

California Park & Recreation Society Educational Event Partner Contract

CPRS has an 85% market penetration rate of the 550 California cities, counties and special districts throughout the state. Vendor opportunities are designed to provide reoccurring recognition throughout their contractual duration. Recognition is not to provide advertisement opportunities but to create visibility opportunities that recognize companies as progressive partners in tune with moving the public park & recreation profession forward. ***CPRS as a 501 (c) 6 is not organized for profit.***

Name of company:

Company Address & Phone:

Your Financial Contribution: \$2000*

Your in-kind Contribution: Company catalogues or specific product or service data sheets (one per registrant)

Program Name, Date & Location: CPRS Maintenance Management School, November 11-15, 2019, UCLA Conference Center, Lake Arrowhead.

Payment in full is required 6 weeks prior to event date.

- *Maintenance Management School requires a minimum of 75 registrants each and has a maximum of 160. If the School does not meet minimum levels and is cancelled, your company will receive the *CPRS Service* listed below and your marketing collateral up to one ounce will be USPS mailed to pre-registrants. Please note: the Educational Partnership Program does not include a teaching opportunity.

CPRS Service if Event is cancelled:

- E-blast with weblink within 30 days of the cancelled course to all CPRS members with verbiage regarding the company as an educational partner for 2019 (valued at \$300 member/\$500 non-member); partner to choose link to the specific page on the partner's website, expires February 1, 2020

Duration:

CPRS and _____ agree to the date of November 11-13, 2019 for the CPRS Maintenance Management School unless this event needs to be cancelled.

Deliverables:

- Logo listed on the Maintenance School event webpage (with company website link) advertising the company as a 2019 partner, expires February 1, 2020
- Recognition *thank you* and company logo posted at the registration area on School check-in day, November 11, 2019 from 10:00am—2:00pm.
- One tabletop exhibit in a common area on the Vendor Fair day, November 13, 2019. If desired, CPRS will set up your tabletop for you, you are welcome to visit with attendees during lunch
- One e-blast with web link acknowledging partnership prior to event (value of \$300 CPRS member/\$500

I have reviewed the preceding and all details meet with my approval. I consider our agreement valid, confirmed and definite.

Printed Company Representative Name, Company Representative Signature & Date

CPRS Name, Signature & Date

CALIFORNIA PARK & RECREATION SOCIETY

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