceptualizations of Validity for Cause-Probing Research

Chair: Georg E. Matt, San Diego State University

Presenter: Melvin M. Mark, Penn State University

SESSION 389: TIG BUSINESS MEETING

SALON 10

Sponsored by the Topical Interest Group on Research, Technology & Development Evaluation

TIG Chair: Julia Melkers, Georgia State University

Thursday, November 4, 5:00 P.M. to 6:00 P.M.

SESSION 390: TIG BUSINESS MEETING

SALON 13

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse & Mental Health

TIG Chair: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation

SESSION 391: TIG BUSINESS MEETING and PRESENTATION

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

TIG Chair: Frank Sansone, University of West Florida

Prog. Chair: Robert L. Fischer, Families First

The Relationship between Organizational Culture and the Practice of Program Evaluation in Human Service Organizations

Chair: Robert L. Fischer, Families First

Presenter: Lorraine C. Marais, Western Michigan University

SESSION 392: TIG BUSINESS MEETING

SALON 15

Sponsored by the Topical Interest Group on Theories of Evaluation

TIG Chairs: Prachee Mukherjee, Colorado Springs School District 11

Barbara Lee, University of Southern Florida

SESSION 393: TIG BUSINESS MEETING

SALON 16

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

TIG Chair: Martha Diefendorf, NECTAS

SESSION 394: TIG BUSINESS MEETING and PRESENTATION

SALON 17

Sponsored by the Topical Interest Group on Needs Assessment

TIG Chair: Sue Hamann, Friends of the Homeless

Toward a Taxonomy of Problems Encountered in Needs Assessment Data

Chair: Sue Hamann, Friends of the Homeless

Presenter: James W. Altschuld, Ohio State University

SESSION 395: TIG BUSINESS MEETING

SALON 18

Sponsored by the Topical Interest Group on Independent Consulting

TIG Chair: Melanie Hwalek, SPEC Associates

Prog. Chair: Donna Camp-Blair, Camp-Blair Consulting, Inc.

SESSION 396: TIG BUSINESS MEETING

SALON 19

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

TIG Chair: Stan Capela, Heartshare Human Services

SESSION 397: TIG BUSINESS MEETING and PRESENTATION

SALON 20

Sponsored by the Topical Interest Group on Evaluation Managers and Supervisors

TIG Chairs: George Grob, Department of Health and Human Services

Robert Brown, Department of Health and Human Services

Recruiting New Talent: Practical Tips on Recruiting, Hiring, and Retaining Young Evaluators

Chair: Robert Brown, Department of Health and Human Services

Presenter: Brian Rawdon, Department of Health and Human Services

SESSION 398: TIG BUSINESS MEETING and PRESENTATION

SALON 22

Sponsored by the Topical Interest Group on Assessment in Higher Education

TIG Chair: Mark Troy, Texas A&M University

Helping Academic Units Develop and Implement Outcomes Assessment Plans

Chair: Mark Troy, Texas A&M University

Presenters: Cheryl D. Bullock, University of Illinois at Urbana-Champaign

Mindy M. Basi, University of Illinois at Urbana-Champaign

John C. Ory, University of Illinois at Urbana-Champaign

Thursday, November 4, 5:00 P.M. to 6:00 P.M.

SESSION 399: TIG BUSINESS MEETING and PRESENTATION

SALON 23

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

TIG Chair: Ricardo A. Millett, WK Kellogg Foundation

Cluster Evaluation, Context & Logic Models

Chair: Ricardo A. Millett, WK Kellogg Foundation

Presenter: Beverly A. Parsons, InSites

SESSION 400: TIG BUSINESS MEETING

SALON 24

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

TIG Chairs: Huey T. Chen, Centers for Disease Control and Prevention

Stewart I. Donaldson, Claremont Graduate University

Thursday, November 4, 6:15 P.M. to 7:30 P.M.

SESSION 401: EVENING RECEPTION and POSTER SESSION

BALLROOM F

This evening's reception and poster session is co-sponsored by Scantron Technologies. AEA and Scantron invite you to complete a questionnaire developed using Scantron's eListen software to vote on the best poster presentations of the evening.



- POSTER 1: A Measure of Independent Functioning among the Seriously Mentally Ill**, Cara R. Hartfield, Cathy Bolton, Jason Chapman & Ralph M. Turner, MCP Hahnemann University
- POSTER 3: Design and Findings of the Direct Loan Evaluation**, Steven Zwillinger, US Department of Education; and Fred Galloway, Macro International Inc.
- POSTER 4: Documenting Our Collective History: A Tool-and-Result Methodology for Evaluation**, Dana R. Fusco, Columbia University
- POSTER 5: Results Mapping as Context Evaluation: A Case Study**, Deborah L. Wasserman, The Ohio State University
- POSTER 6: Cognitive Level and Quality of Writing Assessment (CLAQWA)**, Teresa L. Flateby & Elizabeth Metzger, University of South Florida
- POSTER 7: Performance Standards for Case Management: Incorporating the Consumer's View**, Sharon A. Baggett, Independent Consultant
- POSTER 8: Preservice Teachers' Beliefs about Integrating Music with Content Area Instruction**, Charlesetta M. Dawson, University of North Carolina at Greensboro
- POSTER 10: Development and Implementation of an Internet-based Data Collection, Analysis and Reporting System**, Daniel J. Robertson, Margaret M. Lubke, Brad Althouse, Keith Paskett, Utah State University
- POSTER 11: Dimensions of the Quality of Life Inventory**, Jason E. Chapman, Cathy Bolton, Juliet G. Brown, Crystal A. Brooks, Melissa Westendorf & Ralph M. Turner, MCP Hahnemann University
- POSTER 12: Measurement of Implicit Sexual Attraction: Response Latency Assessment of Sexual Deviance**, Alan S. Reiman, Center for Human Development
- POSTER 13: Participant Evaluation of a Supportive Housing Program for the Mentally Ill: A Qualitative Study**, Crystal A. Brooks, Cathy Bolton, Paul Dudek, Juliet G. Brown, Cara Hartfield & Ralph M. Turner, MCP Hahnemann University
- POSTER 14: Development of Evaluation Manuals for Domestic Violence and Sexual Assault Service Providers in Illinois**, Jennifer M. Camacho, University of Illinois at Chicago

POSTER 15: An Evaluation of a Condensed One-day Form of a Five-week Intervention: The Harlem Study, Lani M. Van Dusen & Jared C. Cutler, Utah State University

Thursday, November 4, 6:15 P.M. to 7:30 P.M.

POSTER 16: Training Program Implementers in Basic Evaluation Techniques, Lani M. Van Dusen & Jared C. Cutler, Utah State University

POSTER 17: The Use of the NECTAS Logic Model in Guiding Performance-based Outcome Evaluation, Martha Diefendorf, Lynne Kahn & Christina Kasprzak, National Early Childhood Technical Assistance System

POSTER 18: Organizational Consulting as a Model for the Formative Evaluation of a Special Needs Population Support Group, Maureen E. Jacobs Figueredo, Northern Arizona University

POSTER 19: Documenting Program Impact: Creating Survey Questions, Franklin A. Bruce Jr., Virginia Tech

POSTER 20: Youth Asset Development: Two Ways of Telling the Same Story?, June P. Mead & Eunice Rodriguez, Cornell University

POSTER 21: Proactive Approach to Performance Measurement and Program Evaluation, Raj Gill, Department of Economic Development of Alberta

POSTER 22: Proposal for Evaluating Continuing Care Retirement Communities, Shara A. Godiwalla, CSR, Incorporated

POSTER 23: A Systematic Method to Review Evaluations of Suicide Programs, Henriette Bilodeau, Jean-Jacques Breton & Sylviane Raymond, University of Montreal; Richard Boyer, University Institute of Social Gerontology of Quebec; and Natacha Joubert, Health Canada

POSTER 24: Evaluating a Virtual Hospital: A Multi-design Approach, François Champagne, Henriette Bilodeau, Michèle Rivard, Nicole Leduc & André-Pierre Contandriopoulos, University of Montreal

POSTER 25: Evaluation of a Complex Network of Pediatric Health Care Services, François Champagne, Henriette Bilodeau, Nicole Leduc, Michèle Rivard, Claude Sicotte, Pascale Lehoux, Jean-Louis Denis, André-Pierre Contandriopoulos, and Régis Blais, University of Montreal

POSTER 26: Community Needs Versus Funding Requirements: Bridging the Gap in Applied Evaluations of Health Programs, Gwendolyn Quinn & Patricia Gorzka, University of South Florida

POSTER 27: Evaluation of the Teen Advisor Program: Prevention through Modeling, Gwendolyn Quinn & Kay Perrin, University of South Florida

POSTER 28: Evaluation Strategies in Local Government: The City of Tucson's Experience, Nicole L. Ewing & Chris Kaselemis, City of Tucson

POSTER 29: An Overview of the Minimum Evaluation Data Set (MEDS) Instruments, Diana Urbanas, Doug Fountain & May Chao, Caliber Associates

POSTER 30: Québec Needs Investigation in Neurotraumatology from a Pluralist Approach, Marie Gervais & Sylvie Dubé, Laval University

POSTER 31: Québec Experts Consultation on Traumatic Brain Injury by Delphi Technique, Marie Gervais & Sylvie Dubé, Laval University

POSTER 32: Assessing Program Fidelity in an HIV Prevention Program for Women in Methadone Treatment, Kendell V. Childers, MD Dept of Health and Mental Hygiene

POSTER 33: An Evaluative Case Study of the Undergraduate Biomedical Research Component of a Federally Funded Minority Student Development Project, Nancy Puhlmann, Utah State University

POSTER 34: To Refer or Not Refer: A Study of the Teacher Referral Process in Special Education, Ereka R. Williams, University of North Carolina at Greensboro

POSTER 35: **Development of a Universal Instrument to Measure Behavior Change for HIV Prevention Programs in a Maryland County**, Janet J. Wiersema, State of Maryland Department of Health and Mental Hygiene

Thursday, November 4, 6:15 P.M. to 7:30 P.M.

POSTER 36: **Conflict Resolution: A New Frontier in Evaluation**, Jennifer L. Holt, University of Minnesota

POSTER 37: **Evaluating Classroom/Computers on Wheels (COW)**, Peggy Perkins, University of Las Vegas at Nevada

POSTER 38: **Strengthening Evaluation Practice in the Kentucky Cooperative Extension Service**, Roger A. Rennekamp, University of Kentucky

POSTER 39: **Implementing Self-managed Teams and Changes in Agricultural Producers' Informational and Educational Preferences**, Murari Suvedi, Maria Knight Lapinski & Shelly Campo, Michigan State University

POSTER 40: **Comprehensive Evaluation Report for the Canadian Replication of the Families and Schools Together (FAST) Program**, James S. Sass, Alliance for Children and Families

POSTER 41: **Evaluation of a Graduate Program: When an External Evaluator Becomes an Internal Evaluator**, Christel A. Woodward, McMaster University

POSTER 42: **Evaluation as the Capstone Experience in a General Instructional Systems Master's Program**, Marcie J. Bober, San Diego State University

POSTER 43: **The Center for Standardized Test Organization and Results Management: A Resource for Evaluation, Decision-making, and Accountability**, Tara Atkins-Brady, Milton Hershey School

POSTER 44: **InnoNet's Innovative On-line Workstation: Helping Nonprofits Create Quality Program and Evaluation Plans**, Colette Thayer, Innovation Network, Inc.; and Kim Sabo, Children's Environments Research Group

POSTER 45: **Outcome Mapping: A Method for Reporting on Results**, Sarah Earl, International Development Research Centre

Friday, November 5, 8:00 A.M. to 9:15 A.M.

SESSION 500: SECOND PLENARY

BALLROOM F

The Presidential Address: "The Territory Ahead"

Chair: Daniel Stufflebeam, Western Michigan University

Presenter: Michael Scriven, Claremont Graduate University

This is a breakthrough year for evaluation on the international front, with the doubling and perhaps soon the tripling of the number of national evaluation associations. Are there other breakthroughs that we should chalk up, perhaps some methodological rather than professional achievements? Are there major problems in the profession or the practice that have now clearly emerged and that we need to confront? Some possibly controversial candidates will be proposed, to start a last round of preparation for the territory ahead.

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 501: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

The Territory Ahead: The Next Decade in School Evaluation

Chair: Daniel L. Stufflebeam, Western Michigan University

Presenters: *The Systematic Use of Information within School Systems to Improve Teaching, Learning, and Leading*, James R. Sanders, Western Michigan University

The Systematic Analysis of School Performance by State Departments and Boards of Education, Gary Miron, Western Michigan University

The Systematic Development of Student Evaluation Practices, Arlen Gullickson, Western Michigan University

Discussant: Daniel L. Stufflebeam, Western Michigan University

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 502: MULTIPAPER SESSION

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Issues in Evaluation Ethics

Chair: Jody Fitzpatrick, University of Colorado

Presenters: *The Integrity of Evaluation*, Cheryl MacNeil, State University of New York at Albany

The Ethics of Participatory Evaluation: The Responsibilities of Non-evaluation Partners, Dianna L. Newman, State University of New York at Albany; and Anna L. Lobosco, New York State Developmental Disabilities Planning Council

You Got a Problem with That? Exploring Evaluators' Disagreements about Ethics, Michael Morris & Lynette Jacobs, University of New Haven

SESSION 503: MULTIPAPER SESSION

SALON 2

Sponsored by the Topical Interest Group on Distance Education and other Educational Technologies

Evaluation in Web-based and Distributed Learning Environments

Chair: Mark Hawkes, Dakota State University

Presenters: *Issues to Consider in Evaluating Web-based Instruction*, David D. Williams, Brigham Young University

Evaluation of Online Programs: The Search for Meaningful Criteria and Standards, Marcie J. Bober, San Diego State University

Evaluating Distance Learning Courses at the World Bank: Challenges, Concerns, and Lessons Learned, Mark D. Bardini, The World Bank

Needs assessment of a University-wide Distance Education Program: One Step Forward, One Step Back and Two Steps Sideways?, Susan A. Tucker, Jean-Jacques d'Aquin & Denise Flowers, University of South Alabama

SESSION 504: MULTIPAPER SESSION

SALON 5

Sponsored by the Topical Interest Groups on Program Theory and Theory-driven Evaluation, and Business and Industry

Enhancing the Usefulness of Evaluations with Theory-driven Evaluation

Chair: Stewart I. Donaldson, Claremont Graduate University

Presenter: *Differentiated Program Theory Evaluation as an Analogy to Market Segmentation: An Example from the Dairy Industry*, Patricia J. Rogers, RMIT University; and Bronwen M. McDonald, Department of Natural Resources and Environment

It is Worse Than Folly... Not To Recognize the Truth, for in It Lies the Tinder for Tomorrow, Kathryn A. Bowen, Bowen's Evaluation and Consulting Service

Building the Knowledge Base for Improving Educational and Social Programs through Planned Variation Field Experiments, Stuart S. Yeh, Harvard University

An Investigation of Practitioners' Program Theories in an Evaluation of Minority Teacher Recruitment Programs, Jae-Chun Ban, ACT, Inc.; and Donald B. Yarbrough, University of Iowa

SESSION 505: PANEL

SALON 6

Sponsored by the Topical Interest Group on Crime and Justice

Multi-site Evaluation of Criminal Justice Diversion for Individuals with Co-occurring Mental Illness and Substance Abuse Problems

Chair: Mary Westcott, Center for Mental Health Services

Presenters: *Cross-site Design and Preliminary Findings from the SAMHSA Criminal Justice Diversion Evaluation*, Pamela K. Lattimore, Research Triangle Institute

Local Evaluation of Connecticut's Diversion Program: 'Piggyback' Knowledge Development within a Multi-site Study, Linda Frisman, Connecticut Department of Mental Health & Addiction Services

Program Evaluation and System Change, Nahama Broner, New York University

Discussant: Mary Westcott, Center for Mental Health Services

FRI Overview

Fri Overview

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 506: PANEL

SALON 7

Sponsored by the Topical Interest Group on State and Local Government

Evaluating the Evaluators: Organizing Useful Peer Reviews

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Presenters: *A Content Analysis of the Quality of Department of Health and Human Services Evaluations: Processes and Results of Peer Review*, Mary Ann Scheirer, Independent Consultant
Using the Joint Committee's Program Evaluation Standards to Evaluate the Evaluators, Kathleen Sullivan, University of Mississippi

Discussant: Mary Stutzman, Florida Office of Program Policy Analysis and Government Accountability
Ross Conner, University of California at Irvine

SESSION 507: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Groups on Independent Consulting, and Non-profit and Foundations Evaluation

The Role of the Independent Consultant in Helping Non-profit Agencies Develop Evaluation Systems

Chair: Stanley T. Capela, HeartShare Human Services

Presenters: *Useful Products from Girl Scouts of the U.S.A.'s National Outcomes Study*, Melanie Hwalek, SPEC Associates; and Michael Conn, Girl Scouts of the U.S.A.
Real Life, Real Evaluation, Real Time: Providing Evaluation for Non-profits through Graduate Student Service Learning Projects, Cindy Somers & Emmalou Norland, Ohio State University
When the Evaluators (Almost) Outnumber Program Staff, Michael Hendricks, Independent Consultant
Evaluating from Concept to Demonstration to Delivery: The Successes and Challenges in Developing a Model for Bringing Health Promotion Programs to the Worksite of the Working Poor, Maura J. Harrington, Lodestar Management/Research, Inc.

Discussant: Stanley T. Capela, HeartShare Human Services

SESSION 508: PANEL

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

The Entitivity of Emergent Variables II: Applicable Quantitative Methods

Chair: Aurelio J. Figueredo, University of Arizona

Presenters: *Structural Parsimony as an Operationalization of the Criteria for the Entitivity of Emergent Variables*, Aurelio J. Figueredo, University of Arizona
The Entitivity of Adaptation to Chronic Illness, Michele E. Walsh, University of Arizona
Emergent Variable Model of Persuasion: Analyzing the Effect of Message Designs to Change Health Promotion Behavior in Multicultural Populations, Rachel Smith, University of Arizona

Discussant: Aurelio J. Figueredo, University of Arizona

SESSION 509: MULTIPAPER SESSION

SALON 10

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

"But It's Elementary:" Evaluating Diversity Programs in Higher Education

Chair: James E. Davis, University of Delaware

Presenters: *A Story about Teaching Quality, Diversity and Technology: Using Web Based Conferencing to Prepare Future Teachers on Issues of Diversity in the Classroom*, Edith J. Cisneros-Cohernour & Thomas E. Grayson, University of Illinois at Urbana-Champaign
Using a Participant Outlook Approach in Evaluating a Research Program Oriented toward Minority College Students, Rebecca A. Zulli, Henry T. Frierson Jr., University of North Carolina at Chapel Hill
Using Savvy Assessment and Evaluation to Advance the Multicultural Diversity Agenda in Higher Education, Hazel Symonette, University of Wisconsin at Madison

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 510: PANEL

SALON 13

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

International Perspectives on Linking Program Evaluation and Performance Measurement -- Lessons Learned

Chair: Robert E. Lahey, Public Service Commission of Canada

Presenters: *Partnering Program Evaluation and Performance Monitoring... A Practical Approach for Success*, Robert E. Lahey, Public Service Commission of Canada
We Need More of a Good Thing -- Collecting Success Stories: Lessons From the US Department of Energy, Gretchen Jordan, Sandia National Laboratories
Evaluation and Performance Measurement Practices in Other Countries, Steve Montague, Performance Management Network Inc.

