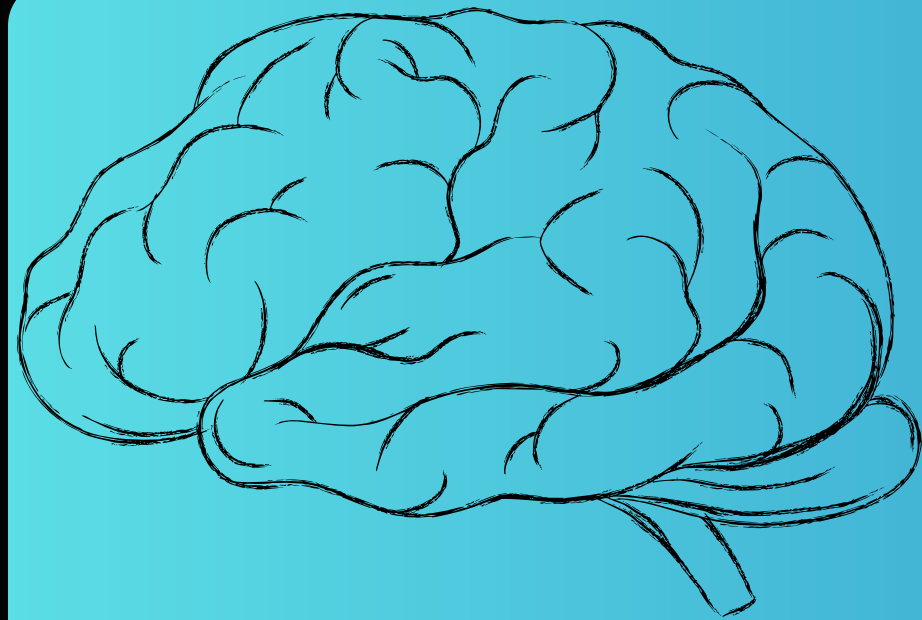




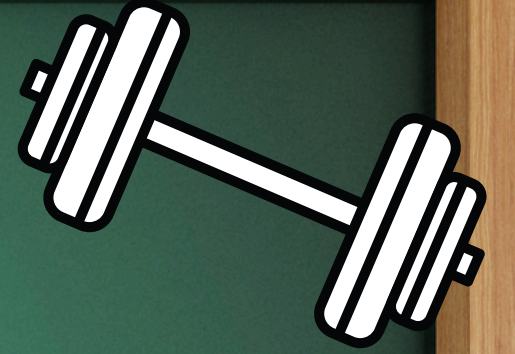
ANALYSIS ESSAY PRESENTATION

NATURALISTIC OBSERVATION

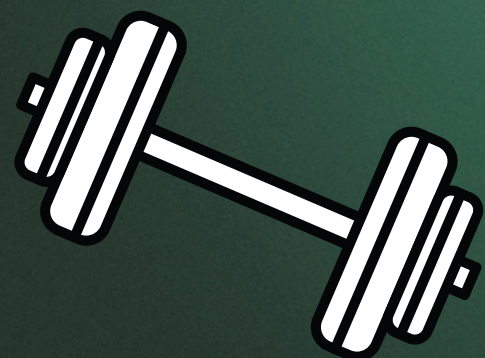
LESSON

Naturalistic observation is a research method in psychology that records the behavior of a subject in their natural environment without manipulation.

