

## Maintenance Management School Products & Technology Vendor Fair

### Interested?

Please register by completing the information on page 3.

Driving directions are [here!](#)



The Maintenance Management School (MMS), sponsored by the California Park & Recreation Society (CPRS) is just months away.

The date of Vendor's Ignite & the Vendor Fair is November 13, 2019 from 11:00-1:30pm including lunch. We ask that you set up your table display from 10:30-11:00am. Part of the sponsorship and Vendor Fair program is the ability to supply us with one 8 ½ x 11 (2-sided) marketing flier, three-hole punched for binders. We distribute this flier to the attendee to go back to the agency's decision-makers. Please plan to send 175 copies, these are needed by October 15.

### Coordinator

**Cassidy Skelton, City of Santa Clarita**

CSKELTON@santa-clarita.com (661) 290-2230

**Again, this year**—Ignite Products & Technology: Vendor Fair participants can present to the Maintenance Management School attendees as a group. We are offering the opportunity to present a solution-oriented verbal presentation related to a product or service you offer. This will be an optional quick presentation, just four minutes to concisely tell our attendees about the issue and how your product or service solved the issue.

Here is the schedule for Wednesday, November 13:\*

Vendors set up: 10:00am-11:00am

Vendors Ignite Maintenance Management Presentations: 11:00am-12:00pm (no PowerPoint, short, verbal overview of the company and how specific problems were solved by your product or service)

Vendor Fair & Lunch: 12:00pm – 1:00pm

Student Tug of War Contest & Class Photos 1:00-1:30pm

Vendor Fair closes, students back to class

Please remember to bring:

- 8 ft. company table **covering** if you don't want the one we provide
- display products for your table and the surrounding area (we are outdoors on grass unless it rains)
- pictures of physical products to share if you can't bring them, perhaps on a **Display Board (caution, may have a strong breeze)**
- glue, tape, string to hold things, balloon weights or small bags of heavy candy in case of wind
- Optional Raffle: can you contribute something for our Vendor Fair raffle drawings? Please bring an item with you, we'll be drawing prizes later in the week.

\*All Sponsors and Vendors may set up outside equipment displays or indoor display tables if it rains or snows at the UCLA Conference Center between 10:30 a.m. and 11:00 a.m.

**About 50 Agencies Represented Each Year**

Student job titles include the following: Administrative Analyst, Area Superintendent, Community Services Director, Maintenance Worker, Natural Resources Manager, Park Ranger, Parks & Maintenance Manager, Parks Superintendent, Project Manager/Events Manager, Senior Landscape Architect, Superintendent of Landscapes & Bldg, Recreation Superintendent, Resource Specialist, Park Foreman, Groundskeeper

# CPRS Maintenance Management School Sponsorship Opportunities

**The School:** The CPRS Maintenance Management School (MMS) is a week-long program held annually. A Board of Regents plans and coordinates the school including an extensive and progressive curriculum designed for first-year, second-year and graduate levels. MMS is the only school in the region that focuses on the career building needs of the park professional. Detailed learning objectives are accomplished through a series of lectures, hands-on exercises, group projects and student interactions throughout the week.

**Sponsorship Program:** Sponsorship of the school brings direct exposure to 150 park and recreation professionals representing more than 50 public agencies in the Southwestern United States. As decision-makers and employees who influence the final decision-makers, these individuals are continually looking for new and better means and methods to maintain parks.

Marketing materials are distributed to each student to take back to their agency.

**New! We've added an Educational Partnership Program, [click here!](#)**

Following is a list of Sponsorship Opportunities along with the benefits received at each level:

## **Comprehensive Sponsor – \$1,250 – Limit of 1\***

- Recognition in the MMS marketing and registration brochure (February 1st commitment for brochure)
  - Banner recognition for duration of the CPRS Maintenance Management School
  - Sponsor of Opening Speaker
  - Display table at Vendor Fair
  - Business plaque recognizing the sponsorship
  - Opportunity to offer an attendee amenity supplied by sponsor (pen/portfolio notebook/flash drive/recycled conference bag)
- \*plus everything under the Vendor Fair listing

## **Event Sponsor -- \$1000, Two options Limit 1 each\***

- Option 1:** Celebration Room or Thursday Social
- Banner recognition throughout the week
  - Company announcement at the all-school Thursday social
  - Business plaque recognizing the sponsorship
- Option 2:** Softball Game/Tug of War
- Banner recognition at softball game
  - Company announcement at events
  - Trophy recognition
  - Business plaque recognizing the sponsorship
- \*plus everything under the Vendor Fair listing

## **2<sup>nd</sup>/Grad Year Sponsor – \$900 – Limit 2\***

- Sponsor of both the 2nd and Grad Year programs (70 students combined) including banner recognition in the classrooms throughout the week
  - Display table at Vendor Fair
  - Business plaque recognizing the sponsorship
- \*plus everything under the Vendor Fair listing

## **1<sup>st</sup> Year Sponsor – \$850 – Limit 2\***

- Sponsor of the 1st Year program (70 students) including banner recognition in the classroom throughout the week
  - Display table at Vendor Fair
  - Business plaque recognizing the sponsorship
- \*plus everything under the Vendor Fair listing

## **Participation at Vendor Fair – \$750 No Limit**

- Identified as Vendor on the Sponsor/ Vendor Display Board at school
- 8 ½" x 11" advertisement in each student notebook (AD supplied by Sponsor)
- Display Table at Vendors Fair
- One lunch at the Lake Arrowhead Lodge with the students during the Vendor's Fair Luncheon

**CPRS Maintenance Management School  
VENDOR & SPONSORSHIP AGREEMENT**

Company Name:

Lead Representative:

Address:

Company Phone Number:

Lead Representative Cell Phone Number:

E-mail address:

- I have or will have an item(s) to donate for the student giveaways.
- I will need electrical hook up at my display table.

We'll contact you to please send your company logo electronically by October 15 for it to be included on the Vendor Display Boards.

**Sponsorship Level/Vendor Level: (Check one) \*See page 2 with descriptions**

- Comprehensive - \$1,250.00 (Four lunches included)
- Event Sponsor - \$1,000.00 (Two lunches included) Which one?  
End of Week Celebration Social  OR Wednesday Tug of War/Softball Game
- 2<sup>nd</sup>/Grad Year Sponsor - \$900.00 (One lunch included)
- 1<sup>st</sup> Year Sponsor - \$850.00 (One lunch included)
- Vendor Fair - \$750.00 (One lunch included)
- Additional Representatives for Lunch @ \$20.00 each (# ) \_\_\_\_\_

Names of those attending lunch:

**Commitment Instructions**

Please return this Sponsorship / Vendor Fair Commitment to: Leslie Fritz, California Park & Recreation Society Fax is 916)665-9149. Questions please contact Leslie at (916) 665-2777 or [leslie@cprs.org](mailto:leslie@cprs.org).

Payment by credit card is available. Please complete the information below:

Card # \_\_\_\_\_ Expire Date \_\_\_\_\_

Signature of card holder \_\_\_\_\_ Printed Name \_\_\_\_\_

Payment by check for participation can be directed to:



Leslie Fritz, CPRP, Director of Education  
California Park & Recreation Society  
7971 Freeport Blvd.  
Sacramento, CA 95832  
Ph: 916-665-2777 Fax: 916-665-9149  
[leslie@cprs.org](mailto:leslie@cprs.org)



Thank you for your support!