SESSION 511: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Extension Education

Challenges in Extension Education Evaluation

Chair: Susan Laughlin, UCCE Contra Costa

Presenters: *Extension Faculty Attitudes Toward and Perceptions of Program Evaluation*, Marilyn H. Grantham, University of Minnesota
The Attribution Question in Extension: A Discussion of Program Evaluation Strategy, Satish Verma & Michael Burnett, Louisiana State University
A New Frontier: The Evaluation of 4-H's Life Skills, Michael E. Newman, Julie S. Sexton & Martin W. Brunson, Mississippi State University
Positive and Negative Aspects of a Formative Evaluation as Seen in Hindsight Following a Summative Evaluation, Nancy-Ellen Kiernan & J. Lynne Brown, Penn State University

SESSION 512: MULTIPAPER SESSION

SALON 15

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

The National Treatment Improvement Evaluation Study (NTIES): Findings From the Second Generation of Analyses

Chair: Robert G. Orwin, Battelle Centers for Public Health Research

Presenters: *Profile of Clients in Treatment for Alcohol Problems*, Richard Finkbiner, Caliber Associates
The Effects of Programmatic Factors on Retention in Substance Abuse Treatment, Robert G. Orwin, Battelle Centers for Public Health Research
Cost-effectiveness of Treatment Services in NTIES Treatment Sites, Rick Harwood, Lewin Group
Nonresponse and Selection Bias in Substance Abuse Treatment Followup Studies, Robert A. Johnson, National Opinion Research Center
Discussant: Ron Smith, Center for Substance Abuse Treatment

SESSION 513: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Research, Technology and Development

Issues and Approaches in the Measurement of Science and Technology in the R&D Setting

Chair: Jacob Hodges, Noesis, Inc

Presenters: *A Performance Measurement Model of Academic Research*, Fans Van den Beemt, VdBeemt 2G Advies
Evaluation and the Cognitive Performance of a Radioactive Waste Management Project, Scott A. Robbins, Los Alamos National Laboratory
Measuring R&D Impact, Santa Falcone, University of New Mexico

SESSION 514: TIG BUSINESS MEETING and DISCUSSION

SALON 17

Sponsored by the Topical Interest Group on Evaluation Use

Why Use Should Not Be a Defining Goal in Evaluation

TIG Chair: Valerie J. Caracelli, US General Accounting Office

Discussant: Gary T. Henry, Georgia State University

Sponsored by the Topical Interest Group on Qualitative Methods

TIG Chair: Beth Walden, Utah State University

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 516: ROUNDTABLES

Focus on Health and Human Services

Host: Anne E. Just, California Department of Education

FIRST ROTATION: 9:30 a.m. to 10:15 a.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: Evaluation and Environmental Concerns

Striving for School Safety: How Three Florida School Districts Perceive the Effectiveness of the School Environmental Safety Incident Reporting System (SESIR), Rosemary V. Barnett & Glenn D. Israel, University of Florida
Promoting Pollution Prevention with Cooperative Techniques: A Case Study of the New England Metal Finishing Industry, Victoria C. Konar, Vanderbilt University

TABLE B: Evaluating Substance Abuse Treatment Programs in Two Contexts

Effectiveness of a Statewide Initiative for Early Intervention in Adolescent Substance Use, Dennis Deck, RMC Research Corporation; and Martin Mueller, Office of Superintendent of Public Instruction
Evaluation of an in Prison Residential Substance Abuse Treatment Program, Craig T. Love, Brown University

TABLE C: Evaluation of Safer Communities Initiatives

Treatment Accountability for Safer Communities: Process Evaluation, Skye C. Babé & Kelli Klebe, Colorado University at Colorado Springs; Julie N. Hook, Colorado University at Colorado Springs; and Maureen O'Keefe, Colorado Department of Corrections
Evaluation of a Community Action Network (Community Police) Program, Robert E. Jameson, Ewing Marion Kauffman Foundation

TABLE D: Evaluation of Sexual Assault Prevention and Intimate Partner Violence Initiatives

Evaluating Coordinated Community Responses to Intimate Partner Violence: Lessons in Collaboration, Lynn M. Short & Lemyra M. Debruyne, Centers for Disease Control and Prevention
Evaluation of a Statewide Community Development Approach to Social Change: Sexual Assault Prevention in Washington State, Kimberly A. Francis & Marc Bolan, The Evaluation Forum

TABLE E: A Recommended Framework for Program Evaluation in Public Health Practice, Bobby Milstein & Scott F. Wetterhall, Centers for Disease Control and Prevention

SECOND ROTATION: 10:15 a.m. to 11:00 a.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: The Multi-site Evaluation of a Statewide Initiative to Prevent Child Abuse, Rhonda A. Bohs & Lauren Strano, DLR Consultants, Inc.

TABLE B: Evaluation Issues in HIV/AIDS Programming

Between Prevention, Politics, and Empowerment: Technical Assistance Proposal Development and Health Evaluation of HIV/AIDS Community Based Organizations in Baltimore City, MD, Rodney K. Hopson, Duquesne University; and James A. Peterson & Kenya J. Lucas, Johns Hopkins University
Evaluating Three Strategies for Teaching Mexican College Students about AIDS, Maria Teresa Lopez-Avila, Carlos Castro-Sansores & Renan Gongora-Bianchi, Universidad Autonoma de Yucatan

TABLE C: Multi-site Evaluations in the Human Services

Conducting a Multi-site Evaluation: Lessons Learned from a Statewide Evaluation of Primary Prevention Programs, Ernie J. Hill, Ounce of Prevention Fund

TABLE D: Client Satisfaction and Health Reform Services

What Predicts Client Satisfaction with Supportive Housing Services?, Juliet G. Brown, Krista Olex, Jennifer Hitelman & Ralph Turner, MCP-Hahnemann University
Establishing Psychometric Properties of a Client Satisfaction Instrument in Healthcare, Thomas H. Cook & Nancy Wells, Vanderbilt University

TABLE E: **Promoting Evaluation Research in Social Work: British and American Experiences**, Mansoor A.F. Kazi, The University of Huddersfield; Bruce A. Thyer & Laura L. Myers, University of Georgia; and Shahida Kazi, University of Huddersfield

Friday, November 5, 9:30 A.M. to 11:00 A.M.

SESSION 517: MULTIPAPER SESSION

SALON 21

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Non-Profit Evaluation Data Collection and Analysis in the Real World

Chair: Amy Juntunen, SPEC Associates

Presenters: *Tracking and Interviewing Homeless Youth*, Amy Juntunen, SPEC Associates

Building Evaluation Capacity at Small Non-profits: Lessons from Two Local Evaluations, Colette E. Thayer, Innovation Network, Inc.

Effective Organizations: Using Evaluation to Improve Non-profit Performance, Page Snow & Elizabeth Heid, The Pew Charitable Trusts

The Utility of Program Files to Measure the Quality of Grants and Inform Funders, Susan G. Hanson, Independent Consultant

SESSION 518: 90 MINUTE DEMONSTRATION

SALON 22

Sponsored by the Topical Interest Group on Business and Industry

How to Turn Your Vision into Reality through Measurement: A Strategic Planning Workshop

Chair: Susan M. Missler, Office of Business Management

Presenters: Sarah Blouch, The Ohio State University

Michael Krabill, Office of Business Management

Judith Hoza, Office of Business Management

SESSION 519: PANEL

SALON 23

Internal Evaluation: Old Frontiers, New Foundations

Chair: Zoe A. Barley, Mid-continent Regional Educational Laboratory (McREL)

Presenters: *Evaluation in a Learning Organization: McREL as a Case Study*, Stephanie Baird-Wilkerson, McREL

Internal Evaluation: Emerging Roles and Diverse Expectations, Phyllis M. Thomas, McREL

Internal Evaluation: The Changing Meaning of Utilization, Robert A. Keller, McREL

Discussant: Rosalie T. Torres, Developmental Studies Center

SESSION 520: MULTIPAPER SESSION

SALON 24

Children, Families, and Learning: Evaluation in Context

Chair: Merrill L. Meehan, Appalachia Education Laboratory

Presenters: *An Evaluation of Parents Anonymous? Parent Leadership Development*, Margaret L. Polinsky, Cindy K. Gilbert & Lisa Pion-Berlin, Parents Anonymous, Inc.

New Arrivals School: The Evaluation of a Program for Homeless Children, Cheryl A. Videen, Teri D. Davis & Hai Jiang Kuang, St. Paul Public Schools; and Geoffrey Maruyama, University of Minnesota

Evaluation of a Primary Prevention Program for Early Adolescent Girls, Craig W. LeCroy, Arizona State University

Parent Outcomes of Home-based Family Literacy Program II: Different Sample and Different Instruments, Merrill L.

Meehan, Appalachia Education Laboratory; Sandra Walsh; and Janet Spring, Harry Lewis & Angie Swisher, Even Start Program

Friday, November 5, 11:10 A.M. to 11:55 A.M.

SESSION 521: 45 MINUTE CREATIVE FORMAT

SALONS 11 and 12

Sponsored by the Topical Interest Group on Theories of Evaluation

The Relevance of Evaluation Theory for Practitioners: A Dialogue

Chair: Prachee Mukherjee, Colorado Springs School District 11

Presenters: Rosalie T. Torres, Developmental Studies Organization

Mark Hawkes, Dakota State University

Sharon M. May, Compaq Computer

Prachee Mukherjee, Colorado Springs School District 11

Nancy C. Zajano, Ohio General Assembly

Discussant: Debra J. Rog, Vanderbilt University

SESSION 522: MULTIPAPER SESSION

SALON 1

Sponsored by the Topical Interest Group on Evaluation Use

The Thin Line Between Farness and Misuse

Chair: Dune E. Ives-Petersen, Northwest Alliance

Presenters: *Assessing English Language Learners: Some Evaluation Considerations*, Carolyn H. Hofstetter, University of California at Berkeley

A Case Study in Evaluation Use and Misuse, Darlene Russ-Eft, Lilanthi Ravishankar, AchieveGlobal, Inc.

SESSION 523: 45 MINUTE DEMONSTRATION

SALON 2

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Often Overlooked: A Tool for Explicating the Theory of Change

Presenter: Jordan E. Horowitz, WestEd

SESSION 524: ORGANIZING SESSION

SALON 5

AEA Graduate Student Association Organizing Session

Facilitators: David J. Bernstein, Montgomery County Department of Finance

Robert Covert, University of Virginia

Charles L. Thomas, George Mason University

SESSION 525: 45 MINUTE DEMONSTRATION

SALON 6

Sponsored by the Topical Interest Group on Evaluation Use

A Toolkit for Evaluating Leadership Development

Chair: Jennifer W. Martineau, Center for Creative Leadership

Presenters: Jennifer W. Martineau, Center for Creative Leadership

Ellen VanVelsor, Center for Creative Leadership

S. Bartholomew Craig, Center for Creative Leadership

Sharon Rogolsky, Center for Creative Leadership

SESSION 526: MULTIPAPER SESSION

SALON 7

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

International Evaluation Standards

Chair: Arlen Gullickson, Western Michigan University

Presenters: *CARE Design, Monitoring & Evaluation Standards*, Jim Rugh, CARE International

The Applicability of the Joint Committee Standards in the Evaluation of Unplanned Change in Non-western Contexts,

Soojung Jang, Syracuse University

SESSION 527: 45 MINUTE DEMONSTRATION

SALON 8

Sponsored by the Topical Interest Groups on Human Services Evaluation and Non-profit and Foundations Evaluation

The Outcome-Asset Impact Model for Evaluation of Human Services

Presenters: Robert E. Brown, Michigan State University

Celeste Sturdevant Reed, Michigan State University

Friday, November 5, 11:10 A.M. to 11:55 A.M.

SESSION 528: 45 MINUTE DEMONSTRATION

SALON 9

Sponsored by the Topical Interest Group on Health Evaluation

Those Pesky Cost Studies: Detailing Dollars and Human Effort for the Biggest Payoff

Presenter: Barbara Lee, University of South Florida

SESSION 529: TIG BUSINESS MEETING

SALON 10

Sponsored by the Topical Interest Group on Computer Use in Evaluation

Chair: To Be Announced

SESSION 530: ROUNDTABLES

SALON 13

Roundtable Potpourri

Host: Karen Kirkhart, Syracuse University

TABLE A: Evaluation Stakeholders: Students in Post-secondary Education

BAC: Findings at the University of Arizona and Implications for Programming, Stacie A. Hudgens & Peggy Glider, University of Arizona

Evaluating the Effects of Locus of Control and Self-esteem on the Participatory Learning Process, Jimmy L. Boyd, Research Services Unlimited

TABLE B: Evaluation Stakeholders: Working with Native Americans and Native Hawaiians

A Case toward the Collective Efficacy of Native Hawaiians through Practitioner-centered Evaluation, Brenda L. Wong, ALU LIKE, Inc.

Serendipity and Why A Potential Disaster Saves The Day: The Evaluation of a Native American Prevention Project In Flux, Craig T. Love, CLOVE, Inc.

TABLE C: Evaluation Stakeholders: Women and Youth

Interpretivism and Welfare Reform: Advantages and Challenges, Staci T. Lowe & Melody R. Johnson, Cornell University

Longitudinal Evaluation of a Youth Construction Initiative Program for Women and Minorities, Kristine L. Lisi, Erin K. Christopher & Dianna L. Newman, State University of New York at Albany

TABLE D: The Centrality-Cohesiveness Model of Organizational Effectiveness: A Structural Perspective, Maryann M.

Durland, Constance M. Filling & Anna R. Neuman, Arthur Andersen Performance & Learning

TABLE E: Evaluation Stakeholders: The State

Technical Decisions in a Policy Environment, Dennis P. Affholter, Jason Gaitanis & Susan McNamara, Florida Department of Juvenile Justice

National Evaluations as Governing Instruments - How do they govern? A Meta-evaluation of a National Evaluation of Higher Education in Care and Nursing, Christina Segerholm, Umeå University

TABLE F: Issues in the Evaluation of Respite Care and Alternative Respite Care Programs, Michael S. Trevisan & Eric

Hampton, Washington State University

TABLE G: Social Workers Interested in Evaluation Research, Bruce A. Thyer & Laura L. Myers, University of Georgia; and

Mansoor A. F. Kazi & Shahida Kazi, University of Huddersfield

SESSION 531: 45 MINUTE SKILL BUILDING WORKSHOP

SALON 14

Tailoring Evaluation Models to Specific Needs

Presenter: Rosa Maria Nunez-Urquiza, Instituto Nacional de Salud Publica

SESSION 532: 45 MINUTE DEMONSTRATION

SALON 15

Evaluation Potential: Adapting a Model of Evaluation to Career Development Programs and Services

Chair: Veronica Vinge, University of Alberta

Presenters: Colleen Barr, University of Alberta

Linda Harris, Canada/Alberta Service Centre

Carolyn Oleniuk, University of Alberta

Friday, November 5, 11:10 A.M. to 11:55 A.M.

SESSION 533: 45 MINUTE DEMONSTRATION

SALON 16

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Training Techniques to Engage Program Staff in Evaluation

Chair: Nicole L. Ewing, City of Tucson Program Evaluation Unit

Presenters: Nicole L. Ewing, City of Tucson Program Evaluation Unit

Chris Kaselemis, City of Tucson Program Evaluation Unit

SESSION 534: 45 MINUTE TECH TALK

SALON 17

Sponsored by the Topical Interest Group on Teaching of Evaluation

Learning While Doing: Electronic Group Techniques

Presenter: Jane E. Zahner, Valdosta State University

SESSION 535: 45 MINUTE SKILL BUILDING WORKSHOP

SALON 18

Evaluating System Dynamics Affecting Professional Development Initiatives

Presenters: Beverly A. Parsons, InSites

Carolyn Lupe, InSites

SESSION 536: ROUNDTABLE

SALON 19

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Empowerment and Action Evaluation: A Comparison of Methodologies and Applications

Chair: David M. Fetterman, Stanford University

Presenters: David M. Fetterman, Stanford University

Jay Rothman, Antioch University

Discussant: Abraham H. Wandersman, University of South Carolina

SESSION 537: 45 CONVERSATION

SALON 21

A Conversation with AEA's Journal Editors

Editors: *American Journal of Evaluation*, Melvin Mark, Pennsylvania State University

New Directions for Evaluation, Gary Henry, Georgia State University

New Directions for Evaluation, Jennifer Greene, University of Illinois at Urbana-Champaign

SESSION 538: 45 MINUTE DEMONSTRATION

SALON 22

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Supporting Self-Evaluation Via the Internet

Presenters: Charles L. Usher, University of North Carolina at Chapel Hill

Dean F. Duncan, University of North Carolina at Chapel Hill

SESSION 539: 45 MINUTE DEMONSTRATION

SALON 23

"It Belongs To Us": An Evaluation Training Video

Presenter: Judy A.R. Watson, Canadian Federal Department of Health

SESSION 540: MULTIPAPER SESSION

SALON 24

Sponsored by the Topical Interest Group on Needs Assessment

Needs Assessment in County Government and Service Settings

Chair: Mary Sue Hamann, Friends of the Homeless

Presenters: *Comprehensive Training Needs Assessment for County Government: A Concept Mapping Approach*, Dominic J. Cirillo, Cornell University

Challenges in Designing a Country-wide Evaluation System, Jules M. Marquart, Foundation for Human Service Studies; and Martha Beattie, Santa Clara County Department of Alcohol & Drug Services

Discussant: David G. Gibson, Milton Hershey School

Friday, November 5, 12:05 P.M. to 1:30 P.M.

SESSION 541: AEA AWARDS LUNCHEON (TICKETED EVENT)

BALLROOM F

President: Michael Scriven, Claremont Graduate University
President-elect: Laura Leviton, Robert Wood Johnson Foundation
Awards Comm. Chair: Len Bickman, Vanderbilt University
Conference Chair: Jean A. King, University of Minnesota

Friday, November 5, 1:40 P.M. to 3:10 P.M.

