



2018 Research Priorities

A diagram of potential partners or sources of data and research projects

ASC

Explore accreditation standards that focus on the assessment components of a credential.
Exploration only.

Explore best practice guidance for micro-credentialing; determine if standards are the right approach.
Exploration only.

R&D Committee

Develop a searchable database of credentialing information (benchmarking program)

Develop a mechanism for organizing and consolidating value-related research (online research library)

NCCA

Explore ways of gathering and analyzing accredited program data (through applicant and/or annual report data). *Exploration only.*

ICE Working Groups

Conduct Value of Certification Study to focus on users (toolkit as basis); research framework and guidelines (External Stakeholder Work Group)

Develop a common vision statement for the purpose of credentialing (External Stakeholder Work Group/Council)

Standardize credentialing terminology to create clarity around the definitions (Terminology Subgroup)

Future Priorities (Internal)



ASC

R&D Committee

NCCA

ICE Working Groups

2019

- Develop a common vision statement for the purpose of credentialing
- Determine if standards for micro-credentialing is the right approach

Future of Credentialing Models Paper

- Explore member training on Big Data alignment and management; Develop resources on how to articulate value to stakeholders (Education Committee)
- Develop guidance on proper evaluation (logic model); create a learning community on this area
- Build value-related case studies for publication based on a variety of concepts (External Stakeholders Work Group)

2020

Explore modifying NCCA Standards to encourage research to demonstrate value and effectiveness. *Exploration only.*

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Testing + Evaluation

Challenges in Credentialing

Career Competency + Professional Development

Micro-credentials

R&D Funding

Trade or Professional Organizations

Universities or Research Firms

Government Agencies

Foundations and Grant-Making Bodies

2019

Develop best practices to support the evaluation of credentialing activities that support delivery methods, testing, and evaluation procedures and methods (remote vs. onsite, etc.);(pg. 21) Explore ATP partnership

(If determined as viable) deploy a 'best practices for micro-credentialing' document for educational purposes; Explore potential partnerships with ATD, ATP, and HR/employer related organizations.

Create conversational opportunities within occupational segments to engage employer stakeholders in 'value of certification' discussions for input/support/collaboration; Explore potential partnerships with ATD, ATP, and HR related organizations

Clearly define the value of *recertification* for the employer and other credentialing stakeholders involving case studies, surveys, research, and identification of facts and supporting data

2020

Develop a career guide template for use by organizations to clarify the purpose of earning credential(s) at different career points; partnership potential

Explore ways to incentivize academic research or providing access to data

Develop opportunities to collaborate with agencies/health care orgs that warehouse large amounts of data for possible outcomes analysis research; funding or package data potential?

Develop a searchable, informational database to access credentialing-related information such as benchmarks, value data, program statistics, etc.; Credential Engine app?

Testing + Evaluation

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