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Media Advisory

Who: Research Chefs Association (RCA)

What: 2016 RCA Annual Conference & Culinology® Expo

When: Tuesday – Friday, March 8 - 11, 2016

Where: Colorado Convention Center – Denver, Colorado

Details: 2016 marks the 20th conference that brings more than 1,200 research chefs and food scientists together. This is the largest gathering of research chefs and food scientists in the nation.

RCA members pioneered the discipline of Culinology® – the blending of culinary arts and the science of food. They are the chefs and food scientists that create some of our favorite snacks, restaurant dishes and food ingredients who are creating the future of food. Come see where they learn, compete and become inspired year after year.

Featured Speakers & Top Educational Sessions:

www.culinology.org/Conference/AnnualConference2016/MeettheSpeakers.aspx

Keynote: Food for Thought: Tastes, Aromas, and Memories of Food

Bryan Voltaggio - *Top Chef finalist, restaurateur & cookbook author*

Thursday, March 10, 2016 | 8:40 a.m. - 9:30 a.m.

General Session: Do Us a Flavor

Stephen Kalil, *Director of R&D, Corporate Executive Research Chef, PepsiCo*

Wednesday, March 9, 2016 | 1:45 p.m. – 3:00 p.m.

General Session: Trendscape 2016

Chef Richard Calladonato, *Corporate Executive Research Chef, Campbell's Soup Co.*

Thursday, March 10, 2016 | 11:10 a.m. – 12:25 p.m.

Student Culinology® Competition

Six University teams will compete in a top-chef inspired competition.

Professional Culinology® Competition

Two-member chef and food science teams will compete in the 5th annual RCA Professional Culinology® Competition.

Pre Conference Workshops

1. An Intro to Protein, Carbohydrate, and Lipid Chemistry for the Research Chef
2. The Art of Food: Behind the Shots
3. Commercial Cannabis Creations
4. Denver Food Foraging Expedition

- more -

Optional Pre Conference Tours

1. Denver Dairy Farm Tour
2. RCA 2016 Winter Outing - Skiing, Snow Tubing, and Snow Shoeing (Winter Park Resort)
3. Life of Wheat - interactive flour mill tour
4. Asian Street Food Evolves - interactive meal
5. "Savor the Flavors" Denver Culinary Tour (Various locations)
6. RCA 2016 5K Fun Run - Benefitting the Culinology® Education Foundation

The Culinology® Expo -

www.culinology.org/Conference/AnnualConference2016/Expo.aspx

More than 130 exhibitors will unveil new products and innovations that consumers can expect to see on grocery store shelves and in restaurants this year.

More details can be found on the RCA website

www.culinology.org/Conference.aspx. For more information, to schedule interviews with speakers or RCA leadership, or to inquire about press credentials, please contact Diane Jackson: 678-303-2961 djackson@kellencompany.com or Morgan Dukes: 678-303-2993 mdukes@kellencompany.com.