SESSION 542: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Getting to a Balanced System of Accountability

Chair: Kenneth R. Olsen, Mid-South RRC
Presenters: *The NASDSE Balanced System of Accountability*, Eileen Ahearn, NASDSE
Three Conferences: Three Different Sets of Challenges, Kenneth R. Olsen, Mid-South RRC
Discussant: Lizanne DeStefano, University of Illinois

SESSION 543: PANEL

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Evaluation Challenges and Opportunities Through the Eyes of Program Stakeholders: A Double-Team Approach to Evaluation by the Centers for Disease Control and Prevention

Chair: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation
Presenters: *Evaluation through the Eyes of the Funder*, Corinne R.M. Graffunder, Centers for Disease Control and Prevention
Evaluation through the Eyes of the Program Consultant, Barbara Wethers, Centers for Disease Control and Prevention
Evaluation through the Eyes of the Technical Assistance (TA) Providers, Joanne Abed & Mary Kay Dugan, Battelle Centers for Public Health Research and Evaluation
Evaluation through the Eyes of the Grantee, Rita Carreon, National Association of Community Health Centers
Discussant: David M. Fetterman, Stanford University

SESSION 544: PANEL

SALON 2

Sponsored by the Topical Interest Group on Evaluation Use

Proactive Evaluation: Harnessing New Knowledge to Inform Program Decision Making

Chair: John M. Owen, University of Melbourne
Presenters: *Using What We Know: Proactive Evaluation as a Legitimate Form of Evaluation Practice*, John M. Owen, University of Melbourne
A Developmental Approach to Proactive Evaluation: The Case of Designing an Innovative Employment Program, Michael Quinn Patton, Utilization-Focused Information and Training
Evaluation for Development: The Case of the Hospital in the Home Program, Rosalind E. Hurworth, University of Melbourne
Discussant: Arnold J. Love, Independent Consultant

SESSION 545: MULTIPAPER SESSION

SALON 5

Factors to Consider when Evaluating Instruction via Computers

Chair: Donna J. Butterbaugh, University of Minnesota,
Presenters: *The Use of a Mixed-method Design for a Computer-Supported Learning Environment Evaluation*, Donna J. Butterbaugh & Douglas Huffman, University of Minnesota
The Impact of Stakeholders' Prior Affect on Process and Product Outcome: Relationship of Technology Anxiety on Later Use, Dianna L. Newman, Jennifer C. Richardson & Jennifer Smith, State University of New York at Albany

Friday, November 5, 1:40 P.M. to 3:10 P.M.

SESSION 546: PANEL

SALON 6

Sponsored by the Topical Interest Group on Program Theory and Theory-driven Evaluation

Logic Models and Theory-driven Evaluations: Toward a Future Link

Chair: Huey T. Chen, Centers for Disease Control and Prevention

Presenters: *State of the Art of Logic Models*, Gretchen Jordan, Sandia National Laboratories

State of the Art of Theory-driven Evaluation, Stewart I. Donaldson, Claremont Graduate University

Linkage Between Logic Models and Theory-driven Evaluations, Huey T. Chen, Centers for Disease Control and Prevention

Discussants: Joseph S. Wholey, University of Southern California

Midge Smith, University of Maryland

SESSION 547: PANEL

SALON 7

Sponsored by the Topical Interest Groups on State and Local Govt.; Non-profit and Foundations Evaluation; and Evaluation Use

Evaluation in Collaborative Settings: A Formula for Success

Chair: Mark E. Ward, US General Accounting Office

Presenters: *Working with Program Partners to Address Performance Measurement Challenges*, Stephanie Shipman, US General Accounting Office

Collaboration Between Units of Government: Federal-State and Cross-Agency Examples, Gail S. MacColl, US General Accounting Office

AIDS Institute Project: An Evaluation of an AIDS Case Management Program, Stan T. Capela, HeartShare Human Services

Non-profit Federation of Cooperatives with Results-based Accountability, Andy Rowe, University of South Carolina

Discussant: Mark E. Ward, US General Accounting Office

SESSION 548: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Qualitative Methods

Qualitative Evaluation in a School Setting

Chair: Mary J. Taylor, Independent Consultant

Presenters: *Draw Me A Story: Young Children and Data Collection*, Jody B. Glacken, Barrington Research Group, Inc.

Summarizing Public Input Sessions on Promotion Standards: A Collaborative Case Study Method, Rita G. O'Sullivan & Anne D'Agostino, University of North Carolina at Chapel Hill; and Holly Hough, Jennifer Adams, Sandra Blackstock, Kent Byrd, Sharon Cook, Charlesetta Dawson, Janice Flezzani, Christy Greenleaf, Beth Hair, Brad Higdon, Sandra Hodnette, Latoy Kennedy, Teresa Little, Sheri Michael, Jenifer O'Sullivan, Janet Painter, Justine Reel, John Swajkoski, Erika Williams & David Wyrick, University of North Carolina at Greensboro

Learning History Meets Ethnography in a School Reform Story That Straddles the Millenium, Mary J. Taylor, Independent Consultant

Principals, School Improvement, and The Teachers Academy for Mathematics and Science in Chicago, Robert E. Stake, Theresa Souchet, Merrill R. Chandler & David Snow, University of Illinois at Urbana-Champaign

SESSION 549: PANEL

SALON 9

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

IRT Analysis and Measurement Issues

Chair: Lee Sechrest, University of Arizona

Presenters: *An Overview of IRT and Its Uses*, Judith L. Babcock, University of Arizona

Ability Estimation in IRT, Florian Schmiedek, University of Manheim

Number of Items in IRT, Mende Davis, University of Arizona

Fit Indices in IRT, Erinn Herberman, University of Arizona

SESSION 550: TIG BUSINESS MEETING

SALON 10

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

TIG Chairs: Hazel Symonette, University of Wisconsin at Madison

Ivy Jones, City Year, Inc.

Prog. Chair: James E. Davis, University of Delaware

Friday, November 5, 1:40 P.M. to 3:10 P.M.

SESSION 551: MULTIPAPER SESSION

SALON 13

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

International Evaluation Capacity Building

Chair: Jim Rugh, CARE International

Presenters: *Building Evaluation Capacity in the Brazilian Third Sector*, Thomaz K. Chianca, Eduardo Marino & Margaret Goldenberg, Instituto Ayrton Senna
Evaluating World Bank Institute (WBI) Study Tours: Issues and Options, Amadou Konare The World Bank

SESSION 552: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Assessment in Higher Education

Foundations and Indicators in Higher Education

Chair: Linda Hamman Moore, Parkland College

Presenters: *Patterns of Postsecondary Employment in the Third Millennium*, George R. Reinhart, National Research Council
Foundations and Frontiers in Use: Metaevaluation of a National Language Program, Paula A. Brook & Agathe Gaulin, University of Alberta

Evaluating Performance Indicators in Higher Education: Models of Excellence in Five States, Shahpar Modarresi, Joseph Burke & Jeff Rosen, Nelson A. Rockefeller Institute of Government

Discussant: William Rickards, Alverno College

SESSION 553: MULTIPAPER SESSION

SALON 15

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Six-Month Outcomes of Chemical Dependency Treatment for Medicaid Managed Care

Chair: Virginia Mulkern, Human Services Research Institute

Presenters: *Publicly Funded Chemical Dependency Treatment in Oregon: The Transition from a Fee-for-Service to a Managed Care System*, Frank P. Mondeaux & Ryan D'Ambrosio, RMC Research Corporation

Impact of the Chemical Dependency Benefit of the Oregon Health Plan on Service Utilization, Dennis D. Deck, Katherine Laws & Kelly Brown, RMC Research Corporation

Six-Month Outcomes of Chemical Dependency Treatment for Medicaid Managed Care, Roy M. Gabriel, Kelly Brown & Jane Grover, RMC Research Corporation

Discussant: Virginia Mulkern, Human Services Research Institute

SESSION 554: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Research, Technology and Development

Assessing R&D in the Industrial Setting

Chair: Joan L. Slepian, Lucent Technologies

Presenters: *Evaluation: A Component of Adaptive Management*, Philipp Degens & John Jennings, Northwest Energy Efficiency Alliance

Establishing the Value of Science and Technology: Issues in Measurement and Application of Metrics, Eliezer Geisler and Devangi Shah, Illinois Institute of Technology

Action Research Based Evaluation of an R&D Program: Mission Impossible?, Hans Torvatn, Odd Einer Olsen & Preben Lindøe, SINTEF IFIM

SESSION 555: MULTIPAPER SESSION

SALON 17

Sponsored by the Topical Interest Group on Theories of Evaluation

Identifying Criteria for Program Success: Values, Needs, Expectations...

Chair: Gary T. Henry, Georgia State University

Presenters: *A Theoretical Perspective on Criteria for Success*, Ernest House, University of Colorado at Boulder
How Criteria for Program Success are Developed, Thomas A. Schwandt, Indiana University

Managing the Values in Evaluation: Multi-state Comparison of Value-bases of Studies of Welfare Leavers, George Julnes, University of Illinois at Springfield

What Do We Expect from Preschool? A Systematic Values Inquiry, Gary T. Henry, Georgia State University

Discussant: Gary T. Henry, Georgia State University

Friday, November 5, 1:40 P.M. to 3:10 P.M.

SESSION 556: PANEL

SALON 18

Sponsored by the Topical Interest Group on Needs Assessment

Methods for Assessing Prevention Needs to Guide Strategic State and Community Prevention Planning

Chair: Michael W. Arthur, University of Washington

Presenters: *Conceptual Overview of Prevention Science-Based Needs Assessment*, Michael W. Arthur, J. David Hawkins & Richard F. Catalano, University of Washington

Survey Methods for Assessing Prevention Needs, Renita R. Glaser, Anthony J. Baglioni, Michael W. Arthur, J. David Hawkins & Richard F. Catalano, University of Washington

Archival Methods for Assessing Prevention Needs, Anthony J. Baglioni, Renita R. Glaser, Michael W. Arthur, J. David Hawkins & Richard F. Catalano, University of Washington

SESSION 557: ROUNDTABLES

SALON 19

Focus on Education

Host: David Chapman, University of Minnesota

FIRST ROTATION: 1:40 p.m. to 2:25 p.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: **Frontiers of Evaluation in Higher Education**

Outcome Based Evaluation in Higher Education: Traps and Challenges, Lorraine C. Marais, & Gregory Moorehead, Western Michigan University

Participatory Evaluation of Freshman Year Programs, David D. Williams, Brigham Young University

TABLE B: **Educational Evaluation: Large and Small**

New Zealand Approaches to the Evaluation of Schools, Judith E. Aitken, Education Review Office

Building Evaluation Infrastructure for a Local School District Guidance and Counseling Program, Michael S. Trevisan, Washington State University; and Michael Hubert, Yakima School District

TABLE C: **Curriculum Concepts in Educational Evaluation**

Using a Curriculum Implementation Map as an Evaluation Tool in Assessing the Effects of Education Reform in Kentucky, James R. Craig & Barbara A. Kacer, Western Kentucky University

Extending the TIMSS Model to Build a Comparative Curriculum Evaluation Tool for Schools, Arie J. van der Ploeg, North Central Regional Educational Laboratory

TABLE D: **Evaluating Comprehensive School Reform**

The Early Implementation of the Comprehensive School Reform Demonstration Program in Eighteen Midwest Schools, Lawrence B. Friedman, Sabrina W.M. Laine, Blase E. Masini & Chantell Johnson, North Central Regional Educational Laboratory

Evaluation Results and Challenges from a Comprehensive School Reform Model in Utah, Catherine Callow Elwell, Tamara M. Walser & Timothy A. Slocum, Utah State University

TABLE E: **Evaluation Issues in Extension Education**

Framework to Identify and Evaluate Inservice Education Offerings, Rama B. Radhakrishna, Clemson University

Accountability in the Cooperative Extension System: What Are the Costs Versus the Benefits?, Marilyn H. Grantham & Richard A. Krueger, University of Minnesota

SECOND ROTATION: 2:25 p.m. to 3:10 p.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: **Examining Block Scheduling**

A Look at the Effects of Block Scheduling on High School Mathematics Instructional Practices, Linnette R. Werner, University of Minnesota

Year Four Results From a Longitudinal Evaluation of Block Scheduling in a "High Performance" High School, William E. Bickel & Astrid Hendricks-Smith, University of Pittsburgh

TABLE B: **Accountability, Education and Context**

Aligning Indicators of Program Quality with Core Indicators of Performance: A Model for Adult Education, Cynthia J. Zengler, The Ohio State University

Using Multiple Regression Analysis to Evaluate Public School Districts, Charles W. Davidson & Jerry R. Lewis, University of Southern Mississippi

Friday, November 5, 1:40 P.M. to 3:10 P.M.

TABLE C: Reading, Writing and Evaluating!

Balanced Literacy Participatory Evaluation, David D. Williams, Brigham Young University

Preliminary Results of the Endangered Species Project Evaluation, Christina L. Gilchrist & Michael S. Trevisan, Washington State University

TABLE D: The Evaluation of School Leadership Using Western Theory

The Evaluation of Leadership: Using Western Theory to Assess Leadership in Brazilian High Schools, Iduina M. Chaves, Federal Fluminense University; and Sueli B. Thomaz, UNIRIO

Leadership and Culture: Using Western Theory to Assess the Impact of Culture on School Leadership in Mexico, Edith J. Cisneros-Cohernour & Betty M. Merchant, University of Illinois at Urbana-Champaign

TABLE E: Evaluation of Participatory Decision-making in K-12 Education

Participatory Evaluation for Decision-making and Educating: Involving High School Students and Staff in the Evaluation of New Intensive Math Scheduling, Tara L. Atkins-Brady, Milton Hershey School

Implementing Data-driven Decision-making and Classroom-level Evaluation: How Will It Play in a Small Midwestern Town?, Arie J. van der Ploeg & Allison Cromey, North Central Regional Educational Laboratory

SESSION 558: PANEL

SALON 21

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

An Approach to Community Indicators

Chair: Cheryl L. Endres, Heart of West Michigan United Way

Presenters: Erin Henderson, United Way of Greater Milwaukee

Beth Lee Terry, United Way of Greater Orleans

Cheryl L. Endres, Heart of West Michigan United Way

Donna M. Kragt, Grand Rapids Community College

Discussant: James R. Sanders, Western Michigan University

SESSION 559: PANEL

SALON 22

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Empowerment Evaluation and Results-oriented Grantmaking in Foundations

Chair: Abraham Wandersman, University of South Carolina

Presenters: *Outcome Oriented Grantmaking and Empowerment Evaluation*, Nancy F. Jacobs, John Jay College

Promoting Results-oriented Nonprofit Management through Empowerment Evaluation, Arlene Bowers Andrews, University of South Carolina

Empowerment Evaluation, Accountability and Results-oriented Grantmaking, Jan Yost, The Health Foundation of Central Massachusetts; and Abraham Wandersman, University of South Carolina

What Does Empowerment Evaluation Change?, Margret Dugan, Empowerment Evaluation Institute

Discussant: Ricardo Millett, W.K. Kellogg Foundation

SESSION 560: 90 MINUTE CREATIVE FORMAT

SALON 23

Footsteps in the Quicksand: Is the Foundation Solid?

Chair: Hallie Preskill, University of New Mexico

Presenters: *Footsteps in the Quicksand: A Beginner's View of Evaluation*, Kate Mulqueen, University of New Mexico

Footsteps in the Quicksand: A Beginner's View of Evaluation, Barbra Zuckerman, University of New Mexico

Footsteps in the Quicksand: A Beginner's View of Evaluation, Walt Gilmore, University of New Mexico

Evaluation Training Programs: Is the Foundation Solid?, Nancy Puhlmann, Utah State University

Evaluation Training Programs: Is the Foundation Solid?, Louise R. Moulding, Utah State University

Evaluation Training Programs: Is the Foundation Solid?, Ken Wareham, Utah State University

SESSION 561: PANEL

SALON 24

Evaluating NSF's Instructional Materials Development Program

Chair: Naida C. Tushnet, WestEd

Presenters: *The Context for Evaluating NSF's Instructional Materials Development Program*, Naida C. Tushnet, WestEd
Development and Marketing Strategies and their Relationship to Eventual Product Use, Elizabeth Cooley, WestEd
Adoption of Instructional Materials and the Factors Affecting It, Jeanne Elliott, WestEd
Assessing and Addressing the Use and Impact of Instructional Materials, MaryAnn Milsap, Abt Associates, Inc.
Discussant: Conrad G. Katzenmeyer, National Science Foundation

Friday, November 5, 3:20 P.M. to 4:50 P.M.

SESSION 562: PRESIDENTIAL STRAND PANEL

SALONS 11 and 12

Sponsored by the Topical Interest Group on State and Local Government

Conducting Evaluations for Use and Impact

Chair: Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Presenters: *Designing Evaluations for Utilization*, Don Bezruki, Wisconsin Legislative Audit Bureau
Alternative Approaches to Traditional State Legislative Program Evaluation: Florida's Best Practices Program for School Districts and the Web-based Florida Government Accountability Report (FGAR), John Turcotte, Florida Legislature Office of Program Policy Analysis and Government Accountability
And Now for the Good News: Best Practices Reviews and Evaluation Use in Minnesota, Roger Brooks, Minnesota Office of the Legislative Auditor

Discussant: George Grob, US Department of Health and Human Services

SESSION 563: MULTIPAPER SESSION

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Involving Children and Youth in Participatory Evaluations

Chair: M. Lynne Smith, University of Cincinnati

Presenters: *From 'When the Bell Say' to 'In the Almost Dark': Learning From Children's Concepts of Time*, M. Lynne Smith, University of Cincinnati
Children's Meaningful Participation in Evaluation, Pegi S. Davis, University of Cincinnati
Two Approaches to Evaluating a High School Mentor Program, Katherine G. Clavijo & Karen K. Lind, University of Louisville
Engaging Young People in Evaluating Outcomes of their Service Initiatives, Belle Brett & Ivy Jones, City Year, Inc.

