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Expressive Faces Make People More Likeable

<i>Paragraph Count</i>	<i>Annotations</i>
Paragraph 1	Begins with the author depicting scenarios with little to no facial expressivity.
Paragraph 2	(Pathos)This is then juxtaposed by times when most people are typically more expressive. This overall acts as the hook captivating more than just scientific audiences.
Paragraph 3	Introduces a reliable study that displays that when looking for social partners are shown to be increasingly liked when producing more facial expressions.
Paragraph 4	This information is then segwayed by informing readers on how creating social ties has been proven to be vital for survival. The author uses an example of being stranded in the wilderness.
Paragraph 5	The example then gets proceeded by describing how the overall experiment worked. Essentially, people were recorded and made to simulate real one-to-one conversations.
Paragraph 6	The study observed each participants' facial movements.
Paragraph 7	(Logos)The results showed that those who were more extroverted tended to be more facially expressive. In addition, these extroverted individuals were often more liked by other participants.
Paragraph 8	This paragraph displays a real-life relatable scenario that a general audience would be able

	<p>to easily interpret. Example offered is that if you are meeting somebody for the first time (friend, colleague, romance), you typically will warm up to them more if they are easy to read, such as through facial expressions. This helps the reader perceive this scientific research article as more active and human.</p>
Paragraph 9	<p>Contains many pronouns that pertain to people, offering more human touch to this article. Detailedly explanation of the experiment, where participants guessed what people were thinking through videos of their facial expressions, to which expressive participants were easier to read, thus more likable.</p>
Paragraph 10 -	<p>Appeals to human desires, by offering us insight on how we have got people to like us/understand us more through data and theory. Real life examples are offered that we have experienced before such as “knowing smile with a friend or using a stern look to stop someone on their tracks...”. More data intels to the reader that likability does not stem from emotion but from being able to express them.</p>
Paragraph 11	<p>Insights on how being expressive is a character trait rather than just a sporadic behavior. This persuades the reader to look inwards, and examine how expressive they are themselves and how their social interactions are impacted by that.</p>
Paragraph 12	<p>Demonstrates the latter of those who express a lot, those who do not enjoy and do not partake in it. It offers another perspective to readers who themselves may be very expressive, and</p>

	causes them to ponder about behaviors of themselves and others.