

**"Make America Great Again", Donalds trump slogan, is it actually working?**

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**Figure 1:**

The United States has had many presidents, each of whom has helped build America into one of the greatest nations in the world. They have done so without violating fundamental human rights. However, in this case, the new President of the United States decided to take a different path. Donald Trump has become one of the most controversial presidents of our time because he used fear and anger as key emotional appeals, focusing on threats such as immigration, economic decline, and terrorism. His "Make America Great Again" slogan taps into a nostalgic emotional response from his audience, creating a sense of urgency and a promise to restore past greatness. Many people did not pay close attention to his actual plans, and now, they are fearful of his actions. He has had such a significant influence on society that hate and discrimination have become major problems in the United States. This can be seen in the way that he wants to send immigrants back to their countries but he is only attacking the hispanic community.