SESSION 564: PANEL

SALON 2

Sponsored by the Topical Interest Group on Evaluation Use

Coordinating Program Evaluation and Performance Measurement and Reporting

Chair: Stephanie L. Shipman, US General Accounting Office

Presenters: *Federal Agencies' Use of Program Evaluations to Develop and Produce Annual Performance Measures*, Elaine Vaurio, US General Accounting Office
Challenges in Applying Program Evaluation Results to Annual Performance Reporting, Paul L. Johnson, US Department of Health and Human Services
Designing Program Evaluations to Supplement Annual Performance Reports, Stephanie L. Shipman, US General Accounting Office
Linking Evaluation with Program Monitoring and GPRA Performance Measures, Conrad Katzenmeyer, National Science Foundation

SESSION 565: PANEL

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Empirical Evidence for Refutations and Criticisms of Program Evaluations

Chair: Patrick E. McKnight, University of Arizona

Presenters: *"Rules of Thumb" in Measurement*, Tim Stickle, University of Arizona
Design, Ignore, or Statistically Control: Criticisms of Research Designs, Patrick E. McKnight, University of Arizona
Common Complaints about Data Analytic Strategies, Katherine M. McKnight, University of Arizona

Discussant: Lee Sechrest, University of Arizona

SESSION 566: PANEL

SALON 6

Evaluating the Effects of Parent and Community Involvement on Student Learning

Chair: Alan Ginsburg, US Department of Education

Presenters: *Evaluating the Title I "Compact for Reading" Using a Multi-site Quasi-experimental Design*, Susan Thompson-Hoffman, US Department of Education
Guides for Partnership Success: An Empowerment Evaluation, Les Hemmings, Human Resource Consultant
A Random Assignment Evaluation of the "Everybody Wins Power Lunch" Program, Meridith Smith, Everybody Wins!
Discussant: Alan Ginsburg, US Department of Education

Friday, November 5, 3:20 P.M. to 4:50 P.M.

SESSION 567: PANEL

SALON 7

Sponsored by the Topical Interest Group on State and Local Government

Creating a High Performance City: A Comprehensive Approach

Chair: Ellen L. Konrad, Multnomah County Department of Community and Family Services

Presenters: *Managing for Results in Seattle*, Joan L. LaFrance, Performance Resource Group
Building a High Performance Culture, Dawn Hanson Smart, The Evaluation Forum

Discussant: Joseph S. Wholey, University of Southern California

SESSION 568: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Health Evaluation

Methodological Issues in Health Care Evaluations

Chair: Katherine Whiteley, Mobile Infirmary Health Systems

Presenters: *Public Health and Medical Training*, Helena Fontoura, Universidade Federal Fluminense
Evaluating Community-oriented Primary Care Settings: When Qualitative Strategies Work and When they Don't, Katherine Whiteley, Mobile Infirmary Health Systems; and Susan A. Tucker, University of South Alabama
Measuring Eco-cultural Factors in Health Services Research, Michele E. Walsh, Tucson VA Medical Center
Measuring Spasticity in Children with Cerebral Palsy: A Multimethod Approach, Melinda F. Davis, University of Arizona

SESSION 569: TIG BUSINESS MEETING and PRESENTATION

SALON 9

Sponsored by the Topical Interest Group on Feminist Issues in Evaluation

TIG Chairs: Donna M. Mertens, Gallaudet University

Joanne Farley, Farley and Associates

Prog. Chair: Louise Lapine, Planning Council

Feminist Issues in Evaluation

Chair: Joanne Farley, Farley and Associates

Presenters: *Development of a Comprehensive Database of Violence against Women Programs*, Sujata Desai, Lynn M. Short, Hugh Potter, Eben Ingram & Enrique Nieves, Centers for Disease Control and Prevention
STOP the Violence: A State-wide Program, Rebecca J. Hill, University of Arizona

Discussant: Joanne Farley, Farley and Associates

SESSION 570: MULTIPAPER SESSION

SALON 10

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

Re(Constructing) Identity and Meaning in Evaluation: Unpacking the Place of Race, Class, Gender and Sexual Orientation

Chair: Hazel Symonette, University of Wisconsin at Madison

Presenters: *Reflections on Teaching Evaluation to Minorities in New York City*, Tristi C. Nichols, New School for Social Research
Qualitative Evaluation of HIV Intervention Efforts in the Urban Community Context: The SHIELD Project Example, Kenya J. Lucas, James A. Peterson, Carl A. Latkin, Johns Hopkins University; and Rodney K. Hopson, Duquesne University
Identities: Negotiating Ever Changing Boundaries and Meanings, Denice A. Cassaro, Cornell University
Dis-placed Identities and Masculine Anxiety: Men and Evaluating Childcare Programs, James E. Davis, University of Delaware

SESSION 571: MULTIPAPER SESSION

SALON 13

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluation of Educational Programs in International Settings

Chair: J. Bradley Cousins, University of Ottawa

Presenters: *Assessing Directions for International Development Assistance*, David W. Chapman, University of Minnesota
Brazil's Evaluation: The More and the Less Traveled Roads, Thereza Penna Firme, CESGRANRIO/UFRJ; and Ana
Cristina Leonardos, Independent Consultant
Evaluating the Quality of an Elementary School in Rural Thailand: Villagers' Perspectives, Rangsun Wiboonuppatum

Friday, November 5, 3:20 P.M. to 4:50 P.M.

SESSION 572: MULTIPAPER SESSION

SALON 14

Evaluating Programs for Children and Youth

Chair: Julie Nielsen, University of Minnesota

Presenters: *4-H Club Participation and Positive Youth Development: An Elusive Question*, Eunice Rodriguez, June P. Mead, Thomas A. Hischl & Stephen E. Goggin, Cornell University
Evaluating Children's Programs: Agenda for Improvement, Patricia J. Rogers, RMIT; and Tracy Huebner, Tim Hacsí & Anthony J. Petrosino, Harvard University
Program Improvement and Evaluation Effects on an Already Successful Upward Bound Program, Rebecca A. Zulli, Henry T. Frierson Jr. & Joyce D. Clayton, University of North Carolina at Chapel Hill

SESSION 573: PANEL

SALON 15

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Application of Mixed-methods in the Evaluation of Community Mental Health Systems

Chair: Michael S. Shafer, University of Arizona

Presenters: *The Use of Mixed-methods to Evaluate Consensus Building in the Adoption of Innovative Treatment Approaches*, Michael S. Shafer, University of Arizona
Concept Mapping as a Tool in the Mixed-methods "Toolkit", Brian L. Arthur, University of Arizona
Numbers and Words: Putting Them Together to Make Sense of a Program's Outcomes, Michelle Stewart, University of Arizona
The Use of Mixed-methods to Assess Treatment Fidelity, Melissa Lahr, University of Arizona

Discussant: Debra J. Rog, Vanderbilt University

SESSION 574: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Distance Education and other Educational Technologies

Educational Technology Evaluation for Student and Teacher Development

Chair: Tara D. Knott, Evaluation Resources, Inc.

Presenters: *An Evaluation of the Process of Computer Technology Integration into Schools*, Tricia R. Meyer, State University of New York at Albany
Teachers Development, Technology, and Evaluation: A Dubious Trio, Mark Hawkes, Dakota State University
Evaluating the Impacts of School-based Technology on Changes in Teaching Practice, Kathleen T. Toms & Brook Markely, C.D.A.C.
Evaluating Online Teaching and Learning: A Challenge for the Twenty-first Century, Gregory L. Waddoups, University of Illinois

Discussant: David D. Williams, Brigham Young University

SESSION 575: PANEL

SALON 17

Sponsored by the Topical Interest Group on Theories of Evaluation

Applying a Theoretical Framework to the Evaluation of Systems Change: Methods and Issues in Evaluating CSAP's State Incentive Grants

Chair: Beth L. Green, Northwest Professional Consortium

Presenters: *Evaluating Systems Change in Coordinating Statewide Prevention Initiatives: A Conceptual Framework*, Roy M. Gabriel, RMC Research Corporation; and Paul R. Florian, University of Rhode Island
Evaluating State-level Prevention Systems: A Mixed-methods Approach, Beth L. Green & Michael Finigan, Northwest Professional Consortium
Examining Prevention System Change at the Community Level, Robert Flewelling, Research Triangle Institute
The Role of Change Agents in CSAP's State Incentive Grant, Carol E. Hays, University of Illinois; and Scott P. Hayes, Eastern Illinois University

Discussant: Robert K. Yin, COSMOS Corporation
Margaret K. Gwaltney, COSMOS Corporation

Friday, November 5, 3:20 P.M. to 4:50 P.M.

SESSION 576: PANEL

SALON 18

Training Evaluation Measurement Issues in Development-related Agency Programs

Chair: William A. Eckert, The World Bank

Presenters: *Measuring the Effects of International Conference Participation*, Padma Karunaratne & Chika Hayashi, The World Bank
Organizational Cultural Sensitivity in the Development and Application of Learning Assessment Instruments, Biko Sankofa & Tena Malone, The World Bank
Measuring "What People Learned" Versus "What People Say They Learned": Does the Difference Matter?, Violaine LeRouzic & Fumika Ouchi, The World Bank

Discussant: James Fremming, Management Systems International

SESSION 577: ROUNDTABLES and INAUGURAL TIG BUSINESS MEETING

SALON 19

ROUNDTABLES: 3:20 p.m. to 4:05 p.m.

Focus on Education II

Host: Jean A. King, University of Minnesota

TABLE A: Approaches to Evaluating Systemic Educational Reform

Charting the Future of Assessment in Systemic Educational Reform: Teacher and School Principal Involvement in Evaluation and Assessment Use, Norma Davila, University of Puerto Rico
Equity and Excellence: Using Hierarchical Linear Models in Evaluation of Systemic Reform in Education, Daniel J. Heck, University of Illinois at Urbana-Champaign

TABLE B: Data-rich Educational Evaluation

Dealing with Lt. Columbo in Evaluation: "Oh, Just One More Thing...", Maria D. Whitsett, Texas Education Agency
Data Collection Strategies for School Contexts, Barbara J. Turnbull, Rutgers University

TABLE C: Longitudinal Evaluation of Early Childhood Education

The Early Childhood Education and Assistance Program Longitudinal Study: 1988-1999, Timothy W. Speth, Northwest Regional Educational Laboratory
Long-term, Collaborative Evaluation, Linda Lipton, Independent Consultant

TABLE D: Differing Roles of Theory in Educational Evaluation

The Political Economy of Charter Schools: Enriching Program Theory for Charter School Evaluations, Christopher D. Nelson, Carnegie Mellon University
Analyzing Data Using Explicit Theory: A Means to Understanding Program Effectiveness, Linda M. Pearson, Indiana University

TABLE E: Toward the Development of Empowering Educational Evaluation

Toward the Development of Empowering Assessment: A Means to Educate Rather than Sort, Pamela A. Sandoval, Indiana University
Discursive Evaluation: A Grounded Theory Study of Evaluation Practice in a Collaborative Educational Reform Initiative, Cynthia A. Tananis, University of Pittsburgh

TIG BUSINESS MEETING: 4:05 p.m. to 4:50 p.m.

Sponsored by the Topical Interest Group on PreK through 12 Educational Evaluation

TIG Chair: James R. Sanders, Western Michigan University

Prog. Chair: Jean A. King, University of Minnesota

SESSION 578: MULTIPAPER SESSION

SALON 21

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Non-profit Evaluation Responding to the Marketplace

Chair: Stan T. Capela, HeartShare Human Services

Presenters: *Keeping Pace with Program Change: Challenges for a Multi-year Evaluation*, Laura M. Line, The Pew Charitable Trusts
A Conceptual Framework for Designing and Implementing a Knowledge Management System, Mark A. Lelle & Ricardo A. Millett, W.K. Kellogg Foundation; and Cynthia Phillips, Independent Consultant

Friday, November 5, 3:20 P.M. to 4:50 P.M.

SESSION 579: 45 MINUTE TECH TALK and 45 MINUTE DEMONSTRATION

SALON 22

Sponsored by the Topical Interest Group on Computer Use

A: Take a Byte: A Growing Collection of Online Resources for Evaluators

Presenter: Catherine Callow Elwell, Utah State University

Sponsored by the Topical Interest Group on Crime and Justice

B: Program Evaluation Tools for the New Century

Presenters: Robert Kirchner, US Department of Justice

Craig Cussimano, Justice Research and Statistics Association

SESSION 580: PANEL/DOCTORAL ROUNDTABLE

SALON 23

Sponsored by the AEA Graduate Student Association

Developing and Completing a Doctoral Dissertation

Chair: David J. Bernstein, Montgomery County Department of Finance

Presenters: *Materials Based Support for Crafting Evaluation Dissertation Proposals*, Nick L. Smith, Syracuse University

Benefits of a Doctoral Seminar in Developing Doctoral Dissertation Proposals, Charles L. Thomas, George Mason University

Online Support Groups for Doctoral Students, Robert Covert, University of Virginia

SESSION 581: MULTIPAPER SESSION

SALON 24

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Evaluation Incorporating Consumer-oriented Methodology and Stakeholder-based Outcomes

Chair: Maureen Singer, State University of New York at Albany

Presenters: *The Inclusion of Parents in Participatory Evaluation of Special Needs Programs: Development and Validation of Quality*

Indicators, Maureen E. Singer & Dianna L. Newman, State University of New York at Albany

What Healthy Start Is Really Doing for Students and Their Families Part II: Results from a Consumer-oriented Evaluation, Jennifer Mersman, Claremont Graduate University

Consumer Evaluation of an Ecobehavioral Program for the Prevention and Treatment of Child Abuse and Neglect, Nooshin Taban, Claremont Graduate University; and John Lutzker, University of Judaism

Friday, November 5, 5:00 P.M. to 6:00 P.M.

SESSION 582: AEA BUSINESS MEETING

BALLROOM F

President: Michael Scriven, Claremont Graduate University

Secretary/Treasurer: David Chavis, Association for the Study and Development of Community

Friday, November 5, 6:15 P.M. to 7:30 P.M.

SESSION 583: EVENING RECEPTION and SILENT AUCTION

BALLROOM F

This evening's reception is hosted by the International and Cross-cultural Evaluation TIG and will feature a silent auction. You are invited to enjoy the reception and bid on donated items from around the world. Proceeds go to scholarships for international attendees at Evaluation 2000.

Saturday, November 6, 8:00 A.M. to 9:15 A.M.

SESSION 700: THIRD PLENARY

BALLROOM F

The Zero Effects Problem

Chair: Dale Berger, Claremont Graduate University
Presenters: Leonard Saxe, Brandeis University
Mark Lipsey, Vanderbilt University
Len Bickman, Vanderbilt University

The conclusions from professional program evaluations are rarely as favorable as the program staff expect, simply because the enthusiasm it takes to overcome the usual obstacles to successful delivery often outruns objective analysis. Often, in fact, the evaluator finds no evidence of a treatment effect. This situation is a formidable impediment to the widespread use of serious program evaluation. The evaluator is seen as the perennial iceman, bringing bad news to blight the program's progress. Is there something we can do to reduce the occurrence - or the bad consequences - of zero effect studies? These panelists have all written about the problem, have different views, and will interact on the subject.

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SESSION 701: PRESIDENTIAL STRAND 90 MINUTE CREATIVE FORMAT SESSION

BALLROOM F

Sponsored by the Topical Interest Group on Evaluation Use

Evaluation Use at the Threshold of the 21st Century

Chair: Valerie J. Caracelli, US General Accounting Office
Presenters: *The Ecology of Evaluation Use: A Person-Process-Context Perspective*, Lyn M. Shulha, Queen's University
New Frontiers or Same Old, Same Old? A View from the "Critical Friend" Lens, Sharon Rallis, Harvard University; and
Gretchen Rossman, University of Massachusetts
Advances in Evaluation Use: The Learning Dimension of Evaluation, Hallie Preskill, University of New Mexico; and
Rosalie T. Torres, Developmental Studies Center
Multifaceted Dimensions of Use: Intended and Unintended Influences, Karen Kirkhart, Syracuse University
Democratic Theory and Future Practice: Reconceptualizing the Role of Evaluation, Gary Henry, Georgia State University
USGAO: Accountability and Evaluation Use - Multidisciplinary Perspectives, Valerie J. Caracelli, US General Accounting Office
Users in the Middle: Lessons and Challenges from the Field, Belle Brett, City Year, Inc.

SESSION 702: PANEL

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Collaboratively Establishing Pre- and Post-Measures for Schools Attuned

Chair: Rita O'Sullivan, University of North Carolina at Chapel Hill
Presenters: *An Overview of the Schools Attuned Collaborative Evaluation*, Melissa Wakely, All Kinds of Minds
Using Case Studies and Rubrics to Measure Knowledge of Schools Attuned Concepts, Anne D'Agostino, O'Sullivan & Associates
Assessing Schools Attuned Implementation Levels Via Videotaped and Coded Observations, Bethany P. Page
Evaluating Student Awareness of the Schools Attuned Program Via Focus Groups, Rita O'Sullivan, University of North Carolina at Chapel Hill

SESSION 703: 90 MINUTE CREATIVE FORMAT

SALON 2

Sponsored by the Topical Interest Group on Minority Issues in Evaluation

Dilemmas in Evaluating Multicultural Initiatives: A Discussion of Critical Incidents

Chair: Jean A. King, University of Minnesota
Presenters: Julie Nielsen, University of Minnesota
Jeanette Colby, University of Minnesota
Jean A. King, University of Minnesota
Discussants: Saumitra SenGupta, Community Mental Health Services of San Francisco
Vanessa McKendall, FaceValu

Sat Overview

Sat Overview

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SESSION 704: PANEL

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

IRT Analysis: Applications

Chair: Lee Sechrest, University of Arizona

Presenters: *How IRT Can Inform Our Measurement Efforts*, Florian Schmiedek, University of Arizona
IRT Analysis of a Professional Certification Examination, Lee Sechrest, University of Arizona
Development of Training Outcome Assessments in Vision Rehabilitation with Rasch Modeling, Judith L. Babcock, University of Arizona
IRT Analysis of an Observational Coding System, James A. Coan, University of Arizona

SESSION 705: PANEL

SALON 6

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Psychometrics of Key Measures in a SAMHSA Homelessness Prevention Evaluation

Chair: Ken Conrad, University of Illinois at Chicago

Presenters: *Assessing Drug and Alcohol Use with Homeless, Dually Diagnosed Populations: Reliability of a Time-line Follow-back Interview*, JoAnn Y. Sacks, National Development Research Institute, Inc.
Transitional, Temporary, or Permanent Housing? Measurement Issues in the Definition of Residential Stability for People Who Are Homeless and Have Psychiatric Disabilities, Sam Tsemberis, Pathways to Housing
Cooperative Study Outcome Evaluation: Client Legal Involvement – Measurement and Analytic Issues/Strategies, John R. Yagelka, National Development Research Institute, Inc.
Reliability, Validity, and Practicality in the Measurement of Symptoms of Mental Illness, Ken Conrad, University of Illinois at Chicago

Discussant: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation

SESSION 706: MULTIPAPER SESSION

SALON 7

Sponsored by the Topical Interest Group on Cluster, Multi-site and Multi-level Evaluation

