

# Environmental Mutagenesis & Genomics Society Virtual Annual Meeting

September 22-25, 2021

*EMGS 2021:  
Virtual Meeting, Real Science*



## 2021 Virtual Annual Meeting—Sponsorship Opportunities

We invite organizations to become a financial sponsor of the Annual Meeting. Sponsorship provides an opportunity for recognition before, during, and after the meeting.

EMGS is the premier North American scientific society with over 52 years of leadership in human health and environmental effects of DNA damaging agents. The 2021 Annual Meeting will bring together scientists engaged in research and policy from academia, industry, and government in pursuit of new knowledge of factors that influence genomic integrity and its consequences for people and the environment. We emphasize collaboration and synergy that leads to new avenues of investigation and opportunities for growth relevant to your organization.

Sponsorship Level Benefits	Diamond \$10,000	Platinum \$5000-\$9,999	Gold \$2500-\$4,999	Silver \$1000-\$2,499	Bronze \$500-\$999
Login Page Banner	Yes	Yes			
Lobby Banner *	Yes	Yes			
Lobby Splash Video	Yes	Yes			
Portal Header Sponsor Logo*	Yes				
Exhibit/Sponsor Hall Booth Listing	Yes	Yes	Yes		
Exhibit Lead Retrieval + Live Video Booth	Yes	Yes			
5 Minute Presentation in a supported symposium*	Yes	Yes	Yes		
Session Pre-Roll Video (Per Session)	Yes				
Sponsored Group Networking Rooms	Yes	Yes			
Branded Announcements	Yes	Yes	Yes	Yes	
Session Sponsor (Per Session)	Yes	Yes	Yes		
Portal Header Sponsor Carousel	Yes	Yes	Yes	Yes	Yes
Gamification Prizes	Yes				
Gamification Engagement Codes	Yes	Yes	Yes		
Lobby Social Media Feed	Yes	Yes	Yes		
Social Media on EMGS Event Site	Yes	Yes	Yes		
Event Site Portal	Yes	Yes	Yes		
Event Site Listing	Yes	Yes	Yes	Yes	Yes
Complementary Registration	3	2	1		
Ad in Program and EMM Proceedings online	Full page	Half Page	Quarter page	Listing	Listing

\* First come

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## 2021 Virtual Annual Meeting Sponsorship Event Opportunities

### Keynote Speakers

Primary Sponsorship \$5,000  
Contributor \$1,000

### EMGS Awards Event

Primary Sponsorship \$4,000  
Contributor \$2,500

### Hollaendar Award Lecture

Primary Sponsorship \$2,500  
Contributor \$750

### EMGS Award Lecture

Primary Sponsorship \$2,500  
Contributor \$750

### Symposium

Primary Sponsorship \$4,000  
Contributor \$2,500

### Platform Sessions

Primary Sponsorship \$3,000  
Contributor \$2,000

### Poster Sessions

Primary Sponsorship \$3,000  
Contributor \$2,000

### Explanations

**Login Page Banner**- A graphic every single attendee is guaranteed to see because it is right on the login page itself on the right-hand side of the login input fields.

**Lobby Banner**- The center column in the virtual event lobby. The lobby banner image is visible above the lobby splash video.

**Lobby Splash Video**- This is an awesome opportunity to have some engaging content that promotes sponsors, the event's brand, content, a warm welcome message - anything! Typically, 3 - 4 minutes long, played in a loop, with audio.

**Branded Announcements**- Sponsor logos can be placed as images within the announcements that are posted on virtual site and email.

**Session Sponsor (Per Session)**- Each session can have sponsors affiliated with them.

**Portal Header Sponsor Logo**- The one graphic which is always going to be visible in the virtual event portal at the top left.

**Portal Header Sponsor Carousel**- Found at the top-right area of the virtual event portal and is a constantly rotating carousel that loops through sponsor logos, stopping for 10 seconds at a time on each logo.

**Exhibit/Sponsor Hall Booth Listing**- The exhibit hall is a premium space for sponsors and exhibitors because it allows you to create a dedicated space where you can utilize graphics, videos, files, and dedicated conversations (group/private video meetings, group/private text chat).

**Exhibit Lead Retrieval + Live Video Booth**- An enhanced version of the exhibit profile/booth described above, this add-on per exhibitor allows individual exhibitors to open up several new ways to communicate with attendees and capture valuable lead information and collect it in their private exhibitor portals. The live video booth is a powerful feature that transforms an exhibitor's virtual booth from a static experience to one which allows them to host a live meeting at their booth. Up to 25 people can join a live video booth at any given time, and it supports both video and screen sharing.

**Session Pre-Roll Video (Per Session)**- Until a session goes live, you can load a short 2-3-minute video played in a loop to each session's Pre-Roll Video.

**Gamification Engagement Codes**- In the virtual event gamification system, attendees win points by entering codes you provide for visiting your booth to win prizes.

**Gamification Prizes**- Another way to draw more exposure to your brand in the gamification system is to associate prizes with your sponsorship.

**Sponsored Group Networking Rooms**- Group networking rooms are an excellent way to get large numbers of attendees to congregate around and discuss specific topics.

### For more information

<https://www.emgs-us.org/page/am2021>