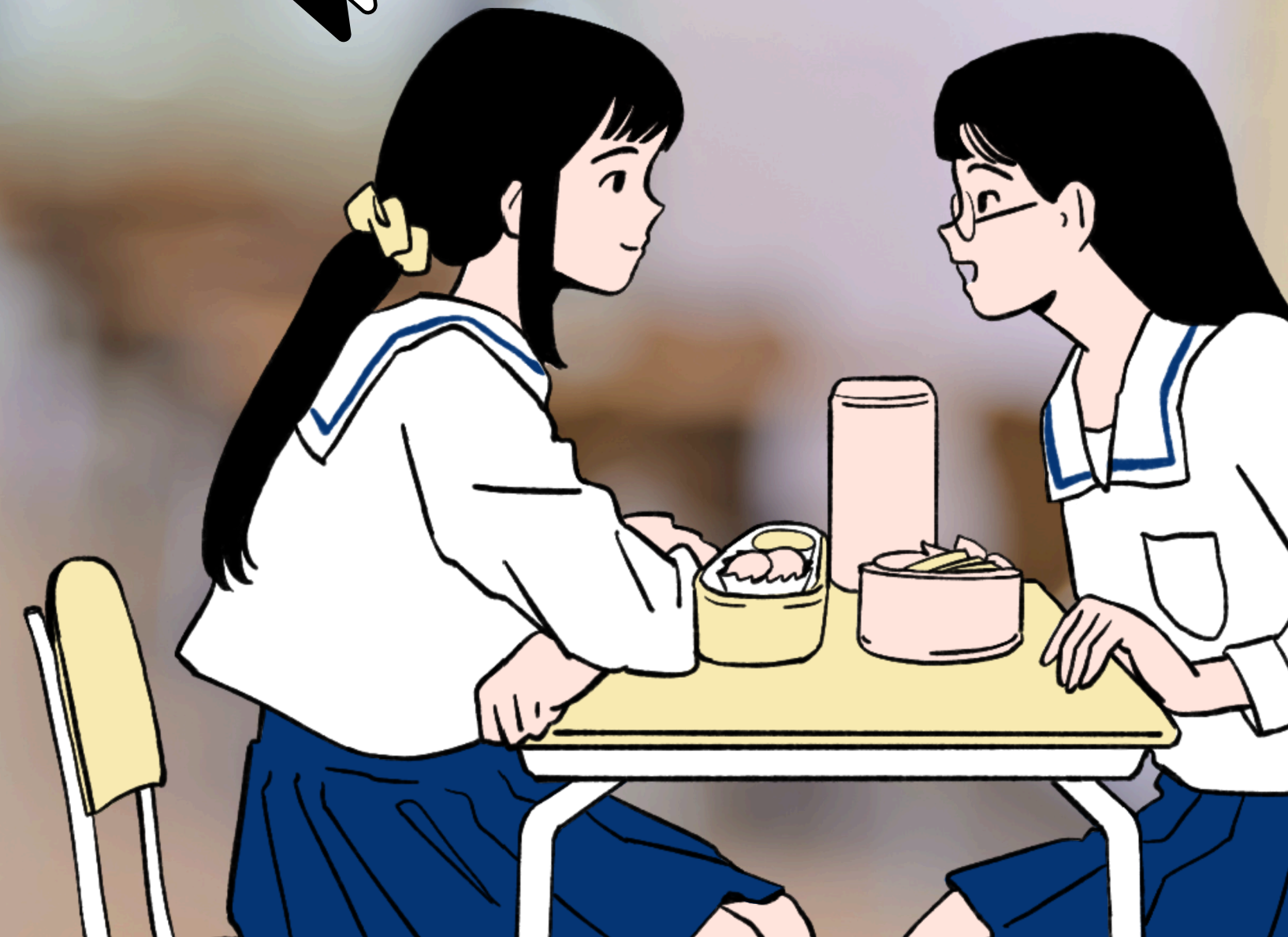
STRENGTH



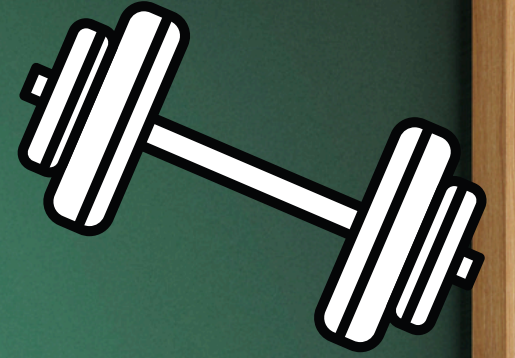
NATURALISTIC OBSERVATION HELPS RESEARCHERS STUDY AND ANALYZE DIFFERENT BEHAVIORS/INTERACTIONS THAT ARE VERY DIFFICULT AND SOMETIMES EVEN IMPOSSIBLE TO RECREATE IN ARTIFICIAL SETTINGS. THE ADVANTAGE THAT NATURAL SETTINGS, GIVING RESEARCHERS ACCESS TO BEHAVIORS AND INTERACTIONS THAT ARE REALISTIC TO WHAT YOU WOULD SEE IN REAL LIFE.



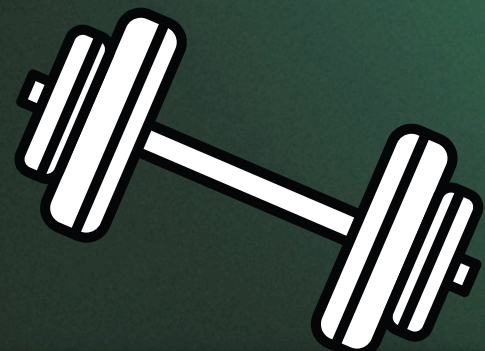
FOR EXAMPLE, ANALYZING
HOW A GROUP OF TEENS TALK
AND INTERACT AT A LUNCH
TABLE CAN SHOW REAL GROUP
DYNAMICS THAT A
CONTROLLED ENVIRONMENT
COULDN'T.



STRENGTH



ANOTHER IMPORTANT STRENGTH THAT NATURALISTIC OBSERVATION HAS IS THAT IT HELPS TO REMOVE AND BIAS OR INFLUENCE IN THE STUDIES. IN ARTIFICIALLY PRODUCED SETTINGS BY RESEARCHERS BECAUSE OF THE FACT THAT THE PEOPLE WHO ARE PARTICIPATING IN THE STUDIES ARE AWARE THAT THEY ARE APART OF AN EXPERIMENT/STUDY THEIR BEHAVIORS AND ACTIONS WILL SHIFT FOR THAT EXPERIMENT AND THIS IS ACTUALLY CALLED THE HAWTHORNE EFFECT WHICH IS A PHENOMENON ON WHICH PEOPLE CHANGE THEIR BEHAVIORS WHEN THEY KNOW THEY ARE BEING WATCHED.





observing kids in a playground environment without them realizing allows for their actions on the playground such as kindness, sharing or even conflicts to be a lot more genuine



