

DIY Visual Aid

The issue I am covering in my Op-Ed is the growing acceptance of authoritarian leaders .Our natural liking for them and why it's dangerous, as well as how to combat it. The most persuasive evidence of the claims made in my op-ed are the various survey results quoted as well as global political trends. Our attraction for such leaders stems from our own insecurities, mob mentality and the frustrations of a democracy. Traumatic relationships with parental figures and misinformation are huge factors as well.

Young voters, first time voters and gen Z and gen alpha would benefit the most from seeing my visual aid. I could post it on Instagram, X, threads, Pinterest, Reddit, Discord and even as a part of my blog .The reason this demographic is the perfect for me is because young minds are the most impressionable. If they're aware about the virtues of a democracy and the vices of a dictatorship from a young age they would become less susceptible to propaganda. They would advocate for higher levels of democracy and work towards creating a more equitable society.

My visual aid is in the form of memes, something which is easily accessible to everyone. It's easy to consume and understand . Humour also helps in amplifying a message, making it more interesting hence reaching to a broader audience as well ad making it more memorable . Some points I aimed to get across from my visual aid were

1. All dictators are the same (left wing and right wing alike) they only care about their power not your ideology
2. Why people get attached to such figures
3. The power imbalance people don't realise
4. What we can learn from history
5. Why it's always a bad idea to elect a " powerful " ruler

