



FOR IMMEDIATE RELEASE

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Research Chefs Association Selects SmithBucklin for Full-service Management

Atlanta (June 8, 2016) – As part of RCA’s strategic planning efforts, the [Research Chefs Association](#) (RCA) has selected [SmithBucklin](#), the association management and services company more organizations turn to than any other, to provide full-service association management.

Founded in 1996, RCA is the premier source of culinary and technical information for the food industry, with a professionally diverse membership including chefs, food scientists and other industry professionals who are shaping the future of food research and development.

In anticipation of RCA’s continued growth, the Board of Directors explored management options to best support the organization and, after a considerable review process and discussion, voted unanimously for SmithBucklin to serve as its new management company.

“SmithBucklin was selected based on their proven ability to bring fresh thinking and innovative ideas to the Research Chefs Association,” said Catherine Proper, CEC, RCA president. “RCA membership will benefit from SmithBucklin helping us to reach our full potential as practitioners of Culinology®. Additionally, we are excited to move our headquarters to Chicago where food is at the heart of the city.” RCA’s headquarters will move to Chicago in mid-August.

SmithBucklin will provide RCA with a complete management solution. This will include a chief staff executive who will both work alongside the RCA board of directors to establish strategic objectives and be accountable for developing and executing plans that achieve results. The chief staff executive will lead a team of professionals who will be responsible for all aspects of the association’s operations, including membership recruitment and engagement, the RCA Annual Conference and its regional events, certification, marketing and communications, technology and financial management. The SmithBucklin team also will manage RCA’s Culinology® Education Foundation.

“We are honored to serve RCA and help the organization achieve its full potential, particularly as it celebrates its 20th anniversary serving this dynamic and passionate profession,” said Jim McNeil, SmithBucklin executive vice president and chief executive of the Business + Trade Industry Practice. “We are excited to help RCA enter a new period of innovation, impact and growth that will shape the next 20 years and beyond.”

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About the Research Chefs Association

Founded in 1996, the Research Chefs Association has rapidly grown to more than 2,000 members, including chefs, food scientists, technologists, writers, nutritionists, academics, researchers, consultants, sales and marketing professionals, suppliers, co-packers, distributors and students. RCA is the premier

source of culinary and technical information for the food industry and is committed to the advancement of Culinology®—the blending of the culinary arts and food science. For more information on the RCA, visit www.culinology.org.

About SmithBucklin

SmithBucklin is the [association management](#) and services company more organizations turn to than any other. Its mission is to achieve the missions of the client organizations that it serves and provide uncompromised stewardship for the client organizations' long-term prosperity. SmithBucklin offers full-service management and [outsourced services](#) to trade associations, professional societies, technology user communities, industry consortia, charitable organizations, corporations and government institutes. Founded in 1949, SmithBucklin has offices in Chicago, Washington D.C., Old Lyme, Conn., St. Louis, Bethesda, Md., and San Ramon, Calif., and delivers seamless association and event management services worldwide. The company is 100 percent employee-owned. For more information, please visit www.smithbucklin.com or call 1-800-539-9740.