Compared to if they
knew they are being
watched by someone

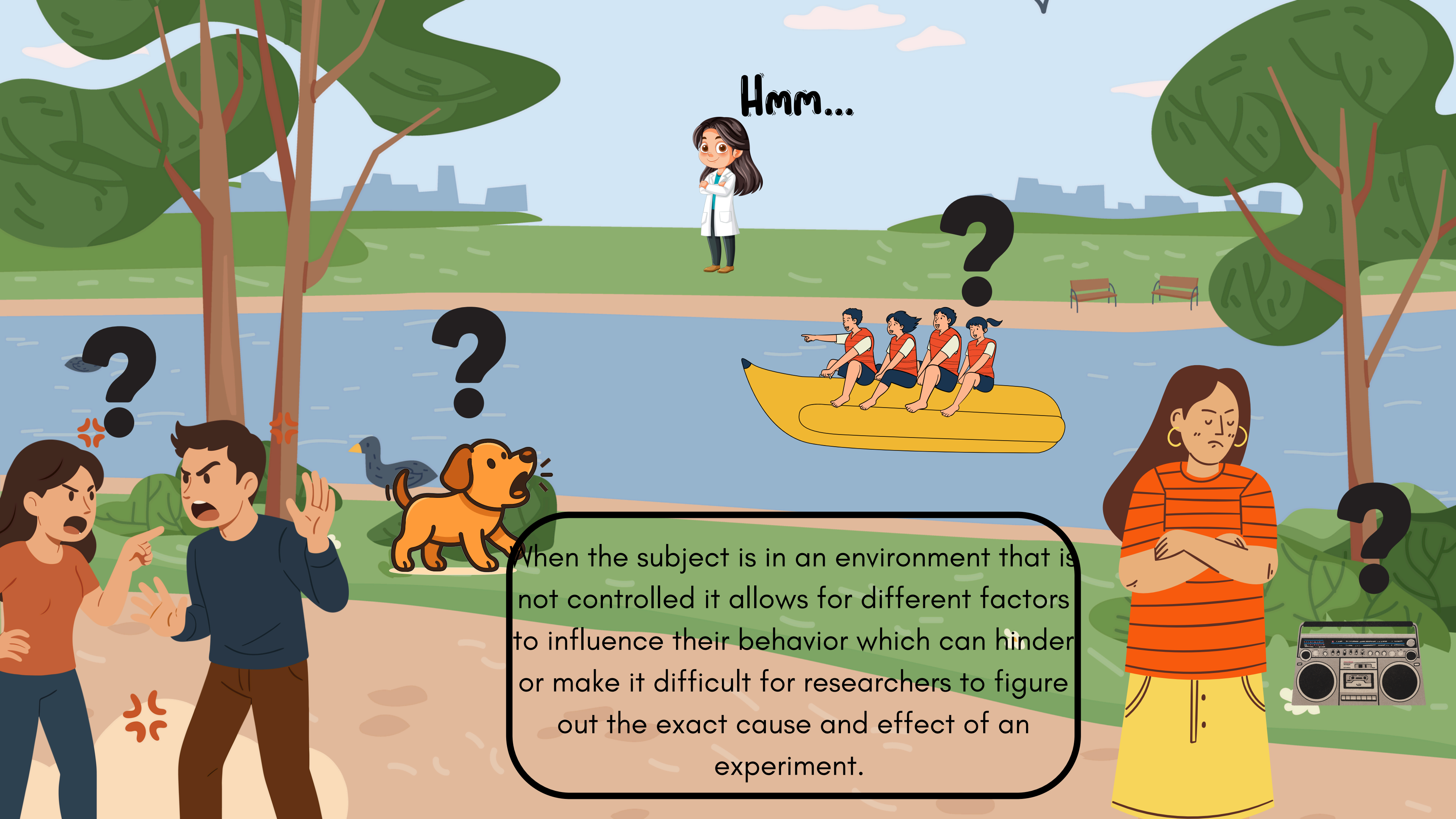
However, naturalistic observation also has a few limitations that shouldn't be overlooked





LIMITED

The main limitation of naturalistic observation is its lack of a controlled outside variable, which makes it harder for researchers to determine, sometimes exactly, the cause of certain behaviors and reactions.



Hmm...

?

?