Examining Cluster Evaluation

Chair: Ricardo A. Millett, W.K. Kellogg Foundation

Presenters: *Cluster Evaluation as Program Development*, Byron R. Burnham, Utah State University
Strategies for Conducting Post Hoc Cluster Evaluations, Kathleen K. Zimmerman-Oster, University of Detroit Mercy; John C. Burkhardt, W.K. Kellogg Foundation; and James O'Neill, Madonna University
A Practical Approach for Structuring and Managing a Complex Initiative Evaluation, Julia Coffman, Harvard University

SESSION 707: MULTIPAPER SESSION

SALON 8

Sponsored by the Topical Interest Group on Needs Assessment

Needs Assessment in School Settings

Chair: Mary Sue Hamann, Friends of the Homeless

Presenters: *Transition Needs Assessment for Graduates of the Milton Hershey School*, Gregory D. Leopold, Appalachia Educational Laboratory; and David G. Gibson, Milton Hershey School
Pilot Test of a Writing Program Self-study Instrument for Schools, Paige Parrish, Appalachia Educational Laboratory
Using Empowerment, Effectiveness, and Professional Community to Develop Plans for Technical Assistance Delivery, Kristine L. Nilsen and Pat Ceperley, Appalachia Educational Laboratory

Discussant: Phyllis M. Thomas, Mid-continent Regional Educational Laboratory

SESSION 708: PANEL

SALON 9

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

CSAP's Core Measures Initiative (CMI): Rationale, Process and Implementation

Chair: Jeannette Johnson, University of Maryland

Presenters: *CMI- Community Domain Task Force*, Abraham Wandersman, University of South Carolina
CMI- Family Domain, James Moran, University of Denver
CMI- Alcohol, Tobacco and Other Drug Use Domain, Christopher Ringwalt, RTI
CMI- Individual/Peer Domain, William Hansen, Tangewood Research Inc.
CMI- School Domain, Peter Mulhall, University of Illinois

Discussant: Karol Kumpfer, Center for Substance Abuse Prevention

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SESSION 709: MULTIPAPER SESSION

SALON 10

Sponsored by the Topical Interest Group on Qualitative Methods

Data Collection Methods and Uses

Chair: Beth Walden, Utah State University

Presenter: *How Much Does the Facilitator Matter? Comparing the Results of Focus Groups with Different Facilitators*, Mildred A. Savidge & Robert W. Barnes, University of Arkansas for Medical Sciences
Models of Excellence: A Multiple Case Study Approach to the Summative Evaluation of a Museum Education Program, Bret T. Phillips, Zarko Vukmirovic, Lori Huffman, Jennifer Earls, L.M. Wood & John Giffin, Southern Illinois Univ.
Synthesizing Qualitative and Quantitative Data: Simplicity and Validity, Jennifer Mersman & E. Jane Davidson, Claremont Graduate University
Photo-Narrating Selves and Places: A Participatory Approach for Evaluating Everyday Urban Environments, Rivka K. Mazar, City University of New York

SESSION 710: 90 MINUTE CREATIVE FORMAT

SALON 11

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Dialogue on Evaluation in the Developing Country Context and AEA Travel Grant Paper Session

Chairs: Patrick G. Grasso, The World Bank
Michael Bamberger, The World Bank

Presenters: Kate Spring, Independent Consultant (Kenya)
Isabel Penarrieta, CARE (Peru)

SESSION 711: MULTIPAPER SESSION

SALON 12

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Non-profit Use of Concept Mapping – With or Without the Web

Chair: Cheryl L. Endres, Heart of West Michigan United Way

Presenters: *Toward a Softer Landing: Using Concept Mapping and Pattern Matching to Plan and Evaluate Severe Budget Reductions*, Jon Gans, Cornell University
*Development of the American Distance Education Consortium (A*DEC): Using Concept Mapping to Plan and Evaluate Organizational Expansion*, Donald Tobias & William Trochim, Cornell University
Evaluation of the Internet as a Means for Creating a Community of Learners in the Arts, C. Eric Kirkland, COSMOS Co.

SESSION 712: MULTIPAPER SESSION

SALON 13

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

The Use of Evaluations of Residential Care/Services to Guide Policy and/or Funding Decisions

Chair: Dean T. Spaulding, State University of New York at Albany

Presenters: *Propulsion: Evaluation of an Adapted Housing Project for People with Physical and Intellectual Deficiencies*, Liza Bouchard, Université du Québec à Montréal
Evaluation, Research and Public Policy: The Future of Community-based Care for Californians with Developmental Disabilities, Barbara J. Lehman, Claremont Graduate University
Providing Specific Care in Alzheimer's Residential Care Facilities: A Unique Evaluation of the Arizona Model of Care, Alicia Morales, University of Arizona
Evaluating the Economic Impact of Residential and Community Facilities on the Local Community, Dean T. Spaulding & Dianna Newman, State University of New York at Albany

SESSION 713: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Measurement Tools

Chair: Kathryn E.H. Race, Race & Associates, Ltd.

Presenters: *Psychometric Assessment of a Measure of Perceived Importance of Quality of Work Life (QWL) Factors: Non-supervisory Employees in Malaysia*, Ali-Yusob Md-Zain, Universiti Utara Malaysia
The Wilder Client Characteristics Checklist: Use of a Risk Factors Assessment as an Evaluation Tool, Cheryl A. Hosley & Carmelle Minton, Wilder Research Center

Evaluating the Utility of a Self-assessment Profile for Use with Problem Driver Populations, Kathryn E.H. Race, Race & Associates, Ltd.

Collecting Participants' Expectations over Program's Duration, Raymond F. Brogan, APJ-Alexandria

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SESSION 714: PANEL

SALON 15

Sponsored by the Topical Interest Group on Human Services Evaluation

Fitting the Pieces Together: A Framework for Outcome Accountability in Children's Service Systems

Chair: Ann Doucette-Gates, The Glendon Association

Presenters: *The Conceptual Foundation: Modeling Theories of Change and Thinking Through the Dimensions of Intervention*, Mario Hernandez, University of South Florida

Understanding Service Populations: Population-based Versus Resource-based Samples, Ann Doucette-Gates, The Glendon Association

Targeting the Evaluation: Selecting Outcome and Indicators in Child Service Systems, Carole Bausell, The Woodbourne Center

Analysis: What Counts as Meaningful and Interpretable Results, Ann Doucette-Gates, The Glendon Association

Forging New Frontiers: Outcome Monitoring and Evaluation Using Computerization and Web-based Technologies, Dorothy Webman, Webman Associates

SESSION 715: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on Research, Technology and Development

Understanding Science and Technology Outcomes in the Environment of the Federal Government

Chair: Debra Hughes, Office of Naval Research

Presenters: *Dealing with Undefinable Outcomes*, Edward A. Brown, US Army Research Laboratory

Return on Investment as a Decision Metric in Strategic Planning, Richard H. Nadolink, Naval Undersea Warfare Center

Developing a Balanced S&T Scorecard, Jacob R. Hodges, Noesis, Inc.

SESSION 716: ROUNDTABLES

SALON 17

Focus on Context, Controversies, Issues, and Stumbling Blocks in Evaluation

Host: William Shadish, University of Memphis

90 MINUTE ROUNDTABLE:

TABLE A: The Effects of Cultural Diversity in the Application of Case-study Methodology in International Evaluations, Adrian Hadorn, Linda McGinnis, Marie-Aline Wood, Heidi Zia, Padma Karunaratne, Amadou Konare & William Albert Eckert, The World Bank; and Ray McGhee, SRI International

FIRST ROTATION: 9:30 a.m. to 10:15 a.m. (Please note that the remaining roundtables present in two 45-minute rotations)

TABLE B: Intergenerational Issues in Evaluation

Multimethod Approaches to Evaluation of an Intergenerational Program, Miriam H. Mulsow & Jean P. Scott, Texas Tech University; and Elaine Posey, Texas Department of Protective and Regulatory Services

Towards the Development of Needs Assessment and Evaluation Models Incorporating Generational Differences: A Semiotic Analysis, Roger A. Johnson & Susan A. Tucker, University of South Alabama

TABLE C: The Problem with Participatory Evaluation

Participatory Evaluation Design in Contexts that Feature High Organizational Turnover, Mark Lee, Queen's University
The Complexities of Participatory Evaluation Efforts, Kathryn A. Bowen, Bowen's Evaluation and Consulting Service; and Michal Galin, Cornell University

TABLE D: Examining Self Measurement Bias

Self-perceptions of Knowledge and Comfort: Which Measure is More Sensitive?, Katherine J. Karriker & Daniel W. Spaite, University of Arizona

Response Tendency Associated with Positively and Negatively Keyed Statements in Self-Report Instruments, Aimin Wang, Miami University

TABLE E: Professional Issues in the Field

Developing Guidelines for Selecting External Evaluators, Donna Camp Blair, Camp-Blair Consulting, Inc.
To Professionalize or Not to Professionalize? Creating Alternative Identities for Evaluators amidst the Crisis of Professional Legitimacy, Tammy L. Bennington, Cornell University

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SECOND ROTATION: 10:15 a.m. to 11:00 a.m. (Please note that remaining roundtables present in two 45-minute rotations)

TABLE B: Examples of Flexibility in the Evaluator's Role

Old Wine in a New Bottle: Repackaging the Role of the Evaluator as Advocate for Tobacco Control Programs, Deborah L. Sherwood, EMT; and Maura J. Harrington, Lodestar Management/Research, Inc.
Preparing for Results: An Evaluator Trains with Service Providers, Lindsay S. Gotshall, University of West Florida

TABLE C: Learning from Evaluations

Evaluation's Role in Organizational Learning, Barbara Rosenstein & Miri Levin-Rozalis, Ben Gurion University of the Negev
Evaluation by Committee: The Experience of One Non-profit Organization, Sarah C. Slater & Herbert M. Baum, American Speech-Language-Hearing Association

TABLE D: Confidentiality and Coding Data

The Clash Between Confidentiality and Usefulness in Databases on Students' Risk Behaviors, Morris K. Lai, University of Hawai'i

TABLE E: Evaluation by Any Other Name

Corporate Cousins and Competitors to Program Evaluation, Vanessa D. Moss, Xerox Corporation
It May Have Been an Effective Program - But It Sure Ain't "Real Science:" Producing Evaluations Which Can Survive a Peer Review for Science Journals - Issues and Problems, Karen Chapman-Novakofski, & Charles D. Clark, University of Illinois at Champaign-Urbana

SESSION 717: PANEL

SALON 18

Sponsored by the Topical Interest Group on Collaborative, Participatory and Empowerment Evaluation

Evaluating Collaborative Efforts: Resolving Major Obstacles

Chair: Jordan E. Horowitz, WestEd

Presenters: *Designs for Evaluating Collaborative Efforts*, Naida C. Tushnet, WestEd
New Expectations for Providers of Human Services, Joni Gaynor, WestEd
Examining Data at Multiple Levels, Sandy Sobolew-Shubin, WestEd

Discussant: Jordan E. Horowitz, WestEd

SESSION 718: MULTIPAPER

SALON 19

Evaluation in Educational Settings

Chair: Ronald A. Harris,

Presenters: *School Factors that Contribute to Students' Performance: The Results of Two Similar but Separate Studies in Kansas and Indiana*, Arie J. van der Ploeg & Chantell Johnson, North Central Regional Educational Laboratory
External Evaluation of Large-scale Testing Programs: Example of a Process, Tony C.M. Lam, University of Toronto
Findings from the Evaluation of a Comprehensive Middle-grades Reform Initiative in New York City, Cheri Fancsali & Alexandra Weinbaum, Academy for Educational Development
An Evaluation of the Center of Excellence for Research, Teaching and Learning, Karen K. Lind & Katherine G. Clavijo, University of Louisville
The School Attendance Demonstration Project: Impact Analysis using an Experimental and Longitudinal Research Design, Ronald A. Harris, Southern University

SESSION 719: PANEL

SALON 22

Sponsored by the Topical Interest Group on Collaborative, Participatory and Empowerment Evaluation

Collaboration among Federal, State and Local Representatives to Reach Senior Volunteer Program Evaluation Goals in Michigan

Chair: Carol A. Barrett, Michigan Public Health Institute-Systems Reform

Presenters: *Building Foundations: Achieving Consensus on Statewide Data Sources for Senior Volunteer Program Evaluation*, Mary Pfeiler, Corporation for National Service of Michigan
Statewide Evaluation on a Shoestring: A Case Study in Designing and Implementing a Cost-effective Statewide Evaluation for Senior Volunteer Programs in Michigan, Bonnie Graham, State of Michigan
Win/Win Situations: An Evaluation of Michigan Senior Volunteer Programs from the Perspective of the Senior Volunteer and the Agencies They Serve, Carol A. Barrett, Michigan Public Health Institute-Systems Reform

Saturday, November 6, 9:30 A.M. to 11:00 A.M.

SESSION 720: ROUNDTABLES

SALON 23

Focus on Professional Development and Professional Preparation

Host: John Jones, JCS Research and Consulting

FIRST ROTATION: 9:30 a.m. to 10:15 a.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: Training the Health Professional: Evaluation Issues

Assessing the Service Learning Experience of the Future Health Professional, Kelly D. White, Trent T. Thatcher, Tobin R. Lovell, Lisa R. Rambaldo, Amanda Mayle, Tonya Willis & Cheryl Meyer, Wright State University
Community-based Health Initiatives and Health Professions Education: A Model of Participatory Evaluation in New Mexico, Summers Kalishman, Christine D. Ruman, Lisa Serna & Jan Mines, University of New Mexico

TABLE B: Evaluation in Teacher Education

Teacher Education Program Evaluation: Empowerment, Courage, and Utilization, David M. Fetterman, Stanford University
Evaluation of a Preparatory Study Program for the Praxis II Content Examination for Teacher Certification in Physical Education, Jean Mee & Anna Lobosco, Southern Connecticut State University

SECOND ROTATION: 10:15 a.m. to 11:00 a.m.

TABLE A: Evaluation of K-12 Leadership Development

Evaluating a Partnership for Leadership Development in Public Schools, Jennifer W. Martineau & Kathleen M. Holmes-Ponder, Center for Creative Leadership
The Use of Appreciative Inquiry to Explore School District's Role in K-12 Leadership Development, Mary J. Taylor, Mid-continent Regional Educational Laboratory

TABLE B: Effectively Evaluating Professional Training

Principles of Training Program Evaluation, Midge Smith, University of Maryland
Evaluating International Conferences: Issues and Challenges, Keith Mackay & Mark D. Bardini, The World Bank; and Janet M. Bilson, Group Dimensions

TABLE C: Evaluating Programs for Teacher Development

Formative Evaluation of a Mentor Program, Todd R. Frauenholtz, University of Minnesota
Meeting the Challenges of Evaluating K-12 Professional Development Activities, Michael S. Trevisan, Eric Hampton, Sylvia Oliver & Howard Waterman, Washington State University

SESSION 721: PANEL

SALON 24

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

The US Department of Education's Principles of Effectiveness: Implications for Evaluation

Chair: James G. Emshoff, Georgia State University

Presenters: *The Conceptualization and Development of the Principles of Effectiveness: The Integration of Theory and Research into Practice*, Joanne Wiggins, US Department of Education
Evaluating the Implementation of the Principles of Effectiveness, Mary Aschatz and Kris Bosworth, Westat
Implications of the Principles of Effectiveness: The View from the Field, Julie W. Chambliss, EMSTAR Research, Inc.

Discussant: James G. Emshoff, Georgia State University



Saturday, November 6, 11:10 A.M. to 12:40 P.M.

SESSION 722: PRESIDENTIAL STRAND PANEL

BALLROOM F

Instilling Ethical Behavior in Evaluators: Principles, Standards, and Context

Chair: Jody L. Fitzpatrick, University of Colorado
Presenters: Chris Wye, National Academy of Public Administration
Ernest House, University of Colorado at Boulder
Dianna L. Newman, State University of New York at Albany
Discussants: Jody L. Fitzpatrick, University of Colorado

SESSION 723: 90 MINUTE CREATIVE FORMAT

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Integrating Collaborative Evaluation and Program Planning/Implementation in Support of Community-wide Public Engagement Programs: The Case of Multi-site Study Circle Dialogues on Education in Arkansas and Oklahoma

Chair: Sue Mutchler, Southwest Educational Development Laboratory
Presenters: Cathy Flavin-McDonald, Study Circles Resource Center
Larry Dickerson, University of Arkansas at Little Rock
Diane T. Pan, Southwest Educational Development Laboratory

SESSION 724: PANEL

SALON 2

Evaluating the NIDA Cooperative Agreement HIV/AIDS Intervention: Methodological Issues with Multi-site Data

Chair: Richard Needle, DEPR/NIDA/NIH
Presenters: *Comparability across Sites: A Profile of the NIDA Cooperative Agreement HIV/AIDS Intervention Participants*, William Scarbrough, CSR, Incorporated
Outcome Evaluation: Change in Risk Behaviors Among NIDA CA HIV/AIDS Intervention Participants, Christine Whitmore, CSR, Incorporated
Evaluation of the NIDA CA Enhanced Intervention Compared to Standard Intervention, Carolyn Lichtenstein, R.O.W. Sciences
Evaluation of Before-After Changes Associated with the NIDA CA Standard Intervention, L. Joseph Sonnefeld, R.O.W. Sciences
Discussant: Jacques Normand, DEPR/NIDA/NIH

SESSION 725: PANEL

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Propensity Scores

Chair: Lee Sechrest, University of Arizona
Presenters: *What Are Propensity Scores and How Are They Used?*, Lee Sechrest, University of Arizona
What Are the Options For Modeling Propensity?, Kathy Insel, University of Arizona
Omitted Variables in Propensity Models, Timothy Stickle, University of Arizona
How Well Do Propensity Scores Work?, Patrick McKnight, University of Arizona
Discussant: Lee Sechrest, University of Arizona

SESSION 726: MULTIPAPER SESSION

SALON 6

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Recent Findings from Cross-Site Evaluations in Substance Abuse

Chair: Robert G. Orwin, Battelle Centers for Public Health Research and Evaluation
Presenters: *National Cross-site Evaluation of Residential Substance Abuse Treatment Programs for Pregnant and Parenting Women*, Kathleen Dowell & Ken Burgdorf, Caliber Associates; and James M. Herrell, Center for Substance Abuse Treatment
An Evaluation of the Effectiveness of Student Assistance Programs in Pennsylvania, Holly P. Wald, XYZ Research Associates; Susan Tarasevich and Cele Fichter, St. Francis Medical Center-Division of Psychiatric and Addiction Services; and Carl Fertman & Xiaoyan Zhang, University of Pittsburgh
The Impact of Termination of SSI and SSDI for Drug Abuse and Alcoholism: What Has and Will Be Learned?, Robert G. Orwin & Brady A. Thomas, Battelle Centers for Public Health Research and Evaluation; and Antoinette Krupski & Kevin Campbell, Division of Alcohol and Substance Abuse

Ongoing Findings from the National Cross-site Evaluation of the Community Coalitions Program, Shakeh Kaftarian & Sheilah Maramack, Center for Substance Abuse Prevention; and Ping Yu, COSMOS Corporation

Saturday, November 6, 11:10 A.M. to 12:40 P.M.

