

3 March 2025

Informative Review Critical Analysis Reflection

The title of my essay is in a bold format reflecting the topic of the essay in an excited manner. The title itself is a little long as the current formatting (bolded text) causes it to go over to the next line. However, while reading it, the rhetoric used includes terms that quickly catch the reader's attention and serves as a strong hook. The format of the title creates a hierarchical structure as it draws the reader's attention to it before the reader reads the remaining essay. The visual image helps my audience adapt to the scientific ideas and terms mentioned throughout the essay by giving it a human touch. The visual image of the medication, Levofloxacin, allows the reader to understand that it is a medication. The green "germs" that are flying out their sick person's body remonstrate that they are sick, and the placement of the Levofloxacin box shows that it is stopping the germs. The addition of the silhouette of the family in the back adds a more human touch as it spreads the message that Levofloxacin will help the patient recover so they can join their family.

The words or formalities that my audience may not understand or finds confusing would be the name of the medication, Levofloxacin, the name of the disease, Tuberculosis, and the type of disease, drug-resistant Tuberculosis, and lastly, the concept of HeLa cells and how they were derived from Henrietta Lacks in addition to the systematic racism related to the incident. These terms and concepts were defined throughout the essay and background was given to help the reader understand the message being communicated while also comprehending the new and unfamiliar terms. I did not use a lot of slang or colloquial terms and phrases in my writing, however, there were a couple. For example, in the beginning, I used the acronym "aka" which means "also known as" and is often used in general conversation. Another slang or colloquial

term I used was “like no other” which is worded in a very informal manner but can easily be understood by the public. These common informal words and phrases make the tone of the essay into one that is more welcoming and comfortable for the intended audience to read.

A linguistic bias held by the audience is that they will either not read or they will not understand writing that is written in advanced language as the comprehension of these texts is beyond their usual way of communicating. They will read and are more likely to agree/like the text if complex concepts are broken down and they are able to easily understand everything that is discussed in the text. In the examples I include in my essay, I tried to explain the treatment process by using terminology that is familiar or easier to understand by the intended audience. When describing one of the experiments they conducted, I explained how the groups were divided, how the medication Levofloxacin was tested, and why it is a more efficient treatment. I also explained a little about Henrietta Lacks and her personal story with the science community along with the patients who received Levofloxacin and how it impacted the way their body dealt with drug-resistant tuberculosis. Structural racism and classism have been a persistent issue faced by many in the science and health systems which is why it is so important to acknowledge them as a limitation or as a conflict that there is an attempt to overcome. In my essay, I explain the story of Henrietta Lacks and connect it to the lack of trust that many African American families have in these fields due to the difficult past in which they or their people have been taken advantage of.

Overall, my essay format helps the audience understand each topic and subtopic throughout the essay because each paragraph has its own topic, and they are organized in a way in which the reader can understand what is happening and information is provided for them with a background in the beginning followed by its importance and connected with the overall topic of

the essay. Citing my sources brings credibility to my work and proves that all the information I provide in my essay is supported by trustworthy sources. The audience can investigate my sources for further information about the topic and my sources let them know that I conducted some research and learned about the topic before simplifying it and sharing it with them in this essay.

I would present this information differently to a second language learner by changing the language to their first language so that they can understand the message more easily. If I am unable to do this, then I can add more figures like images and diagrams to help the reader understand the message through visuals as language is the conflicting issue. I would also make the essay shorter and focus on alternative means of communication so that it is easy to comprehend completely.