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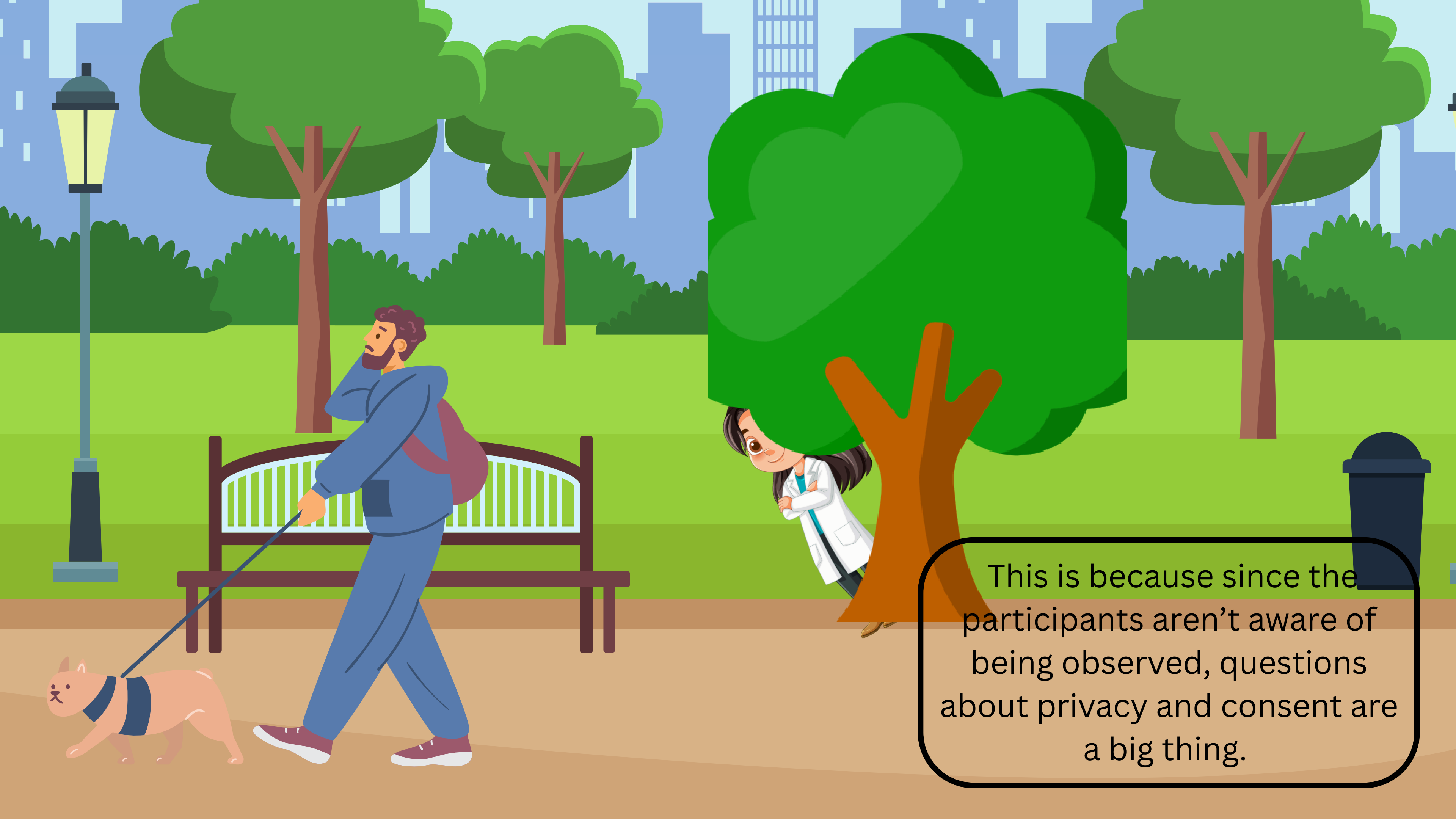
When the subject is in an environment that is not controlled it allows for different factors to influence their behavior which can hinder or make it difficult for researchers to figure out the exact cause and effect of an experiment.



LIMITED

Another limitation of
naturalistic observation is
that it can lead to concerns
about how ethical it is.





This is because since the participants aren't aware of being observed, questions about privacy and consent are a big thing.

To sum things up...



A photograph of a classroom from the back of the room. Several young girls in blue school uniforms and brown skirts are seated at wooden desks, with their hands raised high in the air. A green chalkboard is visible in the background. Two speech bubbles are overlaid on the image, containing text about naturalistic observation.

naturalistic observation stands out as a valuable research method in psychology because it allows researchers to be able to see and observe genuine and authentic human behavior in uncontrolled and real-world situations

Even though it comes with some challenges such as a lack of control or ethical concerns, you can't take away just how important it is to collect authentic interactions and behaviors in people



THANK YOU