SESSION 727: PANEL

SALON 7

Sponsored by the Topical Interest Group on Evaluation Use

Privacy Issues in the Computer Age: The New Territory and Its Challenges

Chair: Len Bickman, Vanderbilt University

Presenters: *Medical Records Privacy: Approaches Taken by Industry and Government*, Nancy Donovan, US General Accounting Office

Privacy Protection in Data Collection: A New Technique for Asking Sensitive Questions in Surveys, Judith A. Droitcour, US General Accounting Office

Linking Data Sets: Information Needs Versus Privacy in the Computer Age - A Balancing Act?, Fritz Scheuren, Urban Institute; and Eric Larson, US General Accounting Office

Discussant: Roger Straw, Center for Substance Abuse Treatment

SESSION 728: PANEL

SALON 8

Sponsored by the Topical Interest Group on State and Local Government

Performance-Based Program Budgeting (PB2): Outcome Measurement in Florida Government

Chair: Susan R. McNamara, Florida Department of Juvenile Justice

Presenters: *Introduction and Background on PB2*, Frances S. Berry, Florida State University

OPPAGA's Role in the Performance-Based Program Budgeting Process, Martha Wellman, Office of Program Policy Analysis and Government Accountability

State Agency Approach to Performance-Based Program Budgeting, Becky M. Lyons, Florida Department of Children and Families

Improving School Performance through Incentives: Performance-Based Budgeting in Education in Florida, Carolyn Herrington, Florida State University

PB2 Measures and Desired Client Outcomes from Juvenile Justice Programs in Florida, Dennis P. Affholter, Florida Department of Juvenile Justice

SESSION 729: MULTIPAPER SESSION

SALON 9

Foundations or Frontiers? Instruments, Indicators, and Data Galore

Chair: Maryann M. Durland, Arthur Andersen Performance & Learning

Presenters: *New Indicators for Program Evaluation*, John C. Hanes & Michael Hail, University of North Carolina at Greensboro

The Utilization of Sociometric Profiles for Understanding Organizational Structure, Maryann M. Durland, Constance M. Filling & Anna R. Neumann, Arthur Andersen Performance & Learning

Comparing the Effectiveness of the Harter's Structured Alternative Format with Likert Scale Format, Aimin Wang, Miami University

Confirming Evidence: Making Sense of Multiple Data Sources in Program Evaluation, Dennis W. Rudy, Indiana University at South Bend

SESSION 730: MULTIPAPER SESSION

SALON 10

Sponsored by the Topical Interest Group on Health Evaluation

Methodological Issues for Community-based Program Evaluations

Chair: To Be Announced

Presenter: *Issues in the Design of a Statewide Oral Health Assessment*, James P. Scheetz, Janice M. Butters & John N. Williams, University of Louisville

Participatory Community Health Assessment Using Concept Mapping, Dominic J. Cirillo, Cornell University

SESSION 731: PANEL

SALON 11

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluating Knowledge Networks: Issues and Challenges

Chair: Laurence C. Colinet, The World Bank

Evaluating a Capacity Building Network for Think Tanks, Adrian Hadorn, The World Bank

Monitoring the Creation of an Expert Network within the Sustainable Forestry Program, Marie-Aline Wood, The World Bank

Discussant: Erik C. Johnson, The World Bank

Saturday, November 6, 11:10 A.M. to 12:40 P.M.

SESSION 732: MULTIPAPER SESSION

SALON 12

Sponsored by the Topical Interest Group on Extension Education Evaluation

Innovative Methods in Extension Education Evaluation

Chair: Michael E. Newman, Mississippi State University

Presenters: *The Development of a Work-load Measurement Instrument for Extension Agents*, Eric Jenson, Utah State University
Taking on Baseball, Hotdogs, Apple Pie, and Chevrolet: Evaluating Extension's Presence on the World Wide Web, Paula I. Threadgill & Michael E. Newman, Mississippi State University
How Do Researchers Analyze Focus Group Data?, Nancy-Ellen Kiernan, Penn State University

SESSION 733: 90 MINUTE SKILL BUILDING WORKSHOP

SALON 13

Sponsored by the Topical Interest Group on Distance Education and Other Educational Technologies

Evaluating Technology-based Educational Programs

Presenter: Sibyl Y. St. Clair, Detroit Public Schools

SESSION 734: PANEL

SALON 14

Sponsored by the Topical Interest Group on Human Services Evaluation

Sustaining Community-based Human Services Initiatives

Chair: Dale C. Howard, Howard Research and Instructional Systems Inc.

Presenters: *Factors Affecting the Sustainability of Community-based Initiatives*, Peggy Ann Howard, Howard Research and Instructional Systems Inc.
Evaluating Community-based Initiatives: An Exploration of Self-reliance, Dale C. Howard, Howard Research and Instructional Systems Inc.
Awareness and Utilization of Resource - Procedure - Process - Outcome Relationships May Predict and Foster Sustainability of Human Services, Brian T. Yates, American University

Discussant: Frederick L. Newman, Florida International University of North Miami

SESSION 735: PANEL

SALON 15

Sponsored by the Topical Interest Group on Business and Industry

Maximizing Value: Identifying Constructs and Drivers of Effective Corporate Training

Chair: Darryl L. Jinkerson, Arthur Andersen Performance & Learning

Presenters: *Key Drivers of Quality Instructor-led Training in a Professional Services Firm*, Darryl L. Jinkerson, Arthur Andersen Performance & Learning
Key Drivers of Quality Technology-based Training in a Professional Services Firm, Carl E. Hanssen, Arthur Andersen Performance & Learning
Predictors of Training Satisfaction in a Global 1000 Corporation, Terry L. Shoemaker, IMPACT Consulting
Underlying Constructs of Training Effectiveness and Satisfaction, Terry L. Shoemaker, IMPACT Consulting

Discussants: Chak C. Lau, Arthur Andersen Performance & Learning
Elaine Mrzlak, McDonald's Corporation

SESSION 736: MULTIPAPER SESSION

SALON 16

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Evaluation Partnerships in International Settings

Chair: David W. Chapman, University of Minnesota

Presenters: *Assessing Cluster Schools as a Strategy for Improving Instructional Quality: The Case of the People's Republic of China*, David W. Chapman, University of Minnesota; and Xiaoyu Chen, Peking University
Building Partnerships among Sectors in South Africa: The NICHE (Natal Institute for Community Health Education) Experience, Lorraine C. Marais, Western Michigan University
Evaluating Implementation of a Multi-country Participatory Research Study of Social Policy Development for Adolescents at Risk of Violence, J. Bradley Cousins & Richard Maclure, University of Ottawa

Evaluation and Organizational Learning: A Practical Approach

Presenters: Hallie Preskill, University of New Mexico
Rosalie T. Torres, Developmental Studies Center

Saturday, November 6, 11:10 A.M. to 12:40 P.M.

SESSION 738: MULTIPAPER SESSION

Sponsored by the Topical Interest Group on Collaborative, Participatory and Empowerment Evaluation

Supporting Young People to Evaluate Prevention Programs

Chair: Madeleine A. Shea, Department of Health and Mental Hygiene

Presenters: *Supporting Young People Around the World to Evaluate Their Prevention Programs*, Kim Sabo & Selim Iltus, The Children's Environments Research Group

Participation and Empowerment: The Implementation and Evaluation of the Youth-focused Florida Tobacco Pilot Program, Josephine M. Kershaw, Florida A & M University

Developing Evaluation Capacity Among Youth and Adults in a Substance Abuse Prevention Coalition, Eric L. Einspruch, RMC Research Corporation; and Jonathan J. Wunrow, SouthEast Alaska Regional Health Consortium

Perceptions of Participation in Community-based HIV Prevention Planning in Maryland: Lessons for Participatory Evaluation Practice, Madeleine A. Shea, Department of Health and Mental Hygiene

SESSION 739: PANEL

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Multiple Outcomes in an Evaluation of a Representative Payee Program Using a Regression Discontinuity Design

Chair: Ken Conrad, University of Illinois at Chicago

Presenters: *Effects of a Representative Payee Program on Financial Stability*, Danielle L. Quasius, University of Illinois at Chicago
Effects of a Representative Payee Program on Legal System Involvement, Michael D. Matters, University of Illinois at Chicago

Effects of a Representative Payee Program on Hospital Utilization, Patricia Hanrahan, University of Chicago

Effects of a Representative Payee Program on Housing Stability and Quality, Ken Conrad, University of Illinois at Chicago

Discussant: Daniel J. Luchins, University of Chicago

SESSION 740:**Focus on Evaluation and Technology**

Host: Stacey Stockdill, EnSearch, Inc.

FIRST ROTATION: 11:10 a.m. to 11:55 a.m. (Please note that roundtables present in two 45-minute rotations)

TABLE A: Using Web-based Instruments in Large Scale Research and Evaluation Projects, Christine M. Cunningham, Irene F. Goodman, Cathy Lachapelle & Meredith Thompson, Goodman Research Group, Inc.

TABLE B: Evaluation Issues when Integrating Technology in Education

Social Psychological Aspects of Computer-Mediated Education, Noriko Saeki, Utah State University

Evaluation Questions in Studies of Technology in Education, Mark Hawkes, Dakota State University; and Prachee Mukherjee, Colorado Springs School District 11

TABLE C: Using Technology for Data Collection

Applications of Advanced Technology in Evaluation, Kim K. Metcalf & Patricia A. Muller, Indiana University

Benefits and Pitfalls of Web-Based Evaluation, Mari Kemis & Janet S. Padgitt, Iowa State University

SECOND ROTATION: 11:55 a.m. to 12:40 p.m. (Please note that roundtables present in two 45-minute rotations)**TABLE A: Evaluating Technology in K12-Education**

Evaluating the Efficacy of Teaching with the Internet, Ravinder Koul, Peter A. Rubba, Randall Weisenmayer, Pennsylvania State University

Evaluating Instructional Technology Implementation: A Model for Assessing Learning Payoffs, Catherine Awsumb Nelson & William E. Bickel, University of Pittsburgh

TABLE B: Evaluating Multimedia in the Classroom

The Impact of Multimedia Software on Student Attitudes toward Statistics, Amy M. Mayer, University of Minnesota

An Experiment in Infusing Multi-media into the Classroom: An Evaluation with Geography and Science, David A. Payne, University of Georgia

TABLE C: Evaluating Training Initiatives

High-Tech Training: Correcting for Non-Response Bias, Lilanthi Ravishankar, AchieveGlobal

Evaluation of Online Law Enforcement Training, Joyce M. Schmeckle, University of Nebraska at Lincoln

Saturday, November 6, 11:10 A.M. to 12:40 P.M.

SESSION 741: 45 MINUTE SKILL BUILDING WORKSHOPS (2)

SALON 23

A: Focusing a Systemic Evaluation through Change Pattern Analysis

Presenters: Beverly A. Parsons, InSites

Carolyn M. Lupe, InSites

Sponsored by the Topical Interest Group on Crime and Justice

B: Off-the-wall Approaches to Group Evaluation

Presenters: Jacqueline E. LaMuth, Ohio State University

Annie Berry, Ohio State University

SESSION 742: PANEL

SALON 24

Sponsored by the Topical Interest Group on Evaluation Use

Utilization: Let's Back Up!

Chair: Kathy A. Zantal-Wiener, ZW Associates

Presenters: *Defining What Will Be Evaluated (or, What Is Technical Assistance?)*, Darla Wilson, Paradigm Systems

Deciding What Outcomes Will Be Evaluated, Kathy A. Zantal-Wiener, ZW Associates

Planning to Use the Evaluation Results, Anita Pierce, Western Regional Resource Center

Discussant: Ken Olsen, University of Kentucky

Saturday, November 6, 12:50 P.M. to 2:20 P.M.

SESSION 743: PRESIDENTIAL STRAND MULTIPAPER SESSION

BALLROOM F

Sponsored by the Topical Interest Group on Human Services Evaluation

Community-level Evaluation in Human Services

Chair: William Strang, Westat

Presenters: *In Search of a Good and Just Ruler: Measuring Community Impact*, William Strang & Mary Achatz, Westat

Benchmarking in Early Childhood Programs and Parent Education: Processes and Procedures, Kennon E. Jackson Jr.,

Down East Partnership for Children

Challenges of Measuring United Way's Outcomes in the Community: What Are We Trying to Do and How Do We Know

If It Happens?, James Emshoff, Georgia State University; and Martha Taylor-Greenway, United Way of Metropolitan Atlanta

SESSION 744: PANEL

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Collaborative Approaches to Evaluating Collaborations

Chair: Zoe A. Barley, Mid-continent Regional Educational Laboratory

Presenters: *The Role of the Evaluator*, Stephanie Baird-Wilkerson, Mid-continent Regional Educational Laboratory

Evaluating Collaborations among Regional Service Providers, Phyllis M. Thomas, Mid-continent Regional Educational Laboratory

Capacity Building with Local School Districts, Judy E. Florian, Mid-continent Regional Educational Laboratory

Discussant: Mary E. Piontek, RMC Research

SESSION 745: PANEL

SALON 2

Sponsored by the Topical Interest Group on Theories of Evaluation

Representing Values

Chair: Robert E. Stake, University of Illinois
Presenters: *Values as Advocacies within Evaluations*, Ernest House, Colorado University
Narrative Representations of Value, Linda Mabry, Indiana University
Misrepresentation of Value, Robert E. Stake, University of Illinois
Discussant: Lizanne DeStefano, University of Illinois

Saturday, November 6, 12:50 P.M. to 2:20 P.M.

SESSION 746: MULTIPAPER SESSION

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Statistical Modeling

Chair: Bonnie J. Taylor, Pennsylvania State University

Presenters: *Interpreting Probit Coefficients in Treatment Effect Models: Applications from Education Intervention and Mental Health Research*, Judy A. Temple, Northern Illinois University; D. Patrick Redmon, Austin Peay State University; and Arthur J. Reynolds, University of Wisconsin at Madison
Modeling Discontinuous Growth in Program Evaluation, Bonnie J. Taylor, John W. Graham & Patricio E. Cumsille, Pennsylvania State University
Using Latent Growth Modeling in Program Evaluation: A Primer for the Theory-driven Evaluator, Brian J. Hess, University of Georgia

SESSION 747: MULTIPAPER SESSION

SALON 6

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Substance Abuse Prevention among Adolescents

Chair: Josephine Kershaw, Florida A & M University

Presenters: *Formative Evaluation of a Multi-cultural Community Action Coalition*, Rhonda A. Bohs, Lauren Strano & Sonia Rivas, DLR Consultants, Inc.
Tobacco Use among Black Youth in a Rural High School: A Mixed-methods Qualitative/Quantitative Study of Perceptions of Anti-tobacco Efforts, Josephine M. Kershaw, Florida A & M University
Evaluation Challenges in Adolescent Tobacco Use Prevention Interventions, Laurie A. McCaffrey & Dale C. Howard, Howard Research and Instructional Systems Inc.

SESSION 748: MULTIPAPER SESSION

SALON 7

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Issues in Mental Health Evaluation

Chair: Roger A. Boothroyd, University of South Florida

Presenters: *Let's All Get Along: Issues Surrounding Interagency Cooperation in the Delivery of Services*, Ryan M. Quist & Miriam G. Resendez, Claremont Graduate University; and Dumiso G.M. Matshazi, Riverside County Department of Mental Health
The Impact of Research Participation on Adults with Severe Mental Illness, Roger A. Boothroyd, University of South Florida
Evaluating the Expanded School Mental Health (ESMH) Program in Baltimore, Maryland, Eric Bruns, Family League of Baltimore; Mark Weist, University of Maryland; and Karyn L. Anderson, Maryland Department of Health and Mental Hygiene

SESSION 749: PANEL

SALON 8

Sponsored by the Topical Interest Groups on State and Local Govt., Evaluation Use, and Evaluation Managers and Supervisors

Using Performance Measurement to Improve the Public Policy Process

Chair: David J. Bernstein, Montgomery County Department of Finance

Presenters: *Using Outcome Information at Policy Levels*, Joseph S. Wholey, University of Southern California
Effective Use of Performance Measurement in Achieving National Goals, George Grob, US Department of Health and Human Services
Clarifying Legislative Intent through Performance Measurement, Rakesh Mohan, Washington State Joint Legislative Audit and Review Committee

Discussant: John M. Owen, The University of Melbourne

Saturday, November 6, 12:50 P.M. to 2:20 P.M.

SESSION 750: PANEL

SALON 9

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse, and Mental Health

Evaluations and Outcomes in Behavioral Health Programs

Chair: Martha Ann Carey, AECOM

Presenters: *Advances in Outcomes Measures*, Laura Blankertz, Matrix

The Government Performance and Results Act and the Center for Substance Abuse Treatment, Kevin P. Mulvey,
Center for Substance Abuse Treatment

The Impact of Culturally Competent Integrated HIV/AIDS Care for Persons of Color in an Inner City Project, Jesus A.
Sanchez & Mark G. Winiarski

Outcomes Measurement: What It Is and How It is Used, Martha Ann Carey, AECOM

Discussant: Lee Sechrest, University of Arizona

SESSION 751: PANEL

SALON 10

Measuring Educational Outcomes

Chair: Alan Ginsburg, US Department of Education

Presenter: *Measuring Customer Satisfaction with the Direct Loan Program*, Steve Zwillinger, US Department of Education

Measuring Change in Classroom Practice, Elizabeth Eisner, US Department of Education

Measuring Program Impacts on Educational Outcomes, David Goodwin, US Department of Education

The Relationship between School Change and Student Performance, Audrey Pendleton, US Department of Education

Discussant: Val Plisko, US Department of Education

SESSION 752: TIG BUSINGESS MEETING and PRESENTATION

SALON 11

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

The Strategic Alliance between the I&CCE TIG and Evaluation & Program Planning

TIG Chairs: Paula Bilinsky, Peace Corps

Audley Espeut, Caribbean Development Bank

Mahesh Patel, United Nations Children's Fund (UNICEF)

Craig Russon, Western Michigan University

Presenter: Jon Morell, Editor in Chief of Evaluation & Program Planning: An International Journal

SESSION 753: 90 MINUTE CREATIVE FORMAT SESSION

SALON 12

Sponsored by the Topical Interest Group on Non-profit and Foundations Evaluation

Moving Toward Outcomes

Chair: Jane Reisman, The Evaluation Forum

Discussants: Joan Nelson, Heart of Florida United Way

Dennis Poole, University of Texas at Austin

Christine Tubiak, Heart of Florida United Way

Nancy Chepenik, Heart of Florida United Way

Sharon Carnahan, Rollins College

Donna Rickelman, Community Activist

Kim Sprayberry, Boys and Girls Club

SESSION 754: MULTIPAPER SESSION

SALON 13

Sponsored by the Topical Interest Group on Crime and Justice

Discussing Methodological Issues in Conducting Evaluations in School and Correctional Settings

Chair: Winifred Reed, National Institute of Justice

Presenters: *Awareness Effects of an Anti-bullying Intervention Campaign*, Edgardo R. Pimentel, Southern Illinois University at
Carbondale

School Associated Violent Deaths in the United States, Sujata Desai, Joanne Kaufman & Mark Anderson, Centers for
Disease Control and Prevention

Saturday, November 6, 12:50 P.M. to 2:20 P.M.

