

ICE Digest

Summer 2012

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HEADLINE ARTICLES

Legal Update

As Technology Advances, Testing Accommodations Under the ADA Must Keep Pace

By Jeff Glassie and Megan C. Spratt

As computer technology continues to make rapid advances, the issue of what constitutes an appropriate accommodation for test-takers under Title III of the Americans with Disabilities Act (ADA) is being re-examined by the courts. Specifically, in the case of [Enyart v. National Conference of Bar Examiners, Inc.](#), the U.S. Court of Appeals for the Ninth Circuit ruled that accommodations should be evaluated under a “best ensure” standard, rather than a reasonable/effective standard.

[Read the full case](#) about Stephanie Enyart, a legally blind law school graduate, and how her case against the National Conference of Bar Examiners may affect your approach to accommodation in your credentialing programs.

Assessment Insights

Introduction of Proficiency-Based Certification

By Gay E. Bruhn

Ten years ago, The International Society for Performance Improvement (ISPI) introduced the only proficiency-based certification in the Performance Improvement profession, the Certified Performance Improvement Technologist (CPT). Last year ISPI introduced certification for School Improvement Specialists (CSIS) and this year, they are pleased to announce Accreditation standards for programs, vendor products, and performance improvement functions.

Emerging Trends and New Testing Methods

Migration from a Multiple-Choice Exam to a Computer-Based Modular Essay Examination For Ethics & Boundaries Assessment

By Mark G. Christensen, Ph.D and Judi Gerstung, D.C

Initially the National Board of Chiropractic Examiners (NBCE) developed an exam format with 100 multiple-choice questions (MCQ) to evaluate an examinee’s knowledge of Ethics and Boundaries. In the assessment of ethical and boundary issues, this MCQ format had major shortcomings. The MCQ exams provided limited range of cognitive assessment, answers to questions were highly transparent, and viable and parallel distractors were virtually impossible for content experts to compose. Essay tests seemed to be the right solution with context that would better demonstrate a licensee’s level of

understanding of complex interactions necessary to practice in an ethical and legally appropriate manner. [Read more about the migration from multiple-choice to computer based essay exams.](#)

Before and After Assessment

Classroom Equivalency Hours in e-Learning Program

By Michael J. Redi, Ph.D; Psy.D

The face of education continues to evolve with the rapid development of technology based educational models that are easily accessible and cost effective. In addition, when compared to their traditionally educated counterparts, online students are exceeding those performance levels of traditionally educated students. [Read the complete study](#) on classroom equivalency hours in e-learning programs.

Business of Certification

Nonprofit, For-Profit, and Benefit Corporations

By Michelle A. Hanson and Michael L. McCabe

Should a certification program be a nonprofit? Or, could it be a for-profit entity? Now, there is a third option to consider: a benefit corporation.

It is an infrequent and significant event for a jurisdiction to adopt a new business entity type, but a handful of states have recently done so by amending their business entity codes to permit the creation of “benefit corporations.” In a sense, benefit corporations are a hybrid of nonprofit and for-profit corporations. They are operated for profit but not solely for profit. This article summarizes the history of corporate forms and provides thoughts on the potential usefulness of the benefit corporation form for certification programs. [Read the full article.](#)

Public Members Encouraged to Attend ICE Educational Meeting

By Mike Klug

Public members on credentialing organization boards will have good reason to attend the ICE Annual Educational Conference in Palm Springs, California this November. The Program Committee has identified several sessions that will be of special interest to public members and other board members alike. These sessions include titles such as “Psychometrics for Beginners,” “Continuing Competence,” and “Optimizing the Role of Public Members.” In addition, Public Members are invited to attend a breakfast meeting on the first day of the conference and where they will have an opportunity to network with ICE officials. To encourage attendance, ICE allows free admittance to public members who are accompanied by their organization’s CEO. For more information, please contact ICE Education Coordinator **Lauren Kemp** at lkemp@credentialingexcellence.org.

ICE NEWS

Save the Date for the ICE 2012 Annual Educational Conference

Join us November 6 –9 in Palm Springs, California at the [Westin Mission Hills Resort & Spa](#) for the [ICE 2012 Annual Educational Conference](#). Credentialing professionals will gather to share latest and best practices, research findings, and learning experiences with the credentialing community. Save the date and watch for more information on this valuable opportunity to network with credentialing industry leaders and to explore ways to improve your program's innovative ideas, products, and services.

Educational Tracks Include:

- Include the educational tracks here.

Confirmed ICE 2012 Annual Educational Conference Sponsors:

Diamond:

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Contribute to the *ICE Digest*

ICE invites you to submit content for the fall and winter 2012 issues of *ICE Digest*. This is a quarterly, interactive professional publication and we encourage you to submit your latest discoveries and case studies related to credentialing best practices, legal issues, industry news, and member updates.

ICE Digest reaches more than 3,600 credentialing industry professionals and is available to anyone who visits us at <http://www.credentialingexcellence.org/>. Deadlines to submit for upcoming issues are as follows:

- **Fall – August 22**
- **Winter – November 20**

Eligible articles must complement ICE's mission and goals and be relevant to the credentialing industry. Submissions with blatant sales pitches will be disregarded. Acceptable topics include:

- Best practices/case studies on testing, certification, certificate, management, accreditation and other related topics
- Reports on emerging trends or innovation in credentialing (new testing methods, etc.)
- Examples of creative uses of Social Media
- Policy updates

- Upcoming industry events
- ICE member updates, including company accomplishments and similar items, are also welcome (limited to 50 words or less)
- Sample value propositions from ICE member organizations (sample of how you communicate your VP to your own members)
- Sample research from ICE member organizations

Please submit your contact information and complete article to Erica Lucca at elucca@credentialingexcellence.org.

Upcoming Industry Events

- **National Conference of State Legislatures**
August 6-9, 2012
Chicago, IL
- **ASAE**
August 11-14, 2012
Dallas, TX
- **CLEAR**
September 6-8, 2012
San Francisco, CA
- **ICE 2012 Annual Educational Conference**
November 6 -9, 2012
Westin Mission Hills Resort & Spa
Palm Springs, CA
- **ICE Academy Webinars?**