

Empowering Latinas in Finance: A Scholarship Proposal for Professional Growth

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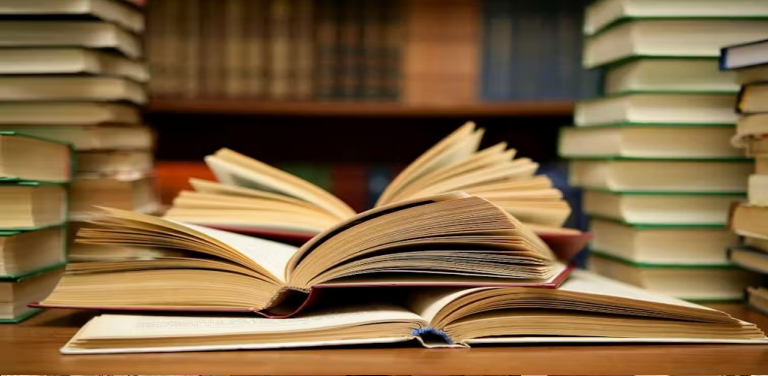
Business Writing



Hi!! My name is Jenelly Lluberes, and I'm currently a Business Management student at The City College of New York. Outside of school, I work as an Associate Banker at JPMorgan Chase, where I've gained hands-on experience helping clients manage their finances, build savings, and understand credit. I'm here today to share why I'm applying for the Women Who Lead in Finance Scholarship for Women in Finance, and how this opportunity aligns with my journey and goals.



As a first-generation Dominican woman from the Bronx, my relationship with money and opportunity has always been shaped by two things: resourcefulness and resilience. I've seen how financial knowledge (or the lack of it) can define a family's future. That's why I decided to work in finance, not just to build a career, but to become a guide for people who often feel overlooked by the system. While I'm proud to already be working in this field, continuing my education and professional development isn't easy to manage financially. This scholarship would help lift that burden and allow me to focus more fully on school, certifications, and long-term goals.



If awarded this scholarship, here's how I would use the funds:

First, to pay for tuition and books so I can reduce my work hours and focus more on school. Second, to enroll in industry certifications like Bloomberg or Series 6 that would qualify me for higher-level roles. And third, to cover basic but essential expenses, things like internship travel and professional attire that make it easier to say “yes” to growth opportunities. With this support, I can stay on track to graduate in 2027 and transition into a career in risk or wealth management, roles where I can make an even bigger impact.



This scholarship is about more than financial support, it's about making sure women like me have a seat at the table. Your mission to invest in women's leadership in finance, especially from underrepresented communities, really resonates with me. I'm not asking for a handout, I'm asking for a chance to keep doing what I've already started, with greater depth and impact. By investing in me, you're also helping me pay it forward. My long-term goal is to launch a nonprofit that offers bilingual financial coaching to working-class families, and to mentor other young women of color entering this space.



Your scholarship supports women actively building careers in finance, especially from underrepresented backgrounds, and that's exactly who I am. I'm already working in the field, and with your support, I'll continue to grow into a leader who not only advances professionally, but mentors other Latinas and builds community-based financial education programs. This isn't just an investment in me, it's an investment that will multiply, because I'm committed to paying it forward.



Here's a breakdown of how the scholarship would be used:

- \$3,000 for tuition and books
- \$1,000 for certification and exam fees
- \$500 for transportation to internships or networking events
- And \$500 for technology and professional attire



This is a carefully planned budget, designed to cover the essentials I need to grow, both in school and in my career.



In closing, I want to say thank you, for your time, your mission, and your belief in the next generation of women in finance. I'm already doing the work. I just need the support to take it further. With this scholarship, I'll be able to step into leadership, expand access to financial tools in my community, and help build a more inclusive future for this industry. Thank you for considering me. I would be honored to carry this mission forward with your support.