SESSION 755: PANEL

SALON 14

Evaluating NSF's Graduate Research Fellowship Program

Chair: Naida C. Tushnet, WestEd

Presenters: *The Context for Evaluating NSF's Graduate Research Fellowship Program*, Naida C. Tushnet, WestEd
Student Education and Demographic Characteristics and Their Different Effects on Fellowship Use and Impact, Jennifer B. Presley, WestEd
Disciplinary and Departmental Contexts and Their Differential Effects on Fellowship Use and Impact, Elizabeth Cooley, WestEd
Research Universities and the Funding of Graduate Evaluation, Sharon S. Goldsmith, WestEd

Discussant: Conrad G. Katzenmeyer, National Science Foundation

SESSION 756: MULTIPAPER SESSION

SALON 15

Sponsored by the Topical Interest Group on Business and Industry

Models and Stakeholder Variation in Training Programs

Chair: Sharon Marie May, Compaq Computer Corporation

Presenters: *Contagious or Outrageous: Evaluating Our Successors, the New Leaders, Needs*, Jill DeLost, LR Nelson Corporation
A Quantitative Investigation of Stakeholder Variation in Training Program Evaluation, Greg V. Michalski, University of Ottawa
The Xerox Return-on-Learning Evaluation Model, Vanessa D. Moss & Ray B. Sizemore, Xerox Corporation

Discussant: Sharon Marie May, Compaq Computer Corporation

SESSION 757: MULTIPAPER SESSION

SALON 16

Faculty Productivity and Efficacy in Selected Contexts

Chair: Liesel A. Ritchie, Mississippi State University

Presenters: *Facilitating the Development of an Alternative Teacher Assessment Model: Experiences with the Mississippi School for Mathematics and Science*, Liesel A. Ritchie, Mississippi State University
A Study of Teacher Efficacy and Professional Learning Community in Selected Schools, Kimberly S. Cowley, Appalachia Educational Laboratory
Aspects of Faculty Productivity Assessment, Joe Fearing, Texas Woman's University

SESSION 759: MULTIPAPER SESSION

SALON 18

Sponsored by the Topical Interest Group on Collaborative, Participatory and Empowerment Evaluation

A Foundation's Effort to Bring Participatory Evaluation to Its Grantees

Chair: Colette E. Thayer, Innovation Network, Inc.

Presenters: *The Robert Bowne Foundation Initiative Overview*, Anne H. Lawrence, Literacy Assistance Center, Inc.
Participatory Evaluation in a Participatory Environment, Virginia Botelho, United Neighborhood Houses
Participatory Evaluation: A Democratizing Instrument?, Kim Sabo, Children's Environments Research Group; and Dana Fusco, Columbia University
The Bowne Foundation Initiative as a Vehicle for Participatory Evaluators' Professional Development, Colette E. Thayer, Innovation Network, Inc.; and Louisa Hackett, Community Resource Exchange

Discussant: Anita M. Baker, Anita Baker Consulting

Saturday, November 6, 2:30 P.M. to 4:00 P.M.

SESSION 764: 90 MINUTE CREATIVE FORMAT SESSION

BALLROOM F

Are We Throwing Away Our Wisdom? Pragmatic Psychology's Argument for Organizing Individual Program Evaluation Studies into Core Knowledge Databases

Chair: Daniel B. Fishman, Rutgers University
Participants: Daniel B. Fishman, Rutgers University
Jonathan A. Morell, ERIM Center for Electronic Commerce
Michael Scriven, Claremont Graduate University

SESSION 765: PANEL

SALON 1

Sponsored by the Topical Interest Group on Collaborative, Participatory & Empowerment Evaluation

Deliberation and Empowerment: Lessons Learned from Participatory Evaluation

Chair: Sandra Mathison, State University of New York at Albany
Presenters: Chris Cruz, State University of New York at Albany
Michelle Withers, State University of New York at Albany
Melissa Freeman, State University of New York at Albany
Cheryl MacNeil, State University of New York at Albany

SESSION 766: MULTIPAPER

SALON 2

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Measurement and Validation Issues

Chair: John J. Donohue, University of Ottawa
Presenters: *Unresolved Questions: How Much Does A Public Service Cost? Evaluating Differences in Costing Methods to Inform Contracting Decisions*, Mark J. Trease, University of Arizona
Using Discussion to Resolve Score Differences in Rating Performance Assessments: Is There Evidence of Rater Dominance?, Robert L. Johnson & Steven Schumate, University of South Carolina; James A. Penny, Center for Creative Leadership; and Belita Gordon, University of Georgia
Validation of the Speaker Self-efficacy Rating Scale with Professional and Amateur Speakers in Canada, John J. Donohue, University of Ottawa
High School Student - High School Parent: Are There Differences in Evaluation of an Educational Interactive Video Program?, E. Lea Witta, The University of Central Florida

SESSION 767: MULTIPAPER SESSION

SALON 5

Sponsored by the Topical Interest Group on Quantitative Methods: Theory and Design

Evaluation Design Issues

Chair: James H. Derzon, George Washington University
Presenters: *Constructed Matched Comparison Groups Provide More Information than Control Groups in Evaluating Rare Event Outcomes*, Elizabeth A. Holtzapple, Cincinnati Public Schools
Statistical Significance and Effect Size: Two Sides of a Coin, Xitao Fan, Utah State University
Practical Guidelines for Evaluating Sampling Designs in Evaluation Studies, Xitao Fan, Utah State University; and Lin Wang, ACT Center for Education and Work

SESSION 768: PANEL

SALON 6

Sponsored by the Topical Interest Group on Alcohol, Drug Abuse and Mental Health

Methods for Ensuring the Integrity and Design Sensitivity of Multi-site Evaluations: The CMHS Housing Initiative for Persons with Serious Mental Illness

Chair: Debra J. Rog, Vanderbilt University
Presenters: *The CMHS Housing Initiative for Persons with Serious Mental Illness: Overview and Background*, Frances Randolph, Center for Mental Health Services
Measuring Residential Stability: Ensuring Reliability Across Multiple Sites, Sarah DeLong, Vanderbilt University
Ensuring the Fidelity and Integrity of Treatment: A Cross-site Method for Assessing the Fidelity and Implementation of the Treatments, Francine Miklouchich, Policy Research Associates
Making it All Fit: Ensuring Cross-site Design Integrity with Evolving Individual Designs, Allison Ruth, Vanderbilt University

Discussant: Debra J. Rog, Vanderbilt University

Saturday, November 6, 2:30 P.M. to 4:00 P.M.

SESSION 769: MULTIPAPER SESSION

SALON 7

Sponsored by the Topical Interest Group on Evaluation Use

Transforming Organizational Culture through Evaluation

Chair: Richard J. Cummings, Murdoch University

Presenters: *Development and Validation of the "Organizational Readiness for Evaluation" Survey Instrument*, Katherine Seiden, University of Minnesota

Shifting from "Inspectors" to "Facilitators": A Two Year Case Study of Training Internal Evaluators in Northern Ireland and the Republic of Ireland, Susan A. Tucker, University of South Alabama; and Harry McMahon, University of Ulster

Utilization-Focused Evaluation with NASA's John C. Stennis Space Center Education Office, Liesel A. Ritchie, Mississippi State University

Reflections on Initial Implementations of the Evaluative Inquiry for Learning in Organizations Model, Barbara L. Kamm, University of New Mexico

SESSION 770: PANEL

SALON 8

Sponsored by the Topical Interest Group on State and Local Government

Welfare Reform Evaluation: New Promises and Challenges

Chair: Mark E. Ward, US General Accounting Office

Presenters: *Welfare Reform: An Evaluation of State Program Restructuring to Reduce Welfare Dependence*, Cindy Fagnoni, US General Accounting Office

Implementation of the Personal Responsibility Act of 1996: An Overview, Dick Nathan, State University of New York

Re-framing Poverty: Exploring the Impact of Welfare Reform, Larry G. Nackerud, University of Georgia

Downsizing the State? The Swedish Experience, Barbro Anell, Umeå University; and Marja Lemne, Ministry of Finance of Sweden

Discussant: Mark E. Ward, US General Accounting Office

SESSION 771: MULTIPAPER SESSION

SALON 9

Improving Training Programs Through Evaluation

Chair: Midge Smith, University of Maryland

Presenters: *A Retrospective Evaluation of an Approach to Training "Influencing Skills,"* Tony C.M. Lam, Stephanie D. Sutherland & Shirley B. Chau, University of Toronto; and Art Horn & John McLeod, Horn & Associates

Program Development Sequence Synchronized with Criteria for Evaluating Training Programs: A Five-Stage Model, Midge Smith, University of Maryland

Reconciling Multiple Standards in the Evaluation of Training Programs, Elizabeth C. Stubbs, Claremont Graduate University

Evaluation of the Annual In-service Training Program for Local School Board Members in Kentucky, Gregory D. Leopold, Appalachia Educational Laboratory; Becky Goad, Kentucky Department of Education; and Tim Holt, Kentucky School Boards Association

SESSION 772: MULTIPAPER SESSION

SALON 10

Sponsored by the Topical Interest Group on Health Evaluation

Evaluating Health Promotion Programs

Chair: Jimmy L. Boyd, Research Services Unlimited

Presenter: *An Evaluation of the Oklahoma Abstinence Only Education Project*, Tom James, Paula Long & Josh Stockley, University of Oklahoma

Smoking Cessation Program Evaluation, Erinn Herberman, University of Arizona

Implementation of the Healthy School Meals Initiative in Texas Private Schools and Residential Child Care Institutions: A Model of the Interaction between Policy and Technology, Mahassan Ahmad, Texas Department of Human Services

Saturday, November 6, 2:30 P.M. to 4:00 P.M.

SESSION 773: PANEL

SALON 11

Sponsored by the Topical Interest Group on International and Cross-cultural Evaluation

Building Evaluation Capacities in Developing Countries

Chair: Ray Rist, The World Bank

Presenter: *Building Evaluation Capacity in Africa*, Mahesh Patel, United Nations Children's Fund (UNICEF)
Critical Gaps in Evaluation Capacities at the Country Level, Osvaldo N. Feinstein, The World Bank
Undertaking Diagnoses of Evaluation Country Capacities, Keith Mackay, The World Bank

Discussant: Gabriel M. Kariisa, African Development Bank

SESSION 774: MULTIPAPER SESSION

SALON 12

Sponsored by the Topical Interest Groups on Non-profit and Foundations Evaluation, and Human Services Evaluation

Use of United Way's Outcome Measurement System to Affect Positive Change in Program Performance

Chair: Stanley T. Capela, HeartShare Human Services

Presenters: *From Yelling to Learning: Outcomes Measurement at the United Way of the St. Paul Area*, Jill Shannon, University of Minnesota
Implementing the United Way's Outcome Measurement System at One Agency, Robert Fischer, Families First
Developing an Outcome Measurement System Using United Way's "Measuring Program Outcomes: A Practical Guide," Tamara Walser, Utah State University

Discussant: Martha Taylor-Greenway, United Way of Metropolitan Atlanta

SESSION 775: 90 MINUTE DISCUSSION

SALON 13

Sponsored by the Topical Interest Group on Independent Consulting

The Evolution of Evaluation Consulting

Chair: Donna Camp Blair, Camp-Blair Consulting, Inc.

Discussant: Deborah G. Bonnet, D. Bonnet Associates

SESSION 776: MULTIPAPER SESSION

SALON 14

Sponsored by the Topical Interest Group on Evaluation of Services for Special Needs Populations

Improving Outcomes for At-Risk Student Populations

Chair: Thomas E. Grayson, University of Illinois at Urbana-Champaign

Presenters: *Learning as an Organization: A New Process for Special Education*, Jane E. Minnema, University of Minnesota
Promising Approaches to Improving School Climate and Discipline: Dealing with Disruptive Students in the Regular Classroom, Heather L. Alderman, American Educational Research Association; and Joanna Tyler, R.O.W. Sciences
Evaluating Consulting Services in Evaluation: Providing Technical Assistance to Projects that Serve Students with Special Needs, Thomas E. Grayson & Edith Cisneros-Cohernour, University of Illinois at Urbana-Champaign

SESSION 777: MULTIPAPER SESSION

SALON 15

Evaluators in the Community

Chair: Clifton M. Chow, Community Technology Centers' Network

Presenters: *Challenges in Evaluating the Impact of Community Technology Centers on Individual Participants*, Clifton M. Chow, Community Technology Centers' Network
Meeting Mania: Lessons Learned From The Formation And Planning Stages of A Community Coalition, Sabrina N. Scott, University of Florida
Evaluating the New York City Beacons Initiative: Using a Mixed-method Approach to Assess a Complex Community Strategy, Constanca Warren, Academy for Educational Development
Health and Human Service Coalitions: Worthy Undertakings or Costly Ventures?, Carole E. Torok, State University of New York at Utica/Rome; and Pauline E. Ginsberg, Utica College

Saturday, November 6, 2:30 P.M. to 4:00 P.M.

SESSION 778: MULTIPAPER SESSION

SALON 16

A Fish Studying Water: The Socio-Environmental Context of Programs as an Evaluand

Chair: John Hetherington, Southern Illinois University at Carbondale

Presenters: *An Exploratory Modus Operandi Approach to Context as Evaluand*, Bret Phillips, Southern Illinois University at Carbondale

A Structural Equation Modeling Approach to Context Effects on Sexual Harassment Needs and Policies in the Military, Keli Braitman, Southern Illinois University at Carbondale

Binge Drinking and Associated Consequences: The Role of the Campus Environment, Jami Leichter, Southern Illinois University at Carbondale

Do Product Evaluations After Viewing Advertisements Carry-over to the Point of Purchase?, Jen Owens, Southern Illinois University at Carbondale

Discussant: John Hetherington, Southern Illinois University at Carbondale

SESSION 780: MULTIPAPER SESSION

SALON 18

Sponsored by the Topical Interest Group on Collaborative, Participatory and Empowerment Evaluation

Participatory Approaches for Program Collaboratives

Chair: Eric J. Mundy, The University of Akron

Presenters: *Methods and Practical Approaches for Evaluation Collaboratives*, Eric J. Mundy, University of Akron; and Sandra Ortega, The Ohio State University

Comprehensive Quality Programming and Empowerment Evaluation: Lessons Learned in a Comprehensive Intervention Program for Children and Families, Lisa Johnson, Dana C. Keener, Abraham Wandersman & Kevin Everhart, University of South Carolina

Shared Decision Making and Program Evaluation: Administrator's Perceptions of Teacher Involvement, Michael J. Stevens, Shenendehowa Central School District; and Dianna L. Newman, State University of New York at Albany

Professional Development Sessions

The following professional development sessions are held in conjunction with Evaluation '99. Each offers an intensive three to six hour investigation of a current topic or field-related skill. These require a separate fee and are filled on a first-come, first-served basis. Before the conference, check online for availability. During the conference, check at the registration desk.

B: Optimizing Organizational Performance and Effectiveness I (Tuesday, Nov 2, 9:00-12:00)

Organizations are increasingly asked to document performance and effectiveness. They need comprehensive yet manageable outcome measurement systems that are tightly integrated with the planning process. This interactive workshop presents a field-tested model for conceptualizing and developing such systems. The morning focuses on reviewing the strategic planning process, leading organizational change, and evaluating organization culture and its implications for successful implementation. [John Jones, Independent Consultant]

C: Optimizing Organizational Performance and Effectiveness II (Tuesday, Nov 2, 1:00-4:00)

The afternoon focus will be on identifying elements that should be included in a comprehensive outcome measurement system. Case studies will illustrate application of the model in real life situations and you are encouraged to bring examples from your own experiences. You will learn (1) appropriate techniques for defining measures and collecting data, (2) how to develop and use logic models, and (3) ways to maximize utilization of results. [John Jones, Independent Consultant]

D: Planning and Reporting in Evaluation Practice (Wednesday, Nov 3, 9:00-4:00)

This workshop is designed to provide those who have some but not extensive experience with evaluation in the field with guidelines and skills related to the planning and reporting stages of evaluation practice. The workshop will be based on a problem case study and you will be encouraged to transfer the implications of the case to your own work. [John Owen & Rosalind Hurworth, The University of Melbourne, Australia]

E: Action Evaluation: Defining, Promoting and Assessing Success (Wednesday, Nov 3, 9:00-4:00)

This workshop will introduce you to Action Evaluation (AE), a dynamic new methodology for empowering groups to define, promote and assess success within the specific contexts of their projects. The session will begin with a theoretical introduction, then describe applications of the methodology in various evaluation contexts (organizational, community, educational) around the world. The main portion of the workshop will demonstrate AE by engaging you in a hands-on application using this workshop reflexively as our case study. First, you will interact in a "real-time" group-goal-setting process by formulating responses to defining questions about how this workshop can be a success for each of you individually. Based on these individual goals, we will then build shared definitions, motivations and methods for promoting and assessing the success of the workshop. [Jay Rothman, Antioch University (email: jrothman@mcgregor.edu)] Please bring laptops if possible.

F: Utilization-Focused Evaluation (Wednesday, Nov 3, 9:00-4:00)

An overview and update of the principles, premises, practices, and processes of Utilization-Focused Evaluation based on the book by that name. In the morning, the facilitator will review the development of utilization-focused evaluation, illustrate its application, and raise issues for future development. The afternoon will be devoted to participants' experiences, concerns, issues, applications, and new directions. [Michael Quinn Patton, Utilization-Focused Information and Training]

G: Enhancing Program Effects and Evaluation Results through Program Design (Wednesday, Nov 3, 9:00-4:00)

Evaluations are most effective when a) they document change brought about by programs designed and implemented to produce effects and b) key stakeholders are aware of the program and have input into the evaluation questions being addressed. This session will provide an approach for addressing both of these challenges through the process of program design. Program design, based on Evaluability Assessment methods, is a process for developing a program that will produce intended effects that will be of interest and value to key stakeholders. Evaluations of programs developed using program design methods are more likely to be conclusive and useful to key stakeholders. You will learn program design methods through hands-on activities, illustrations from previous program design work, and the facilitators' extensive experiences in program design and evaluability assessment. [Michael Lambur, Virginia Cooperative Extension and George Mayeske, USDA/CREES]

H: Analyzing and Synthesizing Qualitative Data (Wednesday, Nov 3, 9:00-4:00)

The workshop will provide thorough grounding in the fundamental principles of qualitative analysis, both in themselves and as they differ from quantitative statistical analysis. In addition, you will develop and practice specific analytic skills — such as identification and clarification of relevant themes in intra-case and cross-case Analyses — through "hands-on" exercises using interview transcripts, focus group summaries, observational forms and other qualitative data from evaluation studies. The workshop will avoid discussion of specific qualitative software packages in an attempt to keep the focus squarely on the conceptual bases, rather than

the mechanics, of qualitative analysis. You are encouraged to raise issues and questions from your own research. [Susan Berkowitz, Westat, Inc.]

I: Formative Cost-Effectiveness and Cost-Benefit Analysis (Wednesday, Nov 3, 9:00-4:00)

Learn how to evaluate and improve the cost-effectiveness and cost-benefit of human service systems by carefully selecting resources needed to implement the mixture of program procedures that produce changes in psychosocial processes leading to the most desired outcomes. Strategies for assessing relationships among costs, procedures, processes, and both non-monetary and monetary outcomes will be illustrated with examples from the facilitator's 25 years of evaluation research in diverse settings. You will build a cost→procedure→process→outcome analysis model for your own program. [Brian Yates, American University]

J: Practical Meta-analysis (Wednesday, Nov 3, 9:00-4:00)

An introduction and overview of meta-analysis, a statistical method of synthesizing research findings across a collection of studies evaluating the same intervention or examining the same relationship. This session will discuss all aspects of conducting a meta-analysis, including evaluation topics amenable to synthesis, eligibility criteria, search and retrieval of studies, development of a coding protocol and related data file structure, effect size calculation, analysis, and interpretation. Focus will be on practical advice on making the many decisions necessary to successfully conduct a state-of-the-art meta-analysis. [David Wilson, University of MD]

K: Consulting Skills for Evaluators I: Taking the Plunge (Wednesday, Nov 3, 9:00-12:00)

This interactive workshop is designed for evaluators who are considering becoming independent consultants. Topics include: 1) becoming an independent consultant (Who are they? What do they do?); 2) keys to success (What does one need to do to be successful?); 3) marketing for results (How do you write a proposal? form strategic alliances? network?); 4) legal structures (How do you set yourself up? What about contracts and sub-contracts?); 5) managing your time (and time is money!); and 6) other topics of importance to the group. [Gail Barrington, Barrington Research Group, Inc.]

L: Advanced Focus Group Moderating: Improving Your Ability to Conduct Focus Group Interviews

(Wednesday, Nov 3, 9:00-12:00) Overview of skills and strategies used by successful focus group moderators. The moderator plays a critical role in the quality of the focus group. This session will examine the function of the moderator and suggest methods that maximize his or her role. Specific topics will include developing powerful questions, solving problems regularly encountered by moderators, using effective and efficient analysis, capturing information, alternative moderating styles, and more. [Richard Krueger, University of Minnesota]

M: Multicultural Issues in Program Evaluation (Wednesday, Nov 3, 9:00-12:00)

This workshop, led by an individual with extensive experience in both racial awareness training and program evaluation, will provide a forum for evaluators to address the issue of cultural diversity as it relates to the practice of evaluation. Particular emphasis will be placed on the treatment of minorities, women, the poor, and disabled people in the design and carrying out of evaluation. The workshop will allow you to become aware of your own biases and prejudices and help you determine the extent to which these biases are reflected in the evaluations they conduct. You are encouraged to bring specific problem areas for discussion. Guidelines for conducting multiculturally fair evaluations will be presented and discussed. [Robert Covert, University of Virginia]

N: Fundamentals of Program Evaluation (Wednesday, Nov 3, 9:00-12:00)

This introductory workshop is aimed at beginning evaluators and will familiarize you with the language, people, concepts, and methods used in evaluation. Learn the difference between research and evaluation, the processes underlying most evaluations, the tensions that define evaluation's 'foundations and frontiers,' and the roles evaluators play in programs. This is a great orientation to the conference. You will engage in an exercise designed to transfer theory to practice. [John McLaughlin, University of California and Gretchen Jordan, Sandia Laboratories]

O: Communication Styles: What Do They Have To Do With Project Effectiveness? (Wednesday, Nov 3, 9:00-12:00)

Deepen your understanding of how you communicate and work with others and take part in hands-on exercises that will give you tangible skills to deliver better service. Whether you undertake participatory evaluations or not, your work increasingly requires collaboration. Even if you do not involve others in evaluation design or implementation, you must be skilled at communicating your plans for and the results of your work to the clients and organizations involved. This workshop will help you communicate better, resolve misunderstandings or conflicts, and improve the chances of success for evaluations. It will increase your effectiveness in marketing your skills and services as an evaluator. It will improve your ability to communicate evaluation results to a variety of stakeholders. [Dawn Hanson Smart & Joan LaFrance, Performance Resource Group]

P: Targeting Outcomes of Programs (TOP): A Hierarchy for Targeting Outcomes and Evaluating Their Achievement

(Wednesday, Nov 3, 9:00-12:00) The session will focus on evaluating education with practical intent (e.g., in the fields of agriculture, environment, family living, health, and community and personal development). Participants will (a) become familiar with TOP's seven-level hierarchy of program objectives and evidence relative to achieving social, economic, and environmental outcomes; and (b) use TOP to help: assess needs and opportunities for programs; target outcomes; design programs to achieve targeted outcomes;

track the extent to which targeted outcomes are achieved; and evaluate program contributions to outcome achievement. [Claude Bennett, U.S. Department of Agriculture and S. Kay Rockwell, University of Nebraska]

Q: The Basics of Evaluating Collaboration Projects (Wednesday, Nov 3, 9:00-12:00)

Unique issues, challenges, and strategies for evaluating collaborations. Using a variety of hands-on methods, you will explore strategies for developing a framework for evaluating collaborations and approaching each phase of the evaluation process: planning, data collection, analysis, and reporting. Using a "principle-based" method for examining collaboration, presenters will address questions such as: How do I know a collaboration when I see it? What are effective approaches for designing and evaluation for collaborations? What is the evaluator's role? This introductory session assumes that participants have little background in evaluation or evaluating collaboratives. [Stacey Stockdill, EnSearch, Inc. and Vanessa McKendall, FaceValu]

R: Consulting Skills for Evaluators II: Staying Alive (Wednesday, Nov 3, 1:00-4:00)

This interactive workshop is designed for evaluators currently managing their own consulting practice. Topics include: 1) managing a quality practice (Does your practice conform to standards of professional practice management?); 2) managing money (How do you manage cash-flow? How do you keep the pot boiling?); 3) marketing when you don't have time (What secret do other consulting firms know? 4) handling growing pains (Should you hire? If so, who?); 5) dealing with success, dealing with failure (How do you keep your perspective?); and 6) other topics of importance to the group. [Gail Barrington, Barrington Research Group, Inc.]

T: Using Stories as an Evaluation Method (Wednesday, Nov 3, 1:00-4:00)

Stories are an effective means of communicating how individuals are influenced by educational and human service agencies. Unfortunately, the story has been undervalued and largely ignored as a research and reporting procedure. Stories are sometimes regarded with suspicion because of the haphazard manner in which they are captured or the cavalier promise of what the story depicts. This session introduces effective strategies for discovering, collecting, analyzing and reporting stories that illustrate program processes, benefits, strengths or weaknesses. [Richard Krueger, University of Minnesota]

U: Advanced Topics in Conducting Collaborative Evaluations (Wednesday, Nov 3, 1:00-4:00)

Collaborative evaluation is an approach that engages program stakeholders actively in the evaluation process. When stakeholders collaborate with evaluators, their understanding increases and the utility of the evaluation is often enhanced. The presenters have used collaborative evaluation techniques in a variety of program settings, including education, extension, and non-profit organizations. This workshop includes strategies and techniques for conducting successful collaborative evaluations and will cover the following topics: 1) identifying the possible levels of collaboration; 2) negotiating a collaborative evaluation; 3) designing a collaborative evaluation; 4) collaborative evaluation techniques; and 5) potential problems to avoid. Session assumes you come with an understanding of evaluation basics. [Rita O'Sullivan, University of NC and John O'Sullivan, NC A & T State University]

V: Models for Collaborative Research and Extension Programs (Wednesday, Nov 3, 1:00-4:00)

Researchers and extension educators with ostensibly connected programs generally embrace disparate models of their relationships with each other, stakeholders, and clientele. Such models often contribute to rifts in collaboration between extensionists and researchers. An interdependence model of generic extension-research roles and relationships, together with a program-level hierarchal model, can foster collaborative research and extension programming. The interdependence model combines and reconciles the perspectives of researchers and extensionists. The hierarchal model articulates parallelism between research and extension programming that helps to connect the planning and performance monitoring of related research and extension. You will gain the ability to use the interdependence model and the hierarchal model in strengthening linkages between research and extension programming. Workshop activities will apply the inter-related models to participants' respective programmatic and/or administrative responsibilities. Both small and large group discussions will assess the models as well as participants' applications of the models. This intermediate level session assumes exposure to the models discussed. [Claude Bennett, U.S. Department of Agriculture, Bronwen McDonald, Dept. of Natural Resources and Environment, Victoria, Australia and Brian McNeal University of FL]

W: Evaluation: The State of the Art, The State of the Science (Wednesday, Nov 3, 1:00-4:00)

Program evaluation, as done in the field, still involves several radically different approaches, and we'll begin with a brief review of their advantages and limitations. They are often referred to as models of evaluation. However, in terms of the approach that argues for evaluation as a discipline that encompasses the 15 or 20 named branches of evaluation, most of these approaches to program evaluation must be seen in a very different light. They are just different aspects of professional work in one branch of one complex enterprise. These approaches can be generalized into approaches to nearly but not all of the branches or fields of evaluation. This perspective leads to two major categories of payoff - breaking down the barriers between the approaches e.g., between teaching and doing evaluation; and breaking down the barriers between the fields of evaluation, e.g., between personnel and program evaluation. Examples will be given of specific payoffs. Finally, reference will be made to developments in the psychology of evaluation - not just for increasing our understanding the phenomena of interactions with stakeholders, but as a means to improve our services. The aim of the interactive workshop is professional development of all those present. This means (i) questions from participants; (ii) comments e.g., suggestions of unfair or incomplete representation of one of the positions; (iii) questions from the presenter; (iv) advance questions and suggested topics will be woven into the outline. [Michael Scriven, Claremont Graduate University]

X: Writing Skills for Professional Publications (Wednesday, Nov 3, 1:00-4:00)

Have you ever experienced writer's block? Has your work been denied publication because of errors in your manuscript? If so, you won't want to miss this session that focuses on the nuts and bolts of authoring a journal article for peer-reviewed publications. Important concepts and processes for successfully authoring academic articles are shared. This session also provides you with an opportunity to learn basic and well established writing principles adopted by top peer reviewed journals and to discuss, via a mini-panel with editors of AEA's two journals as well as the editors from two other journals in the field, the types of manuscripts that the major evaluation journals want and those journals' peer-review process. [Molly Engle, Oregon State University]

Y: Developing Reliable and Valid Questionnaires (Wednesday, Nov 3, 1:00-4:00)

The emphasis in this workshop is on the process of developing reliable and valid questionnaires. A variety of both supply and selection item formats will be discussed, including short answer, fill in the blank, paired comparison ranking, rating scales, checklists, etc. Suggestions for pilot testing and gathering reliability and validity data will be offered. Types of reliability to be discussed include measures of stability over time and instrument consistency. Validity discussion will focus on face, content, criterion related, and construct validity. Overall, the emphasis in this session will be on the practical "how to" aspects of developing good questionnaires and surveys. [Robert Covert, University of Virginia]

AA: Using Computers to Analyze Qualitative Data: An Introduction to NUD.IST (Saturday, Nov 6, 12:50-3:50)

Qualitative data analysis using computers has become much easier in the past few years. During the session the presenters will demonstrate how they have used NUD.IST software with evaluations they have conducted. Participants will be guided through the NUD.IST program so that they may see its capabilities. All participants must bring a laptop computer with CD ROM capabilities to the training. [Rita O'Sullivan & Anne D'Agostino, University of North Carolina]

AB: Empowerment Evaluation: A Matrix Approach (Saturday, Nov 6, 12:50-3:50)

Hands-on introduction to empowerment evaluation covers the 3 basic steps involved in conducting an empowerment evaluation: 1) mission; 2) taking stock; 3) planning for the future. The workshop highlights how all three steps are part of the evaluation process in order to institutionalize evaluation - making it a part of the planning and management of an operation or program. A matrix approach will be used to highlight the simplicity of the design while structuring the process in a fashion that makes it manageable with large groups. [David Fetterman, Stanford University and Margret Dugan, The Empowerment Evaluation Institute]

AC: Techniques for Evaluating Programs with Small or Skewed Samples (Saturday, Nov 6, 12:50-3:50)

This session targets those striving to evaluate programs in which there is a small or skewed sample requiring non-parametric techniques. You should have basic awareness of and follow-up access to SPSS for Windows. The presenter will use data from those attending and demonstrate identifying appropriate technique, using it, and interpreting output (Jennifer Camacho: jcamacho@uic.edu to learn details of having your data and questions represented). The non-parametric statistical techniques covered will vary slightly based on the type of data and questions received, but will definitely include such tests as non-parametric ANOVAs, Chi-Squares and Correlations. You will become more familiar with statistical methods that allow for the realistic situations of some of our target populations and will receive a hand-out that takes you step-by-step through the tests shown, including what types of questions are appropriate for which tests and what do with SPSS. [Jennifer Camacho, University of Illinois at Chicago]

AD: The Role of Evaluation in Helping Organizations Learn (Saturday, Nov 6, 12:50-3:50)

Explore the ways in which evaluation can support organizational learning, including: understanding that the whole is different from the sum of its parts; developing and supporting a spirit of enquiry and reflection; enquiring in a collaborative manner; fostering organizational memory; and enhancing open dialogue and communication. This workshop will demonstrate techniques to promote organizational learning and seeks to resolve 3 questions: 1. What evaluation approaches are consistent with organizational learning? 2. What factors help and hinder these approaches? And, 3. What strategies can evaluation adopt to deal effectively with these factors? "Reflection" is a critical concept in organizational learning. You will be receive a workbook with space to record observations and reflections. [Patricia Rogers, RMIT University]

AE: Surveying Online (Saturday, Nov 6, 12:50-3:50)

As we are moving into the 21st century, the Internet will be used as the primary information platform by all facets of businesses, nonprofit organizations, educational institutions and government agencies. In order to meet the constantly changing ways to reach out to your audience, it is essential for evaluators to know how to incorporate ideas from traditional survey design and design

considerations applicable to an interactive environment. In this session, you will learn the basics of on-line survey designs: from pre-testing to screening questions and from data collection to survey reporting. [Scantron Technologies]

Program Index and Presenter Addresses

This listing includes information for all first authors, panelists, chairs, and discussants as well as for second authors when available. The numbers within brackets following each name correspond to the session numbers in which that person is participating.

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The president's theme for next year's American Evaluation Association Convention in Hawaii will be: "Increasing Evaluation Capacity." AEA has a great untapped potential to facilitate improved evaluation capacity—over and above the technical skills we impart through the journals, listserv, and meetings. My goal is to increase the visibility of existing support services, and to facilitate dialogue about new supportive mechanisms for the membership. I'm envisioning a three-part theme about how we might work to increase our capacity:

1. How can professional evaluators promote greater evaluation capacity (internal or external) for organizations that need it?
 - Part of the issue is a shortage of appropriate person power. In certain program areas (e.g., HIV prevention), agencies have expressed a severe need to identify evaluators. In other program areas, agencies and community-based organizations voice a dissatisfaction with the available talent, or feel that available evaluators are not appropriate for their needs.
 - Resources for evaluation remain unrealistic, in many cases. Can we do a better job of educating program people about the cost of answering a particular question?
 - It is notable that once again in the year 2000, we will be emphasizing international evaluation. While it is true that AEA has much to offer our international colleagues, the fact is that they have important insights for us, concerning resources. Evaluators in both the developed and developing world face severe constraints on the scope and quality of studies that they can do. Since we have yet to overcome this problem for many evaluations conducted in the United States, I wonder what we might learn from our international colleagues?

1. How can professional evaluators promote better capacity of organizations to commission and use evaluation?
 - Thanks to the seminal work of Michael Q. Patton, Joseph Wholey, and others, the situation with regard to usable evaluation has improved greatly. Yet we regularly find local and state agencies, non-profit and community based organizations, where the leadership finds itself with a need to evaluate and a lack of awareness of basic issues.
 - Unease over the nature and purpose of evaluation remains a chronic problem at all levels. Good evaluators can often overcome this problem, but many situations do not permit an easy relationship. Who, then, supports the evaluator and ratifies the importance of the evaluation task?
 - To improve both usefulness and organizations' familiarity with evaluation, there are strategies that AEA has not fully explored. For example, several of our local affiliates report that it is easier for program managers to attend a monthly meeting than it is for them to justify travel to our annual conference. What other strategies do we have to increase organizations' capacity for evaluation?

1. How can professional evaluators gain guidance and support as they face the problems and conflicts that seem to be inherent in our field?
 - Local affiliates, as well as the AEA annual conference, become a realistic source of support, networking, advice and collaborations. The local affiliates are growing for important reasons, and they deserve some visibility.
 - Mentoring strategies for less experienced evaluators are developing within the organization. These deserve discussion and support at the annual meeting.
 - We might take a second look at strategies for networking on limited-time consulting projects; at quality control on technical advice offered through AEA's website, listserv and want-ads; and at creation of a "better business bureau" so that both evaluators and their clients receive additional support and protection.

I hope these comments have been thought-provoking. I hope you believe, as I do, that the best way to move forward in professionalizing evaluation is to open a lively discussion on these issues at the annual meeting in Hawaii. By the way, we are well aware of the potential cost of the Hawaii location. We have located several inexpensive options for getting you to the island, and hotel accommodation should be no more expensive than it was in Chicago or San Diego. Looking forward to seeing you there.

Laura Leviton
President Elect, AEA

AEA would like to thank Scantron technologies for participating as a sponsor of this year's Thursday evening reception and poster session. If you would be interested in working with AEA as a sponsor of Evaluation 2000, please speak with Susan Kistler either at the registration desk during the conference or at (888) 232-2275 at any time throughout the year.

